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AP is achieving its affirmative action goals
(See page 9)

NAB sees 12.6% gain this year in ad spending
(See page 14)

Woman publisher kept from joining country club
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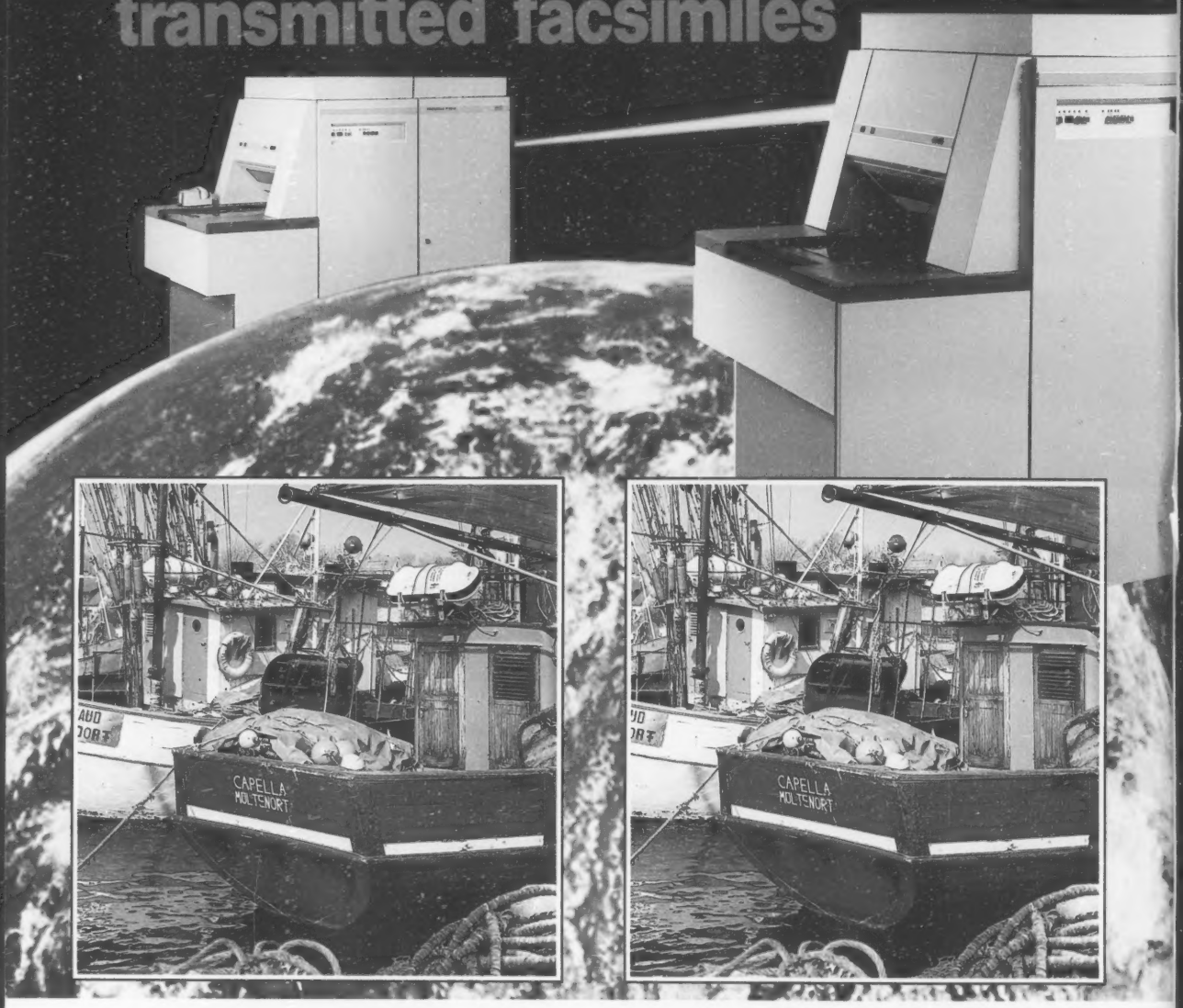

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AUGUST						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

SEPTEMBER						
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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

OCTOBER						
S	M	T	W	T	F	S
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7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

AUGUST

13-15—Nacon, Semi-annual Convention, Sheraton Plaza Hotel Hartford, Conn.

23-25—West Virginia Press Association, Annual Convention, Canaan Valley State Park, Davis W. Va.

SEPTEMBER

9-12—New York State Publishers Association, Summer Meeting, Montauk Yacht Club & Inn, Montauk, N.Y..

13-15—Mid-America Newspaper Conference, Rock Lane Lodge, Branson, Mo.

13-15—Washington Newspaper Publishers Association, Annual Convention, Vance Tyee Motor Inn, Olympia, Wash.

13-16—New York Press Association, Fall Convention, Hidden Valley Resort, Lake Luzerne, N.Y.

14-16—Maryland/Delaware District of Columbia, Summer Convention, Sheraton Fountainebleu, Ocean City, Md.

16-20—International Newspaper Promotion Association, Eastern Regional, Hilton Hotel, Baltimore.

19-21—Pennsylvania Newspaper Publishers' Association, Annual Convention, Hotel Hershey, Hershey, Pa.

20-21—Allied Publishers, Fall Meeting, Sheraton Hotel, Tacoma.

20-22—Western Newspaper Production Conference, Hilton Hotel, Reno.

20-22—Interstate Advertising Managers Association, Fall Meeting, Holiday Inn, Johnstown, Pa.

20-22—Illinois Press Association, Annual Convention and Trade Show, Holiday Inn, Decatur, Ill.

22-26—Canadian Circulation Managers' Association, Annual Meeting, Chateau Frontenac Hotel, Quebec.

26-29—National Newspaper Association, Convention and Show, MGM Grand Hotel, Reno.

OCTOBER

7-10—International Newspaper Promotion Association, Western Region Conference, Marriott Hotel and Tennis Club, Newport Beach, Calif.

10-13—American Medical Writers Association, Annual, Conference, Hyatt Regency Hotel, San Antonio.

10-14—Women in Communications, Inc., Westin Hotel, Seattle.

Seminars/Workshops/Clinics

AUGUST

12-18—The Poynter Institute for Media Studies, Newspaper Design, College Seniors, St. Petersburg, Fla.

16—Maryland-Delaware-D.C. Press Association, Editing Workshop, University of Maryland, College Park.

16-17—Georgia Press Association, Editorial Seminar, DeSoto Hilton, Savannah.

20-23—Washington Newspaper Publishers Association/ Allied Dailies NIE Workshop, Evergreen State College, Olympia, Wash.

20-24—ANPA Advanced Offset Press Operations Seminar, The Newspaper Center, Reston, Va.

SEPTEMBER

4-11/9—The Poynter Institute for Media Studies, Management Program — Graduate Students, St. Petersburg, Fla.

10-12—ANPA/Pennsylvania Newspaper Publishers Association, Labor Relations Seminar, Marriott Hotel, Philadelphia.

12-14—Pennsylvania Newspaper Publishers' Association, Classified Clinic, Hotel Hershey, Hershey, Pa.

16-21—American Press Institute, Newspaper Design for Weeklies, Reston, Va.

16-21—American Press Institute, Editorial Page Editors and Writers, Reston, Va.

17-21—ANPA, Newspaper Color Separation Techniques, Reston, Va.

17-21—ANPA, Development Workshop, Holiday Inn, Lake Shore Drive, Chicago.

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Editorial workshop

By Roy H. Copperud

Getting a Head *No. 599*

What can be done with headlines when witty writers are available to compose them was illustrated in an article in *Print* magazine some years ago by Mel Pine, chief copy editor of the *New York Daily News*.

When 18 women were robbed at gunpoint and stripped, the News said "Cops Help 18 Naked Gals/Seek Redress." A number of the 22 examples, like this one, have noticeably unequal line lengths, which brings to mind the obsession with cosmetics that many newspapers suffer from. They seem to think that readers linger over headlines to admire their appearance. They also have a preposterous notion that readers analyze heads grammatically to see whether a top line ends on a preposition or the *to* of an infinitive, presumably with the intention of canceling their subscriptions if they find one.

Ah well, back to the *Daily News* heads. When a wife-swapping baseball pitcher named Mike Kekich complained in a suit that his wife had deserted him by refusing to have sexual intercourse, the headline said, "Couldn't Get to 1st Base" and the deck read "Swapper Kekich Says Wife Said No."

A story about a storekeeper who had captured five bandits, including three he had shot, was headed "He's a Merchant of/Menace for Holdupmen."

The publication of *The Gulag Archipelago* inspired this: "Solzhenitsyn Publishes at/Risk of Perishing." An attempt to take sex-role stereotyping out of textbooks produced "Look, Jack! Watch Jane Join/Women's Lib! Run, Jack, Run!"

When I worked on the *Sacramento Bee*, one of my colleagues was a witty fellow, Wayne Sellick. One day he was handed a possibly apocryphal story about an American soldier who lost a toe in the fighting in World War II. But the doctors were able to splice on a replacement from a just-killed German. Years later, the grafted toe began to twitch intolerably. Sellick wrote this headline: "Nazi Digit Starts/to Fidget; Toe-talitarian?"

Sometimes the obstacle to a snappy head is not a lack of creativity by the copy editors but rather the stuffiness or obtuseness of the slot man who rejects it. I saw this happen more than once, especially on the *Milwaukee Journal*, when the desk was under the surveillance of a sour old character whose only joy was in a story of a disaster somewhere. Once a police reporter turned in a squib about a hotel guest who caused a fire when he fell asleep while smoking and drinking wine. The copyreader headed it, "A Jug of Wine,/a Cigaret, and—/Ow! a $50 Fine." This head got by only after much huffing, puffing, and grumbling. But justice was served, because the next day it brought a compliment from the high command.

Then there was the headline attributed, perhaps erroneously, to Damon Runyon, on a story about a couple of robbers who held up a pedestrian on the Brooklyn Bridge and then tossed him over the railing. The head: "Thugs Rob Man; Throw Him Away."

Long years ago I read a short (very short—remember the short-shorts?) story in a magazine, I think it was *Esquire*, about a copy editor who had reached the end of his rope. The story, as I recall, was entitled "Copyreader's Finish." Anyway, he was handed a one-paragraph filler about a young woman who lost the lower part of her suit while bathing in the surf. After suitable meditation, he wrote "Girl Embarrased."

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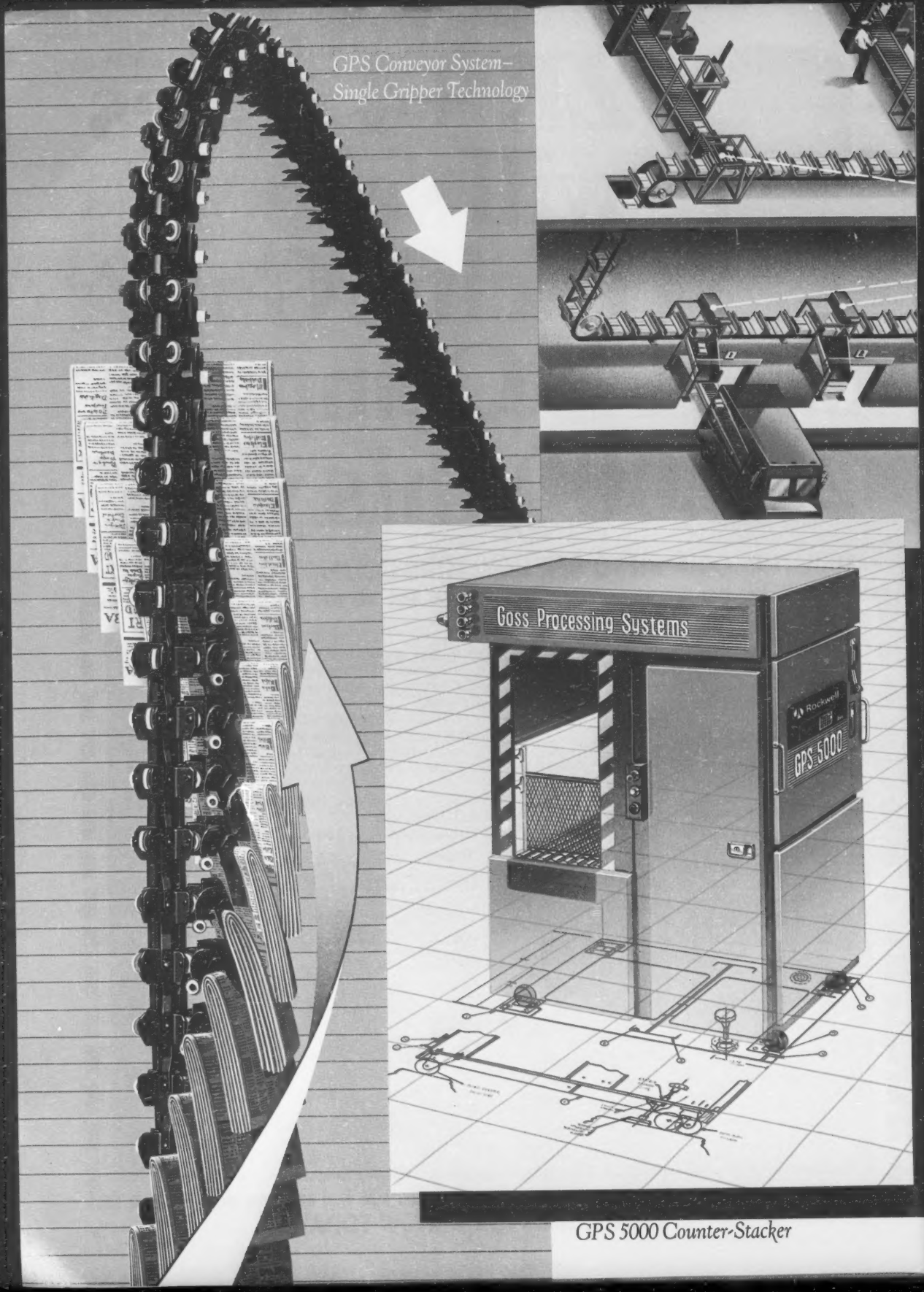

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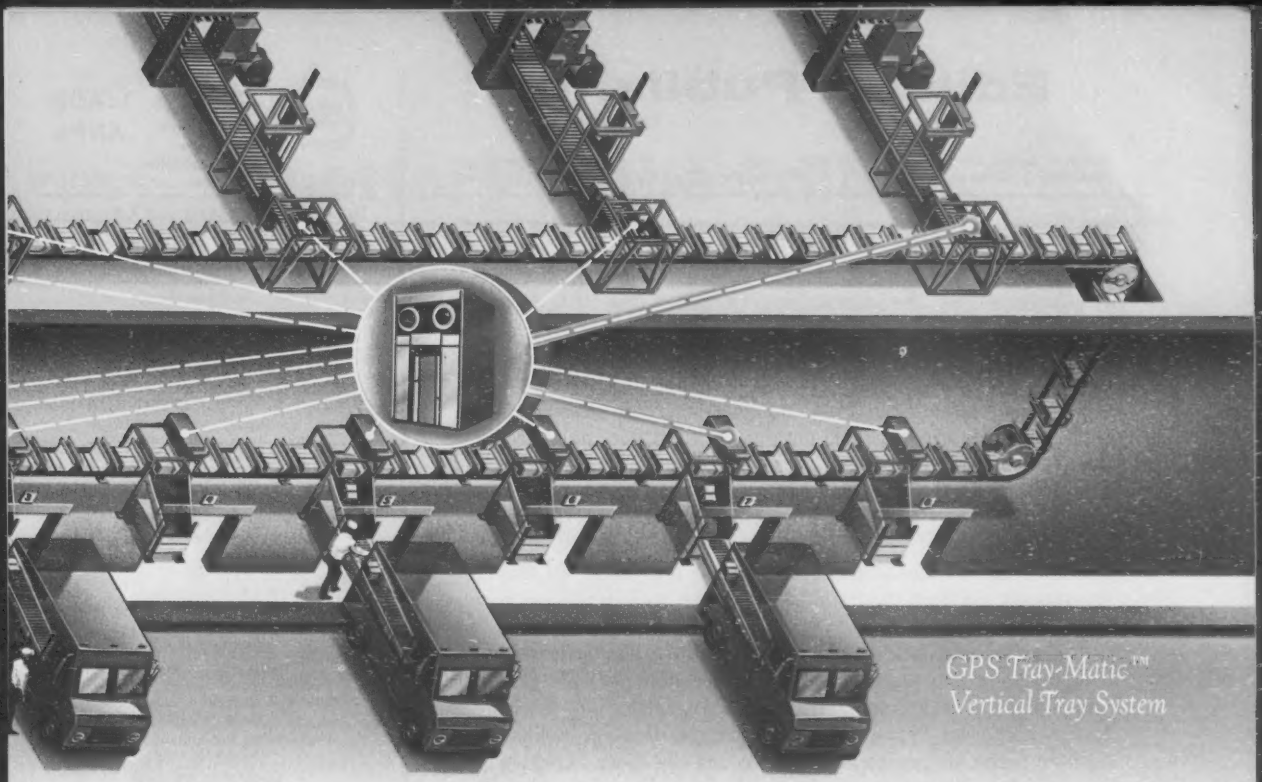

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Free press and Olympics

International politics raised its ugly head at the Olympic games in Los Angeles when the International Olympic Committee decided to repeal this nation's First Amendment by refusing to allow reporters and television crews from South Africa to cover and report the events.

The lame excuse from the Committee was that news people get their accreditation through national committees and because it doesn't recognize the South African committee no one from that country can cover the games even if they represent a newspaper bitterly opposed to their government. The shame of it is that the U.S. committee accepted that ruling without any consideration of our free press heritage whereas it did show some common sense by admitting correspondents from the Soviet Union even though that country is boycotting the games.

It is not too late for the Olympic Committee to change its mind and make amends. Our philosophy of press freedom does not grant the privilege to official and semi-official bodies to select those it wishes to favor with access to the news while barring those it dislikes. The right to pick and choose who is to cover the news should not be recognized in this country.

Barring the press

The idea that it is legitimate to bar the press from public occasions because it happens to be in disfavor with officials for real or imagined sins keeps popping up.

It was done at the Olympics because some people do not like the racial attitudes of the South African government.

Canada's new Prime Minister, John Turner, did it at his swearing-in ceremony in Ottawa June 30. His excuse was that he just wanted to keep the ceremony simple and businesslike. By what reasoning should a public figure like Turner think he should be able to conduct a public ceremony, like a swearing-in of a new Prime Minister, in private?

For our Canadian friends, as well as for the press of this hemisphere, we hope Prime Minister Turner will live up to his promise and make himself more accessible to the press from here on.

Another instance occurred earlier when those attending the state convention of the North Carolina Republican Party voted to expel two *Raleigh News & Observer* reporters because they felt the paper had been unfair in its reporting that day. The idea caught on in the mass hysteria of the moment and the reporters were ousted with jeers and applause. Fortunately, saner heads prevailed, the members were rebuked, the reporters were allowed to return, and apologies were made.

It never should have happened, but it did in the political heat of that day. It reflects an unfortunate adversary attitude some politicians have toward the press. In party politics it becomes "us or them"—if you're not for us you must be against us.

With the presidential election campaign switching into high gear in the next month, we will probably see more of this. We hope it isn't carried to the extreme it was in North Carolina and that there will be a greater understanding of the press' role in reporting without partisanship. We hope the press will remember that, too.

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Letters to the Editor

Presents his side of the audit controversy

In your issue of June 23, 1984, you ran an article entitled "Should audit bureaus be compared?", in which Malcolm Hobbs, editor and publisher of *The Cape Codder* of Orleans, Massachusetts, referred to another local weekly.

Mr. Hobbs said the other weekly had withdrawn from ABC and joined CAC, "when it became clear that The Cape Codder was badly beating" the other weekly. He also said CAC "was cheaper and not as complete with lower standards."

Since Hughes Newspapers, Inc. publishes the only local weekly we know of which has switched from ABC to CAC, we assume he is referring to our publication, the *Cape Cod Oracle*.

In response to a question more than a year ago from Mr. Hobb's *Cape Cod Business Journal* (which is not audited by anyone) we explained that the Oracle had switched from ABC to CAC in order to be represented on an overall audit statement which includes all our other publications, some to have ABC audit free newspapers. Since ABC refuses to audit our free publications we had little choice but to switch.

As to auditing standards, we were audited by both ABC and CAC in our switchover year. The CAC figure was lower than ABC by 68. We appealed to CAC, pointing out that ABC had us higher. CAC rechecked the audit and stuck with the lower figure. This suggests to us that far from being less complete than ABC, CAC has in fact been more stringent in our case.

Finally, if Mr. Hobbs would like to "compare apples with apples" he should compare the audits by ABC for the two papers from 1977 (the year the Oracle switched to CAC). He will find that during that period The Cape Codder grew by 5.3% while the Oracle grew 17.1%.

The Cape Codder and the Cape Cod Oracle have had years of good healthy competition. We trust it will continue for years to come. But the Oracle's switch from ABC to CAC stems from the growth, not decline, of our company and because ABC refuses to recognize the realize of growth and change in newspaper marketing, as was chronicled in the *Wall Street Journal's* June 19, 1984 report on free newspapers.

GLEN DWINNELLS

(Dwinnells is general manager, Hughes Newspapers, Inc.)

Clarifies some details of the Schmidt case

It is odd your June 18 article "Schmidt appeals Costa Rican ban to the OAS" mentions the "strong, strong backing (received) from several leading press organizations" but neglects mention of the Inter-American Press Association.

As *Editor & Publisher* has previously reported, Schmidt's case began at a midyear IAPA meeting in San Jose' in 1980. The IAPA sent observers to the trial in January, 1983, which acquitted Schmidt on grounds he was exercising a basic human right in working as a reporter.

The Scmidt case, and Stephen Schmidt himself, have been on several IAPA meeting programs, and the IAPA is the press organization most responsible for mobilizing support for his cause. In October, 1983, the IAPA presented Schmidt its coveted Pedro Joaquin Chamorro Freedom of the Press Award.

IAPA President Horacio Aguire, ANPA Government Affairs Manager Martin Casey and the *Tico Times'* publisher Richard Dyer were presented at the May 15 hearing of the OAS Inter-American Human Rights Commission in Washington.

And the American Newspaper Guild, the Committee to Protect Journalists and the World Press Freedom Committee have been other staunch supporters your latest article didn't mention in this case defending a basic free-press principles.

Incidentally, it is not quite correct that "Schmidt left Costa Rica following his conviction." He has been residing in the U.S. since 1981 and returned voluntarily to face the trial at which he was acquitted. There was no public hearing when the Supreme Court overturned that decision and condemned him in June, 1983.

It is now hoped the OAS Commission will return a decision within the next two months to refer the case to the Inter-American Human Rights Court in San Jose'. If so, it would be the first case to be heard by that court, and a ruling that Schmidt's conviction violated his right to free expression would be a victory for all press organizations that consider obligatory licensing of journal as a limitation on freedom.

W.P. WILLIAMSON , JR.

(Williamson is executive director, Inter-American Press Association.

Too wordy

Was it not revealing that James Hoge ("Shop Talk at Thirty" — June 30) needed 21 inches on the primary page and nearly nine inches on a jump page to tell us how wordy we've become?

BRUCE FRASSINELLI

(Frassinelli is managing editor, Easton (Pa.) Express.)

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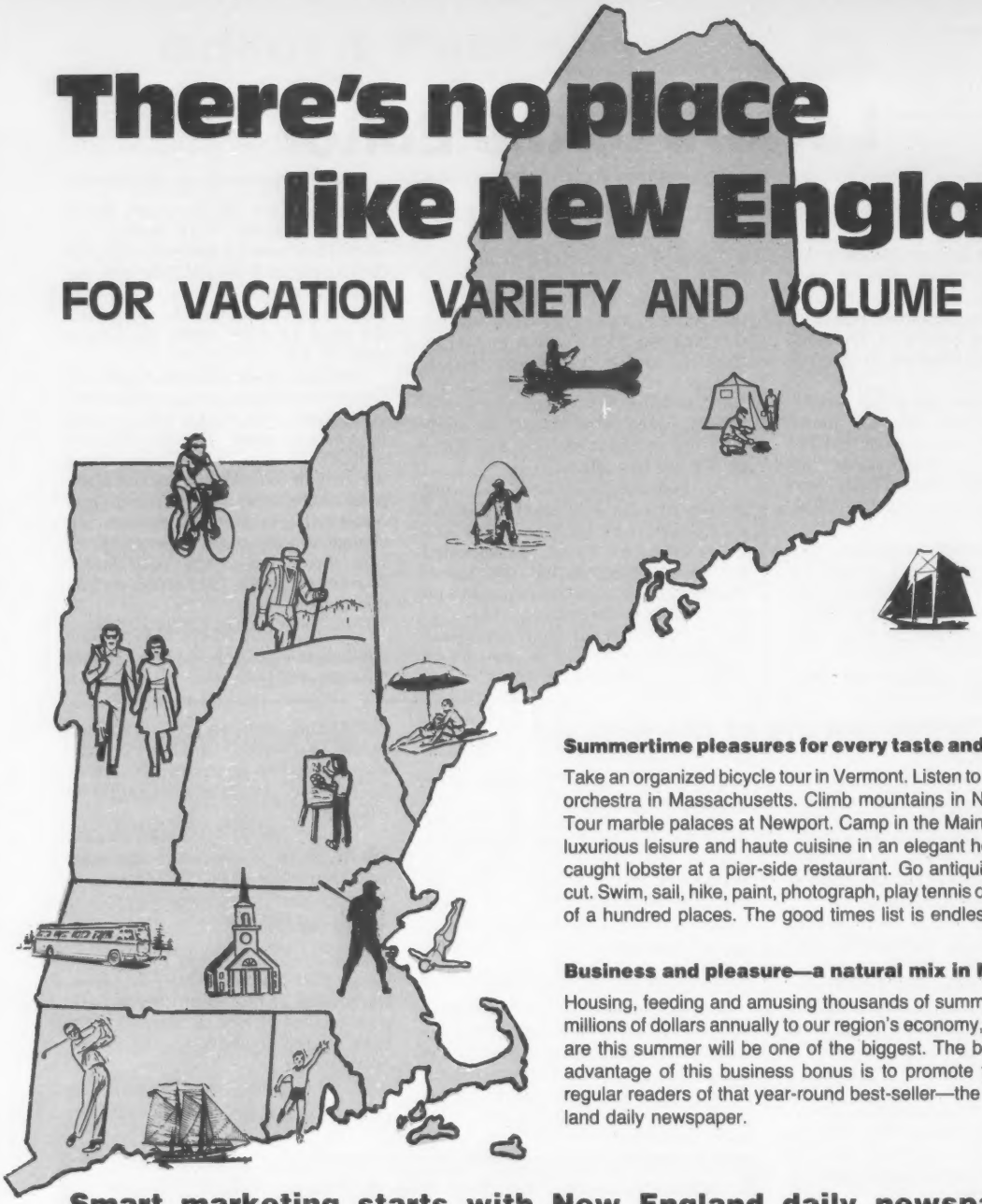

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Greenwich Time (E&S)
Hartford Courant (M&S)
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Meriden Record-Journal (M)
Middletown Press (E)
New Britain Herald (E)
New Haven Journal-Courier (M)
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Surpassing its goals

After one year of affirmative action, AP expects hiring of more women and minorities to strengthen the news service

By M.K. Guzda

Calling it "a gift to the industry" that will change the scope of news coverage forever, Associated Press management is extolling the results of its 1-year-old affirmative action program.

In accordance with an extensive out-of-court settlement negotiated from January 1983 to last June, AP has met or exceeded its quotas for hiring women and minorities, said personnel director and vice president Thomas Pendergast.

Pendergast said the increased percentage of women, black and Hispanic staffers "can only improve AP."

The consent decree that ended a 10-year-old discrimination suit last year provides for hiring and promotional "fill-rate goals" in the wire service in annual increments for the next five years. A preliminary report issued in June revealed that AP had surpassed its requirements.

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"The best way to strengthen a company is when you diversify the population," he said. "We'll have more expertise, sensitivity and a broader sense of judgment."

Of 150 newspersons hired between July 1983 and June of this year, 58 white females (39%) were hired with seven blacks (5%) and 11 Hispanics (7%). Seventy four or 49% hired were white males.

The fill-rate goals established last year required 37% of the first hundred hires be female and 33 1/3% of those over the first 100; 5% be blacks; and 5% be Hispanic annually.

In June 1984, AP made 11 new hires: seven white males, two women, one black and one Hispanic.

Upon promotion, women receive a $1,250 bonus, Pendergast said. Promotions for women exceeded all fill-rate goals except for chief of bureaus, where meeting the promotion requirement will take the five-year allowance since the success of the AP network hinges on that position. Because the failure of any woman in that position "would have disastrous effects on other women on the staff," he said, AP will not promote to that position for the sake of fulfilling a quota. Each woman COB will have the benefit of full training before her promotion, he assured.

Included in the promotions for females were: nine of 18 possible one-person correspondencies (13% above a 37% fill-rate goal); five of 19 non-managerial news editors, correspondents and supervisors (3.7% below a 30% fill-rate goal); two of seven managerial news editors and correspondents (1.5% below a 30% fill-rate goal); three of 12 foreign correspondents (5% above a 20% fill-rate goal); three of six broadcast executives (35% above a 15% fill-rate goal); one of four assistant chiefs of bureau (5% above a 20% fill-rate goal); none of five bureau chiefs (0% of 28% fill-rate goal) and four of seven executive positions (35% above a 25% fill-rate goal).

In addition, AP has established a job posting system under the agreement for newsperson positions.

"We're telling women, 'It's there. Go after it,' and we'll help them get there," Pendergast said.

Furthermore, candidates other than women will not be overlooked. "This doesn't mean we ignore other groups," he said. "We're trying to promote on the basis of talent."

Six women are training now through the ranks in preparation of assuming COB jobs within the next few years, he explained.

Of the 40 U.S. and 30 foreign bureaus, three women serve as COBs in New Delhi, Madrid and Moscow. In the USSR capital bureau, three of the four staffers are female.

The five-year affirmative action program for blacks and Hispanics also required AP to establish an intern program (implemented this summer), employing 12 minority college students.

"This doesn't mean we ignore other groups," he said. "We're trying to promote on the basis of talent."

Two minority journalism professors on their sabbatical leave are working with AP for 13 weeks as part of the consent decree. Felix Gutierrez at the Los Angeles bureau is journalism professor and graduate school head at the University of Southern California. James Hawkins, working in Miami, is director of the minorities commission of AEJMC and a journalism professor at Florida A&M University.

Of the $2 million monetary settlement, $1 million has been shared by female AP staffers who worked for the wire service between Nov. 29, 1972 and June 30, 1983. Each woman received approximately $400 for each year of service.

The seven women who filed the original action against the AP — Shirley Christian of *Miami Herald*, Ginny Pitt of Portland, Maine newspapers,

(Continued on page 29)

Hoge picks his man

Philadelphia Daily News' Gil Spencer is named editor of the nation's largest single-market daily

Gil Spencer, a Pulitzer-prizewinner with a fiesty tabloid past, said last week that the *New York Daily News*, is a fighter with the "ability to move out."

Spencer, the editor of the 300,000 circulation *Philadelphia Daily News*, was named July 21 to replace James G. Wieghart as editor of the 1,375,000 daily and 1,814,000 Sunday circulation Daily News, the nation's largest single-market daily.

"In New York, it's a dog and cat fight. The News has the abiliy to move out. We're crazy if we don't push it as far as it could be pushed."

Wieghart, 50, resigned to become national political correspondent for Scripps Howard Newspapers in Washington, D.C. He became editor of the Daily News in 1982, succeeding Michael J. O'Neill.

Wieghart, who in 15 years at the News has been a Pentagon reporter, Washington bureau chief and columnist, said he is resigning July 31 and will join Scripps-Howard immediately.

Jim Wieghart

Before joining the News, Wieghart was the Washington bureau chief of the *Milwaukee Sentinel*.

Scripps-Howard, in announcing Wieghart's appointment, said "his considerable talents will bolster" its political coverage of the presidential elections and "reflects our commitment to producing the best supplemental news service possible."

The high-level changes were announced by publisher James F. Hoge, who was brought in to direct the News after leaving the *Chicago Sun-Times* just prior to Rupert Murdoch's completing his acquisition of the newspaper.

There were widespread reports of friction between Wieghart and Hoge, and speculation that the Daily News would see a change of editors began soon after Hoge became publisher on April 24.

The tension between Wieghart and Hoge was apparent to observers at the American Society of Newspaper Editors convention in Washington last May. However, Wieghart at the time vehemently denied he would be leaving the News. He later explained that he had wanted to quell the rumors.

Under publisher Robert Hunt, who came up on the advertising side, Wieghart had a free hand in directing the Daily News' editorial staff. Hoge, however, is a publisher who likes to be involved in editorial matters.

Last week, Hoge praised Wieghart: "Jim has performed with distinction. We wish him all the best in his new assignment."

Spencer, 58, takes over the editorship of the News Sept. 1. He said he looks forward to the fight for subscribers in New York.

"In Philadelphia, we don't have as much competition. It's a Knight-Ridder town, and I expect it will stay that way," he commented. "In New York, it's a dog and cat fight. The News has the ability to move out. We're crazy if we don't push it as far as it could be pushed."

In addition to competing with Murdoch's *New York Post*, the Daily News also faces a strong competitive challenge from *Newsday* which has been steadily gaining circulation on Long Island at the expense of the News. Newsday has also just opened a new Manhattan news office to strengthen coverage of the city for *New York Newsday* and for several years has been intensifying its circulation drive in Queens.

Spencer listed the problems of city tabloids: "Traffic, truck routes and late sports."

He will wait before laying down any new agenda for the News saying: "It's got a history and its own set of agendas."

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As for circulation: "One way is to serve the public and another is to keep score. There's one helluva battle between the News and the Post."

Spencer won a Pulitzer Prize for editorial writing at the *Trentonian* in 1974. He exposed scandal in the New Jersey state government.

Gil Spencer

Official charges media ignores U.N.'s achievements

By Yasushi Akashi

Mass media helps to create certain perceptions and occasionally misconceptions. While much objective reporting exists, some parts of the media appear to be indifferent to positive achievements by the U.N., especially in the economic, social and humanitarian fields. There seems to be impatience with U.N. rhetoric and the slowness of its negotiations. In human rights, the law of the sea, womens' issues and the problem of racial discrimination, the U.N. has been helpful in establishing new norms of international law. There may be some sensationalism in the press in playing up the failures of the United Nations and instances of defeat by the United States. The press loves to report the extraordinary and the unusual rather than what is routine and customary. How can we avoid the trap of bad news being the only news? How can we escape from good news being no news at all? Why do U.N. peace-keeping or humaitarian endeavours remain largely unreported? The unspectacular, but valuable work of the U.N. system of agencies deserves to be reported, even if the Secretary-General's "quiet diplomacy" is by its very nature difficult to cover in the press.

We welcome a balanced, dispassionate appraisal of the United Nations, including both its shortcomings and its potentials, its weaknesses and strengths. We want a candid assessment based on a fair understanding of all the facts, as well as of the constraints and the structure of the international community. Let us avoid non-use and mis-use of the United Nations and ensure it's proper employment as an indispensable instrument for negotiation, for peaceful settlement of disputes, for mutual understanding and for joint action. Let us not over-load the organization with too many unrealizable dreams and hasty expectations. Intelligent and articulate non-governmental groups can help attain a more balanced, judicious understanding of what is involved in the difficult and frustrating work of the United Nations. If it is to succeed, the United Nations must be solidly based on the national interests of all member states, defined in an enlightened, rational and long-term perspective.

Akashi, United Nations Under-Secretary-General for Public Information, made these remarks in a June 25 speech to the Humanist Society of Metropolitan New York.

New publisher cleans house at the L.A. Daily News

Bruce Winters has resigned as editor and vice president of the *Daily News* of Los Angeles, the seventh executive to leave the newspaper since Byron Campbell was named publisher last August.

Tom Griffiths, public relations vice president for the Chicago-based Tribune Co. paper told *E&P* that Winters, editor for seven years, and Campbell had a "mutual agreement that Bruce would be happier doing other things.

Winters agreed with the statement, adding that Campbell apparently was seeking "people of his own selection."

Others who have left the Daily News in recent months include Roger Christensen, vice president and advertising director; John Martin, vice president and chief financial officer; Dennis Hahn, marketing director; Kenneth M. Ross, employee relations director; and Ronald Garrett, data processing chief.

The Daily News has recorded recent gains in both advertising and circulation, but one Daily News source said Campbell was aiming for bigger profit margins.

Winters, who said had no immediate job plans, had made himself highly visible in the paper's San Fernando Valley circulation area by a series of "Coffee with the Editor" sessions in which readers were given a chance to air their gripes about the newspaper and make suggestions for changes. He is a former Washington, Moscow and Los Angeles correspondent for the *Baltimore Sun*.

In recent weeks, the Daily News has been gearing to combat the plans of the *Los Angeles Times* for and expanded Valley edition.

E&P honors 12 newspapers for classified promotions

In recognition of outstanding promotional efforts for classified advertising sections, EDITOR & PUBLISHER has lauded the following newspapers with 1984 ANCAM Conference Exhibit Awards.

In Class A with circulations under 40,000: 1st Place, Gold Award, *Woodland* (Calif.) *Daily Democrat*, Vip Bors CAM; 2nd Place, Red Award, *Wenatchee* (Wash.) *World*, Gary Montague CAM; 3rd Place, Blue Award, *Wisconsin Rapids* (Wis.) *Daily Tribune*, Eric Bauer CAM.

In Class B with circulations 40,000 to 99,999: 1st Place, Gold Award, *Modesto* (Calif.) *Bee*, Debra Singleterry CAM; 2nd Place, Red Award, *Asbury Park* (N.J.) *Press*, A. Richard Allen CAM; 3rd Place, Blue Award, *Everett* (Wash.) *Herald*, David Johnson CAM.

E&P has a long tradition of giving awards to newspapers in recognition of excellence in the fields of promotion, classified, circulation and production.

In Class C with circulations 100,000 to 249,999: 1st Place, Gold Award, *Cincinnati* (Ohio) *Enquirer & Post*, Vicki Jonas CAM; 2nd Place, Red Award, *Spokane* (Wash.) *Spokesman Review*, Carl Jones CAM; 3rd Place, Blue Award, *Riverside* (Calif.) *Press Enterprise*, Earl Capper CAM.

Class D with circulations 250,000 and up: 1st Place, Gold Award, *Milwaukee* (Wis.) *Journal and Sentinel*, Robert Schwartz CAM; 2nd Place, Red Award, *Cleveland* (Ohio) *Plain Dealer*, Bill Ferenci CAM; 3rd Place, Blue Award, *Toronto* (Ontario) *Star*, Frank Bourjot CAM.

Congratulations from *E&P*..

First Amendment vs. NLRB

Remedy for unfair labor practice uncertain as federal court overturns national labor board's 'publish' order

By Mark Fitzgerald

In a case that pits a journalist's protection from unfair labor practices against a newspaper's First Amendment rights, a federal court has ruled that the *Passaic* (N.J.) *Herald-News* cannot be forced to publish columns by a reporter who helped organize a newsroom union.

In his June 15 ruling, Third Circuit Court of Appeals Judge Francis Van Dusen upheld a National Labor Relations Board ruling that the paper engaged in an unfair labor practice by, among other things, stripping reporter Mike Stoddard of a column he had written almost continuously for 10 years.

The Herald-News' position that a court cannot force a newspaper to print anything against its will was supported by a number of regional and national journalist organizations, including the American Newspaper Publishers Association and the American Society of Newspaper Editors.

However, Van Dusen refused to uphold the NLRB's remedy for the labor law violation: reinstating Stoddard as a columnist, and publishing his columns.

"Instead, we find that the remedy mandating resumption of Stoddard's column must yield to the company's First Amendment interest in retaining control over prospective editorial decisions," the judge wrote.

Van Dusen remanded the case back to the NLRB to devise some other remedy for the violation.

It is a ruling that left both sides claiming partial victory — and wondering what appropriate measure the labor board can order.

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"We will do whatever the court directed us to do. The only question is whether...that encompasses that he be reinstated to columnist. A columnist without a column is hardly a columnist," he said.

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"I think that the people were really upheld by the court," Herald-News publisher Austin Drukker said in a telephone interview.

"The First Amendment is really very important to this country, and a publisher's right to reject a request — not a request, really, but a demand — by the government that he publish something is really very important," he added.

Drukker said he was "disappointed" by the court's finding upholding the unfair labor charge, but he said that the paper was most interested in defending its First Amendment rights.

For their part, Stoddard and the NLRB attorneys argued that the column was simply a working condition that was unfairly changed when Stoddard began actively working on organizing a newsroom union.

"We found it curious all along that we were portrayed as opponents of the First Amendment," said Joseph Lasica, a former Herald-News reporter who filed the original complaint.

"We don't think the government has any business telling newspapers what to publish," he added. "On the other hand, we don't believe publishers have a free hand to engage in unfair labor practices and then hide behind the First Amendment."

The just remedy, Lasica said, would be reinstatement of the column with "the presumption that the company would have to publish some columns over a long period, but under the same standards applied to other columnists." The paper could "pick and choose" what columns it would publish, he said.

The unfair labor practice was filed after a bitter organizing campaign that after three elections led to representation of editorial employees by the then-International Printing and Graphics Communications Union.

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"I'm still the target of their anti-union animus," he said. "Union-busting is a way of life at the Herald-News.

"I've won all along, but what have I won? The problem is there are no punitive provisions in these labor laws.

"If I have any advice for anyone, it is: Don't look to the NLRB for anything."

Trading charges

Ousted editor Whelan and Hempstone continue to give conflicting accounts of why Whelan was fired from the Washington Times

By James E. Roper

The former editor and the new editor of the Washington Times publicly brawled through a second consecutive week of name-calling invective, with neither man the clear winner.

After ousted editor and publisher James Whelan and new editor-in-chief Smith Hempstone denounced each other at consecutivepress news conferences (E&P, July 21, p.9), Whelan issued a rebuttal press release, Hempstone followed with a rebuttal to Whelan's rebuttal, and Whelan issued still another press release. Both men also continued their arguments on a local television interview program and Whelan gave interviews to get in some more licks.

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He said he never negotiated his proposal for a new contract because Pak would discuss it even though he had not read it. He said his request for a new five-year contract - calling for dismissal pay of five years salary if he were fired before it expired — was "not an imprudent proposal when one remembers . . . the Moonies' well-known record of kicking out non-church members from high positions in their organizations and replacing them with church members."

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And he said the house was bought by "the owners" for $525,000, mostly with Whelan's own money. How did that happen? "In order to assure owner compliance with the terms of his (original) contract," the press release said, "Whelan received the full amount of his five-year salary in ad-

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NAB expects 12.6% gains in ad spending in 1984

Daily newspapers, which in 1983 not only led U.S. media in advertising expenditures with $20.6 billion but also had the fastest growth rate (16.3%), expect another good year in 1984.

"We project a $23 billion performance in 1984, with real gains in each of our three major categories," Craig Standen, president of the Newspaper Advertising Bureau told the summer meeting of the International Newspaper Advertising Executives here. He predicted increases for newspapers of 10% in national advertising, 12% in retail, and 15% in classified—for a total gain of 12.6% over 1983.

Newspapers have positioned themselves to continue making similar gains in future years, he added. "Newspapers are beginning to look like a modern marketing network, perhaps the most powerful communications tool of them all," Staden stated. "We've revolutionized the way the news is gathered, edited, presented and distributed.

"You've made our product better," he continued, "with good practical marketing ideas."

Among the key ideas singled out were Newsplan, which offers national advertisers volume discounts, the standardized syndicated research conducted for newspapers by the Simmons and Scarborough research organizations, and the Expanded SAU system, which became effective July 1 with the support of more than 1,500 of the nation's 1,700 dailies, representing over 96% of total U.S. circulation.

"Newspapers are beginning to look like a modern marketing network, perhaps the most powerful communications tool of them all," Staden stated.

Newspapers' objective in the retail category, according to Leo Bogart, executive vice president and general manager, is "to hold and increase our share of market against new and aggressive competition.

"We expect the consumer-led recovery will continue throughout 1984. Rising consumer confidence will push retail sales up another 10 percent this year," Bogart added. "Department stores, off-price specialists, home furnishings stores, factory outlets and warehouse stores will be among the big gains."

Bureau sales efforts include a special package on advertising technique for newspapers to use with off-price retailers, a major research and promotion program for the growing automotive aftermarket, joint research projects with the major chain retailers and cooperative promotions with several retail trade associations.

Eric Anderson, vice president for classified advertising, noted that classified advertisers are becoming fewer in number, but larger and more sophisticated. To reach the new classified advertiser, he reported, the Bureau will present major new research in real estate and high-tech employment, a stepped-up auto dealer workshop program, a new series of regional workshops for telemarketing training, and a newly developed classified advertising planbook.

Florida dailies start co-op advertising association

Co-op advertising executives from 17 Florida daily newspapers met June 15 at the *Orlando Sentinel* to organize the Florida Newspaper Co-op Association.

Pat Bridges of the *Tampa Tribune* was elected president of the newly formed organization at the meeting. He was instrumental in bringing the charter members of the association together.

"While attending the Newspaper Advertising Co-op Network (NACON) seminar in West Palm Beach, I brought up the idea of the association to Allen Kaplan of the Orlando Sentinel. He reacted positively. I then asked the seven or eight representatives of other Florida newspapers attending the seminar and there was an overwhelmingly positive response to the idea," Bridges explained.

He contacted the advertising departments of 44 Florida daily newspapers and the June meeting was arranged.

The objectives of the organization as stated at the Orlando meeting include:

- Selling more linage through co-op advertising;
- Providing a forum for ideas on how to make co-op departments in newspapers more efficient;
- Finding manufacturers or wholesalers who are willing to help implement their co-op programs in Florida.

One area in which Bridges expects the association to be particularly effective is selling dealer list ads on a multiple market basis.

One area in which Bridges expects the association to be particularly effective is selling dealer list ads on a multiple market basis.

"Many manufacturer or distributor reps are responsible for co-op plans for a large portion of the state or on a statewide basis. With so much competition from shoppers and radio for co-op dollars, we need to develop a system for selling co-op statewide with a minimum amount of effort," he said.

At the organizational meeting, officers and committee chairpeople were elected. These include Allen Kaplan of the Orlando Sentinel as vice president and manufacturers relations chairperson, Bob Brunjes of the *Ft. Lauderdale News/Sun-Sentinel* as newsletter chairperson, Carol Reese of the *Sarasota Herald-Tribune* as publicity chairperson, John Birk of the *St. Petersburg Times* as education chairperson and Kathy Coughlin of the *Daytona Beach News Journal* as membership chairperson and treasurer.

Other dailies sending representatives to the association's first meeting included: the *Ocala Star-Banner, Bradenton Herald, Pensacola News Journal, Boca Raton News, Lakeland Ledger, Cocoa Today, Miami Herald, Independent Florida Alligator, Daily Highlander, Playground Daily News* and *Diario Las Americas*.

Also attending were Larry Boatwright, Florida co-op coordinator for the New York Times Newspaper Group and Bob Nohe of Landon Associates co-op and sales development division.

Female Gannett exec denied country club membership

It looks like the country may be ready for a woman in the White House, but the Binghamton Country Club is decidedly not ready for a woman in the club house.

Unlike all of her predecessors, Gannett publisher Susan Clark-Jackson of the Binghamton (N.Y.) Press Company has been denied full membership to the exclusive association. Although no reason has been offered, both Clark-Jackson and former publisher Fred Eaton said they interpret the decision as sexist.

"It was really a matter of routine to apply for membership," Clark-Jackson explained, saying she would have used the club for business entertainment as she did at the country club in Niagara Falls where she worked as publisher before being promoted to Binghamton. "At first I was shocked. I consider this an insult to me personally and the company I represent."

The Binghamton Press Company, which publishes the *Sun-Bulletin* and *Evening press*, is a Gannett company.

"At first I was shocked. I consider this an insult to me personally and the company I represent."

A woman who answered the phone at the country club told E&P no statement would be released regarding the incident. Country club president Joseph Minnich Jr., who could not be reached for comment during his vacation last week, was quoted in the Gannett paper denying accusations of sexism.

"I am not aware of any basis for that conclusion," Minnich said.

Former publisher Eaton, who resigned from the club when Clark-Jackson was denied membership, said no reason was given for the rejection although the grapevine reveals that some club members perceive the woman as "too pushy."

"As far as I know, she's a perfectly righteous, upstanding person," Eaton said exasperatedly. "This is a relatively conservative community. In some ways they seem to be living in the 1920s."

Board member Robert Aber was quoted as saying "there has not been any women recommended for resident membership since I've been on the board and that's been about five years."

Although the club allows women on the premises—such as "lady golfers," or widows of deceased members—no female has actually achieved resident membership: that which allows them a vote in the association.

IRS will allow agents to pose as reporters

Internal Revenue Service investigators can pose as reporters, the tax agency says.

Under recently adopted rules, IRS agents may pose as reporters, clergymen, doctors or lawyers to entice a suspected tax criminal into revealing confidences, according to agency spokesman Wilson Fadley.

The rules, adopted May 18, appear to permit a wider range of disguises than allowed even the FBI.

Before agents could assume the roles, however, they must obtain clearance from the IRS' Washington office.

Permission would be granted, "only when the field (office) can demonstrate an extremely compelling need to do it — and then there is severe doubt we would approve it," said another spokesman, Larry Batdorf.

The new rules are intended to be stricter than previous guidelines, Fadley said.

The rules, adopted May 18, appear to permit a wider range of disguises than allowed even the FBI.

"Actually, these guidelines are restrictive — it's not opening up anything," he told *E&P*.

"We didn't want our special agents, on their own, deciding they wanted to pose (as someone in the category)," Fadley added.

Fadley said the poses would be adopted only to investigate "very, very sophisticated tax evasion schemes." The agents would not act out their roles, he added.

"It wouldn't be, as a lot of stories allude, a case where you go to your family doctor and he turns out to be a tax agent. That just wouldn't happen," he said.

Fadley also said that "to the best recollection of everybody here," agents have adopted one of the so-called "Category one" undercover roles only once — in an investigation still underway.

The guidelines were issued May 18 in response to a growing need to use undercover investigative techniques to prosecute sophisticated tax evasion schemes, Fadley said.

South Africa news group banned from Olympics

A South African news group denied press credentials for the Los Angeles Olympics is attempting to cover the Games by purchasing spectator seats, a group spokesman said.

Argus South African Newspapers, which publishes 11 English-language dailies, was turned down for credentials by the International Olympic Committee and the United States Olympic Committee. Press credentials are normally handed out by national Olympic committees. However, South Africa has had no national committee since it was banned from the Games in 1968.

Argus had argued that its newspapers have opposed South Africa's racial policies which led to its Olympic ban.

Both the IOC and the USOC told *E&P* they were not empowered to issue Argus or any other South African news organization press badges for the Games. "As far as we are concerned, the matter is closed", IOC spokeswoman Michelle Vereier said to E&P.

Andrew Walker, an Argus staff member in the organization's New York office, said another staffer was going to Los Angeles, nevertheless.

The correspondent, John Kennedy, said he would attempt to buy tickets or cover the Games by radio and television. "We decided not to push the issue," Kennedy declared.

Ramsay Milne, Argus' North American editor, sought to convince the USOC that the chain should be credentialed as a United States news company since it is listed as a corporation here.

"It makes no difference," said Bob Paul,a USOC spokesman.

Games as circulation builders

The cost for a newspaper to run a daily game is not cheap, but many newspapers are choosing this option to boost readership

By Mark Fitzgerald

When the venerable *Times* of London introduced a bingo-like contest last month, there were howls of outrage from traditionalists.

Owner Rupert Murdoch, the critics said, had committed the final indignity on dowager queen of Fleet Street.

But whatever the journalistic merits of the move, the Times' "Portfolio" contest neatly symbolizes the recent increasing use of games by newspapers.

"Papers I never would have thought would consider a game are showing interest," said Scott Thompson, vice president of Europrint Group, which developed "Portfolio" and "Wingo."

At the recent International Circulation Manager Association conference in Toronto, companies offering games said business was better than ever.

"Now with the various state lotteries growing in popularity, and people more game-oriented, these newspaper games are growing in popularity, too," Thompson said.

And the games that newspapers are buying these days have little resemblence to the old send-in-the-coupon or fill-in-the-missing-letter contests.

Instead, vendors say, newspapers are turning to games that involve non-readers as well as readers.

"People are finding that in-paper games do the job for reader interest, but they don't get the non-reader involvement of an out-of-paper game. And you don't want someone who's reading your paper, you want that non-reader," said William F. Girling, president of Girling Wade Marketing of Toronto, Ont.

Girling Wade's Bingo is a good example of these new out-of-paper contests.

Typically, the computerized Bingo cards are distributed to all market households, either by mail or in a TMC product. Bingo numbers are printed daily in the paper along with a "lucky number." The contest can bring significant numbers for the newspaper.

At the *Houston Post*, for example, single-copy sales increased 20%, according to a promotional letter sent

LUCKY DREAM WINGO

WIN $3 MILLION!

Wingo's playing her song

50G dream comes true

MANDATORY BUCKLE-UP VOTED BY N.Y. SENATE

Prez: 21 or it'll cost ya

to Girling Wade by the newspaper. The newspaper distributed two million Bingo cards during its 12-week game run.

Like the owners of the Houston Post, Murdoch has used games at his papers.

When his News America Corp. bought the *Chicago Sun-Times* in January, it quickly began a game based on readers' Social Security numbers.

That was only a stop-gap measure, however, until Murdoch's favorite game, Europrint's "Wingo" was introduced.

> ***"Now with the various state lotteries growing in popularity, and people more game-oriented, these newspaper games are growing in popularity, too," Thompson said.***

Wingo has been credited with circulation gains at four other Murdoch papers, the *New York Post*, *Boston Herald* and the *San Antonio* (Tex.) *Express* and *San Antonio News*.

Both Wingo and the social security game have helped the Sun-Times regain the circulation lost in the weeks after Murdoch's takeover, promotion manager George Berger said.

Circulation jumped by 86,000 during the first week of the contest, and then leveled off, circulation director James Engle told a Northwestern University journalism students project. He said the paper expects a net increase of between 20,000 and 25,000 readers from the first Wingo contest.

The rival *Chicago Tribune*, which publishes the Sun-Times Wingo numbers, has responded to the only game with a low-key contest based on the popular Trivial Pursuit.

While games have long been a weapon in newspaper competition, more and more papers in non-competitive newspaper markets are running games, according to Europrint's Thompson.

"We are definitely getting more inquires from newspapers in non-competitive situations. Publishers are calling saying, 'We're looking for (circulation) numbers, and we don't know how to run a game,'" Thompson said.

The *Regina* (Sask.) *Leader-Post* credited a variation of Girling Wade's Bingo, renamed "Comput-o," with boosting subscriptions 8%.

Another daily in a one-newspaper town, the 44,000-circulation *St. Catharines* (Ont.) *Standard*, gained nearly 1,000 in circulation with a 10-week game.

The circulation boosts that an out-of-paper contest can bring can be expensive, however.

At the Sun-Times, for example, the first 20-week run of Wingo will cost $2.5 million in operation and promotion, circulation director Engle said.

A big cost is just distributing contest cards, especially for big-city papers which may distribute as many as two million.

Mailing the custom cards — which themselves typically cost 6¢ apiece — cost about 9¢ per card at bulk rate.

And for a contest to be effective, cards should be mailed to every household, contest companies say.

Smaller papers have been able to hold down costs by selling advertising space in the page with contest numbers, Girling said.

"Games can be totally self-liquidating by tying the results into ads," he said. "And we have found that papers get new ads, not just rearranged ads."

Upscale bingo?

London Times' introduction of 'Portfolio' dismays Fleet Street's 'serious' dailies

By M. L. Stein

Fleet Street will never be the same.

The *Times of London* — yes, The Times — is running a daily lottery as a circulation booster.

"But I wouldn't call it a lottery," a lady at the Times told an *E&P* correspondent. "It's really a portfolio."

But at London's other serious newspapers they're calling it a lottery and placing it on the same level as the Bingo and other reader games the popular tabloids have been running for years.

The Times' somewhat complicated game goes under the name of Portfolio. A Portfolio list includes a group of companies quoted on the newspaper's Stock Exchange page, with the list changing from day to day.

Readers can win cash prizes by picking in pence the optimum movement in prices of any combination of eight of the 40 shares comprising the Portfolio list.

Readers can win cash prizes by picking in pence the optimum movement in prices of any combination of eight of the 40 shares comprising the Portfolio list. Circulation manager Ian Moore said daily and weekly "dividends" have averaged 1,000 to 1,500 pounds but there have been 20,000 pound winners and one 40,000 pound prize since the contest began June 25.

A daily box says "Times Portfolio is free. Purchase of The Times is not a condition of taking part."

"It would be pretty hard to play without a copy of the Times," a *Daily Telegraph* editor cracked at the London Press Club, where the Portfolio is a frequent topic of discussion.

He claimed The Times has been going "down market" since its purchase by Rupert Murdoch and that the lottery is another indication of this trend.

He pointed to a "Bod" cartoon in the satirical magazine *Private Eye*, in which two commuters are reading The Times on the Underground. One shouts, "Bingo! I've found a news article."

Another page of Private Eye contains a parody of Portfolio in which the game is called Gnome. The spoof, in the form of a publishers statement, reads:

"On page 94 readers will find full details of an astonishing new game — open to all readers of my organ — which could result in prizes of up to 200,000 pounds.

"Let one thing be clear. This is not a bingo game. I have always made it clear that I am adamantly opposed to the cheap and tawdry sales — gimmicks which have done so much to destroy the reputation of the popular press in recent years. In contrast to such fraudulent campaigns the Gnome Game is a game of skill . . . "

In other comments, Daily Telegraph city editor (financial editor) Andreas Whittam Smith said it was the first time, to his knowledge, that a London "quality" newspaper had ever run a lottery.

"It now becomes a question of whether Times readers will see this as an insult to their intelligence or merely amusing," he continued. "In my view, it's an insult."

Smith said the Telegraph has no plans to offer a competing lottery, adding that he could not imagine any of London's serious papers doing so.

Guardian editor Peter Preston scoffed when told The Times eschewed the description of its game as a lottery.

"It's just Bingo served up on a mock silver plate with letters on top to trim it," he commented. "I would say it's a bit retrograde."

However, Preston said it would be "definitely stupid" to declare that the Guardian would never launch a similar competition.

"In this business you never know what you might have to do," he explained.

The secretary to Times editor Charles Douglas Home said he never responds to reporters' questions but Moore, the circulation manager, talked freely about Portfolio which, he asserted, has drawn an enthusiastic reader response.

In the first two weeks of the contest circulation jumped from 377,000 to 467,000 and has been steadily increasing, mostly in street sales, he claimed.

"We started it as a bit of summer fun and to get people to look at our financial pages, where we have made improvements," Moore went on.

The circulation manager said Portfolio has drawn praise from parents and teachers, who say it gives children an opportunity to learn about the stock market. One winner, he noted, was an American youth attending Harrow, England's famed prep school.

Smith said the Telegraph has no plans to offer a competing lottery, adding that he could not imagine any of London's serious papers doing so.

According to Moore, the game will be reviewed at the end of summer to determine if it will be continued.

He shrugged off the comments of critics, stating, "It's not Bingo. There is an element of skill here. We had one stockbroker who requested a thousand Portfolio cards to send to clients. Everyone is enjoying it."

Maxwell purchases London Daily Mirror

British publisher Robert Maxwell has bought the *London Daily Mirror* and other Mirror Group properties for almost $150 million.

Maxwell's Pergamon Press Ltd. agreed to pay $118.8 million to Reed International plc, and assume $30.9 million of Mirror Group debts.

In addition to the 3.3 million daily circulation Mirror, Mirror Group publishes the *Sunday Mirror, Sunday People* newspapers and the *Sporting Life* racing newspaper.

Hartford Courant story sparks probe

A *Hartford* (Conn.) *Courant* investigative report published on June 24 exposing fraud in the state's bridge inspection program has resulted in a criminal investigation and an inquiry into the Department of Transportation.

In response to the Courant's findings, Connecticut Governor William A. O'Neill said that the newspaper has performed a "distinct public service," and that if the charges were true, "the guilty parties will be disciplined to the maximum extent possible."

The state Department of Transportation immediately launched a series of hearings on the substance of the Courant report.

The collapse of a span of the Mianus River Bridge in Fairfield County one year ago, in which 3 people were killed, resulted in the expansion of the state's bridge inspection program with additional funds and inspectors.

The Courant initiated its investigation to determine the impact of these changes.

The Courant team of reporters and a photographer, under the supervision of metropolitan editor Roger Moore and assistant metropolitan editor David S. Barrett, spent 65 days in surveillance of the state's nine bridge inspection teams, examined thousands of pages of Department of Transportation records, payroll and overtime reports, and interviewed the inspectors themselves to produce the five-page package which appeared on June 24.

The most glaring discrepancies between inspectors' reports and what was actually observed by Courant reporters involved a team of underwater divers. During 77 hours of surveillance by reporters, only 11 minutes of diving by one team member was observed, although the divers claimed diving premium during that same period.

The Hartford Courant

Bridge Inspection: After Mianus

Fraud, Laxity Mar DOT Program

Probe Shows Wasted Time, False Records

Two Frogmen Find Treasure-Trove in Connecticut Coffers

May 18, 1984

DOT Time Distribution Report

Moffett Quietly Lays Groundwork For Possible Bid To Unseat O'Neill

Deficit Agreements End All-Night Budget Talks

Lead story of investigation

The investigation also revealed that nineteen of 54 bridge inspections observed by Courant reporters lasted less than 30 minutes, the minimum time expected by Department of Transportation engineers.

The Courant's front page of the June 24 report showed two underwater inspectors near a bridge where they claimed to have dived, next to a photo of a time card claiming double pay for the diving.

Other photos in the package showed inspectors taking breaks at the dry cleaners, the beach and in their parked vans. Photographs were taken with a camera which recorded the date and time of each picture.

Much of the reporters' time was spent in long hours watching the inspection teams do little. However, there were lighthearted moments. One happened when Ron Winter, who had learned surveillance in Viet Nam, was lying so still that a bird landed on his back. Photographer Tony Bacewicz and reporter Christopher J. Bowman masqueraded as fishermen in order to get closer to the inspectors without arousing suspicion.

Bowman, Craig W. Baggott and Clifford Teutsch were the principal reporters and writers on the project. Other staff members who contributed to the report were: Mark Stillman, Constance A. Neyer, researcher Leah Segal and metropolitan copy desk chief Ronald P. Gallagher.

Readers reactions to the report have been very positive, according to Henry McNulty, The Courant's reader representative.

The Courant has a daily circulation of 218,830 and a Sunday circulation of 300,767.

Reporter sees his credibility vindicated

Washington bureau reporter Mark Thompson of the *Ft. Worth* (Texas) *Star Telegram* saw his credibility vindicated recently when a U.S. Army-commissioned study concluded that the "deadly" helicopters he wrote about were indeed responsible for a number of military fatalities.

Four months ago, hundreds of affronted readers cancelled their subscriptions to the paper after Thompson penned a series about the Bell helicopters Cobra and Huey. Thompson had found in his investigation that their teetering rotor design led to the sudden and fatal separation of the mast and the rotor when the aircraft is operated outside normal limitations.

Many readers complained that the reporter had unfairly cast a negative light upon on the area's largest employers. One reader opined that "the series is so obviously biased that it is a masterpiece of deception and sensationalism."

Many readers complained that the reporter had unfairly cast a negative light upon the area's largest employers.

Bell Helicopter ran an ad disputing the series, saying: "Contrary to the allegations of the Star Telegram in its recent sensationalized series of articles regarding Bell Helicopter, the Bell two-bladed rotor system is NOT flawed by a design defect."

But last month, a Army commissioned independent assessment of the phenomenon of mast bumping associated with the teetering rotor helicopters recommended a number of changes in the helicopter, including "the potential of a four-blade rotor system . . . as an alternative to the teetering rotor design."

In its summary the panel concluded that, "the Army should have moved more swiftly in developing and fielding the hub spring" for the deficient helicopters— . . . By 1970 the number of accidents involving mast separations should have caused the seriousness of the problem to be appreciated."

—M.K. Guzda

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Andrew Beyer/Washington Post, Stan Isaacs/Newsday

Marlene Cimons/Los Angeles Times, Frank Luksa/Dallas Times Herald

Bob Sudyk/Hartford Courant, Buddy Martin/Denver Post

Blackie Sherrod/Dallas Times Herald, Shav Glick/Los Angeles Times

Ken Denlinger/Washington Post, Steve Jacobson/Newsday

Jerry Trecker/Hartford Courant, Dan Hafner/Los Angeles Times

Shelby Strother/Denver Post, Jane Leavy/Washington Post

Bob Oates/Los Angeles Times, Joe Donnelly/Newsday

Tony Kornheiser/Washington Post, John Eisenberg/Dallas Times Herald

For details contact
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NEWSPEOPLE IN THE NEWS

HEARST APPOINTMENT—

Peggy A. Thompson, who has been providing corporate support to the Hearst Newspaper Group in the areas of technology and administration, was named director of technology and administrative services for Hearst Newspapers, a new position.

She will oversee Hesco Supply Company, Inc., a subsidiary of the Hearst Corporation involved in purchasing equipment for the newspapers, and also will be responsible for business and production technology, budget and reporting methods and strategic planning procedures.

Thompson began her newspaper career with Hearst in 1979 as a systems manager at the Seattle Post-Intelligencer. She previously was with Weyerhaeuser Company as program manager and the National Security Agency as technical services manager.

SAUL KOHLER has resigned as executive editor of the *Patriot-News*, Harrisburg, Pa., effective August 1, to become director of news media relations in central Pennsylvania for Bell of Pennsylvania. He joins the telephone company on August 20.

Kohler started his 35-year career in journalism as a sports and general assignment reporter for the newspapers and in 1955 joined the staff of the *Philadelphia Inquirer*, serving as Harrisburg bureau chief and Washington bureau chief.

He left the Inquirer in 1969 to become a legislative assistant to then U.S. Senate Majority Leader Hugh Scott (R-Pa.) and in 1971 joined Newhouse News Service as White House correspondent. In 1978 Kohler became editor of the *Harrisburg Evening News*, a Newhouse newspaper, and has been executive editor of the Patriot-News newspapers since 1979.

* * *

GORDON C. KING has been elected a vice president of The Washington Post Company. An executive vice president of Post-Newsweek Stations, a subsidiary, since 1979, King will have responsibility for administration of the company's accounting and financial operations and also will continue to work with Post-Newsweek Stations in finance and administration.

King joined Post-Newsweek Stations as business manager in 1969. He had been an audit manager at Price Waterhouse and previously deputy auditor at Inter-American Development Bank.

ANDREW GALLAGHER and **TIMOTHY BANNON** have been named to United Press International's new investigative reporting team.

Gallagher has spent most of his eight years with UPI as a political reporter covering the West Virginia statehouse in Charleston. In 1981, he won the West Virginia Trial Lawyers Association Outstanding Journalist Award for coverage of the state supreme court. Earlier, Gallagher was with the *Charleston* (W. Va.) *Gazette*.

Bannon has been with the *Hammond* (Ind.) *Times* seven years, since his graduation from Ball State University, Muncie, Ind., working on a number of award winning series and investigations.

TIM KELLY, managing editor of the *Denver Post*, was named executive editor of the *Dallas Times Herald*.

Kelly formerly worked at the Times Herald from 1975 until 1981 when he joined the Denver Post after it was purchased by the Times Mirror Company, which is also parent company of the Dallas Times Herald.

Earlier in his career, Kelly was executive sports editor of the *Philadelphia Inquirer* and an editor at the *Miami Herald* and the *Courier-Journal*, Louisville.

* * *

HANS OUWERKERK was appointed manager, news pictures, for Reuters. Formerly deputy European manager, Ouwerkerk will be responsible for the project team working on development of Reuters' plans for news pictures services using the latest technology.

The team is also responsible for Reuters' absorption of United Press International's news pictures business outside the United States.

* * *

VALERIE SALEMBIER, advertising director of *USA Today*, was named a vice president. She joined the newspaper last November after many years in the magazine publishing industry and was promoted to advertising director in February.

* * *

RAYMOND G. CORMIER has joined the *New York Times* as a copy editor on the metropolitan desk. He was with the *Hartford Courant* the past seven and one-half years as a copy editor, editorial writer and assistant national editor. He earlier worked for *Newsweek* magazine and the *Holyoke* (Mass.) *Transcript-Telegram*.

JOINS PARK COMMUNICATIONS—

Walter W. Borton has been named administrative assistant to Roy H. Park, president of Park Communications, Inc., the Ithaca-based broadcasting and publishing company. He succeeds Frederic A. Williams, who is joining the Boyce Thompson Institute.

Borton most recently owned and operated Imagine Video Inc., which produced instructional television for the health care field and earlier was director of college relations at Ithaca College and executive assistant to the president. During his United States Navy duty, Borton coordinated protocol activities, diplomatic and political visits for the NATO Commander in Chief, Southern Europe. He had worked as a reporter for the Athens (Ohio) Messenger and the Dayton Daily News, and Variety, New York City.

Photographers elect officers; present annual Sprague awards

TOP HONOR FROM PHOTOGRAPHERS—Robert Brush, chief photographer of The Record, Hackensack, N.J., won the Joseph A. Sprague Memorial Award, the most prestigious honor given during the annual National Press Photographers Association convention.

NEW PRESIDENT of the photographers association is C. Thomas Hardin, director of photography at the Courier-Journal and Louisville Times.

The National Press Photographers Association gave its most prestigious honor, the Joseph A. Sprague Memorial Award, to Robert Brush, chief photographer of *The Record*, Hackensack, N.J., and elected C. Thomas Hardin, director of photography at the *Courier-Journal* and *Louisville Times*, as its president during the recent convention in Fort Lauderdale.

William Sanders of the *Fort Lauderdale News* and *Sun-Sentinel* was elected vice president, succeeding Hardin in that post and moving up from national secretary. Sanders was succeeded in his former post by Mary Lou Foy of the *Miami Herald*.

Brush, who joined The Record in 1958 and became assistant chief photographer in 1966 and chief photographer in 1972, has served NPPA in the national offices of treasurer, vice president, and in 1979-80 as president.

Brush has been chairman of a number of national NPPA committees and is currently chairman of the sustaining membership committee.

The citation to Brush read: "Known to his peers as always the gentleman, this former NPPA president exemplifies the tradition of NPPA as an outstanding leader in the profession of photojournalism."

Hardin, the new president, joined the Louisville papers as a summer replacement the day after his graduation from Centre College of Kentucky in 1963. After serving in the United States Army at Fort Knox, he rejoined the photographic staff in 1964. He transferred to the *Sunday Magazine* in 1969 and became director of photography in 1975.

Bruce Bisping of the *Minneapolis Star and Tribune*, was designated the board of directors' representative to the executive committee, and J. Charles Gardner of the *Reading* (Pa.) *Times*, immediate past president, as a member of the executive committee.

During the annual awards banquet, the Editor of the Year Award went to Max Desfor of Washington, D.C. His citation recognized "a distinguished career spanning 45 years as a photographer and photo editor with the Associated Press, after which he put aside retirement to become the innovative photo director of *U.S. News & World Report*, giving that publication an unprecedented visual dimension." William Seymour, professor of photojournalism at West Virginia University, received the Joseph Costa Award for "his efforts on behalf of NPPA and the profession of photojournalism as a most effective spokesman for NPPA's freedom of information involvement."

Jimmy Bedford of Fairbanks, Alaska, who recently retired from a career as a reporter, a photographer and 25 years as an educator, received the Robin F. Garland Educator Award. The citation was established in 1974 for outstanding service as a photojouralism educator. Bedford spent the last 14 years of his 25 years as an educator at the University of Alaska.

Other awards presented included:

The NPPA Fellowship Awards went to Delmar L. Borer, Eastman Kodak Company, and William H. Pekala, Nikon, Inc.; the Kenneth P. McLaughlin Award, to William Sanders, the new vice president; the Sam Mellor Award, to Mary Lou Foy, the new secretary; and the Newsletter Award, to David R. Lutman, Louisville, Ky., editor of *4 Sight*.

* * *

MICHAEL IHNATENKO was promoted to assistant circulation director at the *Manchester* (Conn.) *Journal Inquirer*. He had been senior district advisor and zone manager.

MOLLY NORWOOD, classified sales supervisor, was promoted to classified advertising manager.

MARIO GIUSTO, formerly a district manager with the *Orange Coast Daily Pilot*, Costa Mesa, Calif., was appointed promotions manager.

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NEWSPEOPLE IN THE NEWS

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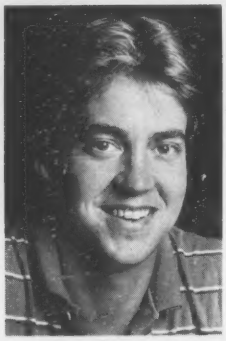
McGuire



Ensenberger

ALLAN SIEGERT was named vice president and central division manager for United Press International. He succeeds **ROBERT E. CRENNEN**, who died May 5 of a heart attack.

With UPI since 1978, first as a newswriter/newscaster for UPI Newstime, he then served as regional executive for Georgia, Alabama and Mississippi, and for northern Illinois and Wisconsin. Siegert became sales manager for the central division based in Chicago in May of last year.

* * *

JOSEPH B. MARTIN has become vice president and business manager of Southern Connecticut Newspapers, Inc., with overall responsibility for press, composing, finance, EDP, human resources and facilities management.

From 1982 until recently, he was director of production for the *New York Times* and prior to that, director of pre-press operations for four years. He also had held positions as director of technical development and manager of telecommunications at the newspaper.

* * *

JIM MILLER, advertising and marketing director of the Donrey Media Group's *Bartlesville* (Okla.) *Examiner-Enterprise*, was appointed general manager. He replaces **RALPH L. SMITH**, who resigned.

In the past, Miller had been retail advertising manager of the *Tulsa World* and the *Houston Chronicle*, as well as assistant advertising director of the Chronicle.

* * *

JOACHIM BLUNCK, formerly coordinator of electronic technology at News America Publishing Inc., was appointed associate publisher of *The Village Voice*, New York City.

He will be responsible for special publishing projects and application of new technology. Earlier Blunck had served as production manager at the Voice.

TIM McGUIRE has been named managing editor of the *Minneapolis Star and Tribune*. He has been managing editor responsible for features and sports since May of last year. When the Star and the Tribune merged in 1981 he was named managing editor for features.

McGuire was project manager of the Star and Tribune's recent series of enhancements includng expansion and redirection of the sports section, Marketplace business section, TV Week and the upcoming *Sunday Magazine*, the revised Sunday supplement magazine.

He joined the Star in 1979 as managing editor and was named executive editor in 1981. Before moving to Minneapolis, he was managing editor of the *Lakeland* (Fla.) *Ledger*, *Corpus Christi Caller* and the *Ypsilanti* (Mich.) *Press*. Earlier in his career McGuire worked in reporting and editing for the *Southfield* (Mich.) *Eccentric* and the *Dowagiac* (Mich.) *Daily News*.

* * *

DAVID F. D'ALESSANDRO, a former Gannett Newspapers reporter and more recently general manager of corporate communications for Commercial Credit Company, Baltimore, was named vice president of corporate communications in charge of public relations and advertising for John Hancock Mutual Life Insurance Company, Boston.

* * *

PEGGY WELLS has joined the *Peninsula Times Tribune*, Palo Alto, as promotion and public affairs manager after eight years at the *Denver Post*, where she most recently was public service and special events coordinator.

—NEWSPEOPLE EDITOR

Lenora Williamson

PETER ENSENBERGER, a member of the *Chandler Arizonan* news staff for the past year, is the newly named picture editor of *Arizona Highways* magazine.

His responsibilities include working with the magazine's graphic elements, including its use of special historical and archival material. He will also serve as direct liaison with nearly 80 photographers in the western United States who are regular contributors to the magazine, which is supported in part by the state and publishes about 400,000 copies each month.

Ensenberger had worked at the *Bloomington* (Ill.) *Daily Pantagraph* and the *Mesa* (Ariz.) *Tribune* before joining the Chandler paper.

* * *

FRANK C. SARGEANT has been named outdoors editor of the *Tampa Tribune*.

Most recently, Sargeant was Southern editor for *Outdoor Life* magazine. He has also worked as outdoors editor for the Pasco edition of the *St. Petersburg Times*, editor of *Southern Sea*, and as a senior writer for Walt Disney Publications, and as a contributing editor, in addition to freelance writing and photography.

* * *

CHRIS SCHRODER was promoted to the new position of director of creative services and promotions at the *Greenville* (S.C.) *News* and *Greenville Piedmont*. He will be responsible for promotion, creative services and advertising art departments at the newspapers.

He joined the News as a reporter in 1981 and later transferred to the Piedmont as a copy editor. In January of last year, Schroder moved to the promotion department as publications editor and has been promotion manager since last December.

* * *

BARBARA BRACKETT was appointed director of advertising for *Pacific Stars and Stripes* at headquarters in Tokyo. She formerly was with Army/Air Force Exchange in the Philippines as public relations director and previously was associated with Nippon Public Relations, Inc., and TV Times.

* * *

DON BARTHOLOMAUS was named advertising sales manager of the *Bellevue* (Wash.) *Journal-American*. Previously he had been advertising sales manager of the *Everett* (Wash.) *Herald* and most recently, manager of the Seattle sales office for Landon Associates Inc.

TIM BREIDING, promotion director of Knight Publishing Company, publisher of the *Charlotte Observer* and the *Charlotte News*, was promoted to assistant to the vice president of marketing and sales/promotion and assigned additional responsibilities. He will continue his promotion responsibilities and target his efforts to marketing projects. Breiding, with Knight Publishing since 1974, was at the *Akron Beacon Journal* eight years before moving to Charlotte.

* * *

RONALD E. BUTLER has been named business editor of the *Memphis Commercial Appeal*. He was editor of *Missouri Times*, a statewide journal of politics and goverment, and has worked for the *Tulsa World*, the *Arizona Republic*, and the *Kansas City Times*.

* * *

CARL B. SHAVER and CHARLES E. HOONAN, West Coast print media executives, have formed Pacific Marketing Resources. The Moraga, Calif.-based organization will specialize in target marketing involving newspapers, major retail groups and non-duplicated direct mail.

Shaver is a former senior vice president, marketing, for the San Francisco Newspaper Agency. Hoonan, a former principal, was a senior vice president of the Gazette Press, Berkeley/Pittsburg, Calif., until its sale to an Eastern printing group.

* * *

JOSEPH P. ALBRECHT, editor and publisher of the *Cookeville Herald-Citizen*, is the new president of the Tennessee Press Association. He succeeds DALE C. GENTRY of the *Jefferson County Standard-Banner*, Jefferson City.

Other officers elected during the group's 115th anniversary convention in Gatlinberg were: GEORGE T. WHITLEY of the *Covington Leader*, vice president for non-daily newspapers; R. JACK FISHMAN of the *Citizen Tribune*, Morristown, vice president for daily newspapers, and TUTT S. BRADFORD of the *Maryville Daily Times*, treasurer.

Fishman was re-elected president of Tennessee Press Service, Inc., TPA's business affiliate, and LARRY SMITH of the *LaFollette Press*, vice president.

RALPH L. MILLETT JR. of the *Knoxville News-Sentinel* was elected president of the Tennessee Press Association Foundation. TOM HILL of the *Oak Ridger* was elected vice president, and LARRY SMITH, LaFollette Press, assistant secretary-treasurer of the foundation.

Sacramento Union c.e.o. appointed

Appointment of Alan D. Ewen, executive director of the Sacramento Area Commerce and Trade Organization, as president and chief executive officer of the *Sacramento Union* was announced by Richard M. Scaife, chairman of the board of Sierra Publishing Co., corporate parent of the newspaper, at a news conference July 19 in Sacramento.

Ewen will begin meeting with department heads at the newspaper immediately and assume the new position full time on August 20.

Scaife said, in announcing the appointment, "We are sending a clear message to the Sacramento region—The Union is here to stay." Scaife said Ewen was selected "for his marketing expertise, his management skills and his reputation as an outstanding manager and innovator."

In the SACTO post for eight years, Ewen was active in recruiting new jobs and industries for the region.

Ewen takes over from Barry Hopwood, who has been acting president since April of last year. Hopwood is vice president/general manager of the *Lebanon* (Pa.) *Daily News*, another Scaife paper.

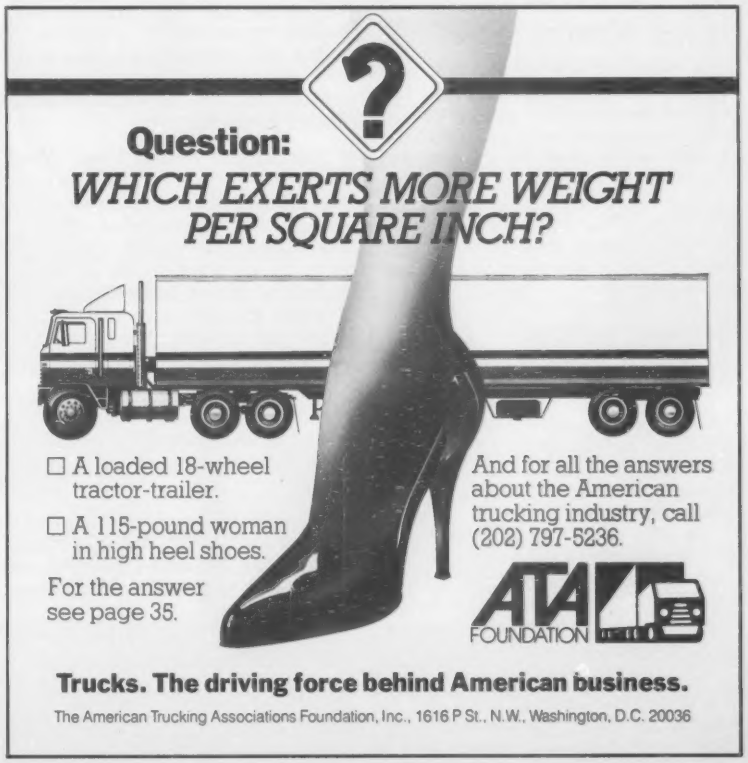
"Barry Hopwood has done a good job under very difficult circumstances," Scaife said. "We feel the situation at the Union has stabilized."

Ewen said he feels it is important to the future of the Sacramento region that there be competitive editorial voices. "In my years with SACTO, I always emphasized that Sacramento had two strong, competitive local newspapers. I presented that fact as a plus for Sacramento, for having two newspapers assured editorial balance in the presentation and analysis of important issues."

Ewen added, "I have been assured that I will have the time—and the resources—to make the Sacramento Union even better."

In his business career, Ewen has served as vice president of the Pacific Molasses Co. of San Francisco and senior vice president of McCulloch Properties, Inc., the real estate subsidiary of McCulloch Oil Co. He has been a management consultant and was assistant managing director of the VIII Olympic Winter Games at Squaw Valley.

The *Sacramento Bee*, a member of the McClatchy Newspapers group, is a morning paper as is the Union.



LEGAL BRIEFS

Court reinstates suit against Dow Jones

A New York appellate court reinstated a stockholders lawsuit against Dow Jones & Co. which seeks to block the company's plan to issue a new class of stock.

The Appellate Division of the Supreme Court in Brooklyn overturned a lower court order dismissing the stockholders' suit. The lower court agreed with Dow Jones that the suit should be brought in Delaware where the company is incorporated.

The stockholders appealed the ruling, saying the suit should be tried in New York where Dow Jones has its principal business, the *Wall Street Journal*, and where the plaintiffs live.

The plaintiffs filed their action in February in New York Supreme Court, Suffolk County, to challenge Dow Jones' plan to create a Class B common stock with 10 times the voting power of its regular voting stock. The company proposed creating the Class B stock in order to insure that control would remain with the Bancroft family which holds about 56% of Dow Jones' shares.

Law professor sues Newsweek

A Stanford University law professor has filed a $1 million libel suit against *Newsweek* magazine over a story that named his course one of the easiest college classes in the country.

The action filed in San Jose, Calif., federal court by John Kaplan alleges that the article in Newsweek's On Campus edition last October was false and held him up to ridicule and contempt.

Judge offers change of venue

Citing heavy news coverage, a northern California judge has ordered a change of venue for the trial of a teenager charged with killing a high school classmate.

"It is the court's opinion that there is a reasonable likelihood that a fair and impartial trial cannot be held in this county," Superior Court Judge James Roach said in Davis, where the alleged murder occurred.

James "Jay" Pierman, 17, was arrested in the stabbing death of 17-year-old Thong Hy Huynh on May 4, 1983. Judge Roach said the small population of Yolo County, where the death occurred, was a factor in granting the venue change sought by the suspect's lawyer.

Roach issued his decision after watching several hours of video tapes of news reports by Sacramento television stations and local newspaper stories of the the death.

Pierman's attorney, assistant public defender Roy Fleischer, argued that coverage of the slaying was highly prejudicial and that the case remains in the news.

"Every time some act against Orientals occurs, Mr. Pierman's case is brought in," Fleischer asserted. "It's constantly being kept before the public and would prevent him from getting a fair trial."

Shield law protection upheld in New York

The New York Court of Appeals ruled recently that the state's shield law protects reporters from being forced to disclose the confidential source of a sealed grand jury report.

The state's highest court decided the shield law protected a former Schnectady television reporter from having to reveal his confidential source who told him a sealed grand jury report recommended the removal from office of Rensselaer County Sheriff Eugene Eaton.

"In effect," wrote Chief Judge Lawrence Cooke, "the statute precludes anybody from having a reporter held in contempt, fined, or imprisoned for refusing to disclose news or the identity of a source, regardless of whether the information is highly relevant to a governmental inquiry and whether the information was solicited or volunteered."

Cooke said the "inescapable conclusion" of the state's shield law is that it "provides a broad protection to journalists without any qualifying language."

He said the shield law allows a reporter to "retain" his information "even when the act of divulging the information was itself criminal conduct."

News organizations had also asked the Court of Appeals to issue a ruling based on First Amendment protections of freedom of the press in addition to its shield law ruling. However, the court ruled only in regard to the shield law.

Police officer loses libel suit

The U.S. Supreme Court has refused to revive a Maine police officer's $3.3 million libel suit against the *Bangor* (Me.) *Daily News*.

The newspaper ran an editorial that did not name Waterville police sergeant Clinton Caron, 50, but used a photograph of him supplied by the Associated Press to comment that the policeman was too overweight to do his job effectively.

The editorial, in addition to remarking that the pictured subject "makes Jackie Gleason diminutive," he stated, . . . "by any reasonable standard, he carries too much weight to be either an effective cop on the beat or a tribute to his uniform. In short, physical conditioning is or should be a condition of employment for those responsible for public safety and law and order."

Executive editor Paul Reynolds, who wrote the editorial, said, "My gut feeling is that he's spitting into the wind. The question is if editorial writers have the ability to express opinions. Either we do or we don't, and if we don't, Lord help us."

Caron first filed suit against the newspaper for $3.3 million in Kennebec County Superior Court. Justice Donald A. Alexander issued a summary judgment in favor of the newspaper, a ruling upheld in January by Maine's highest court.

The state Supreme Judicial Court ruled the editorial statement was protected because it was "an expression of opinion based on disclosed, nondefamatory facts and cannot reasonably be construed to imply undisclosed defamatory facts."

In his appeal to the nation's highest court, Caron said the lower court erred in granting a summary judgment. He also challenged the Maine court's ruling the editorial constituted a statement of opinion rather than fact.

Opinion columns are less vulnerable to libel claims than news stories.

"Even though this matter is labeled an editorial, I don't think that in itself should be sufficient for immunity" to libel action, said Burton G. Shiro, Caron's attorney. "Maybe it's time for reconsideration of the principles of libel."

"I felt the state courts never gave us a chance" Caron said.

—Roy Whitcomb

Editor & Publisher 1984

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BEETLE BAILEY. The yardbird GI and his barracks buddies thwart The System at every turn — and create lots of laughter in 1600+ newspapers. By Mort Walker. D& S

HÄGAR THE HORRIBLE. Sacking and looting may be this huggable Viking's business, but at heart he's a gentle, vulnerable family man. Appearing in 1400+ newspapers. By Dik Browne. D& S

BETTY BOOP and FELIX. The girl of the '30s is *the* woman of the '80s and teams up with Felix, the world's most famous cat. By The Walker Brothers. D& S

HI & LOIS. Laughing through the trials of modern family living, the Flagstons are the world's favorite next-door neighbors. In almost 1,000 newspapers. By Mort Walker & Dik Browne. D& S

THE LOCKHORNS. The funniest, fighting-est couple in the comics. In nearly 400 newspapers. Panel by Bill Hoest. D& S

TIGER. Kids will be kids — and that's what *Tiger*'s all about! The world seen through the eyes of the snub-nosed little shavers and Tiger's dog. In 400+ newspapers. By Bud Blake. D& S

THE PHANTOM. Dedicated to the elimination of evil and injustice, the "Ghost Who Walks" is the scourge of evildoers everywhere. In nearly 600 newspapers. By Lee Falk & Sy Barry. D& S

PRINCE VALIANT. Noble quests, derring-do, chivalry and the knights of King Arthur's time come alive in this stirring medieval saga. Created by Hal Foster. Beautifully illustrated by John Cullen Murphy. 350 clients. S

BARNEY GOOGLE and SNUFFY SMITH. The "bodaciously" funny hillbilly shenanigans mirror the good-natured bickering of every family. In almost 900 newspapers. By Fred Lasswell. D& S

REDEYE. Redeye and his lunatic band of warriors bumble their way into the hearts of readers around the world. 400+ clients. By Gordon Bess. D& S

THE SMALL SOCIETY. The little man versus Society. Sharp and witty satire on modern life and politics. By Morrie Brickman. 300 clients. D& S

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NICHOLAS VON HOFFMAN. The house radical fits into no pigeonhole. 2TW

R. EMMETT TYRRELL. Old positions in fresh clothes by the editor-in-chief of *The American Spectator*. Curmudgeon with a wit of steel. Weekly

JEFFREY HART. Conservative commentary and analysis from an advisor to two Presidents. 3TW

ANN TAYLOR FLEMING. A liberal feminist who writes stylishly and literately. 2TW

KINGSBURY SMITH. This Pulitzer Prize-winner's unique viewpoint brings the world's power struggles sharply into focus. Weekly

JOHN CHAMBERLAIN. One of the foremost conservative spokesmen expresses his views on national and international issues. 3TW

MARIANNE MEANS. Longtime observer of Washington and Presidential administrations. A lawyer and a liberal. 3TW

Political Cartoonists

JIM BORGMAN. This cartoonist works both sides of the street with strong opinions in a cutting, satirical style. 4TW

TOM DARCY. His wry sense of political absurdity won him a Pulitzer Prize. 5TW

DOUG MARLETTE. A liberal with devastating wit. He can make the reader laugh and think at the same time. 3TW

MIKE SHELTON. Tough-minded cartoonist in the Nast tradition but who delights in driving liberals up the wall. 5TW

SUPER STRIPS

GATHA CRUMM. The rannical tycoon who nerates big laughs on comic nd business pages. By Bill Boest. D&S

ARCHIE. The trials of the world's most popular teenagers. D&S

BONER'S ARK. Boner brought along one animal of every kind and still doesn't see his mistake. By Addison and Frank Johnson. D&S

BRINGING UP FATHER. The timeless domestic squabbles of Maggie and Jiggs. By Frank Johnson and Frank Fletcher. D&S

CAPTAIN VINCIBLE. The madcap adventures of the caped, baggy-booted bumbler who survives in spite of himself. By Ralph Smith. D&S

THE EVERMORES. Bert & Bee Evermore make classic Rome seem as contemporary as today's world. By Johnny Sajem. D&S

HENRY. The most popular pantomime character anywhere. By Jack Tippett & Don Trachte. D&S

HUBERT. Man versus Mother-in-Law. By Dick Wingert. D&S

JIM HENSON'S MUPPETS. Starring Miss Piggy, Kermit, Fozzie Bear, Gonzo and the popular gang. By Guy & Brad Gilchrist. D&S

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MR. ABERNATHY. He's got money, girlfriends and fans. By Frank Ridgeway. D

MOOSE MILLER. Zany, lazy and always eating. With his wacky family, he keeps 'em laughing. By Bob Weber. D&S

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QUINCY. The inner city kid drawn with warmth and humor. By Ted Shearer. D

RIBBONS & HAYWIRE. The cute little dog and her scruffy pal Hayvire are created with love from Hallmark Cards. By Steve Carpenter & Ed Wallerstein. D&S

SAM & SILO. Comic constables in the Mack Sennett tradition. By Jerry Dumas. D&S

ADVICE & LIFESTYLES

Sports

BROTHERS. est-known esponds to ns for help. 7TW

LE'S Y. Prescription and nter drugs can save or kill you. By ist Joe Graedon.

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MELVIN DURSLAG. One of the country's most perceptive — and controversial — sports columnists. 4TW

STAN SMITH. Valuable instruction from the former Wimbledon and U.S. Open champion. Illustrated. 3TW

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AT WORK. Dr. Adele Scheele tells readers where the jobs are, how to get them and how to keep them. 2 TW

Leisure & Living

PLANTS IN THE HOME. Authoritative Elvin McDonald puts readers up to their elbows in green thumbs. 2TW

HINTS FROM HELOISE. The world's best-known home efficiency expert writes for housewives, working women, men and children. 6TW & S

STRIKING BACK. Sue Rusche crusades against drug abuse, the greatest social evil of our times. 2TW

THE LEISURE CRAFTSMAN. Phyllis Fiarotta's outstanding craft projects for adults and children. 3TW

THE PENNY-WISE TRAVELER. Consumer advocate Jane Morse investigates how to travel better for less. Weekly

YOUNG AT ANY AGE. Rejuvenation expert Emily Wilkens directs her expertise on revitalization, improved appearance and health to readers over 50. 3TW

ASSIGNMENT AMERICA. Well known journalist Phyllis Battelle looks at trends and issues. 3TW

Hero

BUZ SA intrigue w adventure Edwin Gra

FLASH hero pione worlds. By

THE HEA JONES. R adventure i continuing s D&S

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NEW VIDEO. Joe Saltzman shares his vast knowledge of the video industry in his witty, authoritative style. Weekly

SHO featur interv person photos.

YOUR HORO fortune Drake w

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THE ONE CROSSW New! Fun! the SAU one and use anyw newspaper! 6

JOSEPH CR Thomas Joseph entertainment grid (11 x 13) the country. Bo Cryptoquote. 6

SHEFFER CRO One of the most crossword puzzles country. Bonus Cr

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PLANTS IN THE HOME. Authoritative Elvin McDonald puts readers up to their elbows in green thumbs. 2TW

HINTS FROM HELOISE. The world's best-known home efficiency expert writes for housewives, working women, men and children. 6TW & S

STRIKING BACK. Sue Rusche crusades against drug abuse, the greatest social evil of our times. 2TW

THE LEISURE CRAFTSMAN. Phyllis Fiarotta's outstanding craft projects for adults and children. 3TW

THE PENNY-WISE TRAVELER. Consumer advocate Jane Morse investigates how to travel better for less. Weekly

YOUNG AT ANY AGE. Rejuvenation expert Emily Wilkens directs her expertise on revitalization, improved appearance and health to readers over 50. 3TW

ASSIGNMENT AMERICA. Well known journalist Phyllis Battelle looks at trends and issues. 3TW

Heroe

BUZ SAW intrigue with adventurer. Edwin Granb

FLASH GO hero pioneers worlds. By D

THE HEART JONES. Rom adventure in a continuing saga D&S

MANDRAKE MAGICIAN. mystery with M Lothar. By Lee Fredericks. D&

RIP KIRBY. Th coolest detective Prentice & Fred

SECRET AGEN CORRIGAN. T agent stops crime George Evans. D

THIS IS

Previews and Revues

CABLE KEY. Steve Scheuer highlights the best of cable TV programming. Weekly package

TV KEY. An all-inclusive service by Steve Scheuer includes daily previews of major shows, outstanding features with photos. *Previews* — 7TW; *Keynotes* — 4TW; *Mailbag* — 4TW

SOAP OPERA SCENE. Steve Scheuer keeps tabs on the daily melodramas and their stars. Weekly

THE GOSSIP COLUMN. Just when you think you've heard it all about a celebrity, Robin Adams Sloan brings you more! Q&A. 3TW

JACK O'BRIAN. The Voice of Broadway plus commentary on film and the media. 5TW

NEW VIDEO. Joe Saltzman shares his vast knowledge of the video industry in his witty, authoritative style. Weekly

SHOW feature interview personali photos. 4

YOUR **HOROS** fortune is Drake will

Puzzle and Q

THE ONE CROSSWO New! Fun! Fa the SAU one- and use anywh newspaper! 6T

JOSEPH CRO Thomas Joseph entertainment w grid (11 x 13) da the country. Bon Cryptoquote. 6T

SHEFFER CROS One of the most p crossword puzzles country. Bonus Cry

COMIC CAPERS

roes and Romantics

SAWYER. International e with the globe-trotting urer. By John Celardo & Granberry. D

H GORDON. The sci/fi oneers uncharted, exotic By Dan Barry. D& S

EART OF JULIET . Romance and e in a compelling, g saga. By Stan Drake.

RAKE THE AN. Magic and vith Mandrake and Lee Falk and Fred . D& S

Y. The comics' ective. By John Fred Dickenson. D

AGENT N. The intrepid FBI crime cold. By ns. D

STEVE CANYON. The exciting adventures of the famous soldier of fortune. By Milton Caniff. D& S

Disney Magic

DONALD DUCK. Disney's irascible and wise-quacking duck is everybody's favorite. D& S

MICKEY MOUSE. The world's most famous mouse soars in newspapers. D& S

SCAMP. The cuddly canine with a nose for trouble. D& S

WALT DISNEY'S ANNUAL CHRISTMAS STRIP. This year, Mr. Toad wants to drive Santa's sleigh. But scoundrels steal the sleigh, threatening to ruin Christmas for all. A breathtaking chase through the snow and a happy ending make this strip a delight. D

WALT DISNEY'S CLASSIC TALES. Special stories with the Disney touch — for young and old alike. S

WINNIE THE POOH. The little bear with the great big heart charms children of all ages. D& S

Popular Panels

BEN WICKS. A nose for news — and entertainment. D

DEAR GOD KIDS. The special charm of the child's world are captured in this new panel. By Annie Fitzgerald. D& S

HAZEL. Ted Key's hilarious maid is a national institution. D

LAFF-A-DAY. Top cartoonists take turns being funny. D.

LAUGH TIME. Bob Schroeter's wry look at a mad world. D

THE LOCKHORNS. Married, at battle and mirth-provoking! By Bill Hoest. D& S

PONYTAIL. The teenage world delightfully portrayed by Lee Holley. D& S

QUEENIE. The blonde bombshell leaves men speechless and women jealous. By Phil Interlandi. D

RIPLEY'S BELIVE-IT-OR-NOT. The original "facts and oddities" from around the world. Drawn by Walter Frehm. D& S

THEY'LL DO IT EVERY TIME. And with predictable humor! By Bob Dunn & Al Scaduto. D& S

TODAY'S WORLD. Fresh, incisive humor. By David Brown. D

TRUDY. The tribulations of life in suburbia. By Jerry Marcus. D& S

IS ENTERTAINMENT!

HOWBIZ. The complete ature package. Includes erviews from Hollywood, TV rsonalities, and the arts. With tos. 4TW

OUR INDIVIDUAL ROSCOPE. If your une is in the stars Frances e will find it for you. 7TW

zles
l Quizzes

ONE MINUTE SWORD PUZZLE. un! Fast! Designed for one-column measure nywhere in the r! 6TW

CROSSWORD. seph provides large ent with the smallest 13) daily puzzle in . Bonus e. 6TW

CROSSWORD. nost popular zzles in the s Cryptoquip. 6TW

PREMIER SUNDAY CROSSWORD PUZZLE with CRYPTOQUIP. Challenging and fun. Weekly

BECKER BRIDGE. Master team B. Jay and Steve Becker give readers the upper hand. 6TW

JUNIOR WHIRL. Hal Kaufman's delightful games and puzzles add youth appeal to your Sunday comic pages. Weekly

WISHING WELL. Your readers' fortunes. 7TW

WORD SLEUTH. A wordfinder game to tease and entertain. 6TW

HOCUS FOCUS. Readers try to spot the changes in similar drawings. Hal Kaufman and Bob Schroeter. 6TW

WORDPLAY. Graphic fun with words. 6TW

SPANISH CROSSWORD PUZZLES. Two very special features by Alfaro and Ramos. Each 6TW

King Features!
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SUNDAY

Woman

Build circulation and advertising around a complete editorial package!

- Color Celebrity Cover and Interview
- Columns —
  Dr. Judith Kuriansky on Sexuality,
  The Curious Shopper,
  Dear Doctor, Books for Cooks
- Feature Articles
- Exciting Graphics
- Photographs
- Headlines
- Suggested Layouts
- Camera Ready or
  Computer Delivered

Now Maximize Profits With Our Hot Co-Op List!

You control the use of Sunday Woman!

- Publish it any day of the week.
- Give it any title you like.
- Print it as a special supplement or use it PDQ.
- Turn it into a local magazine by adding stories.

IFR DELIVERS TV FOOTBALL FANS FOR 20 WEEKS OF EXTRA AD REVENUE!

Inside Football Report is a full editorial package designed to tie your newspaper football coverage to televised games. Advertisers get a first-class editorial environment, high readership, and long shelf life. Readers get the only complete guide to TV football!

And **IFR** '84 is bigger and better, expanded college scouting reports, exciting new "Winning Edge" betting column, weekly rating of all 28 pro teams, computer graphics galore. Plus 10 other features!

Last year 100 newspapers gave their readers 20 weeks of excellent tv football coverage and kept 100% of the revenue from the ads. **Maximize revenues with our exclusive co-op ad list!**

Introducing Plans for Profits from Popular Mechanics®

Now you can profit from a new King Features Patterns service — **Popular Mechanics'** woodworking projects for men.

With **Popular Mechanics Plans by Mail**, you can offer your readers a wide range of fun building projects such as stereo cabinets, model airplanes, boats!

This no-charge editorial feature not only *draws readers into your newspaper* but *generates extra revenue*. Your paper retains its identity as the source of this special service, but King Features fulfills every plan ordered virtually overnight and with a moneyback guarantee.

Each month, 5 million men read **Popular Mechanics** magazine and you can be sure that **Popular Mechanics** men are the kind of upscale readers you'd like to have more of...

- 55% own 1 + car (bought new)
- 53% earn $25,000 + per year
- 23% have homes valued at $80,000 +

Tap this important male market!

Our Fashion and Craft Services Build Readership and Profits.

Capitalize on the popularity of home sewing, crafts and home decorating with no-charge features. *Proven* readership builders which also *generate extra revenue!*

King Features offers seven features, plus exclusive material for magazines, *designed to appeal to the 75,000,000 women* who enjoy sewing and crafts.

- They're young — 62% are between 25 and 49
- They're affluent — 41% have incomes between $20,000 and $35,000. Almost a third have incomes over $35,000.
- These are the *readers you and your advertisers want!*

Ask for samples of our brand new services for the working woman in a hurry... Overnight Success and Fashion Express. Patterns your readers can make in a single evening.

For additional information call Lawrence T. Olsen, Director of Marketing and Sales toll free:

1-800-223-7383

or collect: **212-682-5600**

King Features Syndicate

235 East 45th Street, New York, N.Y. 10017

Printed in U.S.A.

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King Features!

We're Comics and More...

We sell more comics to more newspapers than any other syndicate in the world — and our innovative text features are part of virtually every newspaper's editorial mix.

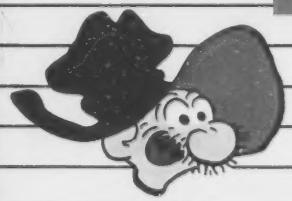
But we're much, much more.

We're **KING FEATURES READYPRINT,** the leading brokers of Sunday comic sections.

We're **KING FEATURES ENTERTAINMENT,** a television and film production and distribution company with worldwide activities.

We're **KING FEATURES LICENSING,** merchandising the image of cartoon characters and other properties on six continents.

We're **KING FEATURES PATTERNS,** number one in mail order dress and needlecraft patterns.



Joseph F. D'Angelo, President

Allan Priaulx, Vice President & General Manager

James D. Head, Executive Editor

Lawrence T. Olsen, Director, Marketing and Sales

Hal Schneider, Director, International Sales

Bill Yates, Comics Editor

For additional information on features listed in this directory call Lawrence T. Olsen

toll free: **1-800-223-7383**

or collect: **1-212-682-5600**

King Features

235 East 45th Street, New York, N.Y. 10017

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Inform, Puzzle and Delight

Careers
by Joyce Lain Kennedy

Up to date and leading the field. After 16 years in syndication, this feature has sparked millions of letters from readers. More than 3,000 queries have been answered in print. Helping readers who want to help themselves is what this column is about. (3 times a week)

Challenger
by Linus Maurer

The little number puzzle that's fun for an Einstein and simple enough for anyone who can add to 36. Enjoyed by puzzle buffs from San Francisco to Holland and from Canada to Venezuela. (daily & Sunday)

Living With Divorce
by Virginia Doody Klein

Down to earth answers to the thousands of traumatic questions that face 50 percent of your readership. Sound and sensible advice on etiquette that involves not just the divorced but the children, bosses, friends, neighbors and the list goes on. (3 times a week)

Your Readers

Liberated Male
by Jim Sanderson

A very unique column about how men can lead fuller, happier lives. Plus a male view of women's issues, and raising your kids to stand on their own two feet. (once a week)

Your Changing World
by Edward Cornish

The President and Founder of the World Future Society will provide your readers with an interesting and most factual look into the future. The only column that authoritatively tries to solve the maze of questions that confront us regarding what life will be like tomorrow. (once a week)

• Editorial for Special Ad Sections • Job Market/Careers • Health Digest

For samples and prices on any of our features, call collect.
(619) 753-3489. Our copy is available on AP DataFeatures and UPI Data News.

SFI

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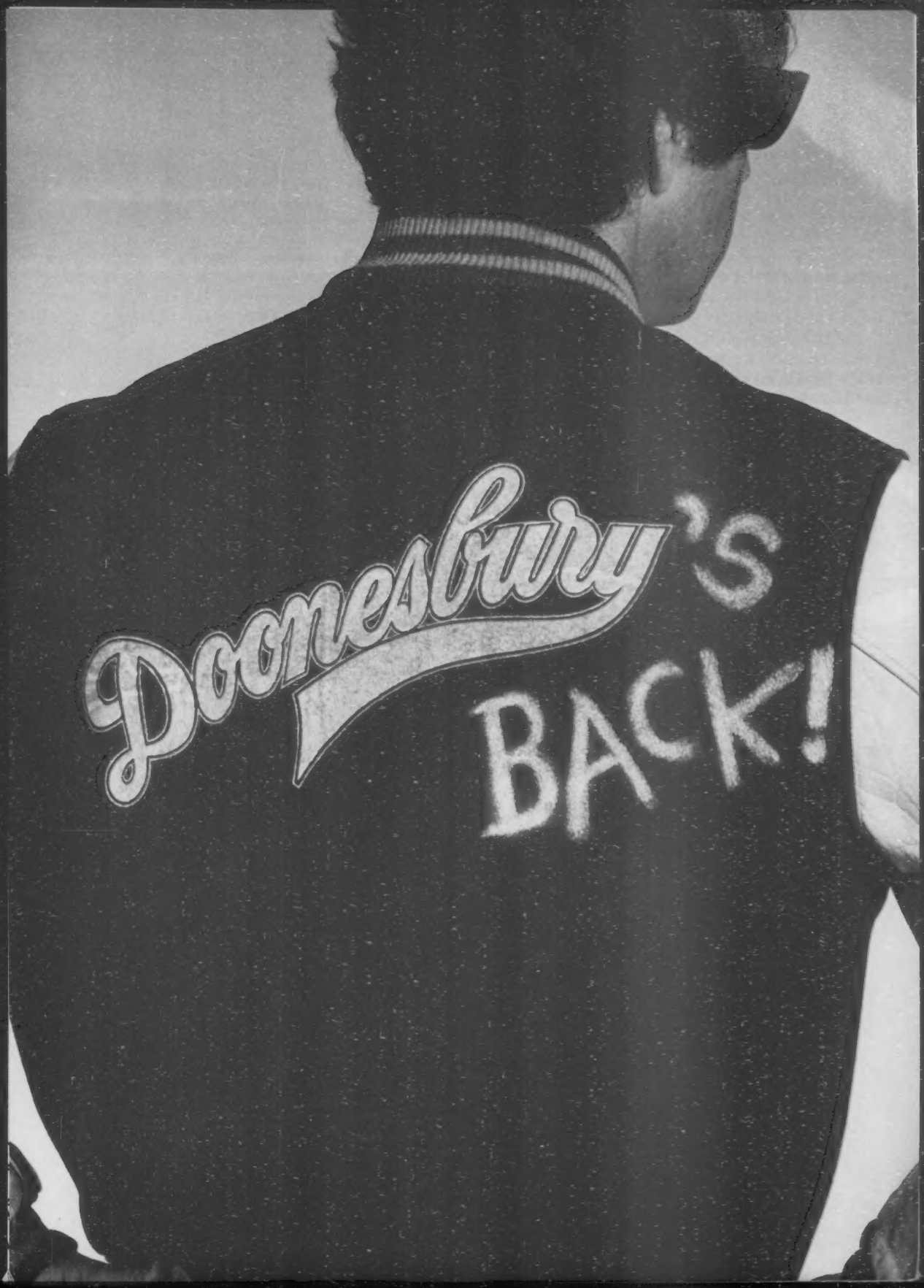

Doonesbury's
BACK!

Doonesbury, we've missed you! Welcome back to the Universal Press Syndicate family!

We've missed the only comic to win the Pulitzer Prize; the only comic to be regularly discussed on the op/ed pages of such notable newspapers as *The Wall Street Journal, The New York Times, Chicago Tribune, Los Angeles Times, Detroit Free Press, Boston Globe* and many others; the only comic to realistically, devastatingly mirror the politics and lifestyles of the '70s and early '80s.

The Universal Press Syndicate family embraces a wide variety of leading features in the fields of comic humor, editorial commentary, reader service and lifestyle news.

COMIC HUMOR

Topical, specialized and family humor characterize our stellar lineup of comic panels and strips. From *Cathy* to *Herman* to *Ziggy* to *For Better or For Worse,* our comic humor takes the No. 1 spot in surveys from coast to coast.

COMIC PANELS

ACCORDING TO GUINNESS
From the Guinness Book of World Records; daily (2-column) and Sunday (see Sunday Comics); also a text version available, with different copy from illustrated version

HERMAN by Jim Unger
daily (2-column) and Sunday (see Sunday Comics)

OUTTAKES by Kevin Ahern
daily (2-column) and Sunday (see Sunday Comics)

PAVLOV by Ted Martin
daily only (2-column)

SELLING SHORT by Ken Ross & Don Raden
daily only (1-column)

ZIGGY by Tom Wilson
daily (2-column) and Sunday (see Sunday Comics)

COMIC STRIPS

ADAM by Brian Basset
daily and Sunday (see Sunday Comics)

BEARS IN LOVE by Eric Meese
daily and Sunday (see Sunday Comics)

CATHY by Cathy Guisewite
daily and Sunday (see Sunday Comics)

DOONESBURY by Garry Trudeau
daily and Sunday (see Sunday Comics)

DOWNSTOWN by Tim Downs
daily and Sunday (see Sunday Comics)

DUFFY by Bruce Hammond
daily and Sunday (see Sunday Comics)

FOR BETTER OR FOR WORSE by Lynn Johnston
daily and Sunday (see Sunday Comics)

GEECH by Jerry Bittle
daily and Sunday (see Sunday Comics)

THE SMITH FAMILY by Mr. & Mrs. George Smith
daily and Sunday (see Sunday Comics)

TANK McNAMARA by Jeff Millar & Bill Hinds
daily and Sunday (see Sunday Comics)

UG! by Tom Wilson Jr.
daily and Sunday (see Sunday Comics)

SUNDAY COMICS

ACCORDING TO GUINNESS— 1/2 st., 1/3 st., 1/2 tab and 1/6 page
ADAM—1/2 st., 1/3 st., 1/4 st., full and 1/2 tab
BEARS IN LOVE—1/2 st., 1/3 st., 1/4 st., full and 1/2 tab
CATHY—1/2 st., 1/3 st., 1/4 st., full and 1/2 tab
DOONESBURY—1/2 st., 1/3 st., full and 1/2 tab
DOWNSTOWN—1/2 st., 1/3 st., 1/4 st., full and 1/2 tab
DUFFY—1/2 st., 1/3 st., 1/4 st., full and 1/2 tab
FOR BETTER OF FOR WORSE—1/2 st., 1/3 st., 1/4 st., full and 1/2 tab
GEECH—1/2 st., 1/3 st., 1/4 st., full and 1/2 tab
HERMAN—1/2 st., 1/3 st., 1/4 st., full and 1/2 tab
SUNDAY PUNK—1/2 st., 1/3 st., 1/4 st., full and 1/2 tab
OUTTAKES—1/2 st., 1/3 st., 1/4 st., full and 1/2 tab
SMITH FAMILY—1/3 st., 1/4 st., 1/2 tab
TANK McNAMARA—1/2 st., 1/3 st., 1/4 st., full and 1/2 tab
UG!—1/2 st., 1/3 st., 1/4 st., full and 1/2 tab

WONDERWORD—1/3 st., 1/2 tab
ZIGGY—1/2 st., 1/3 st., 1/4 st., 1/2 tab

OP/ED ARTISTS AND WRITERS

This list of names represents the finest commentary, opinion and editorial cartooning available to op/ed editors today. From the conservative to the distinctly liberal, these sharp pens unerringly outline current issues, both national and international.

EDITORIAL CARTOONS

FEIFFER by Jules Feiffer
1x weekly (Sunday), 5-column
LURIE by Ranan Lurie
8x weekly (5 cartoons, 3 caricatures) 3-column
OLIPHANT by Pat Oliphant
5x weekly, 3- or 4-column (also see Sunday Comics)
TOM TOLES by Tom Toles
4x weekly, 2-column & 3-column

EDITORIAL & COMMENTARY

* *A CONSERVATIVE VIEW* by James J. Kilpatrick
3x weekly—Weekend, Tuesday, Thursday
GEORGIE ANNE GEYER by Georgie Anne Geyer
3x weekly—Sunday, Tuesday, Thursday
JEFF GREENFIELD by Jeff Greenfield
2x weekly—Tuesday, Friday
* *MARY McGRORY* by Mary McGrory
3x weekly—Sunday/Monday, Tuesday, Thursday
* *ON THE RIGHT* by William F. Buckley Jr.
3x weekly—Weekend, Tuesday, Thursday
OUTRIDER by Garry Wills
2x weekly—Sunday, Thursday
* *RICHARD REEVES* by Richard Reeves
2x weekly—Sunday, Thursday
JOSEPH SOBRAN by Joseph Sobran
2x weekly—Tuesday, Thursday

TODAY'S LIVING

Dear Abby heads our list of outstanding lifestyle features that ranges from Bob August's delightful *The Wiser Side of 60* to the informative and highly readable *Personal Computers* by Peter McWilliams. Food, health, video games, sewing and needlework are but a few of the subjects available for your feature pages.

* *ASTRO-LOGIC* by Marylin K. Sheddan 7x weekly
BEARD ON FOOD (see Food)
* *THE BEST REPORT* by the editors of The Best Report
1x weekly—Sunday; photo
CHANNELS (see Video)
* *DAY DREAMS* by various authors 7x weekly
* *DEAR ABBY* by Abigail Van Buren
7x weekly (available in scanner-ready and camera-ready formats)
JUDY BACHRACH by Judy Bachrach
Sunday release; release dates vary
(15 releases per year)
LOOKING GREAT by Gloria Lintermans
2x weekly—Sunday, Thursday; one illustration
* *PAT'S POINTERS* by Pat Trexler
1x weekly—Sunday; photo
THE MONEY SERVICE (see Business)
MOVIES ON THE CABLE (see Video)
* *ROMANCE!* by Langdon Hill
2x weekly—Weekend, Thursday
* *SEW WHAT'S NEW* by Sandra Kelly
1x weekly—Sunday; illustration
SMART SHOPPING
by Lori Gray 2x weekly—
Weekend, Wednesday; one photo
* *SUPER SAVER*
by Jan Leasure 2x weekly—
Sunday, Wednesday; illustration

SWITCHING ON by John Teets
2x weekly—Sunday, Wednesday; one illustration
* *THINGS YOUR MOTHER NEVER TAUGHT YOU* by Jim Reitz
1x weekly—Sunday; illustration
TRAVEL WISE by Donald L. Pevsner
1x weekly—Weekend
* *A TIME TO LIVE* by Bob Walton
1x weekly—Sunday
WATCH THIS SPACE by Judy Hill
1x weekly—Sunday; photo
* *WINNING BRIDGE* by Paul Orlett
5x weekly
THE WISER SIDE OF 60 (see Humor)
WORKING WOMAN by Niki Scott
2x weekly—Tuesday, Thursday
* *THE WRITER'S ART* by James J. Kilpatrick
1x weekly (part of Kilpatrick package)
YOUR MONEY'S WORTH (see Business)
* *YOUR PERSONAL BIORHYTHMS* by Bernard Gittelson
daily and Sunday

VIDEO

CHANNELS from Channels magazine
1x weekly (with option to pick up single pieces)
MOVIES ON THE CABLE by Jeff Millar
1x weekly—Weekend
PERSONAL COMPUTERS by Peter McWilliams
1x weekly—Monday
TELEWORD by Julie Quart 1x weekly—Sunday
THE VID KID by Rawson Stovall 1x weekly—Weekend

PUZZLES

* *BRAIN BENDER* by Puzzle Buffs International
1x weekly
* *KWIK KROSS* by Puzzle Buffs International
6x weekly
TELEWORD (see Video)

WONDERWORD by Jo Ouellet
daily and Sunday (see Sunday Comics)

FOOD

BEARD ON FOOD by James A. Beard
1x weekly—Sunday
CHOC TALK by Marlene Tanzer
1x weekly—Wednesday

HEALTH

* *ASK DR. BEAGHLER* by Dr. Richard Beaghler
5x weekly
BODYWORK by Porter Shimer
3x weekly—Weekend, Tuesday, Thursday

HUMOR

* *THE WISER SIDE OF 60* by Bob August
2x weekly—Weekend, Wednesday

PERSONAL FINANCE

Valuable tips and money-saving hints highlight these columns, which include the award-winning *Your Money's Worth* by Sylvia Porter, the graphic strength of *Moneylist,* the excellent reader service of *$uper $aver* and the best of *Money* magazine.

JOB TRENDS by Sue Hoover
2x weekly—Monday and Thursday
MONEYLIST by Brendan Boyd
5x weekly—(graphic service)
* *YOUR MONEY'S WORTH* by Sylvia Porter
3x weekly—Monday, Wednesday, Thursday
THE MONEY SERVICE
weekly package from Money magazine (weekend release); 4 releases, with photos and illustrations
* *INVESTOR'S NOTEBOOK* by Brendan Boyd
2x weekly—Tuesday, Friday
SELLING SHORT (see Comic Panels)

ESPECIALLY FOR KIDS

No other syndicate brings you the excellence and readability of *The Mini Page* by Betty Debnam. This award-winning four-page tabloid is unequaled among children's newspaper features.

THE MINI PAGE by Betty Debnam
weekly; in four-page tabloid or one-page standard format
TELL ME WHY by Arkady Leokum
daily except Sunday; with illustrations

THE YOUNG ADULT

Once again Universal Press Syndicate brings you a unique, full-service feature that can give your newspaper the competitive edge in building circulation and generating advertising revenues by reaching out to the young adult market.

Streets is the only weekly newspaper service reporting news, entertainment and information for the young adult reader. Published weekly as an eight-page tabloid or as a supplementary service of news, graphics and features, *Streets* provides flexibility in delivering because it is available in camera-ready/SAU format or over the high-speed wire.

As the first newspaper supplement designed editorially and graphically for the young adult, *Streets* covers these popular feature subjects weekly:

- *Clips*
- *News-You-Use*
- *Music*
- *Screen*
- *Lookout*
- *Coping*
- *Sports*

STREETS by the editors of STREETS
1x weekly; 8-page tabloid or over high-speed wire

SPORTS

From *Sports Hotline* to *Kids in Sports*—winning news for sports fans young and old.

THE BOTTOM TEN by Steve Harvey
1x weekly (seasonal—fall)
* *JOHN SCHULIAN* by John Schulian
3x weekly—release at will
* *KIDS IN SPORTS* by Dan Speraw
2x weekly—Weekend, Wednesday
SPORTS COMMENTARY by Larry Johnson
3 cartoons weekly, 4-column
* *SPORTS HOT LINE* by Steve Perkins & Mickey Herskowitz 2x weekly—Sunday, Wednesday
TANK McNAMARA (see Comic Strips)

CUSTOM PACKAGE PLAN

This new and innovative custom-designed package plan is a weekly service developed especially for smaller daily and weekly newspapers.

The UPS plan allows each subscriber to customize his selection of feature material from our lineup of over 70 quality offerings. This assures you will no longer be burdened with unwanted feature material.

All features are offered scanner ready, and by AP or UPI high-speed wire. Most are also offered camera-ready.

*** Available camera ready**

SOME PEOPLE MAY HAVE BEEN apprehensive about 1984, but due to your help and support, we are enjoying a great year!

September 30th will mark the return of *Doonesbury* to the nation's newspapers. Since Garry Trudeau began his working sabbatical twenty months ago, we have been inundated with questions about his return. As this advertisement attests—*Doonesbury's* back!

I am also very proud that September 1st will mark the date we begin syndicating Gary Larson's irresistible panel, *The Far Side*. Deservedly known for its unique humor, *The Far Side* has gathered millions of loyal fans to its unpredictable and hilarious world.

This year, too, we have seen exceptionally strong support for *Adam*, a comic strip by Seattle editorial cartoonist Brian Basset that focuses on changes contemporary families are facing. Also, we successfully launched an innovative and daring eight-page weekly supplement, *Streets*, which aims to capture every newspaper's young adult readership.

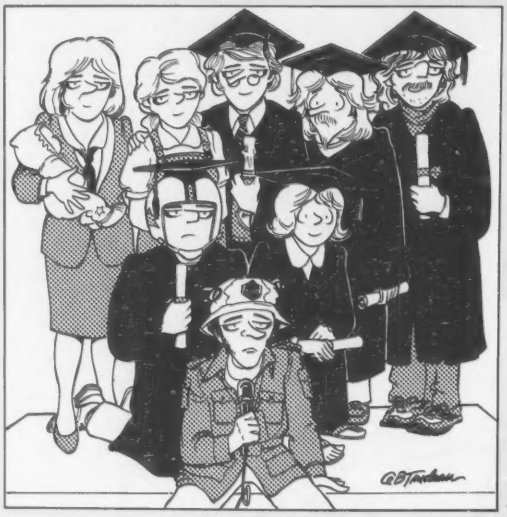
Equally exciting, we have seen steady growth for Universal features on comic pages, editorial pages and in feature and style sections throughout the country. In every respect, 1984 has been a most gratifying year.

Our subsidiaries — the publishing company, Andrews, McMeel & Parker, and Universal Licensing — continue their vast range of successful efforts to provide the widest possible exposure for Universal's features. This extraordinary blend of talent and effort reinforces the image of our features in readers' minds—through books, merchandising, greeting cards, television and radio—thus ensuring the continuing success of these features in your newspaper.

A warm thank-you to all of you who have helped us accomplish so much in 1984.

Sincerely,

John P. McMeel, President



John P. McMeel, President
Kathleen W. Andrews, Vice President

For Samples and Rates Contact:

Universal Press Syndicate
4400 Johnson Drive, Fairway, Kansas 66205

Sales and Customer Service Toll-Free
1-800-255-6734

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PERSONNEL:

Thomas N. Thornton, Vice President
Lee Salem, Vice President/Editorial Director
Thomas M. Drape, Vice President/Senior Editor
Donna Martin, Vice President/Editorial Administration
Elena Fallon, Vice President/Finance
Alan McDermott, Managing Editor
Vicki Houston, Promotion Director
Peggy Rutledge, Customer Service Manager

SALES:

Bob Duffy, National Sales Director
John Somerville, Assistant Vice President Sales/Eastern Region
Jeff Lubeck, Sales Manager/Western Region
Allan Stark, Sales Manager/North-Central Region
Leo Kenney, Sales Manager/Southeastern Region
John Ferguson, North Region Representative

United Media Enterprises

United Feature Syndicate

Newspaper Enterprise Association

TV Data℠

TV Update™

TV Extra®

Radix™

Electronic Media Services

The World Almanac®

UNITED
MEDIA
ENTERPRISES
200 PARK AVENUE
NEW YORK, N.Y. 10166
(212) 557-2333

Dear Friends:

This company has changed a lot since I joined it in 1969 as a science reporter for Newspaper Enterprise Association.

NEA still supplies its fully edited feature service to nearly 700 daily newspapers.

But now NEA is just one component of our growing company.

NEA was created by Ellen Browning Scripps in 1902. United Feature Syndicate was formed as a division of UPI in the 1930s and distributed the columns of Eleanor Roosevelt and Heywood Broun, among others.

In 1978, Scripps-Howard combined UFS and NEA to create United Media Enterprises. And we keep growing.

United Media is a big package. And the most important part of any package is its content. Ours is the material we supply to your newspaper. You will get a good picture of it on the following pages.

Today United Media is engaged in book publishing, TV magazine publishing, educational marketing, video programming, character licensing, database creation and marketing, computer hardware components for newspapers and cable systems, videotex and teletext frame creation and, of course, the business that started our company on its way — syndication of text and comic features to daily newspapers. Add, too, our TV Data subsidiary, now supplying more than 3,000 daily and weekly newspapers with TV listings.

Last year, with the Simmons Market Research Bureau, we did a new study of comic reading patterns. We now regularly employ sophisticated marketing research techniques to help develop comics and columns that your readers will really want.

We introduced several important features last year — columns by Harvard law professor Alan Dershowitz, and Dr. June Reinisch, director of the famed Kinsey Institute. Our new panel, THE PETER PRINCIPLE™ by Dr. Laurence Peter is already amusing millions of newspaper readers each day.

Newspapers are your business — and the heart of ours. We're always on the lookout for that special feature, that added dimension to help bring more readers into your pages.

These are some of the reasons we consider ourselves the leading light of our industry. We hope you agree.

Sincerely,

David Hendin
Senior Vice President,
Editorial Director

Officers

Robert Roy Metz
President and
Chief Executive Officer

David Hendin
Sr. V.P. and
Editorial Director

Joseph A. Brunner
Sr. V.P.
Television Services

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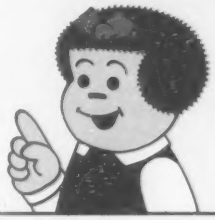

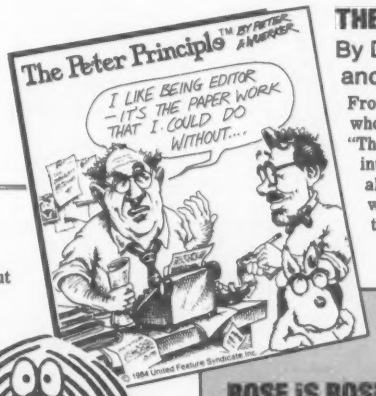

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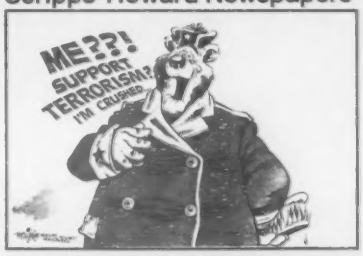

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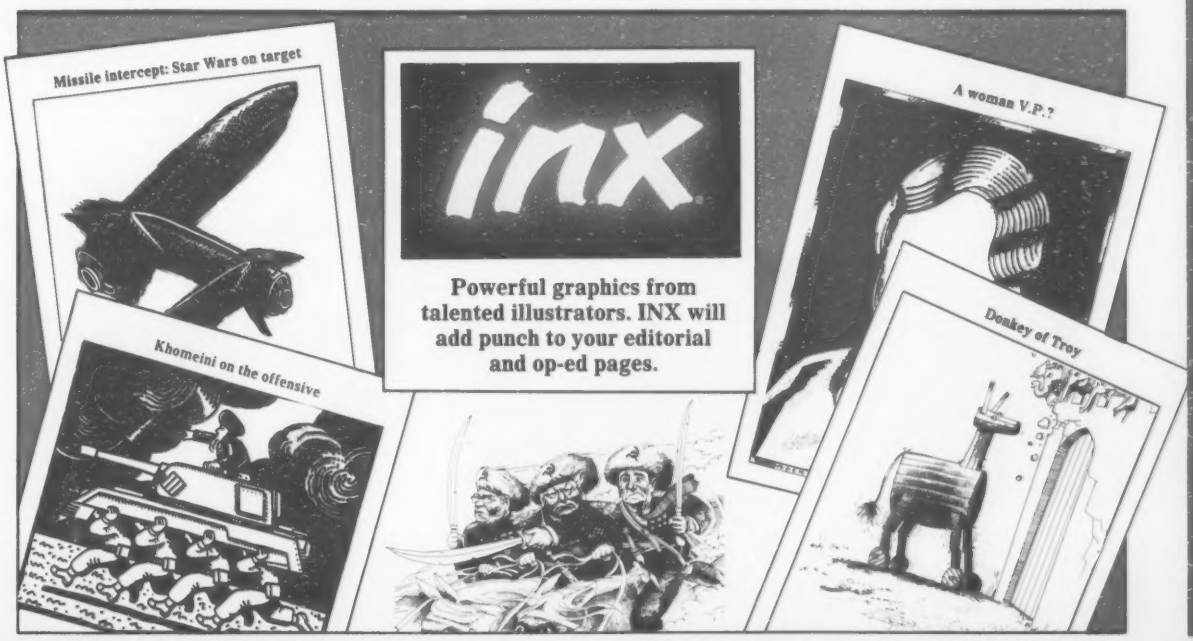
Atlanta Journal



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EB & FLO®, Paul Sellers (d)
FERD'NAND®, Al Plastino (dS)
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MIKE PETERS (4tw)
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COUPON CLIPPER, June Fuller
SOAP OPERA REVIEW, Nancy Johnson
YOUR STARS THIS WEEK, Stella Wilder

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SLIM GOURMET, Barbara Gibbons (3tw)

HEALTH AND ADVICE

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DR. PETER GOTT, Peter Gott, M.D. (1tw)

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HOUSE PLANS, Gerry Bishop (1tw)
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PATTERN SERVICE, Dress, Sue Burnett (6twS)

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MORTON KONDRACKE (2tw)
DONALD LAMBRO (2tw)
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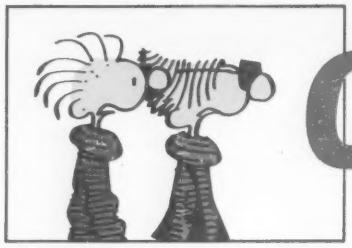

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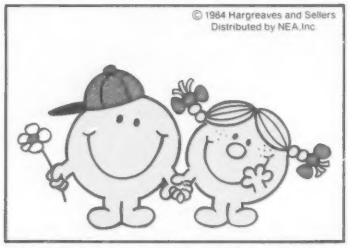

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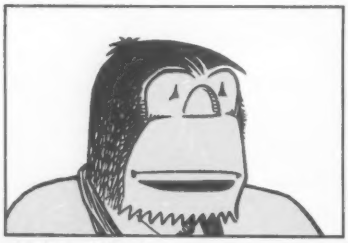

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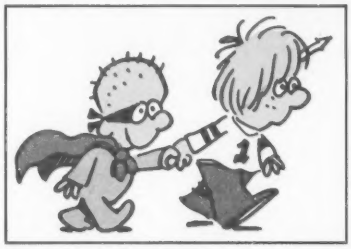

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ETTA HULME

Etta Hulme Fort Worth Star-Telegram

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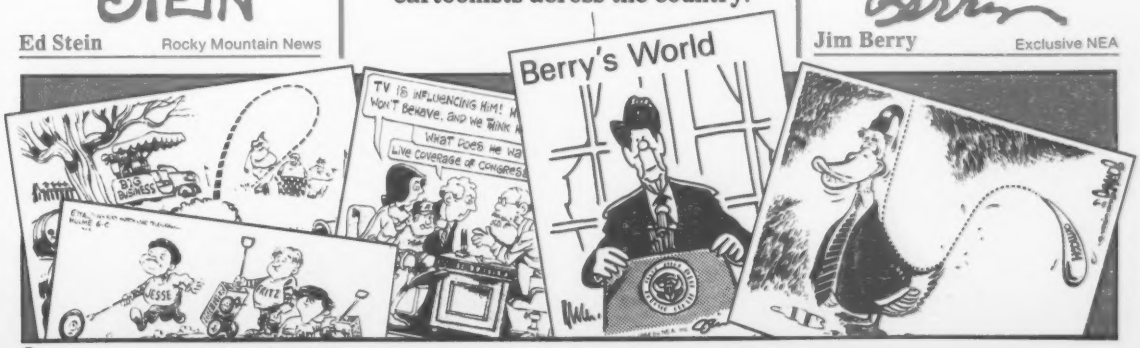

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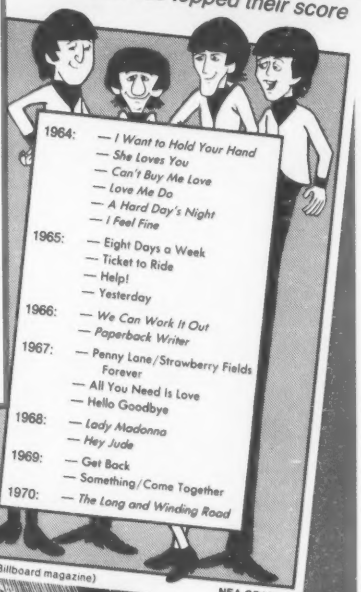
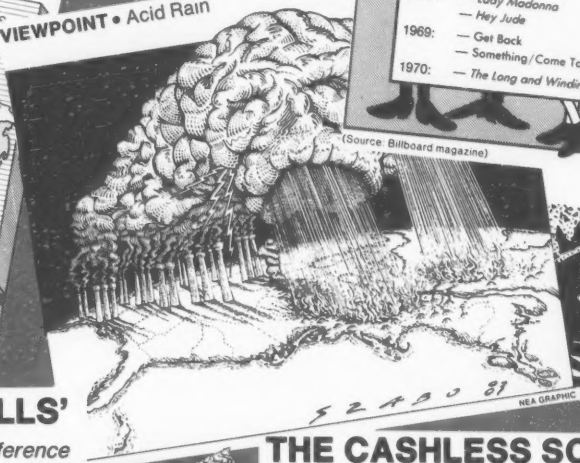


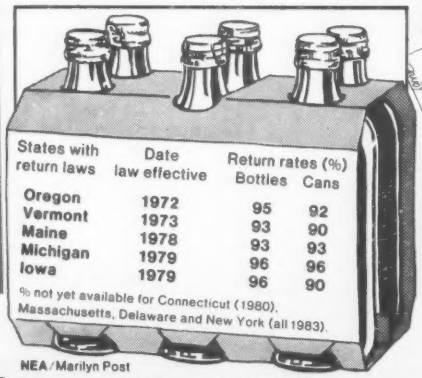
VIEWPOINT • Acid Rain



SMOG

THOSE 'BOTTLE BILLS'

Container-return laws make a difference



States with return laws	Date law effective	Return rates (%) Bottles	Cans
Oregon	1972	95	92
Vermont	1973	93	90
Maine	1978	93	93
Michigan	1979	96	96
Iowa	1979	96	90

% not yet available for Connecticut (1980), Massachusetts, Delaware and New York (all 1983).

NEA/Marilyn Post

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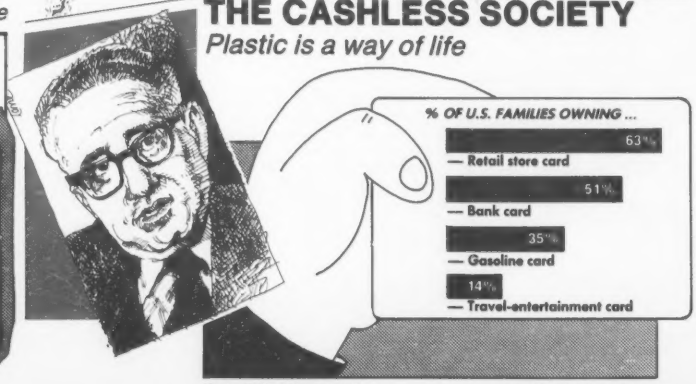
Plastic is a way of life



(Source: Federal Reserve Bank)

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MR. MEN™ & LITTLE MISS™, Hargreaves and Sellers (dS)
OUR BOARDING HOUSE®, Carroll & McCormick (d)
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THE GREAT JOHN L®, Don Addis (d)
THIS WEEK IN ASTROLOGY, Bernice Bede Osol (S)
WINTHROP®, Dick Cavalli (dS)

EDITORIAL PAGE

JIM BERRY, Berry's World (6twS)
JULIAN BOND, commentary (1tw)
RUSTY BROWN, commentary (1tw)
DON GRAFF, commentary (2tw)
CALVIN GRONDAHL, editorial cartoon (2tw)
ETTA HULME, editorial cartoon (2tw)
JOHN LANE, editorial cartoon (1tw)
JIM MEDDICK editorial cartoon (1tw)
WILLIAM RUSHER, Conservative Advocate (2tw)
S.C. RAWLS, editorial cartoon (2tw)
ED STEIN, editorial cartoon (2tw)
ROBERT WALTERS, In Washington (3tw)

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CELEBRITY CIPHER, Connie Wiener (6tw)
CROSSWORD PUZZLE (6tw)
DEAR MEG, Meg Whitcomb, advice (6tw)
GYMBOREE, Karen Anderson, play for parents (2tw)
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POLLY'S POINTERS®, Polly Fisher, household hints (5twS)

NEWS FEATURES

TOM TIEDE, Roving Reporter (2tw/specials)
BOB WAGMAN, The Wagman File (2tw/specials)

READER SERVICE

CUT YOUR OWN TAXES & SAVE, Robert Metz (sea.)

SPECIALTY COLUMNS

ABOUT BOOKS, American Library Assn. (1tw)
ANSWER PLACE, American Library Assn. (1tw)
ASK CLAUDE PEPPER, Claude Pepper (1tw)
BEAUTY BRIEFS, Florence de Santis (1tw)
CHRISTMAS GIFT PACKAGE (sea.)
ELLIE GROSSMAN, living/entertainment (1tw)
FASHION, Florence de Santis (2tw)
FOOD FOR AMERICANS, Aileen Claire (3tw)
FROM CONSUMER REPORTS, Editors of Consumer Reports Mag. (3tw)
GARDENING SERIES (sea.)
HOLIDAY PREPAREDNESS (sea.)
HOUSE PLANS, Jerry Bishop (1tw)
SAINTS AND SINNERS, George Piagenz (1tw)
STITCHIN' TIME, Love/Schreiber (1tw)
WHAT AMERICANS ARE READING, American Library Assn. (1tw)
YOUNG ORIGINALS, high-fashion patterns (1tw)

SPORTS

SPORTS TALK, (1tw)
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FOOTBALL FORECAST, Major Hoople (seas.)
SPORTS FOCUS, Murray Olderman (1tw)

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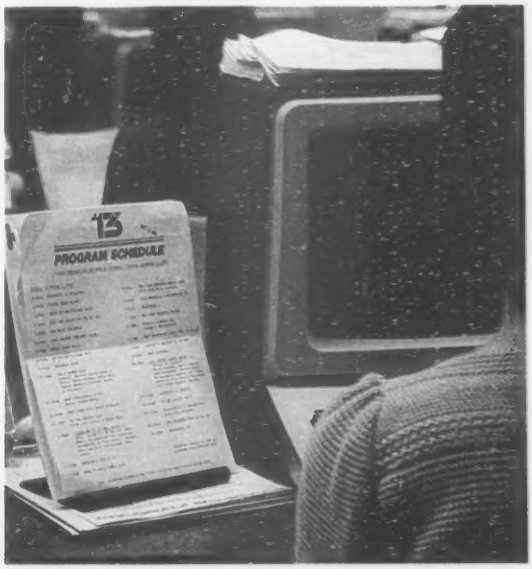

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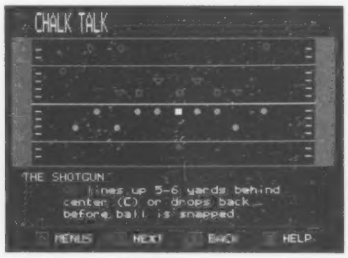

CHALK TALK

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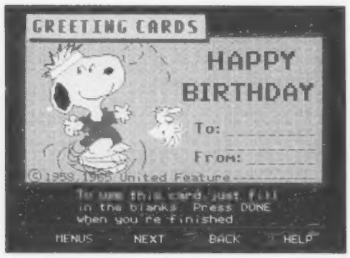

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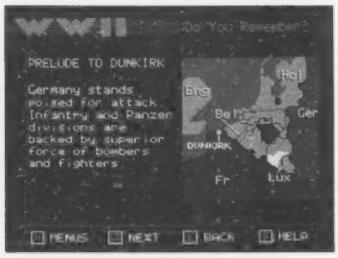

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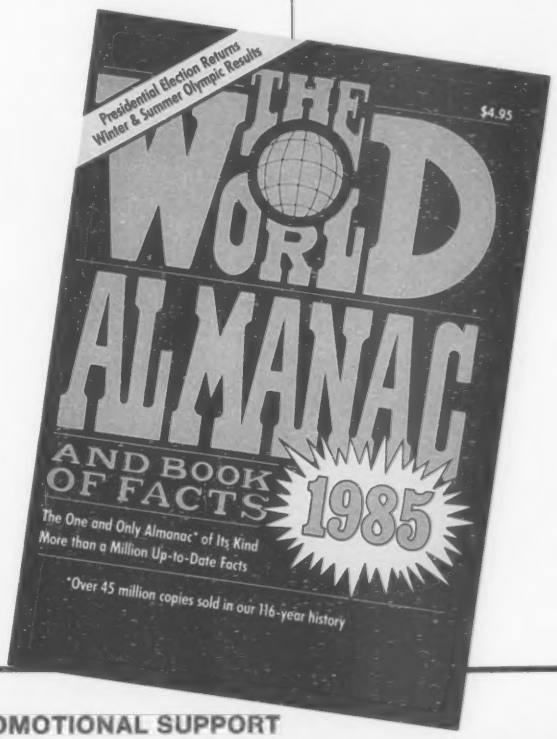

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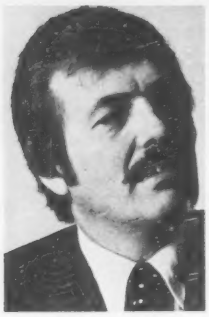

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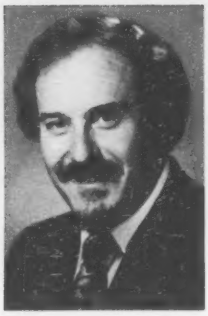

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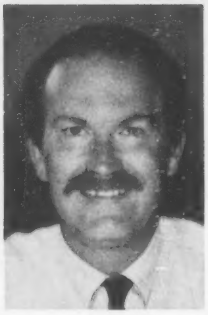

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CLASSIFICATIONS OF FEATURES

1.ADVICE
2.ANTIQUES
3.ASTROLOGY (Graphology, Biorhythm)
4.AUTOMOTIVE
5.BEAUTY
6.BOOKS
7.BUSINESS (Economics and Finance)
8.CHILDREN'S FEATURES
9.COINS & STAMPS
10.COMICS
- A. Strips
- B. Sunday Pages
- C. Cartoon Panels

11.COMMENTARY
- A. Political
- B. General

12.COMPUTERS
13.CONSUMERISM
14.CONTESTS (Circulation and Promotion)
15.ECOLOGY (Environment)
16.EDITORIAL ART
- A. Caricatures
- B. Cartoon Panels

17.EDUCATION
18.ENTERTAINMENT
- A. Films
- B. Music
- C. Television/Radio
- D. Theater
- E. TV Program Listings

19.ETIQUETTE
20.FAMILY (Child Raising)
21.FASHION
22.FILLERS
23.FOOD & WINE
24.GAMES (Backgammon/Bridge/Chess/etc.)
25.GARDENING (Farming)
26.GOSSIP
27.HEALTH (Medical)
28.HOBBIES
29.HOUSE & HOME
- A. Decorating
- B. House plans
- C. Do-It-Yourself

30.HUMOR COLUMNS
31.LEGAL
32.MAPS & CHARTS
33.MISCELLANEOUS COLUMNS AND FEATURES
34.NEWS SERVICES
35.OUTDOORS
- A. Camping
- B. Fishing
- C. Hunting

36.PATTERNS (Sewing)
37.PETS
38.PHOTOGRAPHY
39.PHOTO SERVICES (Pictures)
40.POLLS & SURVEYS
41.PUZZLES
- A. Crossword
- B. Quizzes
- C. Word Games

42.REAL ESTATE
43.RELIGION
44.RETIREMENT (Senior Citizens)
45.SCIENCE (Technology)
46.SERIALIZATIONS
- A. Non-Fiction
- B. Fiction

47.SHORT STORIES
48.SPORTS (Spectator and Participant)
49.TEEN-AGE FEATURES
50.TRAVEL
51.WOMEN'S PAGES

CODES, SYMBOLS, AND ABBREVIATIONS

Frequency

Sunday ..... S

Seven times a week 7tw
Six times a week 6tw
Five times a week 5tw
Four times a week 4tw
Three times a week 3tw
Two times a week 2tw
One time a week 1tw

Monthly 1tm
Semi-monthly 2tm
Bi-monthly ..... eom
Annually ..... an
Contract ..... cont
Occasionally ..... occ
Quarterly ..... qt
Seasonal ..... sea

Size of Feature

Number of words ..... 500 etc.
Picas wide and inches deep ..... 42x5", 78.6x4" etc.
Page (Standard) ..... ps
Page (Tabloid) ..... pt
Double Truck ..... dt
Half-page (Standard) ..... hps
Half-page (Tabloid) ..... hpt
Half-page (Vertical) ..... hpv
Third-page(Standard) ..... tps
Third-page (Tabloid) ..... tpt
Quarter-page (Standard) ..... qps
Quarter-page (Tabloid) ..... qpt
Quarter-page (Horizontal) ..... qph
Sixth-page (Horizontal) ..... sph
Sixth-page (Vertical) ..... spv
Varies ..... var
Book length ..... bl
Supplement ..... sup

How Feature is Furnished

Offset repro proofs ..... orp
Manuscript ..... man
Scannable
- Courier 12 ..... C12
- OCRA ..... ocra
- Perry 199 ..... p199

Illustrated with drawings ..... id
Illustrated with glossy photos ..... igp
Illustrated with photo negatives ..... ing

Wire ..... wire
- AP DataFeature ..... DF
- UPI DataNews ..... DNS

By mail ..... mail
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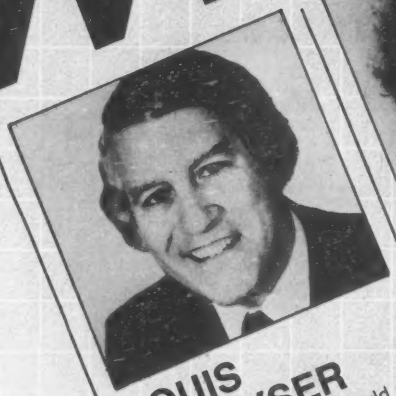

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D. L. STEWART:

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SUSAN BONDY:

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COMICS/ PANELS

JOE PALOOKA by Tony Dipreta. Still the Number One heavyweight champ of comics. 6 days)

STOKER THE BROKER by Henry Boltinoff. Best Syndicated Panel — 1982 — National Cartoonist Society. (5 days)

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ZAP! by Bob Kraus and Tony Tallarico The Video Game you play with a pencil.

SCRAM-LETS by Bob Pollan. A capitivating word game all members of the family will enjoy. (7 days)

STARGAZER by Bob Pollan. A new approach to stargazing. Delightful messages from a man who has a way with the stars. (7 days)

TEXT FEATURES

BEFORE AND AFTER IN THE SOAPS by Seli Groves. Keeping your avid Soap Opera lovers apprised of every move. (1 day)

SOAP BUBBLES by Seli Groves. The inside story on what your readers want to know. One of the hottest TV happenings in America. (1 day)

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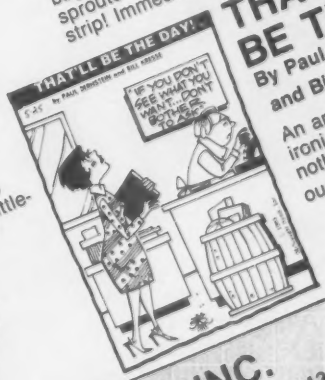

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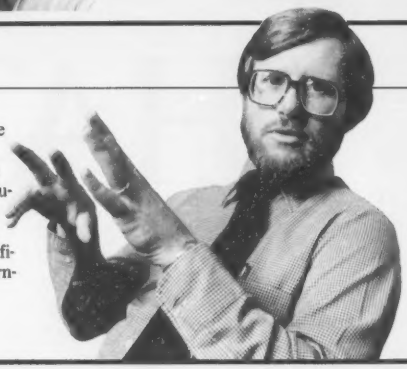

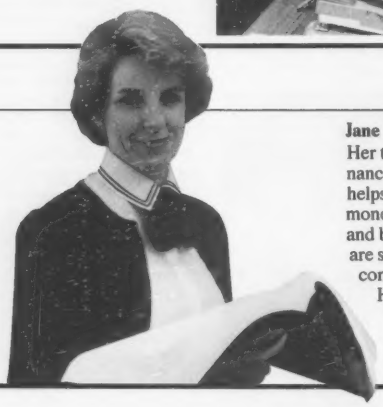

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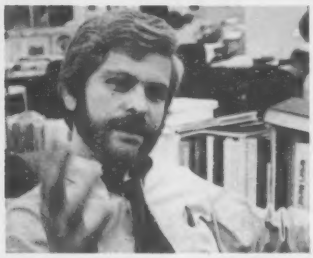

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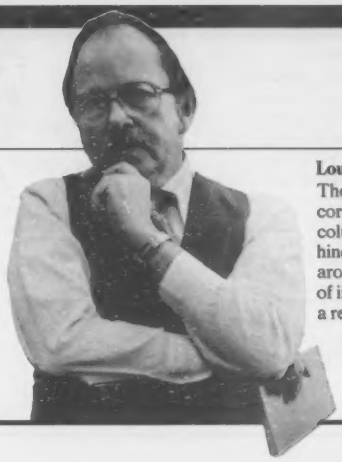

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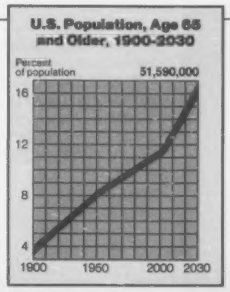

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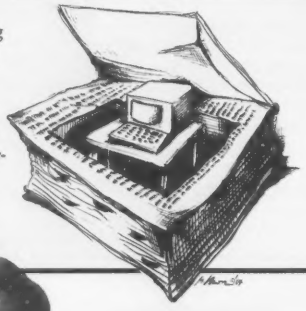

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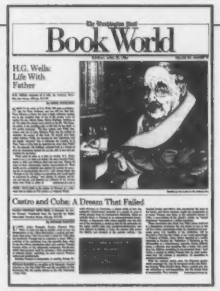
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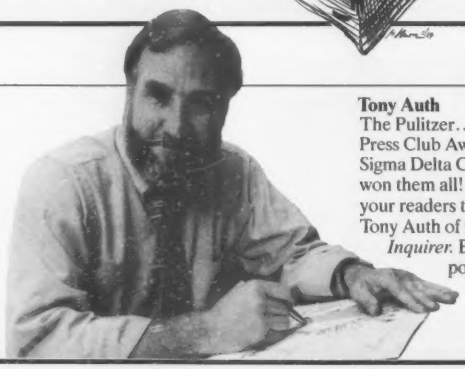

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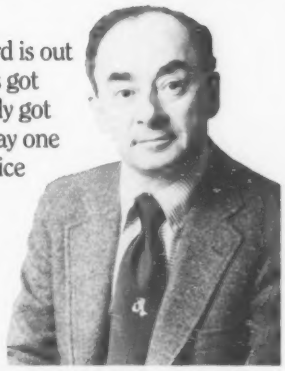

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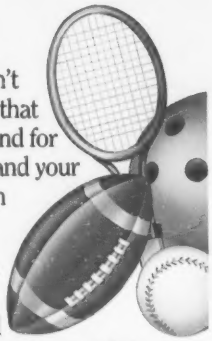

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Tel-aire Publications, Inc. ..... TAP
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Telephone: (214) 438-4111
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Tele-Log ..... TEL
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Telephone: (800) 241-3895, (404) 335-9884
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3110 N.E. 86th Avenue, Portland, Ore. 97220
Telephone: (503) 252-6369
Robert Thornton, Author

Thrash Publications ..... THP
Route 1, Box 273, Seale, Ala. 36875
Telephone: (205) 855-3912
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Dennis Davis, Promotions Manager

Toronto Star Syndicate ..... TSS
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Transworld Feature Syndicate, Inc. ..... TFS
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Telephone: (212) 689-1340
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Travel & Leisure Features ..... TLF
66 Alexander Road, Newton, Mass. 02161
Telephone: (617) 969-4102, (617) 244-3075
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Howard Neal, Vice President
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Traveler's World, The ..... TTW
113 Magnolia Lane, East Hills, N.Y. 11577
Telephone: (516) 621-2494
Paul J. C. Friedlander, Columnist
Hilda H. Friedlander, Editor

Traveling Lightly ..... TL
P.O. Box 26622 San Francisco, Calif. 94126
Telephone: (415) 468-2993
Stan Horn, Editor

Tribune Media Services, Inc. ..... TMS
720 N. Orange Ave., Orlando, Fla. 32801
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Walter Cone, Asst. Sales Mgr/Administration
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Telephone: (703) 486-0130
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TV Data, Inc. ..... TVD
Northway Plaza, Glens Falls, N.Y. 12801
Telephone: (800) 833-9581, (518) 792-9914
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William A. Cowl, General Manager

TV Extra ..... TVE
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TV Update ..... TVW
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U

U-Bild Newspaper Syndicate ..... UB
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United Press International—International Features Division ..... **UPIFD**
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Telephone: (212) 850-8655, (212) 850-8556
Frances Randall, General Manager
Jorge Martinez, Sales Director

United Press International Newspictures ..... **UPIN**
1400 Eye St., N.W., Washington, D.C. 20005
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V

Videot Syndicate, The ..... **VID**
Stage Road, Chesterfield N.H. 03443
Telephone: (603) 352-1234
Guy MacMillin, Columnist

VIP Medical Grapevine ..... **VMG**
161 Nasa Circle, Round Lake, Ill. 60073
Telephone: (312) 546-6557
Ruth Nathan Anderson, Owner/Author

W

Wallace, Bill ..... **WA**
Box 15, Fraser, N.Y. 13753
William Wallace, Writer

Washington Monthly Co., The ..... **WM**
1711 Connecticut Avenue, Washington, D.C. 20009
Telephone: (202) 462-0128
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Washington Post Writers Group ..... **WPW**
1150 15th St., N.W., Washington, D.C. 20071
Telephone: (202) 334-6375
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Washington Reports ..... **WR**
P.O. Box 23792, Washington, D.C. 20024
Telephone: (202) 554-1732
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758 National Press Bldg., Washington, D.C. 20045
Telephone: (202) 638-6971
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West Coast Syndicate ..... **WCS**
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Carol Townsend, President

What's New In Medicine ..... **WNM**
1143 Chamberlain Highway, Kensington, Conn. 06037
Telephone: (203) 828-5016
L.A. Chotkowski, MD., F.A.C.P. Owner/Author

White Castle Communications ..... **WCC**
P.O. Box 295, Morris, Conn. 06763
Telephone: (203) 567-5336
William Clifford, Owner/Editor

White Productions, Leo ..... **WHI**
168 Strasser Ave., Westwood, Mass. 02090
Telephone: (617) 326-9240
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Leo White, President
Mary Arrigo, Sales Manager

Wideworld News Service ..... **WWN**
P.O. Box 20056, St. Louis, Mo. 63144
Telephone: (314) 361-1552
Paul Sievers, Editor
Victor Griffin, Business Manager
Al Saffa, Feature Writer

Wordsmiths Limited ..... **WSL**
P.O. Box 456, 615 Cliff Dr., Pasadena, Calif.91107
Telephone: (818) 351-8878
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J. A. Harmer, Chairman
N.S. Waller, Sales Vice President

Working It Out ..... **WIO**
1960 Beverly Rd., Columbus, Ohio 43221
Sandy Clary, Marketing Consultant

World Communications Syndicate ..... **WCM**
472 Woodward Avenue, Box 109
Buffalo, N.Y. 14215
Telephone: (716) 838-5348
Thomas Krehbiel, Editorial Director

World News Syndicate, Ltd. ..... **WOR**
P.O. Box 419, Hollywood, Calif. 90078
Telephone: (213) 469-2333
Bill Lane, Publisher
Wm. P. Jenkins, General Manager
Laurie A. James, Managing Editor

World Press Review ..... **WPR**
230 Park Avenue, Room 1610, New York, N.Y. 10169
Telephone: (212) 697-6162
Alfred Balk, Editor/Publisher
Richard Smith, Associate Editor

World Union Press ..... **WUP**
1123 Broadway, Suite 809, New York, N.Y. 10010
Telephone: (212) 688-7557
U.N. Bureau, Room 373, Press Section, New York, N.Y.10010
Telephone: (212) 754-7154
David Horowitz, Editor

World Wide Stroke Foundation ..... **WSF**
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B. Klein Francis, Author

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Fabyan Road, P.O.Box 118, Fabyan, Conn. 06245
Telephone: (203) 923-9025
Richard D. Carreno, Editorial Director

Y

Yoakum Features ..... **YKM**
Reservoir Road, Lakeville, Conn. 06039
Telephone: (203) 435-2549
Robert Yoakum, President
Bonnie Sheldon, Vice President

Young Productions Inc. ..... **YPI**
4915 Samish Way, 93, Bellingham, Wash. 98226
Telephone: (206) 671-5983
R.A. Power, President
Elsie E. Power, Secretary

Your Fashion Image ..... **YFI**
30 West 54th Street, New York, N.Y. 10019
Telephone: (212) 247-7300
Charlotte Wilkinson, Editor

Youth Research Institute ..... **YOU**
404 E. 55th St., New York, N.Y. 10022
Telephone: (212) 752-3489
Lester Rand, President
Robert Williams, Executive Director

SYNDICATE NAME CODE

AB -Atlanta Bureau, The
ABF -Abrahamian Feature Syndicate
ADF -Adventure Feature Syndicate
ADL -Adler Associates
AFS -Allied Feature Syndicate
AFT -American Federation Of Teachers(AFT)
AGE -Aging Attitudes
AIM -AIM (Accuracy in Media) Report
ALB -Alburn Bureau, The
AMC -Ampersand Communications
AMF -Amusement Features Syndicate
AMW -American Way Features, The
AND -Anderson, H.T. & Associates
APF -A-Plus Features
APN -Associated Press, The—AP Newsfeatures
ARF -Arcadia Feature Syndicate
ART -Artists and Writers Syndicate
ARU -Arthur's International
ASC -Ascher Syndicate, Sidney
ASI -American Syndicate, Inc.
ASK -Ask Aunt Madge
ASO -And Sew On
AST -Astro-Int'l Syndicate
AUM -Auto News Syndicate
BA -Bascome Syndicate, The
BAS -Basch Feature Syndicate, Buddy
BBS -Barbara Burtoff Syndicated Features
BCF -Basic Chess Features
BDG -Birthday Game, The
BE -Berman, Eleanor
BET -Betancourt, Advertising & Art
BFO -B.F.O., Inc.
BHB -Beverly Hills By-Line
BIL -Bill's Car Care
BIR -Birthscope
BJE -Buresch, Joe E.
BNE -Boone, Inc.
BON -Bono Publishing
BOU -Bouchard, Lucille
BRL -Brothers In Law, The
BS -Bulletin Syndicate, The
BUS -Business Wire
CAB -Carberry, Mary Margaret
CAI -Communications Aids International
CAM -Cannon Features
CAP -Capitol News Service
CAPF -Capaha Features Syndicate
CAR -Carlinsky Features
CBN -Continuum Broadcasting Network/Generation News Syndicate
CBO -Caruba Organization, The
CCL -Car Care Hotline
CF -Columbia Features, Inc.
CFI -California Features International, Inc.
CFS -Cronin Feature Syndicating, Inc.

SYNDICATE NAME CODE

CH -Cullen Hightower
CHE -Chesstours
CHR -Chronicle Features
CHW -Craft Patterns
CIN -Cineman Syndicate
CLI -Cricket Letter, Inc., The
CNF -Cromley News-Features
CNS -Copley News Service
COA -Coan, Nonnee
COM -Computer Features
CPF -Callie-Pearl International Syndicated Features
CPS -College Press Service
CQ -Congressional Quarterly, Inc.
CRO -Crown Syndicate, Inc.
CRU -Crump, Joe
CSP -Community And Suburban Press Service
CSY -Crain Syndicate
CT -Changing Times—The Kiplinger Washington Editors, Inc.
CWF -Canada Wide Feature Service Limited
CWS -Cartoonists & Writers Syndicate
DA -Didato Associates
DAN -Dany News Service
DBI -Dickson—Bennett International Features
DET -Detjen Philatelic News Service
DFS -Dickson Feature Service
DIC -Dickinson Multi-Media Services, Inc.
DIS -Dispatch News Service
DIT -Dickinson & Assoc., Terence
DOW -Dowd, Merle E. & Associates
DPR -Dear Publication & Radio, Inc.
DR -Diamond Reflections
DSR -Dunkel Sports Research Service
DTE -Down To Earth
ECS -Editorial Consultant Service
EDC -Editor's Copy Syndicate
EDM -Edman Company, The
EDP -Editors Press Service, Inc.
EHS -Elm Hollow Syndicate, Inc.
EJN -Enterprise Journal Newspaper Syndicate
EUR -Europrint, Inc.
FA -Fairchild Syndication
FAN -Fanning Features
FAR -Faries and Associates
FAS -Fashion 'N Figure
FCO -Feature Company, The
FCP -F.A.C.—P.A.C.,Inc.
FE -Feature Enterprises
FEA -Feature News Service
FET -Feature Associates
FIN -Fink, Joyce
FMD -Fowler, Michael Dune
FN -Fiction Network
FRY -Frye Syndicate
FS -Fashion Sense
FSY -Family Syndications
FUS -Families Under Stress
FWS -Family Workshop Newspaper Services, The
GBR -Global Press Review
GEL -Gelman Feature Syndicate, The
GFS -Glasser Features Syndicate
GG -Golden Gate Features
GH -Global Horizons
GIN -Ginsburg, Theodore M.
GLA -Glasserfied Directory
GLO -Global Digest, Int'l Editorial News Services
GLS -Globe Syndicate
GML -Gamma-Liason Photo Agency
GMV -Gormley, Myra Vanderpool
GNB -Graphic News Bureau (via gabriel graphics inc)
GNS -Gannett News Service
GP -Gillette, Paul
GPL -Geiser Productions
GPR -Graham, Paula Royce
GRF -Griffith News Feature Service
GRM -Gormly, Walter
GRT -Green Thumb, The
GSM -GSM News Service/Garden State Media
GWN -Goodwin & Associates, Dave
HAA -Harris & Associates Publishing Division
HAC -Harris Communications
HEM -Hempstone Syndicate, The
HFF -Harmon Football Forecast, Bob
HFM -HFM Literary Enterprises Inc.
HFS -Heritage Features Syndicate
HIS -Hollywood Inside Syndicate
HLN -Hispanic Link News Service
HOW -Howell & Associates, J.C.
HPF -Health Promotion Features
HPS -Hopkins Syndicate, Inc., The
HTF -Hometown Flavor
IBIS -International Business Information Service (Division of ICS Group)
IEFS -International Eco Features Syndicate
ILPS -Interlink Press Service
IMM -Intermedia News And Feature Service
IMS -Intercontinental Media Services, Ltd.
IMTS -International Medical Tribune Syndicate
INF -International Features, Inc.
INO -Interocean Press Syndicate
INW -International Writers Service
IPN -International Photo News
ITP -Interpress of London and New York
JAN -Jandon Features
JDL -JDL Syndicate
JEF -Jefferson Communications, Inc.
JPS -Journal Press Syndicate
JTA -Jewish Telegraphic Agency, Inc.
KAH -Kahn, Inc., A. D.
KFS -King Features Syndicate, Inc.
KIS -Kish, Henriette
KJS -Kerry Green & Joseph Cognigni Syndicate
KNF -Knowledge News & Features Syndicate
KNT -KNT News Wire
KSM -Katzman, Susan Manlin
KWW -Keister-Williams Newspaper Services
LAT-WP -Los Angeles Times-Washington Post News Service
LATS -Los Angeles Times Syndicate
LAW -Law Education Institute
LBA -Legal Briefs
LDC -Leoleen-Durck Creations
LDI -Landmark Designs, Inc.
LEF -LeFan Features, Mike
LER -Lynn Features
LES -Lester Syndicate
LEV -Levine, Samuel P.
LIS -Listening Inc.
LNI -Liberty News International
LONE -Lone Ranger Television, Inc.—A Subsidiary of Wrather Corp.
LUD -Ludcke Associates
LUI -Lui Associates
LUT -Lutheran Church In America
LYN -Lynn Enterprises, Richard
MAC -Machamer Cartooning, Gene
MAT -Mattson, Marie
MCF -MidContinent Feature Syndicate
MCM -McManus Syndicate, The
MCN -McNaught Syndicate, The
MEE -Mead Enterprises, Jerry D.
MEI -Meilach Features, Dona Z.
MEM -Megalo Media
MER -Merrell Enterprises
MF -Mackinac Features
MFS -Minority Features Syndicate, Inc.
MIC -Michaels News
MIK -Mink, Randy, Travel Writer
MIL -Miller Services Limited
MIT -Mitchell, Phyllis, Christian Features Inc.
MLL -Miller Syndicate
MLN -Miller News Service
MLS -Milligan Syndicate
MNS -Miko's Pacific News Service
MOR -Mark-Morgan, Inc.
MRS -Morrisseau Syndications
NAF -Newslink Africa
NAS -News America Syndicate
NAT -National Press Service
NBF -NB Features
NCF -N C News Service
NEA -Newspaper Enterprise Association
NEW -New York Today, Inc.
NFP -National Fan Poll, Inc.
NFS -National Features Syndicate
NGC -Name Game Co., Inc., The
NGS -National Geographic News Service
NHF -Neuhaus Features
NHN -Newhouse News Service
NMD -NMD Features
NNB -National News Bureau
NPS -Newsportraits Syndicate
NRS -News Research Service
NUM -Numismatic Information Service
NWS -News Associates
NYT -New York Times Syndication Sales Corp./Special Fea tures
NYT-P -NYT Pictures
OLL -Our Lively Language
OPP -Optima Productions
OPS -Oceanic Press Service
OSF -Olshan's Sports Features, Mort
OWN -Ohio/Washington News Service—Roll Call Report
PAC -Pacheco Automotive News Service
PAF -Pantagraph Features
PAI -Press Associates, Inc.
PAK -Pakistan Feature Syndicate
PAN -Photo Associates News Service, Inc.
PAR -Parade Of Homes
PAU -Paul, J.S.
PCC -Photo Communications Company, Inc.
PCF -Pacific Coast Features
PEN -Pennywhistle Press
PEQ -Presse Etudiante Du Quebec
PET -Pet Parade
PF -Phoenix Features
PFB -Publisher's Financial Bureau
PKA -P/K Associates
POS -Posner, Jack
PRB -Press-Radio Bible Service, Inc.
PRI -Princeton Features
PWS -Press Wire Services
PYL -Pyle, Dolores
QUF -Quiz Features
RBI -Richey-Bosch International—Features & Film
RCC -Rothco Cartoons, Inc.
RDR -RDR Syndicate
REC -Recipe Clinic, The
REL -Religious Drawings, Inc.
RFS -Royal Features
RHC -Real Estate House Calls
RIN -Richmond, Norman (Cream Off The Top)
RLN -Reserve Law News
RNS -Religious News Service
ROC -Rockmore Company, Inc., The
ROJ -Roth Features, June
ROO -Robert O. Owens Corp., The
RTS -Register and Tribune Syndicate, Inc., The
SAF -Seven Arts-Worldwide News Service
SAG -Stevens Associates, Gary
SAI -St. James Associates
SAL -Salmon Syndication
SAW -Sawyer Press-Syndication Dept.
SCH -Schaaf Associates, Miv
SCI -Singer Communications, Inc.
SCS -Schleier Reviews, Curt
SF -Suburban Features
SFI -Sun Features Inc.
SFS -Science Features Service
SGL -Solomon, Goody L.
SH -Sports Health
SHN -Scripps-Howard News Service
SJ -Smith, Jack
SKF -Skoglund Features
SKT -Skintalk
SLG -Scrambl-Gram, Inc.
SM -Smith Feature Service, Al
SON -Sonstein "On Wines", Bill
SOS -Speaking Of Soaps
SP -Space Press
SPE -Specialty Features Syndicate
SPNS -Star Power News Service, Inc.
SPO -Sports Features Syndicate
SPS -Sportstyle
SRG -Star Group
SSI -Symbolic Systems, Inc.
ST -Small Talk
STA -Stamping Grounds
STE -Stevens Features
STN -States News Service
STR -Star Service Syndicate
STTA -Something To Think About
SUM -Summer, Anita
SWG -Syndicated Writers Group
TAP -Tel-aire Publications, Inc.
TAY -Taylor Features, Lillian
TEE -Teenage Corner, Inc.
TEF -Teacher Feature's Newspaper Textbook
TEL -Tele-Log
TFS -Transworld Feature Syndicate, Inc.
THF -Thornton Features, Robert
THP -Thrash Publications
TL -Traveling Lightly
TLF -Travel & Leisure Features
TMS -Tribune Media Services, Inc.
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TSN -TriMedia Syndicated Newspaper Illustration
TSS -Toronto Star Syndicate
TTW -Traveler's World, The
TVD -TV Data, Inc.
TVE -TV Extra
TVT -Torrington/Tribune Data
TVW -TV Update
UB -U-Bild Newspaper Syndicate
UCS -United Cartoonist Syndicate
UFS -United Feature Syndicate
UME -United Media Enterprises
UPI -United Press International
UPIFD -United Press International—International Features Division
UPIN -United Press International Newspictures
UPS -Universal Press Syndicate
VID -Videot Syndicate, The
VMG -VIP Medical Grapevine
WA -Wallace, Bill
WCC -White Castle Communications
WCH -Writers Clearinghouse
WCM -World Communications Syndicate
WCS -West Coast Syndicate
WHI -White Productions, Leo
WIO -Working It Out
WM -Washington Monthly Co., The
WNM -What's New In Medicine
WOR -World News Syndicate, Ltd.
WPR -World Press Review
WPW -Washington Post Writers Group
WR -Washington Reports
WSF -World Wide Stroke Foundation
WSL -Wordsmiths Limited
WUP -World Union Press
WWN -Wideworld News Service
WWS -Washington Writers' Syndicate
YFI -Your Fashion Image
YKM -Yoakum Features
YOU -Youth Research Institute
YPI -Young Productions, Inc.

TITLES OF BY-LINED FEATURES

A

A Changing World —John Pinkerman ....NWS
A Good Book To Read —Martin J. Ross ....LAW
A Letter Of Fact And Analysis —Sidney DuBroff ....GPL
A Little Leary —Bill Leary ....LATS
A Little Prayer —Mary Alice Bennet ....AFS
A Look At Hollywood —Frank Barron ....DBI
A Minority View —Walter Williams ....HFS
A Safer You —Marsha Logan ....CPF
A Teacher Feature-Newspaper Textbook Lessons —Jackie Kohn ....TEF
A Time To Live —Bob Walton ....UPS
A Woman Like You —Frances Scott ....BAS
About Books — American Library Association ....NEA
About Real Estate —Don G. Campbell ....RTS
Abroad At Home —Anthony Lewis ....NYT
According To Guinness — From Guinness Book Of World Records ....UPS
Accu-Log TV-Cable Listings — Staff ....TAP
Aces, The —Bobby Wolff ....UFS
Acrostics —Hart ....SCI
Ad-Section Editorial —Joyce Lain Kennedy ....SFI
Ad-Section Special For Careers — Staff ....SFI
Ad-Section Special For Health — Staff ....SFI
Adam —Brian Basset ....UPS
Advertising Basics —Hal Betancourt ....BET
Advice Mini-Package — Various ....CNS
Advice To The Working Woman —Sam Ion ....CWF
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Aesops Fables Retold By Samuel Eppy —Samuel Eppy ....OPS
Affairs Of State —Fred W. Kline ....CAP
***Agatha Crumm** —Bill Hoest ....KFS
Aging Attitudes —Cynthia Powell ....AGE
AIM Column —Reed Irvine ....AIM
AIM Report —Reed Irvine ....AIM
Airhawk Adventure —B. Foley ....SCI
Aislin Political Cartoons —Aislin ....TSS
Alan Cartnal's Hollywood —Alan Cartnal ....BHB
Alan Dershowitz —Alan Dershowitz ....UFS
Alex In Wonderland —Bob Cordray ....CNS
Alfonso — Grafao Studios ....DBI
Alice Khan — Various ....RDR
All About Computers —Shelly Heller & Judith Axler-Turner ....UFS
All In The Family —Bill Murray ....MFS
All This Jazz —Bill Lane ....WOR
Allen Edwards/Rodeo Drive —Allen Edwards ....BHB
Alley Oop —Dave Graue ....NEA
Almanac — Staff ....UPI
Along The Camping Trail —Radford and Rosemary Bascome ....BA
Along The Food And Wine Trail —Radford and Rosemary Bascome ....BA
Alpha Ant —Leonard Bruce & Humane Society ....LDC
Alphabet Soup —Gyles Brandreth ....APN
Altar Stairs —Dr. John Kirkpatrick ....HPS
Amazing Spiderman, The —Stan Lee ....RTS
American Health — Magazine Service ....WPW
American Heritage — Various ....NYT
American News Report —Ben Gallob ....JTA
American Spectator Magazine — Various ....KFS
American Viewpoint — Staff ....CSP
American Weekend —Denise Moses ....CBN
Amy —Jack Tippit ....RTS
An American Essay —Andrew St. James ....SAI
An Editor's Outlook —Jenkin Lloyd Jones ....LATS
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Anagrams —Bill Murray ....MFS
Anagrams —Hart ....SCI
And Sew On —Alida Macor ....ASO
Andy Capp —Reggie Smythe ....NAS
Andy Donato —Andy Donato ....CWF
Andy Rooney —Andy Rooney ....TMS
Animal Ad Libs —Righetti ....SCI
Animal Crackers —Roger Bollen ....TMS
Animal Doctor —Dr. Michael Fox ....UFS
Anita Summer's New York —Anita Summer ....SUM
Ann Landers —Ann Landers ....NAS
Anne Jorgensen Speaks —Anne Jorgensen ....CPF
***Anne Taylor Fleming** —Anne Taylor Fleming ....KFS
Annie —Leonard Starr ....TMS
Annual Forecast, 1985 —Elaine Morrissey ....BIR
Another Look —Robert Yoakum ....YKM
Answer Place, The — American Library Association ....NEA
Answer Wheel, The —Elaine Morrissey ....BIR
Answers —Tom Neuhaus ....NHF
Antique Or Junque —James McCollam ....CNS
Antique Wise —Dorothy Hammond ....CF
Antiques —Lita Solis-Cohen ....ART
Antiques —Randy Ormsby ....SF
Apartment 3-G —Dr. N.P. Dallis & Alec Kotzky ....NAS
API Oil Stocks Industry Report — Staff ....UPI
Apple Pie —R. David Boyd ....MOR
***Archie** — Various ....KFS
Are You/Can You? — Staff ....ITP
Army Funnies —Buddy Basch ....BAS
Arnie —Arnie Stockholm ....SCI
Arnold —Kevin McCormick ....NAS
Around Entertainment —Jay and Elliott Kravetz ....IPN
Around The House With Jan Paul —Jan Paul ....PAU
Around The House With Marian —Marian Singer ....SCI
Around The World —Stan Delaplane ....CHR
Art Buchwald Column —Art Buchwald ....LATS
Art Of Feeling Good, The —Dr. Art Mollen ....RTS
Arts Column —Byron Belt ....NHN
Arty Facts —Ray Fisher ....SCI
As You Were —Jim Baker ....SCI
Asahi News Service — Various ....NYT
Ask A Nurse —Mary Pat Wynne ....CPF
Ask Andy —Ed Grade ....LATS
Ask Aunt Madge —Madge M. Saksena ....ASK
Ask Beth —Beth Winship ....LATS
Ask Claude Pepper —Claude Pepper ....NEA
Ask Dick Kleiner —Dick Kleiner ....NEA
Ask Dr. Beaghler —Dr. Richard Beaghler ....UPS
***Ask Dr. Brothers** —Dr. Joyce Brothers ....KFS
Ask Shagg —Peter Guren ....UFS
Ask The Butcher —Bill Pizzico ....CF
Ask TV Scout — Staff ....UFS
Ask Your Vet —Dr. Michael Mitts ....TMS
Assassins At Large —John Austin ....HIS
Assignment: America —Phyllis Battelle ....KFS
Assignment: Television —Terrence O'Flaherty ....CHR
***Assignment: Top Secret** —Bill Barry & Fred Hull ....ADF
Astro Analysis —Sonia McGinnis ....MOR
Astro*Graph —Bernice Bede Osol ....NEA
Astro-Logic —Marylin K. Sheddan ....UPS
Astrological Forecast —Sydney Omarr ....LATS
Astrology —J. Naylor ....SCI
At the Movies —Ron Base ....TSS
At Large Column —Ellen Goodman ....WPW
At Wit's End —Erma Bombeck ....NAS
At Work —Dr. Adele Scheele ....KFS
Atlanta Bureau, The — Staff ....AB
Audio-Video-Electronic — Staff ....CNS
Audiolab —Gerard Rejskind ....CWF
Auth Cartoons —Tony Auth ....WPW
Auto Album —Tad Burness ....NAS
Auto Consumer Feature —John Regis ....PAC
Auto Facts — Various ....DBI
Auto Facts 'N' Fiction — Various ....ECS
Automobilia —G. Fox ....SCI
Automotive Question & Answer —Bob Hagin ....PAC
Aviation Update —Don Garofalo ....PAC
***Avivato** —Lino y Jorge Palacio ....UPIFD
Away For The Weekend —Eleanor Berman ....BE

B

B.C. —Johnny Hart ....NAS
Back To School — Staff ....CNS
Background Maps —Deborah Smith ....APN
Backstairs At The White House —Helen Thomas ....UPI
Backyard Bonanza —Ted Edwards ....IMS
Backyard Bounty —Jan Riggenbach ....JAN
Backyard Gardener —Patrick Denton ....CNS
Baltimore Sun News Service — Various ....NYT
Bank Portrayals — Staff ....FCP
Barbara Amiel —Barbara Amiel ....CWF
Barbs —Phil Pastoret ....NEA
Bargain Travel — Travel agents ....RDR
Barnacle & His Friends —Alex Moore ....OPS
***Barney Google And Snuffy Smith** —Fred Lasswell ....KFS
Barrio (Illustrations) —Barrio ....FET
Barron Cartoons —Sid Barron ....TSS
Base Map Service — Chicago Tribune ....TMS
Baseball's Immortal Madcaps —Fred Reinhart & Harry Jones ....AFS
Basics Of Microwave Cooking, The —Marilyn Martinez ....RTS
Basketball HorrorScope TM —Earl Barker ....NFP
Be Well —Dr. John Yacenda ....HPF
Beard On Food —James A. Beard ....UPS
Bears In Love —Eric Moese ....UPS
Beat The Clock —Ruth Winter ....RTS
Beautiful Homes —Mid Paulus ....MCF
Beautiful! —Barbara Jones & Charles Bowen ....AFS
Beautifully Yours —Betty Ommerman ....BFO
Beauty —Apollonia ....NNB
Beauty —Blase of Hollywood ....SCI
Beauty & Exercise Tips Of The Stars —Marian Singer ....SCI
Beauty Briefs —FLorence De Santis ....NEA
Beauty Improvement Plan, The —Cherry Lowman ....RTS
Beauty Is —Lucille Bouchard ....BOU
Beauty Of It, The —Nancy Lane ....WOR
Beauty Tips From Hollywood — Various celebrities ....SCI
Beaver Colonies In Rocky Mt. National Park —Al Saffa ....WWN
Bedtime Stories —Thornton Burgess ....CF
***Beetle Bailey** —Mort Walker ....KFS
Before And After —Seli Groves ....MCN
Behavior Advice —S.V. Didato, Ph.D. ....DA
Behind The Headlines —Bill Gruver ....FET
Behind The Tube —Michelle McGarrett ....RBI
Belvedere —George Crenshaw ....NAS
Ben Sargent —Ben Sargent ....UFS
Ben Swift —John Lane ....UFS
Ben Wattenberg —Ben Wattenberg ....UFS
Ben Wicks —Ben Wicks ....CWF
Ben Wicks —Ben Wicks ....KFS
Benchley —Jerry Dumas & Mort Drucker ....RTS
Benchwarmers Sports Trivia —Bob Alexander ....CNS
Berry's World —Jim Berry ....NEA
Best Bets —Fielding R. Wilson ....MCN
Best Buys — Staff ....IMN
Best Food Buys —Dr. Hans Fisher ....FE
Best Of Press — Staff ....EDC
Best Of The Week — Various ....AMW
Best Sellers — Various ....SCI
Better Bridge —R. A. Miller ....MLR
Better English —C. Gordon ....SCI
Better Half, The —Harris ....RTS
Better Homes And Gardens: Countertop Cookery —Betty Grayson (Editor) ....RTS
Better Living Guide — Staff ....DIC
Betty Boop & Felix —The Walker Brothers ....KFS
Between The Lines —Eli Witmer ....CWF
Between You & Me —Boris Smolar ....JTA
Beverly Hills Lifestyle —Jon Peterson ....BHB
Beverly Hills Makeovers —Allen Edwards ....BHB
Beyond Diet —Patricia Kirkpatrick & Susan Roberts ....RTS
Bible Scripture — Staff ....CSP
Bible Speaks —Rev. L. Althouse ....CSP
Big Feet —Pedro R. Moreno ....UCS
Big George —Virgil Partch ....NAS
Bill DeOre —Bill DeOre ....NYT
Bill Garner —Bill Garner ....UFS
Bill Griffith —Bill Griffith ....GRF
Bill Schorr —Bill Schorr ....TMS
Bill's Car Care (I) —Bill Adelsperger ....BIL
Bill's Car Care (II) —Bill Adelsperger ....BIL
Bingo-Lingo —Chick Elum ....SLG
Biodex —Ken Michaels ....TSS
Biorhythms —Ken Michaels ....TSS
Birnbaum —Stephen Birnbaum ....TMS
Birthday Game, The — Staff ....BOG
Birthscope —Elaine Morrissey ....BIR
Birthstone —D. Kliewer ....SCI
Bite Back —H. Dale Hall, D.D.S. ....IMTS
Black Baseball Quiz —Jason J. Cheran ....LER
Black Giants —Bill Murray ....MFS
Blackouts —Dunkel ....SCI
Blackwell's People —Mr. Blackwell ....BHB
Blaine Cartoons —Blaine ....MIL
***Blondie** —Dean Young & Mike Gersher ....KFS
Bloom County —Berke Breathed ....WPW
Blue Plate Special —Bob Bowie ....DBI
Blurbs On Herbs —D. Kelly ....SCI
Boating The Snake River —John Ford ....WWN
Bob Greene —Bob Greene ....TMS
Bob Harmon Football Forecast, The —Robert S. Harmon ....HFF
Bobby —S. M. Iger ....PF
Bodywork —Porter Shimer ....UPS
Boggle Challenge —Parker Brothers ....NAS
Boggle Word —B. Foley ....SCI
Boido Inc. —Steve Moore ....SRG
Bondy On Money —Susan Bondy ....MCN
***Boner's Ark** —Addison and Frank Johnson ....KFS
Book Beat —Curt Schleier ....SCS
Book Ends —Joe Kalilf ....AMF
Book Marks —Mildred H. Paulus ....MCF
Book Review —Victor Wilson ....NHN
Book Reviews — Staff ....GBR
Book Reviews —Susan Slazinik ....FEA
Book Reviews — Various ....FET
Book Reviews (Children's) —Carol Lee ....FEA
Book Serializations — Various ....NYT
Book Talk —Jim James ....JDL
Book Talk —Myrna Grier ....ITP
Book Talk —John Reilly ....ECS
Book World — Staff ....WPW
Books —Ross Warren ....GSM
Books —Bill Southwell ....NNB
Books & You —Tessie Beckwith, Ph.D. ....TEE
Books Around The House —Jan Paul ....PAU
Books In Brief —Patricia Job ....CWF
Books In Review — Staff ....IMN
Books/New & Unusual — Staff ....PAN
Bookviews —Alan Caruba ....CBO
Bootstraps —William Neal ....EHS

TITLES OF BY-LINED FEATURES

Borgman Editorial Cartoons —Jim Borgman ..... KFS
Born Loser —Art Sansom ..... NEA
Bottom Line, The —Antoinette Bosco ..... NCF
Bottom Ten, The —Steve Harvey ..... UPS
Bottoms —Bill Lee ..... TMS
Bout Books —Philippa Ruth ..... WOR
Bout Sports —Les Mornay ..... WOR
Boyd's Curiosity Shop — Various ..... CRO
Brady —James Brady ..... CSY
Brady's People —James Brady ..... KFS
Brain Bender — Puzzle Buffs International ..... UPS
Brain Teasers — Various ..... OPS
Brain Twisters —Don Douglas ..... SCI
Brainteasers — Various ..... SCI
Braintwister —Gordon ..... OPS
Brass Tacks —Nick Frising ..... AFS
Breakthrough Briefs — Various ..... NYT
Brenda Starr —Ramona Fradon & Linda Sutter ..... TMS
***Brick Bradford** —Paul Norris ..... KFS
Brides & Bouquets — Staff ..... CNS
Bridge —Carl Brett ..... GIN
Bridge —Eddie Kantar ..... DBI
Bridge —Alan Truscott ..... NYT
Bridge —Oswald Jacoby ..... NEA
Briefs — Staff ..... EDC
Briefs —Rick McGuire ..... CPF
***Bringing Up Father** —Frank Johnson & Frank Fletcher ..... KFS
Broadway Boxscore — Staff ..... UPI
Broadway Karikatures —Joe Kaliff ..... AMF
Broadway Vignettes —Barbara Varas ..... AMF
Broom-Hilda —Russell Myers ..... TMS
Brother Juniper —Fred McCarthy ..... NAS
Brother Simon & Lucus —Pedro R. Moreno ..... UCS
Brothers In Law, The —Glenn C. and Ken Alex, Esq. ..... BRL
Bud Broker — KmC ..... FET
Buddy's Workshop —Mike Bennett ..... CSP
Bugs Bunny — Warner Brothers ..... NEA
Build Your Vocabulary —Marian House ..... SCI
Building Your Vocabulary —J. House ..... OPS
Bumgardner —Jim Smith ..... LATS
Bungling Chef, The —Tom Neuhaus ..... NHF
Business —Jerry Lench ..... CAP
Business and the Stock Market — Babson Staff ..... PFB
Business Cartoons — Various ..... SCI
Business Cartoons — Various ..... SCI
Business Computer, The —Franklynn Peterson & Judy K-Turkel ..... PKA
Business Feature Picture — Staff ..... UPI
Business Horizons — UPI business writers & reporters ..... UPI
Business Insurance —Jerry Geisel ..... CSY
Business Outlook —J.A. Livingston ..... NAS
Business Survival Tips & Shortcuts — The ICS Group ..... IBIS
Business Today — UPI business writers ..... UPI
Business Wire Newsletter —Lorry I. Lokey ..... BUS
Business Wire—Business Briefs — UPI business writers ..... UPI
Business Wire—Federal Reserve Money Supply Report — UPI business writers ..... UPI
Business Wire—Money Fund Report — UPI business writers ..... UPI
Business Wire—Retail Sales Report — Staff ..... UPI
Business Wire—Treasury Bill Auction — Staff ..... UPI
Business Wire—Week In Review — UPI business writers ..... UPI
Business Wire—Weekly Bond Lead — UPI business writers ..... UPI
Business Wire—Weekly New Products Report — UPI business writers UPI
Business Wire—Weekly Stock Lead — UPI business writers ..... UPI
Business Wire—What's New in Stocks — Various ..... UPI
Business Wire—Worth Mentioning — UPI business writers ..... UPI
Business Word Search —Tower ..... SCI
Business-Finance —David Faries ..... FAR
Butcher, The —Merle Ellis ..... CHR
Button's Bunch —Ford Button ..... DBI
Buying A Personal Computer —Ed Baldwin ..... FWS
Buying On Credit —Don Henry ..... RFS
Buying On Credit Q & A —Don Henry ..... RFS
***Buz Sawyer** —John Celardo & Edwin Granberry ..... KFS
By Murphy's Law —Robert Howell ..... LDC
By No Means Neutral —Ernest B. Furgurson ..... LATS
Bytes In Your Business —Dona Z. Meilach ..... MEI

C

C.P. Houston Cartoons —Clyde Peterson ..... RTS
Cable Key —Steve Scheuer ..... KFS
Cable Magazine — Staff ..... TAP
Cable News/Features —Steve Richards ..... TLF
Cableview —Andee Beck ..... LATS
Cal Thomas Column —Cal Thomas ..... LATS
California Spotlight — Various ..... CNS
Calling Colleen —Mike Bennett ..... CSP
Calorie Countdown —Susan Duff ..... MCN
Camera View —Samuel A. Towers ..... NYT
Camping All Year Round —Fred Greyson ..... MCN
Campus Laughter —Pedro R. Moreno ..... UCS
Can You Solve The Mystery? —Jim Lawrence & Fran Matera ..... NAS
Canadian Book Bestseller List — Staff ..... TSS
Canadian Bridge —Ted Horning ..... TSS
Canadian Briefs — Various ..... UPI
Canadian Business —Jack McArthur ..... TSS
Canadian Chess —Lawrence Day ..... TSS
Canadian Crossword —Marian Morrison ..... CWF
Canadian Features — Various ..... CWF
Canadian Gardening —Fred Dale ..... TSS
Canadian Paperback Bestseller List — Staff ..... TSS
Canadian Sport —Milt Dunnell ..... TSS
Candy Man, The —Bill Murray ..... MFS
Capital Eye, The —Doug Bandow ..... CNS
Capital Fare —Andrew Tully ..... MCN
Capital Intelligence —Fenris ..... IMS
Capitol Comedy —Jack Posner ..... POS
Cappo —Joe Cappo ..... CSY
Cappy Dick —Cappy Dick ..... NAS
Capt. & Mandy —Steve Kell ..... OPS
Captain Easy —Bill Crooks & Mick Casale ..... NEA
***Captain Vincible** —Ralph Smith ..... KFS
Car Care — Staff ..... CNS
Car Care Hotline —David Hornblower CCL
Car Cartoons — Various ..... SCI
Car Keys —B. Woody ..... LYD
Car Keys —B. Woody ..... OPS
Car Talk —Arthur Ingoglia ..... ECS
Car Talk —Ed Janicki ..... SCI
Carcare —B. Adelsberger ..... SCI
Career Clinic —James T. W. Hendricks ..... AND
Careers —Joyce Lain Kennedy ..... SFI
Careful Shopper —Ross Williams ..... NRS
Caribbean Briefs — Various ..... UPI
Caricatures —Al Liederman ..... FET
Caricatures —David Mollering ..... CNS
Caricatures —John Taylor ..... CNS
Caring For Children —Andrea Paul ..... SF
Caring For Your Car —Ray Hill ..... LATS
Carl Rowan —Carl Rowan ..... NAS
Carmichael —Dave Eastman ..... LATS
Carole Hemingway Column —Carole Hemingway ..... LATS
Carolyn's Collections (Recipes) —Carolyn Anderson ..... AMW
Cars & Comments —P. Carbone ..... SCI
Cars Today —William Allan ..... SHN
Cartoon Assortment — Various ..... DFS
Cartoon Kitchen, The —Larry Gonick ..... WCS
Cartoon-Fillers — Various artists ..... DBI
Cartoons — Staff ..... CSP
Cartoons —Rappisip Gab ..... DBI
Cash Box Confidential Entertainment And Video Report —George Albert RTS
Catfish —Roger Bollen & Gary Peterman ..... TMS
Cathy —Cathy Guisewite ..... UPS
Celebrities, Inc. —Michael Sneed & Cheryl Lavin ..... TMS
Celebrity Cipher —Connie Weiner ..... NEA
Celebrity Circle —Joel Felts-Williams ..... PAF
Celebrity Column —Roderick Mann ..... LATS
Celebrity Confidential —Jim Lynch ..... JDL
Celebrity Cookbook —Johna Blinn ..... LATS
Celebrity Health News —Ruth Nathan Anderson ..... WMG
Celebrity In-depth —Colin Dangaard ..... INF
Celebrity Interview —Jay and Elliott Kravetz ..... IPN
Celebrity Interviews — Various kids ..... PRI
Celebrity Interviews —Hadley-Garcia ..... SCI
Celebrity Jokes — Various ..... OPS
Century Bound —Burt Garnett ..... SHN
Challenge Drawings —Jack Hamm ..... REL
Challenger —Linus Maurer ..... SFI
Chan Lowe Editorial Cartoons —Chan Lowe ..... RTS
Changing Times—Financial Service — Changing Times Magazine ..... CT
Channels — Excerpts from Channels Magazine ..... UPS
Charles William Maynes —Charles William Maynes ..... NYT
Charlie —Charles Rodriques ..... TMS
Check Please —Nathan Goller ..... BHB
Check Your Knowledge —Donald Saltz ..... QUF
Chess —Robert Byrne ..... NYT
Chess Between You & Me —Harry Judy ..... DBI
Chess For The Amateur —James Williams ..... SCI
Chess Master —George Koltanowski ..... GG
Chess Quiz —Shelby Lyman ..... BCF
Chess, Shelby Lyman On —Shelby Lyman ..... BCF
Chicago Tribune Graphics Service — Chicago Tribune ..... TMS
Chickita —Ed Hechtman ..... DBI
Children And Teens —Glen C. Griffin, M.D. ..... OPP
Children In The 80's — Various ..... MIC
Children's Corner —Mary Lane ..... WHI
Children's Express — Staff ..... UPI
Children's Features — Various ..... DBI
Children's Page — Various ..... SCI
Children's Television Workshop — Staff ..... TMS
Choc Talk —Todd Simons & Marlene Tanzer ..... UPS
Christian Science Monitor News Service — Staff ..... LATS
Christmas — Staff ..... CNS
Christmas Gift Package — Staff ..... NEA
Christmas Strip —Joe Kubert ..... NEA
***Christmas Strip** —Walt Disney ..... KFS
Church Chuckles —Chas. Cartwright ..... SM
Church Page —Gus Wood ..... MOR
***Cicuta** —Lino y Jorge Palacio ..... UPIFD
Cincinnati Reds Quiz —Erwin Lynn ..... LER
***Cinema Talks** —Paula Royce Graham ..... GPR
Cinemascore —Ed Mintz ..... LATS
Citizen Smith —Dave Gerard ..... RTS
City Editor's Tip Service —Greg Olds ..... LATS
Clancy Boys —Dan Cortor ..... DBI
Classics On Record —Homer F. Edwards ..... LNI
Classified Crafts —Ed Baldwin ..... FWS
Clints Hints —Righetti ..... SCI
Clip 'N' Cook — Staff ..... CNS
Clotheslines —Marylou Luther ..... LATS
Clout Street —Locher & Tribs ..... TMS
Coin Box, The —Norman M. Davis, NLG ..... NMD
Coin Box, The —Gary Palmer ..... CNS
Coin Notes —Ronald Anders ..... ARF
Coin Roundup —Edward C. Rochette ..... LATS
Coinword —Ed Grade ..... LATS
Collectable Car —Bob Hagin ..... PAC
College Football Experts Bowl —Ron A. Sataloff ..... SPO
College Press Service — Staff ..... CPS
Colman McCarthy Column —Colman McCarthy ..... WPW
Color The Drawing —W. Trag ..... OPS
Color This —Kern Pederson ..... SM
Comic Cartoons — Various ..... CNS
Coming Attractions — Staff ..... CIN
Comment On Sports —Pete Fritchie ..... EDC
Commentary —Sir Douglas Bader ..... EDC
Commentary —Don Graff ..... NEA
Commerce Comics —Gene Machamer ..... MAC
Commodities: A Personal View —Michael Dune Fowler ..... FMD
Commodity & Stock Market Cycles —Sy Serius ..... AST
Common Cents —Kate MacQueen ..... CHR
Common Sense Etiquette For Businesswomen & Wives —L. E. DeFeldy IBIS
Commonweal —Fred Heddinger ..... CPF
Communications Watch —Nicholas Johnson ..... RTS
Communicator's Notebook —Bob Miko ..... MNS
Comp-U-Ting —Matlen ..... SAW
Comparisons —Iris Willems-Marcin ..... CPF
Computer And You —Lewis ..... SCI
Computer Cartoons — Various ..... SCI
Computer Ease —Dona Meilach ..... SCI
Computer File —Richard O'Reilly & Lawrence Magid ..... LATS
Computer News —Jeffrey Blyth ..... ITP
Computer Picks The Pros —Steven Skiena ..... COM
Computer Report —Dan Gutman ..... TMS
Computer Science For The Masses —Steven Skiena ..... COM
Computer Tutor — Various ..... RDR
Computers —Rick Moran ..... PAN
Computers (Home & Business) —Jan Owen ..... DBI
Concise Book Reviews —David Faries ..... FAR
Congressional Quarterly Service —Katherine Gest ..... CQ
Conrad —Bill Schorr ..... TMS
Conservative Advocate, The —William A. Rusher ..... NFA
Conservative View, A —James J. Kilpatrick ..... UPS
con-Sid-eration —Sid Bernstein ..... CSY
Consulting Room —Norman M. Davis, BSI ..... NMD
Consumer Aids —Virginia Mace ..... NRS
Consumer Checklist — Staff ..... CSP
Consumer Conscious —Sylvia Cronin ..... CFS
Consumer Drug File —James P. and Daniel M. Kehrer ..... IMTS
Consumer Fillers —Sylvia Cronin ..... CFS
Consumer Finance —Robert Metz ..... UFS
Consumer Focus Feature —Goody L. Solomon ..... SGL
Consumer Information Advisor —Sylvia Cronin ..... CFS
Consumer Tidbits Cartoons —C. Dennis ..... SCI
Consumer Travel Trends —Sylvia Cronin ..... CFS
Consumer Wants To Know, The —Samuel P. Levine ..... LEV
Consumers' Dilemma, U.S.A. —Samuel P. Levine ..... LEV
Consumerwatch —Gary T. Kubota ..... SRG
Contesting - How/When —Michelle McGarrett ..... RBI
***Contract Bridge** —B.J. and Steve Becker ..... KFS
Conversations —Marian Christy ..... LATS
Cookin' Good —Bradford ..... SAW
Cookin' Good —Joy Douglas ..... MCN
Cooking Corner — Various ..... CNS
Cooking Naturally —Bonnie Mandoe ..... SRG
Coping —Barbara Burtoff ..... BBS
Correct English Please —G. Howard Poteet ..... CPF
Country Almanac, A —Lucille Noltensmeier ..... PAF
Country Music —Jack Hurst ..... TMS
Country Parson —Frank Clark ..... SM
Country Parson, The —Frank Clark ..... RTS
Coupon Clipper —June Fuller ..... UFS
Courthouse Square —John Jarvis ..... CSP
Craft Patterns —Brian W. Smith ..... CHW
Crain's Automotive Package — Staff ..... CSY
Crain's Business Package — Staff ..... CSY
Crain's Radio/TV Marketing Package-(From Electronic Media And Ad. Age) — Staff ..... CSY
Cream Off The Top —Norman Richmond ..... RIN
Creative Space —David Ferguson ..... TSS
Creatures —Donna Jacobs ..... CWF
Credit Chats Q & A —Don Henry ..... RFS
Crime Flashback —Max Haines ..... CWF
Crime Scene —Bill Griffith ..... GRF
Critters —Jerry P. Cardona ..... UCS
Croaker —John Jarvis ..... CSP
Crock —Don Wilder & Bill Rechin ..... NAS
Cromlay Column, The —Ray Cromlay ..... UPIFD
Cromley News-Features —Ray Cromley ..... CNF
Crossword —Agnes DeSatta ..... MOR
Crossword — Staff ..... SM
Crossword —H. L. Risten ..... EDC
Crossword & Games — Various ..... CNS
Crossword Puzzle —Nina Cooper ..... APN
Crossword Puzzle —Jesse Jacobs ..... MCN
Crossword Puzzle — Staff ..... NEA
Crossword Puzzle — Staff ..... CNS
Crossword Puzzle With Cryptoquips —Eugene Sheffer ..... KFS
Crossword Puzzle With Cryptoquotes —Thomas Joseph ..... KFS
Crossword Puzzler — Staff ..... UFS
Crosswords —A. Foley ..... SCI
Crosswordwise — Various ..... SCI
Crowley's Horoscope —B. J. Crowley ..... EDC
Crown's Short Takes — Various ..... CRO

*Crucigramas —M. A. Balsa ....UPIFD
Crudds, The —Don Rinaldo ....DBI
Cruise News/Views —Howard Neal ....TLF
Crypto Game —Righetti ....SCI
Cryptograms — Staff ....DFS
Cryptoquotes (Coded Quotes) —A. House ....SCI
Current Events —Marvin Lipton ....TSS
Currently With Ruth Winter —Ruth Winter ....RTS
Curtis Cartoons —Tom Curtis ....HFS
Customers Always Write, The — Subscribers ....AMW
Cut Your Own Taxes And Save —Robert Metz ....NEA
Cyberniland —Marcelo O. Rodrigues ....DBI

D

Daily & Sunday Crossword Puzzles —Eugene T. Maleska ....NYT
Daily & Weekly Crosswords —Gordon ....OPS
Daily Crossword, The —Herb Ettenson (Editor) ....TMS
Daily Racing Form Consensus — Staff ....TMS
Daily Short Stories — Various ....OPS
Daily Trivia Quiz —Donald Saltz ....QUF
Dallas —Skelton/Lawrence ....LATS
Dalton Camp —Dalton Camp ....CWF
Dan Dorfman —Dan Dorfman ....TMS
Dan Wasserman Cartoon —Dan Wasserman ....LATS
Darcy Editorial Cartoons —Tom Darcy ....KFS
Dateline America —Jeffrey Blyth ....ITP
Dateline Broadway —Jeffrey Blyth ....ITP
Dateline New York —Jeffrey Blyth ....ITP
Dateline Sacramento — Various ....CAP
Dateline: Canada — UPI reporters ....UPI
Dateline: Detroit —Don O'Reilly ....AUN
Dateline: Mexico — UPI reporters ....UPI
Dateline: Third World — UPI reporters ....UPI
David Broder Column —David S. Broder ....WPW
David Gergen Column —David Gergen ....LATS
Day By Day —Karen Osman ....PAF
Day Dreams — Various ....UPS
Day Tripping —Rick Moran & Rita Allen ....PAN
Daytime Dial —Lynda Hirsch ....NAS
Dear Abby —Abigail Van Buren ....UPS
Dear Debbie —Deborah White ....MCN
Dear Decorator —Phyllis Morris ....BHB
Dear Kidsday — Various kids ....PRI
Dear Meg —Meg Whitcomb ....NEA
Dear Mr. Blackwell —Mr. Blackwell ....BHB
Dear Mr. Goller —Nathan Goller ....BHB
Dear Sally —C. Gordon ....SCI
Decor Score —Barbara Hartung ....CNS
Defty-Nitions — Staff ....AMW
Delaney —Robert Delaney ....UNI
Dennis The Menace —Hank Ketcham ....NAS
Deploying U.S. Forces —Col. Ian Bell ....WWN
Der Spiegel — Various ....NYT
*Desde U.S.A. Con Humor —Aldo Cammarota ....UPIFD
*Desfile del Buen Humor —Lino y Jorge Palacio ....UPIFD
Design For People —David Jones ....UFS
Designer Homes —James McAlexander ....CNS
Designer Notebook —Glen and Lucille Cassel ....DBI
Designing Woman —Rita St. Clair ....LATS
Designs In Nature —W. Hearn ....OPS
Destination —Joseph Adler ....ADL
Diamond Reflections —Tom Knight ....DR
Diane & Linda —Martin Giuffre ....DBI
Diane Sordillo —Diane Sordillo ....FET
Diane White —Diane White ....TMS
Diasporic Music —Norman Richmond ....RIN
Dick And Jane —Chuck Roth ....RTS
Dick Dunkel's College Basketball Index —Dick Dunkel ....DSR
Dick Dunkel's College Football Index —Dick Dunkel ....DSR
Dick Locher —Dick Locher ....TMS
Dick Miller—New York, New York —Dick Miller ....MLL
Dick Tracy —Gould/Locher/Collins ....TMS
Dick Wright —Dick Wright ....UFS
Did You Know —John Jarvis ....CSP
Did You Know That —F. Treadgold ....SCI
Diet Cartoons — Various ....SCI
Diet Recipes — Various celebrities ....SCI
Dietician's Corner —Susan Harvey & Barbara Mathenia ....CPF
Different Strokes For Different Folks —B. Francis Klein ....WSF
Dinah Mite —Joe E. Buresch ....BJE
Dinah Mite —Joe Buresch ....DBI
Dining — Staff ....CNS
Dining In —Allyn J. Rickman ....CPF
Dining Out —Rick Moran ....PAN
Diplomatic Pouch —William R. Frye ....FRY
Discussion —Joe Kaliff ....AMF
*Disney Classics —Walt Disney ....KFS
Dividing Line, The —Patrick Buchanan ....TMS
*Divulguelo —Ed G. Foladori ....UPIFD
Do It Yourself Home Repairs —Gordon ....SCI
Do You Agree — Staff ....SUM
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Illinois Spotlight — Various ... CNS
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Illustrated Science Service — Science News ... UPIFD
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Impressions —Emil Abrahamian ... OPS
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In The Nation —Tom Wicker ... NYT
In Washington —Robert Walters ... NEA
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It's On The Tip Of My Tongue —Dan Carlinsky ... CAR
It's The Truth (Facts) —Paul Swan ... SCI
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It's Your World —Ted Goff & Dan Harris ... HAC

J

Jack O'Brian —Jack O'Brian ... KFS
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James Flanigan Column —James Flanigan ... LATS
James Reston Column —James Reston ... NYT
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Japos Handbook —A. Kwiatkowski ... DET
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Jeff MacNelly —Jeff MacNelly ... TMS
Jeffrey Hart —Jeffrey Hart ... KFS
Jest Browsing —Jack Posner ... POS
Jewish Baseball Quiz —Yitzhak Ben-Chone ... LER
Jewish Cooking —Norma Barash ... JTA
Jewish News Commentary — Staff ... SAF
Jewish Quiz Box —Rabbi Sam Fox ... JTA
Jews In Sports —Haskell Cohen ... JTA
Jill Jackson's Hollywood —Jill Jackson ... MCN
Jim Brewster —Jim Brewster ... CWF
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Jim Murray Column —Jim Murray ... LATS
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Joe Bob Briggs — Staff ... LATS
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John Robertson —John Robertson ... CWF
John Schulian —John Schulian ... UPS
John Sinor Column —John Sinor ... CNS
Johnny Wonder —Dick Rogers ... UFS
Jokes — Staff ... BAS
Jokes — Staff ... CSP
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Junior Editors —Berthel/Simonsen ... APN
Junior Jumble —Bob Lee & Henri Arnold ... TMS
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Just In Teen —April Anastasi ... ASC
Just Plead Insanity —Joyce Fink ... FIN
Just So Happened —Kern Pederson ... SM
Justin Time Tripper —Leonard Bruce ... LDC
Juvenile Banking Coloring Games —Fred Treadgold ... SCI
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Juvenile Crosswords — Various ... SCI
Juvenile Games & Activities — Various ... SCI
Juvenile Picture Crosswords —Trag & Engleman ... SCI
Juvenile Puzzles — Various ... SCI
Juvenile Rebus — Various ... SCI

K

Karikature Karnival —Joe Kaliff ... AMF
Karikaturettes —Barbara Varas ... AMF
Katz Meow —Harry Jay Katz ... NNB
***Katzenjammer Kids** —Angelo De Cesare ... KFS
Keeping Children Healthy —Kathleen Doheny ... IMTS
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Keeping Fit —Lisa Smith ... MCN
Keeping Healthy — Staff ... CSP
Keeping Up —William Hamilton ... CHR
Keeping Well With Your Family Doctor —Robert T. Johnson, M.D. ... HAA
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Kids, The —Joe E. Buresch ... BJE
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Kids' Crossword — Staff ... DFS
Kidspot —Dick Rogers ... UFS
Kidstuff —Roger ... UPIFD
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Kidsword Puzzle —Mary Lane White ... MCN
King Wah —Mims Valentine ... DBI
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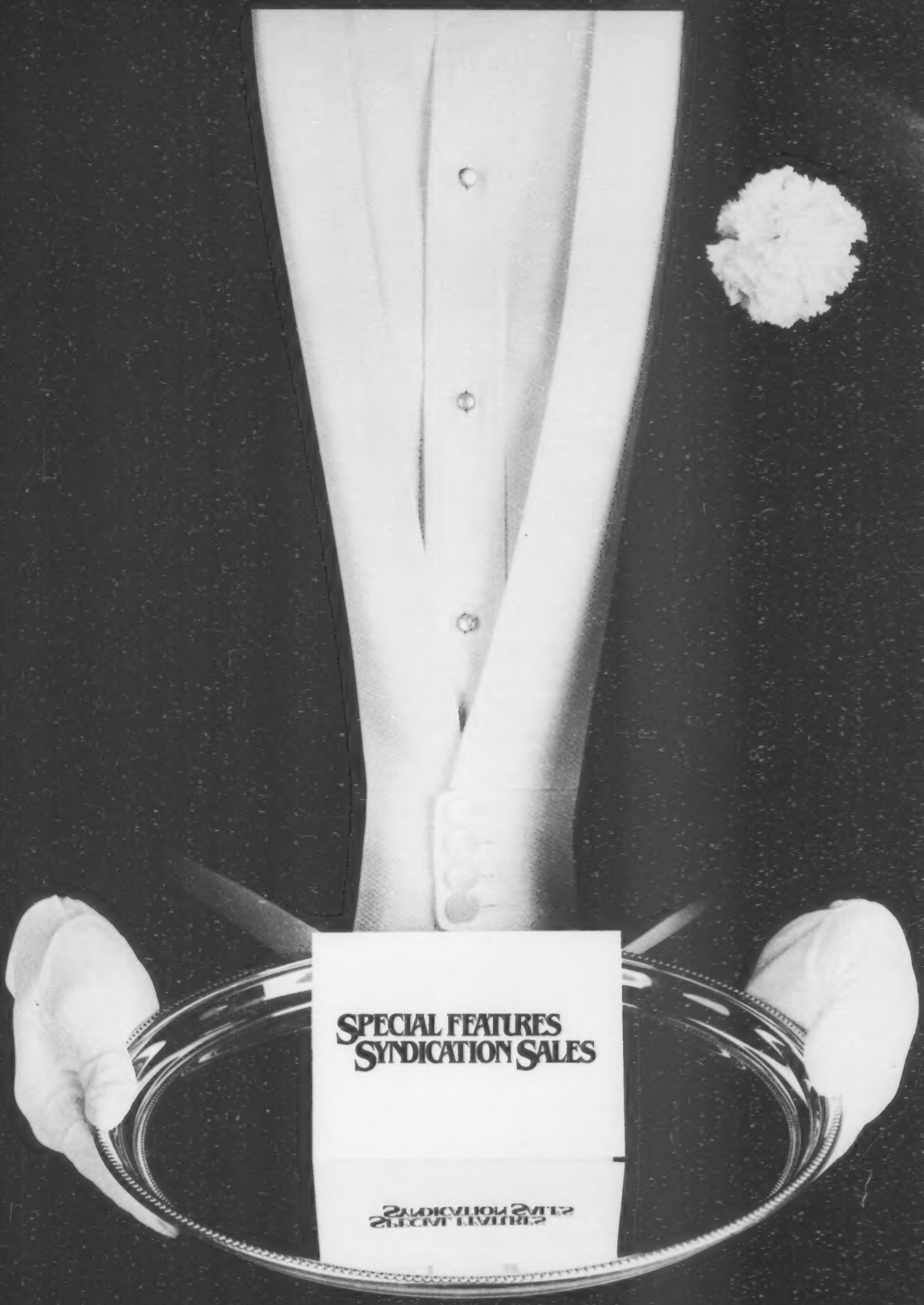
Know The Weather — Staff ... EDC
KNT News Wire — Staff ... KNT
KNT-News Wire — Various ... TMS



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Psyche/Cology —Stacey ..... SAW
Psychic —Norm Gauthier ..... CPF
Psychology For Successful Living —James Elliott ..... APF
Pub Quiz — Various ..... CWF
Public Nuisances —R. Emmett Tyrrell ..... KFS
Public Service Topics — Staff ..... PAN
Pug —Kevin Anderson ..... UCS
Punch — Various ..... RCC
***Punto En Boca** —Pedro Vilar ..... UPIFD
Putterin' Pete —Eldon Frye ..... CNS
Putting The Byte Into Your Business —D.Z. Meilach ..... SCI
Puzzle — Staff ..... CSP
Puzzles —Bill Murray ..... MFS
Puzzles & Posers —Steve Ryan ..... CNS
Puzzles Just For You (Juvenile) —E. Engleman ..... SCI
Puzzlink —Brian Considine ..... UFS

Q

Q & A —Healthwise —K. Butler & E. Rayner ..... SCI
Q & A Corner — Various ..... CNS
Q & A—Beauty At Home —E. C. Gordon ..... SCI
***Queenie** —Phil Interlandi ..... KFS
Question Corner —Father John Dietzen ..... NCF
Quick & Easy — Various ..... KFS
Quigmans —Buddy Hickerson ..... LATS
Quincy —Ted Shearer ..... KFS
Quote-Acrostic —Charles Preston ..... LATS
Quote/Unquote — Staff ..... NEA

R

Rabbit Ears —Milton J. Gun ..... TLF
Race Game — Staff ..... EUR
Rae Turnbull —Rae Turnbull ..... NAS
Raeside Cartoons —Adrian Raeside ..... MIL
Ralph de Toledano Column —Ralph de Toledano ..... CNS
Ralph's Post —Goddard Sherman ..... DBI
***Ramona** —Lino y Jorge Palacio ..... UPIFD
Rated G —Lucinda ..... NPS
Rating The Cities —Milton J. Gun ..... TLF
Ray Wilson On Broadway —Ray Wilson ..... NEW
Re:Sources —Wilcox ..... SAW
Read And Remember —Gordon ..... OPS
Reagan & Co. —Lou Cannon ..... WPW
Real Estate Chats Q & A —Don Henry ..... RFS
Real Estate House Calls —Edith Lank ..... RHC
Real Estate Service —Robert Bruss ..... TMS
Real Estate Watch —Burt Hubbard ..... SHN
Real Names/Reel Names —Buddy Basch ..... BAS
Real Puzzle, The —Don Rubin ..... UFS
Reba and Bonnie Reporting —Reba and Bonnie Churchill ..... CAI
Rebuses For Kids — Various ..... SCI
Recipe —Sarah Sheridan ..... EDC
Recipe Clinic, The —Judy Gorman ..... REC
Recipes Of Movie Stars — Various ..... SCI
Recipes Of TV Stars —Singer & J. Sherrod ..... SCI
Record Levels —Itsi Mii ..... MCF
Record Roundup —Jeffrey Blyth ..... ITP
Record Spinning — Various ..... JDL
Record, The — Various ..... LATS
Records And Tapes In Review — Staff ..... IMN
Recycling —Christopher Nyerges ..... CNS
***Redeye** —Gordon Bess ..... KFS
Reel Quiz, The —Ken Brooks ..... CF
Refunding And Sense —Victoria R. Fleming ..... MCN
Religion — Various ..... CNS
Religion & The Times —Jesse H. Merrell ..... MER
Religion In America —David E. Anderson ..... UPI
Religion In Review — Staff ..... RNS
Religion Mini — Various ..... CNS
Religious Commentary —Rabbi Marc H. Tanenbaum ..... SAF
Religious News Reports — Staff ..... RNS
Reluctant Taxpayer —William L. Raby ..... INO
Report From America — UPI reporters ..... UPI
Report From Planet Earth — Various ..... MIC
Research Library — Various ..... RCC
Rest Of The Story —Paul Aurandt ..... LATS
Return With Us To.... —Don Sherwood ..... CNS
Reviewer, The — Various ..... IMS
Reviews —Curt Schleier ..... SCS
Revive —Cherry Lowman ..... RTS
Rex Humbard Column —Rex Humbard ..... CNS
Rex Morgan, M.D. —Dr. N.P. Dallis & Marvin Bradley ..... NAS
Rex Reed —Rex Reed ..... CF
Rheta Grimsley Johnson —Rheta Grimsley Johnson ..... SHN
***Ribbons** —Steve Carpenter & Ed Wallerstein ..... KFS
Richard Cohen Column —Richard Cohen ..... WPW
Richard Reeves —Richard Reeves ..... UPS
Ringaround Word Game —Jack Fitch ..... OPS
***Rip Kirby** —John Prentice & Fred Dickenson ..... KFS
***Ripley's Believe It Or Not** —Walter Frehm ..... KFS
Rivets —George Sixta ..... NAS
Road Test —Bill Russ ..... PAC
Road To San Jacinto — Various ..... RBI
Robert Gillmore Column —Robert Gillmore ..... BS
Robert's Rules —Robert Thornton ..... THF
Robin's World —Robin Robinson & Kay Chorao ..... PRI
Rock 'n' Roll —Lorena Alexander ..... NNB
Rock Capsule —Don Fass & Sandy Benjamin ..... CBN
Rock Channel, The —Guy Gilchrist & Brad and Greg Walker ..... RTS
Rock Talk —Lisa Robinson ..... NYT
Rock Tracks —Anthony Milani ..... MCN
Rockweek —Ed Rivers ..... CBN
Roger Ebert —Roger Ebert ..... NAS
Roger Simon Column —Roger Simon ..... LATS
Roll Call Report —Richard Thomas ..... CWN
Rolling Stone Audio/Video Column — Various ..... LATS
Rolling Stone Column Service — Various ..... LATS
Rolling Stone Magazine Service — Various ..... LATS
Romance —Langdon Hill ..... UPS
Romance Of Food, The —Iris Willems-Marcin ..... CPF
Romance Stories —D. Ross ..... SCI
Ronda On The Telephone —Ed Heckman ..... DBI
Roosevelt Handbook —L.B. Norris & Gustav Detjen, Jr. ..... DET
Roscoe —Goddard Sherman ..... DBI
Rose Is Rose —Pat Brady ..... UFS
Rudy —William Overgard ..... UFS
Running — Various ..... OPS
Rural Delivery —Al Smith ..... SM
Rusty Brown Column —Rusty Brown ..... NEA
Ryatts, The —Jack Elrod ..... NAS

S

Saints And Sinners —George Plagenz ..... NEA
Sally Forth —Greg Howard ..... NAS
Salt Chuck —Chuck Sharman ..... DBI
Salty Sally —Cullen Hightower ..... CH
***Sam & Silo** —Jerry Dumas ..... KFS
Sampson —Ken and Lorretta Bank ..... DBI
Sandy —James Unwin ..... HPS
Satellite Weather Map — Various ..... UPI
Save Time & Money —Ann Frances Dolan ..... SF
Say What You See —A. David Kahn ..... KAH
Scale Of One To Ten — Staff ..... BHB
***Scamp** —Walt Disney ..... KFS
Science '84 — Various ..... NYT
Science Faction —John Cabiness ..... AMC
Science Horizons — UPI reporters ..... UPI
Science Notebook — UPI reporters ..... UPI
Science Puzzles —J. Grote ..... SCI
Science Questions And Answers — UPI reporters ..... UPI
Science Quiz —F. Treadgold ..... SCI
Science Today —Al Rossiter, Jr. ..... UPI
Science World Quiz —G.S. Fichter ..... SCI
Science/Futurist Commentary —Jack Catran ..... CPF
Scientific Subjects —Alan N. Queen ..... PWS
Scott Burns Financial Column, The —Scott Burns ..... RTS
Scott's World —Vernon Scott ..... UPI
Scrabble-Grams —Judd Hambrick ..... UFS
Scram-Lets —Bob Pollan ..... MCN
Scramble Steps —C.J. Basch, Jr. ..... BAS
Scrambler —Chick Elum ..... SLG
Scrawls' Cartoons —S. C. Rawls ..... NEA
Scripps-Howard News Service — Staff ..... SHN
Scripps-Howard News Service — Various ..... UFS
Seasonal Tax Tips —Mark E. Battersby CLI
Sebastian —Alex Stefaneson ..... DBI
Second Opinion — Staff ..... GNB
Second Time Around, The —Patricia Bennett ..... LIS
***Secret Agent Corrigan** —George Evans ..... KFS
Security Line —Alan Glasser ..... GFS
Seek & Find — Various ..... CRO
Self Defense For Women —E. Farkas ..... OPS
Self-Employment For Women —Anne Jorgensen ..... CPF
Selling Short —Ken Ross & Don Raden ..... UPS
Senator Soaper —Doug Larson ..... UFS
Senior Citizen —Mike Bennett ..... CSP
Senior Clinic —Dr. H. Frank MacInnis ..... HFM
Senior Corner —Verna Boyd ..... CAP
Senior Forum —Kent Collins ..... LATS

TITLES OF BY-LINED FEATURES

Senior Update —Vivienne Bodeau ..... SF
Senior World —Joseph and Louise Adler ..... ADL
Senior's Corner —Jack H. Smith ..... DIC
Serializations — Various ..... JPS
Sew Simple —Eunice Farmer ..... RTS
Sew What's New —Sandra Kelly ..... UPS
Sew With Flair —Sandra Betzina ..... CHR
Sexual Surrogate —John Austin & Heather Hill ..... HIS
Shaking Your Family Tree —Myra Vanderpool Gormley ..... CWN
Shape Up For Summer —Dr. Art Mollen ..... RTS
Sharper Shopper —Bruce Melton ..... APN
Sheinwold On Backgammon —Alfred Sheinwold ..... LATS
Sheinwold On Bridge —Alfred Sheinwold ..... LATS
Shelf Life — Staff ..... BHB
Sherlock Home —Bob Goodbread ..... DBI
Sherwood Forest —Mike Bannon ..... DBI
Shirley Lord —Shirley Lord ..... NAS
Shoe —Jeff MacNelly ..... TMS
Shoot Like A Pro —Barry Urdang ..... AMT
Short Circuit — Guest artist ..... DBI
Short Cuts —A. Legionaire ..... SCI
Short Story — Various ..... FN
Short Story Of The Week —Sidney DuBroff ..... GPL
Short Stuff —Jack Flynn ..... DBI
Short Takes — Staff ..... SF
Shorts & Fillers — Staff ..... APN
Shorts/Column Closers — Staff ..... NEA
Show Biz —Herb Bridges ..... MOR
Show Biz — Various ..... KFS
Showbeat —Dick Kleiner ..... NEA
Shows To Watch —Paul Henniger ..... LATS
Showtime — Staff ..... UFS
Shredded Wit —Nonnee Coan ..... COA
Sid Ascher's World —Sid Ascher ..... ASC
Side Glances —Gill Fox ..... SF
Simpkins —Hoyle ..... NEW
Simple Remedies & Preventive Medicine (An Ounce of Prevention) —Agatha M. Thrash, M.D. ..... THP
Single File —Susan Deitz ..... LATS
Single Parenting — Various ..... NNC
Sipa Press — Various ..... NYT
Six Column Page Of Comics — Staff ..... SM
Skintalk —Jon H. Blum, M.D. ..... SKT
Sky This Month, The —Terence Dickinson ..... DIT
Slaptix —Gene Ray ..... MCN
Slim Gourmet —Barbara Gibbons ..... UFS
Small Business —Mark Stevens ..... STE
Small Business Adviser —Larry Reynolds ..... SHN
Small Fry Diary —Nonnee Coan ..... COA
small society, the —Morrie Brickman ..... KFS
Small Talk —Allan H. Kelly, Jr. ..... ST
Small World —Don Roberts ..... UPIFD
Smart Shopper Cartoons —C. Dennis ..... SCI
Smart Shopping —Lori Gray ..... UPS
Smiles — Staff ..... EDC
Smith Family —Mr.and Mrs. George Smith ..... UPS
Snake Tales —Allan "Sols" Salisbury ..... NEA
Snappy Fillers —Carl Zimmerer ..... CNS
Snippets — Staff ..... SF
Snooker, The —Charles Snoek ..... RBI
So You Want To Be In Business —Joe Glickman ..... DBI
Soap Bubbles —Seli Groves ..... MCN
Soap Opera Review —Nancy Johnson ..... UFS
Soap Opera Scene —Steven H. Scheuer ..... KFS
Soap Search —Leo White ..... WHI
Soccer Pro Tips —David Faries ..... FAR
Solidarity —Zygmunt Przetakiewicz ..... CWF
Solunar Tables —Mrs. Richard Alden Knight ..... RTS
Solve-A-Crime —Gordon ..... SCI
Solve-A-Problem —Gordon & Trag ..... SCI
Something To Think About —Roland Smith ..... STTA
Sonny Boy —Bill Murray ..... MFS
Sons Of Liberty —Richard Lynn ..... LYN
Sounds —Patrick Gilbert ..... UNI
Soup To Nonsense —Jane Goodsell ..... PAI
Sovereign State Of Affairs —R. David Boyd ..... MOR
Space Case —Hoey Morris ..... CPF
Space Nuts —Pedro R. Moreno ..... UCS
Space Press — Vernuccio Publications ..... SP
Spacers, The —Emil V. Abrahamian ..... ABF
***Spanish Crossword Puzzle** —Alfaro ..... KFS
***Spanish Crossword Puzzle** —Ramos ..... KFS
Sparks Of Wisdom —C. Gordon ..... SCI
Sparky —Bob Larson ..... DBI
Speaking Of Soaps —Mary Ann Cooper ..... SOS
Speaking Of Sports — Various ..... CNS
***Speaking Of Your Health** —Dr. Lester Coleman ..... NFS
Special Article —Edward H. Sims ..... EDC
Special Diets —June Roth, M.S. ..... RCI
Special Package—Back to School — Various ..... UPI
Special Package—Entertainment — Various ..... UPI
Special Package—Gardening — Various ..... UPI
Special Package—Graduation Careers — Staff ..... UPI
Special Package—Health Fitness — Various ..... UPI
Special Package—Holidays I — Various ..... UPI
Special Package—Holidays II — Various ..... UPI
Special Package—Investing — Various ..... UPI
Special Package—Real Estate — Various ..... UPI

TITLES OF BY-LINED FEATURES

Special Package—Summer — Various ....UPI
Special Package—Vacations — Various ....UPI
Special Package—Weddings — Various ....UPI
Special Package—Winter — Various ....UPI
Specialty Books —John D. Paulus ....MCF
Specialty Puzzles — Staff ....DFS
Spelling Bees —Tom Ellery ....DBI
Sport Cartoons — Various ....OPS
Sport Day —Bill Morgan ....CF
Sport Search —Leo White ....WHI
Sport Special —John Jarvis ....CSP
Sport Stars — Staff ....CAI
Sporting Life, The —Ben Templeton & Tom Forman ....TMS
Sportooms —Bill Mittlebeeler ....DBI
Sports —Arnold Schwarzenegger ....NNB
Sports & Fitness — Staff ....CNS
Sports Column —Jerry Izenberg ....NHN
Sports Commentary —Larry Johnson ....UPS
Sports Fan, The —Sandy Marks & Richard Bell ....CF
Sports File, The —Emil V. Abrahamian ....ABF
Sports Focus —Murray Olderman ....NEA
Sports From The Pressbox —Rick Sullivan ....MCN
Sports Health —Marshall Hoffman & William S. Southmayd, M.D. ....SH
Sports Hot Line —Steve Perkins & Mickey Herskowitz ....UPS
Sports Mini — Staff ....CNS
Sports Of The Times —Dave Anderson ....NYT
Sports On TV —Sandy Schwartz ....SHN
Sports Quiz —Bill Murray ....MFS
Sports Quiz-Cross —Al Power ....YPI
Sports Scene —Jimmy McDonald ....MCF
Sports Shorts —Craig Collins ....CNS
Sports Stumpers —Neal Leonard ....MCN
Sports Talk — Staff ....NEA
Sports Unlimited — Various ....CNS
Sports Woman —Sandy Dean ....DBI
Sports Words — Staff ....DBI
Sports-Fun —Merv Magus ....DBI
Sportsman's Digest —Hal Sharp ....CF
Sportsmedicine —Dr. Gabe Mirkin ....NYT
Sportstyle — Staff ....SPS
SportsQuiz —Dick Wright ....CNS
Spotlight On Judaica —Joseph Zollman ....STA
Spring Fashions — Staff ....CNS
Squeegee —Ken Muse ....OPS
Squeeky Break —Ray Rubbin ....DBI
St. Peter's Gate —Pedro R. Moreno ....UCS
Stamp Nook —Ronald Anders ....ARF
Stamping Around The World —Lea Blauvelt ....CNS
Stamping Grounds —Joseph Zollman ....STA
Stamps & Stories —Stanley James ....EDC
***Stan Smith's Tennis Class** —Stan Smith ....KFS
Stanley Karnow's Global View —Stanley Karnow ....RTS
Star Guide —Fiona Gaye ....SCI
Star Interviews —June Finletter ....SCI
Star New Book Excerpts — Various ....TSS
Star Photo Sales — Staff ....TSS
Star Stanzas —Selma Glasser ....GLA
Star Tested Recipes — Staff ....TSS
Star Tracking —Jeanner Avery ....NAS
Star Watch —Jay Michael ....CNS
Starbound —Dr. Eugene Mallove ....SCI
Starnews Service — Staff ....TSS
Stars And Your Future —R. Righetti ....SCI
Starscope —Clare Annswell ....SM
Starshine —Gail Goloony ....CBN
Starting Your Own Mail-Order Business —Milton Rockmore ....RTS
States News Service — Staff ....STN
***Stay Alive Longer** —Lelord Kordel ....SPE
Stay Young Longer —Lelord Kordel ....SPE
Staying Ahead Column —Jane Bryant Quinn ....WPW
Stein's Cartoons —Ed Stein ....NEA
Stella Starlet —Martin & Stone ....DBI
Stephen Chapman —Stephen Chapman ....TMS
Stereo Equipment — Staff ....IMN
Sterling Moss Talks —Sterling Moss ....SCI
Steve Benson —Steve Benson ....TMS
Steve Canyon —Milton Caniff ....NAS
***Steve Canyon** —Milton Caniff ....KFS
Steve Roper & Mike Nomad —William Overgard & John Saunders ....NAS
Steve Sack —Steve Sack ....TMS
Sticky Fingers For Kids —Bevleander/MacDonald/Paquette ....SCI
Stitchin' Time —Judy Love (Knitting) & Joanne Schreiber (Sewing) ....NEA
Stitching Witchery —Betty Kinsar ....CNS
Stock Of The Week (Electronic Evaluator) — Staff ....TMS
Stockworth —Hinda Sterling & Herb Selesnick ....NYT
Stoker The Broker —Henry Boltinoff ....MCN
Stop Killing Yourself —Dr. Peter J. Steincrohn ....MCN
Straight Talk —Tom Anderson ....AMW
Strange Destinies (Occult) —J. Macklin ....SCI
Streets — Staff ....UPS
Strength For The Day —Dr. Elisha Douglass ....CF
Strictly Business —Dale McFeatters ....NAS
Strictly Classical —King Durkee ....CNS
Strictly Personal —Sydney J. Harris ....NAS
Strictly Speaking —Edwin Newman ....KFS
Striking Back —Sue Rusche ....KFS
Strobe —Tim Walter ....TSI
Stumpy Stumbler —Emil V. Abrahamian ....ABF
Suburbia —Don Raden ....SF
Success —Frank Thompson ....CPF
Successful Investing —Andrew A. Leckey ....LATS
Sugar —Robert Gill ....NFS
Suggestion Box —Steve Moore ....SRG
Suit Yourself —Richard D. Carreno ....WCH
Sunday Color Comics — Various ....DBI
Sunday Cover —Ian Harmer ....WSL
Sunday Crossword —Chet Currier ....APN
Sunday Crossword, The —Herb Ettenson (Editor) ....TMS
Sunday Features — Various ....WWS
Sunday Laughs Male Cartoons —Paul Swede ....SCI
Sunday Punk —Pat Oliphant ....UPS
Sunday School Lesson —Dr. Elisha Douglass ....CF
Sunday Woman — Various ....KFS
Sunscope —Elaine Morrissey ....IWR
Super Brain Teaser —Sandra Powers ....UPIFD
Super Cryptograms —Hart ....SCI
Super Handyman —Al Carrell ....RTS
Super Quiz —Isaac Asimov ....NAS
Super Saver —Jan Leasure ....UPS
Superman —Kupperberg/Delbo/Trapani ....TMS
Supermarket Shopper —Martin Sloane ....UFS
Supershopping —Rhonda Maxwell ....CWF
Superstats —Benjamin Lee Eckstein ....TMS
Surviving Single — Various ....MIC
Suzy —Aileen Mehle ....TMS
Swamp Brats —Warren Sattler ....SM
Switching On —John Teets ....UPS
Sybil Leek's Dream Column —S. Leek ....SCI
Syndicated Features — Staff ....ITP
Syndicated Travel Writers — Various ....SWG

T

Taking Off —Don Reynolds ....CBN
Taking Stock —Malcolm Berko ....MCN
Tank McNamara —Jeff Millar & Bill Hinds ....UPS
***Tarrino** —Lino y Jorge Palacio ....UPIFD
***Tarzan** —Edgar Rice Burroughs ....UFS
Tax & Financial Management Series — Staff CLI
Taylor Jones Caricatures —Taylor Jones ....LATS
Teaching Pro Tennis —Don Leary ....LATS
Teaser, The —Steve Ryan ....SCI
Technology & Equipment (From Electronix Media) — Staff ....CSY
Tee Vee Laffs — Staff ....SF
Teech —A. Bacall ....OPS
Teen Beat —Judy Barnett ....CF
Teen Scene —Goddard Sherman ....DBI
Teen Scene, The —Wendy and Barbara Nesoff ....GSM
Teenage Corner —Ellie and David Lavin ....TEE
Teenage Driving Tips —J. Sherrod ....SCI
Teenage Travel —Todd Lewis ....JPS
Teenagers Say —Lester Rand ....YOU
Tel-aire TV Supplement — Staff ....TAP
Tele-Log Daily Listings — Staff ....TEL
Tele-Log Daily Listings — Staff ....UFS
Tele-Log Grids — Staff ....UFS
Tele-Log Local Listings — Staff ....UFS
Tele-Log Monthly Satellite Service Listings — Staff ....TEL
Tele-Log Rolling Logs — Staff ....UFS
Tele-Log TV Features — Staff ....TEL
Tele-Log TV Grids — Staff ....TEL
Tele-Log TV Local Listings — Staff ....TEL
Tele-Log TV Rolling Logs — Staff ....TEL
Tele-Log Weekly Listings — Staff ....TEL
Tele-Log Weekly Listings — Staff ....UFS
Televiews —Shirley King ....CPF
Television Column —Bob Wisehart ....NHN
Teleword —Julie Quart ....UPS
Tell Me Why —Arkady Leokum ....UPS
Telling It Like It Is — Staff ....AMW
Tennis — Various ....NYT
Tennis Shorts —John Lester ....SCI
Terse Verse —Gordon ....OPS
Test Your Horse Sense —Eric Lynn ....TMS
Test Yourself —J. Sherrod ....SCI
Tex Benson —Chuck Roblin ....DBI
Thaler Column, The —K. C. Thaler ....UPIFD
Thanks A Million —Percy Ross ....RTS
That'll Be The Day —Bill Kresse & Paul Berstein ....MCN
That's Life —Buddy Basch ....BAS
The Best And The Wittiest —Brookins/Gorrell/Keefe/Palmer/Sanders/Trever/Taylor ....NAS
The Best Of You — Staff ....BHB
The Best Report — Editors ....UPS
The Best Years —Sidney Ascher ....ASC
Theater & Film —Ernest Schier ....NNB
Theater Column —William Raidy ....NHN
***Theatergraham** —Paula Royce Graham ....GPR
There Oughta Be A Law —Mort Gerberg ....UFS
Thesaurus Wrecks aka Puntoons — Various ....RDR
These Days —John Chamberlain ....KFS
They Changed History —Mochan & Howard ....SCI
***They'll Do It Every Time** —Bob Dunn & Al Scaduto ....NFS
Things —Miv Schaaf ....SCH
Things Your Mother Never Taught You —Jim Reitz ....UPS
Think About It —William Neal ....EHS
Thinking Slim —Jean Nidetch ....SF
Thirteen Week Diet, The —Phyllis Liebert ....SWG
This 'n That —Barbara Allison ....SF
This BUM Burg —J.G. Bumberg ....GNB
This Day In History —Ralph Hollenbeck ....KFS
This Funny World — Various ....MCN
This is Sport —Court Alderson ....SM
This Week In Astrology —Bernice Bede Osol ....NEA
Those Browns —Bill Murray ....MFS
Thought For Food — Staff ....CSP
Three Quizzes — Staff ....EDC
Through The Lens —Holt Confer ....CNS
Through The Looking Glass — Various ....NPS
Through The Rear View Mirror (History) —Scott Padilla ....PAC
Tickle Box —Ted Trogdon ....OPS
***Tiger** —Bud Blake ....KFS
Tilagram —Van Zée ....CAPF
Tilting At Windmills —Charles Peters ....WM
***Tim Tyler's Luck** —Bob Young ....KFS
Tim's Auto Tips —Tim Quincy ....MCN
Time For Action —Don Alexander ....ARU
Time Management —Karl Van Asselt ....CPF
Time Of Your Life —Jack H. Smith ....SJ
Time Out —Jeff Keate ....NAS
Time To Rhyme —Sylvia Cronin ....CFS
Timeless Tidbits — Various ....AMW
Timely Book Serializations — Staff ....LATS
Timely Issues —Jack Hamm ....REL
Tina —D. Lucas ....OPS
Tiny Gazzett —Karen Kohtz ....DBI
Tip Off.The Rip Off —Sylvia Cronin ....CFS
Tip-Around-Your-Home —Fred and Lucille Cassel ....DBI
Tips For Novice Automechanic —Scott Connor ....SCI
Tips On Tables —Ray Wilson ....NEW
To Be Equal —John E. Jacob ....CNS
To Your Good Health —Paul G. Donohue, M.D. ....NAS
Toadstools —Leonard Bruce & Charles Durck ....LDC
Today In New York —Ray Wilson ....NEW
Today In Real Estate —C. Moorehead ....SCI
Today's Basketball Form —George Kregos ....CF
Today's Books —John Pinkerman ....NWS
Today's Chuckle —Paul Collins ....LATS
Today's Compact Living —Sharon Nelton ....RTS
Today's Crossword — Staff ....UFS
Today's Football Form —George Kregos ....CF
Today's Line —Wally Lynch ....CF
Today's Pitching Form —George Kregos ....CF
Today's Sport Parade —Milton Richman ....UPI
Today's Sunday — Staff ....UFS
Today's Teens —Lester Rand ....YOU
Today's Wine Column —Bob Dana ....NEW
Today's Woman In Today's World —Dorothy Richey & Patricia Bosch ....RBI
Today's World —David Brown ....OPS
Today's World —David Brown ....KFS
Tom Braden Report —Tom Braden ....LATS
Tom Meyer —Tom Meyer ....NYT
Tom Toles —Tom Toles ....UPS
Tongue Twisters — Various ....SCI
Tongue-In-Check —Tom Dunkel ....SWG
Top Box Office Films —The Hollywood Reporter ....CIN
Top Twenty Films — Various ....UPI
Top Twenty Records — Staff ....UPI
Top Twenty Video — Staff ....UPI
Touch Of Velvet —William Neal ....EHS
Trail Troubles —Jerry Forton ....DBI
Training Labrador Retrievers —Paul Sievers ....WWN
Travel — Various ....CAR
Travel —John Pinkerman ....NWS
Travel —Joseph B. Scholnick ....CAP
Travel —Andrea Diehl ....NNB
Travel —Rick Moran & Rita Allen ....PAN
Travel — Staff ....CNS
Travel Along —Radford and Rosemary Bascome ....BA
Travel Box — Various ....NYT
Travel Column —Joel Sleed ....NHN
Travel Features —Milton Gun ....TLF
Travel Log —Dave Goodwin ....GWN
Travel Mini — Various ....CNS
Travel News & Notes —George G. White, Sr. ....FEA
Travel Stories — Various ....CNS
Travel Stories —Philip Sousa ....CNS
Travel Talk —Eleanor Margolis ....TLF
Travel Tips —Paulette Cooper ....NAT
Travel Tips — Staff ....IMN
Travel Whirl —Buddy Basch ....BAS
Travel Wise —Don Pevsner ....UPS
Travel With Hermes —Ray Wilson ....NEW
Travel-Bound —Betty Ommerman ....BFO
Traveler's World, The —Paul J. C. Friedlander ....TTW
Travelettes (Travel Cartoons) —F. Treadgold ....OPS
Traveling —Ed Morrow & Bob Nesoff ....RLN
Traveling —Bob and Sandy Nesoff ....GSM
Traveling Lightly —Stan Horn ....TL
Travels With Farley —Phil Frank ....NAS
Trendy's, The —Horan ....OPS
Tricky Ones —Magila ....SCI
Trip Tips —Marie Mattson ....MAT
Trivia — Staff ....CSP
Trivia —Natalie Carlton ....SCI
Trivia I.Q. —Kevin Keene ....CF
Trivia Quiz —Dan Carlinsky ....CAR

Trivia Treat —Tony and Elvira Tallarico ..... MCN
Tronix —Mark Andrews ..... CF
***Trudy** —Jerry Marcus ..... KFS
Trudy Engel In Washington D.C. —Gertrude Engel ..... LNI
Tumbleweeds —Tom K. Ryan ..... NAS
Tune In Tomorrow —Jon-Michael Reed ..... UFS
Tune In Tonight —Judy Flander ..... UFS
Tween 12 & 20 —Dr. Robert Wallace ..... CNS
Twitch —Howard Rands ..... SM
TV Booklets — Various ..... TVW
TV Commentary —Bente Christensen ..... EDC
TV Crosswords — Staff ..... UFS
TV Data Grids — Staff ..... TVD
TV Data Grids — Staff ..... UFS
TV Data Local Listings — Staff ..... TVD
TV Data Local Listings — Staff ..... UFS
TV Data Rolling Logs — Staff ..... TVD
TV Data Rolling Logs — Staff ..... UFS
TV Extra — Various ..... TVE
TV From A Woman's View Point —Barbara Varas ..... AMF
TV Hilites — Various ..... UPI
TV Key Previews —Steven H. Scheuer ..... KFS
TV Keynotes —Steven H. Scheuer ..... KFS
TV Laughs — Various ..... SCI
TV Listings — Staff ..... TVT
TV Mailbag —Buck Biggers ..... TAP
TV Mailbag —Steven H. Scheuer ..... KFS
TV Parade —Joan Crosby ..... SF
TV Sked — Staff ..... UPI
TV Star Scramble — Staff ..... WHI
TV Supplements — Various ..... TVW
TV Teaser — Staff ..... UFS
TV Today —Nan Peters ..... WOR
TV Tonight —Rick Sherwood ..... NYT
TV World —Julianne Hastings ..... UPI
TV-Cable Features —Buck Biggers ..... TAP
TV-Cable Grids — Staff ..... TAP
T.V. Listings-Logs & Grids — Torrington-Tribune Data ..... TMS
T.V. Week — Staff ..... DIC

U

U.N. Notebook — U.N. reporter ..... UPI
U.S. News & World Report Text/Graphics — Various ..... NYT
Uluschak Cartoons —Edd Uluschak ..... MIL
Uncle Art's Funland —Art Nugent ..... UFS
Uncle Ray's Column —Ramon Coffman ..... NAS
Unislides —Leo Stocker ..... UPIN
Up The Greenhouse-For Plant Enthusiasts —Jackie Kohn ..... TEF
Update On Pharmacy —Constance A. Smith ..... DBI
UG! —Tom Wilson, Jr. ..... UPS
UPI Telephoto —Ted Majeski ..... UPIN

V

Valeriani. In Short —Richard Valeriani ..... RTS
Variety Pak — Various ..... CNS
Vaudeville —Man Martin ..... DBI
Vegetarian Cooking —Clare Barrett ..... FSY
Vegetarian View —Diane Savage ..... CNS
Vid Kid, The —Rawson Stovall ..... UPS
Video Cartoons — Various ..... SCI
Video Tape Advisor, The — Staff ..... IMN
Video Trends —Henry Honig ..... CPF
Video Vignettes —Ted Julian ..... AMF
Videot, The —Guy MacMillin ..... VID
Videotech Update —Maurine Christopher ..... CSY
Vidiots —Ken Bowser ..... TMS
Viewpoint On The Economy —Sowell/Weidenbaum/Eisner/Sinai ..... SHN
Views Of The World — International artists ..... CWS
Village Square —Chuck Stiles ..... SM
Vitamins —Ruth Winter ..... RTS
Vitamins —J. Huset ..... SCI
Viva Madrid —John Ford ..... WWN
Voice From The Woods —Walter Gormly ..... GRM
VIP Medical Grapevine —Ruth Nathan Anderson ..... VMG

W

Wagman File, The —Bob Wagman ..... NEA
Walking Around With Sidney DuBroff —Sidney DuBroff ..... GPL
***Walt Disney's Donald Duck** —Walt Disney ..... KFS
***Walt Disney's Mickey Mouse** —Walt Disney ..... KFS
Walter Stewart —Walter Stewart ..... CWF
Wanderlust —Deborah Williams ..... SWG
Washington — Various ..... AMW
Washington Beat —Stanley Cohen ..... CSY
Washington Briefs — Various ..... UPI
Washington Calling — Staff ..... SHN
Washington Insider —Dr. Edward von Rothkirch ..... IMS
Washington International News Service — Various ..... IMS
Washington Journal — Various ..... CNS
Washington Letter —Betty Beale ..... NAS
Washington Maritime Reports —M. Elizabeth Fischer ..... WR
Washington Merry-Go-Round —Jack Anderson ..... UFS
Washington Notes — Staff ..... EDC
Washington Siren —Cyrene Dear ..... DPR
Washington Weiter —Jesse H. Merrell ..... MER
Washington Window — Staff ..... PAI
Washington Window —M. Stanton Evans ..... HFS
Washington Window — UPI Washington reporters ..... UPI
Washington Woman's Report —M. Elizabeth Fischer ..... WR
Watch Over Washington —Rev. Lester Kinsolving ..... GLS
Watch This Space —Judy Hill ..... UPS
Watch Your Language —Lydel Sims ..... CF
Watchword —Chick Elum ..... SLG
Wayne Stayskal —Wayne Stayskal ..... TMS
Weather And You, The —Carl Riblet, Jr. ..... INO
Weather Nut, The —Joseph Savage ..... MCN
Weather Vain —Randy Jones & Niki David Shrode ..... TSN
Weather Watch —Don Kirkman ..... SHN
Webster — Staff ..... SM
Wedding Bells — Staff ..... CNS
Wee Pals —Morrie Turner ..... NAS
Weekend Chuckle —Paul Collins ..... LATS
Weekend Showcase — UPI reporters ..... UPI
Weekly Page Of Features — Staff ..... SM
Weekly Special —Jack Anderson ..... UFS
Weekly Wizard, The —Bono ..... BON
Weepeople, The —Ed and Steve Baldwin ..... FWS
Weigh-In —Cynthia Crismon ..... CPF
Welcome To Tomorrow —Jack Catran ..... SFS
Welsh On Computers —Theresa Welsh ..... SWG
What Americans Are Reading — American Library Association ..... NEA
What Ever Happened To —Buddy Basch ..... BAS
What It's Worth —Christopher Huntington ..... BHB
What Life Has Taught Me — Various celebrities ..... SCI
What's Doing In Sports —Ray Allen ..... AMF
What's In Store —Joan Watson ..... TSS
What's New — Staff ..... CSP
What's New In Medicine —L.A. Chotkowski, M.D. ..... WMM
What's What? —Hammond ..... SCI
Where It's At —Christopher Huntington ..... BHB
***Where We Stand** —Albert Shanker ..... AFT
Where You Live —Righetti ..... SCI
White House Watch —Ted Knap ..... SHN
Whizword — Staff ..... CWF
Why —Sally Artz ..... UPIFD
Why Be Bored? —Lillian Taylor ..... TAY
Why Grow Old? —Cherry Lowman ..... RTS
Why That Expression? —Donald Saltz ..... QUF
Will Rogers Says —Bryan Sterling (Editor) ..... RTS
William Donoghue Column —William Donoghue ..... TMS
William E. Simon —William E. Simon ..... NYT
William Greider Column —William Greider ..... LATS
William Raspberry Column —William Raspberry ..... WPW
Willy 'n Ethel —Joe Martin ..... NAS
Wine And Liquor Uncomplicator (Facts) —G. Ford ..... OPS
Wine Cellar, The —Bob Bray ..... PAF
Wine Connoisseur —Robert Lawrence Balzer ..... LATS
Wine On The Table —William Clifford ..... WCC
Wine Rack, The —Bianca St. John ..... MCN
Wine Scrapbook —Mary Lester ..... LES
Wine Talk —Dan Berger ..... CNS
Wine Wise —Robert Jay Misch ..... CF
Wine Words —Mildred Howie ..... WCS
Wingo — Staff ..... EUR
Winner's Circle —Stephanie Wong ..... TMS
***Winnie The Pooh** —Walt Disney ..... KFS
Winnie Winkle —Henry Radutz & Frank Bolle ..... TMS
Winning Bridge —Paul Orlett ..... UPS
Winthrop —Dick Cavalli ..... NEA
Wireless Flash — Staff ..... CNS
Wiser Side Of Sixty, The —Bob August ..... UPS
***Wishing Well** — Various ..... KFS
Wizard Of Id, The —Brant Parker & Johnny Hart ..... NAS
Women, The —Teri ..... ARU
Women's Pages — Various ..... CNS
Women's Wear Daily And Other Fairchild Publications — Staff ..... FA
Women's World —Princess Alexandra ..... IMS
Wonderful World Of Animals —Frank Miller, D.V.M. ..... CHR
Wonderword —Jo Quellet ..... UPS
Woodwright, The —Ed Baldwin ..... FWS
Word Cage —Tracy St. John ..... SF
Word Game —Kathleen Saxe ..... UFS
Word Of God, The — Various ..... PRB
Word Processing —Dona Z. Meilach ..... MEI
Word Processing —Dona Z. Meilach ..... SCI
Word Search Puzzles — Staff ..... DFS
Word Searches —Martha Washam ..... OPS
***Word Sleuth** — Various ..... KFS
Word Wrangler —Vic and Linda Virga ..... CAPF
Word-A-Day —Mickey Bach ..... NAS
Wordgrams — Staff ..... ITP
Wordplay —Walter Frehm ..... KFS
Words & Meanings —Dot Coates ..... SM
Words Words Words —Michael Gartner ..... RTS
Wordy Gurdy —Tricky Ricky ..... UFS
Wordz —Ed Jerome ..... AFS
Work & Health —Dr. Phillip Polakoff ..... PAI
Working It Out —Steve Strasser & Tom Bateman ..... WIO
Working Woman —Niki Scott ..... UPS
World of Blackwell, The —Mr. Blackwell ..... BHB
World Almanac Q & A — World Almanac Staff ..... NEA
World Digest — Staff ..... AMW
World Heritage —Nicholas Liacakos ..... MCF
World I Lived In, The —George Jessel ..... HIS

TITLES OF BY-LINED FEATURES

World In Focus —William R. Frye ..... FRY
World News Summary — Various ..... UPI
World Of Books —Miskrit Takado ..... RBI
World Of Coins And Stamps, The —Barbara White ..... NUM
World Of Coins, The —Barbara White ..... NUM
World Of Music —Robin Welles ..... CNS
World Of Stamps —Gustav Detjen, Jr. ..... DET
World Of Stereo —Thomas Krehbiel ..... WCM
World Of The Bible —Fred Cassel ..... DBI
World Of The Bible, The —F. and C. Casser ..... SCI
World Spotlight —Don Kampel ..... ARU
World Traveller — Staff ..... ARU
World View — Various ..... CNS
World Wide Travel Advice —Paige Palmer ..... FAS
Worry Clinic, The —Dr. Geo. W. Crane ..... HPS
Would You Believe —Jane Brooks ..... MCN
Wouldn't It Be Nice If —G. Litt ..... OPS
Wright Angles —Larry Wright ..... UFS
Write Ideas — Various ..... GLA
Writer's Art —James J. Kilpatrick ..... UPS

X

X-Word — Staff ..... NAS
Xmas Stories — Various ..... SCI

Y

Yard Yarns —Righetti ..... SCI
Yardstick, The —Msgr. George Higgins ..... NCF
Years Of Fulfillment —Henriette Kish ..... KIS
You & The Law —Bernard Sussman, Esq. ..... IMS
You And Your Health —Peter J. Esse, M.D. ..... MCN
You And Your Money —Judith Rhodes ..... CNS
You Be The Judge —John Ritter ..... LBA
You Can Fix It —Walt Trag ..... SCI
You In The Church —Jean Lindsay ..... KWN
You Know It's Gonna Be A Blue Day When: —Oliver ..... NFS
You Know You Love Them When —Miv Schaaf ..... SCH
You Saw It Here First! —Brad Etterman ..... CFI
You, Your Child, And Entertainment —David Nydick ..... DAN
You, Your Child, And School —David Nydick ..... DAN
You, Your Child, And Sports —David Nydick ..... DAN
You're Cooking — Staff ..... SF
You're In Trouble When... —Nick Frising ..... AFS
***You're Putting Me On** —Paula Royce Graham ..... GPR
You're The Detective —Righetti ..... SCI
***Young At Any Age** —Emily Wilkens ..... KFS
Young Hobby Club —Cappy Dick ..... NAS
Young Ideas —Dick Young ..... CF
Young Originals — Staff ..... NEA
Young World —Tom Lennon ..... NCF
Your Birthday —Stella Wilder ..... UFS
Your Car —Ray Stapley ..... TSS
Your Car —Eugene Milmoe ..... LATS
Your Car And You —F. Treadgold ..... OPS
Your Changing World —Edward Cornish, President World Feature Society SFI
Your Family Decorator —Carleton Varney ..... NYT
Your Fashion Image —Charlotte Wilkinson ..... YFI
Your Handwriting Tells —Dorothy St. John Jackson ..... CNS
***Your Health, Your Responsibility!** —Paula Royce Graham ..... GPR
Your Home Decorator —Molly Milligan ..... MLS
Your Horoscope —Jeane Dixon ..... LATS
Your Horoscope Forecast —Dolores Pyle ..... PYL
Your Horoscope Guide —Gina ..... CNS
Your Investments —Jody Tallal ..... CPF
Your Life & Mine —Phyllis Mitchell ..... MIT
Your Lucky Stars —Diana Dee ..... DFS
Your Medicare —Eugene Miller ..... MLN
Your Medicine Chest —J. J. Jarvis ..... WOR
Your Money —Pat Fellows ..... TSS
Your Money's Worth —Sylvia Porter ..... UPS
Your Newspaper —William Kresse ..... JPS
Your Own Business —Michael Donahue ..... EJN
Your Personal Biorhythms —Bernard Gittelson ..... UPS
Your Personal Safety & Security —Alan Glasser ..... GFS
Your Photos —Albert Moldvay ..... LATS
Your Prescription —John Brennan ..... LATS
Your Social Security — Social Security Office ..... CNS
Your Stars Above —Eve Ewing ..... SF
Your Stars This Week —Stella Wilder ..... UFS
Your Ticket To Travel —Perry Green & Joseph Cognigni ..... KIS
Your Word For Today —Darrell Siers ..... SCI
Your Writing Speaks For You —Louis Braverman ..... CPF
Youth Clinic — Staff ..... TSS
Youth On The Go —Randy Mink ..... MNK
Youth Parade —Reba and Bonnie Churchill ..... CAI
Youthful Viewpoint, The —Lester Rand ..... YOU

Z

Zane Grey's Best Stories & Books — Various ..... OPS
Zanies Cartoons —J. Maddox ..... SCI
Zany Crossword — Staff ..... DFS
Zap —Bob Kraus & Tony Tallarico ..... MCN
Zig-Zag Puzzles —Steve Ryan ..... CNS
Ziggy —Tom Wilson ..... UPS
Zingers! —John Broudhecker ..... AFS
Zoo Jingles —Trag ..... SCI
Zumwalt/Bagley Report —E. R. Zumwalt Jr. & Worth H. Bagley ..... LATS

SYNDICATED FEATURES LISTED BY AUTHORS, ARTISTS

A

Abraham, George and Katherine —Green Thumb Question Box ....GRT
Abraham, George and Katherine —Green Thumb, The ....GRT
Abraham, Willard —Our Children ....CNS
Abrahamian, Emil —Impressions ....OPS
Abrahamian, Emil V. —Impressions ....ABF
Abrahamian, Emil V. —Spacers, The ....ABF
Abrahamian, Emil V. —Sports File, The ....ABF
Abrahamian, Emil V. —Stumpy Stumbler ....ABF
Adams, Anne —Dress Pattern Features ....KFS
Adams, Sally and Jim —Get Your $$ Worth ....MCN
Addis, Don —Great John L. The ....NEA
Adelsberger, B. —Carcare ....SCI
Adelsperger, Bill —Bill's Car Care (I) ....BIL
Adelsperger, Bill —Bill's Car Care (II) ....BIL
Adilman, Sid —Eye On Entertainment Canadian ....TSS
Adler, Jane —Indoor Gardening ....NAS
Adler, Joseph —Destination ....ADL
Adler, Joseph and Louise —Senior World ....ADL
Ahern, Kevin —Outtakes ....UPS
Aislin —Aislin Political Cartoons ....TSS
Albert, George —Cash Box Confidential Entertainment And Video Report RTS
Alderson, Court —This Is Sport ....SM
Alderson, George —Handicapped/Handicapable ....CF
Alex, Esq., Glenn C. and Ken —Brothers In Law, The ....BRL
Alexander, Bob —Benchwarmers Sports Trivia ....CNS
Alexander, Don —Humoresque ....ARU
Alexander, Don —Time For Action ....ARU
Alexander, Ken —Editorial Cartoons ....CNS
Alexander, Lorena —Rock 'n' Roll ....NNB
Alexandra, Princess —Women's World ....IMS
Alfaro —Spanish Crossword Puzzle ....KFS
Allan, William —Cars Today ....SHN
Allen, Ray —What's Doing In Sports ....AMF
Allen, Rita & Rick Moran —Day Tripping ....PAN
Allen, Rita C. —Learning ....PAN
Allen, Rita C. & Rick Maiman —Education In N.Y.C. ....PAN
Allison, Barbara —This 'n That ....SF
Althouse, Rev. L. —Bible Speaks ....CSP
Amiel, Barbara —Barbara Amiel ....CWF
Anastasi, April —Just In Teen ....ASC
Anders, Ronald —Coin Notes ....ARF
Anders, Ronald —Stamp Nook ....ARF
Anderson, Brad —Marmaduke ....UFS
Anderson, Carolyn —Carolyn's Collections (Recipes) ....AMW
Anderson, Dave —Sports Of The Times ....NYT
Anderson, David E. —Religion In America ....UPI
Anderson, Jack —Washington Merry-Go-Round ....UFS
Anderson, Jack —Weekly Special ....UFS
Anderson, Jennifer —Good Looks ....NBF
Anderson, Karen —Gymboree ....NEA
Anderson, Kevin —Pug ....UCS
Anderson, Nancy —Hollywood Headliners ....CNS
Anderson, Nancy —Hollywood Hotline ....CNS
Anderson, Ruth Nathan —VIP Medical Grapevine ....VMG
Anderson, Ruth Nathan —Celebrity Health News ....VMG
Anderson, Tom —Straight Talk ....AMW
Andrews, Mark —Tronix ....CF
Angeles, P. & Sybil Leek —Horoscopes ....SCI
Angeles, Peter —Horoscope Forecast ....SCI
Annswell, Clare —Starscope ....SM
Apollonia —Beauty ....NNB
Appel, Ellen —Make It Yours ....CNS
Armstrong, Tom —Marvin ....NAS
Armstrong, Tom & Tom Batiuk —John Darling ....NAS
Arnold, Henri & Bob Lee —Junior Jumble ....TMS
Arnold, Henri & Bob Lee —Jumble ....TMS
Arriola, Gus —Gordo ....UFS
Arthur, Marvin —Made Public ....ARU
Arthur, Marvin —Marv ....ARU
Artz, Sally —Why ....UPIFD
Asay, Chuck —Editorial Cartoons ....CNS
Ascher, Sid —Sid Ascher's World ....ASC
Ascher, Sidney —The Best Years ....ASC
Ashley, Anne —How Can I? Household Shortcuts ....SCI
Asimov, Isaac —Super Quiz ....NAS
Atkinson, Mike —Prince Of The Palace ....UPIFD
August, Bob —Wiser Side Of Sixty, The ....UPS
Aurandt, Paul —Rest Of The Story ....LATS
Austin, John —Assassins At Large ....HIS
Austin, John —Freighter Travel ....HIS
Austin, John —Hollywood Inside ....HIS
Austin, John —Hollywood's Unsolved Mysteries ....HIS
Austin, John & Heather Hill —Sexual Surrogate ....HIS
Austin, John & Patrick Curtis —My Life With Raquel Welch ....HIS
Austin, Norman —International Travel ....HIS
Auth, Tony —Auth Cartoons ....WPW
Avery, Jeanner —Star Tracking ....NAS
Axler-Turner, Judith & Shelly Heller —All About Computers ....UFS
Ayala, Mitzi —Food & Agriculture ....CAP

B

Bacall, A. —Teech ....OPS
Bach, Mickey —Word-A-Day ....NAS
Bachman, Dr. David —Dr. Jock ....TMS
Bachrach, Judy —Judy Bachrach ....UPS
Bader, Sir Douglas —Commentary ....EDC
Baer II, David C. & Philip Seff —Our Fascinating Earth ....ADF
Bagley, Worth H. & E. R. Zumwalt, Jr. —Zumwalt/Bagley Report ...LATS
Bail, April —Kid's Stuff ....FWS
Baker, Floyde —Flock, The ....DBI
Baker, Jane —Hey Kids Let's Cook! ....RTS
Baker, Jim —As You Were ....SCI
Baker, Russell —Observer ....NYT
Baldrige, Tish —Mind Your Manners ....LATS
Baldwin, Ed —Family Workshop Newspaper Service, The ....FWS
Baldwin, Ed —Buying A Personal Computer ....FWS
Baldwin, Ed —Classified Crafts ....FWS
Baldwin, Ed —Woodwright, The ....FWS
Baldwin, Ed and Steve —Weepeople, The ....FWS
Baldwin, Stevie —Makin' Things ....FWS
Balsa, M. A. —Crucigramas ....UPIFD
Balzer, Robert Lawrence —Wine Connoisseur ....LATS
Bandow, Doug —Capital Eye, The ....CNS
Bank, Ken and Lorretta —Sampson ....DBI
Bannon, Mike —Sherwood Forest ....DBI
Barash, Norma —Jewish Cooking ....JTA
Barker, Earl —Basketball HorrorScope TM ....NFP
Barker, Earl —Football HorrorScope TM ....NFP
Barker, Earl & Doug Bullock —National Fan Poll Reg. TM ....NFP
Barnett, Judy —Teen Beat ....CF
Barney & Wilcock —Other Scenes ....SAW
Baron, Deanna —Keeping Fit ....CBN
Baron, Deanna & Don Fass —On Bleecker Street ....CBN
Barreto, L. E. —El Poderoso Halcon ....UPIFD
Barrett, Clare —Vegetarian Cooking ....FSY
Barrio —Barrio (Illustrations) ....FET
Barron, Frank —Hollywood Notes ....DBI
Barron, Frank —A Look At Hollywood ....DBI
Barron, Sid —Barron Cartoons ....TSS
Barry, Bill & Fred Hull —Assignment: Top Secret ....ADF
Barry, Dan —Flash Gordon ....KFS
Barry, Dave —Life & Related Subjects ....FET
Barry, Sy & Lee Falk —Mandrake The Magician ....KFS
Barry, Sy & Lee Falk —Phantom, The ....KFS
Bartin, Guy —Easy Does It—In Retirement ....MCF
Barton/Rose/Ohanian/Miller —Graphic Impressions ....NAS
Basch, Buddy —Army Funnies ....BAS
Basch, Buddy —Help, Police! ....BAS
Basch, Buddy —Real Names/Reel Names ....BAS
Basch, Buddy —That's Life ....BAS
Basch, Buddy —Travel Whirl ....BAS
Basch, Buddy —What Ever Happened To ....BAS
Basch, Jr., C.J. —Scramble Steps ....BAS
Bascome, Radford and Rosemary —Along The Camping Trail ....BA
Bascome, Radford and Rosemary —Along The Food And Wine Trail ..BA
Bascome, Radford and Rosemary —Travel Along ....BA
Base, Ron —At the Movies ....TSS
Basset, Brian —Adam ....UPS
Basset, Gene —Gene Basset ....UFS
Bateman, Tom & Steve Strasser —Working It Out ....WIO
Batiuk, Tom —Funky Winkerbean ....NAS
Batiuk, Tom & Tom Armstrong —John Darling ....NAS
Battelle, Phyllis —Assignment: America ....KFS
Battersby, Mark E. —Farm Taxes CLI
Battersby, Mark E. —Seasonal Tax Tips CLI
Battista, Dr. —Health Today ....SCI
Bauder, Donald C. —Financial Update ....CNS
Beaghler, Dr. Richard —Ask Dr. Beaghler ....UPS
Beale, Betty —Washington Letter ....NAS
Beard, James A. —Beard On Food ....UPS
Beattie, Bruce —Editorial Cartoons ....CNS
Beck, Andee —Cableview ....LATS
Beck, Marilyn —Marilyn Beck's Hollywood ....TMS
Becker, B.J. and Steve —Contract Bridge ....KFS
Beckwith, Ph.D., Tessie —Books & You ....TEE
Bee, Noah —Editorial Cartoon ....JTA
Bell, Col. Ian —Deploying U.S. Forces ....WWN
Belt, Byron —Arts Column ....NHN
Ben-Chone, Yitzhak —Jewish Baseball Quiz ....LER
Benjamin, Sandy & Don Fass —Rock Capsule ....CBN
Bennet, Mary Alice —A Little Prayer ....AFS
Bennett, Dick —For The Divorced ....LIS
Bennett, H. Clay —Editorial Cartoons ....CNS
Bennett, Mike —Senior Citizen ....CSP
Bennett, Mike —Buddy's Workshop ....CSP
Bennett, Mike —Calling Colleen ....CSP
Bennett, Patricia —Second Time Around, The ....LIS
Bensen, Olina and Paul —From Our Kitchen ....CNS
Benson, Steve —Steve Benson ....TMS
Bentley, Carol —Hair Care ....ITP
Berger, Dan —Wine Talk ....CNS
Berke, Dr. Melvyn & Joanne Grant —On Marriage And Divorce ....RTS
Berko, Malcolm —Taking Stock ....MCN
Berman, Eleanor —Away For The Weekend ....BE
Bernstein, Paul —Look And Feel Your Best ....RBI
Bernstein, Sid —con-Sid-eration ....CSY
Berrill, Jack —Gil Thorp ....TMS
Berry, Jim —Berry's World ....NEA
Berstein, Paul & Bill Kresse —That'll Be The Day ....MCN
Berthel/Simonsen —Junior Editors ....APN
Bess, Gordon —Redeye ....KFS
Besse, Gladys —Family-Miscellaneous ....NWS
Betancourt, Hal —Advertising Basics ....BET
Betzina, Sandra —Sew With Flair ....CHR
Bevleander/MacDonald/Paquette —Sticky Fingers For Kids ....SCI
Biggers, Buck —TV Mailbag ....TAP
Biggers, Buck —TV-Cable Features ....TAP
Birmingham, Lloyd —Fix-It Shop, The ....MCN
Birnbaum, Stephen —Birnbaum ....TMS
Bishop, Gerry —House Plans ....UFS
Bishop, Jerry —House Plans ....NEA
Bisson, Randy —Pal's & Stacy ....DBI
Bittle, Jerry —Geech ....UPS
Blackwell, Mr. —Blackwell's People ....BHB
Blackwell, Mr. —Dear Mr. Blackwell ....BHB
Blackwell, Mr. —World of Blackwell, The ....BHB
Blaine —Blaine Cartoons ....MIL
Blake, Bud —Tiger ....KFS
Blanchet, Michael —How To Beat The Video Games ....TMS
Blase of Hollywood —Beauty ....SCI
Blauvelt, Lea —Stamping Around The World ....CNS
Blinn, Johna —Celebrity Cookbook ....LATS
Block, Herbert L. —Herblock ....NAS
Blue, Anthony Dias —Notes From The Wine Country ....CHR
Blum, M.D., Jon H. —Skintalk ....SKT
Blyth, Jeffrey —Computer News ....ITP
Blyth, Jeffrey —Dateline America ....ITP
Blyth, Jeffrey —Dateline Broadway ....ITP
Blyth, Jeffrey —Dateline New York ....ITP
Blyth, Jeffrey —News To Use ....ITP
Blyth, Jeffrey —Record Roundup ....ITP
Bodeau, Vivienne —Senior Update ....SF
Bolle, Frank & Henry Radutz —Winnie Winkle ....TMS
Bollen, Roger —Animal Crackers ....TMS
Bollen, Roger & Gary Peterman —Catfish ....TMS
Bolliger, Mikki & Janet L. Perreault —Home-Work Dilemma ....PCF
Boltinoff, Henry —Stoker The Broker ....MCN
Boltinoff, Henry & James Burnett —Nubbin ....KFS
Bombeck, Erma —At Wit's End ....NAS
Bond, Julian —Julian Bond ....NEA
Bondy, Susan —Bondy On Money ....MCN
Bono —Weekly Wizard, The ....BON
Bono, Lillian —G.G. (Galloping Galaxies) ....BON
Boody, Shirley Bright —Eat Yourself Slim ....CNS
Boone, Gray —Gray Boone On Antiques ....BNE
Boone, Gray —Gray Boone On Antiques ....UFS
Booth, Cathy —Pop Scene ....UPI
Borgman, Jim —Borgman Editorial Cartoons ....KFS
Bosch/Miller/Marshall —Fun In The Kitchen ....RBI
Bosch, P. & Dorothy Richey —How To Be Rich And Beautiful ....RBI
Bosch, Patricia & Dorothy Richey —Today's Woman In Today's World RBI
Bosco, Antoinette —Bottom Line, The ....NCF
Bouchard, Lucille —Beauty Is ....BOU
Bowen, Charles & Barbara Jones —Beautiful! ....AFS
Bowie, Bob —Blue Plate Special ....DBI
Bowman, Bob —Flashback On Canada ....CWF
Bowser, Ken —Vidiots ....TMS
Boyd, Brendan —Investors Notebook ....UPS
Boyd, Brendan —Moneylist ....UPS
Boyd, L. M. —L. M. Boyd Column ....CRO
Boyd, R. David —Sovereign State Of Affairs ....MOR
Boyd, R. David —Apple Pie ....MOR
Boyd, R. David —National Cartoon ....MOR
Boyd, Verna —Senior Corner ....CAP
Braden, Tom —Tom Braden Report ....LATS
Bradford —Cookin' Good ....SAW
Bradley, Marvin & Dr. N.P. Dallis —Rex Morgan, M.D. ....NAS
Brady, James —Brady ....CSY
Brady, James —Brady's People ....KFS
Brady, Pat —Rose Is Rose ....UFS
Bramer, Betsy —Globe Trotting ....MCF

Brand, Charles J. —Entertainment Whirl ..... BAS
Brandon Jr., Brumsic —Luther ..... LATS
Brandreth, Gyles —Alphabet Soup ..... APN
Braverman, Louis —Your Writing Speaks For You ..... CPF
Bray, Bob —Wine Cellar, The ..... PAF
Breathed, Berke —Bloom County ..... WPW
Broecher, Maury M. —Popular Psychology/Human Behavior Articles ..... FE
Bremner, M. —Great Women ..... SCI
Brennan, John —Your Prescription ..... LATS
Brett, Carl —Bridge ..... GIN
Brewster, Jim —Jim Brewster ..... CWF
Brickman, Morrie —small society, the ..... KFS
Bridges, Herb —Show Biz ..... MOR
Bright, Sally —Our Lively Language ..... OLL
Brilliant, Ashleigh —Pot Shots ..... TMS
Broder, David S. —David Broder Column ..... WPW
Brody, Jane —Personal Health ..... NYT
Brookes, Warren —Economy In Mind, The ..... HFS
Brookins/Gorrell/Keefe/Palmer/Sanders/Traver/Taylor —The Best And The Wittiest ..... NAS
Brooks, Alice —Needlecraft Pattern Features ..... KFS
Brooks, Jane —Would You Believe ..... MCN
Brooks, Ken —Reel Quiz, The ..... CF
Brothers, Dr. Joyce —Ask Dr. Brothers ..... KFS
Broudhecker, John —Zingers! ..... AFS
Brown, David —Today's World ..... KFS
Brown, David —Today's World ..... OPS
Brown, Rusty —Rusty Brown Column ..... NEA
Brown, William D. —Families Under Stress ..... FUS
Browne, Dik —Hagar The Horrible ..... KFS
Browne, Dik & Mort Walker —Hi & Lois ..... KFS
Bruce, Leonard —McNabs, The ..... LDC
Bruce, Leonard —Leotoons ..... LDC
Bruce, Leonard —Fuzzy ..... LDC
Bruce, Leonard —Going Down ..... LDC
Bruce, Leonard —Justin Time Tripper ..... LDC
Bruce, Leonard & Charles Durck —Toadstools ..... LDC
Bruce, Leonard & Charles Durck —Fred ..... LDC
Bruce, Leonard & Humane Society —Alpha Ant ..... LDC
Bruce, Leonard & Larry Sturgis —Legal Limits ..... LDC
Bruss, Robert —Real Estate Service ..... TMS
Buchanan, Patrick —Dividing Line, The ..... TMS
Buchwald, Art —Art Buchwald Column ..... LATS
Buckley, William F. —On The Right ..... UPS
Bullock, Doug & Earl Barker —National Fan Poll Reg. TM ..... NFP
Bumberg, J. G. —G.N.B. News Bureau ..... GNB
Bumberg, J. G. —Gabriel Broadside, The ..... GNB
Bumberg, J.G. —This BUM Burg ..... GNB
Buresch, Joe —Dinah Mite ..... DBI
Buresch, Joe E. —Dinah Mite ..... BJE
Buresch, Joe E. —Fletcher The 4-H'r ..... BJE
Buresch, Joe E. —Kids, The ..... BJE
Buresch, Joe E. —Outdoor Mini-Tips ..... BJE
Burger, Arthur —Observer, The ..... FET
Burgess, Thornton —Bedtime Stories ..... CF
Burness, Tad —Auto Album ..... NAS
Burnett, James & Henry Boltinoff —Nubbin ..... KFS
Burnett, Sue —Pattern Service, Dress ..... UFS
Burns, Scott —Scott Burns Financial Column, The ..... RTS
Burroughs, Edgar Rice —Tarzan ..... UFS
Burtoff, Barbara —Coping ..... BBS
Burtoff, Barbara —Matters Of Taste ..... BBS
Buscaglia, Ph.D., Leo —Living & Loving ..... NYT
Butler, K. & E. Rayner —Q & A —Healthwise ..... SCI
Button, Ford —Button's Bunch ..... DBI
Byrne, Robert —Chess ..... NYT

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Cabiness, John —Science Faction ..... AMC
Cabot, Anne —Pattern Service, Needle ..... UFS
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Caen, Herb —It's News To Me ..... CHR
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Camp, Dalton —Dalton Camp ..... CWF
Campbell, Don G. —About Real Estate ..... RTS
Caniff, Milton —Steve Canyon ..... KFS
Caniff, Milton —Steve Canyon ..... NAS
Cannon, Lou —Reagan & Co. ..... WPW
Cannon, Thurlow O. —Nostalgia Notes ..... CAN
Capodice, Marty and Cynthia —Flying Horse, The ..... PAF
Cappo, Joe —Cappo ..... CSY
Carberry, Mary Margaret —Nine To Five Woman ..... CAB
Carbone, P. —Health Today ..... SCI
Carbone, P. —Cars & Comments ..... SCI
Cardona, Jerry P. —Critters ..... UCS
Cardona, Jerry P. —Oh, Rats! ..... UCS
Carlinsky, Dan —It's On The Tip Of My Tongue ..... CAR
Carlinsky, Dan —Trivia Quiz ..... CAR
Carlton, Nat —Late Show ..... SCI
Carlton, Natalie —Trivia ..... SCI
Carouge, W. —Miss Malaprop ..... SCI
Carpenter, Steve & Ed Wallerstein —Ribbons ..... KFS
Carrell, Al —Super Handyman ..... RTS
Carreno, Richard D. —Suit Yourself ..... WCH
Carroll, Les & Tom McCormick —Our Boarding House ..... NEA
Cartnal, Alan —Alan Cartnal's Hollywood ..... BHB
Cartnal, Alan —Hooray For Hollywood ..... BHB
Cartwright, Chas. —Church Chuckles ..... SM
Caruba, Alan —Bookviews ..... CBO
Caruba, Alan —Pest Control Hotline ..... CBO
Caruba, Rebecca —Gourmet's Notebook ..... CBO
Casale, Mick & Bill Crooks —Captain Easy ..... NEA
Casali, Kim Grove —Love Is ..... LATS
Cassel, Fred —World Of The Bible ..... DBI
Cassel, Fred and Lucille —Tip-Around-Your-Home ..... DBI
Cassel, Glen and Lucille —Designer Notebook ..... DBI
Cassar, F. and C. —World Of The Bible, The ..... SCI
Catran, Jack —Science/Futurist Commentary ..... CPF
Catran, Jack — Welcome To Tomorrow ..... SFS
Cavalli, Dick —Norbert ..... UFS
Cavalli, Dick —Winthrop ..... NEA
Celardo, John & Edwin Granberry —Buz Sawyer ..... KFS
Chamberlain, John —These Days ..... KFS
Chapman, Stephen —Stephen Chapman ..... TMS
Cheran, Jason J. —Black Baseball Quiz ..... LFR
Chorao, Kay & Robin Robinson —Robin's World ..... PRI
Chotkowski, M.D., L.A. —What's New In Medicine ..... WNM
Christensen, Benta —TV Commentary ..... EDC
Christopher, Maurine —Videotech Update ..... CSY
Christy, George —Hollywood Etc. ..... CNS
Christy, Marian —Conversations ..... LATS
Churchill, Reba and Bonnie —Reba and Bonnie Reporting ..... CAI
Churchill, Reba and Bonnie —Youth Parade ..... CAI
Cialborn, Craig —Food ..... NYT
Claire, Aileen —Food For Americans ..... NEA
Clark, Frank —Country Parson ..... SM
Clark, Frank —Country Parson, The ..... RTS
Clemens, Pricilla —Loose Change ..... DBI
Clifford, William —Wine On The Table ..... WCC
Clive, Collins —Little Island ..... UPIFD
Close, Sandy —Pacific News Service, The ..... RTS
Cluff, Sheila —Fit For Life ..... IMTS
Coan, Nonnee —Shredded Wit ..... COA
Coan, Nonnee —Small Fry Diary ..... COA
Coates, Dot —Words & Meanings ..... SM
Cobb, Ron —Editorial Cartoons ..... SAW
Cochran, Dave —Monty ..... DBI
Coffman, Ramon —Uncle Ray's Column ..... NAS
Cognigni, Joseph & Karry Green —Your Ticket To Travel ..... KIS
Cohen, Haskell —Jews In Sports ..... JTA
Cohen, Richard —Richard Cohen Column ..... WPW
Cohen, Stanley —Washington Beat ..... CSY
Colby, Chris —Inside TV ..... MCN
Coleman, Dr. Lester —Speaking Of Your Health ..... KFS
Collins/Locher/Gould —Dick Tracy ..... TMS
Collins, Craig —Sports Shorts ..... CNS
Collins, Kent —Senior Forum ..... LATS
Collins, Paul —Weekend Chuckle ..... LATS
Collins, Paul —Today's Chuckle ..... LATS
Collins, Tom —Media Column ..... LATS
Comissiong, Wilesse —Our Home Nursery ..... CPF
Comissiong, Wilesse —Making It Work ..... CPF
Confer, Holt —Through The Lens ..... CNS
Connor, Scott —Tips For Novice Automechanic ..... SCI
Conrad, Paul —Paul Conrad Cartoon ..... LATS
Considine, Brian —Puzzlink ..... UFS
Conwell, John —Mirror Of Your Mind ..... KFS
Cooper, Mary Ann —Speaking Of Soaps ..... SOS
Cooper, Nina —Crossword Puzzle ..... APN
Cooper, Pauletta —Travel Tips ..... NAT
Copulos, Milt —Man and His Universe ..... HFS
Corbett, Sally —Keeping You In Stitches ..... SCI
Cordray, Bob —Alex In Wonderland ..... CNS
Cornish, Edward, President World Feature Society —Your Changing World ..... SFI
Cortor, Dan —Clancy Boys ..... DBI
Cory, Andra —Find It ..... SM
Cosmus —Happy Happy ..... OPS
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Cowan, Sally —Fashion 'N Fabrics ..... MCN
Craft, Dan —Movies, The ..... PAF
Crane, Dr. Geo. W. —Dr. Crane's Quiz ..... HPS
Crane, Dr. Geo. W. —Worry Clinic, The ..... HPS
Crenshaw, George —Belvedere ..... NAS
Crismon, Cynthia —Weigh-In ..... CPF
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Cromley, Ray —Cromley News-Features ..... CNF
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Cronin, Sylvia —Consumer Fillers ..... CFS
Cronin, Sylvia —Consumer Information Advisor ..... CFS
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Cronin, Sylvia —Tip Off.The Rip Off ..... CFS
Crooks, Bill & Mick Casale —Captain Easy ..... NEA
Crosby, Joan —TV Parade ..... SF
Crowe, Elizabeth —Home Is Where The Computer Is ..... CPF
Crowley, B. J. —Crowley's Horoscope ..... EDC
Crump, Joe —Low Down From The Congressional Record ..... CRU
Crymes, Mary Furey —Jolly Green Thumb ..... SF
Currier, Chet —Sunday Crossword ..... APN
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Curtis, Robert Edward —Political Report ..... GSM
Curtis, Tom —Curtis Cartoons ..... HFS

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Dabbs, Ray —Little Dab Of Fun ..... DBI
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Dallis, Dr. N.P. & Alec Kotzky —Apartment 3-G ..... NAS
Dallis, Dr. N.P. & Harold LeDoux —Judge Parker ..... NAS
Dallis, Dr. N.P. & Marvin Bradley —Rex Morgan, M.D. ..... NAS
Damsker, Matt —Pop Music ..... NNS
Dana, Bob —Today's Wine Column ..... NEW
Danby, George —Political Cartoons ..... WCN
Dangaard, Colin —Celebrity In-depth ..... INF
Danziger, Jeff —McGonigle Of The Chronicle ..... NAS
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Darrow, Mimi —If You Ask Mimi ..... DBI
Davies, Fredrick —Predictions ..... SPNS
Davies, Fredrick —Fredrick Davies Star Signs ..... SPNS
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Davis, Jim —Garfield ..... UFS
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De Cesare, Angelo —Katzenjammer Kids ..... KFS
de Marne, Henri and Muriel —First Aid For The Ailing House ..... UFS
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De Santis, Florence —Fashion ..... NEA
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Debnam, Betty —Mini Page, The ..... UPS
Dee, Diana —Your Lucky Stars ..... DFS
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Delaney, Robert —Delaney ..... LNI
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Delbo/Trapani/Kupperberg —Superman ..... TMS
Dennis, C. —Smart Shopper Cartoons ..... SCI
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DeFeldy, L. E. —Common Sense Etiquette For Businesswomen & Wives ..... IBIS
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DeSatta, Agnes —Crossword ..... MOR
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Dickenson, Fred & John Prentice —Rip Kirby ..... KFS
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Didato, Dr. Salvatore —Personality Profile Quiz ..... NYT
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Didato, Ph.D., S.V. —Living ..... DA
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Diehl, Andrea —Travel ..... NNB
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Fox, Dr. Michael —Animal Doctor ....UFS
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Gartner, Michael —Words Words Words ....RTS
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Gately, George —Heathcliff ....MCN
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Geyer, Georgie Anne —Georgie Anne Geyer ....UPS
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Gilbert, Patrick —Sounds ....LNI
Gilchrist, Guy & Brad and Greg Walker —Rock Channel, The ....RTS
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Gimlin, Hoyt —Editorial Research Reports ....CQ
Gina —Your Horoscope Guide ....CNS
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Gladstone, Bernard —Home Improvement ....NYT
Glasser, Alan —Your Personal Safety & Security ....GFS
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Glasser, Selma —Fifty Dollars An Idea ....GLA
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Gleason, Dr. K. C. —Medicine Man, The ....IMS
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Glickman, Joe —So You Want To Be In Business ....DBI
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Gordon —Solve-A-Crime ....SCI
Gordon —Braintwister ....OPS
Gordon —Living Words ....SCI
Gordon —Household Scrapbook (Hints) ....OPS
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Gordon —Problem Today, A (Math Problems) ....SCI
Gordon —Lesson In English ....SCI
Gordon —How Can I? Household Hints ....OPS
Gordon —Look & Learn ....SCI
Gordon —Meditation ....SCI
Gordon —Do It Yourself Home Repairs ....SCI
Gordon —Figurits ....SCI
Gordon —Daily & Weekly Crosswords ....OPS
Gordon & Trag —Solve-A-Problem ....SCI
Gordon, C. —Sparks Of Wisdom ....SCI
Gordon, C. —Better English ....SCI
Gordon, C. —Problem A Day (Math) ....SCI
Gordon, C. —Dear Sally ....SCI
Gordon, E. C. —Q & A—Beauty At Home ....SCI
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Gorman, Judy —Recipe Clinic, The ....REC
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Gormly, Walter —Voice From The Woods ....GRM
Gorrell/Brookins/Keefe/Palmer/Sanders/Trever/Taylor —The Best And The Wittiest ....NAS
Gott, M.D., Peter —Dr. Peter Gott ....UFS
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Graham, Billy —My Answer ....TMS
Graham, Paula Royce —Cinema Talks ....GPR
Graham, Paula Royce —Paula Royce Graham ....GPR
Graham, Paula Royce —Theatergraham ....GPR
Graham, Paula Royce —You're Putting Me On ....GPR
Graham, Paula Royce —Your Health. Your Responsibility! ....GPR
Graham, S. —Miracle Gardening ....SCI
Graham, S. —Gardening Tips ....SCI
Granberry, Edwin & John Celardo —Buz Sawyer ....KFS
Grant, Joanne & Dr. Melvyn Berke —On Marriage And Divorce ....RTS
Grant, Lou —Lou Grant Cartoon ....LATS
Grassi, Alfredo & Andres Klacik —Gunner ....KFS
Graston, Mike —Graston Cartoons ....MIL
Graue, Dave —Alley Oop ....NEA
Gray, Lori —Smart Shopping ....UPS
Grayson (Editor), Betty —Better Homes And Gardens: Countertop Cookery ....RTS
Green, Kerry & Joseph Cognigni —Your Ticket To Travel ....KJS
Greene, Bob —Bob Greene ....TMS
Greenfield, Jeff —Jeff Greenfield ....UPS
Greider, William —William Greider Column ....LATS
Greyson, Fred —Camping All Year Round ....MCN
Grier, Myrna —Book Talk ....ITP
Griffin, M.D., Glen C. —Children And Teens ....OPP
Griffin, Victor —History Of Duck Decoys ....WWN
Griffith, Bill —Bill Griffith ....GRF
Griffith, Bill —Crime Scene ....GRF
Griffith, Bill —Feature Story ....GRF
Griffith, Bill —Health Secret ....GRF
Griffith, Dr. —Dr. Griffith's Child Care ....SCI
Grizzard, Lewis —How To Mend A Broken Heart ....RTS
Grizzard, Lewis —Lewis Grizzard Column, The ....RTS
Grondahl, Calvin —Grondahl's Cartoons ....NEA
Gross, George —George Gross ....CWF
Gross, Lonnie J. —For Heaven's Sake ....OPS
Grossman, Ellie —Living/Entertainment ....NEA
Grote, J. —Science Puzzles ....SCI
Groves, Sell —Before And After ....MCN
Groves, Sell —Soap Bubbles ....MCN
Gruver, Bill —Behind The Headlines ....FET
Guindon, Richard —Guindon ....NAS

Guisewite, Cathy —Cathy ..... UPS
Gun, Milton —Last Weeks Opinions ..... TLF
Gun, Milton —News From The Courts ..... TLF
Gun, Milton —Travel Features ..... TLF
Gun, Milton J. —Rabbit Ears ..... TLF
Gun, Milton J. —Rating The Cities ..... TLF
Guren, Peter —Ask Shagg ..... UFS
Gutman, Dan —Computer Report ..... TMS
Gwyn, Richard —Ottawa Report ..... TSS

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Hadley-Garcia —Celebrity Interviews ..... SCI
Hagin, Bob —Collectable Car ..... PAC
Hagin, Bob —Automotive Question & Answer ..... PAC
Haines, Max —Crime Flashback ..... CWF
Hale, Dale —Figments ..... DBI
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Hall, George —Grandpa Foghorn ..... DBI
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Halterman, William J. —International Dateline ..... IMS
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Hamil, Juanita —Fun Page ..... CSP
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Hamilton, Katie and Gene —Home Manager Know-How ..... DBI
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Hamm, Jack —Timely Issues ..... REL
Hamm, Jack —Challenge Drawings ..... REL
Hammond —What's What? ..... SCI
Hammond, Bruce —Duffy ..... UPS
Hammond, Dorothy —Antique Wise ..... CF
Hanauer, Joan —People ..... UPI
Hand, A. J. —Hand Around The House ..... LATS
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Hankey, M.D., Clarke —Staying Healthy ..... MCF
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Harmer, Ian —Sunday Cover ..... WSL
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Harmer, Ian —Movie Interview, The ..... WSL
Harmon, Robert S. —Bob Harmon Football Forecast, The ..... HFF
Harney, Kenneth R. —Nation's Housing Column, The ..... WPW
Harper, Michele —Hit Parader Musical Note ..... DBI
Harris —Better Half, The ..... RTS
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Harris, Dick —How To Be A Supermother ..... HAA
Harris, Dick —How To Take The Fun Out Of Golf ..... HAA
Harris, Dick —How To Take The Fun Out Of Jogging ..... HAA
Harris, Dick —How To Take The Fun Out Of Reading ..... HAA
Harris, Dick —How To Take The Fun Out Of Skiing ..... HAA
Harris, Dick —How To Take The Fun Out Of Tennis ..... HAA
Harris, Louis —Harris Survey ..... TMS
Harris, Sydney J. —Strictly Personal ..... NAS
Harry/Nelson/Joan —Julius ..... OPS
Hart —Acrostics ..... SCI
Hart —Anagrams ..... SCI
Hart —Super Cryptograms ..... SCI
Hart, Jeffrey —Jeffrey Hart ..... KFS
Hart, Johnny —B.C. ..... NAS
Hart, Johnny and Brant Parker —Wizard Of Id, The ..... NAS
Hartung, Barbara —Decor Score ..... CNS
Harvey, Paul —Paul Harvey News ..... LATS
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Hastings, Julianne —TV World ..... UPI
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Hecht, Ken —Name Game, The ..... NGC
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Heck, Ted —Endless Winter, The ..... SWG
Heckman, Ed —Ronda On The Telephone ..... DBI
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Henniger, Paul —Prime Time Tips ..... LATS
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Henry, Don —Buying On Credit Q & A ..... RFS
Henry, Don —Credit Chats Q & A ..... RFS
Henry, Don —Buying On Credit ..... RFS
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Herskowitz, Mickey & Steve Perkins —Sports Hot Line ..... UPS
Hess, John L. —John L. Hess ..... CF
Hesse, Don —Don Hesse Cartoon ..... LATS
Hickerson, Buddy —Quigmans ..... LATS
Higgins, Msgr. George —Yardstick, The ..... NCF
Hightower, Cullen —Salty Sally ..... CH
Hill, Heather & John Austin —Sexual Surrogate ..... HIS
Hill, Judy —Watch This Space ..... UPS
Hill, Langdon —Romance ..... UPS
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Hinds, Bill & Jeff Millar —Tank McNamara ..... UPS
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Hoover, Kerwin —Grassroots Clippings ..... HTF
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Horning, Ted —Canadian Bridge ..... TSS
Horowitz, David —Fight Back! ..... RTS
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Horton, Peter J. —Environment ..... NWS
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House, A. —Cryptoquotes (Coded Quotes) ..... SCI
House, A. —Novice Auto Mechanic ..... SCI
House, J. —Building Your Vocabulary ..... OPS
House, Marian —Home Improvement ..... SCI
House, Marian —Build Your Vocabulary ..... SCI
Howard & Mochan —They Changed History ..... SCI
Howard, Greg —Sally Forth ..... NAS
Howell, J.C. —Match The Twins ..... HOW
Howell, Robert —By Murphy's Law ..... LDC
Howie, Mildred —Wine Words ..... WCS
Hoyle —Simplins ..... ADF
Hubbard, Burt —Real Estate Watch ..... SHN
Huffman, Paul G. —Fine Tuning ..... DBI
Hull, Fred & Bill Barry —Assigment: Top Secret ..... ADF
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Huntington, Christopher —Where It's At ..... BHB
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Iger, Jerry —Pee Wee ..... PF
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Irvine, Reed —AIM Report ..... AIM
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Jacoby, Oswald —Bridge ..... NEA
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James, Stanley —Stamps & Stories ..... EDC
Janicki, Ed —Car Talk ..... SCI
Jarvis, J. J. —Your Medicine Chest ..... WOR
Jarvis, John —Did You Know ..... CSP
Jarvis, John —Croaker ..... CSP
Jarvis, John —Sport Special ..... CSP
Jarvis, John —Courthouse Square ..... CSP
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Jerome, Ed —Wordz ..... AFS
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Johnson, Dr. G. Timothy —House Call ..... TMS
Johnson, Ford and Tom —Moon Mullins ..... TMS
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Johnson, Rheta Grimsley —Rheta Grimsley Johnson ..... SHN
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Jones, Bud —Full House ..... NAS
Jones, David —Design For People ..... UFS
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K-Turkel, Judi & Franklyne Peterson —Business Computer, The ..... FIA
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Kaliff, Joe —Discussion ..... AMF
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Katzman, Susan Manlin —Kids In The Kitchen ..... KSM
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Kaufman, Hal & Bob Schroeter —Hocus Focus ..... KFS
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Kilpatrick, James J. —Writer's Art ..... UPS
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Kitman, Marvin —Marvin Kitman Column ..... LATS
Klacik, Andrea & Alfredo Grassi —Gunner ..... KFS
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Kliewer, B. —Birthstone ..... SCI
Kline, Fred W. —Affairs Of State ..... CAP
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Knight, Mrs. Richard Alden —Solunar Tables ..... RTS
Knight, Tom —Diamond Reflections ..... DR
Kohls-Hunter, Mary —Kosmic Kollection ..... CPF
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Kohn, Jackie —A Teacher Feature-Newspaper Textbook Lessons ..... TEF
Kohtz, Karen —Tiny Gazzett ..... DBI
Koltanowski, George —Chess Master ..... GG
Kondracke, Morton —Morton Kondracke ..... UFS
Kordel, Lelord —Eat And Grow Younger ..... SPE
Kordel, Lelord —Make People Like You More ..... SPE
Kordel, Lelord —Stay Alive Longer ..... SPE
Kordel, Lelord —Stay Young Longer ..... SPE
Kordel, Lelord —Feel Young Again ..... SPE
Kordel, Lelord —Eat Up And Slim Down ..... SPE
Kordel, Lelord —Eat Your Troubles Away ..... SPE
Kordel, Lelord —Eat Right And Live Longer ..... SPE
Kordel, Lelord —Look Younger—Feel Better ..... SPE
Kotzky, Alex & Dr. N.P. Dallis —Apartment 3-G ..... HAS
Kovel, Ralph and Terry —Kovels: Antiques And Collecting ..... RTS
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Kraft, Joseph —Joseph Kraft Column ..... LATS
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Kravetz, Jay and Elliott —Around Entertainment ..... IPN
Kravetz, Jay and Elliott —Celebrity Interview ..... IPN
Kravetz, Jay and Elliott —Movie Review ..... IPN
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Krehbiel, Thomas —World Of Stereo ..... WCM
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Kresse, William —Your Newspaper ..... JPS
Kubert, Joe —Christmas Strip ..... NEA

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E X C E L L E N C E

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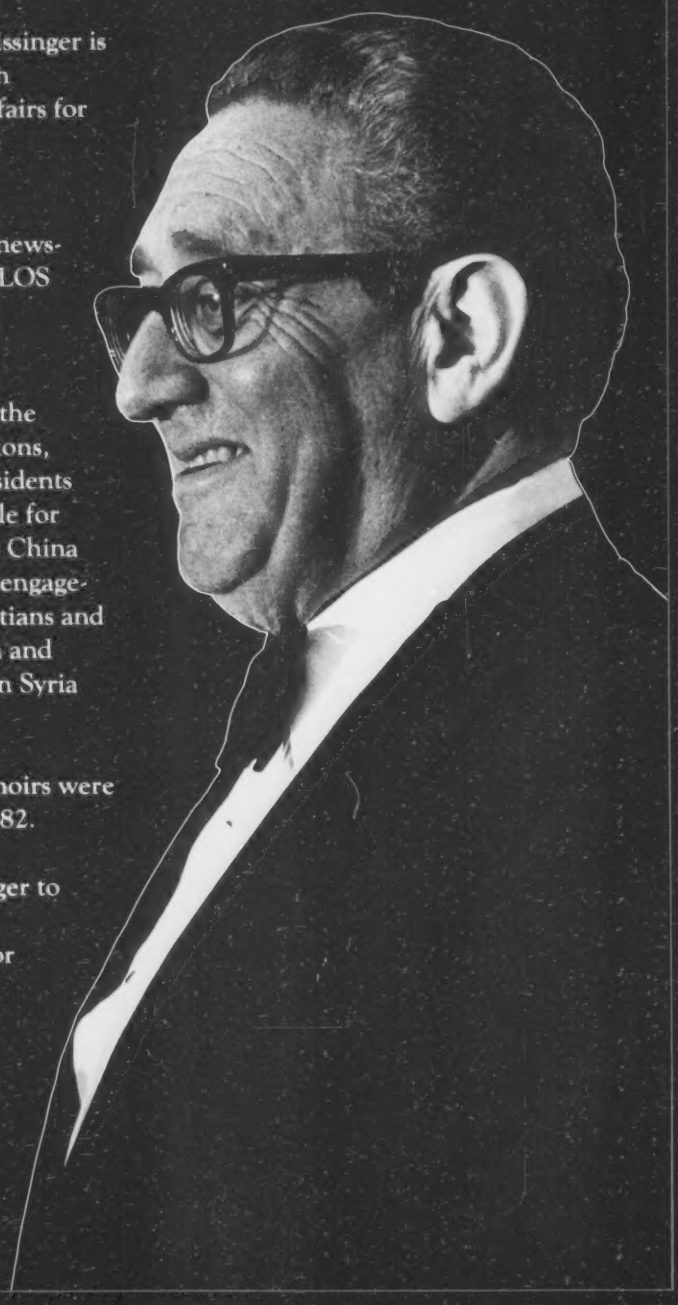

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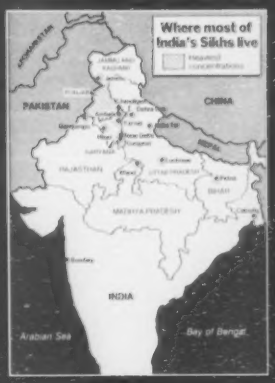

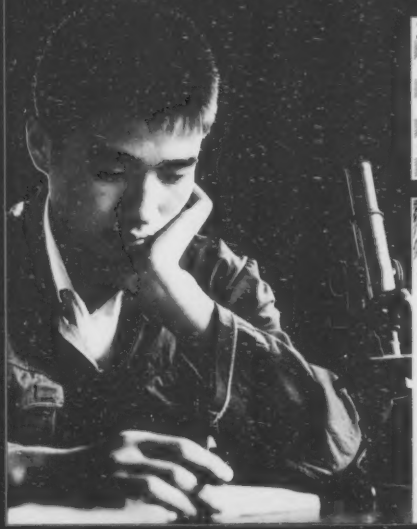

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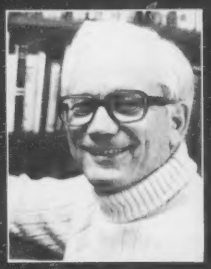

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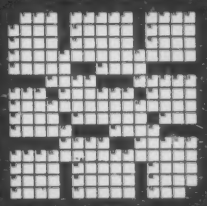

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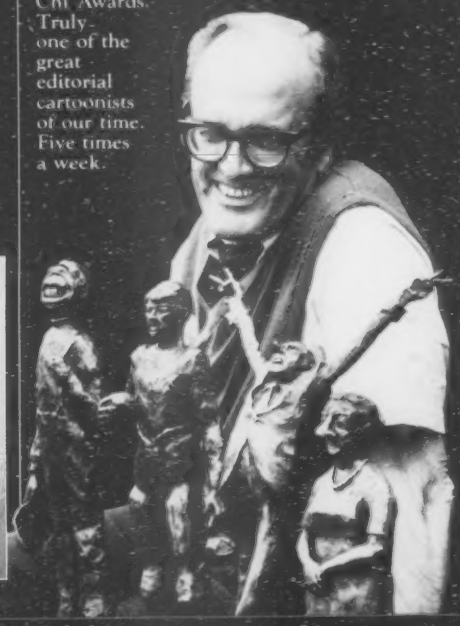

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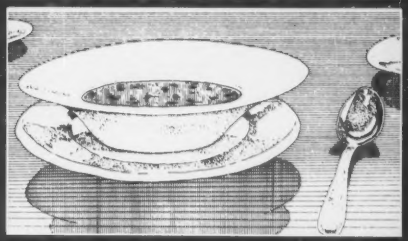

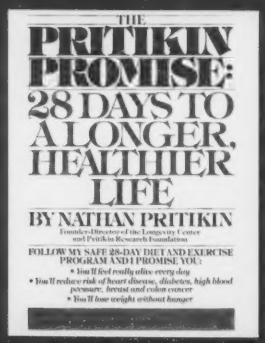

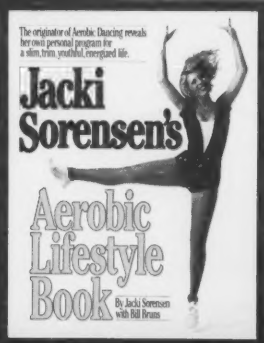

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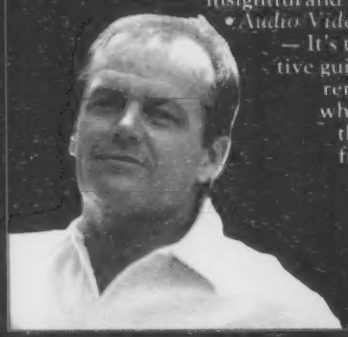

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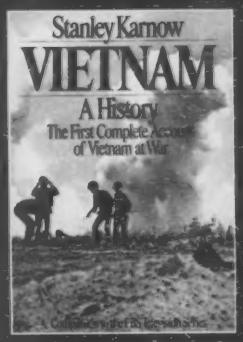

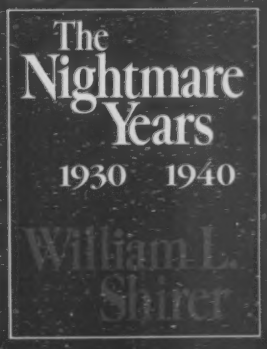

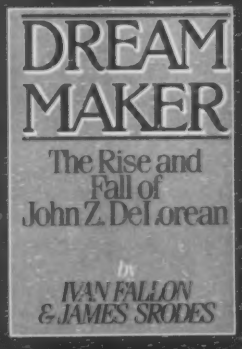

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Murray, Bill —Sonny Boy ..... MFS
Murray, Bill —All In The Family ..... MFS
Murray, Bill —Anagrams ..... MFS
Murray, Bill —Laff Of The Week ..... MFS
Murray, Bill —Black Giants ..... MFS
Murray, Bill —Candy Man, The ..... MFS
Murray, Bill —Sports Quiz ..... MFS
Murray, Bill —Those Browns ..... MFS
Murray, Bill —Entertainment ..... MFS
Murray, Bill —Editorial Cartoons ..... MFS
Murray, Bill —Fillers ..... MFS
Murray, Bill —Graffiti ..... MFS
Murray, Jim —Jim Murray Column ..... LATS
Muse, Ken —Squeegee ..... OPS
Myers, Russell —Broom-Hilda ..... TMS

N

Nadell, Lila —Fashion Sense ..... FS
Nagler, Monte —Picture This ..... KAH
Naylor, J. —Astrology ..... SCI
Neal, Howard —Cruise News/Views ..... TLF
Neal, William —Think About It ..... EHS
Neal, William —Touch Of Velvet ..... EHS
Neal, William —Bootstraps ..... EHS
Nelson/Joan/Harry —Julius ..... OPS
Nelton, Sharon —Today's Compact Living ..... RTS
Nesoff, Bob & Ed Morrow —Traveling ..... RLN
Nesoff, Bob and Sandy —Traveling ..... GSM
Nesoff, Wendy and Barbara —Teen Scene, The ..... GSM
Neuhaus, Tom —Bungling Chef, The ..... NHF
Neuhaus, Tom —Answers ..... NHF
Neumann, Dr. Karl —Healthy Traveler, The ..... IMTS
Newgate, J. Baxter —National Challenge ..... MEM
Newgate, J. Baxter —National Challenge ..... CF
Newman, Edwin —Strictly Speaking ..... KFS
Nickens, Frank —Otto Sez ..... HPS
Nicklaus, Jack —Play Better Golf With Jack Nicklaus ..... KFS
Nidetch, Jean —Thinking Slim ..... SF
Noltensmeier, Lucille —Country Almanac, A ..... PAF
Norris, L.B. & Gustav Detjen, Jr. —Roosevelt Handbook ..... DET
Norris, Paul —Brick Bradford ..... KFS
Norris, Paul & Lyle Swigart —Geriatrix ..... CNS
Novak, Robert & Rowland Evans —Inside Report ..... NAS
Nugent, Art —Uncle Art's Funland ..... UFS
Nydick, David —You, Your Child, And Entertainment ..... DAN
Nydick, David —You, Your Child, And School ..... DAN
Nydick, David —You, Your Child, And Sports ..... DAN
Nyerges, Christopher —Recycling ..... CNS

O

O'Brian, Jack —Jack O'Brian ..... KFS
O'Flaherty, Terrence —Assignment: Television ..... CHR
O'Neill, Dan —O'Neill ..... CHR
O'Reilly, Don —Dateline: Detroit ..... AUN
O'Reilly, Don —Inside Auto Racing ..... AUN
O'Reilly, Don —Motorcade USA ..... AUN
O'Reilly, Richard & Lawrence Magid —Computer File ..... LATS
Ohanian/Barton/Rose/Miller —Graphic Impressions ..... NAS
Ohman, Jack —Jack Ohman ..... TMS
Olderman, Murray —Sports Focus ..... NEA
Olderman, Murray —Murray Olderman On Sports ..... NEA
Olds, Greg —City Editor's Tip Service ..... LATS
Oliphant, Pat —Sunday Punk ..... UPS
Oliphant, Pat —Oliphant ..... UPS
Oliphant, Tim —Hemie The Hermit ..... DBI
Oliver —You Know It's Gonna Be A Blue Day When: ..... NFS
Olshan, Mort —Mort Olshan's Gold Sheet College Forecast ..... OSF
Olshan, Mort —Mort Olshan's Gold Sheet Line ..... OSF
Olshan, Mort —Mort Olshan's Gold Sheet Pro Forecast ..... OSF
Olshan, Mort —Mort Olshan's Gold Sheet Top Ten ..... OSF
Omarr, Sydney —Astrological Forecast ..... LATS
Ommerman, Betty —Beautifully Yours ..... BFO
Ommerman, Betty —Fashionably Speaking ..... BFO
Ommerman, Betty —Travel-Bound ..... BFO
Orlett, Paul —Winning Bridge ..... UPS
Ormsby, Randy —Antiques ..... SF
Osman, Karen —Day By Day ..... PAF
Osol, Bernice Bede —This Week In Astrology ..... NEA
Osol, Bernice Bede —Astro°Graph ..... NEA
Overgard, William —Rudy ..... UFS
Overgard, William & John Saunders —Steve Roper & Mike Nomad ..... NAS
Owen, Jan —Computers (Home & Business) ..... DBI
Owen, Jan —Personal Computers ..... CWF
Owens, Bob —Insure Yourself ..... ROO

P

P.I.B. —Pelusa ..... UPIFD
P.I.B. —Pepe ..... UPIFD
Padilla, Scott —Through The Rear View Mirror (History) ..... PAC
Paiacio, Lino y Jorge —Dona Tremebunda ..... UPIFD
Paiacio, Lino y Jorge —Fulgencio ..... UPIFD
Paiacio, Lino y Jorge —Tarrino ..... UPIFD
Paiacio, Lino y Jorge —Ramona ..... UPIFD
Paiacio, Lino y Jorge —Avivato ..... UPIFD
Paiacio, Lino y Jorge —Cicuta ..... UPIFD
Paiacio, Lino y Jorge —Desfile del Buen Humor ..... UPIFD
Palmer/Brookins/Gorrell/Keefe/Sanders/Trever/Taylor —The Best And The Wittiest ..... NAS
Palmer, Bob —Editorial Cartoon ..... SF
Palmer, Gary —Coin Box, The ..... CNS
Palmer, Paige —World Wide Travel Advice ..... FAS
Palmer, Paige —Fashion 'N Figure ..... FAS
Pappas, Joy —Glamour Talk ..... MCN
Paquette/Bevleander/MacDonald —Sticky Fingers For Kids ..... SCI
Paquin, Jo —Premier Crossword Puzzle ..... KFS
Parker Brothers —Boggle Challenge ..... NAS
Parker, Brant & Don Wilder —Goosemyer ..... NAS
Parker, Brant & Johnny Hart —Wizard Of Id, The ..... NAS
Partch, Virgil —Big George ..... NAS
Pastoret, Phil —Barbs ..... NEA
Patterson, W. —Pet Parade ..... SCI
Patterson, William —Pet Parade ..... PET
Paul, Andrea —Caring For Children ..... SF
Paul, Jan —Around The House With Jan Paul ..... PAU
Paul, Jan —Books Around The House ..... PAU
Pauley, Gay —Lifestyle Horizons—Fashion ..... UPI
Paulus, John D. —Everybody's Business ..... MCF
Paulus, John D. —Specialty Books ..... MCF
Paulus, John D. —On The Other Hand ..... MCF
Paulus, Mid —Homebody Gourmet ..... MCF
Paulus, Mid —Beautiful Homes ..... MCF
Paulus, Mildred H. —Book Marks ..... MCF
Pearcey, Kelvin —Mazie ..... SCI
Pederson, Kern —Color This ..... SM
Pederson, Kern —Famous Americans ..... SM
Pederson, Kern —Little Farmer ..... SM
Pederson, Kern —Just So Happened ..... SM
Peirce, Neal R. —Neal Peirce Column ..... WPW
Pepper, Claude —Ask Claude Pepper ..... NEA
Perkins, Steve & Mickey Herskowitz —Sports Hot Line ..... UPS
Perreault, Janet L. & Mikki Bolliger —Home-Work Dilemma ..... PCF
Peter, Dr. Laurence —Peter Principle ..... UFS
Peterman, Gary & Roger Bollen —Catfish ..... TMS
Peters, Charles —Tilting At Windmills ..... WM
Peters, Mike —Mother Goose & Grimm ..... TMS
Peters, Mike —Mike Peters ..... UFS
Peters, Nan —TV Today ..... WOR
Peterson, Clyde —C.P. Houston Cartoons ..... RTS
Peterson, Franklynn & Judy K-Turkel —Business Computer, The ..... PKA
Peterson, Jon —Beverly Hills Lifestyle ..... BHB
Peterson, Roy —Peterson Cartoons ..... TSS
Petti, M.D., M. & Jud Hurd —Health Capsules ..... UFS
Petti, M.D., M. A. —Feelin' Good ..... MCN
Pevsner, Don —Travel Wise ..... UPS
Pike, Otis —Pike Column ..... NHN
Pinkerman, John —Travel ..... NWS
Pinkerman, John —Today's Books ..... NWS
Pinkerman, John —A Changing World ..... NWS
Piraro, Dan —Piraro ..... CHR
Pizzico, Bill —Ask The Butcher ..... CF
Plagenz, George —Saints And Sinners ..... NEA
Plympton, Bill —Plympton ..... UPS
Polakoff, Dr. Phillip —Work & Health ..... PAI
Pollan, Bob —Scram-Lets ..... MCN
Porter, Sylvia —Your Money's Worth ..... UPS
Posner, Jack —Jest Browsing ..... POS
Posner, Jack —Capitol Comedy ..... POS
Poteet, G. Howard —Correct English Please ..... CPF
Powell, Cynthia —Aging Attitudes ..... AGE
Powell, Dwane —Dwane Powell Cartoon ..... LATS
Powell, Jody —Jody Powell Column ..... LATS
Power, Al —Sports Quiz-Cross ..... YPI
Power, M.D., Lawrence —Food & Fitness ..... LATS
Powers, Sandra —Super Brain Teaser ..... UPIFD
Pracy & Fallon —Nutty Nature ..... SCI
Prentice, John & Fred Dickenson —Rip Kirby ..... KFS
Preston, Charles —Quote-Acrostic ..... LATS
Preston, Charles —Observer Crossword Puzzle, The ..... RTS
Price, Dr. James —Family Physician ..... SF
Priggee, Milt —Editorial Cartoons ..... CNS
Prothero/MacKay —Place For Kids ..... CWF
Proudfoot, Dan —Motorworld ..... CWF
Przetakiewicz, Zygmunt —Solidarity ..... CWF
Pursch, Dr. Joseph —Dry Doc ..... LATS
Pyle, Dolores —Your Horoscope Forecast ..... PYL

Q

Qazi, Mahmood Ahmad —Princess Of China ..... PAK
Quart, Julie —Teleword ..... UPS
Queen, Alan N. —Scientific Subjects ..... PWS
Queen, Bella A. —Features ..... PWS
Queen, Robert I. —Main Street Subjects ..... PWS
Queenan, Diana —Pet Corner ..... MCN
Quellet, Jo —Wonderword ..... UPS
Quincy, Tim —Tim's Auto Tips ..... MCN
Quinn, Jane Bryant —Staying Ahead Column ..... WPW

R

Raby, William L. —Reluctant Taxpayer ..... INO
Raden, Don —Suburbia ..... SF
Raden, Don & Ken Ross —Selling Short ..... UPS
Radutz, Henry & Frank Bolle —Winnie Winkle ..... TMS
Raeside, Adrian —Raeside Cartoons ..... MIL
Raidy, William —Theater Column ..... NHN
Ramos —Spanish Crossword Puzzle ..... KFS
Rand, Lester —Teenagers Say ..... YOU
Rand, Lester —Today's Teens ..... YOU
Rand, Lester —Youthful Viewpoint, The ..... YOU
Rands, How —It's Different ..... SM
Rands, How —Fun Bug ..... SM
Rands, Howard —Twitch ..... SM
Rappisip, Gab —Of Mice & Men ..... DBI
Raspberry, William —William Raspberry Column ..... WPW
Rawls, S. C. —Scrawls' Cartoons ..... NEA
Ray, Gene —Slaptix ..... MCN
Ray, Tony —Let's Face It ..... CNS
Raymond, Dick —Lifestyle Horizons—Gardening ..... UPI
Rayner, E. & K. Butler —Q & A —Healthwise ..... SCI
Rechin, Bill & Don Wilder —Crock ..... NAS
Reed, Ed —Off The Record ..... RTS
Reed, Jon-Michael —Tune In Tomorrow ..... UFS
Reed, Rex —Rex Reed ..... CF
Reeves, Richard —Richard Reeves ..... UPS
Regis, John —Auto Consumer Feature ..... PAC
Reilly, John —Book Talk ..... ECS
Reinhart, Fred & Harry Jones —Baseball's Immortal Madcaps ..... AFS
Reinisch, Ph.D., June —Kinsey Report, The ..... UFS
Reitz, Jim —Things Your Mother Never Taught You ..... UPS
Rejskind, Gerard —Audiolab ..... CWF
Reston, James —James Reston Column ..... NYT
Reynolds, Don —Taking Off ..... CBN
Reynolds, Larry —Small Business Adviser ..... SHN
Rhodes, Bob —Horse Sense ..... CNS
Rhodes, Judith —You And Your Money ..... CNS
Riblet, Jr., Carl —Isn't It The Truth? ..... INO
Riblet, Jr., Carl —Past Sixty-five ..... INO
Riblet, Jr., Carl —Weather And You, The ..... INO
Richards, Steve —Cable News/Features ..... TLF
Richardson, Jim —Movie Gig ..... DBI
Richey, Dorothy & P. Bosch —How To Be Rich And Beautiful ..... RBI
Richey, Dorothy & Patricia Bosch —Today's Woman In Today's World ..... RBI
Richey, Dorothy and Noyes —Dorothy Richey's Travel Talk ..... RBI
Richman, Milton —Today's Sport Parade ..... UPI
Richmond, Norman —Cream Off The Top ..... RIN
Richmond, Norman —Diasporic Music ..... RIN
Rickman, Allyn J. —Dining In ..... CPF
Ricky, Tricky —Wordy Gurdy ..... UFS
Riddle, Maxwell —Oh, My Aching Back ..... AFS
Riddle, Ned —Mr. Tweedy ..... LATS
Ridgeway, Frank —Mr. Abernathy ..... KFS
Riesel, Victor —Inside Labor ..... NAS
Riggenbach, Jan —Backyard Bounty ..... JAN
Riggenbach, Jan —Gardening ..... JAN
Riggs, Ernie —Farming Today ..... SCI
Righetti —You're The Detective ..... SCI
Righetti —Grape Press ..... SCI
Righetti —Horsin Around ..... SCI
Righetti —Animal Ad Libs ..... SCI
Righetti —Handwriting Analysis ..... SCI
Righetti —More For Your Money ..... SCI
Righetti —Yard Yarns ..... SCI
Righetti —Where You Live ..... SCI
Righetti —Plant Talk ..... SCI
Righetti —Clints Hints ..... SCI
Righetti —Pics Trix ..... SCI
Righetti —Needles & Pins ..... SCI
Righetti —Crypto Game ..... SCI

Righetti —Late Show ..... SCI
Righetti —Family Skeletons ..... SCI
Righetti, R. —Stars And Your Future ..... SCI
Righter, Carroll —Horoscope ..... MCN
Rinaldo, Don —Crudds, The ..... DBI
Rinchette, J. & Young —Potted Pals ..... SCI
Risten, H. L. —Crossword ..... EDC
Ritter, John —Lawyer's Viewpoint ..... LBA
Ritter, John —You Be The Judge ..... LBA
Ritter, John —Legal Briefs ..... LBA
Rivers, Ed —Rockweek ..... CBN
Roberts, Don —Small World ..... UPIFD
Roberts, Susan & Patricia Kirkpatrick —Beyond Diet ..... RTS
Robertson, John —John Robertson ..... CWF
Robinson, Jerry —Flubs & Fluffs ..... CWS
Robinson, Jerry —Life With Robinson ..... CWS
Robinson, Lisa —Rock Talk ..... NYT
Robinson, Robin & Kay Chorao —Robin's World ..... PRI
Roblin, Chuck —Tex Benson ..... DBI
Roche, R. A. —Flamingo ..... PF
Rochette, Edward C. —Coin Roundup ..... LATS
Rockmore, Milton —How To Make More Money ..... ROC
Rockmore, Milton —Starting Your Own Mail-Order Business ..... RTS
Rockmore, Milton —How To Make More Money ..... RTS
Rockmore, Milton —How To Find A Job ..... RTS
Rodrigues, Marcelo O. —Cybernland ..... DBI
Rodriques, Charles —Charlie ..... TMS
Roger —Kidstuff ..... UPIFD
Rogers, Dick —Johnny Wonder ..... UFS
Rogers, Dick —Kidspot ..... UFS
Rogers, Fred —Mister Rogers' Insights Into Childhood ..... FSY
Rooney, Andy —Andy Rooney ..... TMS
Rose/Barton/Ohanian/Miller —Graphic Impressions ..... NAS
Rosenberg, Howard —Howard Rosenberg Column ..... LATS
Rosencrans, Joyce —Naturally Good ..... SHN
Ross, D. —Romance Stories ..... SCI
Ross, Ken & Don Raden —Selling Short ..... UPS
Ross, Martin J. —Law Clinic, The ..... LAW
Ross, Martin J. —Law Brief, The ..... LAW
Ross, Martin J. —Law Briefs ..... LAW
Ross, Martin J. —A Good Book To Read ..... LAW
Ross, Martin J. —Law And Order ..... LAW
Ross, Percy —Thanks A Million ..... RTS
Rossiter, Jr., Al —Science Today ..... UPI
Roth, Chuck —Dick And Jane ..... RTS
Roth, M.S., June —Special Diets ..... ROJ
Roth, M.S., June. —Nutrition Hotline ..... ROJ
Rouner, Ruth —Of All Things Jewish ..... SWG
Rowan, Carl —Carl Rowan ..... NAS
Rowen, Hobart —Economic Impact Column ..... WPW
Royko, Mike —Mike Royko ..... TMS
Rubbin, Ray —Squeeky Break ..... DBI
Rubin, Don —Real Puzzle, The ..... UFS
Rukeyser, Louis —Louis Rukeyser ..... MCN
Rusche, Sue —Striking Back ..... KFS
Rusher, William A. —Conservative Advocate, The ..... NEA
Russ, Bill —Road Test ..... PAC
Russell, Mark —Mark Russell Column ..... LATS
Russo, Chas. —Pete Moss ..... DBI
Ruth, Philippa —Bout Books ..... WOR
Ryan, Jack —Motion Pictures & T.V. ..... CAP
Ryan, Steve —Puzzles & Posers ..... CNS
Ryan, Steve —Zig-Zag Puzzles ..... CNS
Ryan, Steve —Teaser, The ..... SCI
Ryan, Tom K. —Tumbleweeds ..... NAS

S

Sabia, Laura —Laura Sabia ..... CWF
Sack, Steve —Steve Sack ..... TMS
Saffa, Al —Beaver Colonies In Rocky Mt. National Park ..... WWN
Safire, William —Essay ..... NYT
Sagendorf, Bud —Popeye ..... KFS
Sajem, Johnny —Evermores, The ..... KFS
Saksena, Madge M. —Ask Aunt Madge ..... ASK
Salisbury, Allan "Sols" —Snake Tales ..... NEA
Salmon, Ray —Little Man, The ..... SAL
Salome —Horoscope ..... MCN
Salter, Dr. Charles A. —Perspectives ..... SF
Saltz, Donald —Daily Trivia Quiz ..... QUF
Saltz, Donald —Why That Expression? ..... QUF
Saltz, Donald —Check Your Knowledge ..... QUF
Saltzman, Joe —New Video ..... KFS
Saltzman, Tony —From The Bottom Of The Barrel ..... MEE
Samuels, Julia —Fashion ..... NNB
Sanders/Brookins/Gorrell/Keefe/Palmer/Trever/Taylor —The Best And The Wittiest ..... NAS
Sanderson, Jim —Liberated Male ..... SFI
Sansom, Art —Born Loser ..... NEA
Sargent, Ben —Ben Sargent ..... UFS
Sarkesian, Barbera —Good Olde Days ..... CPF
Sataloff, Ron A. —Lists! ..... SPO
Sataloff, Ron A. —College Football Experts Bowl ..... SPO
Sataloff, Ron A. —Pro Football Experts Bowl ..... SPO
Sattler, Warren —Swamp Brats ..... SM
Sattler, Warren —Grubby ..... SM
Saunders, John & Ken Ernst —Mary Worth ..... NAS
Saunders, John & William Overgard —Steve Roper & Mike Nomad ..... NAS
Savage, Diane —Vegetarian View ..... CNS
Savage, Joseph —Weather Nut, The ..... MCN
Saxe, Kathleen —Word Game ..... UFS
Scaduto, Al & Bob Dunn —They'll Do It Everytime ..... KFS
Schaaf, Miv —Things ..... SCH
Schaaf, Miv —You Know You Love Them When ..... SCH
Schanafelt, Ted —Outdoor Report, The ..... PAF
Scheele, Dr. Adele —At Work ..... KFS
Scheuer, Steve —Cable Key ..... KFS
Scheuer, Steven H. —TV Key Previews ..... KFS
Scheuer, Steven H. —TV Keynotes ..... KFS
Scheuer, Steven H. —TV Mailbag ..... KFS
Scheuer, Steven H. —Soap Opera Scene ..... KFS
Schier, Ernest —Theater & Film ..... NNB
Schlafly, Phyllis —Phyllis Schlafly Column ..... CNS
Schleier, Curt —Book Beat ..... SCS
Schleier, Curt —Reviews ..... SCS
Schneider, Howie —Eek & Meek ..... NEA
Schneider, Tom —Moveable Nest, The ..... CHR
Schoel, William —Macabre Views ..... CPF
Scholnick, Joseph B. —Travel ..... CAP
Schorr, Bill —Conrad ..... TMS
Schorr, Bill —Bill Schorr ..... TMS
Schreiber, Joanne (Sewing) & Judy Love (Knitting) —Stitchin' Time ..... NEA
Schroeter, Bob —Laugh Time ..... KFS
Schroeter, Bob & Hal Kaufman —Hocus Focus ..... KFS
Schulian, John —John Schulian ..... UPS
Schultz, Dr. Whitt H. —How To Improve Your Career ..... KNF
Schulz, Charles —Peanuts ..... UFS
Schumeister, James —Levy's Law ..... NEA
Schwadron, Harley —Grimsly ..... MF
Schwartz, Sandy —Sports On TV ..... SHN
Schwarzenegger, Arnold —Sports ..... NNB
Scott, Frances —A Woman Like You ..... BAS
Scott, Frances —Fact Or Fantasy ..... BAS
Scott, Jerry —Gumdrop ..... UFS
Scott, Jerry —Nancy ..... UFS
Scott, Niki —Working Woman ..... UPS
Scott, Vernon —Lifestyle Horizons—Scott's World ..... UPI
Scott, Vernon —Scott's World ..... UPI
Seff, Philip & David C. Baer II —Our Fascinating Earth ..... ADF
Segal, Robert —One Man's Opinion ..... SAF
Selesnick, Herb & Hinda Sterling —Stockworth ..... NYT
Sellers, Paul —Eb & Flo ..... UFS
Sellers, Paul and Roger Hargeaves —Mr. Men & Little Miss ..... NEA
Seltz, D. —Ideas For Salesmen ..... SCI
Seltz, David —Ideas For Salesmen ..... SCI
Serius, Sy —Commodity & Stock Market Cycles ..... AST
Stefaneson, Alex —Sebastian ..... DBI
Shaeffer, Carole —Gourmet/Garden ..... ART
Shales, Tom —On The Air Column ..... WPW
Shanker, Albert —Where We Stand ..... AFT
Sharfman, Bern —Kitchen Cynic ..... AMF
Sharif, Omar & Charles Goren —Goren On Bridge ..... TMS
Sharman, Chuck —Salt Chuck ..... DBI
Sharp, Hal —Sportsman's Digest ..... CF
Shearer, Cody & Maxwell Glen —Here And Now ..... NAS
Shearer, Ted —Quincy ..... KFS
Sheddan, Marylin K. —Astro-Logic ..... UPS
Sheffer, Eugene —Crossword Puzzle With Cryptoquips ..... KFS
Sheinwold, Alfred —Sheinwold On Bridge ..... LATS
Sheinwold, Alfred —Sheinwold On Backgammon ..... LATS
Shelton, Mike —Editorial Cartoons ..... KFS
Sheridan, Sarah —Recipe ..... EDC
Sherman, Goddard —Teen Scene ..... DBI
Sherman, Goddard —Roscoe ..... DBI
Sherman, Goddard —Ralph's Post ..... DBI
Sherrod, J. —Modern Etiquette ..... SCI
Sherrod, J. —Modern Sherlock Holmes (Mystery) ..... SCI
Sherrod, J. —Teenage Driving Tips ..... SCI
Sherrod, J. —Test Yourself ..... SCI
Sherrod, J. —Famous Recipes ..... SCI
Sherrod, J. & Singer —Recipes Of TV Stars ..... SCI
Sherwood, Don —Return With Us To ..... CNS
Sherwood, Rick —TV Tonight ..... NYT
Shimer, Porter —Bodywork ..... UPS
Shrode, Niki David & Randy Jones —Weather Vain ..... TSN
Sicheiman, Lew —Housing Scene, The ..... UFS
Siers, Darrell —Your Word For Today ..... SCI
Sievers, Paul —Training Labrador Retrievers ..... WWN
Sikorsky, R. —Mr. Mileage Auto Tips ..... SCI
Silk, Leonard —Economic Analysis ..... NYT
Simon, Arthur —How To Give A Party ..... BHB
Simon, Arthur —Party Time/Beverly Hills ..... BHB
Simon, Roger —Roger Simon Column ..... LATS
Simon, William E. —William E. Simon ..... NYT
Simons, Todd & Marlene Tanzer —Choc Talk ..... UPS
Simonsen/Berthel —Junior Editors ..... APN
Sims, Edward H. —Special Article ..... EDC
Sims, Lydel —Watch Your Language ..... CF
Sims, Lydel —Lydel Sims ..... SHN
Sims, Sr., Mrs. Hugo —Louisa's Letter ..... EDC
Sinai/Sowell/Weidenbaum/Eisner —Viewpoint On The Economy ..... SHN
Singer & J. Sherrod —Recipes Of TV Stars ..... SCI
Singer, Kurt —Household Repair Dictionary ..... SCI
Singer, Marian —Hollywood Celebrities Gossip ..... SCI
Singer, Marian —Around The House With Marian ..... SCI
Singer, Marian —Beauty & Exercise Tips Of The Stars ..... SCI
Sinor, John —John Sinor Column ..... CNS
Siposs, A. J. —International Traders Mailbag ..... IBIS
Siposs, Alain —How To Start & Manage Your Own Business ..... IBIS
Sixta, George —Rivets ..... NAS
Skelton/Lawrence —Dallas ..... LATS
Skiena, Steven —Computer Picks The Pros ..... COM
Skiena, Steven —Computer Science For The Masses ..... COM
Skiena, Steven —Getting Started With Computers ..... COM
Skoglund, Robert —In My Humble Opinion ..... SKF
Slaznik, Susan —Book Reviews ..... FEA
Sleed, Joel —Travel Column ..... NHN
Sloan, Robin Adams —Gossip Column, The ..... KFS
Sloane, Bob —Going Our Way ..... STR
Sloane, Martin —Supermarket Shopper ..... UFS
Smith, Al —Life In Suburbs ..... SM
Smith, Al —Rural Delivery ..... SM
Smith, Brian W. —Craft Patterns ..... CHW
Smith, Constance A. —Update On Pharmacy ..... DBI
Smith, Deborah —Background Maps ..... APW
Smith, Ian —GOES Weather Service ..... UPIN
Smith, Jack H. —Senior's Corner ..... DIC
Smith, Jack H. —Time Of Your Life ..... SJ
Smith, Jim —Bumgardner ..... LATS
Smith, Kingsbury —Kingsbury Smith ..... KFS
Smith, Lisa —Keeping Fit ..... MCN
Smith, Liz —Liz Smith ..... TMS
Smith, Mr. and Mrs. George —Smith Family ..... UPS
Smith, Ralph —Captain Vincible ..... KFS
Smith, Roland —Something To Think About ..... STTA
Smith, Roland —Femascope TM ..... STTA
Smith, Stan —Stan Smith's Tennis Class ..... KFS
Smolar, Boris —Between You & Me ..... JTA
Smythe, Reggie —Andy Capp ..... NAS
Sneed, Michael & Cheryl Lavin —Celebrities, Inc. ..... TMS
Snoek, Charles —Snooker, The ..... RBI
Snyder, Jimmy —Jimmy The Greek ..... NAS
Sobran, Joseph —Joseph Sobran ..... UPS
Solis-Cohen, Lita —Antiques ..... ART
Solis-Cohen, Lita —Litamail ..... ART
Solomon, Dr. Neil —Neil Solomon, M.D. Ph.D ..... LATS
Solomon, Goody L. —Consumer Focus Feature ..... SGL
Sonstein, Bill —On Wines ..... SON
Sordillo, Diane —Diane Sordillo ..... FET
Soth, Lauren —Food And Agriculture Affairs ..... RTS
Sott, Donna —My Grandma ..... KFS
Sousa, Philip —Travel Stories ..... CNS
Southmayd, M.D., William S. & Marshall Hoffman —Sports Health ..... SH
Southwell, Bill —Books ..... NNB
Sowell/Weidenbaum/Eisner/Sinai —Viewpoint On The Economy ..... SHN
Spears, Jackie & Michael Fortuna —Penny Thoughts ..... AFS
Speraw, Dan —Kids In Sports ..... UPS
St. Clair, Rita —Designing Woman ..... LATS
St. James, Andrew —An American Essay ..... SAI
St. John Jackson, Dorothy —Your Handwriting Tells ..... CNS
St. John, Bianca —Wine Rack, The ..... MCN
St. John, Tracy —Word Cage ..... SF
Stacey —Psyche/Cology ..... SAW
Stapley, Ray —Your Car ..... TSS
Starr, Leonard —Annie ..... TMS
Stayskal, Wayne —Wayne Stayskal ..... TMS
Stearns, Catherine —Photo File ..... MCN
Stein, Ed —Stein's Cartoons ..... NEA
Steincrohn, Dr. Peter J. —Stop Killing Yourself ..... MCN
Stephen, Beverly —Options ..... TMS
Sterling (Editor), Bryan —Will Rogers Says ..... RTS
Sterling, Hinda & Herb Selesnick —Stockworth ..... NYT
Stevens, Gary —Mighty Mixture ..... SAG
Stevens, Mark —Small Business ..... STE
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People's Pharmacy — 2tw -750 - man /wire -Joe Graedon ..... KFS
Personal Computers — 1tw -var - man /wire -Jan Owen ..... CWF
Personal Finance —
3tw - 600 -orp /mail/C12 /p199/DF /wire/DNS - Bruce Williams NEA
Perspectives —
1tw - 450 -orp /mail - Dr. Charles A. Salter ..... SF
Phyllis Morris On Interior Design —
S /1tw /cont/ - 750/var -man /id /igp - Phyllis Morris ..... BHB
Plant Talk — 1tw -250 - orp -Righetti ..... SCI
Polly's Pointers —
5tw /S - 450-S/tps/hpt -orp /mail/C12 /p199/wire/DF /DNS /id - Polly Fisher ..... NEA
Psyche/Ology — 1tw -750 - man -Stacey ..... SAW
Psychology For Successful Living —
1tw - 500/700 -man - James Elliott ..... APF
Q & A —Healthwise —
1tm - 200 -orp - K. Butler & E. Rayner ..... SCI
Q & A Corner — 1tw -var - igp /id /orp /mail/DF /DNS - Various ..... CNS
Q & A—Beauty At Home — 7tw -100 - orp -E. C. Gordon ..... SCI
Real Estate Chats Q & A — 1tw -500 - man -Don Henry ..... RFS
Reluctant Taxpayer —
S - 750 -orp - William L. Raby ..... INO
Revive —
cont - 8 pt/550 -mail/C12 /DF /DNS /igp - Cherry Lowman RTS
Robin's World —
1tw - 400 -man /id /wire/DF - Robin Robinson & Kay Chorao PRI
Romance — 2tw -650 - C12 /DF /DNS /mail - Langdon Hill ..... UPS
Save Time & Money —
1tw - 450 -orp /mail - Ann Frances Dolan ..... SF
Scott Burns Financial Column, The — 3tw -550 - mail/C12 /DF /DNS - Scott Burns ..... RTS
Second Opinion — 1tm /qt -hptx2 - orp /id /man /igp /mail - Staff ..... GNB
Second Time Around, The —
1tw - var -man /ctc - Patricia Bennett ..... LIS
Security Line — 1tw -750/900 - mail/man -Alan Glassar ..... GFS
Self Defense For Women — 1tw -qps - orp /id -E. Farkas ..... OPS
Self-Employment For Women —
3tw - 500 -man /mail - Anne Jorgensen ..... CPF

CLASSIFICATIONS OF FEATURES

Senior Forum — 5tw -500 - man /C12 /DF /DNS - Kent Collins ..... LATS
Sew Simple —
1tw - 550 -mail/C12 /DF /DNS /id - Eunice Farmer ..... RTS
Sexual Surrogate —
cont - var -mail - John Austin & Heather Hill ..... HIS
Single File — 3tw -600 - man /C12 /DF /DNS - Susan Deitz ..... LATS
Single Parenting — 1tw -650 - man - Various ..... MIC
Skintalk —
1tw - 150/200 -mail - Jon H. Blum, M.D. ..... SKT
***Speaking Of Your Health** —
6tw - 600 -orp /man /wire - Dr. Lester Coleman ..... KFS
Starshine — 1tw /5tw -500 - man /orp -Gail Goloony ..... CBN
Starting Your Own Mail-Order Business —
cont - 3pt/350 -mail/C12 /DF /DNS - Milton Rockmore ..... RTS
***Stay Alive Longer** —
occ - 10x30" -orp /id /mail - Lelord Kordel ..... SPE
Stay Young Longer —
occ - 10x28" -orp /id /mail - Lelord Kordel ..... SPE
Sterling Moss Talks —
1tm - 500 -orp - Sterling Moss ..... SCI
Successful Investing —
4tw - 500 -man /C12 /DF /DNS - Andrew A. Leckey ..... LATS
Sunday Woman — 1tw -var/sup - id /orp /igp /wire/mail - Various ..... KFS
Super Handyman — 3tw -550 - mail/C12 /DF /DNS /id - Al Carrell ..... RTS
Supermarket Shopper —
2tw - 600 -wire/man /orp /C12 /p199/mail - Martin Sloane UFS
Surviving Single — 1tw -300 - man - Various ..... MIC
Teen Scene, The —
1tw - 500 -man - Wendy and Barbara Nesoff ..... GSM
Teenage Driving Tips — 1tw -500 - orp -J. Sherrod ..... SCI
Thanks A Million — 1tw -500 - mail/C12 /DF /DNS - Percy Ross ..... RTS
The Best Of You —
S /1tw /1tm - 500/var -man /id /igp - Staff ..... BHB
Thinking Slim — 1tw -500 - orp /mail -Jean Nidetch ..... SF
Tips For Novice Automechanic — 1tm -250 - orp -Scott Connor ..... SCI
Today's Compact Living —
1tw - 550 -mail/C12 /DF /DNS /id - Sharon Nelton ..... RTS
Vitamins — cont -5pt/400 - mail/C12 /DF /DNS - Ruth Winter ..... RTS
Vitamins — 1tw -ps - orp -J. Huset ..... SCI
What It's Worth —
S /1tw /cont - 500/1000/var -man /igp - Christopher Huntington BHB
What Life Has Taught Me —
1tw - var -orp - Various celebrities ..... SCI
Where It's At —
S /1tw /cont - 750/var -man /igp - Christopher Huntington BHB
Why Grow Old? —
3tw - 550 -mail/C12 /DF /DNS /igp /id - Cherry Lowman ... RTS
Wine And Liquor Uncomplicator (Facts) — 1tw -spv - orp -G. Ford OPS
World of Blackwell, The —
S /1tw /sea - 500/var -man /id /igp - Mr. Blackwell ..... BHB
Worry Clinic, The —
6tw - 500/20x8" -mail/orp - Dr. Geo. W. Crane ..... HPS
Yard Yarns — 1tw -250 - orp -Righetti ..... SCI
You Can Fix It — 1tw -100 - orp /id -Walt Trag ..... SCI
You, Your Child, And School — 1tw/7tw - 500 - man/mail - David Nydick ..... DAN
Your Car And You — 1tw -ps - orp /id -F. Treadgold ..... OPS
Your Changing World —
1tw - 600 -man /DF /DNS /mail - Edward Cornish, President World Feature Society ..... SFI
Your Family Decorator —
2tw - 600 -wire/DF /DNS /mail - Carleton Varney ..... NYT
Your Home Decorator —
1tw - 500 -orp /mail/id /igp /ing - Molly Milligan ..... MLS
Youth Parade — 1tw - 600 -igp - Reba and Bonnie Churchill ..... CAI

2—ANTIQUES

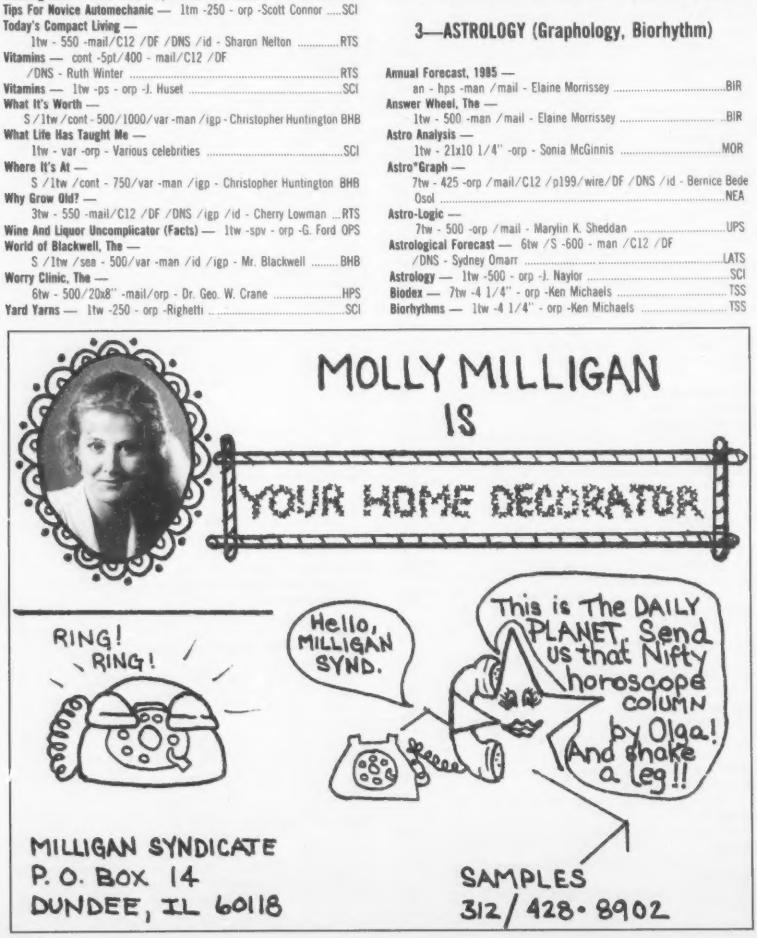
Antique Or Junque —
1tw - 550 -orp /mail/DF /DNS /id /igp - James McCollam ..CNS
Antique Wise —
1tw - 750 -DF /mail/igp /DNS - Dorothy Hammond ..... CF
Antiques —
1tw - 850 -C12 /p199/DF /igp - Lita Solis-Cohen ..... ART
Antiques — 1tw -375 - orp /mail -Randy Ormsby ..... SF
Flea Market Finds —
1tw - 500 -orp /id /DF /mail - Dan D'Imperio ..... CRO
Gray Boone On Antiques — 1tw /cont -500 - mail/DF -Gray Boone BNE
Gray Boone On Antiques — 1tw -800 - mail/wire/DF /DNS /igp /man - Gray Boone ..... UFS
Hobbies Mini — 1tw -var - igp /id /orp /mail/DF /DNS - Staff ..... CNS
Homes & Gardens Mini — 1tw -var - igp /id /orp /mail/DF /DNS - Staff ..... CNS
Junk Or Treasure —
1tw - 500 -orp /ocra - Edward von Rothkirch ..... IMS
Kovels: Antiques And Collecting —
1tw - 550 -mail/C12 /DF /DNS /igp /id - Ralph and Terry Kovel .RTS
Litamail —
1tw - 650 -C12 /p199/igp /DF - Lita Solis-Cohen ..... ART
Other Scenes —
1tw - 800 -man - Wilcock & Barney ..... SAW
Q & A Corner — 1tw -var - igp /id /orp /mail/DF /DNS - Various ..... CNS
Starshine — 1tw /5tw -500 - man /orp -Gail Goloony ..... CBN
What It's Worth —
S /1tw /cont - 500/1000/var -man /igp - Christopher Huntington BHB

3—ASTROLOGY (Graphology, Biorhythm)

Annual Forecast, 1985 —
an - hps -man /mail - Elaine Morrissey ..... BIR
Answer Wheel, The —
1tw - 500 -man /mail - Elaine Morrissey ..... BIR
Astro Analysis —
1tw - 21x10 1/4" -orp - Sonia McGinnis ..... MOR
Astro°Graph —
7tw - 425 -orp /mail/C12 /p199/wire/DF /DNS /id - Bernice Bede Osol ..... NEA
Astro-Logic —
7tw - 500 -orp /mail - Marylin K. Sheddan ..... UPS
Astrological Forecast — 6tw /S -600 - man /C12 /DF /DNS - Sydney Omarr ..... LATS
Astrology — 1tw -500 - orp -J. Naylor ..... SCI
Biodex — 7tw -4 1/4" - orp -Ken Michaels ..... TSS
Biorhythms — 1tw -4 1/4" - orp -Ken Michaels ..... TSS
Birthscope —
7tw - 150/160 -man /mail - Elaine Morrissey ..... BIR
Birthstone — 1tm -sph - orp /mail -D. Kliewer ..... SCI
Commodity & Stock Market Cycles — cont/1tm - pt/500 - mail - Sy Serius ..... AST
Crowley's Horoscope —
1tw - 9 1/2x13" -orp /mail - B. J. Crowley ..... EDC
Fielding R. Wilson Predicts —
1tw - var -mail - Fielding R. Wilson ..... MCN
Fredrick Davies Star Signs —
1tw /7tw /S / - 500 -man /mail - Fredrick Davies ..... SPNS
Front Line Features — 1tw -var - mail - Various ..... NAS
G.G. (Galloping Galaxies) — 1tw -30 1/2x2" - orp /mail -Lillian Bono BON
Handwriting Analysis — 1tw -250 - orp /id -Righetti ..... SCI
Horoscope —
1tw - 4 1/4" -orp - Florence Cotter ..... CSP
Horoscope —
7tw - var -DF /DNS /mail - Carroll Righter ..... MCN
Horoscope — 1tw -var - mail -Salome ..... MCN
Horoscope Forecast —
an - pt -orp /mail - Peter Angeles ..... SCI
Horoscopes —
1tw - ps -orp - P. Angeles & Sybil Leek ..... SCI
***Individual Horoscope** —
7tw - 500 -orp /man - Frances Drake ..... KFS
Jeane Dixon's Predictions — semi/an - man /C12 /DF /DNS - Jeane Dixon ..... LATS
Joyce Jillson Horoscope —
7tw - 700 -DF /DNS /C12 - Joyce Jillson ..... TMS
Kosmic Kollection —
3tw - 500 -man /mail - Mary Kohls-Hunter ..... CPF
Olga Knows —
1tw - 19x8 1/2" -orp /mail - Patsy Milligan ..... MLS
Personal Vibrations —
7tw - 350 -man /mail - John Julius Fisher ..... CPF
Pet Astrology —
cont/1tm - pt/500 -mail - Lady Cassandra ..... AST
Predictions —
m /1tw - 500 -man /mail - Fredrick Davies ..... SPNS
Psyche/Cology — 1tw -750 - man -Stacey ..... SAW
Q & A Corner — 1tw -var - igp /id /orp /mail/DF /DNS - Various ..... CNS
Star Guide — 5tw -500 - orp /mail -Fiona Gaye ..... SCI
Star Stanzas —
1tw /7tw /S - ps/hps -orp /man /mail - Selma Glasser ..... GLA
Star Tracking —
7tw - 300 -DF /DNS /mail - Jeanner Avery ..... NAS
Star Watch — 7tw -650 - orp /mail/DF /DNS - Jay Michael ..... CNS
Stars And Your Future — 1tw -100 - orp -R. Righetti ..... SCI
Starscope —
1tw - 3 1/4x9" -orp - Clare Annswell ..... SM
Sunscope —
1tm /1tw - 600/1500 -man /mail - Elaine Morrissey ..... BIR
Sybil Leek's Dream Column — 1tm -500 - orp -S. Leek ..... SCI
This Week In Astrology —
S - hps/tps/pt/qps/hpt -orp /mail - Bernice Bede Osol ..... NEA
Weekly Wizard, The — 1tw -300 - orp /mail -Bono ..... BON
Your Birthday —
6tw /S - 600 -wire/DF /DNS /mail/orp - Stella Wilder ..... UFS
Your Handwriting Tells —
1tw - 400 -id /orp /mail/DF /DNS - Dorothy St. John Jackson .CNS
Your Horoscope — 6tw /S -475 - man /C12 /orp /DF /DNS - Jeane Dixon ..... LATS
Your Horoscope Forecast — 1tw -500 - man -Dolores Pyle ..... PYL
Your Horoscope Guide — 1tw -600 - orp /mail/DF /DNS - Gina ..... CNS
Your Lucky Stars — 1tw -400 - man -Diana Dee ..... DFS
Your Personal Biorhythms —
6tw /S - 2 1/16"/4 1/4" -orp /mail - Bernard Gittelson ..... UPS
Your Stars Above — 1tw -375 - orp /mail -Eve Ewing ..... SF
Your Stars This Week —
1tw - 750 -wire/DF /DNS /mail/man /orp - Stella Wilder ..... UFS
Your Writing Speaks For You —
3tw - 400/500 -man /mail - Louis Braverman ..... CPF

4—AUTOMOTIVE

Auto Album — 1tw -300/19x4" - DF /DNS /mail /id - Tad Burness ..... NAS
Auto Consumer Feature — occ -700 - man -John Regis ..... PAC
Auto Facts — 1tw /7tw -500 - orp - Various ..... DBI
Auto Facts 'N' Fiction — cont -var - man - Various ..... ECS
Automobilia — 1tw -sph - orp /id -G. Fox ..... SCI
Automotive Question & Answer — 1tw -500 - man -Bob Hagin ..... PAC
Aviation Update — occ -500 - man /igp -Don Garofalo ..... PAC
Bill's Car Care (I) —
1tw - 400 -man /id - Bill Adelsperger ..... BIL
Bill's Car Care (II) —
1tw - 200 -man - Bill Adelsperger ..... BIL
Car Care — an -sup - igp /id /mail /orp /DF /DNS - Staff ..... CNS
Car Care Hotline —
cont/1tw - qpt -man /mail - David Hornblower CCL
Car Cartoons — 7tw -var - orp - Various ..... SCI
Car Keys — 1tw -spv - orp /id -B. Woody ..... LYD
Car Keys — 1tw -spv - orp /id -B. Woody ..... OPS
Car Talk —
1tw - var -man - Arthur Ingoglia ..... ECS



Car Talk — 2tm -500 - orp -Ed Janicki ..... SCI
Carcare —
1tw - 250 -orp - B. Adelsberger ..... SCI
Caring For Your Car — 1tw -750 - man /C12 /DF
/DNS - Ray Hill ..... LATS
Cars & Comments — 1tw -300 - orp -P. Carbone ..... SCI
Cars Today —
1tw - var -mail/wire - William Allan ..... SHN
Collectable Car — occ -700/1000 - man /igp -Bob Hagin ..... PAC
Crain's Automotive Package — 2tw -5000 - mail/DF /DNS - Staff CSY
Dateline: Detroit — 1tw -500 - man /mail -Don O'Reilly ..... AUN
Gas Pump — 1tw -2 1/16" - orp - Staff ..... CSP
Inside Auto Racing — 2tw -500 - man /mail -Don O'Reilly ..... AUN
KNT-News Wire — 7tw -var - wire - Various ..... TMS
Let's Talk About Your Car — 1tw -var - man -Ray Hite ..... ECS
Los Angeles Times-Washington Post News Service —
7tw - var -wire/DF /DNS - Various ..... LAT-WP
Motor Talk —
1tw - 500 -mail - Fred W. Kline ..... CAP
Motor Tips — 1tw -ps - orp /id - Various ..... OPS
Motorcade USA — 1tw -500 - man /mail -Don O'Reilly ..... AUN
Motorcycle Road Test — 1tw -500 - man /igp -Kevin-Dugger ..... PAC
Motorcycles — 1tw -500 - orp -P. Faherty ..... SCI
Motorsports — 1tw -500 - man - Various ..... PAC
Motorworld —
1tw - var -man /wire - Dan Proudfoot ..... CWF
Mr. Mileage Auto Tips — 1tw -500 - orp -R. Sikorsky ..... SCI
Novice Auto Mechanic — 1tw -ps - orp /id -A. House ..... SCI
Popular Science Service —
1tm - ps -igp /ing - Popular Science Magazine ..... UPIFD
Road Test — 1tw -500 - man /igp -Bill Russ ..... PAC
Scripps-Howard News Service — 7tw -var - mail/wire/DF
/DNS /igp /id - Staff ..... SHN
Sterling Moss Talks —
1tm - 500 -orp - Sterling Moss ..... SCI
Teenage Driving Tips — 1tw -500 - orp -J. Sherrod ..... SCI
Through The Rear View Mirror (History) —
occ - 700/1000 -man /igp - Scott Padilla ..... PAC
Tim's Auto Tips — 1tw -var - mail -Tim Quincy ..... MCN
Tips For Novice Automechanic — 1tm -250 - orp -Scott Connor ..... SCI
Your Car —
1tw - 600 -man /C12 /DF /DNS - Eugene Milmoe ..... LATS
Your Car — 1tw -700 - mail/wire/id -Ray Stapley ..... TSS
Your Car And You — 1tw -ps - orp /id -F. Treadgold ..... OPS

5—BEAUTY

Allen Edwards/Rodeo Drive —
S /1tw /sea - 750/var -man /id /igp - Allen Edwards ..... BHB
Beautifully Yours —
1tm /occ - 500/600 -man /igp - Betty Ommerman ..... BFO
Beauty — 1tw -var - mail -Apollonia ..... NNB
Beauty —
1tm - 500 -orp - Blase of Hollywood ..... SCI
Beauty & Exercise Tips Of The Stars —
1tw - 500 -orp /mail - Marian Singer ..... SCI
Beauty Briefs —
1tw - 400 -orp /mail/C12 /p199/wire/DF /DNS -
FLorence De Santis ..... NEA
Beauty Improvement Plan, The —
cont - 16pt/350 -mail/C12 /DF /DNS /igp - Cherry Lowman RTS
Beauty Is —
1tw - 100 -orp /mail - Lucille Bouchard ..... BOU
Beauty Of It, The — 6tw -21x8"/10pt - orp /mail/ctc -Nancy Lane WOR
Beauty Tips From Hollywood —
1tw - 500 -orp - Various celebrities ..... SCI
Better Living Guide — 1tw -var - mail/man - Staff ..... DIC
Beverly Hills Makeovers —
S /1tw /sea - 1000/var -man /id /igp - Allen Edwards ..... BHB
Beyond Diet —
cont - 15pt/550 -mail/C12 /DF /DNS - Patricia Kirkpatrick & Susan
Roberts ..... RTS
Blackwell's People —
S /1tw /1tm / - 500/var -man /id - Mr. Blackwell ..... BHB
Book Reviews — 1tw -400/900 - mail/DF - Various ..... FET
Celebrity Interviews — 5tw -500 - orp /mail -Hadley-Garcia ..... SCI
Dear Mr. Blackwell —
S /1tw - 1000/var -man /mail - Mr. Blackwell ..... BHB
Eat Up And Slim Down —
occ - 10x25" -orp /id /mail - Leiord Kordel ..... SPE
Exercise Tips — 1tw -var - orp - Various ..... SCI
Fashion —
1tw - var -mail - Julia Samuels ..... NNB
Filler Tips — 1tw -500 - orp /mail -Tannert ..... SCI
Fitness — 1tw -300 - orp - Various ..... OPS
Food — 1tw -var - mail/orp /ctc -Andrea Diehl ..... NNB
Glamour Talk — 1tw -var - mail -Joy Pappas ..... MCN
Good Looks —
2tw - 500 -wire/DF - Jennifer Anderson ..... NBF
Hair Care —
1tw - 3x2" -orp - Carol Bentley ..... ITP
Jazzercise —
2tw - 500 -mail/DF /DNS /igp - Judi Sheppard Missett ..... RTS
Just In Teen —
1tw - 500 -man /mail - April Anastasi ..... ASC
Keeping Fit — 1tw -500/700 - man -Deanna Baron ..... CBN
L'Express — occ -var - C12 /wire/DF
/DNS /mail/ctc - Various ..... NYT
Ladies' Home Journal — 1tm -var - igp /ing /mail
/ctc /DF /DNS - Various ..... NYT

Let's Face It — 1tw -500 - mail/orp /DF
/DNS - Tony Ray ..... CNS
Look And Feel Your Best —
2tw - var/cont -orp /man /igp /mail - Paul Bernstein ..... RBI
Looking Great —
2tw - 750 -C12 /mail/DF /DNS /id - Gloria Lintermans ..... UPS
Mini Movie Guide — 1tw -var - mail/man - Staff ..... DIC
Miracle Cosmetics — 1tw -ps - orp -A. House ..... SCI
Miscellaneous Features — 1tw /7tw -500 - orp - Various ..... DBI
***Modas Y Belleza** — 6tw -200 - man /igp /mail - Staff ..... UPIFD
Nine-Day Diet, The —
cont - 9pt/350 -mail/C12 /DF /DNS /igp - Cherry Lowman .RTS
***Paula Royce Graham** —
cont/1tw /1tm - 500/var -man /igp /mail - Paula Royce Graham GPR
People In The News — 1tw -1500/var - man /ing -Dick Denuet ...TFS
Psyche/Cology — 1tw -750 - man -Stacey ..... SAW
Q & A —Healthwise —
1tm - 200 -orp - K. Butler & E. Rayner ..... SCI
Q & A—Beauty At Home — 7tw -100 - orp -E. C. Gordon ..... SCI
Revive —
cont - 8 pt/550 -mail/C12 /DF /DNS /igp - Cherry Lowman RTS
Shirley Lord — 3tw -650 - DF /DNS /mail -Shirley Lord ..... NAS
Skintalk —
1tw - 150/200 -mail - Jon H. Blum, M.D. ..... SKT

Special Package—Health Fitness —
an - 15-part/600/800 -wire/DNS - Various ..... UPI
Sunday Woman — 1tw -var/sup - id /orp /igp
/wire/mail - Various ..... KFS
Test Yourself — 1tw -ps - orp /id -J. Sherrod ..... SCI
The Best Of You —
S /1tw /1tm - 500/var -man /id /igp - Staff ..... BHB
Thinking Slim — 1tw -500 - orp /mail -Jean Nidetch ..... SF
Weigh-In —
3tw - 400/500 -man /mail - Cynthia Crismon ..... CPF
Why Grow Old? —
3tw - 550 -mail/C12 /DF /DNS /igp /id - Cherry Lowman ...RTS
World of Blackwell, The —
S /1tw /saa - 500/var -man /id /igp - Mr. Blackwell ..... BHB
***Young At Any Age** —
3tw - 700 -id /man /orp /wire - Emily Wilkens ..... KFS
Your Fashion Image —
1tw - var/7x9" -igp - Charlotte Wilkinson ..... YFI
Your Home Decorator —
1tw - 500 -orp /mail/id /igp /ing - Molly Milligan ..... MLS

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Crain's New York Business
Crain's Tire Business
Electronic Media
Modern Healthcare
Pensions & Investment Age
Rubber & Plastics News

CLASSIFICATIONS OF FEATURES

6—BOOKS

A Good Book To Read —
7tw /1tw - 500/1000 -man - Martin J. Ross ....LAW
About Books —
1tw - 600 -orp /mail/C12 /p199/wire/DF /DNS /igp - American Library Association ....NEA
Assassins At Large — cont -var - igp /mail -John Austin ....HIS
Book Beat —
1tw - 750 -man - Curt Schleier ....SCS
Book Ends — 1tw -250 - man /igp -Joe Kalifl ....AMF
Book Marks —
2tw - 1000 -orp /man /mail - Mildred H. Paulus ....MCF
Book Review —
2tw - 600 -wire/DF /DNS - Victor Wilson ....NHN
Book Reviews —
1tw - var -orp /igp - Susan Slazinik ....FEA
Book Reviews — 1tw -400/900 - mail/DF - Various ....FET
Book Reviews (Children's) — 1tw -var - orp /igp -Carol Lee ....FEA
Book Serializations — 3tm -var - wire/DF /DNS /mail/C12 /ctc /igp - Various ....NYT
Book Talk — 1tw -var - man -John Reilly ....ECS
Book Talk — 1tw -500 - man -Myrna Grier ....ITP
Book Talk — 1tw -500/tpt - man /mail -Jim James ....JDL
Book World — 1tw -sup - mail - Staff ....WPW
Books — 1tw -500 - man -Ross Warren ....GSM
Books —
1tw - var -mail - Bill Southwell ....NNB
Books & You —
6tw - hps -man - Tessie Beckwith, Ph.D. ....TEE
Books Around The House — 1tm -var - man /mail -Jan Paul ....PAU
Books In Brief — 1tw -var - orp /man /wire -Patricia Job ....CWF
Books In Review — occ -var - mail - Staff ....IMN
Books/New & Unusual — S -var - mail/igp /ctc - Staff ....PAN
Bookviews — 2tw -500/750 - man -Alan Caruba ....CBO
Bout Books —
5tw - tpt -orp /mail/ctc - Philippa Ruth ....WOR
Canadian Book Bestseller List — 1tw -4 1/4x6" - mail/wire - Staff TSS
Canadian Paperback Bestseller List — 1tw -4 1/4x6" - mail/wire - Staff ....TSS
Comp-U-Ting — 1tw -750/1000 - man -Matlen ....SAW
Concise Book Reviews — m -4pp. - man -David Faries ....FAR
Cookin' Good — 1tw -750 - man -Bradford ....SAW
Freighter Travel — 1tw -750/900 - igp /mail -John Austin ....HIS

The Economy In Mind

By
Warren T. Brookes

"His column is absolutely splendid, the best thing of the kind I have come across," *Milton Friedman*

When Warren Brookes writes not everybody "listens," just those who want the inside track on the nation's economy. That's why this veteran *Boston Herald* economic analyst is quoted by his peers, cited by government officials; often *in* the headlines, not just reporting them. Call the New Ideas People today; let your readers profit from Brookes' insights.

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Lifestyle Horizons—Books-Authors — 1tw -600 - wire/DNS - Staff UPI
Lifestyle Horizons—Books-Briefs —
1tw - 4-part/100/150 -wire/DNS - UPI reporters ....UPI
Lifestyle Horizons—Books-Hardcover —
1tw - 4-part/300 -wire/DNS - UPI reporters ....UPI
Lifestyle Horizons—Books-List —
1tw - 100 -wire/DNS - UPI reporters ....UPI
Lifestyle Horizons—Books-Paperback —
1tw - 4-part/100/150 -wire/DNS - UPI reporters ....UPI
Los Angeles Times-Washington Post News Service —
7tw - var -wire/DF /DNS - Various ....LAT-WP
Macabre Views —
3tw - 400/500 -man /mail - William Schoel ....CPF
More For Your Money Fillers — 1tm -2000 - man /mail -Mike LeFan LEF
Other Scenes —
1tw - 800 -man - Wilcock & Barney ....SAW
Paperback Guide — 1tw -650 - mail/DF /orp -Martin Levin ....APN
Photoday — 1tw -800 - man -Martin ....SAW
Pooh's Corner —
1tw - var -mail - Jessica Winston ....NNB
Psyche/Cology — 1tw -750 - man -Stacey ....SAW
Rated G —
occ - 800/art-var -man /id /orp - Lucinda ....NPS
Re:Sources — 1tw -750 - man -Wilcox ....SAW
Reviewer, The — 1tw -350/500 - orp /ocra - Various ....IMS
Reviews —
1tw - 500/750 -man - Curt Schleier ....SCS
Scale Of One To Ten — 1tw /cont -750/var - man - Staff ....BHB
Sexual Surrogate —
cont - var -mail - John Austin & Heather Hill ....HIS
Shelf Life — 1tw /cont -750/var - man - Staff ....BHB
Sid Ascher's World — 1tw -750 - man /mail -Sid Ascher ....ASC
Something To Think About — 1tw -400 - man -Roland Smith ....STTA
Specialty Books —
2tw - 1200 -orp /man /mail - John D. Paulus ....MCF
Teen Scene, The —
1tw - 500 -man - Wendy and Barbara Nesoff ....GSM
Today's Books —
1tw - 600 -man - John Pinkerman ....NWS
Traveling —
1tw - 500 -man - Bob and Sandy Nesoff ....GSM
What Americans Are Reading —
1tw - 2x4 1/2" -orp /mail/C12 /p199/wire/DF /DNS - American Library Association ....NEA
World I Lived In, The —
cont - var -igp /mail - George Jessel ....HIS
World Of Books —
S /1tw - var -orp /man /mail/igp - Miskrit Takado ....RBI
Zane Grey's Best Stories & Books — 1tw -ps/bl - orp - Various ..OPS

7—BUSINESS (Economics and Finance)

Ad-Section Editorial —
an sup -man /DF /DNS /mail - Joyce Lain Kennedy ....SFI
Ad-Section Special For Careers —
an 12000/25000 -man /DF /DNS /mail - Staff ....SFI
Ad-Section Special For Health — an -7000/15000 - man /DF /DMS /mail - Staff ....SFI
Advertising Basics —
m 2tw - 600/1000 -man - Hal Betancourt ....BET
Advice To The Working Woman — 3tw -var - man /wire -Sam Ion CWF
Asahi News Service — 5tw -var - wire/DF /DNS /ctc - Various ....NYT
API Oil Stocks Industry Report — 1tw -400 - wire/DNS - Staff ....UPI
Bank Portrayals — cont -var - orp - Staff ....FCP
Bondy On Money — 2tw -var - DF /DNS -Susan Bondy ....MCN
Book Reviews — 1tw -400/900 - mail/DF - Various ....FET
Brady — 2tw -1500 - man /DF /DNS -James Brady ....CSY
Bud Broker — 1tw -spv - mail - KmC ....FET
Business — 1tw -500 - mail -Jerry Lench ....CAP
Business and the Stock Market —
1tw - 600 -man /mail - Babson Staff ....PFB
Business Cartoons — 5tw -var - orp /mail - Various ....SCI
Business Cartoons — 7tw -var - orp /id - Various ....SCI
Business Computer, The —
1tw - 750 -man /DF /ctc /C12 - Franklynn Peterson & Judy K-Turkel PKA
Business Horizons —
6tw - 600/800 -wire/DNS /igp - UPI business writers & reporters UPI
Business Insurance — occ -500 - man /DF /DNS -Jerry Geisel ....CSY
Business Outlook —
2tw - var -mail - J.A. Livingston ....NAS
Business Survival Tips & Shortcuts —
1tm /cont - qps/700-1000 -man /mail - The ICS Group ....IBIS
Business Today —
5tw - 600 -wire/DNS - UPI business writers ....UPI
Business Wire Newsletter —
m - 1200/dt -mail - Lorry I. Lokey ....BUS
Business Wire—Business Briefs —
5tw - 500 -wire/DNS - UPI business writers ....UPI
Business Wire—Federal Reserve Money Supply Report —
1tw - 400 -wire/DNS - UPI business writers ....UPI
Business Wire—Money Fund Report —
1tw - 300 -wire/DNS - UPI business writers ....UPI
Business Wire—Retail Sales Report — 1tm -450 - wire/DNS - Staff UPI
Business Wire—Treasury Bill Auction — 1tw -200 - wire/DNS - Staff UPI
Business Wire—Week In Review —
1tw - 750 -wire/DNS - UPI business writers ....UPI
Business Wire—Weekly Bond Lead —
1tw - 550 -wire/DNS - UPI business writers ....UPI
Business Wire—Weekly New Products Report —
1tw - 700 -wire/DNS - UPI business writers ....UPI
Business Wire—Weekly Stock Lead —
1tw - 800 -wire/DNS - UPI business writers ....UPI
Business Wire—What's New in Stocks — 1tw -750 - wire/DNS - Various ....UPI
Business Wire—Worth Mentioning —
5tw - 250 -wire/DNS - UPI business writers ....UPI
Business Word Search — 1tw -spv - orp /mail -Tower ....SCI
Business-Finance — m -500 - man -David Faries ....FAR
Buying On Credit — 1tw -750 - man -Don Henry ....RFS
Buying On Credit Q & A — 1tw -600 - man -Don Henry ....RFS
Bytes In Your Business —
2tm - var/800/1200 -man /mail/ctc /igp - Dona Z. Meilach MEI
Canadian Business —
5tw - 400 -mail/wire - Jack McArthur ....TSS
Cappo — 1tw -700 - man /DF /DNS -Joe Cappo ....CSY
Careers —
3tw - 450 -man /mail/DF /DNS - Joyce Lain Kennedy ....SFI
Changing Times—Financial Service —
1tw - 2500 -wire - Changing Times Magazine ....CT
Chicago Tribune Graphics Service —
1tw - var -orp - Chicago Tribune ....TMS
Commodities: A Personal View —
1tw - 500/700 -man /mail - Michael Dune Fowler ....FMD
Commodity & Stock Market Cycles — cont/1tm -pt/500 - mail - Sy Serius ....AST
Common Sense Etiquette For Businesswomen & Wives —
occ /cont - sph/spv/500-700 -man /mail - L. E. DeFeldy ....IBIS
Communications Watch —
1tw - 550 -mail/C12 /DF /DNS - Nicholas Johnson ....RTS
Computer And You — 1tw -300 - orp -Lewis ....SCI
Computer Cartoons — 3tw -var - id - Various ....SCI
Computer Ease — 1tw -500 - orp /mail -Dona Meilach ....SCI
Computer News —
1tm - var - - Jeffrey Blyth ....ITP
con-Sid-eration —
1tw - 500 -man /DF /DNS - Sid Bernstein ....CSY
Consumer Aids —
1tw - 700 -orp /C12 /man - Virginia Mace ....NRS
Consumer Finance — 2tw -800 - wire/DF /DNS /mail/man - Robert Metz ....UFS
Consumers' Dilemma, U.S.A. —
1tw - 400 -orp /mail - Samuel P. Levine ....LEV
Crain's Business Package — 2tw -10000 - mail/DF /DNS - Staff CSY
Credit Chats Q & A — 1tw -200 - man -Don Henry ....RFS
Cromley News-Features — 2tw -21 1/2x9" - ocra/mail/orp - Ray Cromley ....CNF
Cut Your Own Taxes And Save — sea -var/600 - orp /mail/C12 /p199/wire/DF /DNS - Robert Metz ....NEA

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Donoghue's Money Fund Report — 1tw - 600 -DF /DNS /C12 - William Donoghue ..... TMS
Donoghue's Tax Free Money Market Fund Report — 1tw - 300 -DF /DNS /C12 - William Donoghue ..... TMS
Duffy — 6tw /S - S/hps/tps/pts/pt/hpt -orp /mail - Bruce Hammond UPS
Earning Extra Money — 1tw -650 - mail/DF -Jay Levinson ..... FET
Ecological Cartoons — 1tw -var - orp /mail - Various ..... SCI
Economic Analysis — 1tw -800 - wire -Leonard Silk ..... NYT
Economic Impact Column — 2tw -750 - DF /DNS /wire /mail - Hobart Rowen ..... WPW
Economist, The — 1tw -var - wire/DF /DNS /ctc - Various ..... NYT
Economy In Mind, The — 2tw - 750 -man /mail/ DF - Warren Brookes ..... HFS
Effective Leader, The — 1tw - 400/500 -man /mail - Edward Glassman ..... CPF
Essay — 2tw - 750 -wire - William Safire ..... NYT
Everybody's Business — 2tw - 1000 -orp /man /mail - John D. Paulus ..... MCF
Financial Mini — 1tw -var - orp /mail/DF /DNS - Various ..... CNS
Financial Planning Network — 1tw -600/900 - mail - Various ..... RDR
Financial Times News & Feature Service — 5tw -var - wire/DF /DNS /mail/ctc - Various ..... NYT
Financial Update — 6tw - 650 -orp /mail/DF /DNS - Donald C. Bauder ..... CNS
Funeral Portrayals — 1tw /2tw -var - orp - Staff ..... FCP
Garth Turner — 6tw -var - man /wire -Garth Turner ..... CWF
Good News/Bad News — 6tw -19x4" - orp -Henry Martin ..... TMS
Handy Tips For Business Women — occ /cont - qps/500-800 -man /mail - L. E. DeFeldy ..... IBIS
High Tech Cartoons — 1tw -var - orp - Various ..... SCI
Horizons Business — 1tw - 2-part/2000 -wire/DNS - UPI reporters ..... UPI
How To Find A Job — cont - 3pt/450 -mail/C12 /DF /DNS - Milton Rockmore ..... RTS
How To Improve Your Career — 1tw - 500 -man /mail - Dr. Whitt N. Schultz ..... KNF
How To Make More Money — 1tw - 700 -C12 /wire - Milton Rockmore ..... ROC
How To Make More Money — 1tw - 550 -mail/C12 /DF /DNS - Milton Rockmore ..... RTS
How To Start & Manage Your Own Business — occ /cont - qps/700-1000 -man /mail - Alain Siposs ..... IBIS
Ideas For Salesmen — 1tw -200 - orp -D. Seltz ..... SCI
Ideas For Salesmen — 1tw -spv - orp /mail -David Seltz ..... SCI
Inside Labor — 5tw - 750 -DF /DNS /mail - Victor Riesel ..... NAS
Insurance For Consumers — 7tw -500 - orp -Dave Goodwin ..... GWN
Insure Yourself — 1tw -600/750 - mail -Bob Owens ..... ROO
Interlink Newsline — 6tw -300/1000 - wire/ctc - Various ..... ILPS
Interlink Weekly Reports — 1tw -500/1000 - mail - Various ..... ILPS
International Commentary — occ -var - mail/ctc - Various ..... GLO
International Traders Mailbag — 1tm /cont - qps/700-1000 -man /mail - A. J. Siposs ..... IBIS
International Writers Service — 2tw -1000 - DNS /wire - Staff ..... IWW
Investors Notebook — 2tw -700 - C12 /DF /CNS /mail - Brendan Boyd ..... UPS
Investors' Guide — 5tw - 650 -orp /wire/man - William Doyle ..... KFS
James Flanigan Column — 2tw - 700 -man /mail/C12 /DF /DNS - James Flanigan ..... LATS
Job Trends — 2tw -600 - C12 /mail/DF /DNS - Sue Hoover ..... UPS
KNT-News Wire — 7tw -var - wire - Various ..... TMS
Law And Order — 7tw /1tw - 500/1000 -man - Martin J. Ross ..... LAW
Law Brief, The — 7tw /1tw - 500/1000 -man - Martin J. Ross ..... LAW
Law Clinic, The — 7tw /1tw - 500/1000 -man - Martin J. Ross ..... LAW
Letters From Abroad — 1tw -var - mail/DF - Various ..... FET
Los Angeles Times-Washington Post News Service — 7tw - var -wire/DF /DNS - Various ..... LAT-WP
Louis Rukeyser — 1tw - var -DF /DNS /mail - Louis Rukeyser ..... MCN
Managing Your Money — 2tw - 600 -man /mail - Merle E. Dowd ..... DOW
Milton Moskowitz Column — 3tw - 600 -man /C12 /DF /DNS - Milton Moskowitz ..... LATS
Mind Your Money — 3tw -800 - man /wire -Peter Weaver ..... KFS
Money Matters — 3tw -500 - orp -Dave Goodwin ..... GWN
Money Matters — 1tw -var - orp - Staff ..... LUI
Money Service, The — 1tw -2500 - C12/DF/DNS/mail/igp - Excerpts from Money Magazine ..... UPS
Money Talks — 1tw -hpt - orp /mail - Various ..... AMW
Money Watch — 3tw - 500 -DF /DNS /man /C12 - Carol Mathews ..... LATS
Money, Money, Money — an -sup - igp /id /mail /orp /DF /DNS - Staff ..... CNS
Moneylist — 5tw -4 1/4" - orp /mail -Brendan Boyd ..... UPS
My Success Story — 1tw -var - orp - Various ..... SCI
New York Times Magazine, The — S - 2000 per 2-3 articles/sup -C12 /wire/DF /DNS /mail/ctc - Various ..... NYT
News-Features-Pix (GNB) — 1tm /qt /cont/ - pt/var -orp /id /man /igp /mail - Staff GNB
Newsweek — 1tw -10000 - ctc /wire/DF /DNS - Various ..... NYT
Nine To Five Woman — 1tw - 700/750 -man /mail - Mary Margaret Carberry ..... CAB
Other Scenes — 1tw - 800 -man - Wilcock & Barney ..... SAW
Pay The Two Dollars — S /1tw /cont - 500/var -man - Nathan Goller ..... BHB
People Patterns — 1tw - 550 -mail/C12 /DF /DNS /id - Peter Francese ..... RTS
Personal Finance — 3tw - 600 -orp /mail/C12 /p199/DF /wire/DNS - Bruce Williams NEA
Putting The Byte into Your Business — 1tw - 500 - orp/mail - D.Z. Meilach ..... SCI
Re:Sources — 1tw -750 - man -Wilcox ..... SAW
Real Estate Chats Q & A — 1tw -500 - man -Don Henry ..... RFS
Real Estate House Calls — 1tw -700 - man /mail -Edith Lank ..... RHC
Scott Burns Financial Column, The — 3tw -550 - mail/C12 /DF /DNS - Scott Burns ..... RTS
Scripps-Howard News Service — 7tw -var - mail/wire/DF /DNS /igp /id - Staff ..... SHN
Scripps-Howard News Service — 6tw -var - wire/man /mail /DF /DNS /igp - Various ..... UFS
Selling Short — 6tw - 2 1/16" -orp /mail - Ken Ross & Don Raden ..... UPS
Small Business — 1tw -750 - p199/DF /mail -Mark Stevens ..... STE
Small Business Adviser — 1tw - var -mail/wire - Larry Reynolds ..... SHN
So You Want To Be In Business — 1tw -500 - man -Joe Glickman DBI
Something To Think About — 1tw -400 - man -Roland Smith ..... STTA
Special Package—Real Estate — an - 15-part/600/800 -wire/DNS - Various ..... UPI
Specialty Books — 2tw - 1200 -orp /man /mail - John D. Paulus ..... MCF
Starting Your Own Mail-Order Business — cont - 3pt/350 -mail/C12 /DF /DNS - Milton Rockmore ..... RTS
Staying Ahead Column — 2tw - 750 -DF /DNS /wire/mail - Jane Bryant Quinn ..... WPW
Stock Of The Week (Electronic Evaluator) — 1tw -300 - mail - Staff TMS
Stockworth — 7tw - -mail - Hinda Sterling & Herb Selesnick ..... NYT
Successful Investing — 4tw - 500 -man /C12 /DF /DNS - Andrew A. Leckey ..... LATS
Taking Stock — 2tw - var -mail - Malcolm Berko ..... MCN
Tax & Financial Management Series — m -1000/1500 - man - Staff CLI
Time Management — 3tw - 400/500 -man /mail - Karl Van Asselt ..... CPF
U.S. News & World Report Text/Graphics — 1tw -var - C12 /igp /ing /wire/DF /DNS /mail/ctc - Various ..... NYT
Viewpoint On The Economy — 1tw - var -mail/wire - Sowell/Weidenbaum/Eisner/Sinai ..... SHN
Washington Beat — 2tm - 1000 -man /DF /DNS - Stanley Cohen ..... CSY
Washington Maritime Reports — 1tw - 750/1000 -sph /mail/man /igp - M. Elizabeth Fischer .WR
William Donoghue Column — 2tw - 850 -DF /DNS /C12 - William Donoghue ..... TMS
William E. Simon — 2tm - 750 -wire/DF /DNS /mail - William E. Simon ..... NYT
Women's Wear Daily And Other Fairchild Publications — 5tw - var -mail/igp - Staff ..... FA
Word Processing — 1tm - var/1000/2000 -ctc /man /mail - Dona Z. Meilach ..... MEI
Word Processing — 1tw - 500 -orp /mail - Dona Z. Meilach ..... SCI
Working It Out — 1tw - var -mail/igp /ctc - Steve Strasser & Tom Bateman ..... WIO
You And Your Money — 1tw - 750 -orp /mail/DF /DNS - Judith Rhodes ..... CNS
Your Investments — 3tw -400/500 - man /mail -Jody Tallal ..... CPF
Your Money — 5tw -500 - wire/mail -Pat Fellows ..... TSS
Your Money's Worth — 3tw - 750 -C12 /DF /DNS /mail/id - Sylvia Porter ..... UPS
Your Own Business — 1tw - 700 -man - Michael Donahue ..... EIN

8—CHILDREN'S FEATURES

Aesops Fables Retold By Samuel Eppy — 1tw -ps - orp /id - Samuel Eppy ..... OPS
Ask Andy — 6tw -400 - DF /DNS /man /C12 - Ed Grade ..... LATS
Ask Aunt Madge — 7tw - var -man - Madge M. Saksena ..... ASX
Bedtime Stories — 1tw - 600 -DF /DNS /mail/id - Thornton Burgess ..... CF
Book Reviews (Children's) — 1tw -var - orp /igp -Carol Lee ..... FEA
Brainteasers — 1tw -ps - orp /id - Various ..... SCI
Can You Solve The Mystery? — 6tw /S - 38.9x2 1/8"/S-hps/qph/hpt/pt -orp - Jim Lawrence & Fran Matera ..... NAS
Cappy Dick — S - hps/tps/pt/hpt/qph -orp - Cappy Dick ..... NAS
Celebrity Interviews — occ - 400 -man - Various kids ..... PRI
Children's Express — 2tw -700 - wire/DNS - Staff ..... UPI
Children's Features — 1tw /7tw -500 - orp - Various ..... DBI
Children's Page — 1tw -ps - orp /id - Various ..... SCI
Children's Television Workshop — 3tw /S - d/26x7 1/2"-S/hps/hpt/tps -orp - Staff ..... TMS
Coin Box, The — 1tw - 400 -man /mail - Norman M. Davis, NLG ..... NMD
Color The Drawing — 1tw -ps - orp -W. Trag ..... OPS
Color This — 1tw - 6 3/4x4"-8 1/4x4 3/4" -orp - Kern Pederson ..... SM
Creatures — 1tw -var - man /wire -Donna Jacobs ..... CWF
Dear Kidsday — 1tw - 400 -man /id /wire/DF - Various kids ..... PRI
Designs In Nature — 1tw -ps - orp /id -W. Hearn ..... OPS
Did You Know That — 1tw -hpv - orp /id -F. Treadgold ..... SCI
Dot-To-Dot — 1tw -ps - orp /id -E. Engleman ..... SCI
Dot-To-Dot Monster Puzzle — 1tw -ps - orp /id -W. Trag ..... SCI
Dr. Griffith's Child Care — 1tw -300 - orp -Dr. Griffith ..... SCI
Drawing Is Fun — 1tw -ps - orp /id -W. Trag ..... SCI
Educational Puzzles — 7tw -ps - orp /id - Various ..... SCI
Fantastic Facts — 1tw -ps - orp /id -F. Treadgold ..... OPS
Find The Errors Puzzle — 1tw -ps - orp /id -F. Hayes ..... SCI
Finish The Picture Puzzle — 1tw -ps - orp /id -W. Trag ..... SCI
Flashback On Canada — 6tw -500 - orp -Bob Bowman ..... CWF
Flying Horse, The — 1tw - 200/300 -mail - Marty and Cynthia Capodice ..... PAF
Fun And Games Picture Puzzles — 1tw -ps - orp /id -W. Trag ..... SCI
Fun Page — 1tw - 4 1/4" -orp - Juanita Hamil ..... CSP
Fun With Figures — 6tw -var - orp /man /wire -J. H. Hunter ..... CWF
Handy Action — 1tm -50 - orp /id -M. Zanco ..... SCI
Hey Kids Let's Cook! — cont -6pt/550 - mail/C12 /DF /DNS /igp /id - Jane Baker ..... RTS
Hidden Pictures Puzzles — 1tw -ps - orp /id -Walt Trag ..... SCI
How Many? — 1tw -ps - orp /id -Engleman ..... SCI
It's A-Maze-Ing — 1tw -ps - orp -F. Treadgold ..... SCI
It's The Truth (Facts) — 1tw -hps - orp /id -Paul Swan ..... SCI
Johnny Wonder — 6tw /S - d/43x2"/S-tps/pt/hpt -orp /mail - Dick Rogers ..... UFS
Junior Editors — 6tw - 200 -mail/orp - Berthel/Simonsen ..... APN
Junior Jumble — S - 21x6" -orp - Bob Lee & Henri Arnold ..... TMS
***Junior Whirl** — S -tps/hpt - orp -Hal Kaufman ..... KFS
Juvenile Banking Coloring Games — 1tw - ps -orp /id - Fred Treadgold ..... SCI

JOHANNES STEEL ON WALL STREET

The *Waterbury Republican* (a morning paper) and the *Waterbury American* (an afternoon paper) have carried the Johannes Steel column for the past fifteen years. "Both papers have aquired many subscribers in many U.S. cities because of this column. Hundreds of readers have written and told us that they regard the column highly."

The Johannes Steel column has appeared in the *Las Vegas Sun* during the last fifteen years. "During that period Johannes Steel has called almost every turn in the stock market."

Oklahoma reads Johannes Steel in *The Daily Oklahoman.*

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CLASSIFICATIONS OF FEATURES

Juvenile Christmas Page — 1tw -ps - orp /id - Various ....SCI
Juvenile Crosswords — 7tw -ps - orp /id - Various ....SCI
Juvenile Games & Activities — 7tw -ps - orp /id - Various ....SCI
Juvenile Picture Crosswords —
1tw - ps -orp /id - Trag & Engleman ....SCI
Juvenile Puzzles — 7tw -ps - orp /id - Various ....SCI
Juvenile Rebus — 1tw -ps - orp /id - Various ....SCI
Kids In The Kitchen —
1tw - 550 -man /mail - Susan Manlin Katzman ....KSM
Kids' Cooking —
1tw - 550 -man /mail - Susan Manlin Katzman ....KSM
Kids' Crossword — 1tw -3 1/8x9" - orp - Staff ....DFS
Kidspot — 6tw -19x3 1/2" - orp /mail -Dick Rogers ....UFS
Kidsword Challenge —
7tw - 3 1/4x3 3/4" -orp - Mary Lane-White ....DBI
Kidsword Puzzle —
1tw - var -mail - Mary Lane White ....MCN
Learning Through Stamps —
occ - 250 -man - Joseph Zollman ....STA
Mazes — 1tw -ps - orp - Various ....OPS
Mazes — 1tw -ps - orp - Various ....SCI
Mini Page, The — 1tw -sup - orp /mail -Betty Debnam ....UPS
Nature's Wonders — 1tw -hps - orp /id -F. Treadgold ....SCI
Pennywhistle Press — 1tw -sup - orp /mail - Staff ....PEN
Pete and Re-Pete —
1tw - var -mail - Tony Tallarico ....MCN
Place For Kids —
1tw - var -orp - MacKay/Prothero ....CWF
Pooh's Corner —
1tw - var -mail - Jessica Winston ....NNB
Princess Of China —
7tw - 45x2"/500 -orp /mail - Mahmood Ahmad Qazi ....PAK
Puzzles Just For You (Juvenile) — 1tw -ps - orp /id -E. Engleman SCI
Rebuses For Kids — 1tw -var - orp /mail - Various ....SCI
Robin's World —
1tw - 400 -man /id /wire/DF - Robin Robinson & Kay Chorao PRI
Spelling Bees —
7tw - 3 3/4x5 1/4" -orp - Tom Ellery ....DBI
Sticky Fingers For Kids —
1tw - spv -orp /mail - Bevleander/MacDonald/Paquette ....SCI
Tell Me Why —
6tw - 100 -C12 /DF /DNS /mail/id - Arkady Leokum ....UPS
Tiny Gazzett — 1tw -9x14" - orp -Karen Kohtz ....DBI
Tongue Twisters — 1tw -ps - orp - Various ....SCI
Uncle Art's Funland —
S - hps/tps/qps/pt/hpt -orp /mail - Art Nugent ....UFS
Uncle Ray's Column —
5tw - 400 -DF /DNS /mail/id - Ramon Coffman ....NAS
Vid Kid, The —
1tw - 350 -C12 /DNS /DF /mail - Rawson Stovall ....UPS
Whizword — 1tw -hpt - orp - Staff ....CWF
Word Wrangler —
1tw - 60x8 1/4" -id /mail - Vic and Linda Virga ....CAPF
Wordy Gurdy — 6tw -2x3 1/2" - orp /mail -Tricky Ricky ....UFS
Wordz — 1tw -10x2" - orp -Ed Jerome ....AFS
Xmas Stories — 1tw -var - orp - Various ....SCI
Young Hobby Club — 6tw -300 - DF /DNS /C12
/id - Cappy Dick ....NAS
Zap -1tw - var -mail - Bob Kraus & Tony Tallarico ....MCN
Zoo Jingles — 1tw -spv - id -Trag ....SCI

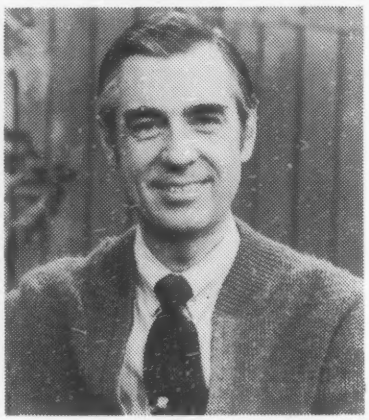
9—COINS & STAMPS

Camera View —
S - var -id /mail - Samuel A. Towers ....NYT
Coin Box, The — 1tw -575 - orp /mail/DF
/DNS - Gary Palmer ....CNS
Coin Box, The —
1tw - 400 -man /mail - Norman M. Davis, NLG ....NMD
Coin Notes —
1tw - 300 -mim - Ronald Anders ....ARF
Coin Roundup —
1tw - 500 -man /C12 /igp /DF /DNS - Edward C. Rochette LATS
Fireside Chats —
eom - 16/hpv -orp /id - Gustav Detjen, Jr. ....DET
Fun Page —
1tw - 4 1/4" -orp - Juanita Hamil ....CSP
Japos Bulletin —
qt - 24 hpv -orp /id - Gustav Detjen, Jr. & A. Kwiatkowski ....DET
Japos Handbook —
an - 352 hpv -orp - A. Kwiatkowski ....DET
Judaica Stamp & Coin Reporter —
eow - 300/500 -man - Joseph Zollman ....STA
Junk Or Treasure —
1tw - 500 -orp /ocra - Edward von Rothkirch ....IMS
Kovels: Antiques And Collecting —
1tw - 550 -mail/C12 /DF /DNS /igp /id - Ralph and Terry Kovel .RTS
Learning Through Stamps —
occ - 250 -man - Joseph Zollman ....STA
Philatelic Journalist —
eom - 16/hpv -man /id - Gustav Detjen, Jr. ....DET
Postal Views —
1tw - 500 -man /igp /mail - Barbara White ....NUM
Roosevelt Handbook — an - 107/hpv - orp -
L.B. Norris & Gustav Detjen, Jr. ....DET
Spotlight On Judaica —
1tm - 400/500 -man - Joseph Zollman ....STA
Stamp Nook —
1tw - 600 -mim /igp - Ronald Anders ....ARF
Stamping Around The World — 1tw -550 - orp /mail/DF
/DNS - Lea Blauvelt ....CNS
Stamping Grounds —
1tw - 400/700 -man - Joseph Zollman ....STA
Travel Box — S -var - id /mail - Various ....NYT
World Of Coins And Stamps, The —
1tw - 500 -man /igp /mail - Barbara White ....NUM
World Of Coins, The —
1tw - 500 -man /igp /mail - Barbara White ....NUM
World Of Stamps —
1tm - 500/750 -man - Gustav Detjen, Jr. ....DET

10A—COMICS (Strips)

Adam —
6tw /S - S/hps/tps/pts/pt/hpt -mail/orp - Brian Basset ...UPS
***Agatha Crumm** —
7tw - d/6 7/16"/S-tps/hpt/qph -orp - Bill Hoest ....KFS
Airhawk Adventure — 7tw /S -sph - orp -B. Foley ....SCI
Alex In Wonderland — 1tw -38.8 picas - orp /mail -Bob Cordray .CNS
Alfonso —
7tw - 7x2 1/4"/13 1/4x5 1/2" -orp - Grafao Studios ....DBI
Alley Oop —
6tw /S - d/38 1/2x1 3/4"-S/hps/tps/qps/pt -orp /mail - Dave
Graue ....NEA

MISTER ROGERS'
INSIGHTS INTO CHILDHOOD



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CLASSIFICATIONS OF FEATURES

Alpha Ant —
1tw /1tm - var -mail - Leonard Bruce & Humane Society .....LDC
Amazing Spiderman, The —
6tw /S - d/38 1/2 pica-S/hps/tps/qps/pt/hpt -mail/orp - Stan Lee .....RTS
Andy Capp —
6tw /S - 38.9x2 1/8"/S-tps/hpt/qph -orp - Reggie Smythe .NAS
Animal Crackers —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt/tps/qps -orp - Roger Bollen .....TMS
Annie —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt -orp - Leonard Starr ...TMS
Apartment 3-G —
6tw /S - 38.9x2 1/8"/S-hps/tps/pt/hpt/qph -orp - Dr. N.P. Dallis & Alec Kotzky .....NAS
***Archie** —
7tw - d/6 7/16"/S-pt/hps/tps/hpt/qph -orp - Various ..... KFS
Arnie —
1tw - tpt -orp - Arnie Stockholm .....SCI
Arnold —
6tw /S - 38.9x2 1/8"/S-tps/hpt/qph -orp - Kevin McCormick NAS
As You Were — 1tw -sph - orp -Jim Baker .....SCI
Ask Shagg —
2tw /S - 38 1/2x2"-S/sph -orp /mail - Peter Guren .....UFS
***Assignment: Top Secret** —
6tw /S - 44x2 1/8"/hps -orp - Bill Barry & Fred Hull .....ADF
***Avivato** —
6tw - 7 5/8x2 1/4" -orp /mail - Lino y Jorge Palacio .....UPIFD
B.C. —
6tw /S - 38.9x2 1/8"/S-hps/tps/pt/hpt/qph -orp - Johnny Hart NAS
***Barney Google And Snuffy Smith** —
7tw - d/6 7/16"/S-pt/hps/tps/hpt/qph -orp - Fred Lasswell KFS
Bears In Love —
6tw /S - S/hps/tps/qps/pt/hpt -orp /mail - Eric Meese ....UPS
***Beetle Bailey** —
7tw - d/6 7/16"/S-pt/hps/tps/hpt/qph -orp - Mort Walker KFS
Ben Swift —
6tw /S - d/38x1 3/4"/S-tps/qps/hpt -orp /mail - John Lane UFS
Benchley —
6tw /S - d/38 1/2 pica-S/tps/qps/hpt -mail/orp - Jerry Dumas & Mort Drucker .....RTS
Betty Boop & Felix —
7tw - d/6 7/16"/S-tps/hpt/qph -orp - The Walker Brothers . KFS
Big Feet —
6tw - var -orp /mail - Pedro R. Moreno .....UCS
***Blondie** —
7tw - d/6 7/16"/S-pt/hps/tps -orp - Dean Young & Mike Gersher KFS
Bloom County —
6tw /S - d/43x2 1/4"-S/hps/hpt/tps/qps/qpt -d /mail/S /orp - Berke Breathed .....WPW
Bobby —
6tw - 8 1/4"/10 13/16" -orp - S. M. Iger .....PF
Boldo Inc. — 7tw -sph - id -Steve Moore .....SRG
***Boner's Ark** —
/tw - d/6 7/16"/S-pt/hps/tps -orp - Addison and Frank Johnson KFS
Born Loser —
6tw /S - d/38 1/2x1 3/4"-S/hps/tps/qps/pt -orp /mail - Art Sansom .....NEA
Brenda Starr —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt/tps -orp - Ramona Fradon & Linda Sutter .....TMS
***Brick Bradford** —
7tw - d/6 7/16"/S-tps/hpt -orp - Paul Norris .....KFS
***Bringing Up Father** —
7tw - d/6 7/16"/S-pt/hps/tps/hpt/qph -orp - Frank Johnson & Frank Fletcher .....KFS
Broom-Hilda —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt/tps -orp - Russell Myers TMS
Brother Simon & Lucus —
6tw - var -orp /mail - Pedro R. Moreno .....UCS
Bugs Bunny —
6tw /S - d/38 1/2x1 3/4"-S/hps/tps/pt/hpt -orp /mail - Warner Brothers .....NEA
Bumgardner —
6tw /S - d/4c-S/hps/tps/ps/pt/hpt -orp - Jim Smith .....LATS
Button's Bunch —
1tw /6tw /7tw - 7x2 1/4" -orp - Ford Button .....DBI
***Buz Sawyer** —
6tw - d/6 7/16" -orp - John Celardo & Edwin Granberry .....KFS
Campus Laughter —
6tw - var -orp /mail - Pedro R. Moreno .....UCS
Can You Solve The Mystery? —
6tw /S - 38.9x2 1/8"/S-hps/qph/hpt/pt -orp - Jim Lawrence & Fran Matera .....NAS
Capt. & Mandy — 1tw -ps - orp /id -Steve Kell .....OPS
Captain Easy —
6tw - 38 1/2x1 3/4" -orp /mail - Bill Crooks & Mick Casale NEA
***Captain Vincible** —
7tw - d/6 7/16"/S-pt/hps/tps/qph/hpt -orp - Ralph Smith KFS
Car Cartoons — 7tw -var - orp - Various .....SCI
Catfish —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt/tps/qps -orp - Roger Bollen & Gary Peterman .....TMS
Cathy —
6tw /S - S/hps/tps/qps/pt/hpt -orp /mail - Cathy Guisewite UPS
Chickita —
7tw - 7x2 1/4"/13 1/4x5 1/2" -orp - Ed Hechtman .....DBI
Children's Corner — 6tw -43x2" - orp -Mary Lane .....WHI
***Christmas Strip** — 6tw /sea -6 7/16" - orp -Walt Disney ..... KFS
Christmas Strip —
sea - 38 1/2x1 3/4" -orp /mail - Joe Kubert .....NEA
***Cicuta** —
6tw - 7 5/8x2 1/4" -orp /mail - Lino y Jorge Palacio .....UPIFD
Clancy Boys — 6tw -7x2 1/4" - orp -Dan Cortor .....DBI
Clout Street —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt/tps -orp - Locher & Tribs TMS
Comic Cartoons — 1tw -var - id - Various .....CNS
Conrad —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt -orp - Bill Schorr .....TMS
Critters —
6tw - var -orp /mail - Jerry P. Cardona .....UCS
Crock —
6tw /S - 38.9x2 1/8"/S-hps/tps/pt/qph/hpt -orp - Don Wilder & Bill Rechin .....NAS
Crudds, The —
7tw - 7x2 1/4"/13 1/4x5 1/2" -orp - Don Rinaldo .....DBI
Dallas —
6tw - d/hps/tps/ps/pt/hpt -orp - Skelton/Lawrence .....LATS
***Desfile del Buen Humor** —
6tw - 7 5/8x2 1/4" -orp /mail - Lino y Jorge Palacio .....UPIFD
Diane & Linda —
7tw - 7x2 1/4"/13 1/4x5 1/2" -orp - Martin Giuffre .....DBI
Dick And Jane —
6tw /S - d/38 1/2 pica-S/tps/qps/hpt -mail/orp - Chuck Roth RTS
Dick Tracy —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt -orp - Gould/Locher/Collins TMS
Doctor Smock —
6tw /S - d/38 1/2x1 3/4"/S-hps/tps/qps/pt -orp /mail - George Lemont .....UFS
Don Savage —
7tw - 7x2 1/4"/13 1/4x5 1/2" -orp - Bob Goodbread .....DBI
***Dona Tremebunda** —
6tw - 7 5/8x2 1/4" -orp /mail - Lino y Jorge Palacio .....UPIFD
Dondi —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt -orp - Irwin Hasen .....TMS
Doonesbury — 6tw/S — S/hps/tps/pts/pt/hpt - mail/orp — Garry Trudeau.....UPS
Downstown —
6tw /S - S/hps/tps/qps/pt/hpt -mail/orp - Tim Downs .....UPS
***Dr. Merengue** —
6tw - 7 5/8x2 1/4" -orp /mail - Horacio J.C.L. Divito .....UPIFD
Drabble —
6tw /S - d/38 1/2x1 3/4"/S-tps/qps/hpt -orp /mail - Kevin Fagan .....UFS
***Dramas Clasificados** —
6tw - 7 5/8x2 1/4" -orp /mail - Felipe A. Dobal .....UPIFD
Duffy —
6tw /S - S/hps/tps/pts/pt/hpt -orp /mail - Bruce Hammond UPS
Dunagin's People —
6tw /S - 19x3 5/8"/S-tps/hpt/qph -orp - Ralph Dunagin ....NAS
E. S. —
1tw /1tm - var -mail - National Easter Seal Society .....LDC
Eb & Flo — 6tw -43x2" - orp /mail -Paul Sellers .....UFS
Eek & Meek —
6tw /S - d/38 1/2x1 1/3"-S/hps/tps/qps/pt -orp /mail - Howie Schneider .....NEA
***El Detalle Que Faltaba** —
6tw - 7 5/8x2 1/4" -orp /mail - Felipe A. Dobal .....UPIFD
***El Poderoso Halcon** —
6tw - 7 5/8x2 1/4" -orp /mail - L. E. Barreto .....UPIFD
Elwood —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt -orp - Ben Templeton & Tom Forman .....TMS
Entertainment Page — 1tw -ps - orp - Staff .....SM
***Evermores, The** —
7tw - d/6 7/16"/S-tps/hpt/qph -orp - Johnny Sajem .....KFS
Fenton —
6tw /S - 38.9x2 1/8"/S-hps/tps/pt/hpt/qph -orp - David Wiley Miller .....NAS
Ferd'nand —
6tw /S - d/43x1 7/8"/S-hps/tps/qps/pt/hpt -orp /mail - Dahl Mikkelsen .....UFS
Figments —
7tw - 7x2 1/4"/12 3/4x5 1/4" -orp - Dale Hale .....DBI
Flamingo —
6tw - 8 1/4"/10 13/16" -orp - R. A. Roche .....PF
***Flash Gordon** —
7tw - d/8 1/4"/S-hpt/tps -orp - Dan Barry .....KFS
For Better Or For Worse —
6tw /S - S/hps/tps/qps/pt/hpt -orp /mail - Lynn Johnston UPS
Foreign Strips — 7tw -var - orp - Various .....SCI
Frank & Ernest —
6tw /S - d/38 1/2x1 3/4"-S/tps/qps/hpt -orp /mail - Bob Thaves .....NEA
Fred Basset —
6tw /S - 38.9x2 1/8"/S-tps/hpt -orp - Alex Graham .....NAS
***Fulgencio** —
6tw - 7 5/8x2 1/4" -orp /mail - Lino y Jorge Palacio .....UPIFD
Full House —
6tw /S - 38.9x2 1/8"/S-tps/hpt/qph -orp - Bud Jones .....NAS
Funky Winkerbean —
6tw /S - 38.9x2 1/8"/S-tps/hpt/sph -orp - Tom Batiuk .....NAS
G.G. (Galloping Galaxies) — 1tw -30 1/2x2" - orp /mail -Lillian Bono BON
Garfield —
6tw /S - d/43x2"/S-tps/qps/hpt -orp /mail - Jim Davis .....UFS
Gasoline Alley —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt/tps -orp - Dick Moores TMS
Geech —
6tw /S - S/hps/tps/qps/hpt/pt -orp /mail - Jerry Bittle .....UPS
Gil Thorp — 6tw -38 1/2x2" - orp -Jack Bernil .....TMS
Going Down —
7tw /cont/1tm - spv/var -mail/id - Leonard Bruce .....LDC
Goosemyer —
6tw /S - 38.9x2 1/8"-S/hps/tps/qph/pt/hpt -orp - Brant Parker & Don Wilder .....NAS
Gordo —
6tw /S - d/43x2"/S-hps/tps/pt/hpt -orp /mail - Gus Arriola UFS
Grandpa Foghorn — 6tw -7x2 1/4" - orp -George Hall .....DBI
Grandpa's Boy — 1tw -6 3/4x2" - orp - Staff .....SM
Great John L, The —
6tw - 38 1/2x1 3/4" -orp /mail - Don Addis .....NEA
Grubby —
1tw - 6 3/4x2" -orp - Warren Sattler .....SM
***Gumersindo** —
6tw - 7 5/8x2 1/4" -orp /mail - Ed G. Foladori .....UPIFD
***Gunner** —
6tw - d/6 7/16" -orp - Alfredo Grassi & Andres Klacik .....KFS
***Hagar The Horrible** —
7tw - d/6 7/16"/S-pt/hps/tps/hpt/qph -orp - Dik Browne .KFS
Hamlet —
6tw /S - d/38 1/2 pica-S/tps/qps/hpt -mail/orp - Steve Stinson RTS
Happy Happy — 1tw -ps - orp /id -Cosmus .....OPS
Harry Fig —
6tw /S - d/38 1/2x1 3/4"/S-hps/tps/qps/hpt -orp /mail - Peter Wallace .....UFS
Hawk, The —
6tw - 8 1/4"/10 13/16" -orp - Rod Maxwell .....PF
***Heart Of Juliet Jones, The** —
7tw - d/6 7/16"/S-tps/hpt/qph -orp - Stan Drake .....KFS
Hemie The Hermit —
7tw - 7x2 1/4"/13 1/4x5 1/2" -orp - Tim Oliphant .....DBI
***Henry** —
7tw - d/6 7/16"/S-pt/hps/tps/hpt/qph -orp - Dick Hodgins & Don Trachte .....KFS
***Hi & Lois** —
7tw - d/6 7/16"/S-pt/hps/tps/hpt/qph -orp - Mort Walker & Dik Browne .....KFS
How It Began (Etymology) — 1tw -60 - orp /id -B. Foley .....SCI
***Hubert** —
7tw - d/3 5/32"/6 7/16"/S-tps/hpt -orp - Dick Wingert ....KFS
It's Fun Page — 1tw -pt - orp - Staff .....SM
It's Your World —
6tw /S - d/39x2"/S-78x5 3/4" -orp /mail - Ted Goff & Dan Harris .HAC
***Jim Henson's Muppets** —
7tw - d/6 7/16"/S-pt/hps/tps/hpt/qph -orp - Guy and Brad Gilchrist .....KFS
Joe Heavy —
7tw /cont/1tm - spv/var -mail/id - Charles Durck .....LDC

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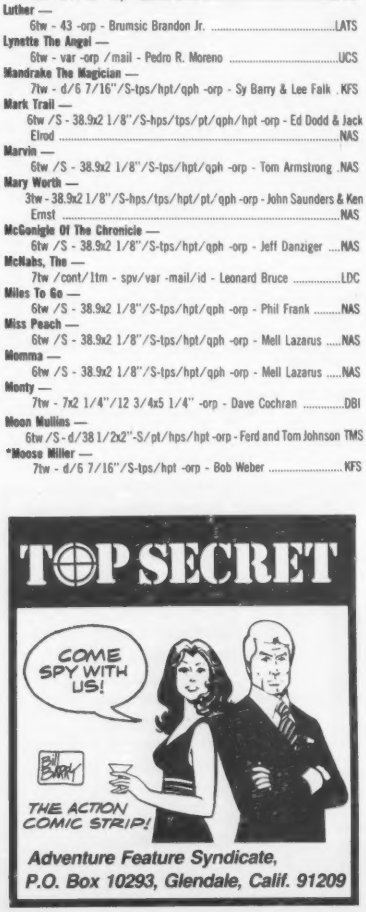
GRIMSLY

"IT'S TRUE, MY GENERATION HAS GIVEN THE WORLD ACID ROCK; BUT YOUR GENERATION HAS GIVEN THE WORLD ACID RAIN."

CLASSIFICATIONS OF FEATURES

Joe Palooka — 6tw -var - mail -Tony DiPreta ....MCN
John Darling —
6tw /S - 38.9x2 1/8"/S-hps/pt/tp/s/hpt/qph -orp - Tom Batiuk & Tom Armstrong ....NAS
Johnny Wonder —
6tw /S - d/43x2"/S-tps/pt/hpt -orp /mail - Dick Rogers ....UFS
Judge Parker —
6tw /S - 38.9x2 1/8"-S/hpt/tps/qph/hps/pt -orp - Dr. N.P. Dallis & Harold LeDoux ....NAS
Julius —
1tw - ps -orp /id - Joan/Harry/Nelson ....OPS
Justin Time Tripper —
7tw /cont/1tm - spv/var -mail/id - Leonard Bruce ....LDC
Kidoodles — 6tw -43x2 1/2" - orp -Leo White ....WHI
King Wah —
1tw /7tw - 2 1/4x7" -orp - Mims Valentine ....DBI
Krass & Bernie — 1tw -ps - orp /id -G. Trosley ....OPS
Kudza —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt/tps -orp - Doug Marlette TMS
***La Cronica Diaria** —
6tw - 7 5/8x2 1/4" -orp /mail - Felipe A. Dobal ....UPIFD
Laff Of The Week — 1tw -var - igp /mail -Bill Murray ....MFS
Larry's World — 7tw -var - orp -Larry ....SCI
Last Straw, The —
1tw - 37.5x2 1/4" -orp /mail - Dan Juravich ....SF
Lootoons —
7tw /cont/1tm - spv/var -mail/id - Leonard Bruce ....LDC
Letters From Abroad — 1tw -var - mail/DF - Various ....FET
***Levy's Law** —
6tw - d/38 1/2x1 3/4" -orp /mail - James Schumeister ....NEA
Li'l Kiska —
1tw - 7 1/4x2 1/4" -orp - B. Swisher ....DFS
Lil' Debbie —
6tw - var -orp /mail - Pedro R. Moreno ....UCS
Lil' Martian —
6tw - var -orp /mail - Pedro R. Moreno ....UCS
Little Farmer —
1tw - 6 3/4x2" -orp - Kern Pederson ....SM
Little Island —
7tw - 6 7/16" -orp - Collins Clive ....UPIFD
Luther —
6tw - 43 -orp - Brumsic Brandon Jr. ....LATS
Lynette The Angel —
6tw - var -orp /mail - Pedro R. Moreno ....UCS
Mandrake The Magician —
7tw - d/6 7/16"/S-tps/hpt/qph -orp - Sy Barry & Lee Falk . KFS
Mark Trail —
6tw /S - 38.9x2 1/8"/S-hps/tps/pt/qph/hpt -orp - Ed Dodd & Jack Elrod ....NAS
Marvin —
6tw /S - 38.9x2 1/8"/S-tps/hpt/qph -orp - Tom Armstrong .NAS
Mary Worth —
3tw - 38.9x2 1/8"/S-hps/tps/hpt/pt/qph -orp - John Saunders & Ken Ernst ....NAS
McGonigle Of The Chronicle —
6tw /S - 38.9x2 1/8"/S-tps/hpt/qph -orp - Jeff Danziger ....NAS
McNabs, The —
7tw /cont/1tm - spv/var -mail/id - Leonard Bruce ....LDC
Miles To Go —
6tw /S - 38.9x2 1/8"/S-tps/hpt/qph -orp - Phil Frank ....NAS
Miss Peach —
6tw /S - 38.9x2 1/8"/S-tps/hpt/qph -orp - Mell Lazarus ....NAS
Momma —
6tw /S - 38.9x2 1/8"/S-tps/hpt/qph -orp - Mell Lazarus ....NAS
Monty —
7tw - 7x2 1/4"/12 3/4x5 1/4" -orp - Dave Cochran ....DBI
Moon Mullins —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt -orp - Ferd and Tom Johnson TMS
***Moose Miller** —
7tw - d/6 7/16"/S-tps/hpt -orp - Bob Weber ....KFS



Moreno's Cartoons —
6tw - var -orp /mail - Pedro R. Moreno ....UCS
Mother Goose & Grimm —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt -orp - Mike Peters ....TMS
Motley's Crew —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt -orp - Ben Templeton & Tom Forman ....TMS
***Mr. Abernathy** —
7tw - d/6 7/16"/S-tps/hpt -orp - Frank Ridgeway ....KFS
Mr. Men & Little Miss —
6tw /S - d/38 1/2x1 3/4"-S/hps/tps/qps/hpt -orp /mail - Roger Hargreaves & Paul Sellers ....NEA
***Nancy** — 6tw/S - d/38 ½x1 ¾"-S/hps/tps/qps/pt/hpt - orp/mail - Jerry Scott ....UFS
Napoleon — 1tw -6 3/4x2" - orp -Foster Moore ....SM
Norbert — 6tw -43x1 3/4" - orp /mail -Dick Cavalli ....UFS
***Nubbin** —
6tw - d/6 7/16" -orp - James Burnett & Henry Boltinoff ....KFS
Of Mice & Men —
7tw - 7x2 1/2"/13 1/4x5 1/2" -orp - Gab Rappisip ....DBI
Off Beat —
1tw - 37.5x2 1/4" -orp /mail - Staff ....SF
Oh, Rats! —
6tw - var -orp /mail - Jerry P. Cardona ....UCS
On The Fastrack —
7tw - d/6 7/16"/S-tps/hpt/qph -orp - Bill Holbrook ....KFS
Onion Head —
7tw - 7x2 1/4"/12 3/4x5 1/4" -orp - Joe Kluck ....DBI
Outcasts —
6tw - 8 1/4x2 1/8" -orp - Ben Wicks ....TSS
Outtakes —
6tw /S - S/hps/tps/qps/pt/hpt -orp /mail - Kevin Ahern ...UPS
Pai's & Stacy —
7tw - 7x2 1/4"/12 3/4x5 1/4" -orp - Randy Bisson ....DBI
Peaches — 1tw -38.8 picas - orp /mail -Paul Ullrich ....CNS
***Peanuts** —
6tw /S - d/38 1/2x1 1/2"/S-hps/tps/qps/pt -orp /mail - Charles Schulz ....UFS
***Pelezinho** —
6tw - 7 5/8x2 1/4" -orp /mail - M. De Sousa ....UPIFD
***Pelusa** —
6tw - 7 5/8x2 1/4" -mail/orp - P.I.B. ....UPIFD
***Pepo** — 6tw -3 1/2x3" - orp /mail -P.I.B. ....UPIFD
Peter Panic — 7tw -qpt - orp -L. Linkert ....SCI
***Phantom, The** —
7tw - d/6 7/16"/S-pt/hps/tps/hpt/qph -orp - Lee Falk & Sy Barry ....KFS
Phillips Flock —
1tw /7tw - 7x2 1/4"/12 3/4x5 1/4" -orp - Louis Goodwin ...DBI
Popcorn —
7tw - 7x2 1/4"/13 1/4x5 1/2" -orp - Mims Valentine ....DBI
***Popeye** —
7tw - d/6 7/16"/S-pt/hps/tps -orp - Bud Sagendorf ....KFS
Prince Of The Palace —
7tw - 6 7/16" -orp - Mike Atkinson ....UPIFD
***Prince Valiant** —
S - S/pt/hps/tps -orp - John Cullen Murphy ....KFS
Princess Of China —
7tw - 45x2"/500 -orp /mail - Mahmood Ahmad Qazi ....PAK
Pssst Cartoons — 7tw -tpt - orp -J. Maddox ....SCI
Pug —
6tw - var -orp /mail - Kevin Anderson ....UCS
***Punto En Boca** —
6tw - 7 5/8x2 1/4" -orp /mail - Pedro Vilar ....UPIFD
Quincy — 6tw -d/6 7/16" - orp -Ted Shearer ....KFS
Ralph's Pest —
7tw - 7x2 1/4"/13 1/4x5 1/2" -orp - Goddard Sherman ....DBI
***Ramona** —
6tw - 7 5/8x2 1/4" -orp /mail - Lino y Jorge Palacio ....UPIFD
***Redeye** —
7tw - d/6 7/16"/S-tps/hpt/qph -orp - Gordon Bess ....KFS
Rex Morgan, M.D. —
6tw /S - 38.9x2 1/8"/S-hps/tps/pt/hpt/qph -orp - Dr. N.P. Dallis & Marvin Bradley ....NAS
***Ribbons** —
7tw - d/8 1/4"/S-tps/hpt/qph -orp - Steve Carpenter & Ed Wallerstein ....KFS
***Rip Kirby** —
6tw - d/6 7/16" -orp - John Prentice & Fred Dickenson ....KFS
Rivets —
6tw - 38.9x2 1/8" -orp - George Sixta ....NAS
Rock Channel, The —
6tw /S - d/38 1/2 pica-S/tps/qps/hpt -mail/orp - Guy Gilchrist & Brad and Greg Walker ....RTS
Ronda On The Telephone — 7tw -7x2 1/4" - orp -Ed Heckman ....DBI
Roscoe —
6tw - 7x2 1/4" -orp - Goddard Sherman ....DBI
Rose Is Rose —
6tw /S - d/38 1/2x1 3/4"/S-hps/tps/qps/hpt -orp /mail - Pat Brady ....UFS
Rudy —
6tw /S - 38 1/2x1 7/8"-S/tps/qps/hpt/hps -orp /mail - William Overgard ....UFS
Rural Delivery — 1tw -6 3/4x2" - orp -Al Smith ....SM
Ryatts, The —
6tw - 38.9x2 1/8" -orp - Jack Elrod ....NAS
Sally Forth —
6tw /S - 38.9x2 1/8"/S-hpt/tps/qph -orp - Greg Howard ....NAS
Salt Chuck —
7tw - 7x2 1/4" -orp - Chuck Sharman ....DBI
***Sam & Silo** —
7tw - d/6 7/16"/S-tps/hpt/qph -orp - Jerry Dumas ....KFS

Sandy — 6tw -ps - mail/orp -James Unwin ....HPS
***Scamp** —
7tw - d/6 7/16"/S-tps/hpt -orp - Walt Disney ....KFS
***Secret Agent Corrigan** — 6tw -d/6 7/16" - orp -George Evans . KFS
Sherlock Home —
7tw - 7x2 1/4"/13 1/4x5 1/2" -orp - Bob Goodbread ....DBI
Sherwood Forest — 6tw -7x2 1/4" - orp -Mike Bannon ....DBI
Shoe —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt/tps -orp - Jeff MacNelly TMS
Short Stuff — 6tw -7x2 1/4" - orp -Jack Flynn ....DBI
Six Column Page Of Comics — 1tw -ps - orp - Staff ....SM
small society, the —
7tw - d/4 1/4"/6 7/16"/S-tps/hpt -orp - Morrie Brickman .KFS
Small World — 7tw -6 7/16" - orp -Don Roberts ....UPIFD
Smith Family —
6tw /S-S/tps/qps/pt/hpt -orp /mail - Mr. and Mrs. George Smith UPS
Snake Tales —
6tw /S - d/38 1/2x1 3/4"-S/hps/tps/qps/hpt -orp /mail - Allan "Sols" Salisbury ....NEA
Sons Of Liberty — 6tw -42 1/2x2" - orp -Richard Lynn ....LYN
Sovereign State Of Affairs —
1tw - 42x2" -orp - R. David Boyd ....MOR
Space Case —
7tw - 4 frames cartoon -man /mail - Hoey Morris ....CPF
Space Nuts —
6tw - var -orp /mail - Pedro R. Moreno ....UCS
Spacers, The —
5tw /1tw - 43x2 1/8" -orp /mail - Emil V. Abrahamian ....ABF
Sparky —
7tw - 7x2 1/8"/13 1/4x5 1/2" -orp - Bob Larsen ....DBI
Sports-Fun — 7tw -7x2 1/4" - orp -Merv Magus ....DBI
Squeeky Break —
7tw - 7x2 1/4"/12 3/4x5 1/4" -orp - Ray Rubbin ....DBI
St. Peter's Gate —
6tw - var -orp /mail - Pedro R. Moreno ....UCS
Stella Starlet —
7tw - 7x2 1/4"/12 3/4x5 1/4" -orp - Martin & Stone ....DBI
***Steve Canyon** —
7tw - d/6 7/16"/S-pt/tps/hpt/qph -orp - Milton Caniff ....KFS
Steve Canyon —
6tw /S - 38.9x2 1/8"/S-tps/hps/pt -orp - Milton Caniff ....NAS
Steve Roper & Mike Nomad —
6tw /S - 38.9x2 1/8"-S/hps/tps/pt/qph/hpt -orp - William Overgard & John Saunders ....NAS
Stockworth —
7tw - -mail - Hinda Sterling & Herb Selesnick ....NYT
Stumpy Stumbler —
5tw /1tw - 43x2 1/8" -orp /mail - Emil V. Abrahamian ....ABF
Sugar — 6tw -var - igp -Robert Gill ....NFS
Sunday Laughs Male Cartoons — 1tw -qpt - orp -Paul Swede ....SCI
Superman —
6tw /S - d/38 1/2x2"/S-pt/hps -orp - Kupperberg/Delbo/Trapani ....TMS
Swamp Brats —
1tw - 6 3/4x2" -orp - Warren Sattler ....SM
Tank McNamara —
6tw /S - S/hps/tps/qps/hpt -orp /mail - Jeff Millar & Bill Hinds UPS
***Tarrino** —
6tw - 7 5/8x2 1/4" -orp /mail - Lino y Jorge Palacio ....UPIFD
***Tarzan** —
6tw /S - d/38 1/2x1 3/4"/S-hps/tps/pt/hpt -orp /mail - Edgar Rice Burroughs ....UFS
Teen Scene —
6tw - 7x2 1/4"/4x4" -orp - Goddard Sherman ....DBI
Tex Benson —
7tw - 7x2 1/4"/12 3/4x5 1/4" -orp - Chuck Roblin ....DBI
Those Browns — 1tw -var - igp /mail -Bill Murray ....MFS
***Tiger** —
7tw - d/6 7/16"/S-tps/hpt/qph -orp - Bud Blake ....KFS
***Tim Tyler's Luck** — 6tw -d/6 7/16" - orp -Bob Young ....KFS
Travels With Farley —
6tw - 38.9x2 1/8" -orp - Phil Frank ....NAS
Tumbleweeds —
6tw /S - 38.9x2 1/8"/S-hpt/tps/qph -orp - Tom K. Ryan ....NAS
Twitch — 1tw -6 3/4x2" - orp -Howard Rands ....SM
UG! —
6tw /S - S/hps/tps/pts/pt/hpt -mail/orp - Tom Wilson, Jr. UPS
Vaudeville —
7tw - 7x2 1/4"/13 1/4x5 1/2" -orp - Man Martin ....DBI
***Walt Disney's Donald Duck** —
7tw - d/6 7/16"/S-hps/tps/hpt/qph -orp - Walt Disney ....KFS
***Walt Disney's Mickey Mouse** —
7tw - d/6 7/16"/S-pt/hps/tps/hpt/qph -orp - Walt Disney KFS
Weather Vain —
7tw - 42x2" -orp - Randy Jones & Niki David Shrode ....TSN
Wee Pals —
6tw /S - 38.9x2 1/8"/S-hpt/tps -orp - Morrie Turner ....NAS
Weekly Page Of Features — 1tw -pt - orp - Staff ....SM
Willy 'n Ethel —
6tw /S - 19x3 5/8"/38.9x2 1/8"/S-hpt/tps/qph-orp - Joe Martin NAS
***Winnie The Pooh** —
7tw - d/6 7/16"/S-pt/hps/tps/hpt/qph -orp - Walt Disney KFS
Winnie Winkle —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt -orp - Henry Radutz & Frank Bolle ....TMS
Winthrop —
6tw /S - d/38 1/2x1 3/4"-S/hps/tps/pt/hpt -orp /mail - Dick Cavalli ....NEA
Wizard Of Id, The —
6tw /S - 38.9x2 1/8"-S/tps/hpt/qph/pt/hps -orp - Brant Parker & Johnny Hart ....NAS
World Of The Bible — 1tw -7x2 1/4" - orp -Fred Cassel ....DBI

World Of The Bible, The —
1tw - 40 -orp /id - F. and C. Casser ..... SCI
Wright Angles —
6tw /S - d/38 1/2x1 3/4"/S-tps/qps/hpt -orp /mail - Larry Wright ..... UFS
Zanies Cartoons — 7tw -tpt - orp -J. Maddox ..... SCI

10B—COMICS (Sunday Pages)

According To Guinness —
6tw /S - 4 1/4"-S/hps/tps/sph/hpt -orp /mail/DF /DNS - From Guinness Book Of World Records ..... UPS
Adam —
6tw /S - S/hps/tps/pts/pt/hpt -mail/orp - Brian Basset ... UPS
***Agatha Crumm —**
7tw - d/6 7/16"/S-tps/hpt/qph -orp - Bill Hoest ..... KFS
Airhawk Adventure — 7tw /S -sph - orp -B. Foley ..... SCI
Alfonso —
7tw - 7x2 1/4"/13 1/4x5 1/2" -orp - Grafao Studios ..... DBI
Alley Oop —
6tw /S - d/38 1/2x1 3/4"-S/hps/tps/qps/pt -orp /mail - Dave Graue ..... NEA
Amazing Spiderman, The —
6tw /S - d/38 1/2 pica-S/hps/tps/qps/pt/hpt -mail/orp - Stan Lee ..... RTS
Andy Capp —
6tw /S - 38.9x2 1/8"/S-tps/hpt/qph -orp - Reggie Smythe . NAS
Animal Crackers —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt/tps/qps -orp - Roger Bollen TMS

Annie —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt -orp - Leonard Starr ... TMS
Apartment 3-G —
6tw /S - 38.9x2 1/8"/S-hps/tps/pt/hpt/qph -orp - Dr. N.P. Dallis & Alec Kotzky ..... NAS
***Archie —**
7tw - d/6 7/16"/S-pt/hps/tps/hpt/qph -orp - Various ..... KFS
Arnold —
6tw /S - 38.9x2 1/8"/S-tps/hpt/qph -orp - Kevin McCormick NAS
As You Were — 1tw -sph - orp -Jim Baker ..... SCI
Ask Shagg —
2tw /S - 38 1/2x2"-S/sph -orp /mail - Peter Guren ..... UFS
***Assignment: Top Secret —**
6tw /S - 44x2 1/8"/hps -orp - Bill Barry & Fred Hull ..... ADF
B.C. —
6tw /S - 38.9x2 1/8"/S-hps/tps/pt/hpt/qph -orp - Johnny Hart NAS
***Barney Google And Snuffy Smith —**
7tw - d/6 7/16"/S-pt/hps/tps/hpt/qph -orp - Fred Lasswell KFS
Bears In Love —
6tw /S - S/hps/tps/qps/pt/hpt -orp /mail - Eric Meese .... UPS
***Beetle Bailey —**
7tw - d/6 7/16"/S-pt/hps/tps/hpt/qph -orp - Mort Walker KFS
Ben Swift —
6tw /S - d/38x1 3/4"/S-tps/qps/hpt -orp /mail - John Lane UFS
Benchley —
6tw /S - d/38 1/2 pica-S/tps/qps/hpt -mail/orp - Jerry Dumas & Mort Drucker ..... RTS
Berry's World —
6tw /S - d/3 1/16"-S/tps/qps/hpt -orp /mail - Jim Berry .NEA
Better Half, The —
6tw /S - d/19 pica-S/tps/qps/hpt/sph -mail/orp - Harris . RTS
Betty Boop & Felix —
7tw - d/6 7/16"/S-tps/hpt/qph -orp - The Walker Brothers . KFS
Big Feet —
6tw - var -orp /mail - Pedro R. Moreno ..... UCS
Big George —
6tw /S - 19x3 5/8"/S-tps/hpt -orp - Virgil Partch ..... NAS
***Blondie —**
7tw - d/6 7/16"/S-pt/hps/tps -orp - Dean Young & Mike Gersher KFS
Bloom County —
6tw /S - d/43x2 1/4"-S/hps/hpt/tps/qps/qpt -d /mail/S /orp - Berke Breathed ..... WPW
***Boner's Ark —**
7tw - d/6 7/16"/S-pt/hps/tps -orp - Addison and Frank Johnson KFS
Born Loser —
6tw /S - d/38 1/2x1 3/4"-S/hps/tps/qps/pt -orp /mail - Art Sansom ..... NEA
Brenda Starr —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt/tps -orp - Ramona Fradon & Linda Sutter ..... TMS
***Brick Bradford —**
7tw - d/6 7/16"/S-tps/hpt -orp - Paul Norris ..... KFS
***Bringing Up Father —**
7tw - d/6 7/16"/S-pt/hps/tps/hpt/qph -orp - Frank Johnson & Frank Fletcher ..... KFS
Broom-Hilda —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt/tps -orp - Russell Myers TMS
Brother Simon & Lucus —
6tw - var -orp /mail - Pedro R. Moreno ..... UCS
Bugs Bunny —
6tw /S - d/38 1/2x1 3/4"-S/hps/tps/pt/hpt -orp /mail - Warner Brothers ..... NEA
Bumgardner —
6tw /S - d/4c-S/hps/tps/ps/pt/hpt -orp - Jim Smith ..... LATS
Button's Bunch —
1tw /6tw /7tw - 7x2 1/4" -orp - Ford Button ..... DBI
Campus Laughter —
6tw - var -orp /mail - Pedro R. Moreno ..... UCS
Can You Solve The Mystery? —
6tw /S - 38.9x2 1/8"/S-hps/qph/hpt/pt -orp - Jim Lawrence & Fran Matera ..... NAS

Cappy Dick —
S - hps/tps/pt/hpt/qph -orp - Cappy Dick ..... NAS
***Captain Vincible —**
7tw - d/6 7/16"/S-pt/hps/tps/qph/hpt -orp - Ralph Smith KFS
Catfish —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt/tps/qps -orp - Roger Bollen & Gary Peterman ..... TMS
Cathy —
6tw /S - S/hps/tps/qps/pt/hpt -orp /mail - Cathy Guisewite UPS
Chickita —
7tw - 7x2 1/4"/13 1/4x5 1/2" -orp - Ed Hechtman ..... DBI
Children's Television Workshop —
3tw /S - d/26x7 1/2"-S/hps/hpt/tps -orp - Staff ..... TMS
Clout Street —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt/tps -orp - Locher & Tribs TMS
Conrad —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt -orp - Bill Schorr ..... TMS
Critters —
6tw - var -orp /mail - Jerry P. Cardona ..... UCS
Crock —
6tw /S - 38.9x2 1/8"/S-hps/tps/pt/qph/hpt -orp - Don Wilder & Bill Rechin ..... NAS
Crudds, The —
7tw - 7x2 1/4"/13 1/4x5 1/2" -orp - Don Rinaldo ..... DBI
Dallas —
6tw - d/hps/tps/ps/pt/hpt -orp - Skelton/Lawrence ..... LATS
Dennis The Menace —
6tw /S - 19x3 5/8"/S-hps/tps/hpt/pt/qps -orp - Hank Ketcham NAS
Diane & Linda —
7tw - 7x2 1/4"/13 1/4x5 1/2" -orp - Martin Giuffre ..... DBI
Dick And Jane —
6tw /S - d/38 1/2 pica-S/tps/qps/hpt -mail/orp - Chuck Roth RTS
Dick Tracy —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt -orp - Gould/Locher/Collins TMS
***Disney Classics —** S -pt/hps/tps - orp -Walt Disney ..... KFS
Doctor Smock —
6tw /S - d/38 1/2x1 3/4"/S-hps/tps/qps/pt -orp /mail - George Lemont ..... UFS
Don Savage —
7tw - 7x2 1/4"/13 1/4x5 1/2" -orp - Bob Goodbread ..... DBI
Dondi —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt -orp - Irwin Hasen ..... TMS
Doonesbury — 6tw/S — S/hps/tps/pts/pt/hpt - mail/orp — Garry Trudeau ..... UPS
Downstown —
6tw /S - S/hps/tps/qps/pt/hpt -mail/orp - Tim Downs ..... UPS
Drabble —
6tw /S - d/38 1/2x1 3/4"/S-tps/qps/hpt -orp /mail - Kevin Fagan ..... UFS
Duffy —
6tw /S - S/hps/tps/pts/pt/hpt -orp /mail - Bruce Hammond UPS
E. S. —
1tw /1tm - var -mail - National Easter Seal Society ..... LDC
Eek & Meek —
6tw /S - d/38 1/2x1 1/3"-S/hps/tps/qps/pt -orp /mail - Howie Schneider ..... NEA
Elwood —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt -orp - Ben Templeton & Tom Forman ..... TMS
***Evermores, The —**
7tw - d/6 7/16"/S-tps/hpt/qph -orp - Johnny Sajem ..... KFS
Family Circus, The —
6tw /S - d/19 pica-S/tps/qps/hpt -mail/orp - Bil Keane .... RTS
Fenton —
6tw /S - 38.9x2 1/8"/S-hps/tps/pt/hpt/qph -orp - David Wiley Miller ..... NAS
Ferd'nand —
6tw /S - d/43x1 7/8"/S-hps/tps/qps/pt/hpt -orp /mail - Dahl Mikkelsen ..... UFS
Figments —
7tw - 7x2 1/4"/12 3/4x5 1/4" -orp - Dale Hale ..... DBI
***Flash Gordon —**
7tw - d/8 1/4"/S-hpt/tps -orp - Dan Barry ..... KFS
Flubs & Fluffs —
7tw - d/19x4 3/8"/S-hpt -orp - Jerry Robinson ..... CWS
For Better Or For Worse —
6tw /S - S/hps/tps/qps/pt/hpt -orp /mail - Lynn Johnston UPS
Frank & Ernest —
6tw /S - d/38 1/2x1 3/4"-S/tps/qps/hpt -orp /mail - Bob Thaves ..... NEA
Fred Basset —
6tw /S - 38.9x2 1/8"/S-tps/hpt -orp - Alex Graham ..... NAS
Full House —
6tw /S - 38.9x2 1/8"/S-tps/hpt/qph -orp - Bud Jones ..... NAS
Funky Winkerbean —
6tw /S - 38.9x2 1/8"/S-tps/hpt/sph -orp - Tom Batiuk ..... NAS
Garfield —
6tw /S - d/43x2"/S-tps/qps/hpt -orp /mail - Jim Davis ..... UFS
Gasoline Alley —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt/tps -orp - Dick Moores TMS
Geech —
6tw /S - S/hps/tps/qps/hpt/pt -orp /mail - Jerry Bittle ..... UPS
Golden Age, The —
6tw - var -orp /mail - Pedro R. Moreno ..... UCS
Goosemyer —
6tw /S - 38.9x2 1/8"-S/hps/tps/qph/pt/hpt -orp - Brant Parker & Don Wilder ..... NAS
Gordo —
6tw /S - d/43x2"/S-hps/tps/pt/hpt -orp /mail - Gus Arriola UFS
Grin And Bear It —
6tw /S - 19x3 5/8"/S-tps/hpt/qps -orp - Fred Wagner ..... NAS
***Hagar The Horrible —**
7tw - d/6 7/16"/S-pt/hps/tps/hpt/qph -orp - Dik Browne KFS

CLASSIFICATIONS OF FEATURES

Hamlet —
6tw /S - d/38 1/2 pica-S/tps/qps/hpt -mail/orp - Steve Stirson RTS
Harry Fig —
6tw /S - d/38 1/2x1 3/4"/S-hps/tps/qps/hpt -orp /mail - Peter Wallace ..... UFS
***Heart Of Juliet Jones, The —**
7tw - d/6 7/16"/S-tps/hpt/qph -orp - Stan Drake ..... KFS
Heathcliff —
7tw - var -mail - George Gately ..... MCN
Homie The Hermit —
7tw - 7x2 1/4"/13 1/4x5 1/2" -orp - Tim Oliphant ..... DBI
***Henry —**
7tw - d/6 7/16"/S-pt/hps/tps/hpt/qph -orp - Dick Hodgins & Don Trachte ..... KFS
Herman —
6tw /S - 4 1/4"-S/hps/tps/qps/pt/hpt -orp /mail - Jim Unger UPS
***Hi & Lois —**
7tw - d/6 7/16"/S-pt/hps/tps/hpt/qph -orp - Mort Walker & Dik Browne ..... KFS
***Hubert —**
7tw - d/3 5/32"/6 7/16"/S-tps/hpt -orp - Dick Wingert .... KFS
Jackson's Law —
6tw - var -orp /mail - Pedro R. Moreno ..... UCS
***Jim Henson's Muppets —**
7tw - d/6 7/16"/S-pt/hps/tps/hpt/qph -orp - Guy and Brad Gilchrist ..... KFS
Joe Heavy —
7tw /cont/1tm - spw/var -mail/id - Charles Durck ..... LDC
John Darling —
6tw /S - 38.9x2 1/8"/S-hps/pt/tp/s/hpt/qph -orp - Tom Batiuk & Tom Armstrong ..... NAS
Judge Parker —
6tw /S - 38.9x2 1/8"-S/hpt/tps/qph/hps/pt -orp - Dr. N.P. Dallis & Harold LeDoux ..... NAS
***Junior Whirl —** S tps/hpt - orp -Hal Kaufman ..... KFS
Juvenile Christmas Page — 1tw -ps - orp /id - Various ..... SCI
***Katzenjammer Kids —**
S - tps/hpt -orp - Angelo De Cesare ..... KFS
King Wah —
1tw /7tw - 2 1/4x7" -orp - Mims Valentine ..... DBI
Kudzu —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt/tps -orp - Doug Marlette TMS
Lootoons —
7tw /cont/1tm - spw/var -mail/id - Leonard Bruce ..... LDC
Let's Sew —
S - tps/hpt/qpt -orp - Various ..... KFS
Leunig's World —
cont - var -orp /mail - Michael Leunig ..... MRS
Lil' Debbie —
6tw - var -orp /mail - Pedro R. Moreno ..... UCS
Lil' Martian —
6tw - var -orp /mail - Pedro R. Moreno ..... UCS
***Lockhorns —**
7tw - d/3 5/32"/S-tps/hpt -orp - Bill Hoest ..... KFS
Lynette The Angel —
6tw - var -orp /mail - Pedro R. Moreno ..... UCS
Mandrake The Magician —
7tw - d/6 7/16"/S-tps/hpt/qph -orp - Sy Barry & Lee Falk . KFS
Mark Trail —
6tw /S - 38.9x2 1/8"/S-hps/tps/pt/qph/hpt -orp - Ed Dodd & Jack Elrod ..... NAS
Marmaduke —
6tw /S - d/21x4"/S-hps/tps/qps/pt/hpt -orp /mail - brad Anderson ..... UFS
Marvin —
6tw /S - 38.9x2 1/8"/S-tps/hpt/qph -orp - Tom Armstrong .NAS
Mary Worth —
3tw - 38.9x2 1/8"/S-hps/tps/hpt/pt/qph -orp - John Saunders & Ken Ernst ..... NAS
McGonigle Of The Chronicle —
6tw /S - 38.9x2 1/8"/S-tps/hpt/qph -orp - Jaff Danziger .... NAS
McNabs, The —
7tw /cont/1tm - spw/var -mail/id - Leonard Bruce ..... LDC
Medical Circle —
6tw - var -orp /mail - Pedro R. Moreno ..... UCS
Miss To Go —
6tw /S - 38.9x2 1/8"/S-tps/hpt/qph -orp - Phil Frank ..... NAS
Miss Peach —
6tw /S - 38.9x2 1/8"/S-tps/hpt/qph -orp - Mell Lazarus .... NAS
Momma —
6tw /S - 38.9x2 1/8"/S-tps/hpt/qph -orp - Mell Lazarus .... NAS
Monty —
7tw - 7x2 1/4"/12 3/4x5 1/4" -orp - Dave Cochran ..... DBI
Moon Mullins —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt -orp - Ferd and Tom Johnson TMS
***Moose Miller —**
7tw - d/6 7/16"/S-tps/hpt -orp - Bob Weber ..... KFS
Moreno's Cartoons —
6tw - var -orp /mail - Pedro R. Moreno ..... UCS
Mother Goose & Grimm —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt -orp - Mike Peters ..... TMS
Motley's Crew —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt -orp - Ben Templeton & Tom Forman ..... TMS
Movie Gig —
1tw /7tw - 8 1/2x11" -orp - Jim Richardson ..... DBI
***Mr. Abernathy —**
7tw - d/6 7/16"/S-tps/hpt -orp - Frank Ridgeway ..... KFS

CLASSIFICATIONS OF FEATURES

Mr. Men & Little Miss —
6tw /S - d/38 1/2x1 3/4"-S/hps/tps/qps/hpt -orp /mail - Roger Hargreaves & Paul Sellers ..... NEA

***Nancy** —
6tw /S - d/38 1/2x1 3/4" S/hps/tps/qps/hpt -orp /mail - Jerry Scott ..... UFS

Neighborhood, The —
6tw /S - d/19 pica-S/qps -mail/orp - Jerry Van Amerongen .RTS

Off The Record —
S - S-hps/tps/qps/pt/hpt/sph -mail/orp - Ed Reed ..... RTS

Oh, Rats! —
6tw - var -orp /mail - Jerry P. Cardona ..... UCS

On The Fastrack —
7tw - d/6 7/16"/S-tps/hpt/qph -orp - Bill Holbrook ..... KFS

Orion Head —
7tw - 7x2 1/4"/12 3/4x5 1/4" -orp - Joe Kluck ..... DBI

Outtakes —
6tw /S - S/hps/tps/qps/pt/hpt -orp /mail - Kevin Ahern ...UPS

Pal's & Stacy —
7tw - 7x2 1/4"/12 3/4x5 1/4" -orp - Randy Bisson ..... DBI

Patterns & Needlework — S -hpt/50 - id /orp /mail - Staff ..... NEA

***Peanuts** —
6tw /S - d/38 1/2x1 1/2"/S-hps/tps/qps/pt -orp /mail - Charles Schulz ..... UFS

***Phantom, The** —
7tw - d/6 7/16"/S-pt/hps/tps/hpt/qph -orp - Lee Falk & Sy Barry KFS

Phillips Flock —
1tw /7tw - 7x2 1/4"/12 3/4x5 1/4" -orp - Louis Goodwin ...DBI

Polly's Pointers —
5tw /S - 450-S/tps/hpt -orp /mail/C12 /p199/wire/DF /DNS /id - Polly Fisher ..... NEA

***Ponytail** — 7tw - d/3 5/32"/S-tps/hpt -orp - Lee Holley ..... KFS

Popcorn — 7tw - 7x2 1/4"/13 1/4x5 1/2" -orp - Mims Valentine..DBI

***Popeye** — 7tw - d/6 7/16"/S-pt/hps/tps -orp - Bud Sagendorf .. KFS

***Prince Valiant** —
S - S/pt/hps/tps -orp - John Cullen Murphy ..... KFS

Pug —
6tw - var -orp /mail - Kevin Anderson ..... UCS

Ralph's Pest —
7tw - 7x2 1/4"/13 1/4x5 1/2" -orp - Goddard Sherman ..... DBI

***Redeye** —
7tw - d/6 7/16"/S-tps/hpt/qph -orp - Gordon Bess ..... KFS

Rex Morgan, M.D. —
6tw /S - 38.9x2 1/8"/S-hps/tps/pt/hpt/qph -orp - Dr. N.P. Dallis & Marvin Bradley ..... NAS

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***Ribbons** —
7tw - d/8 1/4"/S-tps/hpt/qph -orp - Steve Carpenter & Ed Wallerstein ..... KFS

***Ripley's Believe It Or Not** —
7tw - d/3 5/32"/S-tps/hpt/qph -orp - Walter Frehm ..... KFS

Rock Channel, The —
6tw /S - d/38 1/2 pica-S/tps/qps/hpt -mail/orp - Guy Gilchrist & Brad and Greg Walker ..... RTS

Ronda On The Telephone — 7tw -7x2 1/4" - orp -Ed Heckman .....DBI

Rose Is Rose —
6tw /S - d/38 1/2x1 3/4"/S-hps/tps/qps/hpt -orp /mail - Pat Brady ..... UFS

Rudy —
6tw /S - 38 1/2x1 7/8"-S/tps/qps/hpt/hps -orp /mail - William Overgard ..... UFS

Sally Forth —
6tw /S - 38.9x2 1/8"/S-hpt/tps/qph -orp - Greg Howard ....NAS

***Sam & Silo** —
7tw - d/6 7/16"/S-tps/hpt/qph -orp - Jerry Dumas ..... KFS

***Scamp** —
7tw - d/6 7/16"/S-tps/hpt -orp - Walt Disney ..... KFS

Sherlock Home —
7tw - 7x2 1/4"/13 1/4x5 1/2" -orp - Bob Goodbread ..... DBI

Shoe —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt/tps -orp - Jeff MacNelly TMS

small society, the —
7tw - d/4 1/4"/6 7/16"/S-tps/hpt -orp - Morrie Brickman .KFS

Smith Family —
6tw /S - S/tps/qps/pt/hpt -orp /mail - Mr.and Mrs. George Smith UPS

Snake Tales —
6tw /S - d/38 1/2x1 3/4"-S/hps/tps/qps/hpt -orp /mail - Allan "Sols" Salisbury ..... NEA

Space Nuts —
6tw - var -orp /mail - Pedro R. Moreno ..... UCS

Sparky — 7tw - 7x2 1/8"/13 1/4x5 1/2" -orp - Bob Larsen ..... DBI

Squeeky Break —
7tw - 7x2 1/4"/12 3/4x5 1/4" -orp - Ray Rubbin ..... DBI

St. Peter's Gate —
6tw - var -orp /mail - Pedro R. Moreno ..... UCS

***Steve Canyon** —
7tw - d/6 7/16"/S-pt/tps/hpt/qph -orp - Milton Caniff ..... KFS

Steve Canyon —
6tw /S - 38.9x2 1/8"/S-tps/hps/pt -orp - Milton Caniff .....NAS

Steve Roper & Mike Nomad —
6tw /S - 38.9x2 1/8"-S/hps/tps/pt/qph/hpt -orp - William Overgard & John Saunders ..... NAS

Stockworth —
7tw - -mail - Hinda Sterling & Herb Selesnick ..... NYT

Sunday Color Comics —
1tw - 12 3/4x5 1/4" -orp - Various ..... DBI

Sunday Punk —
1tw - pt/hpt-S/hps/tps/qps -orp /mail - Pat Oliphant ..... UPS

Superman —
6tw /S - d/38 1/2x2"/S-pt/hps -orp - Kupperberg/Delbo/Trapani TMS

Tank McNamara —
6tw /S - S/hps/tps/qps/hpt -orp /mail - Jeff Millar & Bill Hinds UPS

***Tarzan** —
6tw /S - d/38 1/2x1 3/4"/S-hps/tps/pt/hpt -orp /mail - Edgar Rice Burroughs ..... UFS

Tex Benson —
7tw - 7x2 1/4"/12 3/4x5 1/4" -orp - Chuck Roblin ..... DBI

***They'll Do It Every Time** —
7tw - d/3 5/32"/S-pt/hps/tps -orp - Bob Dunn & Al Scaduto KFS

This Week In Astrology —
S - hps/tps/pt/qps/hpt -orp /mail - Bernice Bede Osol ..... NEA

***Tiger** —
7tw - d/6 7/16"/S-tps/hpt/qph -orp - Bud Blake ..... KFS

***Trudy** —
7tw - d/3 5/32"/S-tps/hpt -orp - Jerry Marcus ..... KFS

Tumbleweeds —
6tw /S - 38.9x2 1/8"/S-hpt/tps/qph -orp - Tom K. Ryan .....NAS

Uncle Art's Funland —
S - hps/tps/qps/pt/hpt -orp /mail - Art Nugent ..... UFS

UG! —
6tw /S - S/hps/tps/pts/pt/hpt -mail/orp - Tom Wilson, Jr. UPS

Vaudeville —
7tw - 7x2 1/4"/13 1/4x5 1/2" -orp - Man Martin ..... DBI

***Walt Disney's Donald Duck** —
7tw - d/6 7/16"/S-hps/tps/hpt/qph -orp - Walt Disney ..... KFS

***Walt Disney's Mickey Mouse** —
7tw - d/6 7/16"/S-pt/hps/tps/hpt/qph -orp - Walt Disney KFS

Wee Pals —
6tw /S - 38.9x2 1/8"/S-hpt/tps -orp - Morrie Turner ..... NAS

Willy 'n Ethel —
6tw /S - 19x3 5/8"/38.9x2 1/8"/S-hpt/tps/qph-orp - Joe Martin NAS

***Winnie The Pooh** —
7tw - d/6 7/16"/S-pt/hps/tps/hpt/qph -orp - Walt Disney KFS

Winnie Winkle —
6tw /S - d/38 1/2x2"-S/pt/hps/hpt -orp - Henry Radutz & Frank Bolle ..... TMS

Winthrop —
6tw /S - d/38 1/2x1 3/4"-S/hps/tps/pt/hpt -orp /mail - Dick Cavalli ..... NEA

Wizard Of Id, The —
6tw /S - 38.9x2 1/8"-S/tps/hpt/qph/pt/hps -orp - Brant Parker & Johnny Hart ..... NAS

Wright Angles —
6tw /S - d/38 1/2x1 3/4"/S-tps/qps/hpt -orp /mail - Larry Wright ..... UFS

Your Newspaper —
S - sph -orp /mail - William Kresse ..... JPS

Ziggy —
6tw /S - 4 1/4"-S/hps/tps/qps/hpt -orp /mail - Tom Wilson UPS

10C—COMICS (Cartoon Panels)

A Little Leary — 6tw -12x2" - orp -Bill Leary .....LATS

According To Guinness —
6tw /S - 4 1/4"-S/hps/tps/sph/hpt -orp /mail/DF /DNS - From Guinness Book Of World Records ..... UPS

AdVentures — 5tw -9x2" - orp -Chuck Vadun ..... UFS

All In The Family — 1tw -var - igp /mail -Bill Murray .....MFS

Amy — 6tw -19 picas - mail/orp -Jack Tippit ..... RTS

Apple Pie —
1tw - 21x4 1/2" -orp - R. David Boyd ..... MOR

Arty Facts — 1tw -30 - orp /id -Ray Fisher ..... SCI

Barnacle & His Friends — 1tw -spv - orp /id -Alex Moore ..... OPS

Beautiful! —
6tw - 11x3" -orp - Barbara Jones & Charles Bowen ..... AFS

Belvedere —
6tw - 19x3 5/8" -orp - George Crenshaw ..... NAS

Ben Wicks — 6tw -panel - orp -Ben Wicks ..... CWF

Ben Wicks — 6tw -d/3 5/32" - orp -Ben Wicks ..... KFS

Better Half, The —
6tw /S - d/19 pica-S/tps/qps/hpt/sph -mail/orp - Harris .RTS

Big George —
6tw /S - 19x3 5/8"/S-tps/hpt -orp - Virgil Partch ..... NAS

Bottoms — 6tw -19x5" - orp -Bill Lee ..... TMS

Brass Tacks —
6tw - 10.5x2 1/2" -orp - Nick Frising ..... AFS

Brother Juniper —
6tw - 19x3 5/8" -orp - Fred McCarthy ..... NAS

Bud Broker — 1tw -spv - mail - KmC ..... FET

Business Cartoons — 5tw -var - orp /mail - Various ..... SCI

Business Cartoons — 7tw -var - orp /id - Various ..... SCI

By Murphy's Law —
7tw /1tm - var -mail - Robert Howell ..... LDC

Candy Man, The — 1tw -var - igp /mail -Bill Murray .....MFS

Car Cartoons — 7tw -var - orp - Various ..... SCI

Carmichael — 6tw -10x5" - orp -Dave Eastman ..... LATS

Cartoon Assortment — 1tw -var - orp - Various ..... DFS

Cartoons — 1tw -4 1/4" - orp - Staff ..... CSP

Cartoons — 7tw -4x6" - orp -Rappisip Gab ..... DBI

Charlie —
6tw - 19x5" -orp - Charles Rodriques ..... TMS

Church Chuckles —
1tw - 3 1/4x4" -orp - Chas. Cartwright ..... SM

Citizen Smith — 6tw -19 pica - mail/orp -Dave Gerard ..... RTS

Comic Cartoons — 1tw -var - id - Various ..... CNS

Commerce Comics —
cont - 4x4" -orp - Gene Machamer ..... MAC

Computer Cartoons — 3tw -var - id - Various ..... SCI

Consumer Tidbits Cartoons — 2tm -30 - orp /id -C. Dennis ..... SCI

Country Parson — 1tw -1 5/8x3" - orp -Frank Clark ..... SM

Country Parson, The — 6tw -10x12" - mail/orp /id -Frank Clark .RTS

Croaker — 1tw -4 1/4" - orp -John Jarvis ..... CSP

Cybernland —
1tw /6tw - 3 1/2x4" -orp - Marcelo O. Rodrigues ..... DBI

Dennis The Menace —
6tw /S - 19x3 5/8"/S-hps/tps/hpt/pt/qps -orp - Hank Ketcham NAS

Diet Cartoons — 3tw -var - id - Various ..... SCI

Dinah Mite —
1tw - 2x3 1/4" -orp - Joe E. Buresch ..... BJE

Dinah Mite —
1tw /6tw - 1 3/4x2 1/3" -orp - Joe Buresch ..... DBI

Doc — 7tw -4x4" - orp -Warren ..... DBI

Drennan — 7tw -3 3/16" - orp -Drennan ..... UPIFD

Dunagin's People —
6tw /S - 19x3 5/8"/S-tps/hpt/qph -orp - Ralph Dunagin ....NAS

E. S. —
1tw /1tm - var -mail - National Easter Seal Society ..... LDC

Easter Cartoons — 5tw -var - id - Various ..... SCI

Entertainment Page — 1tw -ps - orp - Staff ..... SM

Family Circus, The —
6tw /S - d/19 pica-S/tps/qps/hpt -mail/orp - Bil Keane ....RTS

Farming Today — 7tw - - orp /id -Ernie Riggs ..... SCI

Fletcher The 4-N'r —
1tw - 2x3 1/4" -orp - Joe E. Buresch ..... BJE

Flock, The — 1tw /7tw -8 1/2x11" - orp -Floyde Baker ..... DBI

Flubs & Fluffs —
7tw - d/19x4 3/8"/S-hpt -orp - Jerry Robinson ..... CWS

For Heaven's Sake —
1tw - qpt -orp /id - Lonnie J. Gross ..... OPS

Foreign Strips — 7tw -var - orp - Various ..... SCI

Fred —
7tw /1tm - var -mail - Leonard Bruce & Charles Durck ..... LDC

Fritz — 1tw -ps - orp /id - Various ..... OPS

From The Bottom Of The Barrel —
1tw - -mail - Tony Saltzman ..... MEE

Fuzzy —
7tw /1tm - var -mail - Leonard Bruce ..... LDC

Geriatrix —
1tw - 25.6 picas -id /orp /mail - Paul Norris & Lyle Swigart ..CNS

Gino —
6tw - 4x4" -orp - Gene Machamer ..... MAC

Girls, The —
6tw - 19x3 5/8" -orp - Franklin Folger ..... NAS

Gleeb — 1tw -25.6 picas - orp /mail -Paul Lowney ..... CNS

Golf Cartoons — 1tw -qpt - orp - Various ..... OPS

Good News/Bad News — 6tw -19x4" - orp -Henry Martin ..... TMS

Grimsly —
6tw - 24x3 1/2" -orp - Harley Schwadron ..... MF

Grin And Bear It —
6tw /S - 19x3 5/8"/S-tps/hpt/qps -orp - Fred Wagner ..... NAS

Guindon —
6tw - 19x3 5/8" -orp - Richard Guindon ..... NAS

Gumdrop — 6tw -21x3 1/2" - orp /mail -Jerry Scott ....UFS
Handy Action — 1tm -50 - orp /id -M. Zanco ....SCI
***Hazel** — 6tw -d/3 5/32" - orp -Ted Key ....KFS
Health Capsules — 6tw - 10x3" - orp/mail -
M. Petti, M.D. & Jud Hurd ....UFS
Heathcliff —
7tw - var -mail - George Gately ....MCN
Herman —
6tw /S - 4 1/4"-S/hps/tps/qps/pt/hpt -orp /mail - Jim Unger UPS
High Tech Cartoons — 1tw -var - orp - Various ....SCI
***Hocus Focus** —
6tw - d/3 5/32" -orp - Hal Kaufman & Bob Schroeter ....KFS
***Hubert** —
7tw - d/3 5/32"/6 7/16"/S-tps/hpt -orp - Dick Wingert ....KFS
Humorous Cartoons — cont -var - orp /mail - Various ....RCC
Idea Chaser —
6tw - 11x2 3/4" -orp - Jerry Langell ....AFS
Impressions —
5tw /1tw - 21x4" -orp /mail - Emil V. Abrahamian ....ABF
Impressions —
1tw - spv -orp /id - Emil Abrahamian ....OPS
It's Fun Page — 1tw -pt - orp - Staff ....SM
It's Just A Game —
6tw - 19 pica -mail/orp - Ed Morgan, Jr. ....RTS
Joe Heavy —
7tw /cont/1tm - spv/var -mail/id - Charles Durck ....LDC
Justin Time Tripper —
7tw /cont/1tm - spv/var -mail/id - Leonard Bruce ....LDC
Juvenile Games & Activities — 7tw -ps - orp /id - Various ....SCI
Keeping Up —
1tw - 40x4 1/2" -orp /mail - William Hamilton ....CHR
Kiddy Feature — 7tw -var - orp - Various ....DBI
Kids Only —
7tw - 8 1/2x11" -orp - Lawrence Zanco ....DBI
Kids, The —
1tw - 2x3/4" -orp - Joe E. Buresch ....BJE
Kidspot — 6tw -19x3 1/2" - orp /mail -Dick Rogers ....UFS
Kidstuff — 7tw -3 3/16" - orp -Roger ....UPIFD
Kit'n'Carlyle — 6tw -19x3 5/8" - orp /mail -Larry Wright ....NEA
***Laff-A-Day** — 6tw -d/3 5/32" - orp - Various ....KFS
Larry's World — 7tw -var - orp -Larry ....SCI
***Laugh Time** —
6tw - d/3 5/32" -orp - Bob Schroeter ....KFS
Legal Limits —
7tw /cont/1tm - spv/var -mail/id - Leonard Bruce & Larry Sturgis LDC
Leotoons —
7tw /cont/1tm - spv/var -mail/id - Leonard Bruce ....LDC
Leunig's World —
cont - var -orp /mail - Michael Leunig ....MRS
Life In Suburbs —
1tw - 3 1/4x3"-5x4" -orp - Al Smith ....SM
Life With Robinson —
6tw - 32x2 3/8" -orp - Jerry Robinson ....CWS
Lindh-Mute Panel — 1tw -ps - orp /id -A. Lindh ....OPS
Little Oab Of Fun —
1tw /7tw - 3 1/2x3 1/2" -orp - Ray Dabbs ....DBI
Little Man, The — 6tw -var - orp /mail -Ray Salmon ....SAL
***Lockhorns** —
7tw - d/3 5/32"/S-tps/hpt -orp - Bill Hoest ....KFS
Love & Laughter — 1tw -spv - orp /id -Maria Molnar ....OPS
Love Is —
6tw - 12x4" -orp - Kim Grove Casali ....LATS
Mark Trail's Outdoor Tips —
6tw - 12x3 3/4" -orp - Ed Dodd & Jack Elrod ....NAS
Marmaduke —
6tw /S - d/21x4"/S-hps/tps/qps/pt/hpt -orp /mail -
Brad Anderson ....UFS
McCobber & Friends — 1tw -ps - orp /id -B. Zann ....OPS
McNabs, The —
7tw /cont/1tm - spv/var -mail/id - Leonard Bruce ....LDC
Medical Laughs — 1tw -var - orp /id - Various ....OPS
Miss Malaprop — 1tw - - orp /id -W. Carouge ....SCI
Movie Gig —
1tw /7tw - 8 1/2x11" -orp - Jim Richardson ....DBI
Mr. Tweedy — 6tw -19x3 1/8" - orp -Ned Riddle ....LATS
Muldoon — 1tw -sph - orp /id -Bob Meyer ....OPS
Murphy's Law —
6tw - 10.5x2 1/2" -orp - Nick Frising ....AFS
My Children — 1tw /7tw -var - orp /id - Various ....SCI
My Family — 1tw /7tw -var - orp /id - Various ....SCI
My Grandma — 6tw -2 1/16" - orp -Donna Sott ....KFS
Neighborhood, The —
6tw /S - d/19 pica-S/qps -mail/orp - Jerry Van Amerongen .RTS
Nightlife —
1tw - 12.6 picas c. -orp /mail - Georgeson ....SF
Nutty Nature —
1tw - hpt -orp /id - Fallon & Pracy ....SCI
Odd Ball — 1tw -sph - orp /id -J. Kuchera ....OPS
Opps — 6tw -var - igp - Anonymous ....NFS
Our Boarding House —
6tw - 19x3 1/8" -orp /mail - Les Carroll & Tom McCormick ...NEA
Our Fascinating Earth —
6tw /S - tps/hps -orp - Philip Seff & David C. Baer II ....ADF
Outdoor Mini-Tips —
1tw - 2x3 1/4" -orp - Joe E. Buresch ....BJE
Pavlov — 6tw -4 1/4" - orp /mail -Ted Martin ....UPS
Pee Wee — 6tw -4 1/4" - orp -Jerry Iger ....PF
Penny Thoughts —
6tw - 10x3" -orp - Michael Fortuna & Jackie Spears ....AFS
Peter Principle —
6tw - 19x13" -orp /mail - Dr. Laurence Peter ....UFS
Pews — 1tw -25.6xvar - id /orp /mail -Joe McKeever ....CNS
Pick Of Punch — 6tw -19x3 1/8" - orp - Various ....LATS
Pirare — 6tw -19x4 3/8" - orp /mail -Dan Piraro ....CHR
Pixies — 6tw -10x2 1/2" - orp /mail -Jack Wohl ....UFS
Pocket Cartoons from London Daily Mirror — 7tw -1c - orp - Various ITP
***Ponytail** —
7tw - d/3 5/32"/S-tps/hpt -orp - Lee Holley ....KFS
Pot Shots —
6tw - 19x3" -orp - Ashleigh Brilliant ....TMS
Pssst Cartoons — 7tw -tpt - orp -J. Maddox ....SCI
Punch — 1tw /cont -var - orp /mail - Various ....RCC
***Queeno** —
6tw - d/2 1/16"/3 5/32" -orp - Phil Interlandi ....KFS
Quigmans —
1tw - 19x3 5/8" -orp - Buddy Hickerson ....LATS
Research Library — cont -var - orp /mail - Various ....RCC
Return With Us To ....— 2tw -25.6 picas - orp /mail
-Don Sherwood ....CNS
***Ripley's Believe It Or Not** —
7tw - d/3 5/32"/S-tps/hpt/qph -orp - Walter Frehm ....KFS
Sampson —
7tw - 3 1/4x3 1/4" -orp - Ken and Lorretta Bank ....DBI
Sebastian —
7tw - 4x5" -orp - Alex Sfefaneson ....DBI
Selling Short —
6tw - 2 1/16" -orp /mail - Ken Ross & Don Raden ....UPS
Short Circuit —
7tw - 4x4" -orp - Guest artist ....DBI
Side Glances —
1tw - 25.6 picas c. -orp /mail - Gill Fox ....SF
Simpkins — 6tw - - orp -Hoyle ....ADF
Six Column Page Of Comics — 1tw -ps - orp - Staff ....SM
Small Talk —
6tw - 10x2 1/2" -orp /mail - Allan H. Kelly, Jr. ....ST
Smart Shopper Cartoons — 1tw -30 - orp /id -C. Dennis ....SCI
Sonny Boy — 1tw -var - igp /mail -Bill Murray ....NFS
Sport Cartoons — 1tw -var - orp /id - Various ....OPS
Sport Day — 7tw -22x4" - mail/id -Bill Morgan ....CF
Sporting Life, The —
6tw - 19x4" -orp - Ben Templeton & Tom Forman ....TMS
Sportoons —
7tw - 4x4" -orp - Bill Mittlebeeler ....DBI
Sports Commentary —
3tw - 4 1/4"/6 7/16" -orp /mail - Larry Johnson ....UPS
Sports File, The —
5tw /1tw - 21x4 1/4" -orp /mail - Emil V. Abrahamian ....ABF
Sports Woman — 1tw /7tw -3 1/4x2" - orp -Sandy Dean ....DBI
SportsQuiz — 5tw -4 1/4" - id /orp /mail -Dick Wright ....CNS
Squeegee — 1tw -qpt - orp /id -Ken Muse ....OPS
Stoker The Broker —
6tw - var -mail - Henry Boltinoff ....MCN
Strictly Business —
6tw - 19x3 5/8" -orp - Dale McFeatters ....NAS
Suburbia —
1tw - 12.6 picas c. -orp /mail - Don Raden ....SF
Suggestion Box — 7tw -var - id -Steve Moore ....SRG
Super Brain Teaser —
7tw - 3 3/16" -orp - Sandra Powers ....UPIFD
Teaching Pro Tennis — 3tw -21x4 1/2" - orp /id -Don Leary ....LATS
Tee Vee Laffs —
1tw - 12.6 picas c. -orp /mail - Staff ....SF
Teach — 1tw -sph - orp /id -A. Bacall ....OPS
Teen Scene —
6tw - 7x2 1/4"/4x4" -orp - Goddard Sherman ....DBI
That'll Be The Day —
6tw - var -mail - Bill Kresse & Paul Berstein ....MCN
There Oughta Be A Law —
6tw - 25 1/2x1 3/4" -orp /mail - Mort Gerberg ....UFS
Thesaurus Wrecks aka Puntoons — 1tw -42x5" - mail - Various .RDR
They Changed History —
1tw - ps -orp /id - Mochan & Howard ....SCI
***They'll Do It Every Time** —
7tw - d/3 5/32"/S-pt/hps/tps -orp - Bob Dunn & Al Scaduto KFS
This Funny World — 6tw -var - mail - Various ....MCN
This Is Sport —
1tw - 1 5/8x2 1/2"-3 1/4x4 1/2" -orp - Court Alderson ....SM
Tickle Box — 7tw -spv - orp /id -Ted Trogdon ....OPS
Time Out — 6tw -19x3 5/8" - orp -Jeff Keate ....NAS

CLASSIFICATIONS OF FEATURES

Tina — 1tw -sph - orp /id -D. Lucas ....OPS
Toadstools —
7tw /cont/1tm - spv/var -mail/id - Leonard Bruce & Charles Durck LDC
Today's World —
6tw - d/2 1/16"/3 5/32" -orp - David Brown ....KFS
Today's World — 1tw -spv - orp /id -David Brown ....OPS
Trail Troubles — 7tw -2 1/2x7" - orp -Jerry Forton ....DBI
Travelettes (Travel Cartoons) — 1tw -ps - orp /id -F. Treadgold ..OPS
Trendy's, The — 1tw -sph - orp /id -Horan ....OPS
Tricky Ones — 1tw -spv - orp /id -Magila ....SCI
***Trudy** —
7tw - d/3 5/32"/S-tps/hpt -orp - Jerry Marcus ....KFS
TV Laughs — 1tw /7tw -var - orp /id - Various ....SCI
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11A—COMMENTARY (Political)

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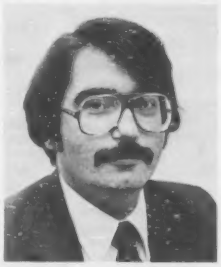

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How To Find A Job —
cont - 3pt/450 -mail/C12 /DF /DNS - Milton Rockmore ....RTS
How To Make More Money —
1tw - 550 -mail/C12 /DF /DNS - Milton Rockmore ....RTS
How To Mend A Broken Heart —
cont - 5pt/325 -mail/C12 /DF /DNS - Lewis Grizzard ....RTS
Human Side, The —
1tw - 600 -wire/mail - Father Eugene Hemrick ....NCF
If I Were A Betting Man —
1tw - 750/var -man - Nathan Goller ....BHB
In The Nation — 2tw -750 - wire -Tom Wicker ....NYT
In Washington —
3tw - 600 -orp /mail/C12 /p199/DNS /wire/DF - Robert Walters .NEA
Innocent Bystander, The — 3tw -600 - C12 /DF /DNS
/mail - Arthur Hoppe ....CHR
International Commentary — occ -var - mail/ctc - Various ....GLO
International Writers Service — 2tw -1000 - DNS /wire - Staff ....IWW
International Writers —
3tw - 600 -DNS - Writers service ....UPI
Isn't It The Truth? —
7tw - 500 -orp - Carl Riblet, Jr. ....INO
It's Your Life —
S /1tw /cont - 750/var -man - Christopher Huntington ....BHB
It's Your World —
6tw /S - d/39x2"/S-78x5 3/4" -orp /mail - Ted Goff & Dan Harris .HAC
John Keasler Column — 4tw -var - DF /mail -John Keasler ....MCN
John L. Hess — 2tw -600 - mail/DF /DNS -John L. Hess ....CF
Judy Bachrach —
occ - 1000 -C12 /mail/DF /DNS - Judy Bachrach ....UPS
Judy Mann — 2tw -700 - wire/DF /DNS
/mail/man /orp - Judy Mann ....UFS
Julian Bond — 1tw -600 - orp /mail/C12
/p199/DF /wire/DNS - Julian Bond ....NEA
KNT-News Wire — 7tw -var - wire - Various ....TMS
L. M. Boyd Column — 6tw -500 - orp /DF /mail -L. M. Boyd ....CRO
Laura Sabia — 1tw -var - man /wire -Laura Sabia ....CWF
Le Bon Vivant —
1tw - 350 -orp /mail - Filippo Milone ....SF
Letters From Abroad — 1tw -var - mail/DF - Various ....FET
Lewis Grizzard Column, The —
3tw - 550 -mail/C12 /DF /DNS - Lewis Grizzard ....RTS
Liberated Male —
1tw - 650 -man /DF /mail/DNS - Jim Sanderson ....SFI
Lifesounds —
1tw /1tm /2tw / - 750 -wire/mail/ctc - Sally Friedman ....SWG
Living —
1tw - 250 -man /mail - S.V. Didato, Ph.D. ....DA
Living & Loving —
2tw - 750 -wire/DF /DNS /mail - Leo Buscaglia, Ph.D. ....NYT
Lou Edman Describes.....—
1tw - 700 -mail - Louis S. Edman ....EDM
Low Down From The Congressional Record — 1tw -500 - man -
Joe Crump ....CRU
Lydel Sims — 1tw -var - mail/wire -Lydel Sims ....SHN
Main Street U.S.A. —
2tw - 750 -man /mail/DF - William Murchison ....HFS
Mark Russell Column — 4tw -150 - man /C12 /DF
/DNS - Mark Russell ....LATS
Marv —
2tw - 700 -mail/ctc - Marvin Arthur ....ARU
Media Column — 2tw -650 - man /C12 /DF
/DNS - Tom Collins ....LATS
Mike Royko — 3tw -650 - DF /DNS /KNT
/C12 - Mike Royko ....TMS
Miss Manners —
3tw - 600 -wire/DF /DNS /mail/man - Judith Martin ....UFS
Neal Peirce Column —
1tw - 900 -id /DF /DNS /wire/mail - Neal R. Peirce ....WPW
News And Views — occ -var - mail - Staff ....IMN
News Focus — 2tw /occ -700 - orp /mail/C12
/p199/DF /DNS /wire - Tom Tiede ....NEA
News-Features-Pix (GNB) —
1tm /qt /cont/ - pt/var -orp /id /man /igp /mail - Staff GNB
Nick Thimmesch Column —
2tw - 700 -man /C12 /DF /DNS - Nick Thimmesch ....LATS
Northern Perspective, The —
S /1tw - 750/900 -wire/DF /C12 /mail/ctc -
Michael J. McManus ....MCM
Notes, Comments — 1tw -9 1/2x15" - orp /mail - Staff ....EDC
Observer —
2tw - 750 -wire - Russell Baker ....NYT
Of All Things Jewish —
1tw /1tm /cont - 750 -mail/ctc /wire - Ruth Rouner ....SWG
On The Other Hand —
1tw - 2000 -orp /man /mail - John D. Paulus ....MCF
One Man's Opinion — 1tw -500 - orp /mail -Robert Segal ....SAF
Op-Ed — 7tw -var - C12 /wire/DF
/DNS /mail/ctc - Various ....NYT
Opinion & Analysis — 1tw -var - orp /mail/DF
/DNS - Various ....CNS
Options —
2tw - 900 -DF /DNS /C12 - Beverly Stephen ....TMS
Our Times —
2tw - 900 -DF /mail - Smith Hempstone ....HEM
Our Vanishing Liberties —
occ - 10x30" -orp /id /mail - Omar V. Garrison ....SPE

Pacific News Service, The — occ -var - mail/C12 /DF /DNS /id /igp - Sandy Close ..... RTS
Paul Harvey News — 3tw -500 - man /C12 /DF /DNS - Paul Harvey ..... LATS
Paul Hellyer — 2tw -var - man /wire -Paul Hellyer ..... CWF
Pay The Two Dollars —
S /1tw /cont - 500/var -man - Nathan Goller ..... BHB
Pete Hamill — 1tw -1500 - C12 /wire/DNS /mail/DF /ctc - Pete Hamill ..... NYT
Peter Worthington —
2tw - var -man /wire - Peter Worthington ..... CWF
Philip Geyelin Column —
2tw - 750 -DF /DNS /wire/mail - Philip Geyelin ..... WPW
Phyllis Schlafly Column —
2tw - 650 -orp /mail/DF /DNS - Phyllis Schlafly ..... CNS
Public Nuisances —
1tw - 800 -man /wire - R. Emmett Tyrrell ..... KFS
Rae Turnbull — 3tw -300 - DF /DNS /mail -Rae Turnbull ..... NAS
Reagan & Co. — 1tw -850 - wire/DF /DNS /mail - Lou Cannon ..... WPW
Report From Planet Earth — 1tw -250 - man - Various ..... MIC
Rheta Grimsley Johnson —
1tw - var -mail/wire - Rheta Grimsley Johnson ..... SHN
Richard Cohen Column —
2tw - 750 -DF /DNS /wire/mail - Richard Cohen ..... WPW
Robert Gillmore Column —
1tw - 750 -mail - Robert Gillmore ..... BS
Roger Simon Column — 2tw -500 - man /C12 /DF /DNS - Roger Simon ..... LATS
Rolling Stone Magazine Service — 2tm -6000/8000 - man /C12 /DF /DNS - Various ..... LATS
Rusty Brown Column — 1tw -600 - p199/wire/DNS /DF /mail/orp /C12 - Rusty Brown ..... NEA
Scott Burns Financial Column, The — 3tw -550 - mail/C12 /DF /DNS - Scott Burns ..... RTS
Scripps-Howard News Service — 7tw -var - mail/wire/DF /DNS /igp /id - Staff ..... SHN
Scripps-Howard News Service — 6tw -var - wire/man /mail /DF /DNS /igp - Various ..... UFS
Senator Soaper — 6tw -400 - wire/DF /DNS /mail/man /C12 /p199 - Doug Larson ..... UFS
Solidarity —
1tw - var -man /wire - Zygmunt Przetakiewicz ..... CWF
Something To Think About — 1tw -400 - man -Roland Smith ..... STTA
Special Article —
1tw - 20x9" -orp /mail - Edward H. Sims ..... EDC
Stanley Karnow's Global View —
1tw - 550 -mail/C12 /DF /DNS - Stanley Karnow ..... RTS
Starting Your Own Mail-Order Business —
cont - 3pt/350 -mail/C12 /DF /DNS - Milton Rockmore ..... RTS
Stephen Chapman —
2tw - 700 -DF /DNS /C12 - Stephen Chapman ..... TMS
Straight Talk — 1tw -350/500 - orp /mail -Tom Anderson ..... AMW
Strictly Personal —
5tw - 500 -DF /DNS /mail - Sydney J. Harris ..... NAS
Strobe — 1tw -650 - man -Tim Walter ..... TSI
Telling It Like It Is — 1tw -20x8 3/4" - orp /mail - Staff ..... AMW
Thanks A Million — 1tw -500 - mail/C12 /DF /DNS - Percy Ross ..... RTS
Things — 2tw -700/var - man /igp /mail -Miv Schaaf ..... SCH
Think About It — 1tw -500 - orp /mail -William Neal ..... EHS
Through The Looking Glass — 1tw -1000 - man - Various ..... NPS
Tom Braden Report — 2tw -700 - man /C12 /DF /DNS - Tom Braden ..... LATS
U.S. News & World Report Text/Graphics — 1tw -var - C12 /igp /ing /wire/DF /DNS /mail/ctc - Various ..... NYT
Valeriani In Short —
2tw - 300 -mail/C12 /DF /DNS - Richard Valeriani ..... RTS
Voice From The Woods —
1tw - 500 -man /mail - Walter Gormly ..... GRM
Wagman File, The — 2tw /occ -650 - DF /DNS /orp /mail/C12 /p199/wire - Bob Wagman ..... NEA
Walter Stewart —
2tw - var -man /wire - Walter Stewart ..... CWF
Washington — 1tw -hpt - orp /mail - Various ..... AMW
Washington Weltar —
1tw - 750 -mail - Jesse H. Merrell ..... MER
Washington Window —
3tw - 750 -man /mail/DF - M. Stanton Evans ..... HFS
Washington Window — 1tw -700 - mail - Staff ..... PAI
What It's Worth —
S /1tw /cont - 500/1000/var -man /igp - Christopher Huntington BHB
Will Rogers Says —
5tw - 10x12" -mail/C12 /DF /DNS /orp - Bryan Sterling (Editor) RTS
William E. Simon —
2tm - 750 -wire/DF /DNS /mail - William E. Simon ..... NYT
William Raspberry Column —
2tw - 750 -DF /DNS /wire/mail - William Raspberry ..... WPW
World of Blackwell, The —
S /1tw /sea - 500/var -man /id /igp - Mr. Blackwell ..... BHB
World Digest — 1tw -20x8 1/2" - orp /mail - Staff ..... AMW
World Heritage —
1tw - 2000 -orp /man /mail - Nicholas Liacakos ..... MCF
World In Focus —
2tm - 700/800 -mail - William R. Frye ..... FRY
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Your Changing World —
1tw - 600 -man /DF /DNS /mail - Edward Cornish, President World Feature Society ..... SFI
Zumwalt/Bagley Report —
1tw - 800 -man /C12 /DF /DNS - E. R. Zumwalt, Jr. & Worth H. Bagley ..... LATS

12—COMPUTERS

All About Computers —
1tw - 700 -mail/wire/man /DF /DNS - Shelly Heller & Judith Axler-Turner ..... UFS
Audio-Video-Electronic — an -sup - igp /id /mail /orp /DF /DNS - Staff ..... CNS
Audiolab —
1tw - 750 -man /wire - Gerard Rejskind ..... CWF
Business Computer, The —
1tw - 750 -man /DF /ctc /C12 - Franklynn Peterson & Judy K-Turkel PKA
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Bytes In Your Business —
2tm - var/800/1200 -man /mail/ctc /igp - Dona Z. Meilach MEI
Children's Television Workshop —
3tw /S - d/26x7 1/2"-S/hps/hpt/tps -orp - Staff ..... TMS
Communications Watch —
1tw - 550 -mail/C12 /DF /DNS - Nicholas Johnson ..... RTS
Comp-U-Ting — 1tw -750/1000 - man -Matlen ..... SAW
Computer And You — 1tw -300 - orp -Lewis ..... SCI
Computer File —
1tw - 800 -man /mail/DF /DNS /C12 - Richard O'Reilly & Lawrence Magid ..... LATS
Computer News —
1tm - var - - Jeffrey Blyth ..... ITP
Computer Report — 2tw -750 - DF /DNS /C12 -Dan Gutman ..... TMS
Computer Science For The Masses —
1tw - var -mail - Steven Skiena ..... COM
Computer Tutor — cont -600/900 - mail - Various ..... ROR
Computers — 1tw -var - mail/igp /ctc -Rick Moran ..... PAN
Computers (Home & Business) — 1tw -8 1/2x11" - orp -Jan Owen DBI
Family Computing —
1tw - 750 -wire/DF /DNS /mail - Family Computing Magazine NYT
Getting Started With Computers —
1tw - 400 -mail - Steven Skiena ..... COM
Home Computer, The — S -var - mail/igp /ctc -Rick Moran ..... PAN
Home Is Where The Computer Is —
3tw - 500 -man /mail - Elizabeth Crowe ..... CPF
How To Beat The Video Games —
2tw - 650 -DF /DNS /C12 /id - Michael Blanchet ..... TMS
International Commentary — occ -var - mail/ctc - Various ..... GLO
New Products — occ -var - mail - Staff ..... IMN
Personal Computers — 1tw -var - man /wire -Jan Owen ..... CWF
Personal Computers —
2tw - 700 -C12 /mail/DF /DNS - Peter McWilliams ..... UPS
Putting The Byte Into Your Business — 1tw -500 - orp /mail - D.Z. Meilach ..... SCI
Welsh On Computers —
1tw /1tm /cont - 1000 -wire/mail/ctc - Theresa Welsh ..... SWG
Word Processing —
1tm - var/1000/2000 -ctc /man /mail - Dona Z. Meilach ..... MEI
Word Processing —
1tw - 500 -orp /mail - Dona Z. Meilach ..... SCI

13—CONSUMERISM

About Real Estate —
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Around The House With Jon Paul — 1tw -250/500 - man /mail -Jan Paul ..... PAU

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Best Food Buys —
1tm - 400/500 -man /mail/ctc - Dr. Hans Fisher ..... FE
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Buying On Credit Q & A — 1tw -600 - man -Don Henry ..... NFS
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Changing Times—Financial Service —
1tw - 2500 -wire - Changing Times Magazine ..... CT
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S /1tw /cont - 500/var -man - Nathan Goller ..... BHB
Common Cents —
1tw - 750 -C12 /DF /DNS /mail - Kate MacQueen ..... CHR
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Consumer Aids —
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Consumer Wants To Know, The —
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Consumers' Dilemma, U.S.A. —
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Consumerwatch —
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Coupon Clipper — 1tw -600 - orp /mail -June Fuller ..... UFS
Credit Chats Q & A — 1tw -200 - man -Don Henry ..... NFS
Customers Always Write, The —
1tw - var -orp /mail - Subscribers ..... AMW
Dear Mr. Goller —
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Earning Extra Money — 1tw -650 - mail/DF -Jay Levinson ..... FET
Easy Does It—In Retirement — 3tw -1200 - orp /man /mail -Guy Bartin ..... MCF
Electronics Shoppers Roundup —
2tyr/sea - var -mail/man /igp - Thomas Krehbiel ..... WCM
Energy Savings Helpful Hints — 1tw -spv - orp /id -B. Woody ..... GPS
Family Computing —
1tw - 750 -wire/DF /DNS /mail - Family Computing Magazine NYT
Fight Back! —
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Floral Portrayals — 1tw -var - orp - Staff ..... FCP
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(Continued on page 77S)

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(Continued from page 75S)

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1tw - 500/700 -mail - Esther Margolius ....PAI
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/DNS - Sue Hoover ....UPS
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More For Your Money — 1tw -250/hps - orp -Righetti ....SCI
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/DNS - Scott Burns ....RTS
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1tw - hps -orp - A. Legionaire ....SCI
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Smart Shopping — 2tw -750 - C12 /DF /DNS
/mail/igp - Lori Gray ....UPS
Something To Think About — 1tw -400 - man -Roland Smith ....STTA
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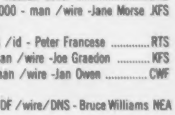
an - 15-part/600/800 -wire/DNS - Various ....UPI

Man and His Universe



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/mail/id - John Teets ....UPS
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Tip Off.The Rip Off —
7tw - var -mail - Sylvia Cronin ....CFS
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2tw - 300 -mail/C12 /DF /DNS - Richard Valeriani ....RTS
Wanderlust —
1tw /cont - 750 -wire/mail/ctc - Deborah Williams ....SWG
Washington Beat —
2tm - 1000 -man /DF /DNS - Stanley Cohen ....CSY
Watch This Space — 1tw -600 - C12 /igp /DF
/mail/DNS - Judy Hill ....UPS
What It's Worth —
S /1tw /cont - 500/1000/var -man /igp - Christopher Huntington BHB
What's in Store — 1tw -var - wire/igp -Joan Watson ....TSS
William Donoghue Column —
2tw - 850 -DF /DNS /C12 - William Donoghue ....TMS
Word Processing —
1tm - var/1000/2000 -ctc /man /mail - Dona Z. Meilach ....MEI
World Of Stereo —
1tw - 500 -man /igp /mail - Thomas Krehbiel ....WCM
Your Family Decorator —
2tw - 600 -wire/DF /DNS /mail - Carleton Varney ....NYT
Your Money's Worth —
3tw - 750 -C12 /DF /DNS /mail/id - Sylvia Porter ....UPS

14—CONTESTS (Circulation and Promotion)

Birthday Game, The — cont -var - mail - Staff ....BDG
Fun Page —
1tw - 4 1/4" -orp - Juanita Hamil ....CSP
Match Card — cont -var - mail - Staff ....EUR
Match The Twins — cont -var - C12 /igp -J.C. Howell ....HOW
Math Puzzle —
1tw - spv -orp /mail - William Thomas ....SCI
***Name Game, The** — cont -var - orp -Ken Hecht ....NGC
Race Game — cont -var - mail - Staff ....EUR
Wingo — cont -var - mail - Staff ....EUR
Winner's Circle —
1tw - 500 -DF /DNS /C12 - Stephanie Wong ....TMS
Write Ideas — 1tm -8ps - mail - Various ....GLA

15—ECOLOGY (Environment)

Backyard Bonanza — 1tw -500 - orp /ocra -Ted Edwards ....IMS
Chicago Tribune Graphics Service —
1tw - var -orp - Chicago Tribune ....TMS
Cookin' Good — 1tw -750 - man -Bradford ....SAW
Creatures — 1tw -var - man /wire -Donna Jacobs ....CWF
Designs In Nature — 1tw -ps - orp /id -W. Hearn ....OPS
Ecological Cartoons — 1tw -var - orp /mail - Various ....SCI
Editorial Cartoons — 1tw -7x7" - orp -Ron Cobb ....SAW
Energy Savers — an -sup - igp /id /mail
/orp /DF /DNS - Staff ....CNS
Environment —
occ - 700 -man - Peter J. Horton ....NWS
Environmental Op Eds — 1tw -800 - man /mail - Various ....IEFS
Food And Agriculture Affairs — 1tw -550 - mail/C12 /DF
/DNS - Lauren Soth ....RTS
Getting It Together — 1tw -650/750 - man -Don Fass ....CBN
Global Horizons —
2tw - 500/600 -man /C12 /wire/mail - Edward Flattau ....GH
Interlink Newsline — 6tw -300/1000 - wire/ctc - Various ....ILPS
Interlink Weekly Reports — 1tw -500/1000 - mail - Various ....ILPS
Man and His Universe — 1tw -750 - man /mail/DF -Milt Copulos HFS
News-Features-Pix (GNB) —
1tm /qt /cont/ - pt/var -orp /id /man /igp /mail - Staff GNB
Pete Moss — 7tw -3x5 1/8" - orp -Chas. Russo ....DBI
Report From Planet Earth — 1tw -250 - man - Various ....MIC
Science Horizons —
2tm - 6-part/4000 -wire/DNS - UPI reporters ....UPI
Science Notebook —
2tm - 500 -DNS - UPI reporters ....UPI
Science Questions And Answers —
2tm - 500 -DNS - UPI reporters ....UPI
Valeriani....In Short — 2tw - 300 - mail/C12/DF/DNS -
Richard Valeriani ....RTS
Wine And Liquor Uncomplicator (Facts) — 1tw -spv - orp -G. Ford OPS

CLASSIFICATIONS OF FEATURES

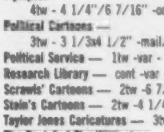
16A—EDITORIAL ART (Caricatures)

Auth Cartoons — 4tw -48x5 1/4" - mail -Tony Auth ....WPW
Berry's World —
6tw /S - d/3 1/16"-S/tps/qps/hpt -orp /mail - Jim Berry .NEA
Bill Garner — 2tw /4tw -33x3 1/2" - orp /mail -Bill Garner ....UFS
Books — 1tw - var -mail - Bill Southwell ....NWB
C.P. Houston Cartoons —
6tw - var -mail/orp - Clyde Peterson ....RTS
Caricatures —
2tw - 25.6 picas -orp /mail - David Mollering ....CNS
Caricatures —
3tw - 2 1/16"/4 1/4"/6 7/16" -orp /mail - John Taylor ....CNS
Caricatures — occ -sph - mail -Al Liederman ....FET
Chan Lowe Editorial Cartoons — 3tw -var - mail/orp -Chan Lowe RTS
Editorial Cartoons — 1tw -7x7" - orp -Ron Cobb ....SAW
Editorial Cartoons And Editorials — 5tw -var - id /orp /mail
/DF /DNS - Various ....CNS
Faces In The News (Sketches) —
3tw - 5x2"/13x3 1/2" -id /igp /mail - Frank G. Murphy ....DIS
Faces/Caricatures —
5tw - 12x3 1/4"/24x6 1/2" -orp /mail - Kerry Waghorn ....CHR
Gamble Cartoons — 5tw -var - mail/orp -Ed Gamble ....RTS
Graphic Impressions —
1tw - var -orp - Rose/Barton/Ohanian/Miller ....NAS
Grundahl's Cartoons —
2tw - 6 7/16" -orp /mail - Calvin Grondahl ....NEA
Hulme's Cartoons — 2tw -6 7/16" - orp /mail -Etta Hulme ....NEA
Karikaturistiu —
1tw - spv -man /id - Barbara Varas ....AMF
Larrick's Cartoons — 2tw -6 7/16" - orp /mail -Jim Larrick ....NEA
Lurie —
8tw - 6 7/16"/8 1/4" -orp /mail - Ranan Lurie ....UPS
Mike Peters —
4tw - 33x4 1/2"-46x6" -orp /mail - Mike Peters ....UFS
Messprints —
1tm - 50x9" -mail - Geoffrey Moss ....WPW
National Cartoon —
1tw - 32 1/2x7"/21x4 3/8" -orp - R. David Boyd ....MOR
Plympton —
4tw - 4 1/4"/6 7/16" -orp /mail - Bill Plympton ....UPS
Political Cartoons —
3tw - 3 1/3x4 1/2" -mail/orp - George Danby ....NICN
Political Service — 1tw -var - orp /mail - Various ....RCC
Research Library — cont -var - orp /mail - Various ....RCC
Scrawls' Cartoons — 2tw -6 7/16" - orp /mail -S. C. Rawls ....NEA
Stein's Cartoons — 2tw -4 1/4" - orp /mail -Ed Stein ....NEA
Taylor Jones Caricatures — 3tw -30x9 1/2" - orp -Taylor Jones ..LATS
The Best And The Wittiest —
5tw - 38.9x4 1/8" -orp /var - Brookins/Gorrell/Keefe/Palmer/
Sanders/Trever/Taylor ....NAS

16B—EDITORIAL ART (Cartoon Panels)

Aislin Political Cartoons — 4tw -8 1/4x6" - orp -Aislin ....TSS
Andy Donato — 3tw -36x8" - orp -Andy Donato ....CWF
Auth Cartoons — 4tw -48x5 1/4" - mail -Tony Auth ....WPW
Barron Cartoons — 1tw -8 1/4x6" - orp -Sid Barron ....TSS
Ben Sargent — 4tw -33x4 1/2" - orp /mail -Ben Sargent ....UFS
Ben Wicks — 6tw -panel - orp -Ben Wicks ....CWF
Berry's World —
6tw /S - d/3 1/16"-S/tps/qps/hpt -orp /mail - Jim Berry .NEA
Bill DeOre — 4tw -qph - mail -Bill DeOre ....NYT
Bill Garner — 2tw /4tw -33x3 1/2" - orp /mail -Bill Garner ....UFS
Bill Scherr — 4tw -43x5 1/2" - orp -Bill Schorr ....TMS
Blaine Cartoons — 3tw -var - orp /mail -Blaine ....MIL
Books — 1tw - var -mail - Bill Southwell ....NWB
Borgman Editorial Cartoons — 4tw -6 7/16" - orp -Jim Borgman .KFS
C.P. Houston Cartoons — 6tw - var -mail/orp - Clyde Peterson ....RTS

(Continued on page 79S)



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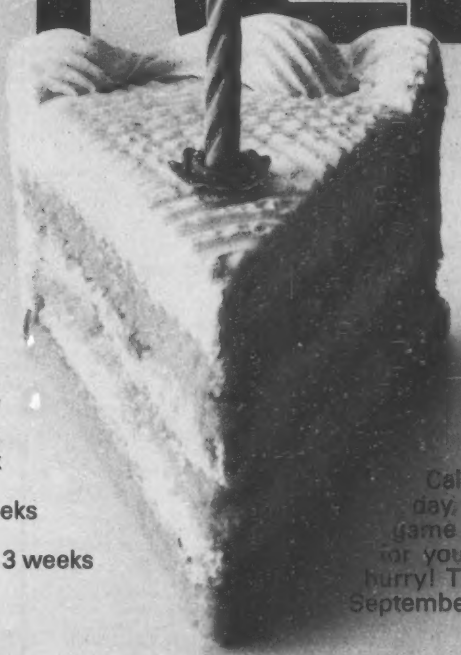

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Jackson Newspapers
P.O. Box 8715 New Haven, CT 06531
Attn: Bill Guthrie Or call us at: (203) 562-1133

(Continued from page 77S)

Challenge Drawings —
1tw - 21x4 1/8"-32x6 3/8" -orp /mail - Jack Hamm .....REL
Chan Lowe Editorial Cartoons — 3tw -var - mail/orp -Chan Lowe RTS
Computer Cartoons — 3tw -var - id - Various .....SCI
Country Parson, The — 6tw -10x12" - mail/orp /id -Frank Clark .RTS
Curtis Cartoons — 2tw -43x5" - orp /mail -Tom Curtis .....HFS
Dan Wasserman Cartoon —
3tw - 22x4" -orp - Dan Wasserman .....LATS
Darcy Editorial Cartoons — 5tw -6 7/16" - orp -Tom Darcy .....KFS
Dick Locher — 5tw -43x4 1/2" - orp -Dick Locher .....TMS
Dick Wright — 5tw -33x4 1/2" - orp /mail -Dick Wright .....UFS
Don Hesse Cartoon — 5tw -32x6" - orp -Don Hesse .....LATS
Don Wright — 5tw -51x5 1/2" - orp -Don Wright .....TMS
Dwane Powell Cartoon — 4tw -32x6" - orp -Dwane Powell .....LATS
Editorial —
1tw - 3 1/4x4"-5x6" -orp - Henry .....SM
Editorial Cartoon — 6tw -31x6 1/4" - mail/orp -Milt Morris .....APN
Editorial Cartoon — 1tw -4x5" - orp -Noah Bee .....JTA
Editorial Cartoon — 3tw -qph - orp /man /mail -Roy Elderman ..MCF
Editorial Cartoon — 1tw -27.5x6" - orp /mail -Bob Palmer .....SF
Editorial Cartoon —
1tw - 5x3 1/4"-6 3/4x4 1/2" -orp - Chuck Stiles .....SM
Editorial Cartoons —
4tw - 39x var -orp /mail - Ken Alexander .....CNS
Editorial Cartoons — 4tw -39x var - orp /mail -Chuck Asay .....CNS
Editorial Cartoons —
4tw - 39x var -orp /mail - Bruce Beattie .....CNS
Editorial Cartoons —
4tw - 39x var -orp /mail - H. Clay Bennett .....CNS
Editorial Cartoons —
4tw - 39x var -orp /mail - Bob Englehart .....CNS
Editorial Cartoons — 4tw -39x var - orp /mail -Dave Horsey .....CNS
Editorial Cartoons — 5tw -39x var - orp /mail -Steve Kelley .....CNS
Editorial Cartoons — 4tw -39x var - orp /mail -Mike Lane .....CNS
Editorial Cartoons — 4tw -39x var - orp /mail -Milt Priggee .....CNS
Editorial Cartoons — 4tw -39x var - orp /mail -Dana Summers ....CNS
Editorial Cartoons —
1tw - 4 1/4"/6 7/16" -orp - Staff .....CSP
Editorial Cartoons — 5tw -6 7/16" - id /orp -Mike Shelton .....KFS
Editorial Cartoons — 1tw -var - igp /mail -Bill Murray .....MFS
Editorial Cartoons —
1tw - 27.5x6" -orp /mail - Jimmy Margulies .....SF
Editorial Cartoons And Editorials — 5tw -var - id /orp /mail
/DF /DNS - Various .....CNS
Edwards Cartoons —
3tw - var -orp /mail - Frank Edwards .....MIL
Feiffer —
1tw - 10 13/16" -orp /mail - Jules Feiffer .....UPS
Flubs & Fluffs —
7tw - d/19x4 3/8"/S-hpt -orp - Jerry Robinson .....CWS
Front Line Features — 1tw -var - mail - Various .....NAS
Gamble Cartoons — 5tw -var - mail/orp -Ed Gamble .....RTS
Gene Basset —
5tw - 33x3 1/2"-42x4 1/2" -orp /mail - Gene Basset .....UFS
Gibb Cartoons — 1tw -43x5" - orp /mail -Tom Gibb .....HFS
Graffiti — 7tw -var - mail -Gene Mora .....MCN
Graphic Impressions —
1tw - var -orp - Rose/Barton/Ohanian/Miller .....NAS
Graston Cartoons — 3tw -var - orp /mail -Mike Graston .....MIL
Grondahl's Cartoons —
2tw - 6 7/16" -orp /mail - Calvin Grondahl .....NEA
Herblock —
5tw - 33x9" -orp - Herbert L. Block .....NAS
Hulme's Cartoons — 2tw -6 7/16" - orp /mail -Etta Hulme .....NEA
Jack Ohman — 5tw -43x5" - orp -Jack Ohman .....TMS
Jeff MacNelly —
3tw - var -orp - Jeff MacNelly .....TMS
Jim Brewster — 2tw -36x8" - orp -Jim Brewster .....CWF
Keeping Up —
1tw - 40x4 1/2" -orp /mail - William Hamilton .....CHR
Larrick's Cartoons — 2tw -6 7/16" - orp /mail -Jim Larrick .....NEA
Larter Cartoons — 3tw -8 1/4x6" - orp -John Larter .....TSS

Leotoons —
7tw /cont/1tm - spv/var -mail/id - Leonard Bruce .....LDC
Leunig's World —
cont - var -orp /mail - Michael Leunig .....MRS
Life With Robinson —
6tw - 32x2 3/8" -orp - Jerry Robinson .....CWS
Lou Grant Cartoon — 5tw -32x7" - orp -Lou Grant .....LATS
Lurie —
8tw - 6 7/16"/8 1/4" -orp /mail - Ranan Lurie .....UPS
MacPherson Cartoons —
2tw - 8 1/4x6" -orp - Duncan MacPherson .....TSS
Marlette Editorial Cartoons —
3tw - 6 7/16" -orp - Doug Marlette .....KFS
Mauldin —
3tw - 25.5x6"/32.5x9" -orp - Bill Mauldin .....NAS
Mike Peters —
4tw - 33x4 1/2"-46x6" -orp /mail - Mike Peters .....UFS
Messprints —
1tm - 30x9" -mail - Geoffrey Moss .....WPW
O'Neill — 1tw -40x3 3/4" - orp /mail -Dan O'Neill .....CHR
Oliphant —
5tw - 6 7/16"/8 1/4" -orp /mail - Pat Oliphant .....UPS
Pacific News Service, The — occ -var - mail/C12 /DF
/DNS /id /igp - Sandy Close .....RTS
Paul Conrad Cartoon —
5tw - 33x6" 22x4" -orp - Paul Conrad .....LATS
Peterson Cartoons — 3tw -8 1/4x6" - orp -Roy Peterson .....TSS
Plympton —
4tw - 4 1/4"/6 7/16" -orp /mail - Bill Plympton .....UPS
Political Cartoons —
3tw - 3 1/3x4 1/2" -mail/orp - George Danby .....MCN
Political Cartoons — 1tw -var - mail -Ed Fischer .....MCN
Political Service — 1tw -var - orp /mail - Various .....RCC
Punch — 1tw /cont -var - orp /mail - Various .....RCC
Raeside Cartoons —
3tw - var -orp /mail - Adrian Raeside .....MIL
Research Library — cont -var - orp /mail - Various .....RCC
Salty Sally —
1tw - 25.6x3" -orp /id /mail - Cullen Hightower .....CH
Scrawls' Cartoons — 2tw -6 7/16" - orp /mail -S. C. Rawls .....NEA
Stein's Cartoons — 2tw -4 1/4" - orp /mail -Ed Stein .....NEA
Steve Benson — 4tw -43x4 1/2" - orp -Steve Benson .....TMS
Steve Sack —
4tw - 40x4"/20x6" -orp - Steve Sack .....TMS
The Best And The Wittiest —
5tw - 38.9x4 1/8" -orp /var - Brookins/Gorrell/Keefe/Palmer/
Sanders/Trever/Taylor .....NAS
Timely Issues —
1tw - 32x6 3/8"-21x4 1/8" -orp /mail - Jack Hamm .....REL
Tom Meyer — 4tw -qph - mail -Tom Meyer .....HYT
Tom Toles —
4tw - 4 1/4"/6 7/16" -orp /mail - Tom Toles .....UPS
Uluschak Cartoons — 4tw -var - orp /mail -Edd Uluschak .....MIL
Views Of The World —
1tw - psx7"/tps -orp - International artists .....CWS
Wayne Stayskal —
5tw - 43x4 1/2" -orp - Wayne Stayskal .....TMS
You Know You Love Them When — 3tw -42x4" - mail/orp -Miv Schaaf SCH

17—EDUCATION

A Good Book To Read —
7tw /1tw - 500/1000 -man - Martin J. Ross .....LAW

CLASSIFICATIONS OF FEATURES

A Safer You — 3tw -400/500 - man /mail -Marsha Logan .....CPF
A Teacher Feature-Newspaper Textbook Lessons — 2tw -var - mail/id
-Jackie Kohn .....TEF
Ad-Section Editorial —
an - sup -man /DF /DNS /mail - Joyce Lain Kennedy .....SFI
Ad-Section Special For Careers —
an - 12000/25000 -man /DF /DNS /mail - Staff .....SFI
Ad-Section Special For Health — an -7000/15000 - man /DF /DNS
/mail - Staff .....SFI
Aesops Fables Retold By Samuel Eppy — 1tw -ps - orp /id -
Samuel Eppy.....OPS
American Viewpoint — 1tw -2 1/16" - orp - Staff .....CSP
Arty Facts — 1tw -30 - orp /id -Ray Fisher .....SCI
Ask Aunt Madge — 7tw - var -man - Madge M. Saksena .....ASK
AIM Column — 1tw -spv - mail -Reed Irvine .....AIM
AIM Report — 2tm -spv - mail -Reed Irvine .....AIM
Better English — 7tw -200 - orp -C. Gordon .....SCI
Black Giants — 1tw -var - igp /mail -Bill Murray .....MFS
Boggle Word — 1tm -10 - orp -B. Foley .....SCI
Brain Twisters — 2tw -400 - orp -Don Douglas .....SCI
Build Your Vocabulary — 1tw -100 - orp -Marian House .....SCI
Building Your Vocabulary — 1tw -spv - orp -J. House .....OPS
Business Survival Tips & Shortcuts —
1tm /cont - qps/700-1000 -man /mail - The ICS Group .....IBIS
Careers —
3tw - 450 -man /mail/DF /DNS - Joyce Lain Kennedy .....SFI
Chicago Tribune Graphics Service —
1tw - var -orp - Chicago Tribune .....TMS
Children's Page — 1tw -ps - orp /id - Various .....SCI
Children's Television Workshop —
3tw /S - d/26x7 1/2"-S/hps/hpt/tps -orp - Staff .....TMS
College Press Service — 2tw -2500 - man /wire - Staff .....CPS
Correct English Please —
3tw - 350/400 -man /mail - G. Howard Poteet .....CPF
Crypto Game — 1tw -spv - orp /id -Righetti .....SCI
Current Events —
1tw - 750 -wire - Marvin Lipton .....TSS
Designs In Nature — 1tw -ps - orp /id -W. Hearn .....OPS
Did You Know — 1tw -4 1/4" - orp -John Jarvis .....CSP
Did You Know That — 1tw -hpv - orp /id -F. Treadgold .....SCI
Editor's Quote — 1tw -2 1/16" - orp - Staff .....CSP
Edu-Quest — 1tw -600/900 - mail - Various .....RDR
Education —
5tw - 500 -mail - Michele A. Wood .....CAP
Education Commentary —
3tw - 500 -man /mail - Robert Golomb .....CPF
Education In N.Y.C. —
S - var -mail/igp - Rick Maiman & Rita C. Allen .....PAN
Education Today —
1tw - 700 -wire/DNS - Patricia McCormack .....UPI
Educational Puzzles — 7tw -ps - orp /id - Various .....SCI
Famous Americans —
1tw - 1 5/8x3 1/2" -orp - Kern Pederson .....SM
Figurits — 1tw -spv - orp -Gordon .....SCI
Graduation Greeting —
an - 2 1/16"/4 1/4"/6 7/16" -orp - Staff .....CSP
Handy Action — 1tm -50 - orp /id -M. Zance .....SCI
Handy Tips For Business Women —
occ /cont - qps/500-800 -man /mail - L. E. DeFeldy .....IBIS

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Hey Kids Let's Cook! — cont -6pt/550 - mail/C12 /DF /DNS /igp /id - Jane Baker ..... RTS
History's Scrapbook — 1tw -4 1/4" - orp - Staff ..... CSP
How It Began (Etymology) — 1tw -60 - orp /id -B. Foley ..... SCI
How To Find A Job —
cont - 3pt/450 -mail/C12 /DF /DNS - Milton Rockmore ..... RTS
How To Start & Manage Your Own Business —
occ /cont - qps/700-1000 -man /mail - Alain Siposs ..... IBIS
International Traders Mailbag —
1tm /cont - qps/700-1000 -man /mail - A. J. Siposs ..... IBIS
It's The Truth (Facts) — 1tw -hps - orp /id -Paul Swan ..... SCI
It's Your World —
6tw /S - d/39x2"/S-78x5 3/4" -orp /mail - Ted Goff & Dan Harris JHAC
Johnny Wonder —
6tw /S - d/43x2"/S-tps/pt/hpt -orp /mail - Dick Rogers ..... UFS
Just So Happened —
1tw - 3 1/4x4 1/4" -orp - Kern Pederson ..... SM
Juvenile Banking Coloring Games —
1tw - ps -orp /id - Fred Treadgold ..... SCI
Juvenile Crosswords — 7tw -ps - orp /id - Various ..... SCI
Juvenile Games & Activities — 7tw -ps - orp /id - Various ..... SCI
Juvenile Puzzles — 7tw -ps - orp /id - Various ..... SCI
Juvenile Rebus — 1tw -ps - orp /id - Various ..... SCI
Krass & Bernie — 1tw -ps - orp /id -G. Trosley ..... OPS
Law And Order —
7tw /1tw - 500/1000 -man - Martin J. Ross ..... LAW
Law Brief, The —
7tw /1tw - 500/1000 -man - Martin J. Ross ..... LAW
Law Clinic, The —
7tw /1tw - 500/1000 -man - Martin J. Ross ..... LAW
Learning —
1tw - var -mail/igp /ctc - Rita C. Allen ..... PAN
Lessen in English — 1tw -300 - orp -Gordon ..... SCI
Letters From Abroad — 1tw -var - mail/DF - Various ..... FET
Living & Loving —
2tw - 750 -wire/DF /DNS /mail - Leo Buscaglia, Ph.D. ..... NYT
Look & Learn — 1tw -tps - orp -Gordon ..... SCI
Main Street Subjects —
5tw - pt -man /mail - Robert I. Queen ..... PWS
Mini Page, The — 1tw -sup - orp /mail -Betty Debnam ..... UPS
Miss Malaprop — 1tw - - orp /id -W. Carouge ..... SCI
Moral Dimensions Behind Headlines —
3tw - 500 -mail/man - Rev. William Lester, S.J. ..... LES
Nature's Wonders — 1tw -hps - orp /id -F. Treadgold ..... SCI
News-Features-Pix (GNB) —
1tm /qt /cont/ - pt/var -orp /id /man /igp /mail - Staff GNB
Northern Perspective, The —
S /1tw - 750/900 -wire/DF /C12 /mail/ctc - Michael McManus ..... MCM
Nutty Nature —
1tw - hpt -orp /id - Fallon & Pracy ..... SCI
Other Scenes —
1tw - 800 -man - Wilcock & Barney ..... SAW
Our Lively Language — 1tw -450 - m. .: /mail -Sally Bright ..... OLL
Pacific News Service, The — occ -var - mail/C12 /DF /DNS /id /igp - Sandy Close ..... RTS
Personal Computers — 1tw -var - man /wire -Jan Owen ..... CWF
Pics Trix — 1tw -spv - orp /id -Righetti ..... SCI
Problem A Day (Math) — 7tw -200 - orp -C. Gordon ..... SCI
Problem Today, A (Math Problems) — 1tw -150 - orp -Gordon ..... SCI
Read And Remember — 1tw -50/100 - orp -Gordon ..... OPS
Rest Of The Story — 1tw -350 - man /C12 /DF /DNS - Paul Aurandt ..... LATS
Science Quiz — 1tw -ps - orp /id -F. Treadgold ..... SCI
Sexual Surrogate —
cont - var -mail - John Austin & Heather Hill ..... HIS
Solve-A-Problem — 1tw -hps - orp -Gordon & Trag ..... SCI
Something To Think About — 1tw -400 - man -Roland Smith ..... STTA
Special Package—Back to School —
an - 15-part/600/800 -wire/DNS - Various ..... UPI
Special Package—Graduation Careers —
an - 15-part/600/800 -wire/DNS - Staff ..... UPI
Specialty Books —
2tw - 1200 -orp /man /mail - John D. Paulus ..... MCF
Starbound —
1tw - tpt -orp /id - Dr. Eugene Mallove ..... SCI
Starting Your Own Mail-Order Business —
cont - 3pt/350 -mail/C12 /DF /DNS - Milton Rockmore ..... RTS
Teaser, The — 1tw -spv - orp /id -Steve Ryan ..... SCI
Teech — 1tw -sph - orp /id -A. Bacall ..... OPS
Tell Me Why —
6tw - 100 -C12 /DF /DNS /mail/id - Arkady Leokum ..... UPS
They Changed History —
1tw - ps -orp /id - Mochan & Howard ..... SCI
Tongue Twisters — 1tw -ps - orp - Various ..... SCI
Tricky Ones — 1tw -spv - orp /id -Magila ..... SCI
Trivia —
1tw - 200 -orp - Natalie Carlton ..... SCI
U.S. News & World Report Text/Graphics — 1tw -var - C12 /igp /ing /wire/DF /DNS /mail/ctc - Various ..... NYT
What's What? — 1tw -ps - orp /id -Hammond ..... SCI
***Where We Stand** —
1tw - 750/800/25x13 1/4" -orp /man /mail/igp - Albert Shanker AFT
Words Words Words —
3tw - 350 -mail/orp /DF /DNS - Michael Gartner ..... RTS
Work & Health —
1tw - 500/700 -mail - Dr. Phillip Polakoff ..... PAI
Writer's Art —
3tw - 700 -C12 /DF /DNS /mail - James J. Kilpatrick ..... UPS
You, Your Child, And School — 1tw /7tw -500 - man /mail - David Nydick ..... DAN
Your Changing World —
1tw - 600 -man /DF /DNS /mail - Edward Cornish, President World Feature Society ..... SFI
Your Word For Today —
1tw - 10 -orp /id - Darrell Siers ..... SCI
Zoo Jingles — 1tw -spv - id -Trag ..... SCI

18A—ENTERTAINMENT (Films)

A Look At Hollywood — 1tw -500 - man -Frank Barron ..... DBI
Alan Cartnal's Hollywood —
S /1tw /1tm - 500/var -man /mail - Alan Cartnal ..... BHB
American Weekend — 1tw -650/700 - man /igp -Denise Moses . CBN
Around Entertainment —
1tw - 500 -man /mail - Jay and Elliott Kravetz ..... IPN
Ask Dick Kleiner — 2tw -600 - orp /mail/C12 /p199/wire/DF /DNS - Dick Kleiner ..... NEA
At the Movies — 3tw -500 - wire/mail -Ron Base ..... TSS
Beauty & Exercise Tips Of The Stars —
1tw - 500 -orp /mail - Marian Singer ..... SCI
Beauty Tips From Hollywood —
1tw - 500 -orp - Various celebrities ..... SCI
Beverly Hills Lifestyle —
1tw /1tm /cont - 500/var -man /igp - Jon Peterson ..... BHB
Bill Griffith —
cont - var -mail/orp /id /igp - Bill Griffith ..... GRF
Book Reviews — 1tw -400/900 - mail/DF - Various ..... FET
Broadway Karikatures — 1tw -500 - man /id -Joe Kaliff ..... AMF
Broadway Vignettes —
1tw - qps -man /id - Barbara Varas ..... AMF
Cash Box Confidential Entertainment And Video Report —
1tw - 650 -mail/C12 /DF /DNS - George Albert ..... RTS
Celebrity Column —
3tw - 800/1200-S -man /C12 /DF /DNS - Roderick Mann ... LATS
Celebrity Health News —
1tw /1tm /2tm - 500/950 -man /mail - Ruth Nathan Anderson VMG
Celebrity In-depth —
1tw - 2000/3000 -man /igp /DF - Colin Dangaard ..... INF
Celebrity Interview —
1tw - 1000/1500 -man /igp /mail - Jay and Elliott Kravetz .... IPN
Celebrity Interviews — 5tw -500 - orp /mail -Hadley-Garcia ..... SCI
Celebrity Jokes — 1tw /7tw -qpt - orp - Various ..... OPS
***Cinema Talks** —
cont/1tm - 500/var -man /igp /mail - Paula Royce Graham GPR
Cinemascore — 3tw -250 - man /DF /DNS -Ed Mintz ..... LATS
Coming Attractions — occ -var - orp /DF /mail /ctc - Staff ..... CIN

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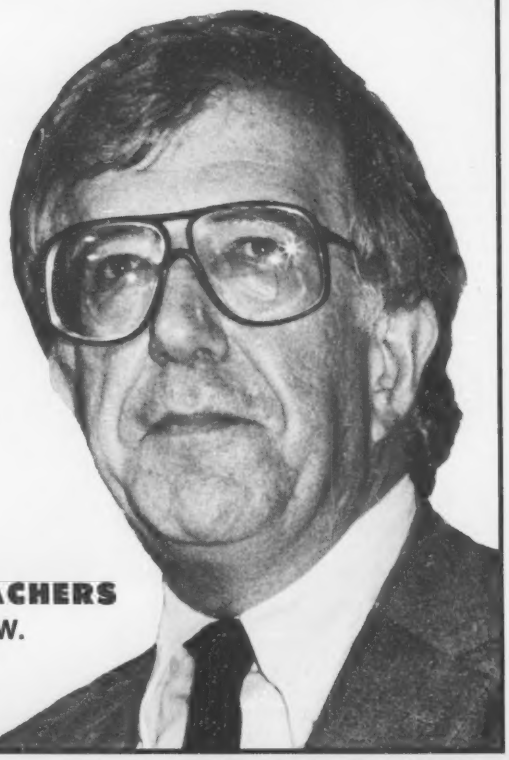

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(From Electronic Media And Ad. Age)
2tw - 5000 - mail/DF/DNS - Staff ..... CSY
Cream Off The Top —
1tw - hpt -mail - Norman Richmond ..... RIN
Dateline America —
1tw - 800 - - Jeffrey Blyth ..... ITP
Dick Miller—New York, New York — 1tw /1tm -800/3000 - man /igp -Dick Miller ..... MLL
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Entertainment — 2tw -650 - orp /mail/DF /DNS - Various ..... CNS
Entertainment Mini — 1tw -var - igp /id /orp /DF /DNS - Various ..... CNS
Entertainment Scene, The — occ -var - mail - Staff ..... IMN
Entertainment Whirl —
1tw - var -man - Charles J. Brand ..... BAS
Exercise Tips — 1tw -var - orp - Various ..... SCI
Film & TViewing — 1tw -500/tpt - man /mail -Jay Michaels ..... JDL
Film Column —
S - 900 -wire/DF /DNS - Richard Freedman ..... NHN
Film Fare — 5tw -20x10" - orp /mail/ctc -Laurie Lee ..... WOR
Film Previews — 1tw -spv/500 - mail -Tamara ..... AST
Filmoter —
1tw - 500 -orp /mail/C12 /p199/wire/DF /DNS - Dick Kleiner & Staff ..... NEA
Footlights & Kleiglights — 3tw -500 - orp /ocra -Ted Edwards ..... IMS
Gabriel Broadside, The —
qt /occ /sea - var -orp /id /man /igp /mail - J. G. Bumberg .GNB
Gala Events — S /1tm -hps/1500 - mail -Tamara ..... AST
Great American Trivia Test — 3tw -400/500 - man /igp - Various .CBN
Hollywood Beat — 3tw -20x12" - orp /mail/ctc -Bill Lane ..... WOR
Hollywood Celebrities Gossip —
1tw - 500 -orp - Marian Singer ..... SCI
Hollywood Etc. —
2tw - 400 -orp /mail/DF /DNS - George Christy ..... CNS
Hollywood Features — 1tw -700 - orp /mail/C12 /p199/wire/DF /DNS /igp - Dick Kleiner ..... NEA
Hollywood Headliners —
1tw - 650 -orp /mail /DF /DNS - Nancy Anderson ..... CNS
Hollywood Hotline —
2tw - 600 -igp /orp /mail/DF /DNS - Nancy Anderson ..... CNS
Hollywood Inside — 5tw -750/800 - igp /mail -John Austin ..... HIS
Hollywood Interview — 7tw -500 - orp - Various ..... DBI
Hollywood Interview — 1tw -850 - mail/man /ctc -Ian Harmer ...WSL
Hollywood Marquee —
1tw - 500 -orp /mail - James S. Leach ..... SF
Hollywood Strip —
1tw - 650/800 -orp /mail/DF /DNS - Alan Gansberg ..... CNS
Hollywood's Unsolved Mysteries— cont -3500 - igp /mail -John Austin HIS
Hollywooding — 1tw -600 - orp /mail/DF /DNS - Jack Martin ..... CNS
Hooray For Hollywood —
S /1tw /sea - 1000/var -man - Alan Cartnal ..... BHB
Interview Magazine — 1tm -var - C12 /DF /DNS /mail/ctc /igp - Various ..... NYT
It's On The Tip Of My Tongue —
1tw - 500 -man /igp /mail - Dan Carlinsky ..... CAR
Jack O'Brian — 5tw -850 - man /wire -Jack O'Brian ..... KFS
Jill Jackson's Hollywood — 1tw -var - mail -Jill Jackson ..... MCN
Karikature Karnival — 1tw -spv - man /id -Joe Kaliff ..... AMF
Katz Meow —
1tw - var -mail - Harry Jay Katz ..... NNB
Ladies' Home Journal — 1tm -var - igp /ing /mail /ctc /DF /DNS - Various ..... NYT
Late Show — 1tw -spv - orp /mail -Nat Carlton ..... SCI
Late Show — 1tm -200 - orp -Righetti ..... SCI
Lifestyle Horizons—Scott's World — 1tw -800 - wire/DNS -Vernon Scott ..... UPI
Lifestyle Horizons—Shorts —
1tw - 15-part/100/150 -wire/DNS - Staff ..... UPI
Living/Entertainment —
1tw - 650 -orp /mail/C12 /p199/wire/DNS /DF - Ellie Grossman NEA
Magic Carpet Over Broadway — 3tw -500 - man /id -Joe Kaliff ...AMF
Marilyn Beck's Hollywood — 8tw -700 - DF /DNS /KNT /C12 /igp - Marilyn Beck ..... TMS
Mighty Mixture — 1tw /1tm -500 - man -Gary Stevens ..... SAG
Mini Movie Reviews — 1tw -var - DF /mail/orp /id /ing /ctc - Staff ..... CIN
Motion Pictures & T.V. — 1tw -500 - mail -Jack Ryan ..... CAP
Movie And TV Star Opinions — 1tw -1000 - orp - Various ..... SCI
Movie Interview, The — occ -1000 - mail/man /ctc -Ian Harmer .WSL
Movie Review —
1tw - 500/750 -man /igp /mail - Jay and Elliott Kravetz ..... IPN
Movie Views & Reviews —
1tw - var -orp /man /igp - Robert Alan Glover ..... LNI
Movies & T.V. — S -var - mail/igp /ctc - Staff ..... PAN
Movies, The — 1tw -500/800 - mail -Dan Craft ..... PAF
My Life With Raquel Welch —
cont - 5000 -igp /mail - Patrick Curtis & John Austin ..... HIS
Nostalgia Notes —
1tw - 600 -man /mail - Thurlow O. Cannon ..... CAN
Older Is Better — 1tw -var - orp - Various ..... OPS
Our Film Folk — 1tw -500 - orp /mail -Herbert Luft ..... JTA
Party Time/Beverly Hills —
1tm /cont/sea - 750/var -man - Arthur Simon ..... BHB
People In The News — 1tw -1500/var - man /ing -Dick Denuet ...TFS
Pets Of The Stars — 1tw -ps - orp -J. Williams ..... SCI
Photo Files/Show Business — cont -var - igp - Staff ..... BAS
Pooh's Corner —
1tw - var -mail - Jessica Winston ..... NNB
PSpecialties, etc. — occ /sea -pt/var - orp /id /man /igp /mail - Staff ..... GNB

Rated G —
occ - 800/art-var -man /id /orp - Lucinda ..... NPS
Reba and Bonnie Reporting —
1tw - 600 -igp /mail - Reba and Bonnie Churchill ..... CAI
Recipes Of Movie Stars — 1tw -ps - orp - Various ..... SCI
Recipes Of TV Stars —
1tw - 150 -orp - Singer & J. Sherrod ..... SCI
Reel Quiz, The —
1tw - 5 1/2x3 1/2" -mail - Ken Brooks ..... CF
Rex Reed — 1tw -1000 - mail/DF /DNS -Rex Reed ..... CF
Roger Ebert — 3tw -750 - DF /DNS /mail -Roger Ebert ..... NAS
Rolling Stone Magazine Service — 2tm -6000/8000 - man /C12 /DF /DNS - Various ..... LATS
Scott's World — 3tw /2tw -700 - wire/DNS -Vernon Scott ..... UPI
Show Biz — 4tw -500/1000 - orp /id /igp /man - Various ..... KFS
Show Biz — 1tw -21x10" - orp -Herb Bridges ..... MOR
Showbeat — 1tw -550 - orp /mail/C12 /p199/wire/DF /DNS /igp /pt - Dick Kleiner ..... NEA
Special Package—Entertainment —
an - 15-part/600/800 -wire/DNS - Various ..... UPI
Star Interviews —
7tw - var -orp - June Finletter ..... SCI
Strobe — 1tw -650 - man -Tim Walter ..... TSI
Theater & Film —
1tw - var -mail - Ernest Schier ..... NNB
Top Box Office Films —
1tw - var -man /DF /mail/ctc - The Hollywood Reporter ..... CIN
Top Twenty Films — 1tw -200 - DNS - Various ..... UPI
Top Twenty Video — 1tw -450 - DNS - Staff ..... UPI
Trivia Quiz —
1tw - 500 -man /igp /mail - Dan Carlinsky ..... CAR
Video Cartoons — 1tw -var - orp /id - Various ..... SCI
VIP Medical Grapevine —
1tw /1tm /2tm - 500/950 -man /mail - Ruth Nathan Anderson VMG
World I Lived In, The —
cont - var -igp /mail - George Jessel ..... HIS
You, Your Child, And Entertainment - 1tw -500 - mail/man -David Nydick DAN

18B—ENTERTAINMENT (Music)

All This Jazz — S -20x14"/8pt - orp /mail/ctc -Bill Lane ..... WOR
American Weekend — 1tw -650/700 - man /igp -Denise Moses . CBN
Around Entertainment —
1tw - 500 -man /mail - Jay and Elliott Kravetz ..... IPN
Arts Column — S -600 - wire/DF /DNS -Byron Belt ..... NHN
Between The Lines — 1tw -var - orp -Eli Witmer ..... CWF
Broadway Karikatures — 1tw -500 - man /id -Joe Kaliff ..... AMF
Cash Box Confidential Entertainment And Video Report —
1tw - 650 -mail/C12 /DF /DNS - George Albert ..... RTS
Celebrity Circle —
1tw - 500/800 -mail - Joel Fetts-Williams ..... PAF
Celebrity Health News —
1tw /1tm /2tm - 500/950 -man /mail - Ruth Nathan Anderson VMG
Celebrity Interview —
1tw - 1000/1500 -man /igp /mail - Jay and Elliott Kravetz ....IPN
Classics On Record —
1tw - var -orp /man - Homer F. Edwards ..... LNI
Country Music — 2tw -800 - DF /DNS /C12 /igp - Jack Hurst ..... TMS
Crain's Radio/TV Marketing Package-(From Electronic Media And Ad. Age) — 2tw - 5000 -mail/DF /DNS - Staff ..... CSY
Cream Off The Top —
1tw - hpt -mail - Norman Richmond ..... RIN
Diasporic Music —
1tw - hpt -mail - Norman Richmond ..... RIN
Discussion — 1tw -ops - man /id -Joe Kaliff ..... AMF
Electronics Shoppers Roundup —
2tyr/sea - var -mail/man /igp - Thomas Krehbiel ..... WCM
Entertainment — 2tw -650 - orp /mail/DF /DNS - Various ..... CNS
Entertainment Mini — 1tw -var - igp /id /orp /DF /DNS - Various ..... CNS
Entertainment Whirl —
1tw - var -man - Charles J. Brand ..... BAS
Footlights & Kleiglights — 3tw -500 - orp /ocra -Ted Edwards ..... IMS
Gabriel Broadside, The —
qt /occ /sea - var -orp /id /man /igp /mail - J. G. Bumberg .GNB
Getting It Together — 1tw -650/750 - man -Don Fass ..... CBN
Great American Trivia Test — 3tw -400/500 - man /igp - Various .CBN
Hit Parader Musical Note —
1tw - 500 -man /igp - Michele Harper ..... DBI
Hollywood Beat — 3tw -20x12" - orp /mail/ctc -Bill Lane ..... WOR
Hollywood Etc. —
2tw - 400 -orp /mail/DF /DNS - George Christy ..... CNS
Hollywood Headliners —
1tw - 650 -orp /mail /DF /DNS - Nancy Anderson ..... CNS
Hollywood Hotline —
2tw - 600 -igp /orp /mail/DF /DNS - Nancy Anderson ..... CNS
Hollywood Inside — 5tw -750/800 - igp /mail -John Austin ..... HIS
Hollywood Marquee —
1tw - 500 -orp /mail - James S. Leach ..... SF
Hollywood Notes — 1tw -500 - man -Frank Barron ..... DBI
Hollywood Strip —
1tw - 650/800 -orp /mail/DF /DNS - Alan Gansberg ..... CNS
Hollywooding — 1tw -600 - orp /mail/DF /DNS - Jack Martin ..... CNS
Interview Magazine — 1tm -var - C12 /DF /DNS /mail/ctc /igp - Various ..... NYT
Jack O'Brian — 5tw -850 - man /wire -Jack O'Brian ..... KFS
Karikature Karnival — 1tw -spv - man /id -Joe Kaliff ..... AMF
Lifestyle Horizons—Shorts —
1tw - 15-part/100/150 -wire/DNS - Staff ..... UPI

CLASSIFICATIONS OF FEATURES

Living/Entertainment —
1tw - 650 -orp /mail/C12 /p199/wire/DNS /DF - Ellie Grossman NEA
Marilyn Beck's Hollywood — 8tw -700 - DF /DNS /KNT /C12 /igp - Marilyn Beck ..... TMS
Mighty Mixture — 1tw /1tm -500 - man -Gary Stevens ..... SAG
Nostalgia Notes —
1tw - 600 -man /mail - Thurlow O. Cannon ..... CAN
On Bleecker Street —
1tw - 600/800 -man /orp /igp - Don Fass & Deanna Baron . CBN
On The Record —
1tw - 600 -wire/mail - Charlie Martin ..... NCF
Photo Files/Show Business — cont -var - igp - Staff ..... BAS
Pop Music — 1tw -var - mail -Matt Damsker ..... NNB
Pop Music Column —
S - 600 -wire/DF /DNS - George Kanzler ..... NHN
Pop Scene — 2tm -800 - wire/DNS -Cathy Booth ..... UPI
Reba and Bonnie Reporting —
1tw - 600 -igp /mail - Reba and Bonnie Churchill ..... CAI
Record Levels — 1tw -1000 - orp /man /mail -Itzi Mii ..... MCF
Record Roundup —
1tw - 800 - - Jeffrey Blyth ..... ITP
Record, The — 1tm -10000 - mail - Various ..... LATS
Records And Tapes In Review — occ -var - mail - Staff ..... IMN
Rock 'n' Roll —
1tw - var -mail - Lorena Alexander ..... NNB
Rock Capsule —
3tw - 500/650 -man /igp /orp - Don Fass & Sandy Benjamin .CBN
Rock Talk —
2tw - 750 -C12 /wire/DF /DNS /mail/ctc - Lisa Robinson ...NYT
Rock Tracks —
1tw - var -mail - Anthony Milani ..... MCN
Rockweek — 1tw -600/800 - man -Ed Rivers ..... CBN
Rolling Stone Audio/Video Column — 1tw -600 - man /C12 /DF /DNS - Various ..... LATS
Rolling Stone Column Service — 1tw -3000/5000 - man /C12 /DF /DNS - Various ..... LATS
Rolling Stone Magazine Service — 2tm -6000/8000 - man /C12 /DF /DNS - Various ..... LATS
Show Biz — 4tw -500/1000 - orp /id /igp /man - Various ..... KFS
Sounds — 1tw - var -orp /man - Patrick Gilbert ..... LNI
Special Package—Entertainment —
an - 15-part/600/800 -wire/DNS - Various ..... UPI
Stereo Equipment — occ -var - mail - Staff ..... IMN
Strictly Classical — 1tw -725 - orp /mail/DF /DNS - King Durkee ..... CNS
Strobe — 1tw -650 - man -Tim Walter ..... TSI
Teen Beat — 5tw -400 - DF /DNS /mail /igp - Judy Barnett ..... CF
Teen Scene, The —
1tw - 500 -man - Wendy and Barbara Nesoff ..... GSM
Top Twenty Records — 1tw -700 - wire/DNS - Staff ..... UPI
VIP Medical Grapevine —
1tw /1tm /2tm - 500/950 -man /mail - Ruth Nathan Anderson VMG
World Of Music — 1tw -500/700 - id /orp /mail /DF /DNS - Robin Welles ..... CNS
World Of Stereo —
1tw - 500 -man /igp /mail - Thomas Krehbiel ..... WCM

18C—ENTERTAINMENT (Television/Radio)

Accu-Log TV-Cable Listings — 7tw /1tm -var - mail - Staff ..... TAP
Alan Cartnal's Hollywood —
S /1tw /1tm - 500/var -man /mail - Alan Cartnal ..... BHB
American Weekend — 1tw -650/700 - man /igp -Denise Moses . CBN
Around Entertainment —
1tw - 500 -man /mail - Jay and Elliott Kravetz ..... IPN
Ask Dick Kleiner — 2tw -600 - orp /mail/C12 /p199/wire/DF /DNS - Dick Kleiner ..... NEA
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CLASSIFICATIONS OF FEATURES

Assignment: Television —
1tw - 750 -C12 /DF /DNS /mail - Terrence O'Flaherty ..... CHR
Beauty & Exercise Tips Of The Stars —
1tw - 500 -orp /mail - Marian Singer ..... SCI
Before And After — 1tw -var - mail -Seli Groves ..... MCN
Behind The Tube —
1tw /3tw - var -mail/orp /igp - Michelle McGarrett ..... RBI
Beverly Hills Lifestyle —
1tw /1tm /cont - 500/var -man, /igp - Jon Peterson ..... BHB
Broadway Karikatures — 1tw -500 - man /id -Joe Kaliff ..... AMF
Broadway Vignettes —
1tw - qps -man /id - Barbara Varas ..... AMF
Cable Magazine — 7tw /1tm -var - mail - Staff ..... TAP
Cable News/Features —
1tw - var -man - Steve Richards ..... TLF
Cableview — 4tw -650/700 - man /C12 /mail /DF /DNS - Andee Beck ..... LATS
Cash Box Confidential Entertainment And Video Report —
1tw - 650 -mail/C12 /DF /DNS - George Albert ..... RTS
Celebrity Column —
3tw - 800/1200-S -man /C12 /DF /DNS - Roderick Mann ... LATS
Celebrity Health News —
1tw /1tm /2tm - 500/950 -man /mail - Ruth Nathan Anderson VMG
Celebrity In-depth —
1tw - 2000/3000 -man /igp /DF - Colin Dangaard ..... INF
Celebrity Interview —
1tw - 1000/1500 -man /igp /mail - Jay and Elliott Kravetz .... IPN
Celebrity Interviews — 5tw -500 - orp /mail -Hadley-Garcia ..... SCI
Celebrity Jokes — 1tw /7tw -qpt - orp - Various ..... OPS
Channels —
1tw - 800 -C12 /mail/DF /DNS - Excerpts from Channels Magazine .UPS
Communicator's Notebook — 1tw -800 - man /mail -Bob Miko ... MNS
Crain's Business Package — 2tw -10000 - mail/DF /DNS - Staff CSY
Crain's Radio/TV Marketing Package-(From Electronic Media And Ad. Age) — 2tw - 5000 -mail/DF /DNS - Staff ..... CSY
Cream Off The Top —
1tw - hpt -mail - Norman Richmond ..... RIN
Daytime Dial — 3tw -750 - DF /DNS /mail -Lynda Hirsch ..... NAS
Dick Miller—New York, New York — 1tw /1tm -800/3000 - man /igp -Dick Miller ..... MLL
Electronics Shoppers Roundup —
2tyr/sea - var -mail/man /igp - Thomas Krehbiel ..... WCM
Entertainment — 2tw -650 - orp /mail/DF /DNS - Various ..... CNS
Entertainment Mini — 1tw -var - igp /id /orp /DF /DNS - Various ..... CNS
Entertainment Whirl —
1tw - var -man - Charles J. Brand ..... BAS
Film & TViewing — 1tw -500/tpt - man /mail -Jay Michaels ..... JDL
Fine Tuning —
1tw - 8 1/2x11" -orp - Paul G. Huffman ..... DBI
Footlights & Klieglights — 3tw -500 - orp /ocra -Ted Edwards ..... IMS
Gabriel Broadside, The —
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Gala Events — S /1tm -hps/1500 - mail -Tamara ..... AST
Gary Deeb T.V. — 3tw -750 - DF /DNS /mail -Gary Deeb ..... NAS
Great American Trivia Test — 3tw -400/500 - man /igp - Various .CBN
Hollywood Beat — 3tw -20x12" - orp /mail/ctc -Bill Lane ..... WOR
Hollywood Celebrities Gossip —
1tw - 500 -orp - Marian Singer ..... SCI
Hollywood Etc. —
2tw - 400 -orp /mail/DF /DNS - George Christy ..... CNS
Hollywood Features — 1tw -700 - orp /mail/C12 /p199/wire/DF /DNS /igp - Dick Kleiner ..... NEA
Hollywood Headliners —
1tw - 650 -orp /mail /DF /DNS - Nancy Anderson ..... CNS
Hollywood Hotline —
2tw - 600 -igp /orp /mail/DF /DNS - Nancy Anderson ..... CNS
Hollywood Inside — 5tw -750/800 - igp /mail -John Austin ..... HIS
Hollywood Interview — 7tw -500 - orp - Various ..... DBI
Hollywood Interview — 1tw -850 - mail/man /ctc -Ian Harmer ... WSL
Hollywood Strip —
1tw - 650/800 -orp /mail/DF /DNS - Alan Gansberg ..... CNS
Hollywooding — 1tw -600 - orp /mail/DF /DNS - Jack Martin ..... CNS
Hooray For Hollywood —
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Howard Rosenberg Column —
3tw - 750 -man /C12 /DF /DNS - Howard Rosenberg ..... LATS
Inside TV — 1tw -var - mail -Chris Colby ..... MCN
Interview Magazine — 1tm -var - C12 /DF /DNS /mail/ctc /igp - Various ..... NYT
It's On The Tip Of My Tongue —
1tw - 500 -man /igp /mail - Dan Carlinsky ..... CAR
Jack O'Brian — 5tw -850 - man /wire -Jack O'Brian ..... KFS
Karikature Karnival — 1tw -spv - man /id -Joe Kaliff ..... AMF
Ladies' Home Journal — 1tm -var - igp /ing /mail /ctc /DF /DNS - Various ..... NYT
Late Show — 1tw -spv - orp /mail -Nat Carlton ..... SCI
Lifestyle Horizons—Shorts —
1tw - 15-part/100/150 -wire/DNS - Staff ..... UPI
Lifestyle Horizons—TV World —
1tw - 800 -wire/DNS - Julianne Hastings ..... UPI
Living/Entertainment —
1tw - 650 -orp /mail/C12 /p199/wire/DNS /DF - Ellie Grossman NEA
Los Angeles Times-Washington Post News Service —
7tw - var -wire/DF /DNS - Various ..... LAT-WP
Magic Carpet Over Broadway — 3tw -500 - man /id -Joe Kaliff ... AMF
Main Street Subjects —
5tw - pt -man /mail - Robert I. Queen ..... PWS
Marilyn Beck's Hollywood — 8tw -700 - DF /DNS /KNT /C12 /igp - Marilyn Beck ..... TMS
Marvin Kitman Column —
2tw - 750 -man /C12 /DF /DNS - Marvin Kitman ..... LATS
Mighty Mixture — 1tw /1tm -500 - man -Gary Stevens ..... SAG
Motion Pictures & T.V. — 1tw -500 - mail -Jack Ryan ..... CAP
Movie And TV Star Opinions — 1tw -1000 - orp - Various ..... SCI
Movie Interview, The — occ -1000 - mail/man /ctc -Ian Harmer .WSL
Movies On The Cable — 1tw -600 - C12 /DF /DNS /mail - Jeff Millar ..... UPS
My Children — 1tw /7tw -var - orp /id - Various ..... SCI
My Family — 1tw /7tw -var - orp /id - Various ..... SCI
New Video —
1tw - 4 1/4"/6 7/16" -orp /wire - Joe Saltzman ..... KFS
Nostalgia Notes —
1tw - 600 -man /mail - Thurlow O. Cannon ..... CAN
Observer, The —
occ - var -mail - Arthur Burger ..... FET
Older Is Better — 1tw -var - orp - Various ..... OPS
On The Air Column — 3tw -750 - DF /DNS /wire /mail - Tom Shales ..... WPW
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Pets Of The Stars — 1tw -ps - orp -J. Williams ..... SCI
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Pop Scene — 2tm -800 - wire/DNS -Cathy Booth ..... UPI
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1tw - 600 -igp /DF /DNS /man /C12 - Paul Henniger ..... LATS
Private Eye, The —
1tw - 600 -orp /mail/C12 /p199/wire/DF /DNS /igp - David Handler ..... NEA
Rabbit Ears —
3tw - 650 -man - Milton J. Gun ..... TLF
Rating The Cities —
1tm - 750 -man - Milton J. Gun ..... TLF
Reba and Bonnie Reporting —
1tw - 600 -igp /mail - Reba and Bonnie Churchill ..... CAI
Recipes Of TV Stars —
1tw - 150 -orp - Singer & J. Sherrod ..... SCI
Roger Ebert — 3tw -750 - DF /DNS /mail -Roger Ebert ..... NAS
Rolling Stone Audio/Video Column — 1tw -600 - man /C12 /DF /DNS - Various ..... LATS
Show Biz — 4tw -500/1000 - orp /id /igp /man - Various ..... KFS
Showbeat — 1tw -550 - orp /mail/C12 /p199/wire/DF /DNS /igp /pt - Dick Kleiner ..... NEA
Shows To Watch —
7tw/ - 700 -man /C12 /DF /DNS - Paul Henniger ..... LATS
Showtime — 1tw -pt/qpt - mail/orp /id - Staff ..... UFS
Soap Bubbles — 1tw -var - mail -Seli Groves ..... MCN
Soap Opera Review —
1tw - 600 -mail/orp - Nancy Johnson ..... UFS
Soap Opera Scene —
1tw - 800/900 -man /igp /wire - Steven H. Scheuer ..... KFS
Speaking Of Soaps —
3tw - 9x9 3/4" -orp /mail/wire - Mary Ann Cooper ..... SOS
Special Package—Entertainment —
an - 15-part/600/800 -wire/DNS - Various ..... UPI
Specialty Puzzles — 1tw -var - orp - Staff ..... DFS
Sports On TV —
1tw - var -mail/wire - Sandy Schwartz ..... SHN
Star Interviews —
7tw - var -orp - June Finletter ..... SCI
Strobe — 1tw -650 - man -Tim Walter ..... TSI
Sunday Cover — 1tw -1000 - mail/man /ctc -Ian Harmer ..... WSL
Switching On — 2tw -800 - C12 /DF /DNS /mail/id - John Teets ..... UPS
Tel-aire TV Supplement — 7tw -var - mail - Staff ..... TAP
Tele-Log Daily Listings — 6tw /S -var - orp /mail - Staff ..... TEL
Tele-Log Daily Listings — 6tw -var - orp /mail - Staff ..... UFS
Tele-Log Grids — 6tw /S -var - orp /mail - Staff ..... UFS
Tele-Log Local Listings — 6tw /S -var - orp /mail - Staff ..... UFS
Tele-Log Monthly Satellite Service Listings — 1tm -var - orp /mail - Staff ..... TEL
Tele-Log Rolling Logs — 6tw /S -var - orp /mail - Staff ..... UFS
Tele-Log TV Features — 6tw /S -var - orp /mail/igp /id - Staff ..... TEL
Tele-Log TV Grids — 6tw /S -var - orp /mail - Staff ..... TEL
Tele-Log TV Local Listings — 6tw /S -var - orp /mail - Staff ..... TEL
Tele-Log TV Rolling Logs — 6tw /S -var - orp /mail - Staff ..... TEL
Tele-Log Weekly Listings — 1tw -var - orp /mail - Staff ..... TEL
Tele-Log Weekly Listings — 1tw -var - orp /mail - Staff ..... UFS
Televiews — 3tw -500 - man /mail -Shirley King ..... CPF
Television Column — 2tw -700 - wire/DF /DNS -Bob Wisehart .... NHN
Top Twenty Video — 1tw -450 - DNS - Staff ..... UPI
Trivia Quiz —
1tw - 500 -man /igp /mail - Dan Carlinsky ..... CAR
Tune In Tomorrow —
3tw - 600 -wire/DF /DNS /mail/man /igp /C12 - Jon-Michael Reed ..... UFS
Tune In Tonight — 6tw -600 - wire/DF /DNS -Judy Flander ..... UFS
TV Booklets —
1tw - pt/hpt/hps/hpv -orp /mail - Various ..... TVW
TV Commentary —
1tw - 20x5 1/2" -orp /mail - Bente Christensen ..... EDC
TV Crosswords — 1tw -3x7" - orp /mail - Staff ..... UFS
TV Data Grids — 6tw /S -var - orp /mail/wire /DNS /DF - Staff ..... TVD
TV Data Grids — 6tw /S -var - orp /mail/DF /wire/DNS - Staff ..... UFS
TV Data Local Listings — 6tw /S -var - orp /mail/wire /DF /DNS - Staff ..... TVD
TV Data Local Listings — 6tw /S -var - orp /mail/DF /wire/DNS - Staff ..... UFS
TV Data Rolling Logs — 6tw /S -var - orp /mail/DF /DNS /wire - Staff ..... TVD
TV Data Rolling Logs — 6tw /S -var - orp /mail/DF /wire/DNS - Staff ..... UFS
TV Key Previews —
7tw - 500/600 -man /wire - Steven H. Scheuer ..... KFS
TV Keynotes —
4tw - 650/700 -igp /man /wire - Steven H. Scheuer ..... KFS
TV Laughs — 1tw /7tw -var - orp /id - Various ..... SCI
TV Listings — 7tw -var - wire - Staff ..... TVT
TV Mailbag —
4tw - 500/600 -wire/man - Steven H. Scheuer ..... KFS
TV Mailbag — 1tw -var - mail -Buck Biggers ..... TAP
TV Parade — 1tw -450 - orp /mail -Joan Crosby ..... SF
TV Supplements —
1tw - pt/hpt/hps/hpv -id - Various ..... TVW
TV Teaser — 1tw -2x5.25" - orp /mail - Staff ..... UFS
TV Today — 7tw -20x10" - orp /mail/ctc -Nan Peters ..... WOR
TV Tonight —
7tw - 900 -wire/DF /DNS /ctc - Rick Sherwood ..... NYT
TV World —
5tw - 650 -wire/DNS - Julianne Hastings ..... UPI
TV-Cable Features — 1tw -var - mail -Buck Biggers ..... TAP
TV-Cable Grids — 7tw /1tm -var - mail - Staff ..... TAP
Video Cartoons — 1tw -var - orp /id - Various ..... SCI
Video Tape Advisor, The — occ -var - mail - Staff ..... IMN
Videot, The —
1tw - 800 -mail - Guy MacMillin ..... VID
Videotach Update —
1tw - 1000 -man /DF /DNS - Maurine Christopher ..... CSY
VIP Medical Grapevine —
1tw /1tm /2tm - 500/950 -man /mail - Ruth Nathan Anderson VMG
World I Lived In, The —
cont - var -igp /mail - George Jessel ..... HIS
You, Your Child, And Entertainment — 1tw -500 - mail/man - David Nydick ..... DAN

18D—ENTERTAINMENT (Theater)

Around Entertainment —
1tw - 500 -man /mail - Jay and Elliott Kravetz ..... IPN
Bill Griffith —
cont - var -mail/orp /id /igp - Bill Griffith ..... GRF
Broadway Boxscore — 1tw -700 - wire/DNS - Staff ..... UPI
Broadway Karikatures — 1tw -500 - man /id -Joe Kaliff ..... AMF
Celebrity Interview —
1tw - 1000/1500 -man /igp /mail - Jay and Elliott Kravetz .... IPN
Dateline Broadway —
1tw - 800 - - Jeffrey Blyth ..... ITP
Dick Miller—New York, New York — 1tw /1tm -800/3000 - man /igp -Dick Miller ..... MLL
En Route — 1tw -var - mail/orp /ctc -Andy Edelman ..... NNB
Entertainment — 2tw -650 - orp /mail/DF /DNS - Various ..... CNS
Entertainment — 1tw -var - igp /mail -Bill Murray ..... MFS
Entertainment Scene, The — occ -var - mail - Staff ..... IMN
Entertainment Whirl —
1tw - var -man - Charles J. Brand ..... BAS
Eye On Entertainment Canadian — 1tw -750 - mail/wire -Sid Adilman TSS
Film Previews — 1tw -spv/500 - mail -Tamara ..... AST
Footlights & Klieglights — 3tw -500 - orp /ocra -Ted Edwards ..... IMS
Gala Events — S /1tm -hps/1500 - mail -Tamara ..... AST
Great American Trivia Test — 3tw -400/500 - man /igp - Various .CBN
Hollywood Beat — 3tw -20x12" - orp /mail/ctc -Bill Lane ..... WOR
Hollywood Etc. —
2tw - 400 -orp /mail/DF /DNS - George Christy ..... CNS
Hollywood Headliners —
1tw - 650 -orp /mail /DF /DNS - Nancy Anderson ..... CNS
Hollywood Hotline —
2tw - 600 -igp /orp /mail/DF /DNS - Nancy Anderson ..... CNS
Hollywood Strip —
1tw - 650/800 -orp /mail/DF /DNS - Alan Gansberg ..... CNS
Hollywooding — 1tw -600 - orp /mail/DF /DNS - Jack Martin ..... CNS

EXTRA LINAGE

. . . with our free of charge "Plus-Business" camera ready TV listings and features.

. . . . . .

You pay us a commission on "Plus-Business" advertising sold on a yearly basis . . .

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DICKINSON MULTI-MEDIA SERVICES, INC

Serving newspapers for 40 years.

271 MADISON NY 10016

Dickinson M-M Services, Inc.

PHONE (212) 532-0170

Interview Magazine — 1tm -var - C12 /DF /DNS /mail/ctc /igp - Various ..... NYT
Jack O'Brian — 5tw -850 - man /wire -Jack O'Brian ..... KFS
Karikature Karnival — 1tw -spv - man /id -Joe Kaliff ..... AMF
Katz Meow —
1tw - var -mail - Harry Jay Katz ..... NNB
Lifestyle Horizons—Shorts —
1tw - 15-part/100/150 -wire/DNS - Staff ..... UPI
Lifestyle Horizons—Theater World —
1tw - 800 -wire/DNS - Frederick Winship ..... UPI
Living/Entertainment —
1tw - 650 -orp /mail/C12 /p199/wire/DNS /DF - Ellie Grossman NEA
Magic Carpet Over Broadway — 3tw -500 - man /id -Joe Kaliff ...AMF
Marilyn Beck's Hollywood — 8tw -700 - DF /DNS /KNT /C12 /igp - Marilyn Beck ..... TMS
Mighty Mixture — 1tw /1tm -500 - man -Gary Stevens ..... SAG
Ray Wilson On Broadway — 1tw -750 - mail -Ray Wilson ..... NEW
Reba and Bonnie Reporting —
1tw - 600 -igp /mail - Reba and Bonnie Churchill ..... CAI
Roger Ebert — 3tw -750 - DF /DNS /mail -Roger Ebert ..... NAS
Show Biz — 4tw -500/1000 - orp /id /igp /man - Various ..... KFS
Special Package—Entertainment —
an - 15-part/600/800 -wire/DNS - Various ..... UPI
Strobe — 1tw -650 - man -Tim Walter ..... TSI
Theater & Film —
1tw - var -mail - Ernest Schier ..... NNB
Theater Column —
S - 900 -wire/DF /DNS - William Raidy ..... NHN
***Theatergraham** —
cont/1tm - 500/var -man /igp /man - Paula Royce Graham GPR
Travel Tips —
1tm - var -mail - Paulette Cooper ..... NAT
TV From A Woman's View Point —
1tw - 500 -man /id - Barbara Varas ..... AMF
Video Vignettes — 1tw -250 - man /id -Ted Julian ..... AMF
VIP Medical Grapevine —
1tw /1tm /2tm - 500/950 -man /mail - Ruth Nathan Anderson VMG
You, Your Child, And Entertainment — 1tw - 500 - mail/man - David Nydick ..... DAN

18E—ENTERTAINMENT (TV Program Listings)

Accu-Log TV-Cable Listings — 7tw /1tm -var - mail - Staff ..... TAP
Ask TV Scout — 4tw -300 - wire/DF /DNS /mail/orp - Staff ..... UFS
Cable Key —
7tw - 760 -wire - Steve Scheuer ..... KFS
Cable Magazine — 7tw /1tm -var - mail - Staff ..... TAP
Crain's Radio/TV Marketing Package-(From Electronic Media And Ad. Age) —
2tw - 5000 -mail/DF /DNS - Staff ..... CSY
Great American Trivia Test — 3tw -400/500 - man /igp - Various .CBN
T.V. Listings-Logs & Grids —
7tw - var/sup -DF /DNS - Torrington-Tribune Data ..... TMS
T.V. Week — 1tw -var - mail/man - Staff ..... DIC
Tel-aire TV Supplement — 7tw -var - mail - Staff ..... TAP
Tele-Log Daily Listings — 6tw /S -var - orp /mail - Staff ..... TEL
Tele-Log Daily Listings — 6tw -var - orp /mail - Staff ..... UFS
Tele-Log Grids — 6tw /S -var - orp /mail - Staff ..... UFS
Tele-Log Local Listings — 6tw /S -var - orp /mail - Staff ..... UFS
Tele-Log Monthly Satellite Service Listings— 1tm -var - orp /mail - Staff TEL

Tele-Log Rolling Logs — 6tw /S -var - orp /mail - Staff ..... UFS
Tele-Log TV Features — 6tw /S -var - orp /mail/igp /id - Staff ..... TEL
Tele-Log TV Grids — 6tw /S -var - orp /mail - Staff ..... TEL
Tele-Log TV Local Listings — 6tw /S -var - orp /mail - Staff ..... TEL
Tele-Log TV Rolling Logs — 6tw /S -var - orp /mail - Staff ..... TEL
Tele-Log Weekly Listings — 1tw -var - orp /mail - Staff ..... TEL
Tele-Log Weekly Listings — 1tw -var - orp /mail - Staff ..... UFS
TV Booklets —
1tw - pt/hpt/hps/hpv -orp /mail - Various ..... TVW
TV Data Grids — 6tw /S -var - orp /mail/wire /DNS /DF - Staff ..... TVD
TV Data Grids — 6tw /S -var - orp /mail/DF /wire/DNS - Staff ..... UFS
TV Data Local Listings — 6tw /S -var - orp /mail/wire /DF /DNS - Staff ..... TVD
TV Data Local Listings — 6tw /S -var - orp /mail/DF /wire/DNS - Staff ..... UFS
TV Data Rolling Logs — 6tw /S -var - orp /mail/DF /DNS /wire - Staff ..... TVD
TV Data Rolling Logs — 6tw /S -var - orp /mail/DF /wire/DNS - Staff ..... UFS
TV Hilites — 7tw -550 - wire/DNS - Various ..... UPI
TV Key Previews —
7tw - 500/600 -man /wire - Steven H. Scheuer ..... KFS
TV Keynotes —
4tw - 650/700 -igp /man /wire - Steven H. Scheuer ..... KFS
TV Listings — 7tw -var - wire - Staff ..... TVT
TV Sked — 1tw -500 - wire/DNS - Staff ..... UPI
TV Supplements —
1tw - pt/hpt/hps/hpv -id - Various ..... TVW
TV Tonight —
7tw - 900 -wire/DF /DNS /ctc - Rick Sherwood ..... NYT
TV-Cable Grids — 7tw /1tm -var - mail - Staff ..... TAP

19—ETIQUETTE

Dear Sally — 7tw -200 - orp -C. Gordon ..... SCI
Fashion —
1tw - var -mail - Julia Samuels ..... NNB
Homebody Gourmet — 3tw -1200 - mail/orp /man -Mid Paulus .MCF
Mind Your Manners —
1tw - 500 -man /C12 /DF /DNS - Tish Baldrige ..... LATS
Miss Manners —
3tw - 600 -wire/DF /DNS /mail/man - Judith Martin ..... UFS
Modern Etiquette — 1tw -250 - orp -J. Sherrod ..... SCI
Women's World —
1tw - 500 -orp /ocra - Princess Alexandra ..... IMS

20—FAMILY (Child raising)

Around The House With Jan Paul — 1tw -250/500 - man /mail ..... -Jan Paul PAU
Caring For Children — 1tw -350 - orp /mail -Andrea Paul ..... SF
Children And Teens —
1tw - 500 -C12 - Glen C. Griffin, M.D. ..... OPP
Coping —
2tm - 1200/var -man /C12 /id /mail - Barbara Burtoff ..... BBS
Currently With Ruth Winter — 1tw -550 - mail/C12 /DF /DNS - Ruth Winter ..... RTS
Dear Kidsday —
1tw - 400 -man /id /wire/DF - Various kids ..... PRI
Dear Meg — 6tw -500 - orp /mail/C12 /p199/wire/DF /DNS - Meg Whitcomb ..... NEA
Doctor Game, The —
1tw - 750 -mail/DF - W. Gifford-Jones, M.D. ..... FET
Dr. Griffith's Child Care — 1tw -300 - orp -Dr. Griffith ..... SCI
Families Under Stress —
2tw - 450 -mail - William D. Brown ..... FUS
Family Circle — occ -var - C12 /wire/DF /DNS /mail/ctc - Various ..... NYT
Family Mini — 1tw -var - orp /mail - Various ..... CNS
Family Skeletons — 2tm -200 - orp -Righetti ..... SCI
Family Talk —
1tw - 600 -wire/mail - Dr. James and Mary Kenny ..... NCF
Family-Miscellaneous — occ -600 - man -Gladys Besse ..... NWS
Gala Events — S /1tm -hps/1500 - mail -Tamara ..... AST
Gymboree —
2tw - 600 -orp /mail/C12 /p199/wire/DF /DNS - Karen Anderson NEA
Home-Work Dilemma —
1tw - 500 -man /mail - Janet L. Perreault & Mikki Bolliger ..... PCF
How To Take The Fun Out Of Reading — cont -var - orp -Dick Harris .HAA
Joyce Maynard —
1tw - 750 -wire/DF /DNS /mail - Joyce Maynard ..... NYT
L'Express — occ -var - C12 /wire/DF /DNS /mail/ctc - Various ..... NYT
Ladies' Home Journal — 1tm -var - igp /ing /mail /ctc /DF /DNS - Various ..... NYT
Liberated Male —
1tw - 650 -man /DF /mail/DNS - Jim Sanderson ..... SFI
Life & Related Subjects — 1tw -650 - mail/DF -Dave Barry ..... FET
Lifestyle Horizons—Family —
1tw - 700 -wire/DNS - UPI reporters ..... UPI
Lifestyle Horizons—Shorts —
1tw - 15-part/100/150 -wire/DNS - Staff ..... UPI
Living With Divorce —
3tw - 450 -man /mail/DF /DNS - Virginia Doody Klein ..... SFI
Mister Rogers' Insights Into Childhood — 1tw -750 - DF /ctc /wire /orp /man - Fred Rogers ..... FSY
On Marriage And Divorce —
1tw - 550 -mail/C12 /DF /DNS - Joanne Grant & Dr. Melvyn Berke .RTS
Our Children —
1tw - 700 -orp /mail/DF /DNS - Willard Abraham ..... CNS
Our Home Nursery —
3tw - 400/500 -man /mail - Wilesse Comissiong ..... CPF
Parent Awareness Column — 1tw -750 - DF /DNS /wire /mail - Saf Lerman ..... WPW
Parenthood Guidebook —
1tw - 9 1/2x8" -orp /mail - Mrs. Strom Thurmond ..... EDC
Q & A Corner — 1tw -var - igp /id /orp /mail/DF /DNS - Various ..... CNS
Robin's World —
1tw - 400 -man /id /wire/DF - Robin Robinson & Kay Chorao PRI
Second Opinion — 1tm /qt -hpb2 - orp /id /man /igp /mail - Staff ..... GNB
Second Time Around, The —
1tw - var -man /ctc - Patricia Bennett ..... LIS
Single Parenting — 1tw -650 - man - Various ..... MIC
Special Package—Summer —
an - 15-part/600/800 -wire/DNS - Various ..... UPI
Staying Healthy —
2tw - 1500 -orp /man /mail - Clarke Hankey, M.D. ..... MCF
Striking Back — 2tw -600 - orp /wire -Sue Rusche ..... KFS
Sunday Woman — 1tw -var/sup - id /orp /igp /wire/mail - Various ..... KFS
Test Yourself — 1tw -ps - orp /id -J. Sherrod ..... SCI
Tween 12 & 20 —
6tw - 350 -mail/orp /DF /DNS - Dr. Robert Wallace ..... CNS
Variety Pak — 1tw -var - igp /id /orp /mail/DF /DNS - Various ..... CNS
Women's World —
1tw - 500 -orp /ocra - Princess Alexandra ..... IMS
You, Your Child, And School — 1tw /7tw - 500 - man /mail - David Nydick ..... DAN

21—FASHION

Allen Edwards/Rodeo Drive —
S /1tw /sea - 750/var -man /id /igp - Allen Edwards ..... BHB
And Sew On — 1tw -350 - id /mail -Alida Macor ..... ASO
Beauty — 1tw -var - mail -Apollonia ..... NNB
Beauty — 1tm - 500 -orp - Blase of Hollywood ..... SCI
Beauty & Exercise Tips Of The Stars —
1tw - 500 -orp /mail - Marian Singer ..... SCI
Beverly Hills Makeovers —
S /1tw /sea - 1000/var -man /id /igp - Allen Edwards ..... BHB
Blackwell's People —
S /1tw /1tm / - 500/var -man /id - Mr. Blackwell ..... BHB
Celebrity Interviews — 5tw -500 - orp /mail -Hadley-Garcia ..... SCI
Clotheslines —
1tw - 750 -man /C12 /id /DF /DNS - Marylou Luther ..... LATS
Dear Mr. Blackwell —
S /1tw - 1000/var -man /mail - Mr. Blackwell ..... BHB
Diane Sordillo —
1tm - 800/1800 -mail/DF - Diane Sordillo ..... FET
Dress For Success —
1tw - 650 -man /C12 /DF /DNS - John T. Molloy ..... LATS
Fall Fashions — an -sup - igp /id /mail /orp /DF /DNS - Staff ..... CNS
Fashion —
2tw - 400 -orp /mail/C12 /p199/wire/DF /DNS /igp /id - Florence De Santis ..... NEA
Fashion —
1tw - var -mail - Julia Samuels ..... NNB
Fashion 'N Figure — 1tw -var - man /igp -Paige Palmer ..... FAS
Fashion Sense — 1tw -750 - man -Lila Nadell ..... FS
Fashionably Speaking —
1tm /occ - 500/600 -man /igp - Betty Ommerman ..... BFO
Filler Tips — 1tw -500 - orp /mail -Tannert ..... SCI
Film Previews — 1tw -spv/500 - mail -Tamara ..... AST
Keeping You In Stitches —
1tw - ps -orp - Sally Corbett ..... SCI
Ladies' Home Journal — 1tm -var - igp /ing /mail /ctc /DF /DNS - Various ..... NYT
Lifestyle Horizons—Fashion — 1tw -700 - wire/DNS -Gay Pauley .UPI
***Medas Y Belleza** — 6tw -200 - man /igp /mail - Staff ..... UPIFD
Needleplay — 3tw -600 - DF /DNS /C12 /id - Erica Wilson ..... TMS
Needles & Pins — 1tw -250 - orp -Righetti ..... SCI
New York Times Magazine, The —
S - 2000 per 2-3 articles/sup -C12 /wire/DF /DNS /mail/ctc - Various ..... NYT
***Paula Royce Graham** —
cont/1tw /1tm - 500/var -man /igp /mail - Paula Royce Graham GPR
Reba and Bonnie Reporting —
1tw - 600 -igp /mail - Reba and Bonnie Churchill ..... CAI
Sew Simple —
1tw - 550 -mail/C12 /DF /DNS /id - Eunice Farmer ..... RTS
Sew What's New — 1tw -800 - C12 /DF /DNS /mail/id - Sandra Kelly ..... UPS
Smart Shopping — 2tw -750 - C12 /DF /DNS /mail/igp - Lori Gray ..... UPS
Spring Fashions — an -sup - igp /id /mail /orp /DF /DNS - Staff ..... CNS
Suit Yourself —
1tm - 750/1000 -man /id /igp /mail - Richard D. Carreno .WCH
Sunday Woman — 1tw -var/sup - id /orp /igp /wire/mail - Various ..... KFS
The Best Of You —
S /1tw /1tm - 500/var -man /id /igp - Staff ..... BHB
Women's Wear Daily And Other Fairchild Publications —
5tw - var -mail/igp - Staff ..... FA
Women's World —
1tw - 500 -orp /ocra - Princess Alexandra ..... IMS
World of Blackwell, The —
S /1tw /sea - 500/var -man /id /igp - Mr. Blackwell ..... BHB
Your Fashion Image —
1tw - var/7x9" -igp - Charlotte Wilkinson ..... YFI
Your Home Decorator —
1tw - 500 -orp /mail/id /igp /ing - Molly Milligan ..... MLS
Youth Parade —
1tw - 600 -igp - Reba and Bonnie Churchill ..... CAI

22—FILLERS

Alan Cartnal's Hollywood —
S /1tw /1tm - 500/var -man /mail - Alan Cartnal ..... BHB
Army Funnies — 1tw -var - man -Buddy Basch ..... BAS
Ask Aunt Madge —
7tw - var -man - Madge M. Saksena ..... ASK
Barbs —
6tw - 75 -orp /mail/C12 /p199/wire/DF /DNS /id - Phil Pastoret NEA
Beauty Briefs —
1tw - 400 -orp /mail/C12 /p199/wire/DF /DNS - Florence De Santis ..... NEA
Better Bridge —
1tw - 1 1/2-2 pt/8 1/2 x 11 -man - R. A. Miller ..... MLR
Brainteasers — 1tw -ps - orp /id - Various ..... SCI
Briefs — 1tw -9 1/2x10" - orp /mail - Staff ..... EDC
Car Keys — 1tw -spv - orp /id -B. Woody ..... LYD
Car Keys — 1tw -spv - orp /id -B. Woody ..... OPS
Cartoon-Fillers —
7tw - var -orp - Various artists ..... DBI
Chess Quiz —
7tw - 2 1/4x2 1/2" -mail - Shelby Lyman ..... BCF
City Editor's Tip Service — 1tw -600 - man -Greg Olds ..... LATS
Coin Box, The —
1tw - 400 -man /mail - Norman M. Davis, NLG ..... NMD
Consulting Room —
qt - 350/450 -man /mail - Norman M. Davis, BSI ..... NMD
Consumer Fillers —
7tw - var -mail - Sylvia Cronin ..... CFS

CLASSIFICATIONS OF FEATURES

Courthouse Square — 1tw -2 1/16" - orp -John Jarvis ..... CSP
Crown's Short Takes — 1tw - - man - Various ..... CRO
Cryptoquotes (Coded Quotes) — 1tw -ps - orp -A. House ..... SCI
Dear Mr. Blackwell —
S /1tw - 1000/var -man /mail - Mr. Blackwell ..... BHB
Designs In Nature — 1tw -ps - orp /id -W. Hearn ..... OPS
Diane Sordillo —
1tm - 800/1800 -mail/DF - Diane Sordillo ..... FET
Did You Know That — 1tw -hpv - orp /id -F. Treadgold ..... SCI
Fantastic Facts — 1tw -ps - orp /id -F. Treadgold ..... OPS
Filler Tips — 1tw -500 - orp /mail -Tannerl ..... SCI
Fillers — 1tw -var - id /orp /mail
/DF /DNS - Various ..... CNS
Fillers — 1tw -var - igp /mail -Bill Murray ..... MFS
Flashback Calendar —
7tw - 10.5x1 1/4" -orp - Jerry Langell ..... AFS
Fortune Teller —
1tw - ps -orp - Margret Fulton ..... SCI
Glasser Guide —
1tw /7tw /S - ps/hps -orp /man /mail - Selma Glasser ..... GLA
Help, Police! — 1tw -var - man -Buddy Basch ..... BAS
Historical Fillers — 1tw -800 - orp /mail/DF
/DNS - Staff ..... CNS
Hooray For Hollywood —
S /1tw /sea - 1000/var -man - Alan Cartnal ..... BHB
How To Give A Party —
1tm /cont/sea - 1000/var -man - Arthur Simon ..... BHB
Humor — 1tw -var - orp /mail - Various ..... AMW
Inspirational Items — 1tw -var - orp /mail - Various ..... AMW
It's A Cockeyed World — 1tw -spv - man /id -Joe Kaliff ..... AMF
It's A-Maze-ing — 1tw -ps - orp -F. Treadgold ..... SCI
It's On The Tip Of My Tongue —
1tw - 500 -man /igp /mail - Dan Carlinsky ..... CAR
It's Your Life —
S /1tw /cont - 750/var -man - Christopher Huntington ..... BHB
Jokes — cont -var - man - Staff ..... BAS
Jokes — 1tw -2 1/16" - orp - Staff ..... CSP
Karikaturettes —
1tw - spv -man /id - Barbara Varas ..... AMF
Late Show — 1tw -spv - orp /mail -Nat Carlton ..... SCI
Law Briefs —
7tw /1tw - 100/300 -man - Martin J. Ross ..... LAW
Living In Style —
S /1tw /cont/ - 750/var -man /igp /id - Phyllis Morris ..... BHB
Making The Scene —
S /1tw /cont - 500/var -man - Christopher Huntington ..... BHB
Mazes — 1tw -ps - orp - Various ..... OPS
Mazes — 1tw -ps - orp - Various ..... SCI
More For Your Money Fillers — 1tm -2000 - man /mail -Mike LeFan LEF
More For Your Money — 1tw -250/hps - orp -Righetti ..... SCI
News Notes — 1tw -20x7" - orp /mail - Staff ..... EDC
NR Wit —
7tw - var -man - Robert Thornton ..... THF
Now You Know — 6tw -40 - wire/DNS - Various ..... UPI
Oddly Enough One Liners — 6tw -20 - man - Staff ..... AFS
Off The Wall — 1tw -var - mail -Gene Mora ..... MCN
Otto Sez —
7tw - 10.5x1" -mail - Frank Nickens ..... HPS
Party Time/Beverly Hills —
1tm /cont/sea - 750/var -man - Arthur Simon ..... BHB
Quote/Unquote — 1tw -500 - orp /mail/C12
/p199/wire/DF /DNS /igp - Staff ..... NEA
Read And Remember — 1tw -50/100 - orp -Gordon ..... OPS
Real Names/Reel Names — 1tw -var - man -Buddy Basch ..... BAS
Records And Tapes In Review — occ -var - mail - Staff ..... IMN
Reel Quiz, The —
1tw - 5 1/2x3 1/2" -mail - Ken Brooks ..... CF
Rest Of The Story — 1tw -350 - man /C12 /DF
/DNS - Paul Aurandt ..... LATS
Robert's Rules —
7tw - var -man - Robert Thornton ..... THF
Scale Of One To Ten — 1tw /cont -750/var - man - Staff ..... BHB
Science Quiz — 1tw -ps - orp /id -F. Treadgold ..... SCI
Senator Sauper — 6tw -400 - wire/DF /DNS
/mail/man /C12 /p199 - Doug Larson ..... UFS
Shelf Life — 1tw /cont -750/var - man - Staff ..... BHB
Short Takes — 1tw -200 - orp /mail - Staff ..... SF
Shorts & Fillers — 1tw -ps - mail/orp - Staff ..... APN
Shorts/Column Closers — 1tw -600 - orp /mail/C12
/p199/wire/DF /DNS - Staff ..... NEA
Sid Ascher's World — 1tw -750 - man /mail -Sid Ascher ..... ASC
Slaptix — 1tw -var - mail -Gene Ray ..... MCN
Snappy Fillers —
1tw - 900 -orp /mail/DF /DNS - Carl Zimmerer ..... CNS
Snippets — 1tw -200 - orp /mail - Staff ..... SF
Sports Fan, The —
1tw /7tw - 5x3 1/2" -mail - Sandy Marks & Richard Bell ..... CF
Teleword — 1tw -4 1/4" - orp /mail -Julie Quart ..... UPS
Terse Verse — 1tw -ps - orp -Gordon ..... OPS
That's Life — 1tw -var - man -Buddy Basch ..... BAS
This Day In History —
7tw - 300 -man /wire - Ralph Hollenbeck ..... KFS
Tilting At Windmills —
1tm - 2500 -orp /man - Charles Peters ..... WM
Timeless Tidbits — 1tw -var - orp /mail - Various ..... AMW
Today's Chuckle — 6tw -20 - man /C12 /DF
/DNS - Paul Collins ..... LATS
Tongue Twisters — 1tw -ps - orp - Various ..... SCI
Trivia — 1tw -4 1/4" - orp - Staff ..... CSP
Trivia —
1tw - 200 -orp - Nataiie Carlton ..... SCI
Trivia Quiz —
1tw - 500 -man /igp /mail - Dan Carlinsky ..... CAR
Variety Pak — 1tw -var - igp /id /orp
/mail/DF /DNS - Various ..... CNS
Washington Notes — 1tw -20x6" - orp /mail - Staff ..... EDC
Weekend Chuckle — 1tw /S -25 - man /C12 /DF
/DNS - Paul Collins ..... LATS
What Ever Happened To — 1tw -var - man -Buddy Basch ..... BAS
Where It's At —
S /1tw /cont - 750/var -man /igp - Christopher Huntington BHB
Will Rogers Says —
5tw - 10x12" -mail/C12 /DF /DNS /orp - Bryan Sterling (Editor) RTS
Wine And Liquor Uncomplicator (Facts) — 1tw -spv - orp -G. Ford OPS
Wireless Flash — 2tw -4000 - man /mail - Staff ..... CNS
Wonderword — 6tw /S -S/tps/hpt - orp /mail -Jo Quellet ..... UPS
Words Words Words —
3tw - 350 -mail/orp /DF /DNS - Michael Gartner ..... RTS
World Almanac Q & A —
6tw - 50 -orp /mail/C12 /p199/wire/DF /DNS /id - World Almanac
Staff ..... NEA
Would You Believe — 1tw -var - mail -Jane Brooks ..... MCN
Wouldn't It Be Nice If — 1tw -spv - orp /id -G. Litt ..... OPS
Write Ideas — 1tm -8ps - mail - Various ..... GLA
You, Your Child, And Entertainment — 1tw -500 - mail/man -
..... David Nydick DAN
You, Your Child, And School — 1tw /7tw -500 - man /mail -David Nydick DAN
Your Personal Safety & Sécurity — cont/occ -750/900 - mail/man -Alan
Glasser ..... GFS

23—FOOD & WINE

Along The Food And Wine Trail —
2tm - 600 -orp /man - Radford and Rosemary Bascome ..... BA
Answers — 1tw -500/750 - mail/ctc -Tom Neuhaus ..... NHF
Ask The Butcher — 1tw -500 - mail/DF /DNS -Bill Pizzico ..... CF
Basics Of Microwave Cooking, The —
cont - 5pt/550 -mail/C12 /DF /DNS /igp - Marilyn Martinez RTS
Beard On Food —
1tw - 800 -C12 /mail/DF /DNS - James A. Beard ..... UPS
Beauty Briefs —
1tw - 400 -orp /mail/C12 /p199/wire/DF /DNS -
FLorence De Santis ..... NEA
Best Food Buys —
1tm - 400/500 -man /mail/ctc - Dr. Hans Fisher ..... FE
Better Homes And Gardens: Countertop Cookery —
1tw - var -mail/C12 /DF /DNS /igp /id - Betty Grayson (Editor) RTS
Beyond Diet —
cont - 15pt/550 -mail/C12 /DF /DNS - Patricia Kirkpatrick & Susan
Roberts ..... RTS
Blurbs On Herbs — 1tw -250 - orp -D. Kelly ..... SCI
Bungling Chef, The — 1tw -500/750 - mail/ctc -Tom Neuhaus ..... NHF
Butcher, The — 1tw -750 - C12 /mail/id
/DF /DNS - Merle Ellis ..... CHR
Calorie Countdown — 1tw -var - mail -Susan Duff ..... MCN
Careful Shopper —
1tw - 600 -orp /C12 /man - Ross Williams ..... NRS
Carolyn's Collections (Recipes) —
occ - var -orp /mail - Carolyn Anderson ..... AMW
Cartoon Kitchen, The — 1tw -var - mail -Larry Gonick ..... WCS
Celebrity Cookbook — 1tw -1200 - man /C12 /igp
/DF /DNS - Johna Blinn ..... LATS
Check Please —
S /1tw /cont - 500/var -man - Nathan Goller ..... BHB
Chicago Tribune Graphics Service —
1tw - var -orp - Chicago Tribune ..... TMS
Choc Talk —
1tw - 600 -DF /DNS /C12 /orp /mail -
Todd Simons & Marlene Tanzer ..... UPS
Clip 'N' Cook — 3tw -25.6x3" - orp /mail - Staff ..... CNS
Consumer Focus Feature —
1tw - 800/900 -man /mail/ctc - Goody L. Solomon ..... SGL
Consumers' Dilemma, U.S.A. —
1tw - 400 -orp /mail - Samuel P. Levine ..... LEV
Cookin' Good — 1tw -var - mail -Joy Douglas ..... MCN
Cookin' Good — 1tw -750 - man -Bradford ..... SAW
Cooking Corner — 1tw -600 - igp /orp /mail
/DF /DNS - Various ..... CNS
Cooking Naturally —
1tw - 500 -man - Bonnie Mandoe ..... SRG
Coupon Clipper — 1tw -600 - orp /mail -June Fuller ..... UFS
Dick Miller—New York, New York — 1tw /1tm -800/3000 - man /igp
-Dick Miller ..... MLL
Diet Cartoons — 3tw -var - id - Various ..... SCI
Diet Recipes —
1tw - ps -orp - Various celebrities ..... SCI
Dining — an -sup - igp /id /mail
/orp /DF /DNS - Staff ..... CNS
Dining In —
3tw - 400/500 -man /mail - Allyn J. Rickman ..... CPF
Dining Out — S -var - mail/igp /ctc -Rick Moran ..... PAN
***Eat And Grow Younger** —
occ - 10x30" -orp /id /mail - Lelord Kordel ..... SPE
Eat Right And Live Longer —
occ - 10x30" -orp /id /mail - Lelord Kordel ..... SPE
Eat Up And Slim Down —
occ - 10x25" -orp /id /mail - Lelord Kordel ..... SPE
Eat Your Troubles Away —
occ - 12 1/3x28" -orp /id /mail - Lelord Kordel ..... SPE
Eat Yourself Slim —
1tw - 700 -orp /mail/DF /DNS - Shirley Bright Boody ..... CNS
Enjoying Wine With Paul Gillette —
1tw - 750/1000/var -man /mail/ctc - Paul Gillette ..... GP
Famous Recipes — 1tw -var - orp -J. Sherrod ..... SCI
Feel Young Again —
occ - 10x28" -orp /id /mail - Lelord Kordel ..... SPE
Food — 1tw -var - mail/orp /ctc -Andrea Diehl ..... NNB
Food —
1tw - 700 -wire - Craig Claiborn ..... NYT
Food & Agriculture — 1tw -500 - mail -Mitzi Ayala ..... CAP
Food Facts — 1tw -var - orp - Staff ..... LUI
Food For Americans —
3tw - 150 -orp /mail/C12 /p199/wire/DF /DNS /igp /id - Aileen
Claire ..... NEA
Food For Thought Column —
2tw - 750 -wire/DF /DNS /mail - Dr. Jean Mayer & Jeanne Goldberg WPW
Food Mini — 1tw -var - igp /id /orp
/mail/DF /DNS - Various ..... CNS
Food-in-Color — occ -var - orp /mail/id - Staff ..... NEA
From Our Kitchen —
1tw - 800 -id /orp /mail/ DF /DNS - Olina and Paul Bensen CNS
From The Bottom Of The Barrel —
1tw - -mail - Tony Saltzman ..... MEE
Frying Pan Follies — 1tw -600 - man -Carl Larsen ..... ASI
Fun In The Kitchen —
2tw /3tw /S - var/cont -orp /man /mail/igp - Marshall/Miller/Bosch
..... RBI
Gourmet Hints — 2tw -750 - man -Helen Tilton ..... TEE
Gourmet/Garden —
1tw - 650 -C12 /p199/id - Carole Sheeffer ..... ART
Gourmet's Notebook —
occ - 750/1000 -man - Rebecca Caruba ..... CBO
Grape Press — 1tm -150 - orp -Righetti ..... SCI
Grassroots Clippings —
1tw /occ - 200/300 -man /mail - Kerwin Hoover ..... HTF
***Hints From Heloise** —
7tw - d/4 1/4"/S-tps/hpt/650 -orp /wire/man - Heloise ..... KFS
Homebody Gourmet — 3tw -1200 - mail/orp /man -Mid Paulus . MCF
Homemade Liquers —
1tw - spv -orp /mail - Dona and Mel Meilach ..... SCI
Homes & Gardens Mini — 1tw -var - igp /id /orp
/mail/DF /DNS - Staff ..... CNS
How To Give A Party —
1tm /cont/sea - 1000/var -man - Arthur Simon ..... BHB
Jewish Cooking — 1tw -200 - orp /mail -Norma Barash ..... JTA
Keeping Fit — 1tw -500/700 - man -Deanna Baron ..... CBN
Kids In The Kitchen —
1tw - 550 -man /mail - Susan Manlin Katzman ..... KSM
Kids' Cooking —
1tw - 550 -man /mail - Susan Manlin Katzman ..... KSM
Kitchen Calls —
1tw - 500 -man /mail - Dr. John Yacenda ..... HPF
Kitchen Celebrities — 1tw -800 - mail - Staff ..... CAI
L'Express — occ -var - C12 /wire/DF
/DNS /mail/ctc - Various ..... NYT
Ladies' Home Journal — 1tm -var - igp /ing /mail
/ctc /DF /DNS - Various ..... NYT

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1tw - 350 -orp /mail - Filippo Milone ..... SF
Leisure Time —
1tw - 500 -igp /mail - Mildred Gibson ..... CAI
Lifestyle Horizons—Food —
1tw - 600 -wire/DNS - UPI reporters ..... UPI
***Look Younger—Feel Better** —
occ - 12 1/3x28" -orp /id /mail - Lelord Kordel ..... SPE
Los Angeles Times-Washington Post News Service —
7tw - var -wire/DF /DNS - Various ..... LAT-WP
Marinade Magic —
1tw - spv -orp /mail - Dona Z. Meilach ..... SCI
Matters Of Taste —
occ - 1200/var -man /C12 /id /mail - Barbara Burtoff ..... BBS
Mead On Wine —
2tw - 1000 -man /mail - Jerry D. Mead ..... MEE
Microwave Magic —
1tw - 650 -orp /mail/DF /DNS - Desiree Vivea ..... CNS
Natural Foods Column —
1tw - 800 -man /mail/ctc - Rosalie Leposky ..... AMC
Naturally —
1tw - 750 -C12 /mail/DF /DNS - Sharon Cadwallader ..... CHR
Naturally Good —
1tw - var -mail/wire - Joyce Rosencrans ..... SHN
Notes From The Wine Country —
1tw - 750 -C12 /DF /DNS /mail - Anthony Dias Blue ..... CHR
Nutrition Hotline —
1tw - 750 -man /DF - June. Roth, M.S. ..... ROJ
On Wines —
1tw - 12x4" -igp - Bill Sonstein ..... SON
One-time Natural Food Features — occ -800/1200 - man /mail/ctc - Various ..... AMC
Party Time/Beverly Hills —
1tm /cont/sea - 750/var -man - Arthur Simon ..... BHB
Q & A —Healthwise —
1tm - 200 -orp - K. Butler & E. Rayner ..... SCI
Recipe Clinic, The — 1tw -750 - man /mail -Judy Gorman ..... REC
Recipes Of Movie Stars — 1tw -ps - orp - Various ..... SCI
Recipes Of TV Stars —
1tw - 150 -orp - Singer & J. Sherrod ..... SCI
Revive —
cont - 8 pt/550 -mail/C12 /DF /DNS /igp - Cherry Lowman RTS
Romance Of Food, The —
3tw - 400/500 -man /mail - Iris Willems-Marcin ..... CPF
Sharper Shopper — 2tw -300 - mail/orp -Bruce Melton ..... APN
Slim Gourmet —
3tw - 500 -wire/DF /DNS /mail/orp /C12 /p199 - Barbara Gibbons ..... UFS
Special Diets —
1tw - 750 -man /DF - June Roth, M.S. ..... ROJ
Star Tested Recipes — 1tw -500 - orp - Staff ..... TSS
***Stay Alive Longer** —
occ - 10x30" -orp /id /mail - Lelord Kordel ..... SPE
Sticky Fingers For Kids —
1tw - spv -orp /mail - Bevleander/MacDonald/Paquette ..... SCI
Sunday Woman — 1tw -var/sup - id /orp /igp /wire/mail - Various ..... KFS
Supermarket Shopper —
2tw - 600 -wire/man /orp /C12 /p199/mail - Martin Sloane UFS
Supershopping —
1tw - var -man /wire - Rhonda Maxwell ..... CWF
Thinking Slim — 1tw -500 - orp /mail -Jean Nidetch ..... SF
Thought For Food — 1tw -2 1/16" - orp - Staff ..... CSP
Tips On Tables — 1tw -750 - mail -Ray Wilson ..... NEW
Today's Wine Column — 1tw -500 - mail -Bob Dana ..... NEW
Travel Tips —
1tm - var -mail - Paulette Cooper ..... NAT
Variety Pak — 1tw -var - igp /id /orp /mail/DF /DNS - Various ..... CNS
Vegetarian Cooking —
2tm - 600 -man - Clare Barrett ..... FSY
Vegetarian View — 1tw -750 - orp /mail/DF /DNS - Diane Savage ..... CNS
Wine And Liquor Uncomplicator (Facts) — 1tw -spv - orp -G. Ford OPS
Wine Cellar, The — 1tw -400/500 - mail -Bob Bray ..... PAF
Wine Connoisseur —
1tw - 700 -man /C12 /DF /DNS - Robert Lawrence Balzer ..... LATS
Wine On The Table —
1tw - 425 -mail/man /ctc - William Clifford ..... WCC
Wine Rack, The —
1tw - var -mail - Bianca St. John ..... MCN
Wine Scrapbook — 1tw -600 - mail/man -Mary Lester ..... LES
Wine Talk — 2tw -650 - orp /mail/DF /DNS - Dan Berger ..... CNS
Wine Wise —
1tw - 600 -DF /DNS /mail - Robert Jay Misch ..... CF
Wine Words —
1tw - 500/750/var -mail - Mildred Howie ..... WCS
You're Cooking — 1tw -450 - orp /mail - Staff ..... SF

24—GAMES (Backgammon/Bridge/Chess/etc.)

Aces, The — 6tw /S -700 - wire/DF /DNS /mail/orp - Bobby Wolff ..... UFS
Bridge — 7tw -500 - orp -Eddie Kantar ..... DBI
Bridge — 1tw /2tw /3tw /4tw /5tw - var -man - Carl Brett ..... GIM
Bridge —
6tw - 300 -orp /mail/C12 /p199/wire/DF /DNS /id - Oswald Jacoby NEA
Bridge — 7tw - var -id /mail - Alan Truscott ..... NYT
Canadian Bridge — 7tw -500 - mail/wire/orp -Ted Horning ..... TSS
Canadian Chess — 1tw -500 - mail/wire/id -Lawrence Day ..... TSS
Chess — 2tw -var - id /mail -Robert Byrne ..... NYT
Chess Between You & Me — 7tw -500 - orp -Harry Judy ..... DBI
Chess Master —
1tw - 750 -id - George Koltanowski ..... GG
Chess Quiz —
7tw - 2 1/4x2 1/2" -mail - Shelby Lyman ..... BCF
Chess, Shelby Lyman On — 1tw -350/400 - C12 /mail/id /DF - Shelby Lyman ..... BCF
***Contract Bridge** —
7tw - 500 -wire/orp - B.J. and Steve Becker ..... KFS
Crossword & Games — 1tw -var - id /orp /mail - Various ..... CNS
Evans On Chess — 1tw -10 1/2x72" - orp -Larry Evans ..... CHE
Goren On Bridge —
7tw - 600 -DF /DNS /orp - Charles Goren & Omar Sharif ..... TMS
Hobbies Mini — 1tw -var - igp /id /orp /mail/DF /DNS - Staff ..... CNS
How To Beat The Video Games —
2tw - 650 -DF /DNS /C12 /id - Michael Blanchet ..... TMS
Rebuses For Kids — 1tw -var - orp /mail - Various ..... SCI
Sheinwold On Backgammon —
1tw - 250 -orp /man /DF /DNS - Alfred Sheinwold ..... LATS
Sheinwold On Bridge —
6tw /S - 750 -man /C12 /orp /DF /DNS - Alfred Sheinwold LATS
Vid Kid, The —
1tw - 350 -C12 /DNS /DF /mail - Rawson Stovall ..... UPS
Winning Bridge — 5tw -500 - orp /mail -Paul Orlett ..... UPS

25—GARDENING (Farming)

Around The House With Jan Paul — 1tw -250/500 - man /mail -Jan Paul PAU
Backyard Bonanza — 1tw -500 - orp /ocra -Ted Edwards ..... IMS
Backyard Bounty —
1tw - 450 -man /mail - Jan Riggenbach ..... JAN
Backyard Gardener —
1tw - 600 -orp /mail/DF /DNS - Patrick Denton ..... CNS
Blurbs On Herbs — 1tw -250 - orp -D. Kelly ..... SCI
Canadian Gardening — 1tw -450 - orp -Fred Dale ..... TSS
Down To Earth — 1tw - 600 -man /igp /mail - Walter Masson ..... DTE
Farming Today — 7tw - - orp /id -Ernie Riggs ..... SCI
Floral Portrayals — 1tw -var - orp - Staff ..... FCP
Food & Agriculture — 1tw -500 - mail -Nitzi Ayala ..... CAP
Food And Agriculture Affairs — 1tw -550 - mail/C12 /DF /DNS - Lauren Soth ..... RTS
Garden — 1tw -2 1/16" - orp - Staff ..... CSP
Garden Feature — 1tw /7tw -500 - orp - Various ..... DBI
Gardening — sea - var -man /mail - Jan Riggenbach ..... JAN
Gardening Series — sea -var - orp /mail/C12 /p199/wire/DF /DNS - Staff ..... NEA
Gardening Tips — 1tw -ps - orp -S. Graham ..... SCI
Gourmet/Garden —
1tw - 650 -C12 /p199/id - Carole Shaeffer ..... ART
Green Thumb Question Box —
1tw - 500 -mail - George and Katherine Abraham ..... GRT
Green Thumb, The —
1tw - 500 -mail - George and Katherine Abraham ..... GRT
Happy Gardener, The — 1tw -var - mail -Susan Dennis ..... MCN
Health And Education —
3tw - 400/500 -man /mail - Robert Golomb ..... CPF
Homes & Gardens Mini — 1tw -var - igp /id /orp /mail/DF /DNS - Staff ..... CNS
Horizons Business —
1tw - 2-part/2000 -wire/DNS - UPI reporters ..... UPI
Indoor Gardening — 1tw -500 - DF /DNS /id /mail - Jane Adler ..... NAS
Indoor Gardening — 1tw -250/500 - orp /mail/id -Dina Tritsch ..SCI

CLASSIFICATIONS OF FEATURES

Jolly Green Thumb —
1tw - 450/9.5xvar -orp /mail - Mary Furey Crymes ..... SF
Leisure Time — 1tw - 500 -igp /mail - Mildred Gibson ..... CAI
Lifestyle Horizons—Gardening — 1tm -700 - wire/DNS -Dick Raymond UPI
Miracle Gardening — 1tw -100/qps - id -S. Graham ..... SCI
Old Farmer's Almanac — 1tw -750 - orp /mail - Staff ..... UFS
Plant Talk — 1tw -250 - orp -Righetti ..... SCI
Plants In The Home —
2tw - 650/900 -id /wire/man - Elvin McDonald ..... KFS
Potted Pals —
1tm - 200 -orp - J. Rinchette & Young ..... SCI
Special Package—Gardening —
an - 15-part/600/800 -wire/DNS - Various ..... UPI
Up The Greenhouse-For Plant Enthusiasts — 1tw -var - mail/id - Jackie Kohn ..... TEF
Variety Pak — 1tw -var - igp /id /orp /mail/DF /DNS - Various ..... CNS
Vitamins — 1tw -ps - orp -J. Husat ..... SCI
Yard Yarns — 1tw -250 - orp -Righetti ..... SCI

26—GOSSIP

According To Guinness —
6tw /S - 4 1/4"-S/hps/tps/sph/hpt -orp /mail/DF /DNS - From Guinness Book Of World Records ..... UPS
Alan Cartnal's Hollywood —
S /1tw /1tm - 500/var -man /mail - Alan Cartnal ..... BHB
Allen Edwards/Rodeo Drive —
S /1tw /sea - 750/var -man /id /igp - Allen Edwards ..... BHB
Anita Summer's New York — 1tw -2-qps - man /mail -Anita Summer SUM
Around Entertainment —
1tw - 500 -man /mail - Jay and Elliott Kravetz ..... IPN
Between The Lines — 1tw -var - orp -Eli Witmer ..... CWF
Beverly Hills Lifestyle —
1tw /1tm /cont - 500/var -man /igp - Jon Peterson ..... BHB
Beverly Hills Makeovers —
S /1tw /sea - 1000/var -man /id /igp - Allen Edwards ..... BHB
Blackwell's People —
S /1tw /1tm / - 500/var -man /id - Mr. Blackwell ..... BHB
Celebrities, Inc. —
3tw - 600 -DF /DNS /C12 - Michael Sneed & Cheryl Lavin ..... TMS
Celebrity Column —
3tw - 800/1200-S -man /C12 /DF /DNS - Roderick Mann ..... LATS
Celebrity Confidential — 1tw -500/tpt - man /mail -Jim Lynch ..... IDL
Celebrity Health News —
1tw /1tm /2tm - 500/950 -man /mail - Ruth Nathan Anderson VMG
Eavesdropping —
3tw - 500 -man /C12 /DF /DNS - Susan Mulcahy ..... LATS
Entertainment Mini — 1tw -var - igp /id /orp /DF /DNS - Various ..... CNS
Fast Track — 1tw -1000 - DF /DNS /C12 /igp - Cheryl Lavin ..... TMS
Gary Dunford — 5tw -var - man -Gary Dunford ..... CWF
Glad You Asked That —
2tw - 750 -DF /DNS /mail/igp - Marilyn and Hy Gardner ..... NAS
***Gossip Column, The** —
3tw - 750 -man /wire/igp - Robin Adams Sloan ..... KFS
Hollywood Beat — 3tw -20x12" - orp /mail/ctc -Bill Lane ..... WOR
Hollywood Celebrities Gossip —
1tw - 500 -orp - Marian Singer ..... SCI

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Hooray For Hollywood —
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It's News To Me — 3tw -600 - C12 /mail -Herb Caen ..... CHR
Jack O'Brian — 5tw -850 - man /wire -Jack O'Brian ..... KFS
Katz Meow —
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Liz Smith — 5tw -750 - DF /DNS /KNT
/C12 - Liz Smith ..... TMS
Making The Scene —
S /1tw /cont - 500/var -man - Christopher Huntington ..... BHB
Mansion & Mansionettes —
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Rockweek — 1tw -600/800 - man -Ed Rivers ..... CBN
Show Biz — 4tw -500/1000 - orp /id /igp
/man - Various ..... KFS
Star Interviews —
7tw - var -orp - June Finletter ..... SCI
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27—HEALTH (Medical)

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Life & Related Subjects — 1tw -650 - mail/DF -Dave Barry ..... FET
Lifestyle Horizons—Woodworking — 1tw -700 - wire/DNS -Jack Warner UPI
Litamail —
1tw - 650 -C12 /p199/igp /DF - Lita Solis-Cohen ..... ART
Living In Style —
S /1tw /cont/ - 750/var -man /igp /id - Phyllis Morris ..... BHB
Mansion & Mansionettes —
S /1tw /cont/ - 500/var -man /id /igp - Phyllis Morris ..... BHB
New York Times Magazine, The —
S - 2000 per 2-3 articles/sup -C12 /wire/DF /DNS /mail/ctc - Various NYT
Other Scenes —
1tw - 800 -man - Wilcock & Barney ..... SAW
Phyllis Morris On Interior Design —
S /1tw /cont/ - 750/var -man /id /igp - Phyllis Morris ..... BHB
Super Handyman — 3tw -550 - mail/C12 /DF
/DNS /id- Al Carrell ..... RTS
Today's Compact Living —
1tw - 550 -mail/C12 /DF /DNS /id - Sharon Nelton ..... RTS
Where You Live — 1tw -250 - orp -Righetti ..... SCI
Your Family Decorator —
2tw - 600 -wire/DF /DNS /mail - Carleton Varney ..... NYT
Your Home Decorator —
1tw - 500 -orp /mail/id /igp /ing - Molly Milligan ..... MLS

29B—HOUSE & HOME (House plans)

About Real Estate —
1tw - 550 -mail/C12 /DF /DNS - Don G. Campbell ..... RTS
Beverly Hills Lifestyle —
1tw /1tm /cont - 500/var -man /igp - Jon Peterson ..... BHB
Dear Decorator —
S /1tw /cont/ - 1000/var -man /id - Phyllis Morris ..... BHB
Designer Homes —
1tw - 450 -id /orp /mail/DF /DNS - James McAlexander ..... CNS
Earning Extra Money — 1tw -650 - mail/DF -Jay Levinson ..... FET
Family Circle — occ -var - C12 /wire/DF
/DNS /mail/ctc - Various ..... NYT
Home Of The Week — 1tw -600 - wire/mail/id - Staff ..... TSS
Homes & Gardens — an -sup - igp /id /mail
/orp /DF /DNS - Staff ..... CNS
House Of The Week — S -350 - mail/DF /orp
/igp - Andy Lang ..... APN
House Plans — 1tw -panel - orp /mail -Jerry Bishop ..... NEA
House Plans — 1tw -600 - orp /mail/id -Gerry Bishop ..... UFS
Landmark Designs —
1tw - 300 -mail/id - J.E. McAlexander ..... LDI
Life & Related Subjects — 1tw -650 - mail/DF -Dave Barry ..... FET
Living In Style —
S /1tw /cont/ - 750/var -man /igp /id - Phyllis Morris ..... BHB
Mansion & Mansionettes —
S /1tw /cont/ - 500/var -man /id /igp - Phyllis Morris ..... BHB
Parade Of Homes —
1tw - tps/igp -mail - Carl E. Gaiser ..... PAR
Phyllis Morris On Interior Design —
S /1tw /cont/ - 750/var -man /id /igp - Phyllis Morris ..... BHB
Super Handyman — 3tw -550 - mail/C12 /DF
/DNS /id - Al Carrell ..... RTS
Today's Compact Living —
1tw - 550 -mail/C12 /DF /DNS /id - Sharon Nelton ..... RTS

29C—HOUSE & HOME (Do-it-yourself)

About Real Estate —
1tw - 550 -mail/C12 /DF /DNS - Don G. Campbell ..... RTS
Around The House With Jan Paul — 1tw -250/500 - man /mail -Jan Paul PAU
Around The House With Marian —
1tw - sph -orp /mail - Marian Singer ..... SCI
Audiolab —
1tw - 750 -man /wire - Gerard Rejskind ..... CWF
Backyard Bonanza — 1tw -500 - orp /ocra -Ted Edwards ..... IMS
Beautiful Homes — 1tw -3500 - orp /man /mail -Mid Paulus ..... MCF
Books Around The House — 1tm -var - man /mail -Jan Paul ..... PAU
Buddy's Workshop — 1tw -4 1/4" - orp -Mike Bennett ..... CSP
Classified Crafts — 7tw -200 - id /orp /mail -Ed Baldwin ..... FWS
Clints Hints — 1tw -250 - orp -Righetti ..... SCI
Craft Patterns —
1tw - var -mail/igp - Brian W. Smith ..... CHW
Dear Decorator —
S /1tw /cont/ - 1000/var -man /id - Phyllis Morris ..... BHB
Design For People — 1tw -500 - wire/mail/man
/DF /DNS /p199/C12 /igp - David Jones ..... UFS
Do It Yourself Home Repairs — 1tw -100 - orp /id -Gordon ..... SCI
Do Your Own Thing —
1tw - 200 -C12 /igp /orp /mail - Steve Ellingson ..... UB
Easy Does It—In Retirement — 3tw -1200 - orp /man /mail -
Guy Bartin ..... MCF
Energy Savers — an -sup - igp /id /mail
/orp /DF /DNS - Staff ..... CNS
Energy Savings Helpful Hints — 1tw -spv - orp /id -B. Woody ..... OPS
Family Circle — occ -var - C12 /wire/DF
/DNS /mail/ctc - Various ..... NYT
Family Workshop Newspaper Service, The — 7tw -200 - id /orp /mail -Ed
Baldwin ..... FWS
First Aid For The Ailing House —
3tw - 500 -wire/DF /DNS /mail/man /id - Henri and Muriel de Marne UFS
Fix-It Shop, The —
1tw - var -mail - Lloyd Birmingham ..... MCN
Hand Around The House — 1tw -750 - man /C12 /orp
/DF /DNS - A. J. Hand ..... LATS
Handy Action — 1tm -50 - orp /id -M. Zanco ..... SCI
Here's How — 1tw -450 - orp /mail/DF
/DNS - Gene Gary ..... CNS
"Hints From Heloise —
7tw - d/4 1/4"/S-tps/hpt/650 -orp /wire/man - Heloise ..... KFS
Home Improvement —
1tw - 1500 -igp /wire/DF /DNS /mail/ctc - Bernard Gladstone NYT
Home Improvement — 1tw -300 - orp /id -Marian House ..... SCI
Home Manager Know-How —
1tw - 500/1000 -man /igp /orp - Katie and Gene Hamilton ...DBI
Home Repair — 1tw -hps - orp /id -J. Huset ..... SCI
Home Workshop File —
1tw - 6 7/16x8 1/2" -orp /id - Larry Eisinger ..... TMS
Home-Fix-It — 1tw /7tw -500 - orp - Various ..... DBI
Homeline —
6tw - 500 -man /C12 /DF /DNS - Roberta Mathews ..... LATS
Homes & Gardens — an -sup - igp /id /mail
/orp /DF /DNS - Staff ..... CNS
Homes & Gardens Mini — 1tw -var - igp /id /orp
/mail/DF /DNS - Staff ..... CNS
Household Repair Dictionary — 1tw -bl - orp -Kurt Singer ..... SCI
Household Scrapbook (Hints) — 1tw -100 - orp -Gordon ..... OPS
How Can I? Household Hints — 1tw -250 - orp -Gordon ..... OPS
How Can I? Household Shortcuts — 7tw -200 - orp -Anne Ashley ..SCI
Interior Design — 1tw -tpt - orp /mail -Shirley Fair ..... SCI
Kid's Stuff — 1tw -400 - id /C12 /mail -April Bail ..... FWS
Life & Related Subjects — 1tw -650 - mail/DF -Dave Barry ..... FET
Lifestyle Horizons—Homeowner's Clinic —
1tw - 700 -wire/DNS - UPI-Popular Mechanics ..... UPI
Living In Style —
S /1tw /cont/ - 750/var -man /igp /id - Phyllis Morris ..... BHB
Makin' Things —
1tw - 500 -igp /DF /C12 /mail - Stevie Baldwin ..... FWS
Mansion & Mansionettes —
S /1tw /cont/ - 500/var -man /id /igp - Phyllis Morris ..... BHB
More For Your Money — 1tw /1tm -500/700 - man /mail -Mike LeFan LEF
More For Your Money Fillers — 1tm -2000 - man /mail -Mike LeFan LEF
Moveable Nest, The —
1tw - qps -orp /mail - Tom Schneider ..... CHR
Mr. Fix — 1tw -450 - orp /mail/id - Staff ..... SF
Owner Builder Column —
1tw - 600/900 -id /igp /DF /mail - Owner Builder Ctr. ..... RDR
Pat's Pointers — 1tw -800 - C12 /DF /DNS
/mail/id - Pat Trexler ..... UPS
Pest Control Hotline — 1tm -750/1000 - man -Alan Caruba ..... CBO
Phyllis Morris On Interior Design —
S /1tw /cont/ - 750/var -man /id /igp - Phyllis Morris ..... BHB
Polly's Pointers —
5tw /S - 450-S/tps/hpt -orp /mail/C12 /p199/wire/DF /DNS /id -
Polly Fisher ..... NEA
Project-Of-The-Week —
1tw - 200 -C12 /igp /orp /mail - Steve Ellingson ..... UB
Putterin' Pete — 1tw -25.6x4" - id /orp /mail -Eldon Frye ..... CNS
Q & A—Beauty At Home — 7tw -100 - orp -E. C. Gordon ..... SCI
Re:Sources — 1tw -750 - man -Wilcox ..... SAW
Recycling 1tw - 25.6x4 1/4" -id /orp /mail - Christopher Nyerges .CNS
Short Cuts — 1tw - hps -orp - A. Legionaire ..... SCI
Special Package—Winter —
an - 15-part/600/800 -wire/DNS - Various ..... UPI
Super Handyman — 3tw -550 - mail/C12 /DF
/DNS /id - Al Carrell ..... RTS
Things Your Mother Never Taught You — 1tw -800 - C12 /DF /DNS
/mail - Jim Reitz ..... UPS
Tip-Around-Your-Home —
7tw - 2x3 3/4" -orp - Fred and Lucille Cassel ..... DBI
Woodwright, The — 1tw -500 - id /C12 /mail -Ed Baldwin ..... FWS
You Can Fix It — 1tw -100 - orp /id -Walt Trag ..... SCI
Your Home Decorator —
1tw - 500 -orp /mail/id /igp /ing - Molly Milligan ..... MLS

30—HUMOR COLUMNS

Alice Khan — 1tw -600/900 - mail - Various ....RDR
Alphabet Soup —
1tw - 500 -DF /orp - Gyles Brandreth ....APN
Andy Rooney — 3tw -600 - DF /DNS /C12 -Andy Rooney ....TMS
Another Look —
2tw - 550 -C12 /DF /mail - Robert Yoakum ....YKM
Art Buchwald Column — 3tw -650 - man /C12 /DF
/DNS - Art Buchwald ....LATS
At Large Column —
2tw - 750 -DF /DNS /wire/mail - Ellen Goodman ....WPW
At Wit's End — 3tw -400 - DF /DNS /C12
/mail - Erma Bombeck ....NAS
Capitol Comedy — 1tw -500 - orp /mail -Jack Posner ....POS
Celebrity Jokes — 1tw /7tw -qpt - orp - Various ....OPS
Consumers' Dilemma, U.S.A. —
1tw - 400 -orp /mail - Samuel P. Levine ....LEV
Day By Day — 1tw -400/500 - mail -Karen Osman ....PAF
Defty-Nitions — 1tw -var - orp /mail - Staff ....AMW
***Desde U.S.A. Con Humor** —
2tw - 250 -man /mail - Aldo Cammarota ....UPIFD
Diane White — 2tw -650 - DF /DNS /C12 -Diane White ....TMS
Family Skeletons — 2tm -200 - orp -Righetti ....SCI
From My Pew — 1tw -380 - wire/mail -Hilda Young ....NCF
Frumkes —
1tw - 1000 -man /ctc - Lewis Burke Frumkes ....FN
Gabriel Broadside, The —
qt /occ /sea - var -orp /id /man /igp /mail - J. G. Bumberg .GNB
Gary Dunford — 5tw -var - man -Gary Dunford ....CWF
Graffiti — 1tw -var - igp /mail -Bill Murray ....MFS
Grassroots Clippings —
1tw /occ - 200/300 -man /mail - Kerwin Hoover ....HTF
How To Mend A Broken Heart —
cont - 5pt/325 -mail/C12 /DF /DNS - Lewis Grizzard ....RTS
Humor — 1tw -var - orp /mail - Various ....AMW
Humoresque —
1tw - 100 -mail/ctc - Don Alexander ....ARU
In My Humble Opinion —
1tw - 800 -man /mail - Robert Skoglund ....SKF
Innocent Bystander, The — 3tw -600 - C12 /DF /DNS
/mail - Arthur Hoppe ....CHR
It Could Be Verse —
cont/7tw - var -mail/man - George O. Ludcke ....LUD
It's News To Me — 3tw -600 - C12 /mail -Herb Caen ....CHR
Jest Browsing — 1tw -500 - mail//orp -Jack Posner ....POS
Joe Bob Briggs — 1tw -750 - man /mail/C12
/DF /DNS - Staff ....LATS
John Sinor Column — 1tw -500 - orp /mail/DF
/DNS - John Sinor ....CNS
Jokes — cont -var - man - Staff ....BAS
Just Dessert —
1tw - var -mail/wire - Dale McFeatters ....SHN
Just Plead Insanity — 1tw -450 - mail/man -Joyce Fink ....FIN
Kitchen Cynic —
1tw - 150 -man - Bern Sharfman ....AMF
Lewis Grizzard Column, The —
3tw - 550 -mail/C12 /DF /DNS - Lewis Grizzard ....RTS
Life & Related Subjects — 1tw -650 - mail/DF -Dave Barry ....FET
Lighter Side, The — 5tw -600 - wire/DNS -Dick West ....UPI
Love & Laughter — 1tw -spv - orp /id -Maria Molnar ....OPS
Mark Russell Column — 4tw -150 - man /C12 /DF
/DNS - Mark Russell ....LATS
Marvin Kitman Column —
2tw - 750 -man /C12 /DF /DNS - Marvin Kitman ....LATS
Mike's Corner — 3tw -400/500 - man /mail -Mike Morrow ....CPF
Miscellaneous Features — occ -var - man /igp /mail
/ctc - Various ....CAR
Miss Manners —
3tw - 600 -wire/DF /DNS /mail/man - Judith Martin ....UFS
Nit Wit —
7tw - var -man - Robert Thornton ....THF
Observer —
2tw - 750 -wire - Russell Baker ....NYT
Oddly Enough One Liners — 6tw -20 - man - Staff ....AFS
Our Lively Language — 1tw -450 - man /mail -Sally Bright ....OLL
Paternity Ward —
3tw - var -DF /mail - D. L. Stewart ....MCN
Punch — 1tw /cont -var - orp /mail - Various ....RCC
Richard Cohen Column —
2tw - 750 -DF /DNS /wire/mail - Richard Cohen ....WPW
Robert's Rules —
7tw - var -man - Robert Thornton ....THF
Senator Soaper — 6tw -400 - wire/DF /DNS
/mail/man /C12 /p199 - Doug Larson ....UFS
Shredded Wit —
1tw - hps/5 1/2x8 1/2" -mail - Nonnee Coan ....COA
Sid Ascher's World — 1tw -750 - man /mail -Sid Ascher ....ASC
Small Fry Diary — 6tw -var/1cx2" - mail -Nonnee Coan ....COA
Smiles — 1tw -20x4" - orp /mail - Staff ....EDC
Soup To Nonsense —
1tm - 300/500 -mail - Jane Goodsell ....PAI
Strictly Speaking — 2tw -600 - orp /wire -Edwin Newman ....KFS
This BUM Burg —
1tm /cont/occ - tpt -orp /id /man /igp /mail - J.G. Bumberg .GNB
Today's Chuckle — 6tw -20 - man /C12 /DF
/DNS - Paul Collins ....LATS
Tongue-In-Cheek —
1tw /1tm /cont - 900 -mail/ctc /wire - Tom Dunkel ....SWG
Traveling Lightly — 1tw -300 - mail/man -Stan Horn ....TL
Weekend Chuckle — 1tw /S -25 - man /C12 /DF
/DNS - Paul Collins ....LATS
Will Rogers Says —
5tw - 10x12" -mail/C12 /DF /DNS /orp - Bryan Sterling (Editor) RTS
Wiser Side Of Sixty, The — 2tw -500 - C12 /DF /DNS
/mail - Bob August ....UPS
Words Words Words —
3tw - 350 -mail/orp /DF /DNS - Michael Gartner ....RTS
You Know It's Gonna Be A Blue Day When: — 6tw /S -var -igp -Oliver NFS

31—LEGAL

A Good Book To Read —
7tw /1tw - 500/1000 -man - Martin J. Ross ....LAW
Alan Dershowitz —
1tw /2tw - 600 -mail/man /wire/DF /DNS - Alan Dershowitz UFS
Bank Portrayals — cont -var - orp - Staff ....FCP
Brothers In Law, The —
1tw - 700 -man /mail - Glenn C. and Ken Alex, Esq. ....BRL
Bud Broker — 1tw -spv - mail - KmC ....FET
Dear Mr. Goller —
S /1tw /cont - 1000/var -man - Nathan Goller ....BHB
Farm Taxes —
1tw - 700/800 -man - Mark E. Battersby CLI
Last Weeks Opinions — 1tw -500 - man -Milton Gun ....TLF
Law And Order —
7tw /1tw - 500/1000 -man - Martin J. Ross ....LAW
Law Briefs —
7tw /1tw - 100/300 -man - Martin J. Ross ....LAW
Law Column — S -700 - wire/DF /DNS -Jack Landau ....NHN
Lawyer's Viewpoint — 1tw -750 - mail -John Ritter ....LBA
Legal Briefs — 5tw -200 - mail -John Ritter ....LBA
Legal Limits —
7tw /cont/1tm - spv/var -mail/id - Leonard Bruce & Larry Sturgis LDC
News From The Courts — 1tw -500 - man -Milton Gun ....TLF
On Marriage And Divorce —
1tw - 550 -mail/C12 /DF /DNS - Joanne Grant & Dr. Melvyn Berke .RTS
Our Vanishing Liberties —
occ - 10x38" -orp /id /mail - Omar V. Garrison ....SPE
Pay The Two Dollars —
S /1tw /cont - 500/var -man - Nathan Goller ....BHB
Seasonal Tax Tips —
sea - 700 -man - Mark E. Battersby CLI
Specialty Books —
2tw - 1200 -orp /man /mail - John D. Paulus ....MCF
You & The Law —
2tw - 350/500 -orp /ocra - Bernard Sussman, Esq. ....IMS

32—MAPS & CHARTS

Background Maps —
1tw - 450 -mail/orp - Deborah Smith ....APN
Base Map Service —
m - var -orp - Chicago Tribune ....TMS
Chicago Tribune Graphics Service —
1tw - var -orp - Chicago Tribune ....TMS
GOES Weather Service — 7tw -var - wire -Ian Smith ....UPIN
Holiday Preparedness — sea -var - orp /mail - Staff ....NEA
InfoGraphics — 1tw -var - orp - Various ....NAS
InfoPlus — var -var - DF /DNS /mail - Various ....NAS
Map Packages —
qt - 21/16x67/16" -orp /mail/DF /C12 /p199/wire/DNS -
Staff ....NEA
Mini-Maps —
3tw - 9xvar"/12xvar"/13 1/2xvar" -igp /mail - John J. Westley DIS
Moneylist — 5tw -4 1/4" - orp /mail -Brendan Boyd ....UPS
NEA Graphics — 4tw -var - orp /mail - Staff ....NEA
Solunar Tables —
7tw - var -mail/C12 /DF /DNS - Mrs. Richard Alden Knight ..RTS

33—MISCELLANEOUS COLUMNS & FEATURES

Ad-Section Special For Careers —
an - 12000/25000 -man /DF /DNS /mail - Staff ....SFI
Almanac — 7tw -300 - wire/DNS /igp - Staff ....UPI
American Heritage — 6tyr -var - C12 /wire/DF
/DNS /mail - Various ....NYT
American Spectator Magazine — m -var - wire/man - Various ....NFS
Answer Place, The —
1tw - 600 -orp /mail/DF /C12 /p199/wire/DNS - American Library
Association ....NEA
Army Funnies — 1tw -var - man -Buddy Basch ....BAS
Art Of Feeling Good, The —
3tw - 550 -mail/C12 /DF /DNS /igp /id - Dr. Art Mollen ....RTS
Asahi News Service — 5tw -var - wire/DF /DNS
/ctc - Various ....NYT
Audio-Video-Electronic — an -sup - igp /id /mail
/orp /DF /DNS - Staff ....CNS
Audiolab —
1tw - 750 -man /wire - Gerard Rejskind ....CWF
Back To School — an -sup - igp /id /mail
/orp /DF /DNS - Staff ....CNS
Barrie (Illustrations) — occ -var - mail -Barrie ....FET
Best Food Buys —
1tm - 400/500 -man /mail/ctc - Dr. Hans Fisher ....FE
Best Of Press — 1tw -9 1/2x6" - orp /mail - Staff ....EDC
Best Of The Week — 1tw -qpt - orp /mail - Various ....AMW
Better English — 7tw -200 - orp -C. Gordon ....SCI
Better Living Guide — 1tw -var - mail/man - Staff ....DIC

CLASSIFICATIONS OF FEATURES

Blackouts — 1tm -spv - orp /id -Dunkel ....SCI
Bootstraps — 1tw -800 - orp /mail -William Neal ....EHS
Brain Twisters — 2tw -400 - orp -Don Douglas ....SCI
Brides & Bouquets — an -sup - igp /id /mail
/orp /DF /DNS - Staff ....CNS
Bud Broker — 1tw -spv - mail - KmC ....FET
Building Your Vocabulary — 1tw -spv - orp -J. House ....OPS
Business Wire Newsletter —
1tm - 1200/dt -mail - Larry I. Lokey ....BUS
Bytes In Your Business —
2tm - var/800/1200 -man /mail/ctc /igp - Dona Z. Meilach MEI
California Spotlight — 7tw -550/1500 - orp /mail/DF
/DNS - Various ....CNS
Car Care — an -sup - igp /id /mail
/orp /DF /DNS - Staff ....CNS
Christmas — an -sup - igp /id /mail
/orp /DF /DNS - Staff ....CNS
Christmas Gift Package — occ -var - orp /mail/wire
/DF /DNS - Staff ....NEA
City Editor's Tip Service — 1tw -600 - man -Greg Olds ....LATS
Commentary —
occ - var -orp /mail - Sir Douglas Bader ....EDC
Communications Watch —
1tw - 550 -mail/C12 /DF /DNS - Nicholas Johnson ....RTS
Communicator's Notebook — 1tw -800 - man /mail -Bob Miko ....MNS
Comp-U-Ting — 1tw -750/1000 - man -Matlen ....SAW
Computer News —
1tm - var - - Jeffrey Blyth ....ITP
Consulting Room —
qt - 350/450 -man /mail - Norman M. Davis, BSI ....NMD
Country Almanac, A —
1tw - 400/500 -mail - Lucille Noltensmeier ....PAF
Creatures — 1tw -var - man /wire -Donna Jacobs ....CWF
Crime Flashback — 1tw -pt - orp -Max Haines ....CWF
Crime Scene —
1tw - var -orp /mail/id /igp - Bill Griffith ....GRF
Customers Always Write, The —
1tw - var -orp /mail - Subscribers ....AMW
Dear Abby —
7tw - 800 -orp /mail/DF /DNS /C12 - Abigail Van Buren ....UPS
Deploying U.S. Forces —
m - var -mail - Col. Ian Bell ....WWN
Der Spiegel — 1tw -var - mail/ctc /DF
/DNS - Various ....NYT
Diane White — 2tw -650 - DF /DNS /C12 -Diane White ....TMS
Diplomatic Pouch —
occ - 700/1200 -mail - William R. Frye ....FRY
Economist, The — 1tw -var - wire/DF /DNS
/ctc - Various ....NYT
Editorial Research Reports — 5tw -550 - mail/DF /DNS -Hoyt Gimlin CQ
Energy Savers — an -sup - igp /id /mail
/orp /DF /DNS - Staff ....CNS
Eyes On Tomorrow — 3tw -12x30"/8pt - orp /mail/ctc -Carol McCoo WOR
Fact Or Fantasy —
1tw - var -man - Frances Scott ....BAS
Fall Fashions — an -sup - igp /id /mail
/orp /DF /DNS - Staff ....CNS
Family Skeletons — 2tm -200 - orp -Righetti ....SCI
Family-Miscellaneous — occ -600 - man -Gladys Besse ....NWS
Fifty Dollars An Idea —
1tw /7tw /S - ps/hps -orp /man /mail - Selma Glasser ....GLA
Financial Times News & Feature Service — 5tw -var - wire/DF /DNS
/mail/ctc - Various ....NYT
Flashback Calendar —
7tw - 10.5x1 1/4" -orp - Jerry Langell ....AFS
Flashback On Canada — 6tw -500 - orp -Bob Bowman ....CWF
Flashbacks —
3tw - 500 -man /mail - Eugene Kuzirian ....CPF
Getting It Together — 1tw -650/750 - man -Don Fass ....CBN
Glasser Guide —
1tw /7tw /S - ps/hps -orp /man /mail - Selma Glasser ....GLA
Glasserfied Directory —
1tw /7tw /S - ps/hps -orp /man /mail - Selma Glasser ....GLA
Golden Years — an -sup - igp /id /mail
/orp /DF /DNS - Staff ....CNS
Good Olde Boys —
3tw - 500 -man /mail - Barbara Sarkesian ....CPF
Grass Is Greener —
3tw - 350 -man /mail - Norm Gauthier ....CPF
Happy Holidays — an -sup - igp /id /mail
/orp /DF /DNS - Staff ....CNS
Have You Met.? —
2tw - 1200/art-2 1/2"x3 1/4" -man /id /orp - Y. L. Tiajcliff NPS
Healthy Living — an -sup - igp /id /mail
/orp /DF /DNS - Staff ....CNS
Help, Police! — 1tw -var - man -Buddy Basch ....BAS
Hispanic Beat —
2tw - 650 -mail - Roger Langley ....WWS
Holiday Features —
an - 2 1/16"/4 1/4"/6 7/16"/8 1/4" -orp - Staff ....CSP
Holiday Greeting Ads —
an - 2 1/16"/4 1/4"/6 7/16"/8 1/4" -orp - Staff ....CSP
Holiday Preparedness — sea -var - orp /mail - Staff ....NEA
Hollywood's Unsolved Mysteries — cont -3500 - igp /mail -John Austin HIS
Home Is Where The Computer Is —
3tw - 500 -man /mail - Elizabeth Crowe ....CPF
Homes & Gardens — an -sup - igp /id /mail
/orp /DF /DNS - Staff ....CNS

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(Continued from page 89S)

How It Began (Etymology) — 1tw -60 - orp /id -B. Foley ..... SCI
Illinois Spotlight — 7tw -500/1500 - orp /mail/DF /DNS - Various ..... CNS
Interlink Newsline — 6tw -300/1000 - wire/ctc - Various ..... ILPS
Interlink Weekly Reports — 1tw -500/1000 - mail - Various ..... ILPS
International Herald Tribune — occ -var - C12 /wire/DF /DNS /ctc /mail - Various ..... NYT
It's Your World —
6tw /S - d/39x2"/S-78x5 3/4" -orp /mail - Ted Goff & Dan Harris JIAC
Jackpotunities —
1tw /7tw /S - ps/hps -orp /man /mail - Selma Glasser ..... GLA
Keeping Well With Your Family Doctor —
1tw - spv -orp - Robert T. Johnson, M.D. ..... HAA
Kinsey Report, The —
3tw - 600 -mail/man /DN /DFS /wire - June Reinisch, Ph.D. UFS
Le Monde — occ -var - wire/ctc - Various ..... NYT
Lewis Grizzard Column, The —
3tw - 550 -mail/C12 /DF /DNS - Lewis Grizzard ..... RTS
Liberated Male —
1tw - 650 -man /DF /mail/DNS - Jim Sanderson ..... SFI
Life Size —
1tm - 3000 -wire/DNS - UPI senior editor ..... UPI
Looking Inside The U.S.A. —
1tw - 500 -orp /mail - Samuel P. Levine ..... LEV
Made Public —
5tw - 700 -mail/ctc - Marvin Arthur ..... ARU
Making It Work —
3tw - 350 -man /mail - Wilesse Comissiong ..... CPF
Mann About Town — 1tw -var - orp /man -Horst Mann ..... LNI
Marv —
2tw - 700 -mail/ctc - Marvin Arthur ..... ARU
Mini Movie Guide — 1tw -var - mail/man - Staff ..... DIC
Miscellaneous Features — occ -var - man /igp /mail /ctc - Various ..... CAR
Miscellaneous Features — 1tw /7tw -500 - orp - Various ..... DBI
Moral Dimensions Behind Headlines —
3tw - 500 -mail/man - Rev. William Lester, S.J. ..... LES
My Life With Raquel Welch —
cont - 5000 -igp /mail - Patrick Curtis & John Austin ..... HIS
My Success Story — 1tw -var - orp - Various ..... SCI
News Focus — 2tw /occ -700 - orp /mail/C12 /p199/DF /DNS /wire - Tom Tiede ..... NEA
Newsletter For Writers And Contestants —
m - ps/hps -orp /man /mail - Selma Glasser ..... GLA
Newslink Africa —
1tw /1tm /cont - 1000/sup/bl/var -orp /igp /mail - Staff NAF
Nine To Five Woman —
1tw - 700/750 -man /mail - Mary Margaret Carberry ..... CAB
Off The Beaten Track —
1tw - 500 -man /mail - Bernard Gelman ..... GEL
Old Farmer's Almanac — 1tw -750 - orp /mail - Staff ..... UFS
On Bleecker Street —
1tw - 600/800 -man /orp /igp - Don Fass & Deanna Baron . CBN
On Your Own —
2tw - 750 -C12 /wire/DF /DNS /ctc /mail - Dr. Howard Halpern NYT
One-Shot Features — occ -var - C12 /wire/DF /DNS /mail/ctc - Various ..... NYT
Other Voices —
occ - 750 -man /mail - Guest columnists ..... HFS
Our Lively Language — 1tw -450 - man /mail -Sally Bright ..... OLL
Pacific Dialogue — 1tw -800 - man /mail -Bob Miko ..... MNS
Pacific Notebook — 1tw -800 - man /mail -Bob Miko ..... MNS
***Paula Royce Graham** —
cont/1tw /1tm - 500/var -man /igp /mail - Paula Royce Graham GPR
People Patterns —
1tw - 550 -mail/C12 /DF /DNS /id - Peter Francese ..... RTS
Personality Profile Quiz —
1tw - 750 -C12 /wire/DF /DNS /mail/ctc - Dr. Salvatore Didato NYT
Pics Trix — 1tw -spv - orp /id -Righetti ..... SCI
Popular Psychology/Human Behavior Articles —
occ - 1000 -man /mail/ctc - Maury M. Breecher ..... FE
Pub Quiz — 1tw -var - man /wire - Various ..... CWF
Public Service Topics — 1tw -var - mail/igp /ctc - Staff ..... PAN
Real Names/Reel Names — 1tw -var - man -Buddy Basch ..... BAS
Record Spinning — 1tw -500/tpt - man /mail - Various ..... JDL
Rex Reed — 1tw -1000 - mail/DF /DNS -Rex Reed ..... CF
Rockweek — 1tw -600/800 - man -Ed Rivers ..... CBN
Roll Call Report —
1tw - 900 -DF /mail/ctc - Richard Thomas ..... OWN
Rolling Stone Magazine Service — 2tm -6000/8000 - man /C12 /DF /DNS - Various ..... LATS
Running — 1tw -300 - orp - Various ..... OPS
Science '84 — occ -var - C12 /DF /DNS /mail/ctc - Various ..... NYT
Shaking Your Family Tree —
1tw - 600 -man /mail - Myra Vanderpool Gormley ..... GMV
Sid Ascher's World — 1tw -750 - man /mail -Sid Ascher ..... ASC
Special Package—Graduation Careers —
an - 15-part/600/800 -wire/DNS - Staff ..... UPI
Special Package—Investing —
an - 15-part/600/800 -wire/DNS - Various ..... UPI
Special Package—Weddings —
an - 15-part/600/800 -wire/DNS - Various ..... UPI
Sports & Fitness — an -sup - igp /id /mail /orp /DF /DNS - Staff ..... CNS
Sports Of The Times —
4tw - 750 -wire - Dave Anderson ..... NYT
Spring Fashions — an -sup - igp /id /mail /orp /DF /DNS - Staff ..... CNS
Stanley Karnow's Global View —
1tw - 550 -mail/C12 /DF /DNS - Stanley Karnow ..... RTS
Success —
3tw - 500 -man /mail - Frank Thompson ..... CPF
Sunday Features — S -1000/1500 - mail - Various ..... WWS
Tell Me Why —
6tw - 100 -C12 /DF /DNS /mail/id - Arkady Leokum ..... UPS
Torso Verse — 1tw -ps - orp -Gordon ..... OPS
That's Life — 1tw -var - man -Buddy Basch ..... BAS
The Best Of You —
S /1tw /1tm - 500/var -man /id /igp - Staff ..... BHB
They Changed History —
1tw - ps -orp /id - Mochan & Howard ..... SCI
Things — 2tw -700/var - man /igp /mail -Miv Schaaf ..... SCH
This 'n That —
1tw - 450 -orp /mail - Barbara Allison ..... SF
This BUM Berg —
1tm /cont/occ - tpt -orp /id /man /igp /mail - J.G. Bumberg .GNB
This Day In History —
7tw - 300 -man /wire - Ralph Hollenbeck ..... KFS
Tilting At Windmills —
1tm - 2500 -orp /man - Charles Peters ..... WM
Time For Action —
5tw - 350 -mail/ctc - Don Alexander ..... ARU
Time To Rhyme —
7tw - var -mail - Sylvia Cronin ..... CFS
Today In New York — 1tw -550 - mail -Ray Wilson ..... NEW
Travel — an -sup - igp /id /mail /DF /DNS - Staff ..... CNS
Trivia —
1tw - 200 -orp - Natalie Carlton ..... SCI
TV Extra — 7tw -var - orp /ctc - Various ..... TVE
TV Listings — 7tw -var - wire - Staff ..... TVT
Washington Calling — 1tw -var - mail/wire - Staff ..... SHN
Washington Siren — 1tw -var - man /mail -Cyrene Dear ..... DPR
Watch Over Washington —
1tw - var -man /mail - Rev. Lester Kinsolving ..... GLS
Watch Your Language — 1tw -450 - DF /mail/DNS -Lydel Sims .... CF
Wedding Bells — an -sup - igp /id /mail /orp /DF /DNS - Staff ..... CNS
What's What? — 1tw -ps - orp /id -Hammond ..... SCI
***Where We Stand** —
1tw - 750/800/25x13 1/4" -orp /man /mail/igp - Albert Shanker AFT
Winner's Circle —
1tw - 500 -DF /DNS /C12 - Stephanie Wong ..... TMS
Wireless Flash — 2tw -4000 - man /mail - Staff ..... CNS
Women, The — 1tw -500 - mail/ctc -Teri ..... ARU

CLASSIFICATIONS OF FEATURES

Women's Wear Daily And Other Fairchild Publications —
5tw - var -mail/igp - Staff ..... FA
Word Search Puzzles — 1tw /cont -var - orp - Staff ..... DFS
Word-A-Day — 6tw -12x3 3/4" - orp -Mickey Bach ..... NAS
World In Focus —
2tm - 700/800 -mail - William R. Frye ..... FRY
World Spotlight — 1tw -900 - mail/ctc -Don Kampel ..... ARU
Wouldn't It Be Nice If — 1tw -spv - orp /id -G. Litt ..... OPS
Write Ideas — 1tm -8ps - mail - Various ..... GLA
Your Changing World —
1tw - 600 -man /DF /DNS /mail - Edward Cornish, President World Feature Society ..... SFI

34—NEWS SERVICES

American News Report — 1tw -600 - orp /mail -Ben Gallob ..... JTA
Asahi News Service — 5tw -var - wire/DF /DNS /ctc - Various ..... NYT
Atlanta Bureau, The — cont/occ -var - ctc - Staff ..... AB
API Oil Stocks Industry Report — 1tw -400 - wire/DNS - Staff ..... UPI
Baltimore Sun News Service — 7tw -10000 - wire - Various ..... NYT
Bill Griffith —
cont - var -mail/orp /id /igp - Bill Griffith ..... GRF
Book Reviews — occ -var - igp /mail - Staff ..... GBR
Business Wire—Business Briefs —
5tw - 500 -wire/DNS - UPI business writers ..... UPI
Business Wire—Federal Reserve Money Supply Report —
1tw - 400 -wire/DNS - UPI business writers ..... UPI
Business Wire—Money Fund Report —
1tw - 300 -wire/DNS - UPI business writers ..... UPI
Business Wire—Retail Sales Report — 1tm -450 - wire/DNS - Staff UPI
Business Wire—Treasury Bill Auction — 1tw -200 - wire/DNS - Staff UPI
Business Wire—Week In Review —
1tw - 750 -wire/DNS - UPI business writers ..... UPI
Business Wire—Weekly Bond Lead —
1tw - 550 -wire/DNS - UPI business writers ..... UPI
Business Wire—Weekly New Products Report —
1tw - 700 -wire/DNS - UPI business writers ..... UPI
Business Wire—Weekly Stock Lead —
1tw - 800 -wire/DNS - UPI business writers ..... UPI
Business Wire—What's New in Stocks — 1tw -750 - wire/DNS - Various ..... UPI

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CLASSIFICATIONS OF FEATURES

Business Wire—Worth Mentioning —
5tw - 250 -wire/DNS - UPI business writers ....UPI
Canadian Briefs — 5tw -500 - wire/DNS - Various ....UPI
Canadian Features — 1tw -sup - orp - Various ....CWF
Caribbean Briefs — 5tw -500 - wire/DNS - Various ....UPI
Children's Express — 2tw -700 - wire/DNS - Staff ....UPI
Christian Science Monitor News Service — 5tw - - man /igp /id /mail/DF /DNS - Staff ....LATS
College Press Service — 2tw -2500 - man /wire - Staff ....CPS
Communicator's Notebook — 1tw -800 - man /mail -Bob Miko ...MNS
Congressional Quarterly Service —
3tw - 800/var -mail/DF /DNS - Katherine Gest ....CQ
Consumer Checklist — 1tw -2 1/16" - orp - Staff ....CSP
Dateline: Canada —
1tw - 650 -wire/DNS - UPI reporters ....UPI
Dateline: Mexico —
1tw - 650 -wire/DNS - UPI reporters ....UPI
Dateline: Third World —
2tw - 700 -wire/DNS - UPI reporters ....UPI
Diplomatic Pouch —
occ - 700/1200 -mail - William R. Frye ....FRY
El Pais — 5tw -5000 - wire/DF /DNS /mail - Various ....NYT
Features —
5tw - pt -man /mail - Bella A. Queen ....PWS
Foreign Briefs — 5tw -500 - wire/DNS - Various ....UPI
G.K.R. News Bureau —
cont - pt/var -orp /id /man /igp /mail - J. G. Bumberg .....GNB
Gemini News Service — 2tw -var - man - Staff ....ITP
Global Travel — occ -var - igp /mail - Staff ....GBR
Health And Fitness News Service — 3tw -1500 - man /id /igp /DF /DNS /mail - Various ....LATS
Horizons Business —
1tw - 2-part/2000 -wire/DNS - UPI reporters ....UPI
Horizons Focus —
1tw - 4-part/4000 -wire/DNS - UPI reporters ....UPI
Horizons Living —
1tw - 4-part/3000 -wire/DNS - Various ....UPI
Interlink Newsline — 6tw -300/1000 - wire/ctc - Various ....ILPS
Interlink Weekly Reports — 1tw -500/1000 - mail - Various ....ILPS
International Commentary — occ -var - mail/ctc - Various ....GLO
International Intelligence — occ -var - igp /mail - Staff ....GBR
KNT News Wire — 7tw - - DF /DNS - Staff ....KNT
Lifestyle Horizons —
1tw - "See Lifestyle Horizons Titles" -wire/DNS /igp - UPI reporters UPI
Lifestyle Horizons—Books-Authors — 1tw -600 - wire/DNS - Staff UPI
Lifestyle Horizons—Books-Briefs —
1tw - 4-part/100/150 -wire/DNS - UPI reporters ....UPI
Lifestyle Horizons—Books-Hardcover —
1tw - 4-part/300 -wire/DNS - UPI reporters ....UPI
Lifestyle Horizons—Books-List —
1tw - 100 -wire/DNS - UPI reporters ....UPI
Lifestyle Horizons—Books-Paperback —
1tw - 4-part/100/150 -wire/DNS - UPI reporters ....UPI
Lifestyle Horizons—Consumer —
1tw - 600 -wire/DNS - UPI reporters ....UPI
Lifestyle Horizons—Family —
1tw - 700 -wire/DNS - UPI reporters ....UPI
Lifestyle Horizons—Fashion — 1tw -700 - wire/DNS -Gay Pauley .UPI
Lifestyle Horizons—Food —
1tw - 600 -wire/DNS - UPI reporters ....UPI
Lifestyle Horizons—Gardening — 1tm -700 - wire/DNS -Dick Raymond UPI
Lifestyle Horizons—Homeowner's Clinic —
1tw - 700 -wire/DNS - UPI-Popular Mechanics ....UPI
Lifestyle Horizons—Science Notes —
1tw - 650 -wire/DNS - UPI-Science Digest ....UPI
Lifestyle Horizons—Scott's World — 1tw -800 - wire/DNS - Vernon Scott ....UPI
Lifestyle Horizons—Theater World —
1tw - 800 -wire/DNS - Frederick Winship ....UPI
Lifestyle Horizons—Travel —
1tw - 700 -wire/DNS - UPI reporters ....UPI
Lifestyle Horizons—TV World —
1tw - 800 -wire/DNS - Julianne Hastings ....UPI
Lifestyle Horizons—Woman's World —
1tw - 700 -wire/DNS - Patricia McCormack ....UPI
London Sunday Times — 1tw -var - wire - Staff ....TSS
Los Angeles Times-Washington Post News Service —
7tw - var -wire/DF /DNS - Various ....LAT-WP
Main Street Subjects —
5tw - pt -man /mail - Robert I. Queen ....PWS
Mexican Briefs — 5tw -500 - wire/DNS - Various ....UPI
***Midweek Specials —**
1tw - 6-part/6000 -wire/DNS /igp - UPI reporters ....UPI
Moscow Diary —
2tm - 700 -wire/DNS - UPI Moscow correspondents ....UPI
National Briefs — 5tw -500 - wire/DNS - Various ....UPI
National Geographic News Service — 1tw -500/1000 - id /igp /mail - Various ....NGS
New York Times News Service — var -var - wire - Staff ....NYT
Newhouse News Service — 5tw -10000 - wire - Various ....NYT
News And Views — occ -var - mail - Staff ....IMN
News-Features-Pix (GNB) —
1tm /qt /cont/ - pt/var -orp /id /man /igp /mail - Staff GNB
Newslink Africa —
1tw /1tm /cont - 1000/sup/bl/var -orp /igp /mail - Staff NAF
Pacific Dialogue — 1tw -800 - man /mail -Bob Miko ....MNS
Pacific Notebook — 1tw -800 - man /mail -Bob Miko ....MNS
People — 7tw -650 - wire/DNS /igp -Joan Hanauer ....UPI
Personal Experiences — occ -var - igp /mail - Staff ....GBR
Photo Associates News Service — 7tw -var - mail/ctc - Various .PAN
Professional Women's Issues — occ -var - igp /mail - Staff ....GBR
Re:Sources — 1tw -750 - man -Wilcox ....SAW
Report From America —
occ - 500 -wire/DNS - UPI reporters ....UPI
Roll Call Report —
1tw - 900 -DF /mail/ctc - Richard Thomas ....OWN
Science Horizons —
2tm - 6-part/4000 -wire/DNS - UPI reporters ....UPI
Science Notebook —
2tm - 500 -DNS - UPI reporters ....UPI
Science Questions And Answers —
2tm - 500 -DNS - UPI reporters ....UPI
Scripps-Howard News Service — 7tw -var - mail/wire/DF /DNS /igp /id - Staff ....SHN
Space Press —
1tm - var -mail/orp - Vernuccio Publications ....SP
Special Package—Back to School —
an - 15-part/600/800 -wire/DNS - Various ....UPI
Special Package—Entertainment —
an - 15-part/600/800 -wire/DNS - Various ....UPI
Special Package—Gardening —
an - 15-part/600/800 -wire/DNS - Various ....UPI
Special Package—Graduation Careers —
an - 15-part/600/800 -wire/DNS - Various ....UPI
Special Package—Holidays I —
an - 15-part/600/800 -wire/DNS - Various ....UPI
Special Package—Holidays II —
an - 15-part/600/800 -wire/DNS - Various ....UPI
Special Package—Investing —
an - 15-part/600/800 -wire/DNS - Various ....UPI
Special Package—Weddings —
an - 15-part/600/800 -wire/DNS - Various ....UPI
Special Package—Winter —
an - 15-part/600/800 -wire/DNS - Various ....UPI
Starnews Service — 1tw -var - wire/igp - Staff ....TSS
States News Service — 7tw -var - DF /DNS /ctc - Staff ....STN
Streets — 1tw -sup - orp /mail - Staff ....UPS
Syndicated Features — 1tw -var - man /igp - Staff ....ITP
U.N. Notebook —
1tw - 700 -wire/DNS - U.N. reporter ....UPI
Washington Briefs — 5tw -500 - wire/DNS - Various ....UPI
Washington International News Service — 3tw /var -500/750 - orp /ocra/mail - Various ....IMS
Weekend Showcase —
1tw - 6-part/6000 -wire/DNS /igp - UPI reporters ....UPI
What's New — 1tw -2 1/16" - orp - Staff ....CSP
Work & Health —
1tw - 500/700 -mail - Dr. Phillip Polakoff ....PAI
World News Summary — 14tw -500 - wire/DNS - Various ....UPI

35A—OUTDOORS (Camping)

Along The Camping Trail —
2tm - 600 -orp /man - Radford and Rosemary Bascome ....BA
Backyard Bonanza — 1tw -500 - orp /ocra -Ted Edwards ....IMS
Camping All Year Round — 1tw -var - mail -Fred Greyson ....MCN
Dateline: Detroit — 1tw -500 - man /mail -Don O'Reilly ....AUN
It's Just A Game —
6tw - 19 pica -mail/orp - Ed Morgan, Jr. ....RTS
Mark Trail's Outdoor Tips —
6tw - 12x3 3/4" -orp - Ed Dodd & Jack Elrod ....NAS
Old Farmer's Almanac — 1tw -750 - orp /mail - Staff ....UFS
Outdoor Living — an -sup - igp /id /mail /orp /DF /DNS - Staff ....CNS
Solunar Tables —
7tw - var -mail/C12 /DF /DNS - Mrs. Richard Alden Knight ..RTS
Traveling —
1tm - 500/750 -man - Ed Morrow & Bob Nesoff ....RLN
You, Your Child, And Sports — 1tw -500 - mail/man -David Nydick DAN
Zane Grey's Best Stories & Books — 1tw -ps/bl - orp - Various ..OPS

35B—OUTDOORS (Fishing)

Here And There With Rod And Gun —
1tw - 750 -orp - Sidney DuBroff ....GPL
It's Just A Game —
6tw - 19 pica -mail/orp - Ed Morgan, Jr. ....RTS
Mark Trail's Outdoor Tips —
6tw - 12x3 3/4" -orp - Ed Dodd & Jack Elrod ....NAS
Old Farmer's Almanac — 1tw -750 - orp /mail - Staff ....UFS
Outdoor Living — an -sup - igp /id /mail /orp /DF /DNS - Staff ....CNS
Outdoor Report, The —
1tw - 400/500 -mail - Ted Schanafelt ....PAF
Snooker, The —
1tw - var -orp /man /mail/igp - Charles Snoek ....RBI
Solunar Tables —
7tw - var -mail/C12 /DF /DNS - Mrs. Richard Alden Knight ..RTS
Traveling —
1tm - 500/750 -man - Ed Morrow & Bob Nesoff ....RLN
You, Your Child, And Sports — 1tw -500 - mail/man -David Nydick DAN

35C—OUTDOORS (Hunting)

Here And There With Rod And Gun —
1tw - 750 -orp - Sidney DuBroff ....GPL
History Of Duck Decoys —
sea - var -mail - Victor Griffin ....WWN
It's Just A Game —
6tw - 19 pica -mail/orp - Ed Morgan, Jr. ....RTS
Mark Trail's Outdoor Tips —
6tw - 12x3 3/4" -orp - Ed Dodd & Jack Elrod ....NAS
Old Farmer's Almanac — 1tw -750 - orp /mail - Staff ....UFS
Outdoor Living — an -sup - igp /id /mail /orp /DF /DNS - Staff ....CNS
Outdoor Report, The —
1tw - 400/500 -mail - Ted Schanafelt ....PAF
Training Labrador Retrievers — occ -var - mail -Paul Sievers ....WWN
Traveling —
1tm - 500/750 -man - Ed Morrow & Bob Nesoff ....RLN
You, Your Child, And Sports — 1tw -500 - mail/man -David Nydick DAN

36—PATTERNS (Sewing)

And Sew On — 1tw -350 - id /mail -Alida Macor ....ASO
Dress Pattern Features — 7tw -2 1/16" - id /orp -Anne Adams ..KFS
Dress Pattern Features —
7tw - 2 1/16" -id /orp - Marian Martin ....KFS
Fashion 'N Fabrics — 1tw -var - mail -Sally Cowan ....MCN
Keeping You In Stitches —
1tw - ps -orp - Sally Corbett ....SCI
Leisure Craftsman —
3tw - 400/600 -id /orp /wire - Phyllis Fiarotta ....KFS
Let's Sew —
S - tps/hpt/qpt -orp - Various ....KFS
Needlecraft Pattern Features — 7tw -2 1/16" - id /orp -Alice Brooks KFS
Needlecraft Pattern Features —
7tw - 2 1/16" -id /orp - Laura Wheeler ....KFS
Needleplay — 3tw -600 - DF /DNS /C12 /id - Erica Wilson ....TMS
Needles & Pins — 1tw -250 - orp -Righetti ....SCI
Pat's Pointers — 1tw -800 - C12 /DF /DNS /mail/id - Pat Trexler ....UPS
Pattern Service, Dress —
6tw /S - 51x1 3/8"-52x3" -orp - Sue Burnett ....UFS
Pattern Service, Needle —
7tw /S - 51x1 3/8"-32x1 7/8" -orp - Anne Cabot ....UFS
Patterns & Needlework — S -hpt/50 - id /orp /mail - Staff ....NEA
Prominent Designer Dress Features — 1tw -4 1/4" - id /orp - Various KFS
Quick & Easy — 7tw -4 1/4" - id /orp - Various ....KFS
Sew Simple —
1tw - 550 -mail/C12 /DF /DNS /id - Eunice Farmer ....RTS
Sew What's New — 1tw -800 - C12 /DF /DNS /mail/id - Sandra Kelly ....UPS
Sew With Flair —
1tw - 500 -C12 /id /DF /DNS /mail - Sandra Betzina ....CHR
Stitchin' Time —
1tw - 400 -orp /mail/DF /C12 /p199/wire/DNS -Judy Love (Knitting) & Joanne Schreiber (Sewing) ....NEA
Stitching Witchery — 2tw -350 - orp /mail/DF /DNS - Betty Kinser ....CNS
Young Originals — 1tw -100 - orp /mail/id - Staff ....NEA

37—PETS

Animal Ad Libs — 1tw -200 - orp -Righetti ....SCI
Animal Doctor —
2tw - 600 -man /wire/mail - Dr. Michael Fox ....UFS
Ask Shagg —
2tw /S - 38 1/2x2"-S/sph -orp /mail - Peter Guren ....UFS
Ask Your Vet —
3tw - 700 -DF /DNS /C12 - Dr. Michael Milts ....TMS
Beaver Colonies In Rocky Mt. National Park — an -var - mail -Al Saffa WWN
Hobbies Mini — 1tw -var - igp /id /orp /mail/DF /DNS - Staff ....CNS
Horse Sense — 1tw -550 - orp /mail/DF /DNS - Bob Rhodes ....CNS
Horsin Around — 1tw -200 - orp -Righetti ....SCI
Pet Astrology —
cont/1tm - pt/500 -mail - Lady Cassandra ....AST
Pet Corner —
1tw - var -mail - Diana Queenan ....MCN
Pet Parade —
1tw - 450/500 -mail - William Patterson ....PET
Pet Parade — 1tw -500 - orp -W. Patterson ....SCI
Pets Of The Stars — 1tw -ps - orp -J. Williams ....SCI
Points On Pets —
1tw - 600 -orp /mail/DF /DNS - R.G. Elmore, D.V.M. ....CNS
Pooh's Corner —
1tw - var -mail - Jessica Winston ....NNB
Wonderful World Of Animals —
6tw /1tw - 500/750 -C12 /id /DF /DNS /mail - Frank Miller, D.V.M.CHR

(Continued on page 94S)

LOS ANGELES TIMES SYNDICATE INTERNATIONAL

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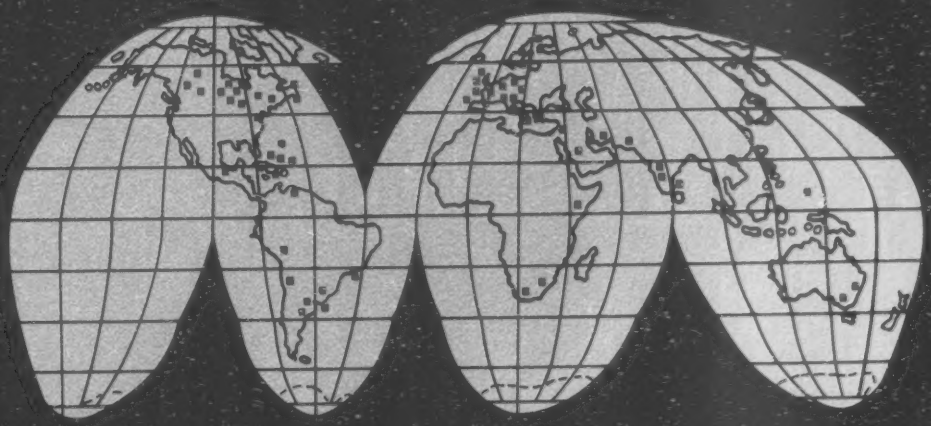

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CLASSIFICATIONS OF FEATURES

(Continued from page 92S)

38—PHOTOGRAPHY

Audio-Video-Electronic — an -sup - igp /id /mail /orp /DF /DNS - Staff ....CNS
Katz Meow —
1tw - var -mail - Harry Jay Katz ....NNB
Photo Facts — 1tw /cont -var - mail/igp -Dennis Ivy ....RBI
Photo File —
1tw - var -mail - Catherine Stearns ....MCN
Photoday — 1tw -800 - man -Martin ....SAW
Photographing Hunting Dogs — sea -var - mail -Ann Moores ....WWN
Picture This — 7tw -300/500 - igp /man -Monte Nagler ....KAH
Popular Science Service —
1tm - ps -igp /ing - Popular Science Magazine ....UPIFD
Shoot Like A Pro — 1tw -250 - C12 /p199/igp /DF - Barry Urdang ....ART
Sipa Press — 7tw -var - mail/wire - Various ....NYT
Through The Lens — 1tw -750 - igp /orp /mail /DF /DNS - Holt Confer ....CNS
Traveling —
1tw - 500 -man - Bob and Sandy Nesoff ....GSM
Your Photos —
1tw - 750 -man /C12 /DF /DNS - Albert Moldvay ....LATS

39—PHOTO SERVICES (Pictures)

Business Feature Picture — 5tw - - igp - Staff ....UPI
Forecast Weather Maps —
7tw - -igp - UPI artists ....UPI
Gamma-Liason Photo Service — cont -var - wire/mail - Staff ....GML
General Photo — 1tw -25.6 picas - orp /mail - Staff ....SF
Intercontinental Photo Service — var - - igp - Staff ....IMS
Laserphoto II — 5tw -4/6 - ctc - Various ....NYT
Newslink Africa —
1tw /1tm /cont - 1000/sup/bl/var -orp /igp /mail - Staff .NAF
Newsmaker Photos — 4tw -var - - Staff ....NEA
NYT Pictures Photo Service — 7tw -var - igp /wire - Staff ....NYT-P
Photo & Editorial Features — occ -var - mail - Various ....CFI
Photo Associates News Service — 7tw -var - mail/ctc - Various .PAN
Photo Files/General — cont -var - igp - Staff ....BAS
Photo Files/Show Business — cont -var - igp - Staff ....BAS
Photo Files/Travel — cont -var - igp - Staff ....BAS
Photo Service — 1tw -27x37" - mail - Staff ....PAI
Photo Services — 7tw -var - mail - Staff ....PCC
Photos —
1tw - 2 1/16"/4 1/4" -orp - Staff ....CSP
Picture Show — 1tw -ps - mail/igp /orp - Staff ....APN
Religion In Review — 1tw -8000 - mail/DF - Staff ....RNS
Religious News Reports — 5tw -8000 - mail/DF - Staff ....RNS
Satellite Weather Map — 7tw - - igp - Various ....UPI
Sipa Press — 7tw -var - mail/wire - Various ....NYT
Star Photo Sales — 7tw -var - igp - Staff ....TSS
Traveling —
1tm - 500/750 -man - Ed Morrow & Bob Nesoff ....RLN
Unislides — 5tw -var - mail -Leo Stocker ....UPIN
UPI Telephoto — 7tw -var - wire -Ted Majeski ....UPIN
Women's Wear Daily And Other Fairchild Publications —
5tw - var -mail/igp - Staff ....FA
You Saw It Here First! —
1tw - var -igp - Brad Elterman ....CFI

40—POLLS & SURVEYS

Bank Portrayals — cont -var - orp - Staff ....FCP
Book Reviews — 1tw -400/900 - mail/DF - Various ....FET
Epcot Poll — 1tw -200 - DNS - Various ....UPI
Floral Portrayals — 1tw -var - orp - Staff ....FCP
Funeral Portrayals — 1tw /2tw -var - orp - Staff ....FCP
Gallup Poll —
2tw - 650 -man /C12 /DF /DNS - George Gallup ....LATS
Gallup Youth Survey —
1tw - 600 -mail/DF /orp - George Gallup ....APN
Harris Survey — 2tw -800 - DF /DNS /KNT /C12 - Louis Harris ....TMS
Moneylist — 5tw -4 1/4" - orp /mail -Brendan Boyd ....UPS
National Fan Poll Reg. TM —
1tw - 100 -mail - Doug Bullock & Earl Barker ....NFP

41A—PUZZLES (Crossword)

Boggle Word — 1tm -10 - orp -B. Foley ....SCI
Brain Bender —
1tw /S - 6 7/16" -orp /mail - Puzzle Buffs International ....UPS
Canadian Crossword —
1tw - 30x7" -orp - Marian Morrison ....CWF
Crossword — 1tw -20x9" - orp /mail -H. L. Risten ....EDC
Crossword —
1tw - 21x6 1/2" -orp - Agnes DeSatta ....MOR
Crossword —
1tw - 3 1/4x4 3/4" -orp - Staff ....SM
Crossword & Games — 1tw -var - id /orp /mail - Various ....CNS
Crossword Puzzle — 6tw -22x8 1/8" - mail/orp -Nina Cooper ....APN
Crossword Puzzle —
1tw - 4 1/4"/6 7/16" -orp /mail - Staff ....CNS
Crossword Puzzle — 1tw -var - mail -Jesse Jacobs ....MCN
Crossword Puzzle — 6tw -2x7" - orp /mail - Staff ....NEA
Crossword Puzzle With Cryptoquips —
6tw - 4 1/4" -orp - Eugene Sheffer ....KFS
Crossword Puzzle With Cryptoquotes —
6tw - 4 1/4" -orp - Thomas Joseph ....KFS
Crossword Puzzler — 6tw /S -2x7" - orp /mail - Staff ....UFS
Crosswords — 1tw -qpt - orp -A. Foley ....SCI
***Crucigramas** — 6tw -3x3" - orp /mail -M. A. Balsa ....UPIFD
Daily & Sunday Crossword Puzzles —
6tw /S - ps/tps -mail - Eugene T. Maleska ....NYT
Daily & Weekly Crosswords — 1tw /7tw -qpt - orp -Gordon ....OPS
Daily Crossword, The —
6tw - 21x9" -orp - Herb Ettenson (Editor) ....TMS
Front Line Features — 1tw -var - mail - Various ....NAS
Juvenile Banking Coloring Games —
1tw - ps -orp /id - Fred Treadgold ....SCI
Juvenile Picture Crosswords —
1tw - ps -orp /id - Trag & Engleman ....SCI
Kids' Crossword — 1tw -3 1/8x9" - orp - Staff ....DFS
Kwik Kross —
6tw - 4 1/4" -orp /mail - Puzzle Buffs International ....UPS
Los Angeles Times Crossword Puzzle —
6tw /S - 21x3 1/2" 31x5" -orp - Staff ....LATS
National Challenge —
S - 600 -DF /mail - J. Baxter Newgate ....MEM
New York News Crossword —
6tw - 21x8 1/2" -orp - Herb Ettenson (Editor) ....TMS
Observer Crossword Puzzle, The —
1tw - var -mail/orp - Charles Preston ....RTS
Premier Crossword Puzzle — S -6 7/16" - orp -Jo Paquin ....KFS
Prize Crosswords — 1tw -2x5.25" - man /mail/id - Staff ....UFS
Prizeweek Puzzle — 1tw -2x3.5" - mail/man /id - Staff ....UFS
Puzzle — 1tw -4 1/4" - orp - Staff ....CSP
Puzzles — 1tw -var - igp /mail -Bill Murray ....MFS
Puzzlink —
7tw - 1x5.25" -mail/orp - Brian Considine ....UFS
Quote-Acrostic —
1tw - 17x6" -orp - Charles Preston ....LATS
Soap Search — 1tw -2 1x4 1/2" - orp -Leo White ....WHI
***Spanish Crossword Puzzle** — 6tw -3 5/32" - orp -Alfaro ....KFS
***Spanish Crossword Puzzle** — 6tw -3 5/32" - orp -Ramos ....KFS
Sport Search — 1tw -21x4 1/2" - orp -Leo White ....WHI
Sports Quiz-Cross — 1tw -42x11" - orp /mail -Al Power ....YPI
Sunday Crossword — S -45x5 5/8" - mail/orp -Chet Currier ....APN
Sunday Crossword, The —
S - pt -orp - Herb Ettenson (Editor) ....TMS
Today's Crossword —
6tw - 2x10.5"/3x5.25" -orp /mail - Staff ....UFS
Today's Sunday —
S - 2x10.5"/3x5.25" -orp - Staff ....UFS
TV Crosswords — 1tw -3x7" - orp /mail - Staff ....UFS
TV Star Scramble — 1tw -21x7" - orp - Staff ....WHI
TV Teaser — 1tw -2x5.25" - orp /mail - Staff ....UFS
Uncle Art's Funland —
S - hps/tps/qps/pt/hpt -orp /mail - Art Nugent ....UFS
X-Word — 6tw /S -25.5xvar - mail/orp - Staff ....NAS
Zany Crossword — 1tw -5x9 1/4" - orp - Staff ....DFS

41B—PUZZLES (Quizzes)

Are You/Can You? — 1tw -var - man /igp - Staff ....ITP
Benchwarmers Sports Trivia —
3tw - 2 1/16"/4 1/4" -id /orp /mail - Bob Alexander ....CNS
Blackouts — 1tm -spv - orp /id -Dunkel ....SCI
Challenger — 7tw -16x2 5/8" - orp /mail -Linus Maurer ....SFI
Check Your Knowledge — 6tw -175 - mail -Donald Saltz ....QUF
Chess Quiz —
7tw - 2 1/4x2 1/2" -mail - Shelby Lyman ....BCF
Daily Trivia Quiz — 6tw -125 - mail -Donald Saltz ....QUF
***Divulguelo** —
6tw - 3x4" -orp /mail - Ed G. Foladon ....UPIFD
Dot-To-Dot Monster Puzzle — 1tw -ps - orp /id -W. Trag ....SCI
Dr. Crane's Quiz —
7tw - 20x6" -orp /mail - Dr. Geo. W. Crane ....HPS
***Es Bueno Saberlo** — 6tw -3x3 1/2" - orp /mail -Flop ....UPIFD
Figurits — 1tw -spv - orp -Gordon ....SCI
Find The Errors Puzzle — 1tw -ps - orp /id -F. Hayes ....SCI
Finish The Picture Puzzle — 1tw -ps - orp /id -W. Trag ....SCI
Five Minute Mysteries — 1tw -500 - orp -C. W. Walker ....SCI
Fortune Teller —
1tw - ps -orp - Margret Fulton ....SCI
Fun Bug —
1tw - 3 1/4x4 1/2" -orp - How Rands ....SM
Fun With Figures — 6tw -var - orp /man /wire -I. H. Hunter ....CWF
Geography Lesson, The —
1tw - 500 -man /mail/ctc - Clevenger Kehmier ....AMC
Hidden Pictures Puzzles — 1tw -ps - orp /id -Walt Trag ....SCI
***Hocus Focus** —
6tw - d/3 5/32" -orp - Hal Kaufman & Bob Schroeter ....KFS
How Many? — 1tw -ps - orp /id -Engleman ....SCI
It's Different —
1tw - 3 1/4x4 1/2" -orp - How Rands ....SM
It's On The Tip Of My Tongue —
1tw - 500 -man /igp /mail - Dan Carlinsky ....CAR
***Junior Whirl** — S -tps/hpt - orp -Hal Kaufman ....KFS
Know The Real You — 1tw -var - man - Staff ....ITP
***Las Siete Diferencias** —
6tw - 3 5/8x3 5/8" -orp /mail - B.A. De Rosa ....UPIFD
Late Show — 1tw -spv - orp /mail -Nat Carlton ....SCI
Miscellaneous Features — occ -var - man /igp /mail /ctc - Various ....CAR
Modern Sherlock Holmes (Mystery) — 1tw -500 - orp -J. Sherrod ..SCI
Number Game — 6tw /1tw -20x1" - orp -Ed Jerome ....AFS
People Comps (Math Puzzle) —
7tw - d/24x5"-S/24x6" -orp - F. James W. Lazenby ....SSI
Personality Profile Quiz —
1tw - 750 -C12 /wire/DF /DNS /mail/ctc - Dr. Salvatore Didato NYT
Personality Quiz —
1tw - 800/900 -man /mail - S.V. Didato, Ph.D. ....DA
Popular Psychology/Human Behavior Articles —
occ - 1000 -man /mail/ctc - Maury M. Breecher ....FE
Problem A Day (Math) — 7tw -200 - orp -C. Gordon ....SCI
Real Puzzle, The — 1tw -var - orp /mail -Don Rubin ....UFS
Reel Quiz, The —
1tw - 5 1/2x3 1/2" -mail - Ken Brooks ....CF
Science World Quiz — 1tw -spv - orp /mail -G.S. Fichter ....SCI
Solve-A-Crime — 1tw -500 - orp -Gordon ....SCI
Solve-A-Problem — 1tw -hps - orp -Gordon & Trag ....SCI
Sports Fan, The —
1tw /7tw - 5x3 1/2" -mail - Sandy Marks & Richard Bell ....CF
Sports Quiz — 1tw -var - igp /mail -Bill Murray ....MFS
Super Quiz — 6tw -300 - DF /DNS /mail -Isaac Asimov ....NAS
Teaser, The — 1tw -spv - orp /id -Steve Ryan ....SCI
Test Your Horse Sense — 7tw -100 - DF /DNS /C12 -Eric Lynn ..TMS
Test Yourself — 1tw -ps - orp /id -J. Sherrod ....SCI
Three Quizzes — 1tw -9 1/2x11" - orp /mail - Staff ....EDC
Tricky Ones — 1tw -spv - orp /id -Magila ....SCI
Trivia I.Q. — 6tw -100 - DF /mail/DNS -Kevin Keene ....CF
Trivia Quiz —
1tw - 500 -man /igp /mail - Dan Carlinsky ....CAR
Trivia Treat —
5tw - var -mail - Tony and Elvira Tallarico ....MCN
Uncle Art's Funland —
S - hps/tps/qps/pt/hpt -orp /mail - Art Nugent ....UFS
Why That Expression? — 2tw -75 - mail -Donald Saltz ....QUF
You Be The Judge — 5tw -200 - mail -John Ritter ....LBA
You're The Detective — occ -500/hps - orp -Righetti ....SCI

41C—PUZZLES (Word Games)

Acrostics — 1tw -qpt - orp /mail -Hart ....SCI
Anagramatics — 1tw -ps - orp -John Ward ....SCI
Anagrams — 1tw -var - igp /mail -Bill Murray ....MFS
Anagrams — 1tm -sph - orp /mail -Hart ....SCI
Bingo-Lingo — cont -var - orp /mail -Chick Elum ....SLG
Boggle Challenge —
7tw - 25.5x26"/12x38" -orp - Parker Brothers ....NAS
Brain Teasers — 1tw -qpt - orp /id - Various ....OPS
Brainteasers — 1tw -ps - orp /id - Various ....SCI
Braintwister — 7tw -ps - orp -Gordon ....OPS
Business Word Search — 1tw -spv - orp /mail -Tower ....SCI
Celebrity Cipher —
6tw - 4 1/4x2" -p199/wire/DF /DNS /mail/orp /C12 - Connie Weiner ....NEA
Children's Page — 1tw -ps - orp /id - Various ....SCI
Coinword — 1tw -21x3" - man /ocr /orp /DF /DNS - Ed Grade ....LATS
Crossword & Games — 1tw -var - id /orp /mail - Various ....CNS
Crossword Puzzle With Cryptoquips —
6tw - 4 1/4" -orp - Eugene Sheffer ....KFS
Crossword Puzzle With Cryptoquotes —
6tw - 4 1/4" -orp - Thomas Joseph ....KFS
Crosswordwise — 6tw -qpt - orp - Various ....SCI
Crypto Game — 1tw -spv - orp /id -Righetti ....SCI
Cryptograms — 7tw /cont -10/20 - man /orp - Staff ....DFS
Cryptoquotes (Coded Quotes) — 1tw -ps - orp -A. House ....SCI
Educational Puzzles — 7tw -ps - orp /id - Various ....SCI
Find It — 1tw -3 1/4x4" - orp -Andra Cory ....SM
Fun And Games Picture Puzzles — 1tw -ps - orp /id -W. Trag ....SCI
Fun Spot 3-In-1 Puzzle — 1tw -20x4" - orp - ....AFS
Jumble —
7tw - 21x5" -orp - Bob Lee & Henri Arnold ....TMS
Junior Jumble —
S - 21x6" -orp - Bob Lee & Henri Arnold ....TMS
Juvenile Banking Coloring Games —
1tw - ps -orp /id - Fred Treadgold ....SCI
Juvenile Crosswords — 7tw -ps - orp /id - Various ....SCI
Juvenile Games & Activities — 7tw -ps - orp /id - Various ....SCI
Juvenile Puzzles — 7tw -ps - orp /id - Various ....SCI
Juvenile Rebus — 1tw -ps - orp /id - Various ....SCI
Mazie —
1tw - spv -orp /mail/id - Kelvin Pearcey ....SCI
***Name Game, The** — cont -var - orp -Ken Hecht ....NGC
National Challenge —
1tw - 750 -DF /mail/DNS - J. Baxter Newgate ....CF
Pics Trix — 1tw -spv - orp /id -Righetti ....SCI
Puzzles & Posers — 2tw -6 7/16" - orp /mail -Steve Ryan ....CNS
Puzzles Just For You (Juvenile) — 1tw -ps - orp /id -E. Engleman SCI
Real Puzzle, The — 1tw -var - orp /mail -Don Rubin ....UFS
Ringaround Word Game — 1tw -qpt - orp -Jack Fitch ....OPS
Say What You See —
7tw - 2 1/16"/16x3 1/2" -orp /id /mail - A. David Kahn ....KAH
Science Puzzles — 1tw -spv - orp /mail -J. Grote ....SCI
Scrabble-Grams —
6tw /S - 20.6x5"/2x5.25" -orp /mail - Judd Hambrick ....UFS

Scram-Lets — 7tw -var - mail -Bob Pollan ..... MCN
Scramble Steps —
1tw - 25x5 1/2" -orp - C.J. Basch, Jr. ..... BAS
Scrambl' — cont -var - orp /mail -Chick Elum ..... SLG
Seek & Find — 6tw -3 1/2x4" - orp - Various ..... CRO
Specialty Puzzles — 1tw -var - orp - Staff ..... DFS
Super Cryptograms — 1tw -sph - orp /mail -Hart ..... SCI
Teleword — 1tw -4 1/4" - orp /mail -Julie Quart ..... UPS
Tilagram —
1tw - 29.5x7 5/8" -id /mail - Van Zee ..... CAPF
Tongue Twisters — 1tw -ps - orp - Various ..... SCI
Uncle Art's Funland —
S - hps/tps/qps/pt/hpt -orp /mail - Art Nugent ..... UFS
Watchword — cont -var - orp /mail -Chick Elum ..... SLG
Whizword — 1tw -hpt - orp - Staff ..... CWF
***Wishing Well** — 7tw -3 5/32" - orp - Various ..... KFS
Wonderword — 6tw /S -S/tps/hpt - orp /mail -Jo Quellet ..... UPS
Word Cage —
1tw - 25.6 picas -orp /mail - Tracy St. John ..... SF
Word Game —
6tw /S - 300 -wire/DNS /orp /mail/DF - Kathleen Saxe ..... UFS
Word Search Puzzles — 1tw /cont -var - orp - Staff ..... DFS
Word Searches —
1tw - ps -orp - Martha Washam ..... OPS
***Word Sleuth** — 6tw -4 1/4" - orp - Various ..... KFS
Wordgrams — 1tw -var - man - Staff ..... ITP
Wordplay — 6tw -d/2 1/16" - orp -Walter Frehm ..... KFS
Words & Meanings —
1tw - 3 1/4x4 1/2" -orp - Dot Coates ..... SM
Words Words Words —
3tw - 350 -mail/orp /DF /DNS - Michael Gartner ..... RTS
Wordy Gurdy — 6tw -2x3 1/2" - orp /mail -Tricky Ricky ..... UFS
Wordz — 1tw -10x2" - orp -Ed Jerome ..... AFS
X-Word — 6tw /S -25.5xvar - mail/orp - Staff ..... NAS
Zig-Zag Puzzles — 2tw -25.6 picas - orp /mail -Steve Ryan ..... CNS

42—REAL ESTATE

About Real Estate —
1tw - 550 -mail/C12 /DF /DNS - Don G. Campbell ..... RTS
Antiques —
1tw - 850 -C12 /p199/DF /igp - Lita Solis-Cohen ..... ART
Bank Portrayals — cont -var - orp - Staff ..... FCP
Home Buyer's Guide — 1tw /1tm -var - mail - Staff ..... TAP
House Plans — 1tw -panel - orp /mail -Jerry Bishop ..... NEA
Housing Scene, The —
1tw - 800 -mail./wire/DF /DNS /man - Lew Sichelman ..... UFS
Litamail —
1tw - 650 -C12 /p199/igp /DF - Lita Solis-Cohen ..... ART
Mind Your Money — 3tw -800 - man /wire -Peter Weaver ..... KFS
Mr. Meltzer On Real Estate —
1tw - 750 -DF /DNS /mail - Bernard Meltzer ..... NAS
Nation's Housing Column, The —
1tw - 750 -id /DF /DNS /wire/mail - Kenneth R. Harney ..... WPW
Open House —
1tw - 650 -orp /mail/DF /DNS - James Woodard ..... CNS
Real Estate Chats Q & A — 1tw -500 - man -Don Henry ..... RFS
Real Estate House Calls — 1tw -700 - man /mail -Edith Lank ..... RHC
Real Estate Service — 6tw /S -800 - DF /DNS /C12 -Robert Bruss TMS
Real Estate Watch — 1tw -var - mail./wire -Burt Hubbard ..... SHN
Scott Burns Financial Column, The — 3tw -550 - mail/C12 /DF
/DNS - Scott Burns ..... RTS
Special Package—Real Estate —
an - 15-part/600/800 -wire/DNS - Various ..... UPI
Specialty Books —
2tw - 1200 -orp /man /mail - John D. Paulus ..... MCF
Today In Real Estate — 1tw -tpt - orp /mail -C. Moorehead ..... SCI

43—RELIGION

A Little Prayer —
7tw - 10.5x1 1/2" -orp - Mary Alice Bennet ..... AFS
Altar Stairs —
7tw - 150/10.5x4" -mail - Dr. John Kirkpatrick ..... HPS
Between You & Me — 1tw -600 - orp /mail -Boris Smolar ..... JTA
Bible Scripture — 1tw -2 1/16" - orp - Staff ..... CSP
Bible Speaks —
1tw - 4 1/4" -orp - Rev. L. Althouse ..... CSP
Challenge Drawings —
1tw - 21x4 1/8"-32x6 3/8" -orp /mail - Jack Hamm ..... REL
Church Chuckles —
1tw - 3 1/4x4" -orp - Chas. Cartwright ..... SM
Church Page -- 1tw -42x7" - orp -Gus Wood ..... MOR
Country Parson — 1tw -1 5/8x3" - orp -Frank Clark ..... SM
Country Parson, The — 6tw -10x12" - mail/orp /id -Frank Clark .RTS
Easter Cartoons — 5tw -var - id - Various ..... SCI
Ethics & Religion —
1tw - 750/900 -wire/DF /C12 /mail/ctc - Michael J. McManus MCM
Family Mini — 1tw -var - orp /mail - Various ..... CNS
Flock, The — 1tw /7tw -8 1/2x11" - orp -Floyde Baker ..... DBI
Funeral Portrayals — 1tw /2tw -var - orp - Staff ..... FCP
Happier Living —
1tw - 300 -man /mail - Phyllis Mitchell ..... MIT
If I Were A Betting Man —
1tw - 750/var -man - Nathan Goller ..... BHB
Illustrated Bible — 1tw -8 1/4" - id /orp - Various ..... KFS
Inside Religion —
1tw - var -man /mail - Rev. Lester Kinsolving ..... GLS
Jewish Quiz Box —
1tw - 300 -orp /mail - Rabbi Sam Fox ..... JTA
Let's Talk —
1tw - 450 -orp /mail/DF /DNS - Rev. Lee Truman ..... CNS
Living Words — 1tw -250 - orp -Gordon ..... SCI
Meditation — 1tw -250 - orp -Gordon ..... SCI
Memo To Caesar —
6tw - 10.5x8" -mail/id - D. K. Woodman ..... HPS
Moral Dimensions Behind Headlines —
3tw - 500 -mail/man - Rev. William Lester, S.J. ..... LES
My Answer — 6tw -300 - DF /DNS /C12 -Billy Graham ..... TMS
News Releases — occ -600 - man - Staff ..... LUT
Of All Things Jewish —
1tw /1tm /cont - 750 -mail/clc /wire - Ruth Rouner ..... SWG
Pews — 1tw -25.6xvar - id /orp /mail -Joe McKeever ..... CNS
Phyllis Mitchell's Column —
1tw - 1000 -man /mail - Phyllis Mitchell ..... MIT
Question Corner —
1tw - 650 -wire/mail - Father John Dietzen ..... NCF
Religion — occ -600 - orp /mail/DF
/DNS - Various ..... CNS
Religion & The Times —
1tw - 750 -mail - Jesse H. Merrell ..... MER
Religion In America —
1tw - 700 -wire/DNS - David E. Anderson ..... UPI
Religion In Review — 1tw -8000 - mail/DF - Staff ..... RNS
Religion Mini — 1tw -var - orp /mail - Various ..... CNS
Religious Commentary —
1tw - 300 -orp /mail - Rabbi Marc H. Tanenbaum ..... SAF
Religious News Reports — 5tw -8000 - mail/DF - Staff ..... RNS
Rex Humbard Column — 1tw -450 - orp /mail/DF
/DNS - Rex Humbard ..... CNS
Saints And Sinners —
1tw - 600 -orp /mail/C12 /p199/wire/DF /DNS - George Plagenz NEA
Sparks Of Wisdom — 1tw -200 - orp -C. Gordon ..... SCI
Strength For The Day —
6tw - 150 -DF /mail/DNS - Dr. Elisha Douglass ..... CF
Sunday School Lesson —
1tw - 750 -DF /mail/DNS - Dr. Elisha Douglass ..... CF
Timely Issues —
1tw - 32x6 3/8"-21x4 1/8" -orp /mail - Jack Hamm ..... REL
What Life Has Taught Me —
1tw - var -orp - Various celebrities ..... SCI
Word Of God, The — 2tw -var - mail - Various ..... PRB
World Of The Bible, The —
1tw - 40 -orp /id - F. and C. Casser ..... SCI
You In The Church —
1tw - 33x9"/44x10 1/2"/55x13 1/2" -orp /mail - Jean Lindsay KWN
Your Life & Mine —
1tw - 300 -man /mail - Phyllis Mitchell ..... MIT

CLASSIFICATIONS OF FEATURES

44—RETIREMENT (Senior Citizens)

A Time To Live — 1tw -800 - C12 /DF /DNS
/mail - Bob Walton ..... UPS
Aging Attitudes —
cont/1tw - 500 -man /mail - Cynthia Powell ..... AGE
Ask Claude Pepper —
1tw - 600 -orp /mail/DF /C12 /p199/wire/DNS - Claude Pepper NEA
Century Bound — 1tw -var - mail/wire -Burt Garnett ..... SHN
Coin Box, The —
1tw - 400 -man /mail - Norman M. Davis, NLG ..... NMD
Consulting Room —
qt - 350/450 -man /mail - Norman M. Davis, BSI ..... NMD
Easy Does It—In Retirement — 3tw -1200 - orp /man /mail -Guy Bartin MCF

Gabriel Broadside, The —
qt /occ /sea - var -orp /id /man /igp /mail - J. G. Bumberg .GNB
Golden Years — an -sup - igp /id /mail
/orp /DF /DNS - Staff ..... CNS
How To Make More Money —
1tw - 700 -C12 /wire - Milton Rockmore ..... ROC
Investors' Guide —
5tw - 650 -orp /wire/man - William Doyle ..... KFS
Mainly For Seniors — 1tw -600 - orp /mail/DF
/DNS - John Watts ..... CNS
Mind Your Money — 3tw -800 - man /wire -Peter Weaver ..... KFS
More For Your Money— 1tw /1tm -500/700 - man /mail -Mike LeFan LEF
More For Your Money Fillers — 1tm -2000 - man /mail -Mike LeFan LEF
More For Your Money — 1tw -250/hps - orp -Righetti ..... SCI
On Aging —
1tw - 900 -wire/DF /DNS /mail - Gerontology center ..... WPW
Over Fifty —
1tw - 400 -mail/DF /orp - Bard Lindeman ..... APN
Past Sixty-five —
S - 750 -orp - Carl Riblet, Jr. ..... INO
PSpecialties, etc. — occ /sea -pt/var - orp /id /man
/igp /mail - Staff ..... GNB
Second Opinion — 1tm /qt -hptx2 - orp /id /man
/igp /mail - Staff ..... GNB
Senior Citizen — 1tw -4 1/4" - orp -Mike Bennett ..... CSP
Senior Clinic —
1tw - 700 -man /mail - Dr. H. Frank MacInnis ..... HFM
Senior Corner — 1tw -500 - mail -Verna Boyd ..... CAP
Senior Forum — 5tw -500 - man /C12 /DF
/DNS - Kent Collins ..... LATS
Senior Update —
1tw - 450 -orp /mail - Vivienne Bodeau ..... SF
Senior World —
qt - 700/1200 -iqp - Joseph and Louise Adler ..... ADL
Senior's Corner —
1tw - var -mail/man - Jack H. Smith ..... DIC
Specialty Puzzles — 1tw -var - orp - Staff ..... DFS
The Best Years —
1tw - 750 -man /mail - Sidney Ascher ..... ASC
This BUM Burg —
1tm /cont/occ - tpt -orp /id /man /igp /mail - J.G. Bumberg .GNB

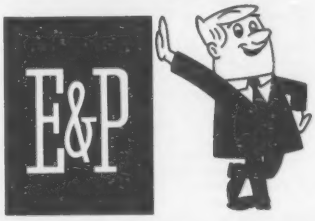
Time Of Your Life —
2tw - 500 -man /mail - Jack H. Smith ..... SJ

Wiser Side Of Sixty, The — 2tw -500 - C12 /DF /DNS
/mail - Bob August ..... UPS

Years Of Fulfillment —
1tw - 500 -mail - Henriette Kish ..... KIS

***Young At Any Age** —
3tw - 700 -id /man /orp /wire - Emily Wilkens ..... KFS

Your Social Security —
1tw - 700 -orp /mail/DF /DNS - Social Security Office ..... CNS



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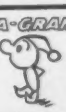

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45—SCIENCE (Technology)

Ad-Section Editorial —
an - sup -man /DF /DNS /mail - Joyce Lain Kennedy ..... SFI
Ad-Section Special For Careers —
an - 12000/25000 -man /DF /DNS /mail - Staff ..... SFI
Ad-Section Special For Health — an -7000/15000 - man /DF /DNS /mail - Staff ..... SFI
Breakthrough Briefs — 1tw -1000 - wire/DF /DNS /ctc - Various ..... NYT
Children's Page — 1tw -ps - orp /id - Various ..... SCI
Communications Watch —
1tw - 550 -mail/C12 /DF /DNS - Nicholas Johnson ..... RTS
Cromley News-Features — 2tw -21 1/2x9" - ocra/mail/orp - Ray Cromley ..... CNF
Electronic Hobbies — 1tw -750/800 - man - Staff ..... SAW
Human Side Of Science — 1tw -var - orp - Staff ..... LUI
Illustrated Science Service —
1tm - bl -man /igp /ing /mail - Science News ..... UPIFD
Interlink Newsline — 6tw -300/1000 - wire/ctc - Various ..... ILPS
Interlink Weekly Reports — 1tw -500/1000 - mail - Various ..... ILPS
International Writers Service — 2tw -1000 - DNS /wire - Staff ..... INW
Is This Tomorrow? —
1tw - 500 -orp /ocra - Dr. E. J. Woycecho ..... IMS
Know The Weather — 1tw -9 1/2x5" - orp /mail - Staff ..... EDC
Lifestyle Horizons—Science Notes —
1tw - 650 -wire/DNS - UPI-Science Digest ..... UPI
Man and His Universe — 1tw -750 - man /mail/DF -Milt Copulos HFS
New York Times Magazine, The —
S - 2000 per 2-3 articles/sup -C12 /wire/DF /DNS /mail/ctc - Various ..... NYT
Newsweek — 1tw -10000 - ctc /wire/DF /DNS - Various ..... NYT
Nutty Nature —
1tw - hpt -orp /id - Fallon & Pracy ..... SCI
One-time Science Features — occ -800/1500 - man /igp /mail /ctc - Various ..... AMC
Personal Computers — 1tw -var - man /wire -Jan Owen ..... CWF
Popular Science Service —
1tm - ps -igp /ing - Popular Science Magazine ..... UPIFD
Promising Patents And Products — 1tw -var - orp - Staff ..... LUI
Psychic —
3tw - 400/500 -man /mail - Norm Gauthier ..... CPF
Science '84 — occ -var - C12 /DF /DNS /mail/ctc - Various ..... NYT
Science Faction —
1tw - 800/1000 -man /mail/ctc - John Cabiness ..... AMC
Science Horizons —
2tm - 6-part/4000 -wire/DNS - UPI reporters ..... UPI
Science Notebook —
2tm - 500 -DNS - UPI reporters ..... UPI
Science Puzzles — 1tw -spv - orp /mail -J. Grote ..... SCI
Science Questions And Answers —
2tm - 500 -DNS - UPI reporters ..... UPI
Science Quiz — 1tw -ps - orp /id -F. Treadgold ..... SCI
Science Today —
3tw - 650 -wire/DNS - Al Rossiter, Jr. ..... UPI
Science World Quiz — 1tw -spv - orp /mail -G.S. Fichter ..... SCI
Science/Futurist Commentary — 3tw -500 - man /mail -Jack Catran CPF
Scientific Subjects —
5tw - pt -man /mail - Alan N. Queen ..... PWS
Scripps-Howard News Service — 6tw -var - wire/man /mail /DF /DNS /igp - Various ..... UFS
Senior Clinic —
1tw - 700 -man /mail - Dr. H. Frank MacInnis ..... HFM
Sky This Month, The —
1tm - 750 -man /mail - Terence Dickinson ..... DIT
Space Press —
1tm - var -mail/orp - Vernuccio Publications ..... SP

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Weather And You, The —
5tw - 150 -orp - Carl Riblet, Jr. ..... INO
Weather Nut, The —
7tw - var -DF /mail - Joseph Savage ..... MCN
Weather Watch — 1tw -var - mail/wire -Don Kirkman ..... SHN
Welcome To Tomorrow — 2tw -750/1000 - orp -Jack Catran ..... SFS
Your Changing World —
1tw - 600 -man /DF /DNS /mail - Edward Cornish, President World Feature Society ..... SFI

46A—SERIALIZATIONS (Non-fiction)

Assassins At Large — cont -var - igp /mail -John Austin ..... HIS
Basics Of Microwave Cooking, The —
cont - 5pt/550 -mail/C12 /DF /DNS /igp - Marilyn Martinez RTS
Beat The Clock — cont -5pt/550 - mail/C12 /DF /DNS /igp - Ruth Winter ..... RTS
Beauty Improvement Plan, The —
cont - 16pt/350 -mail/C12 /DF /DNS /igp - Cherry Lowman RTS
Best Sellers — cont -var - man - Various ..... SCI
Book Serializations — 3tm -var - wire/DF /DNS /mail/C12 /ctc /igp - Various ..... NYT
Business Survival Tips & Shortcuts —
1tm /cont - qps/700-1000 -man /mail - The ICS Group ..... IBIS
Cut Your Own Taxes And Save — sea -var/600 - orp /mail/C12 /p199/wire/DF /DNS - Robert Metz ..... NEA
***Eat And Grow Younger** —
occ - 10x30" -orp /id /mail - Lelord Kordel ..... SPE
Eat Right And Live Longer —
occ - 10x30" -orp /id /mail - Lelord Kordel ..... SPE
Eat Your Troubles Away —
occ - 12 1/3x28" -orp /id /mail - Lelord Kordel ..... SPE
Feel Young Again —
occ - 10x28" -orp /id /mail - Lelord Kordel ..... SPE
Gardening Series — sea -var - orp /mail/C12 /p199/wire/DF /DNS - Staff ..... NEA
Handy Tips For Business Women —
occ /cont - qps/500-800 -man /mail - L. E. DeFeldy ..... IBIS
Hey Kids Let's Cook! — cont -6pt/550 - mail/C12 /DF /DNS /igp /id - Jane Baker ..... RTS
Hollywood's Unsolved Mysteries — cont -3500 - igp /mail -John Austin HIS
How To Be Rich And Beautiful —
1tw /cont - var -orp /man /mail - Dorothy Richey & P. Bosch .RBI
How To Find A Job —
cont - 3pt/450 -mail/C12 /DF /DNS - Milton Rockmore ..... RTS
How To Mend A Broken Heart —
cont - 5pt/325 -mail/C12 /DF /DNS - Lewis Grizzard ..... RTS
How To Start & Manage Your Own Business —
occ /cont - qps/700-1000 -man /mail - Alain Siposs ..... IBIS
International Traders Mailbag —
1tm /cont - qps/700-1000 -man /mail - A. J. Siposs ..... IBIS
***Look Younger—Feel Better** —
occ - 12 1/3x28" -orp /id /mail - Lelord Kordel ..... SPE
Make People Like You More —
occ - 10x28" -orp /id /mail - Lelord Kordel ..... SPE
Miscellaneous Features — occ -var - man /igp /mail /ctc - Various ..... CAR
My Life With Raquel Welch —
cont - 5000 -igp /mail - Patrick Curtis & John Austin ..... HIS
Nine-Day Diet, The —
cont - 9pt/350 -mail/C12 /DF /DNS /igp - Cherry Lowman .RTS
One-Shot Features — occ -var - C12 /wire/DF /DNS /mail/ctc - Various ..... NYT
Our Vanishing Liberties —
occ - 10x30" -orp /id /mail - Omar V. Garrison ..... SPE
Road To San Jacinto — 1tw /cont -var/bl - orp /man /mail - Various RBI
Serializations —
occ - 1000/3000-var -mail/man - Various ..... JPS
Sexual Surrogate —
cont - var -mail - John Austin & Heather Hill ..... HIS
Shape Up For Summer —
cont - 9pt/350 -mail/C12 /DF /DNS /igp - Dr. Art Mollen ..... RTS
Star New Book Excerpts — occ -var - wire - Various ..... TSS
Starting Your Own Mail-Order Business —
cont - 3pt/350 -mail/C12 /DF /DNS - Milton Rockmore ..... RTS

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occ - 10x28" -orp /id /mail - Lelord Kordel ..... SPE
Timely Book Serializations — 1tw -10000 - man /DF /DNS - Staff LATS
Vitamins — cont -5pt/400 - mail/C12 /DF /DNS - Ruth Winter ..... RTS
World I Lived In, The —
cont - var -igp /mail - George Jessel ..... HIS

46B—SERIALIZATIONS (Fiction)

Best Sellers — cont -var - man - Various ..... SCI
Beyond Diet —
cont - 15pt/550 -mail/C12 /DF /DNS - Patricia Kirkpatrick & Susan Roberts ..... RTS
Day Dreams — 7tw -750 - DF /DNS /orp /mail - Various ..... UPS
Princess Of China —
7tw - 45x2"/500 -orp /mail - Mahmood Ahmad Qazi ..... PAK
Revive —
cont - 8 pt/550 -mail/C12 /DF /DNS /igp - Cherry Lowman RTS
Road To San Jacinto — 1tw /cont -var/bl - orp /man /mail - Various RBI
Romance Stories — 1tw -500/3000 - orp /mail -D. Ross ..... SCI
Touch Of Velvet — 1tw -500 - orp /mail -William Neal ..... EHS
Zane Grey's Best Stories & Books — 1tw -ps/bl - orp - Various ..OPS

47—SHORT STORIES

Bedtime Stories —
1tw - 600 -DF /DNS /mail/id - Thornton Burgess ..... CF
Best Sellers — cont -var - man - Various ..... SCI
Crime Flashback — 1tw -pt - orp -Max Haines ..... CWF
Daily Short Stories — 7tw -var - orp - Various ..... OPS
Factual Crime Stories — 1tw -var - orp - Various ..... SCI
Famous Short Stories — 1tw -250/2000 - orp - Various ..... SCI
Five Minute Mysteries — 1tw -500 - orp -C. W. Walker ..... SCI
Flashback On Canada — 6tw -500 - orp -Bob Bowman ..... CWF
Modern Sherlock Holmes (Mystery) — 1tw -500 - orp -J. Sherrod ..SCI
Rest Of The Story — 1tw -350 - man /C12 /DF /DNS - Paul Aurandt ..... LATS
Robin's World —
1tw - 400 -man /id /wire/DF - Robin Robinson & Kay Chorao PRI
Romance Stories — 1tw -500/3000 - orp /mail -D. Ross ..... SCI
Short Story — cont/1tm -var - man /ctc - Various ..... FN
Short Story Of The Week —
1tw - 750 -orp - Sidney DuBroff ..... GPL
Solve-A-Crime — 1tw -500 - orp -Gordon ..... SCI
Strange Destinies (Occult) — 1tw -200 - orp -J. Macklin ..... SCI
Xmas Stories — 1tw -var - orp - Various ..... SCI
You're The Detective — occ -500/hps - orp -Righetti ..... SCI

48—SPORTS (Spectator/Participant)

Art Of Feeling Good, The —
3tw - 550 -mail/C12 /DF /DNS /igp /id - Dr. Art Mollen ..... RTS
Baseball's Immortal Madcaps —
occ - 800 -man /id - Fred Reinhart & Harry Jones ..... AFS
Basketball HorrorScope TM — 1tw -100 - mail -Earl Barker ..... NFP
Benchwarmers Sports Trivia —
3tw - 2 1/16"/4 1/4" -id /orp /mail - Bob Alexander ..... CNS
Best Bets —
1tw - var -mail - Fielding R. Wilson ..... MCN
Black Baseball Quiz —
1tw - 250/300 -mail - Jason J. Cheran ..... LER
Boating The Snake River — sea -var - mail -John Ford ..... WWN
Bob Harmon Football Forecast, The —
1tw - 3col.x10" -orp /mail - Robert S. Harmon ..... HFF
Bottom Ten, The — sea -800 - C12 /DNS /DF /mail - Steve Harvey ..... UPS
Bout Sports — 3tw -20x15"/8pt - orp /mail/ctc -Les Mornay ..... WOR
Canadian Sport — 5tw -500 - mail/wire -Milt Dunnell ..... TSS
Cincinnati Reds Quiz — 1tw -250/300 - mail -Erwin Lynn ..... LER
College Football Experts Bowl —
1tw /sea - var -ctc - Ron A. Sataloff ..... SPO
Comment On Sports —
1tw - 20x4" -orp /mail - Pete Fritchie ..... EDC
Computer Picks The Pros —
1tw - 400 -mail - Steven Skiena ..... COM
Daily Racing Form Consensus — 6tw -700 - wire - Staff ..... TMS
Diamond Reflections — 1tw -hps - mail -Tom Knight ..... DR
Diane Sordillo —
1tm - 800/1800 -mail/DF - Diane Sordillo ..... FET
Dick Dunkel's College Basketball Index — 7tw -var - orp /ctc - ..... Dick Dunkel DSR
Dick Dunkel's College Football Index — 1tw -qps - orp /ctc - ..... Dick Dunkel DSR
Durslag —
5tw - 750 -wire/man - Melvin Durslag ..... KFS

Endless Winter, The —
sea /1tw /cont - 700/800 -wire/mail/ctc - Ted Heck .....SWG
Fitness — 1tw -300 - orp - Various .....OPS
Football Forecast — sea -250 - orp /mail/DF /C12 /p199/wire/DNS - Major Hoople .....NEA
Football HorrorScope TM — 1tw -100 - mail -Earl Barker .....NFP
Football Replay —
3tw - qps -mail - Denny Kowaski .....TEE
Fun And Fitness —
1tw - 450 -orp /mail - U.S. Sports Academy .....SF
George Gross — 3tw -var - man /wire -George Gross .....CWF
Golf Cartoons — 1tw -qpt - orp - Various .....OPS
Golf Digest — occ -var - C12 /wire/DF /DNS /mail/ctc - Various .....NYT
How To Take The Fun Out Of Golf — 1tw -var - orp -Dick Harris ...HAA
How To Take The Fun Out Of Jogging — cont -var - orp -Dick Harris HAA
How To Take The Fun Out Of Skiing — cont -var - orp -Dick Harris HAA
How To Take The Fun Out Of Tennis — cont -var - orp -Dick Harris HAA
Inside Auto Racing — 2tw -500 - man /mail -Don O'Reilly .....AUN
Inside Football Report — 2tw -500/20000 - orp /wire/mail /id /igp - Various .....KFS
Inside Sports —
1tw - 700 -mail/wire - Stan Fischler .....TSS
It's Just A Game —
6tw - 19 pica -mail/orp - Ed Morgan, Jr. .....RTS
Jazzercise —
2tw - 500 -mail/DF /DNS /igp - Judi Sheppard Missett .....RTS
Jewish Baseball Quiz —
1tw - 250/300 -mail - Yitzhak Ben-Chone .....LER
Jews In Sports —
1tw - 500 -orp /mail - Haskell Cohen .....JTA
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Latest Line — 7tw -500 - DF /DNS -J. McCarthy .....TMS
Lists! —
7tw - var -mail/ctc - Ron A. Sataloff .....SPO
Los Angeles Times-Washington Post News Service —
7tw - var -wire/DF /DNS - Various .....LAT-WP
Martial Arts/Mental Boxing —
1tw - 500 -man /mail - Casper Baker Gary .....SPNS

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Mort Olshan's Gold Sheet Top Ten — 1tw -var - orp -Mort Olshan OSF
Motorcade USA — 1tw -500 - man /mail -Don O'Reilly .....AUN
Murray Olderman On Sports —
1tw - 600 -orp /mail/C12 /p199/wire/DF /DNS /id - Murray Olderman .....NEA
National Fan Poll Reg. TM —
1tw - 100 -mail - Doug Bullock & Earl Barker .....NFP
Nostalgia Notes —
1tw - 600 -man /mail - Thurlow O. Cannon .....CAN
NFL Pro-Charts —
sea - var -orp /mail/DF /C12 /p199/wire/DNS - National Football League .....NEA
Pat Answers For Kids — 1tw -750 - orp /wire -Pat McInally .....KFS
Peter Gammons' Baseball Column — 1tw -1500 - DF /DNS - Peter Gammon .....TMS
***Play Better Golf With Jack Nicklaus —**
3tw - 8 1/4" -orp - Jack Nicklaus .....KFS
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1tw /sea - var -ctc - Ron A. Sataloff .....SPO
Rabbit Ears —
3tw - 65G -man - Milton J. Gun .....TLF
Running — 1tw -300 - orp - Various .....OPS
Shape Up For Summer —
cont - 9pt/350 -mail/C12 /DF /DNS /igp - Dr. Art Mollen ...RTS
Soccer Pro Tips — 1tm -500 - man -David Faries .....FAR
Solunar Tables —
7tw - var -mail/C12 /DF /DNS - Mrs. Richard Alden Knight ..RTS
Speaking Of Sports — 1tw -700 - orp /mail/DF /DNS - Various .....CNS
Special Package—Summer —
an - 15-part/600/800 -wire/DNS - Various .....UPI
Specialty Puzzles — 1tw -var - orp - Staff .....DFS
Sport Cartoons — 1tw -var - orp /id - Various .....OPS
Sport Day — 7tw -22x4" - mail/id -Bill Morgan .....CF
Sport Special — 1tw -4 1/4" - orp -John Jarvis .....CSP
Sport Stars — 1tw -500/800 - mail - Staff .....CAI
Sporting Life, The —
6tw - 19x4" -orp - Ben Templeton & Tom Forman .....TMS
Sports —
occ - var -mail - Arnold Schwarzenegger .....NNB
Sports & Fitness — an -sup - igp /id /mail /orp /DF /DNS - Staff .....CNS
Sports Column —
4tw - 800 -wire/DF /DNS - Jerry Izenberg .....NHN

CLASSIFICATIONS OF FEATURES

Sports Commentary —
3tw - 4 1/4"/6 7/16" -orp /mail - Larry Johnson .....UPS
Sports Fan, The —
1tw /7tw - 5x3 1/2" -mail - Sandy Marks & Richard Bell .....CF
Sports Focus —
1tw - 700 -orp /mail/C12 /p199/wire/DF /DNS - Murray Olderman .....NEA
Sports From The Pressbox —
1tw - var -mail - Rick Sullivan .....MCN
Sports Health — 1tw - var - man - Marshall Hoffman & William S. Southmayd, M.D. .....SH
Sports Hot Line —
2tw - 700 -C12 /DF /DNS /mail - Steve Perkins & Mickey Herskowitz UPS
Sports Mini — 1tw -var - orp /mail/DF /DNS - Staff .....CNS
Sports On TV —
1tw - var -mail/wire - Sandy Schwartz .....SHN
Sports Quiz-Cross — 1tw -42x11" - orp /mail -Al Power .....YPI
Sports Scene —
3tw - 1200 -orp /man /mail - Jimmy McDonald .....MCF
Sports Shorts —
1tw - 600 -orp /mail/DF /DNS - Craig Collins .....CNS
Sports Stumpers — 1tw -var - mail -Neal Leonard .....MCN
Sports Talk — 1tw -600 - orp /mail/DF /C12 /p199/wire/DNS - Staff .....NEA
Sports Unlimited — 1tw -700 - orp /mail/DF /DNS - Various .....CNS
Sportsman's Digest — 6tw -100 - mail/id -Hal Sharp .....CF
Sportsmedicine —
1tw - 900 -C12 /wire/DF /DNS /ctc /mail - Dr. Gabe Mirkin .NYT
Sportstyle — 1tw -750 - man - Staff .....SPS
***Stan Smith's Tennis Class —** 3tw -8 1/4" - id /orp -Stan Smith KFS
Superstats —
7tw - var -DF /DNS - Benjamin Lee Eckstein .....TMS
Tank McNamara —
6tw /S - S/hps/tps/qps/hpt -orp /mail - Jeff Millar & Bill Hinds UPS
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Tennis — occ -var - C12 /wire/DF /DNS /mail/ctc - Various .....NYT
Tennis Shorts — 1tw -spv - orp /mail -John Lester .....SCI
This Is Sport —
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Time Out — 6tw -19x3 5/8" - orp -Jeff Keate .....NAS

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Today's Basketball Form —
7tw - var -DF /DNS - George Kregos ..... CF
Today's Football Form —
7tw - var -DF /DNS - George Kregos ..... CF
Today's Line — 7tw -var - DF /DNS -Wally Lynch ..... CF
Today's Pitching Form —
7tw - var -DF /DNS - George Kregos ..... CF
Today's Sport Parade —
5tw - 650 -wire/DNS - Milton Richman ..... UPI
What's Doing In Sports — 1tw -250 - man /igp -Ray Allen ..... AMF
Word Search Puzzles — 1tw /cont -var - orp - Staff ..... DFS
You, Your Child, And Sports — 1tw -500 - mail/man -David Nydick DAN
Young Ideas — 5tw -1000 - DF /DNS -Dick Young ..... CF

49—TEEN-AGE FEATURES

A Problem Today (Math Problems) — 1tw - 150 - orp - Gordon ..... SCI
Around The World —
1tw - 750 -C12 /mail/DF /DNS - Stan Delaplane ..... CHR
Ask Shagg —
2tw /S - 38 1/2x2"-S/sph -orp /mail - Peter Guren ..... UFS
Beauty Improvement Plan, The —
cont - 16pt/350 -mail/C12 /DF /DNS /igp - Cherry Lowman RTS
Between The Lines — 1tw -var - orp -Eli Witmer ..... CWF
Boggle Word — 1tm -10 - orp -B. Foley ..... SCI
Brainteasers — 1tw -ps - orp /id - Various ..... SCI
Calling Colleen — 1tw -4 1/4" - orp -Mike Bennett ..... CSP
Capt. & Mandy — 1tw -ps - orp /id -Steve Kell ..... OPS
Careers —
3tw - 450 -man /mail/DF /DNS - Joyce Lain Kennedy ..... SFI
Celebrity Interviews —
occ - 400 -man - Various kids ..... PRI
Consulting Room —
qt - 350/450 -man /mail - Norman M. Davis, BSI ..... NMD
Dear Kidsday —
1tw - 400 -man /id /wire/DF - Various kids ..... PRI
Dear Sally — 7tw -200 - orp -C. Gordon ..... SCI
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1tw - ps -orp - Various celebrities ..... SCI
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Dr. Jock —
1tw - 700 -DF /DNS /C12 - Dr. David Bachman ..... TMS
Educational Puzzles — 7tw -ps - orp /id - Various ..... SCI
Famous Recipes — 1tw -var - orp -J. Sherrod ..... SCI
Five Minute Mysteries — 1tw -500 - orp -C. W. Walker ..... SCI
It's The Truth (Facts) — 1tw -hps - orp /id -Paul Swan ..... SCI
Just In Teen —
1tw - 500 -man /mail - April Anastasi ..... ASC
Juvenile Games & Activities — 7tw -ps - orp /id - Various ..... SCI
Juvenile Rebus — 1tw -ps - orp /id - Various ..... SCI
Lesson In English — 1tw -300 - orp -Gordon ..... SCI
Look & Learn — 1tw -tps - orp -Gordon ..... SCI
Loose Change —
7tw - 500 -orp - Pricilla Clemens ..... DBI
Modern Etiquette — 1tw -250 - orp -J. Sherrod ..... SCI
Modern Sherlock Holmes (Mystery) — 1tw -500 - orp -J. Sherrod ..SCI
My Family — 1tw /7tw -var - orp /id - Various ..... SCI
Nature's Wonders — 1tw -hps - orp /id -F. Treadgold ..... SCI
Nine-Day Diet, The —
cont - 9pt/350 -mail/C12 /DF /DNS /igp - Cherry Lowman .RTS
Novice Auto Mechanic — 1tw -ps - orp /id -A. House ..... SCI
On The Record —
1tw - 600 -wire/mail - Charlie Martin ..... NCF
Pooh's Corner —
1tw - var -mail - Jessica Winston ..... NNB
Rated G —
occ - 800/art-var -man /id /orp - Lucinda ..... NPS
Robin's World —
1tw - 400 -man /id /wire/DF - Robin Robinson & Kay Chorao PRI
Science Quiz — 1tw -ps - orp /id -F. Treadgold ..... SCI
Skintalk —
1tw - 150/200 -mail - Jon H. Blum, M.D. ..... SKT
Solve-A-Crime — 1tw -500 - orp -Gordon ..... SCI
Sports Of The Times —
4tw - 750 -wire - Dave Anderson ..... NYT
Streets — 1tw -sup - orp /mail - Staff ..... UPS
Teen Beat — 5tw -400 - DF /DNS /mail
/igp - Judy Barnett ..... CF
Teen Scene, The —
1tw - 500 -man - Wendy and Barbara Nesoff ..... GSM
Teenage Corner —
6tw - 500 -man - Ellie and David Lavin ..... TEE
Teenage Driving Tips — 1tw -500 - orp -J. Sherrod ..... SCI
Teenage Travel — 1tw -500 - mail/man -Todd Lewis ..... JPS
Teenagers Say — 1tw -1000 - mail -Lester Rand ..... YOU
Test Yourself — 1tw -ps - orp /id -J. Sherrod ..... SCI
Thanks A Million — 1tw -500 - mail/C12 /DF
/DNS - Percy Ross ..... RTS
Today's Teens — 1tw -300 - mail -Lester Rand ..... YOU
Tricky Ones — 1tw -spv - orp /id -Magila ..... SCI
Vid Kid, The —
1tw - 350 -C12 /DNS /DF /mail - Rawson Stovall ..... UPS
Why Grow Old? —
3tw - 550 -mail/C12 /DF /DNS /igp /id - Cherry Lowman ... RTS
You're The Detective — occ -500/hps - orp -Righetti ..... SCI
Young World — 1tw -480 - wire/mail -Tom Lennon ..... NCF
Youth Clinic — 2tw -750 - mail/wire - Staff ..... TSS
Youth Parade —
1tw - 600 -igp - Reba and Bonnie Churchill ..... CAI
Youthful Viewpoint, The — 1tw -1000 - mail -Lester Rand ..... YOU

50—TRAVEL

Along The Camping Trail —
2tm - 600 -orp /man - Radford and Rosemary Bascome ..... BA
Away For The Weekend —
1tw - 1000 -man - Eleanor Berman ..... BE
Bargain Travel —
1tw - 300/600 -DF /mail - Travel agents ..... RDR
Birnbaum —
2tw - 700 -DF /DNS /C12 - Stephen Birnbaum ..... TMS
Camera View —
S - var -id /mail - Samuel A. Towers ..... NYT
Car Keys — 1tw -spv - orp /id -B. Woody ..... LYD
Car Keys — 1tw -spv - orp /id -B. Woody ..... OPS
Check Please —
S /1tw /cont - 500/var -man - Nathan Goller ..... BHB
Comparisons —
3tw - 350/400 -man /mail - Iris Willems-Marcin ..... CPF
Consumer Travel Trends —
1tw - var -mail - Sylvia Cronin ..... CFS
Cruise News/Views — 1tm -var - man -Howard Neal ..... TLF
Dateline New York —
1tm - var -man - Jeffrey Blyth ..... ITP
Day Tripping —
S - var -mail/igp /ctc - Rick Moran & Rita Allen ..... PAN
Destination —
1tw - 500/700/1200 -mail - Joseph Adler ..... ADL
Dorothy Richey's Travel Talk —
1tw /cont - var/800/ps/pt -orp /man /igp /mail/ctc - Dorothy and
Noyes Richey ..... RBI
En Route — 1tw -var - mail/orp /ctc -Andy Edelman ..... NNB
Endless Winter, The —
sea /1tw /cont - 700/800 -wire/mail/ctc - Ted Heck ..... SWG
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occ - 800/1200 -man /igp /mail/ctc - George Leposky ..... AMC
Footloose With Frye —
occ - 750/1500 -igp /mail - William R. Frye ..... FRY
Freighter Travel — 1tw -750/900 - igp /mail -John Austin ..... HIS
Geography Lesson, The —
1tw - 500 -man /mail/ctc - Clevenger Kehmier ..... AMC
Globe Trotting — 2tw -1500 - orp /man /mail -Betsy Bramer ..... MCF
Going Our Way — S -1000 - man /id -Bob Sloane ..... STR
International Travel —
1tw - 1000 -igp /mail - Norman Austin ..... HIS
Katz Meow —
1tw - var -mail - Harry Jay Katz ..... NNB
L'Express — occ -var - C12 /wire/DF
/DNS /mail/ctc - Various ..... NYT
Lifestyle Horizons—Travel —
1tw - 700 -wire/DNS - UPI reporters ..... UPI
Los Angeles Times-Washington Post News Service —
7tw - var -wire/DF /DNS - Various ..... LAT-WP
Magic Carpet —
1tw - 500 -orp /ocra - Dr. Edward von Rothkirch ..... IMS
Of All Places —
1tw - 750 -DF /DNS /mail/igp - Horace Sutton ..... NAS
Of All Things Jewish —
1tw /1tm /cont - 750 -mail/ctc /wire - Ruth Rouner ..... SWG
One-time Travel Features — occ -800/1200 - man /igp /mail
/ctc - Various ..... AMC
Penny-Wise Traveler — 1tw -850/1000 - man /wire -Jane Morse .KFS
Photo Files/Travel — cont -var - igp - Staff ..... BAS
Ports Of Call — 1tw -20x9" - orp /mail - Staff ..... EDC
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1tw - 500 -mail - Joseph B. Scholnick ..... CAP
Travel — occ -1000 - man /igp /mail
/ctc - Various ..... CAR
Travel — an -sup - igp /id /mail
/DF /DNS - Staff ..... CNS
Travel — 1tw -var - mail/orp /ctc -Andrea Diehl ..... NNB
Travel —
occ - 750 -igp /man - John Pinkerman ..... NWS
Travel —
S - var -mail/igp /ctc - Rick Moran & Rita Allen ..... PAN
Travel Along —
2tm - 600 -orp /man - Radford and Rosemary Bascome ..... BA
Travel Box — S -var - id /mail - Various ..... NYT
Travel Column — S -800 - wire/DF /DNS -Joel Sleed ..... NHN
Travel Features — 1tw -750 - man -Milton Gun ..... TLF
Travel Log — 3tw -500 - orp -Dave Goodwin ..... GWN
Travel Mini — 1tw -var - igp /id /orp
/mail/DF /DNS - Various ..... CNS
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1tw - var -orp /igp - George G. White, Sr. ..... FEA
Travel Stories — 3tw -650 - igp /orp /mail
/DF /DNS - Various ..... CNS
Travel Stories — 1tw -650 - igp /orp /mail
/DF /DNS - Philip Sousa ..... CNS
Travel Talk —
occ - 500 -man - Eleanor Margolis ..... TLF
Travel Tips — occ -var - mail - Staff ..... IMN
Travel Tips —
1tm - var -mail - Paulette Cooper ..... NAT
Travel Whirl — 1tw -var - man -Buddy Basch ..... BAS
Travel Wise — 1tw -600 - DF /DNS /mail -Don Pevsner ..... UPS
Travel With Hermes — 1tw -750 - mail -Ray Wilson ..... NEW
Travel-Bound —
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occ - 1500 -man - Paul J. C. Friedlander ..... TTW
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1tm - 500/750 -man - Ed Morrow & Bob Nesoff ..... RLN
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Cognigni ..... KJS
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51—WOMEN'S PAGES

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1tw - var -man - Frances Scott ..... BAS
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Along The Food And Wine Trail —
2tm - 600 -orp /man - Radford and Rosemary Bascome ..... BA
And Sew On — 1tw -350 - id /mail -Alida Macor ..... ASO
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7tw - var -man - Madge M. Saksena ..... ASK
Ask Beth — 3tw -500 - man /C12 /DF
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1tw - 500 -orp /mail - Marian Singer ..... SCI
Beauty Improvement Plan, The —
cont - 16pt/350 -mail/C12 /DF /DNS /igp - Cherry Lowman RTS
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Better Homes And Gardens: Countertop Cookery —
1tw - var -mail/C12 /DF /DNS /igp /id - Betty Grayson (Editor) RTS
Beverly Hills Makeovers —
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Books In Brief — 1tw -var - orp /man /wire -Patricia Job ..... CWF
Bottom Line, The —
1tw - 600 -wire/mail - Antoinette Bosco ..... NCF
Brides & Bouquets — an -sup - igp /id /mail
/orp /DF /DNS - Staff ..... CNS
Building Your Vocabulary — 1tw -spv - orp -J. House ..... OPS
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Caring For Children — 1tw -350 - orp /mail -Andrea Paul ..... SF
Christmas — an -sup - igp /id /mail
/orp /DF /DNS - Staff ..... CNS
Common Sense Etiquette For Businesswomen & Wives —
occ /cont - sph/spv/500-700 -man /mail - L. E. DeFeldy ..... IBIS
Consumerwatch —
1tw - 500 -man - Gary T. Kubota ..... SRG
Contesting - How/When —
1tw - var -orp /man /mail - Michelle McGarrett ..... RBI
Coping —
2tm - 1200/var -man /C12 /id /mail - Barbara Burtoff ..... DBS
Coupon Clipper — 1tw -600 - orp /mail -June Fuller ..... UFS
Currently With Ruth Winter — 1tw -550 - mail/C12 /DF
/DNS - Ruth Winter ..... RTS
Dear Decorator —
S /1tw /cont - 1000/var -man /id - Phyllis Morris ..... BHB
Dear Kidsday —
1tw - 400 -man /id /wire/DF - Various kids ..... PRI
Dear Meg — 6tw -500 - orp /mail/C12
/p199/wire/DF /DNS - Meg Whitcomb ..... NEA
Dear Mr. Blackwell —
S /1tw - 1000/var -man /mail - Mr. Blackwell ..... BHB
Diane Sordillo —
1tm - 800/1800 -mail/DF - Diane Sordillo ..... FET
Diet Cartoons — 3tw -var - id - Various ..... SCI
Dining — an -sup - igp /id /mail
/orp /DF /DNS - Staff ..... CNS
***Eat And Grow Younger —**
occ - 10x30" -orp /id /mail - Lelord Kordel ..... SPE
Eat Right And Live Longer —
occ - 10x30" -orp /id /mail - Lelord Kordel ..... SPE
Eat Up And Slim Down —
occ - 10x25" -orp /id /mail - Lelord Kordel ..... SPE
Eat Your Troubles Away —
occ - 12 1/3x28" -orp /id /mail - Lelord Kordel ..... SPE
Fall Fashions — an -sup - igp /id /mail
/orp /DF /DNS - Staff ..... CNS
Family Circle — occ -var - C12 /wire/DF
/DNS /mail/ctc - Various ..... NYT
Fantastic Facts — 1tw -ps - orp /id -F. Treadgold ..... OPS
Fashion 'N Figure — 1tw -var - man /igp -Paige Palmer ..... FAS
Feel Young Again —
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Femascope TM — 1tw -100/400 - man -Roland Smith ..... STTA
Food — 1tw -var - mail/orp /ctc -Andrea Diehl ..... NNB
For The Divorced — 1tw -var - man /ctc -Dick Bennett ..... LIS
Gala Events — S /1tm -hps/1500 - mail -Tamara ..... AST
Gardening Tips — 1tw -ps - orp -S. Graham ..... SCI
Gourmet/Garden —
1tw - 650 -C12 /p199/id - Carole Shaeffer ..... ART
Great Women — 1tw -spv - id -M. Bremner ..... SCI
Handy Tips For Business Women —
occ /cont - qps/500-800 -man /mail - L. E. DeFeldy ..... IBIS
Happy Holidays — an -sup - igp /id /mail
/orp /DF /DNS - Staff ..... CNS
Healthy Living — an -sup - igp /id /mail
/orp /DF /DNS - Staff ..... CNS
***Hints From Heloise —**
7tw - d/4 1/4"/S-tps/hpt/650 -orp /wire/man - Heloise ..... KFS
Hollywood Celebrities Gossip —
1tw - 500 -orp - Marian Singer ..... SCI
Home Game, The —
1tw - var -mail - Virginia Traux ..... MCN
Home-Work Dilemma —
1tw - 500 -man /mail - Janet L. Perreault & Mikki Boiliger ..... PCF
Homebody Gourmet — 3tw -1200 - mail/orp /man -Mid Paulus ..... MCF
How To Be A Supermother — cont -var - orp -Dick Harris ..... HAA
How To Be Rich And Beautiful —
1tw /cont - var -orp /man /mail - Dorothy Richey & P. Bosch ..... RBI
How To Give A Party —
1tm /cont/sea - 1000/var -man - Arthur Simon ..... BHB
How To Start & Manage Your Own Business —
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International Traders Mailbag —
1tm /cont - qps/700-1000 -man /mail - A. J. Siposs ..... IBIS
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Judy Mann — 2tw -700 - wire/DF /DNS
/mail/man /orp - Judy Mann ..... UFS
Keeping Fit — 1tw -500/700 - man -Deanna Baron ..... CBN
Keeping You In Stitches —
1tw - ps -orp - Sally Corbett ..... SCI
Kitchen Celebrities — 1tw -800 - mail - Staff ..... CAI
Kosmic Kollection —
3tw - 500 -man /mail - Mary Kohls-Hunter ..... CPF
Kovels: Antiques And Collecting —
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Ladies' Home Journal — 1tm -var - igp /ing /mail
/ctc /DF /DNS - Various ..... NYT
Leisure Time —
1tw - 500 -igp /mail - Mildred Gibson ..... CAI
Let's Face It — 1tw -500 - mail/orp /DF
/DNS - Tony Ray ..... CNS
Liberated Male —
1tw - 650 -man /DF /mail/DNS - Jim Sanderson ..... SFI
Lifesounds —
1tw /1tm /2tw / - 750 -wire/mail/ctc - Sally Friedman ..... SWG
Lifestyle Horizons—Woman's World —
1tw - 700 -wire/DNS - Patricia McCormack ..... UPI
Litemail —
1tw - 650 -C12 /p199/igp /DF - Lita Solis-Cohen ..... ART
Living With Divorce —
3tw - 450 -man /mail/DF /DNS - Virginia Doody Klein ..... SFI
Living/Entertainment —
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/mail/DF /DNS - Ellen Appel ..... CNS
Make People Like You More —
occ - 10x28" -orp /id /mail - Lelord Kordel ..... SPE
Making The Scene —
S /1tw /cont - 500/var -man - Christopher Huntington ..... BHB
Mansion & Mansionettes —
S /1tw /cont/ - 500/var -man /id /igp - Phyllis Morris ..... BHB
Miracle Cosmetics — 1tw -ps - orp -A. House ..... SCI
Miracle Gardening — 1tw -100/qps - id -S. Graham ..... SCI
Miscellaneous Features — occ -var - man /igp /mail
/ctc - Various ..... CAR
Miss Manners —
3tw - 600 -wire/DF /DNS /mail/man - Judith Martin ..... UFS
More For Your Money— 1tw /1tm -500/700 - man /mail -Mike LeFan LEF
Motor Tips — 1tw -ps - orp /id - Various ..... OPS
Movie And TV Star Opinions — 1tw -1000 - orp - Various ..... SCI
Needlepoint — 3tw -600 - DF /DNS /C12
/id - Erica Wilson ..... TMS
Needles & Pins — 1tw -250 - orp -Righetti ..... SCI
Nine To Five Woman —
1tw - 700/750 -man /mail - Mary Margaret Carberry ..... CAB
Nine-Day Diet, The —
cont - 9pt/350 -mail/C12 /DF /DNS /igp - Cherry Lowman ..... RTS
Nutrition Hotline —
1tw - 750 -man /DF - June Roth, M.S. ..... ROJ
Odd Ball — 1tw -sph - orp /id -J. Kuchera ..... OPS
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1tw - 19x8 1/2" -orp /mail - Patsy Milligan ..... MLS
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1tm - 300/500 -mail - Jane Goodsell ..... PAI
Special Diets —
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Stay Young Longer —
occ - 10x28" -orp /id /mail - Lelord Kordel ..... SPE
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1tw - 500 -man - Wendy and Barbara Nesoff ..... GSM
Test Yourself — 1tw -ps - orp /id -J. Sherrod ..... SCI
Thanks A Million — 1tw -500 - mail/C12 /DF /DNS - Percy Ross ..... RTS
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3tw /1tw - var -orp /man /mail/igp - Dorothy Richey & Patricia Bosch ..... RBI
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You, Your Child, And Entertainment — 1tw -500 - mail/man - David Nydick ..... DAN
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Libel verdict upheld for Cowles Publishing

The Washington state Court of Appeals has unanimously upheld a lower court's decision to set aside a libel verdict against Cowles Publishing Co. and the managing editor of the Spokane newspapers, Chris Peck.

In a 3-0 opinion, Acting Chief Judge Dale M. Green agreed with Superior Court Judge Michael Donohue's conclusion that a column written by Peck in 1980 was "the expression of a constitutionally protected opinion."

A jury in 1982 had awarded $219,493 to Henry Benjamin, a small town store owner outside Spokane.

Benjamin had sued Peck and The Spokesman-Review for a column Peck had written dealing with the application of a Washington shoplifting law.

In the 1980 column, Peck recounted an event at Benjamin's store where a 13-year-old boy had shoplifted a pack of gum and then was sent a letter by Benjamin demanding the boy pay the store $100 as a civil penalty.

In the last line of his column, Peck concluded "The question is, who is stealing from whom?"

In concluding that the column was not libelous, Judge Green wrote:

"The question in the context of the entire article does not call for a true or false answer. We find the article to be an expression of a constitutionally protected opinion."

Mayor loses libel suit

A Colorado libel suit seeking $3.5 million has been decided in favor of a Fort Collins weekly newspaper.

The Colorado Court of Appeals unanimously upheld a district court decision in favor of the *Triangle Review*.

Former Mayor Jack E.L. Russell claimed he had been libeled in stories, editorials and cartoons relating his purchase of land from a municipal power wholesaler while serving as an alternate member of the board.

The decision found the acts as reported were correct and cited extensive efforts by publisher Don McMillen to verify his facts.

McMillen said, "this suit was mainly an attempt by a former mayor and mortician to cast question upon articles and editorials placing him in a compromising situation. His ability to drag out the matter in the courts for five years brought real damage to the newspaper. He kept his profit while the newspaper suffered for a story that was true."

Police chief sues over editorial

The *Manchester* (Conn.) *Journal-Inquirer* is being sued in Hartford Superior Court for libel by East Hartford Police Chief Clarence A. Drumm.

Charging that the newspaper's editorial have caused "great shame and mortification," the police chief seeks some $15,000 in professional and personal damage.

Editorials written by Chris Powell, Journal-Inquirer managing editor/editorial page editor, criticized Drumm's handling of a March 10 incident in which East Hartford Mayor George A. Dagon was stopped for erratic driving.

Labor Dept. sues Concord Monitor

The United States Labor Department, in United States District Court, Concord, N.H., is charging the *Concord Monitor* with violating federal child labor laws, including a Fair Labor Standards Act provision that prohibits a person under age 18 from driving while on the job.

The afternoon daily is charged with four violations, including one resulting from a traffic accident last November in which Ludger Cutting, a 17-year-old Monitor employee, and two other teenagers died.

Cutting was delivering newspapers in a Monitor car that collided with a cement truck. It was determined by state police that Cutting had made an improper turn in front of the truck.

In addition, the suit contends that the Monitor used workers under 16, worked them longer and later than permitted on school days and let a worker younger than 18 operate a forklift.

All charges were denied by George Wilson, publisher.

Boston Globe driver cleared

A *Boston Globe* truck driver has been found by a Massachusetts superior court jury to be not at fault in a 1981 accident in which a man was killed and another injured.

The jury in Middlesex County Superior Court, decided against Mark Doyle and the estate of Brian Collette, who had sued the Globe Newspaper Company, charging that the driver of a newspaper delivery truck, Timothy Dunn, had caused the accident.

Plaintiffs' counsel, attorney Owen McCaffrey, had argued that Dunn had swerved suddenly to get off a highway exit. McCaffrey added that the morning/Sunday paper had failed to produce the route schedule for the day in question (March 28. 1981), which, McCaffrey said, might have indicated that Dunn was supposed to exit at a particular street.

Globe attorney Robert Noonan contended that Collette had caused the accident; Noonan introduced evidence indicating that Collette, who died two days after the accident, had a blood-alcohol level of .206 when brought to a hospital (a person with a .10 level is considered intoxicated). Doyle had been a passenger in Collette's truck.

Noonan added that Doyle had earlier collected some $10,000 in litigation against Collette's estate and then sued the Globe.

Noonan told the jury: "He (Doyle) can't have it both ways. He can't say Collette was negligent and then turn around and say the Globe and Timothy Dunn negligent . . . "

Use of pseudonyms at trial upheld

Connecticut Appellate Court judges dismissed appeal by the *Manchester* (Conn.) *Journal-Inquirer* of a Hartford Superior Court order that identities of rape victims testifying in a trial be disguised in court.

The Journal-Inquirer had contended that Judge Jerry Wagner's order giving four women pseudonyms when testifying served to violate rights to free press and access to trials. The newspaper held that the order, in effect, closed the court hearing.

The Appellate Court, however, indicated that under statutes cited in the Journal-Inquirer's appeal, the newspaper should have proven that the judge's order resulted in court proceedings being closed or prevented someone from attending the hearing.

The court ruled that Judge Wagner's order did not prevent anyone from attending the hearing.

Legal counsel for the independent newspaper declined comment on whether the state Supreme Court would be asked to review the ruling.

ANPA proposes revised third class mail rates

The American Newspaper Publishers Association on July 9 submitted its revised proposals for third class bulk mail rates to the Postal Rate Commission.

The PRC has been holding hearings since February to determine new postal rates it will recommend to the governors of the United States Postal Service. The PRC's decisions are due out in September.

The revised rates proposed by ANPA call for a carrier route presort rate of 7.4¢ per piece and a per pound rate of 39¢

The five-digit zip code presort rate under ANPA's revised proposal is 9¢ per piece, and the basic presort rate is 11.1¢ per piece. The 39¢ per pound rate would apply to both of these categories as well.

Last March, ANPA originally proposed that a carrier route presort rate of 6.9¢ per piece, a five-digit presort rate of 8.5¢ per piece, and a basic rate of 10.6·

The 39¢ per pound rate was also included in the first proposal.

The March proposal also called for a charge of 5¢ per piece and 39¢ per pound for the mailing of detached address labels by shared mailers such as Advo Systems, which distributes Marriage Mail™.

The detached address labels, which are a little larger than post cards, often carry an advertisement on the reverse side. ANPA contends that under current USPS practice of not charging for the use of such labels, shared mailers are in effect getting two pieces of mail for the price of one.

"If detached labels are left out, then each piece of third class mail should pay more," he said.

On April 24, however, the PRC ruled that it would not consider ANPA's proposal concerning detached labels.

That ruling resulted in the need to revise its third class proposals, said Terry Maguire, ANPA vice president and general counsel.

"If detached labels are left out, then each piece of third class mail should pay more," he said.

In what some observers considered a trade-off, the PRC also ruled it would not consider Advo's proposal for including unaddressed mail in the third class category. Advo's proposed third class rates, which were the lowest submitted, called for charging 7.4¢ per piece up to four ounces. After four ounces, the rate would increase by 1¢ for each additional ounce with a top rate of 13.4¢ per piece at 10 ounces each.

The current rate for third class mail is 7.4¢ per piece, up to 3.9 ounces each. The USPS proposal before the PRC raises the rate to 9.5¢ per piece, up to four ounces each.

In a footnote to its proposal, ANPA stated that if detached labels were included as regular pieces of third class mail, then the carrier route presort rate "should be 6.7¢."

ANPA has a separate case pending before the PRC which also argues that detached labels should not be mailed free. Maguire said there will be no decision in that case until after the PRC completes its rate hearings.

Maguire noted that 65 parties have submitted third class proposals to the PRC.

As for second class, Maguire said publishers can expect a "reasonable rate" increase next year.

"Is There Such A Word As Learnt?"

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Sales 'good' for Newhouse and Baltimore Sun news reports

The New York Times Syndication Sales Corp. reports "very good" sales of news reports from the Newhouse News Service and the *Baltimore Sun*.

News files of Newhouse and the Baltimore Sun had been distributed as part of the Independent Press Service until the IPS went out of business at the end of April. Times Syndication then undertook to sell each news file as a separate service for the first time.

"Sales have been very good," says Karl Horwitz, executive vice president of Times Syndication. "More than 50 papers have signed up for each service, and we haven't even started promotion yet. We are really pleased."

Among papers signing up for the Newhouse News Service, he says, are the *Washington Post, Miami News, San Diego Tribune, San Francisco Examiner, Tampa Tribune, Honolulu Star-Bulletin, St. Louis Post-Dispatch, Kansas City Star* and *Times, Philadelphia Daily News, Pittsburgh Post-Gazette, Houston Chronicle, Spokane Review* and *Montreal Gazette*.

Some of these same papers also contracted for the Baltimore Sun service. The Sun is strong in reports from foreign bureaus and from Washington. Newhouse's strength is in its large Washington bureau and articles and columns from its 26 owned newspapers scattered from Syracuse to New Orleans to Portland, Ore.

The Newhouse and Sun news files run about 15,000 words each day. In Washington, Bob Fichenberg, editor of the Newhouse News Service, says the five-times-a-week Newhouse file will be increased to about 20,000 words this year and to 30,000 words next year.

Part of this increase will come from greater use of material from the Newhouse-owned newspapers, which will be distributed — and slugged — for the attention of newspapers in specific regions of the country. Washington stories that now go only to individual Newhouse newspapers also will be used more liberally on the national wire as part of the regional reports.

"Because of our geographical spread, we can offer an unparalled regional service," Fichenberg says. B.J. Richey, the Newhouse news editor in Washington, will supervise collection of material from the Newhouse-owned papers, each of which is appointing someone to maintain liaison with the national wire.

The Newhouse Washington bureau recently created a new beat with reporter Susan Garland to cover national trends, including sociological, demographic and industrial developments. A desk man is being added to help handle the heavier file.

The Baltimore Sun will rely heavily on its own foreign correspondents in London, Paris, Moscow, Jerusalem, Peking, Mexico City and Tokyo.

"Aside from Washington, we have one domestic bureau — in San Francisco — and plan to open others," says Sun assistant managing editor Jim Keat, who is supervising the Sun service. "We also have two national roving reporters working from Baltimore, and a strong Washington bureau, including the best Supreme Court reporter of all, Lyle Denniston."

The Sun service will include material not only from the morning Sun but also from the Evening Sun, notably sports, a food column and life style articles.

The Sun transmits some spot stories but most of the pieces, like stories in the Newhouse file, tend toward interpretation, analysis or background, and are generally designed to have a shelf life of several days.

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OBITUARIES

Cole Henry Atwood, 60, founder and publisher of *Racing Digest*, died suddenly July 19.

He began his career with *The Trentonian*, Trenton, N.J., and later edited the *Newville* (Pa.) *Record* and was a reporter for the *York* (Pa.) *Gazette & Daily*. He became a newscaster for WSBA-TV in York and founded Racing Digest in 1976.

* * *

Hubert Buel, 69, known for animal cartoons in the *San Francisco Chronicle* and his water color paintings, died July 16 of a heart attack.

* * *

Charles W. Casalengo, former editor and cartoonist for the *Newington* (Conn.) *Town Crier*, died June 24.

* * *

Donis (Asnin) Dondis, 60, retired dean of the Boston University School of Communications, died July 11. She had been a communications professor at the university and was the school's first woman dean.

* * *

Robert J. Gilleran, 69, retired assistant marketing manager of *Family Circle* magazine and earlier, a sports writer for the former *Boston Herald-Traveler* and *Boston Post*, died June 14 in Cambridge, Mass. He also had worked for the *Natick* (Mass.) *Bulletin*.

* * *

A. W. Herbert, 74, former managing editor of the *Cambridge* (Ont.) *Reporter*, died July 7. He was managing editor from 1950 to 1971 when he retired after 35 years with the newspaper. He earlier had worked in the Preston bureau as a reporter and served as sports editor and wire editor.

* * *

Norman Hull, 69, former editor of the *Windsor* (Ont.) *Star* and a 43-year veteran of the newspaper, died July 6 after a brief illness.

Hull had joined the Star as a copy boy and except for a brief period as managing editor of the *Sudbury Star* spent his entire career there, moving up through the ranks to become editor four years before his retirement in 1974.

* * *

Malcolm R. Johnson, 70, longtime journalist, died June 29 in Westport, Conn. He began at the *Twin Falls* (Idaho) *News* and later joined the *Salt Lake City Tribune*. He then went to New York City where he worked for the United Press and the *New York Herald-Tribune* and CBS News.

* * *

Greta Kerr, 93, for 35 years society editor of the *Portland* (Maine) *Evening Express*, died July 15. After retiring from the newspaper in 1955, Kerr served as public relations director at Westbrook College until she was 80 years old.

* * *

Bertha Jackson Kolk, 77, former editor of the now-defunct *Burlington* (Vt.) *Daily News*, died June 27.

* * *

Joseph Lautens, 78, whose career with the Canadian Press in mechanical maintenance spanned 50 years before his retirement in 1972, died June 13 at his home in Stoney Creek, Ont.

He had begun working for CP at the age of 15 in Winnipeg, his hometown, and later served in Fort William, Toronto and Hamilton. One son, Gary, is editor emeritus of the *Toronto Star*, and another son, Trevor, is a former reporter-columnist for the *Vancouver Sun* now writing independently.

* * *

Harold Lavine, 69, senior editorial writer at the *Arizona Republic*, Phoenix, and a former foreign correspondent and political writer for *Newsweek* and newspapers in New York City, was found dead at his home July 15. He had a history of respiratory ailments and apparently died of natural causes, according to the authorities.

Lavine began as a reporter and rewrite man for the *New York American* and was assistant managing editor of PM in the early 40's. After two years in the Army as a war correspondent, he started a 17-year career at Newsweek. He became a senior editor at *Forbes* magazine in 1963 and then joined the Arizona Republic in 1974.

* * *

Blair McKinnon, 83, a long-time reporter for the *Windsor* (Ont.) *Star* and a former municipal politician, died July 8 after an extended illness.

McKinnon, Chatham bureau chief for the Star until his retirement in 1965, gained a reputation as a leading farm writer. He continued writing for the Star after his retirement and also was editor of the *Blenheim News Tribune* for two years. He had served as a Chatham alderman for five terms scattered between 1947 and 1964.

McKinnon moved to Canada from England in 1928, beginning his newspaper career at the *Sudbury Star* and also working at the *Ottawa Citizen* and newspapers in the Maritimes before joining the Star.

* * *

Malcolm Muir Jr., 68, executive editor of Newsweek magazine from 1955 to 1961 and later publisher and editor of the journalism review, Atlas, before retiring in 1973, died July 20. He had suffered a heart attack while jogging in Martha's Vineyard State Forest.

Muir was a war correspondent with the old United Press in World War II and spent two years with the *Chicago Sun-Times* before joining Newsweek, first editing the business and periscope sections.

* * *

John H. Schacht, 71, professor emeritus of journalism at the University of Illinois and former city editor of the defunct *Champaign-Urbana* (Ill.) *Courier*, died June 23 at the University of Iowa Hospital, Iowa City.

Schacht joined the journalism faculty in 1956, and served as chairman of the board of directors of the Illini Publishing Co. from 1961-72. He had been city editor of the Courier for five years before moving to the journalism post.

He received a Ph.D. in English from the university in 1947 and had taught in the English department before joining the Courier staff.

* * *

Murray Sinclair, 79, who joined the *Toronto Star* in 1925 and left in 1944 to move to Tucson, Ariz., because of an asthmatic condition, died June 3.

In Tucson he worked as Associated Press bureau chief until 1969 and then worked another 10 years as a columnist and editorial writer with the *Arizona Daily Mail* before retiring to help his wife, Aldine, run a real estate business.

Sinclair once worked at the Toronto Star with both his brothers, George, and the late Gordon Sinclair, who died May 17.

* * *

Agness Underwood, 81, one of the first female city editors of a major daily newspaper, died in Colorado July 4.

She began her career in 1926 as a telephone operator at the now-defunct *Los Angeles Record*. She moved to the *Herald & Express*, where she became city editor in 1947, continuing through the paper's merger into the *Herald-Examiner* in 1962. Appointed assistant managing editor of the Herald-Examiner in 1964, she retired a short time later.

Goals

(Continued from page 9)

Rachelle Cohen of *Boston Herald*, Peggy Simpson of Hearst Newspapers, Frances Lewine of Cable News Network, Maureen Connolly of *Business Digest*, and Virginia Tyson of *Los Angeles Times* — shared $83,120.

Blacks who worked for AP between 1972 and 1983 shared $100,000 in back pay. Another $500,000 is earmarked for the program to bring blacks to the AP.

When the consent decree expires in four years, AP will continue its good faith efforts, said Pendergast, who during the 1960s covered the civil rights movement in the south. "The sooner you get on to a trend that may change the world the better," he said. "During the 60s and 70s, civil rights and feminism changed the world. Sometimes you can sense it quicker."

Ultimately, he wants the question of gender or race to be irrelevant in hiring and promotional decisions.

"Ideally, that's what I wish would happen (to the marketplace): to be completely genderless and color blind."

Washington Times

(Continued from page 13)

vance. So, too, did Hempstone. In Whelan's case, this amounted to $450,000 and was paid to him in March, 1982.

"In June, 1982, the owners decided to buy the McLean residence for him. They asked Whelan to return the monies paid to him for that purpose; he returned $425,000; they applied that to the purchase, and took a three-year note for the remaining $100,000."

Whelan also told the *Washington Post* that of the $150 million that the owners have put into the Times, $50 million represented operating losses in the first year and $33 million represented losses in the second year when Times revenues totalled only $3.4 million.

Whelan told the Post that the Times budget for this year called for expenditures of $31.2 million with revenue of $5.2million - a projected revenue increase which Whelan said the paper probably would not realize.

Whelan said that of the current announced daily circulation of 95,506, about 67,000 copies were sold in the Washington area with no more than 51,000 home delivered.

An AP intern learns the ropes

Paul de la Garza looked at the clock an hour before the end of his shift and told the person at the other end of the phone he would call back later.

"I'm on the desk right now and everything is going crazy," de la Garza said apologetically. "I'm really buisy right now."

Later, when the frenzy had subsided, de la Garza explained that his first day on the desk of Associated Press' Houston bureau was not as easy as anticipated.

"I didn't think the desk job was that difficult," said the 22-year-old college senior attending the University of Texas at Austin. "I looked at the other guys working on the desk and thought it was easy. But I was going crazy today."

De la Garza's hectic day on the desk exemplifies AP's goal for its first summer interns ever: learn what it's like to work as an AP staffer.

"Quite simply, the internship is designed to teach them about being an AP person," explained Margy McCay, assistant personnel manager for AP, who has worked on the program extensively. "They do everything a regular staffer would."

The internship program is part of a consent decree AP agreed to last year, ending a 10-year-old discrimination suit. Open to minority students only, the 13-week program extends opportunities to applicants who might otherwise be denied the same success in journalism their white counterparts are afforded. The students — half female, half male — are located in Dallas, Los Angeles, New Orleans, Columbus, Ohio, Indianapolis, Albuquerque, Phoenix, Boston, Denver, Atlanta and Chicago.

The program also intends to diversify the hiring pool at AP by giving those students who pass the summer program the option of becoming full-time staffers upon graduation. Current requirements call for a minimum of two years experience (except for temporaries, who can be hired after nine months), to be hired at AP.

"These people are working out well," McCay said of the interns who are paid the same scale as new hires: $343.20 weekly. "They were interviewed by personnel or the bureau chief and took the same tests — newswriting, editing, vocabulary, spelling — like any other journalist would."

But because they lacked the experience any other applicant would have, AP took into consideration the interns' "potential instead of proven results." Teachers were consulted

Paul de la Garza

and personal interviews weighed heavily.

McCay said the interns have "an almost missionary zeal about the whole thing." De la Garza, a dean's list student, called his being chosen for the program "the greatest feeling in the world."

The experience the third generation Mexican-American has acquired at AP has given him "an indefinite amount of opportunity. Out of 50 people I know who got summer internships, mine is the best. I have improved my reporting and writing skills and to show a prospective employer on my resume that I worked at AP is just incredible."

The intern program was limited to minorities, McCay said, because "other people have had the chance. They (minorities) need an extra chance. They've been hungry for so long."

Additionally, McCay said, "minority schools need to train students better than they do." Because those schools are also denied the same opportunities as whites, their students do not get the full benefits of large, established journalism programs, she said.

Between 55 and 60 students applied for the program this year, McCay explained, saying she expects that amount to double or triple once more colleges and universities become aware of the internship. Applications are accepted year round with an April 1 deadline, with notifications sent out in May.

Despite a $1,500 incentive bonus to those successful interns who return to AP after graduation, McCay said the interns will surely be approached by the large dailies who have affirmative action programs as well.

Building boom in Dallas

The Morning News and Times Herald must spend millions in capital improvements to keep pace with circulation growth

By Lloyd Carver

On the plains of North Dallas and below the hot streets downtown, the *Dallas Morning News* and *Dallas Times Herald* are pushing ahead with the drive of Texas longhorns.

This is not the story of fine editors brought in from distant cities, and newsrooms filled with the best and the brightest. That is an old Dallas story, hardly worth retelling.

This is the Texas tale of huge printing plants, with rooms the size of two football fields and million-dollar presses that pyramid high above air-cooled chambers.

"Our growth has been tremendous," says Jimmy Correu, production director of the News. "We're taxing all our presses and people."

"We're in the process of cranking up 11 zones," says Harold Ruddle vice president of operations at the Times Herald.

By January, 1987, The Austin Co. is expected to complete a $35 million plant expansion for the Times Herald. The Newspaper is spending $25 million for nine new units of Goss offset and 27 units already on line from letterpress to offset.

The Herald, owned by the Times Mirror Co. of Los Angeles, will keep the substructure of the old presses.

Unemployment is 3.5% in Texas. In the golden ring that surrounds Dallas, both newspapers reach for the "upscale reader."

On old cotton land 40 minutes from downtown, the Morning News is about to complete its Plano satellite press plant. In 15 months, a huge stretch of prairie has become a statement of faith in the growth of North and West Dallas.

Two TKS offset units have arrived from Japan which "never built presses so large before," you are told. If you climb to the 52-foot summit, the view of the room is majestic. You can see the tracks which will bring newsprint on line, and the site of two quiet control rooms. These presses can print 60,000 impressions an hour on a straight run. That's 80 pages straight out and 160 pages collect, with process color..

The new newsprint supply room on the Plano site is the size of two football fields while the mailroom covers an area equal to five basketball courts.

The pressroom has been made by Austin Commercial Inc. with the comfort of pressmen in mind. Above are sound blocks to muffle the noise, says Donald E. Durban, assistant engineer.

By January, 1987, The Austin Co. is expected to complete a $35 million plant expansion for the Times Herald. The newspaper is spending $25 million for nine new units of Goss offset and 27 units of converted presses already on line.

Cameras will be mounted atop the presses to monitor the web flow across the top of the presses' 11 units.

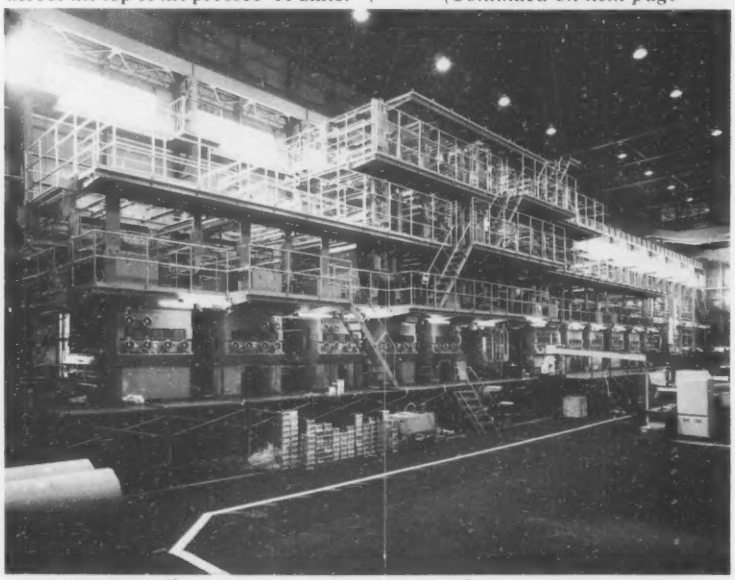
A small American flag marks the topping-off place. The offset presses here will print for the northern subsurbs and the city's prosperous Highland Park.

The two special sections, *High Profile* and *Fashion!Dallas*, will also be printed here on 45-pound paper. Test samples of these two editions, produced by TKS in Japan, forecast a vast improvement in quality. In this high-stakes game, the winning hand is a five- card straight. Good color, clean inking, sharp half-tones, no showthrough, delivered on time.

Officials of the News expect the presses to roll by January 1. Already, contingency Plans II and III have been prepared. When this day comes, walls will be knocked out and the plant move south toward the city's horizon. Burl Osborne, the former Associated Press managing editor who took the editorial spurs of The News in 1980, quickly issued the call for more and better color.

Presses on both the News and the Dallas Times Herald, creak out their editions daily. To the observer outside and inside Dallas, there are all the signs of overused presses: Showthrough, setoff, and ruboff. Half-

(Continued on next page



New TKS offset press towers over pressroom floor in the Plano satellite plant of the Dallas Morning News.

Dallas

(Continued from page 30)

tones are inconsistent and the color, although occasionally rising to modest heights, is weak in both dot structure and the color cyan.

But this is Dallas. No one denies that the printing of the papers is an ordeal. Why, look at this city. So many people are moving in that the want ads in the Morning News are Number Two in the nation. They are fast closing in on the *Houston Chronicle*, says Jimmy Correu, production director.

It's also the town where two competing dailies share the same news racks on city streets. And, when a recent fire prevented the Times Herald from running its presses, the Morning News and the *Fort Worth Star-Telegram* got the paper out for them. But, don't be hog-collared by that. "We're competitive," said Correu. "But we didn't want to take advantage of their misfortune."

"We're spending our dollars for the advertisers. We need equipment for growth," Correu said.

In one year, over at the News, circulation is up 10% over 1983 and tonnage of newsprint up 28% over the same reporting period.

"We're spending our dollars for the advertisers. We need equipment for growth," Correu said.

"We're in the process of cranking up 11 zones," the Times Herald's Ruddle says. These include one in Plano, where the News is building its plant. "We know how to zone."

Additionally, there is the Times Herald's Custom Market Closeup, an informational insert of 550,000 copies in the Wednesday edition.

The press conversions taking place at the Times Herald are a cost-effective way to retain use of standing units.

Already, as at the locally-owned News, the commitment to color is real and ongoing. Two hundred color separations are performed a week.

"We're both growing tremendously in circulation," Ruddle says, and adds that many of the gains are eaten up by the cost of printing extra pages with a 40% news hole for editorial.

Improvements at the Times Herald also go beyond the presses. In the mailroom, investments are being made in a trayhandling system, a $3 million carrying device created by Jervis-Webb.

Ruddle observed that the number of inserts going out from the Times Herald makes that newspaper a major distributor in the Dallas area. On a Thursday in mid-July, thousands of pre-prints already lined the floor for Sunday editions.

There will also be investment by the parent company in a roll-drop for the newsprint and a new freight elevator.

Correu says: "Our growth has been tremendous. We're taxing all our presses and people."

Presses on line at the News include:

2 Goss Mark Vs.

1 Hoe Colormatic.

1 Hoe Color converted from the early 50s.

1 Hoe from the late 1940s which is not compatible.

Despite the configuration of presses, the News cranked out a 130 page newspaper Friday morning, 20 July, and added a TV insert.

But, says Correu: "We're hurting so bad for equipment, we have to get two presses in the northern plant in operation debgugged, then relate to downtown."

"Readers definitely care about quality," Correu says. But maintenance on old presses is a problem at both shops. "We don't have enough down time to maintain them," Correu says. Another problem in the production fight for dollars and readers is the availability of pressmen. Texas is a high- employment market. There are heavy demands for offset pressmen and other skilled mechanics from Houston south to Austin and west to Fort Worth. As for full-scale pagination, executive editor Osborne says the News is looking at plans from several vendors.

"We want to be on the cutting edge, but on the dull side."

Outside town, far away from the cool executive offices and in the searing heat of the prairie, columns were sunk into the black gumbo soil 15 months ago. Today, a 235,000 foot giant printing plant has risen from the land and in under six months will go on line. A new phase of the circulation war between the News and Times Herald will open.

Before long, the Times Herald will join the fray and a new contest for dollars and readers will open on the Texas plains north of Dallas.

Gannett tests sending color by satellite

Gannett pioneered a new way of transmitting color at the Democratic National Convention with a Scitex seperator, but one executive called the test "frustrating."

The Scitex device is the size of a large footlocker. It can process and send separations by means of satellite to Northern Virginia, home of USA Today. Gannett also contracted with the Hilton Hotel, a convention focal point, to use their satellite dish to shoot the signal.

Curtis, managing editor of USA Today for graphics and photos, called the convention test "somewhat satisfactory and somewhat frustrating."

After trying for a week to use the Scitex system, USA Today could only use two separations and only one of those made the national edition. The other was used for a replate of the San Rafael, Calif., edition of Today and seen only near the convention site.

The rest of USA Today's convention color was supplied by Associated Press LD lines.

Curtis said part of the problems arose in Virginia because the technical staff lacked experience in receiving a Scitex image..

One of the two Scitex separations used was an inset of Mary Alice Williams, CNN anchor. The 1 ½ inch by 1 ¼ inch inset that appeared on Page 1A in the July 20 edition was clean; there was a full range of tones.

AD/SAT names dailies for test run

AD/SAT, a private venture formed to deliver national advertisements to newspapers by satellite, has announced the names of dailies in its test run. They are:

The *Boston Globe, Chicago Sun-Times, Chicago Tribune, Houston Chronicle, Los Angeles Times, Newark Star-Ledger, New York Times, Philadelphia Inquirer, Daily News, Washington Post*, and *San Francisco Examiner* and *Chronicle*.

The four ad agencies taking part are: N.W. Ayer, J. Walter Thompson, Young & Rubicam and Ogilvy & Mather.

Bureau in a phone booth

Print reporters get the story out quick and clean as TRS-80 Model 100 revolutionizes coverage

By Lloyd Carver

In the heat of a forgotten political convention in Atlantic City, the print media dragged years behind television.

Twenty years later, the gap is narrowing. No one contests that. When television waves carried a picture through space, the Olympic gold was won on camera by the networks in midtown Manhattan.

But witness the revolution in print. Twenty years ago, reporters scribbled on the floor of Convention Hall while Mike Wallace and John Chancellor moved agiley with headsets and microphones. Within minutes, their reports were transmitted into the nation's living rooms.

The best facet the machine offers for print reporters is linkage with a standard telephone. Print reporters can transmit their story to the general desk clean, accurately, and within seconds.

It is the summer of '84. The scribblers and the deadline chatter to home desks has been cleaned up.

In San Francisco, both the Associated Press and United Press International fanned out across the Bay City. This is the age of the bureau in a phone booth. In this city, at the Los Angeles Olympics, and at the Republican convention in Dallas, the big story is being transmitted electronically.

The AP had 40 TRS 80 Model 100s in use by its reporters. UPI had 30 signed on. This small terminal is the size of a trayback on a DC-10. It weighs three pounds, and can be battery powered.

The best facet the machine offers for print reporters is linkage with a standard telephone. Print reporters can transmit their story to the general desk clean, accurately, and within seconds. The nation's newspapers can receive the main convention story for editing at 1,200 words a minute. There is also stretchtime for the news services to transmit sidebars.

In addition to the miniaturized terminals, both wire services used video display terminals, now a standard item. They are a quantum leap from the '60s, when the typewriter and the 66 w.p.m. teleprinter was still creaking out copy.

Four days after the close of the San Francisco convention, the AP Bureau Chief in Washington called the technical operation there "splendid."

Charles J. Lewis said, "We had an outstanding computer arrangement. We had our own supermouse at Moscone." The "mouse" is AP jargon for a small computer.

Lewis said that the TRS 80s were used extensively by the 30 reporters brought in by regional staffs.

"This is the convention where the portable computer came of age." Lewis said. "They were all over the place." There were other technical improvements for print this year over 1964. Then, still photographers for the nation's press jammed the basement of Convention Hall in Atlantic City. There were not enough darkrooms to develop photos and too few transmitters to send them.

This year, says M. L. (Bud) Weydert, the AP communications executive on the scene, his wire service had 24 "dedicated" transmitters inside the AP photo center in Moscone Center. They were there so that members can send that special photo of the delegation in time for edition.

"This was the convention where the portable computers came of age," Lewis said. "They were all over the place."

"Twenty-five members signed up for this service in 1980. Fifty this year," he said.

The AP's portable transmitter, designed in East Brunswick, N.J., weighs less than 20 pounds. It is square, with a drum on it and takes a print on the transmitter once.

(Continued on next page)

An Associated Press reporter sends his story by TRS-80 Model 100

Phone booth

(Continued from page 32)

All of these gains in the field of print technology are not without spirited competition. UPI transmitted 2,400 words a minute from San Francisco through the Dallas communications center, and out to client papers.

That Dallas center also represents UPI's answer to power outages for clients. In the mid-1970s, the East Coast was darkened by a blackout. Plans were drawn up quickly to build a new computer center in Dallas. This center, which opened July 4, 1980, has been up 99.5% of the time. In case of excess load on the Texas part of the national power grid, Dallas is held on line by standby batteries, a generator and diesel fuel that are independent of trouble elsewhere.

Computers at the UPI communications center are powered by disk drives from Sperry Univac which are so fast that one unit may be down for 35 minutes without the sender's knowledge.

Meanwhile, information is being automatically stored in a neighboring drive.

In San Francisco, the AP installed 3 computer systems with a storage capacity of 10 megabytes. A byte is equivalent to one character of information, and 10 megabytes is equivalent to 10 million characters.

AP has been transmitting at 1,200 words a minute, the standard wire service rate.

In addition to setting up a special AP computer system at San Francisco, technicians also installed special systems for USA Today and the Cox news service.

All of these gains in the field of print technology are not without spirited competition.

"It's not that difficult to do," said Weydert.

AP also had 150 convention wire printers at various sites in San Francisco and 32 dial-up phone lines for the reporters. Print coverage of this summer's political and sports events is moving into newsrooms with the speed of modern electronics. With phone booth bureaus, 2,400 baud transmission, and satellite color, the big story is coming to doorsteps across America on time and in depth.

Harlan Enterprise opens new plant

The *Harlan Daily Enterprise*, a New York Times Company, has opened a 14,000 square foot plant and office complex.

The plant replaces an older, smaller office which had been used by the newspaper for several years in this Eastern Kentucky community. Inside is a five-unit Goss press.

The building also houses news, advertising and business operations of the newspaper. Total cost of the building and equipment is $2.3 million.

Prior to the opening, the Harlan Daily Enterprise was printed at a sister paper in Middlesboro.

The 90-mile round trip through hill country effectively made the Enterprise a PM newspaper with an AM deadline schedule.

E. A. Nichols Jr., publisher of the Enterprise, said, "We're proud of our new building and what the equipment it houses will give us the opportunity to do. We now have the capabilities to publish the most timely newspaper possible for the Harlan County community."

Is your newspaper library a nightmare?

Imagine automating your publishing library to obtain pages of information in three to six seconds—and virtually eliminate manual research time.

Think of an automated library system so flexible it can be used with any front-end editing system.

Suppose your new system used custom-designed BASIS Software by Battelle Labs, providing full-text keyword search and retrieval.

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A violation of ethics

Tennessean suspends graphics editor after he called his broker about a planned business story

By Lloyd Carver

The graphics editor of the *Nashville Tennessean* has been suspended without pay for telling his broker about a planned news story on a company in which he owned stock.

Ray Wong, graphics editor since 1982, also had his name removed from the masthead of the award-winning newspaper.

The Tennessean won a national Headliner prize this year and is sending a Nieman fellow to Harvard College.

What Wong had done was to prepare a graphic on Comdata, a Nashville electronic funds transfer firm which is sold over-the-counter, and then call his broker at J.C. Bradford & Co. about an accompanying article in the Sunday business section. The article had not been written at the time.

Wong owns 400 shares of Comdata, 200 of them reportedly on margin. His graphic for the Sunday paper, which along with the article was held until July 25, depicted a stock with a steady falloff in price.

"He had apparently believed the story was bad," said Wayne Whitt, managing editor of the Tennessean. "He used bad judgment " and made a "violation of journalistic ethics."

Here is the sequence of events in the financial community after the phone call from Wong:

Holly Robinett, Wong's broker at Bradford, apparently told two other owners of Comdata stock about the Tennessean Sunday edition. Anticipating a further decline in Comdata's stock value, two sold short by using borrowed stock from Bradford.

Robinett has been reprimanded by J.C. Bradford Jr., senior partner of the company. Another senior partner said he did not believe Robinett would receive commissions on the sale.

Wong "did not gain anything out of it," said Whitt.

In market activity Tuesday, 120,000 shares of Comdata traded.

The bid and asked price by Wednesday were 11 ½ and 11 ¾. Last week, the selling price was almost 13.

The Tennessean has run extensive articles about the "problems" of Comdata in recent weeks. There had been a July 19 article on Page 1A which detailed the firm's earnings difficulties. There had been an earlier story, and corporate response, about a suit concerning payment of the minimum wage by Comdata.

"Our preliminary inquiry indicates there was no conspiracy on the part of Ray Wong to manipulate stock prices. There is no indication that he benefitted in any way from the information he provided the broker," publisher John Seigenthaler said.

"Wong, in discussing his own stock interest in Comdata, inadvertantly told the broker what he knew about an article that was planned for Sunday's edition," Seigenthaler said.

Whitt said he knew of no such event before at the Tennessean. Wong had been known to make a habit of following financial news closely.

As to his ability as grahics editor, Whitt said: "He was excellent. He did good work."

Said Wong, as quoted by the Tennessean: "I made a bad error in judgment: certainly I regret it. It was a mistake of my head and not my heart."

Seigenthaler is to make final action on Wong's job status.

Deletion from column spurs dispute between Fla. dailies

The *St. Petersburg* (Fla.) *Times*' deletion from a syndicated sports column of a comment favoring establishment of a major league baseball team in Tampa rather than St. Petersburg was not made because of editorial bias, the newspaper says.

Rather, the paper explained in an editorial page apology, the comment was deleted by "a junior copy editor in the Times' sports department" acting on his own.

Because both Tampa and St. Petersburg have been vying for a baseball franchise, the deletion of half a sentence from *New York Times* sports writer Dave Anderson's June 5 syndicated column provoked charges of news bias from two competing central Florida newspapers.

The Times favors construction of a stadium in downtown St. Petersburg to house a major league ball club.

In the column, Anderson mentioned the St. Petersburg-Tampa competition and wrote, "Tampa would appear to be the better location."

Two days later, *Tampa Tribune* sports editor Tom McEwen wrote a satirical column noting the deletion.

Times' managing editor Andrew Barnes, however, said the deletion was simply an error.

"What can I say? It's an embarassment," he said.

"Apparently the New York Times wire to St. Petersburg got all balled up, garbled, perhaps," he wrote.

For its part, the Tribune favors construction of a stadium to house the ball club across the Tampa Bay from St. Petersburg in downtown Tampa.

Soon after, the *Clearwater Sun*, which opposes a downtown St. Petersburg stadium, charged in an editorial entitled "St. Petersburg Times Shows Its Bias Again" that the deletion was evidence the Times slants its news columns.

Calling the deletion "another glaring example of editorial bias" on the subject of the proposed stadium, the editorial said, "The conclusion is inescapable that the St. Petersburg Times censored Anderson's column because he did not follow the editorial line."

Times' managing editor Andrew Barnes, however, said the deletion was simply an error.

"What can I say? It's an embarassment," he said.

As for the junior sports copy editor who made the deletion, Barnes said, "He has been sharply counseled."

Shop talk

(Continued from page 48)

The AP was lucky no one was killed. Henry Jameson was our only D-Day casualty suffering a dislocated shoulder and twisted leg while landing with the Ninth Airforce Engineers. He returned, but with several stories.

Later our photographer, Bede Irvin, was killed near St. Lo along with a three-star American general when American bombers bombed Allied front line troops by mistake.

Joe Morton, good humored and daring, later landed in Germany by paracute with an OSS unit — was thrown into a concentration camp and executed. But we did not know this until nearly the end of the war.

If it is a truism that generals and admirals are always prepared to fight the last war, not the new one, then the armed forces bureaucracy is at least three wars behind in press relations.

But those are prices war correspondents expect and sometimes pay in war coverage.

No security was breached by any correspondent before, during or after the invasion.

Many of the 19 in the bureau on D-Day later became war correspondents and replaced our men in the field.

D-Day was a pretty good indication of AP's resoruces and talents:

In the field the first day; Gladwin Hill, Don Whitehead, Roger Greene, Ed Ball, William White, Lew Hawkins, John Moroso, Tom Yarbrough, Hal Boyle (a day or two later), Austin Bealmear, Henry Jameson, Ruth Cowan, Ernie Agnew, Franklin Banks, Ned Nordness, Photographers Jack Rice, Peter Carroll, Bede Irwin, Harry Harris, Horace Cort, Eddie Worth and artist Howard Dobb.

In the office: Jim King, Dick Kaslschke, Jim Long, Alex Singleton, Pugh Moore, Bob Wilson, Russel Landstrum, Wilmot Herscher, Barbara Wace, Abe Goldberg, Henry Bagley, E.K. Butler, photo editor and pool coordinator; Beano Rollins, Dan Grossi and Joe Wurzel. And of course Bob Bunnelle who say months of planning pay off in a big way.

INPA expands its promotion handbook

The International Newspaper Promotion Association has published an expanded edition of its newspaper promotion handbook, Promoting the Total Newspaper.

Under the editorship of Donald B. Towles, vice president and director of public affairs of the *Courier-Journal/Louisville* (Ky.) *Times*, top experts in the newspaper promotion and marketing field have revised and expanded this third edition.

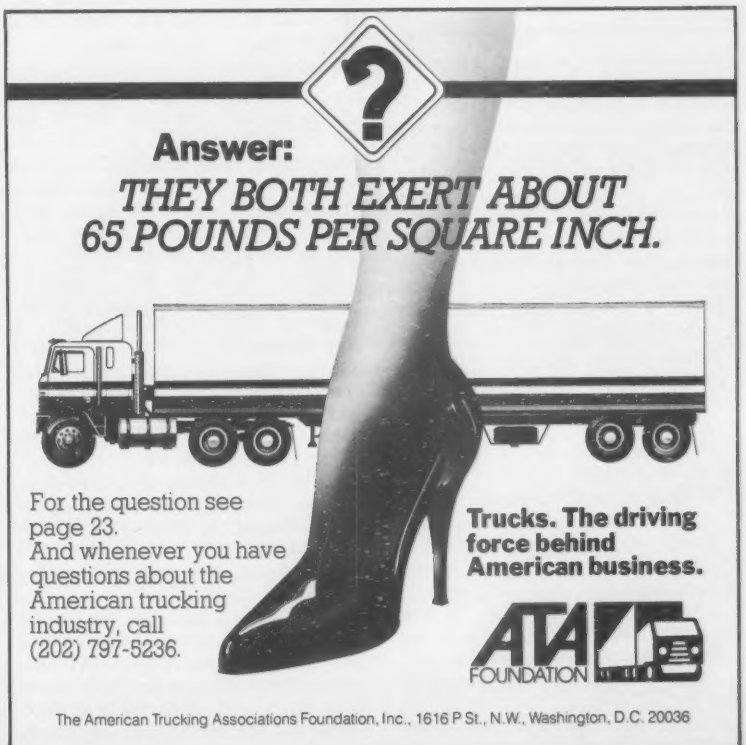
One major contributor is Paul S. Hirt, whose career spanned more than 40 years in newspaper promotion at the *Chicago Sun-Times*. He first developed the "total newspaper" concept for the industry and now brings newspaper promoters up to date on how newspapers have responded creatively to a changing business envirnoment.

Other contributors include John B. Mauro, the research director of Media General in Richmond, Va.; Omer J. Shively Jr., promotion and public relations director of the Daily Press/Times-Herald in Newport News; Va.; Tim Breiding, promotion director of Knight Publishing Co., in Charlotte, N.C.; Reta Broadway, Newspaper in Education coordinator of the Courier-Journal/Louisville (Ky.) Times; Jacob C. Rosenheim, promotion director of the *Cleveland Plain Dealer;* and the late Gordon Phillips, who was promotion and public relations director of the *Los Angeles Times*.

With a new format and artwork, the 116-page casebound book tells the newspaper promotion story clearly and succinctly. Sections start from Day 1 in building a promotion department and go on to cover all promotion areas.

Topics covered include circulation promotion, advertising promotion, market research, Newspaper in Education, public relations and community service. There is also specific informaton on the organizational structure of the promotion department.

Copies are available from INPA, 11600 Sunrise Valley Drive, Reston, Va. 22091.



Newspapers rush to buy 'Doonesbury'

UPS hopes over 1,000 papers will eventually sign Garry Trudeau's comic. But some dailies balk at the strip's 44-pica width

By David Astor

Buoyed by the success of initial sales efforts, **Universal Press Syndicate** is projecting that the number of "Doonesbury" clients will "far exceed" the 726 total from when Garry Trudeau began his sabbatical early last year.

But several newspapers have declined to take the Pulitzer Prize-winning comic back because of a requirement that they run it at least 44 picas wide.

Universal president John P. McMeel told *E&P* that he hoped "Doonesbury" would exceed the coveted 1,000-paper mark. He noted that the great majority of former "Doonesbury" subscribers contacted since July 16 have agreed to resume running the comic, and that "at least 15 to 20 new clients" signed on during the first couple days of sales efforts alone.

All these papers agreed to take "Doonesbury" without knowing what it will be like when it "redebuts" September 30. (Universal and Trudeau are keeping the comic's content secret for the time being, although McMeel said the strip will be out "just in time for the presidential election campaign.") When asked if he thinks it's a risk to take it back sight unseen, *New York Daily News* assistant managing editor Robert Keane replied, "I think it's a risk *not* to take it back sight unseen!"

Keane noted that he expected "Doonesbury" to help the News in its rivalry with the *New York Post* and *New York Times*. He added that he believes the News will heavily promote the comic's return, although specific plans have not been made yet.

When asked why her paper was bringing "Doonesbury" back, *Miami Herald* assistant managing editor-features Carol Weber said, "It was the best political/social satire in the country since the days when Al Capp, in a much simpler fashion, was at his best in 'Li'l Abner.'"

Philadelphia Inquirer assistant managing editor Bob Greenberg said a major reason why his paper is resuming the strip is because it "has always been popular with a certain segment of our audience"—namely men and women in the 18-to-45 age group.

A classic and controversial 'Doonesbury' from 1973.

Like Keane, features editor Chip Visci of the *Detroit Free Press* noted that "Doonesbury" can help his paper in a very competitive market. He said it was his understanding that the rival *Detroit News* "offered a Brink's truck" for the comic.

Offering a Brink's truck was hardly what several former "Doonesbury" clients had in mind when they found out about the comic's 44-pica width requirement from a July 12 McMeel letter. Most papers have been running strips 38.6 picas wide since this month's introduction of the new Standard Advertising Unit format.

One of the dailies that refused to resume "Doonesbury" was the *Panama City* (Fla.) *News-Herald*. In a July 17 letter to McMeel, editor Bill Salter wrote, "I do not feel it is his (Trudeau's) right to dictate column widths to America's newspaper publishers. Certainly he will not be dictating to the News-Herald . . . . Since this decision deprives not only our readers, but those of us at the News-Herald who enjoyed the strip, of the return of 'Doonesbury,' this was not an easy decision to make . . . ."

As of July 20, less than ten former "Doonesbury" clients had declined to renew the comic because of its 44-pica width, according to McMeel. (At least one paper opted not to resume the comic for another reason: *Olney* (Ill.) *Daily Mail* editor Jim Small said there was no reader reaction when Trudeau went on sabbatical.) But there was resentment over the 44-pica requirement even among some of the many clients who did take "Doonesbury" back.

"I don't blame them for trying to get more space," stated Weber, noting that she wished all comics could be bigger again and that a strip like "Doonesbury" especially needs the space. But she declared, "As far as I'm concerned, no syndicate is going to tell me how to run comics . . . ."

The Miami Herald will be running "Doonesbury" in a wide format, said Weber, because it had already planned to do so before finding out about the Universal requirement. Trudeau's comic will join Berke Breathed's fast-growing "Bloom County" at 44 picas in the Herald.

(When Trudeau went on sabbatical, many papers replaced his strip with the Breathed one, which has been compared to "Doonesbury." But **Washington Post Writers Group** special projects manager Al Leeds reported that none of the approximately 550 "Bloom County" clients have dropped it yet. This indicates that other comics could get the axe instead when "Doonesbury" returns.)

Greenberg said the Inquirer had already run "Doonesbury" in an oversized format before the Trudeau sabbatical, and will do so again this fall. But, like Weber, he said a syndicate "should not tell a paper how to run its business. We don't tell (a syndicate or cartoonist) how to run their business."

Visci of the Free Press said of the width requirement: "We're not real

thrilled—it's a terrific inconvenience." Another editor, who asked not to be named, said the requirement could conceivably encourage other syndicates to make similar demands.

McMeel, who reported that the 44-pica size was a "joint" Trudeau/Universal idea, said "Doonesbury" needs the extra space because of its artistic detail and its over 70 words a day of copy. The average comic, he added, contains 15 to 30 words and some have as little as five.

"We're not taking the easy road," continued McMeel. "We could just sit back and enjoy the orders as they mount up and the coinage as it comes in. But we're thinking of readability."

The Universal president, who noted that many middle-aged and older people would have trouble reading "Doonesbury" at 38.6 picas, added, "Garry is not going to waste that space."

McMeel contended that Universal wasn't "dictating" to newspapers. He said the syndicate was being "up-front" by notifying clients about the width requirement now rather than waiting until they take "Doonesbury" back and then asking them to enlarge the comic later.

He did acknowledge that the 44-pica size might lead more papers to take "Doonesbury" off the comics page and run it on opinion or feature pages instead.

'Far Side' cartoonist Gary Larson signs with UPS

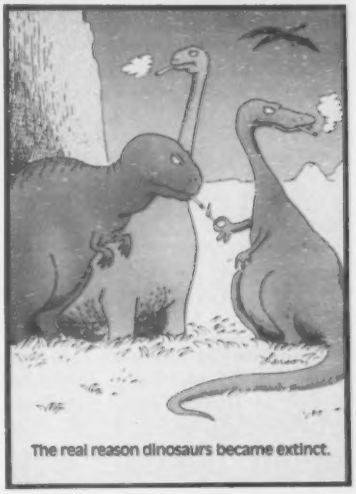
"The Far Side" cartoonist Gary Larson will be moving from **Chronicle Features** to **Universal Press Syndicate** in September.

Larson told *E&P* that he considered several syndicates before signing a 10-year contract with Universal. The Seattle resident said he decided on Universal because he found it to be "a large company, yet not huge and impersonal" and because its Andrews, McMeel & Parker book arm had already published two collections of his comic. Both were best-sellers.

AM&P has just released a third Larson book—*In Search of The Far Side*—and has also introduced "Far Side" greeting cards, postcards, and posters as part of its new "Oz" gift and stationery line.

Cartoonist Gary Larson and one of his new 'Far Side' posters (© 1982, 1984 Chronicle Features).

Larson, 33, signed a five-year contract with Chronicle Features in 1979. His offbeat panel entered syndication at the start of 1980, and now appears in over 125 newspapers. (For more on Larson, see last year's July 2 and December 31 E&P issues.)



The real reason dinosaurs became extinct.

RTS elects to introduce strip set in the White House

"Benchley," a comic featuring an assistant to whatever President occupies the White House, is being offered by the **Register and Tribune Syndicate**.

Charter clients include the *Philadelphia Inquirer, Denver Rocky Mountain News, Indianapolis Star, Dallas Times Herald, Cleveland Plain Dealer, Baltimore Evening Sun, Detroit News* and *Phoenix Republic*.

The new strip, which points out foibles in America's government, is by longtime cartoonists Jerry Dumas and Mort Drucker.

"Benchley" writer Dumas does the "Sam and Silo" comic for **King Features Syndicate**. He has also written many of the ideas for "Beetle Bailey" and "Hi and Lois." And the 1956 Arizona State University graduate has written and drawn for the *New York Times* and *The New Yorker*, and published two Houghton Mifflin books—*Rabbit's Rafferty*, a novel for children, and *An Afternoon in Waterloo Park*, a memoir about growing up in the Midwest during the 1940s.

Is this what they mean when they talk about 'party' politics?

Artist Drucker, who turned down many previous offers to collaborate on comic strips, is best known as a contributing artist for *Mad* magazine. He has done 24 *Time* covers, including drawings of Richard Nixon, Bobby Riggs and Henry Kissinger. Some of these original covers now hang in the National Portrait Gallery of the Smithsonian Institute.

Anderson staffer pens book on Presidents

Joseph C. Spear, editor and chief of staff for Jack Anderson, has written *Presidents and the Press*. The book discusses how administrations from Nixon to Reagan used public relations tactics and, in some cases, outright intimidation to control the flow of news and shape the image the President presents to the public.

A five-part series from the MIT Press book was made available free beginning July 26 to all daily newspapers subscribing to Anderson's **United Feature Syndicate** column.

'Grass is Greener' shows lifestyles of two women

King Features Syndicate has introduced a new strip specifically created for its weekly "Sunday Woman" supplement (see *E&P*, April 2, 1983).

"The Grass is Greener" focuses on the "distinct lifestyles and not-so-different feelings" of two women—one a single, professional businesswoman and the other a homemaker and mother. The comic shows the positive and negative aspects of both lifestyles.

Lise Connell, the strip's writer, said she created "The Grass is Greener" because "few comics reflect the many dilemmas women face today. Our new roles are very ambivalent. We want to stay home, raise babies and still sit at the head of the boardroom table."

The two main characters in Lise Connell's new comic strip.

Connell writes for the *Greenwich News*. She has also been managing editor of the *Westport News*, entertainment editor of the *Fairfield County Morning News*, and managing editor of *Connecticut Travels* magazine.

"The Grass is Greener" artist John Stevens has a strip called "C.R. Riverrat" in the *Colorado River Guide*. He attended the School of Visual Arts in New York.

Physician who criticizes physicians now with United

Controversial physician-columnist Peter Gott is now being distributed weekly by **United Feature Syndicate.**

Dr. Gott was writing for the *Lakeville* (Conn.) *Journal* and several other papers when he joined UFS. He uses his 17-year-old column to discuss — and offer advice about — medical matters, but also to poke fun at what he sees as the arrogance of many of his peers. He has suggested, for instance, that patients charge a fee to all physicians that keep them waiting more than 45 minutes for an appointment.

Comments like these caused Dutchess County (N.Y.) Medical Society president Dr. Gregory Chiaramonte to ask the Litchfield County (Conn.) Medical Association to reprimand Dr. Gott earlier this year. But the Litchfield group—of which Dr. Gott is a member—decided not to.

Dr. Peter Gott

The result of Dr. Chiaramonte's action was a great deal of publicity for Dr. Gott, who is still standing up for patients. He wrote in one UFS piece: "If you're brash enough to ask an X-ray specialist—or most doctors, for that matter—how much radiation you receive from X-ray examinations, you're very likely to be patted on the head and labeled a belligerent neurotic . . . ."

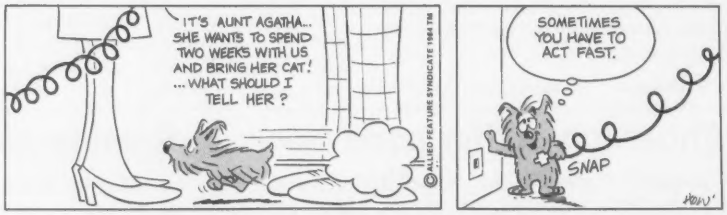
The columnist (profiled in *E&P*, March 24)) is chief of staff at Sharon Hospital in Lakeville. He graduated from Princeton and Tulane universities.

Strip starring small dog introduced by Allied syndicate

"Buffy," a strip starring a "half-pint dog who thinks she's in complete control of every situation" but finds it tough "coping with life in an adult world," is being introduced by **Allied Feature Syndicate.**

Allied editor Jerome Langell said that with so many people living in apartments and condominiums, small dogs are now more popular.

The new comic is by Howard Rands, a Maryland resident who has been an art director for audio-visual and graphic arts at the Washington Navy Yard the past 18 years. He has also done comic strips and magazine cartoons.



It seems Buffy isn't too fond of Aunt Agatha's cat.

Allied is based at 520 Citizens Building, Cleveland, Ohio 44114.

Many papers purchase package of foreign cartoons

Almost 50 newspapers have already purchased the "Views of the World" package of foreign editorial cartoons from the **Cartoonists & Writers Syndicate** (CWS).

The subscriber list—unusually large for a small syndicate—includes major dailies such as the *Los Angeles Times, Chicago Tribune, Philadelphia Inquirer, St. Louis Post-Dispatch, Miami Herald, San Francisco Chronicle, Cleveland Plain Dealer, Nashville Tennessean, Hartford Courant, Sacramento Bee* and *San Jose Mercury-News*. There are smaller clients as well.

'Kal' of the London Observer is a 'Views of the World' cartoonist.

"Views of the World" (see *E&P*, June 9) features the work of about 50 editorial cartoonists from 35 countries—including Third World and socialist nations. The latest two artists to sign with CWS include Valentin Rozantsev, art director for the *Moscow Komsomol* newspaper, contributor to many other leading Soviet Union papers and journals, and winner of about 25 international awards; and Dale Cummings of Canada's *Winnipeg Free Press*, who received that country's 1983 National Newspaper Award as best cartoonist.

CWS is based at 67 Riverside Dr., New York, N.Y. 10024.

Comics report soon

Newspapers may be receiving guidelines and prototype pages designed to help them improve their Sunday comics sections by mid-September.

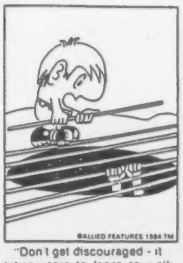
The packets will be sent by the 21st Century Comics project, which, soon after, will also make available four radio commercials and three animated tv spots that promote comics. The ads are free of charge to 21st Century contributors.

The biggest contributor has been Greater Buffalo Press at $50,000, followed by Knight-Ridder Newspapers, $33,000; Metropolitan Sunday Newspapers (MSN), $30,000; the Tribune Company and **Tribune Media Services**, $28,000; Gannett Newspapers and Pennywhistle Press, $20,000; Scripps-Howard Newspapers and **United Feature Syndicate**, $16,000; **King Features Syndicate**, $15,000 (partial payment on a $20,000 commitment); and five Times-Mirror papers, $10,500, according to Thomas Craddock of MSN.

(For more on 21st Century, see *E&P*, May 7 and October 8, 1983, and February 11, 1984.)

'Smidgets' available

"The Smidgets," an offbeat panel by commercial artist John Darrow of Cleveland, is being offered by **Allied Feature Syndicate** (see address on opposite page). The six-times-a-week comic stars two tiny people.



"Don't get discouraged - it takes years to learn to walk across a guitar string."

"They said my free verse should have never escaped from the pen."

All about computers

"There Oughta Be a Law" cartoonist Mort Gerberg of **United Feature Syndicate** has written and illustrated *The Computer Dictionary*.

The Wallaby Book—distributed by Pocket Books and published by Simon & Schuster—contains such passages as this definition of "hacker": "a person whose interest in and knowledge of computers is second in importance in life only to his periodical inhalation of oxygen, and who is relentlessly fervent about sharing that interest in minute detail with every visible ear, regardless of how closed it is."

Gerber is the author of *Real Cats Don't Do Talk Shows* and other books, and a frequent contributor of cartoons to *The New Yorker, Playboy* and the *Saturday Evening Post*.

King's sales change

Vicki Kemper, mid-Atlantic sales representative for **King Features Syndicate** since last year, is now handling the New England states as well.

The University of Kentucky graduate worked for the **New York Times Syndication Sales Corporation** and *Quest* magazine before coming to King in 1980.

Cartoonist recovers

Cartoonist Chuck Sharman is now in full charge of his "Salt Chuck" comic after friends helped him with it while he recovered from a cancer operation. Sharman's friends (see *E&P*, March 17) were aided by hundreds of readers who sent in gag ideas.

"Salt Chuck," which stars a sailor, is distributed to the *Seattle Times* and other newspapers by **Harbor Features**, Friday Harbor, Wash. 98250.

Mel Blanc will be the voice of Heathcliff in this fall's new tv series starring George Gately's cartoon cat. The 'Heathcliff' comic (see E&P, May 19) is distributed by McNaught Syndicate.

New 'Spidey' theme

The National Committee for the Prevention of Child Abuse has authorized a Spider-Man comic book dealing with child abuse.

Stan Lee's web-slinging character also stars in the **Register and Tribune Syndicate**-distributed "Amazing Spider-Man" comic, which will feature a child abuse theme in an upcoming story line as well.

In a related matter, the Marvel Comics Group reported that over 60 companies now manufacture hundreds of Spider-Man products ranging from stationery to clothing.

Socks offering on tv

The *Chicago Tribune*, in a tv commercial that broke earlier this month, offered "Mike Royko designer socks" as a circulation premium. Royko's column is syndicated by **Tribune Media Services**.

New office manager

Denise Ceretti, executive secretary to **Register and Tribune Syndicate** president Dennis Allen since last year, has been named RTS office manager as well.

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National Copy Editors School

The National Copy Editors School, founded by Carl Riblet Jr., is now affiliated with the University of Southern California's College of Continuing Education and will offer a correspondence course in news editing and headline writing for working professionals starting Sept. 1, 1984. Mr. Riblet serves as a consultant to the school. Most NCES teachers are editors who have worked for "top 10" dailies. For particulars, write to College of Continuing Education, Registration Services DCC 103, Univ. of Southern Calif., Los Angeles, CA 90089-0871. Editors who wish to travel to the Los Angeles area for more intensive private instruction may do so. Write to NCES, Box 1999, Thousand Oaks, CA 91360.

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MARK I, IV, V PACESETTERS
LINOTRON 202-CG8600
(614) 846-7025

COMPUWRITER TG I, complete with spare parts kit, processor, type fonts included, used very little and in excellent condition. Offers. Phone (919) 728-4131.

CG MDT-350, $3300. With communicator interface, $3550. Terminals are reconditioned with warranty. Graphic Systems Exchange Inc, (716) 385-3027.

CG TYPESETTERS. Execuwriter II $1250, Comp I Jr. $2150, Comp II $2150, Comp IV HR $5750, CG ICI $1950, Permakwik $2250, RCP 101 $1250, 30 Day Warranty. WSI (216) 729-2858.

COMPSET 3510/504, Pgm. 24, S-Proc., TC, 6 Discs, $7500; COMPSET 4510/504, Pgm. 23, $7800; COMPSET 510 II, $4000. Bob Weber (216) 831-0480.

CHEMCO EZ color enlarger with computer, screens, etc. Excellent, fast process color (we've upgraded to a scanner). Call Tom Connolly, Daily Record, Morristown NJ (201) 538-2000.

EDIT 7500 HR, $8000; EDIT 7500 LR, Rev C, $7250; COMP IV B LR, (model 88), 3750. Bob Weber (216) 831-0480.

EDITWRITER 7500-$10,950. Editwriter 7700-$12,950. Compuwriter IV B-$6950. Compuwriter I-$3995. Compuwriter II-$4995. All systems include filmstrips new Agfa R.C. processors and have been reconditioned by our factory trained technicians. Call Gary at Graphic Systems Exchange (716) 385-3027.

HARRIS MICRO-STOR, MODEL 1253, (4 available) $4000 each; HARRIS 1420 TERMINAL, $3000; HARRIS COMPUEDIT 1020, (Format) $1100. Bob Weber (216) 831-0480.

TYPESETTERS. Preview 505 $3000, Unified Composer $2500, MDR $1250, FDR $1250, Uniscan $1250, Uniterm $950, Unisetter Spare Parts Kit $500, 30 Day Warranty. WSI (216) 729-2858.

TELERAM-64K

Available immediately. Like new. Carl Vinson, (601) 842-2611

USED TYPESETTING EQUIPMENT
Cameras ..... Platemakers
Nationwide Brokers-10% Sales Commission. We remove the risk when buying or selling between individuals.
Bob Weber, (216) 831-0480

VIDEOSETTER Universal, 14 Grids. Good condition $5500. Call Gary at Graphic Systems Exchange (716) 385-3027.

MCS 40 8400, 2 Terminal, Dual Disk, 512D, 98 Fonts, 2 Modems, MCO, Ruling, Furniture, 10 months old, will parcel, $45,400. Bob Weber (216) 831-0480.

E&P CLASSIFIEDS COMMUNICATE WITH THE COMMUNICATORS!

EQUIPMENT & SUPPLIES

PHOTOTYPESETTING

NATIONAL GRAPHIC ARTS
EQUIPMENT BROKERS
THE DAVID JOHN COMPANY
AM Varityper, Autologic,
Compugraphic, EEText, IBM,
Itek, Mergenthaler, VGC
"Sell for the most, buy for the least"
7% Selling Commission...
Financing Available
All Equipment Guaranteed
(216) 562-3750

RECONDITIONED: Unisetters $5995. ITEC 1200, $4995. ITEC 1210, $7995. Compuwriter IV B, $6250. Unified Composer $3995. UC with punch $4995. MDT 350's, $3300; with communication $3350. MDT communication option $495. All systems are reconditioned by factory trained technician to insure optimal performance. Call Gary at Graphic Systems Exchange (716) 385-3027.

PRESSES

FOR IMMEDIATE SALE
Two Suburban 900 series units completely remanufactured from side frames on up: New paint, all new bearings, all rollers resurfaced with copper and stainless steel. The units were run in our shop for 6 hours to insure perfection. All work done by EMIL BUCK & SONS, an O.E.M. approved, and a leader in web press rebuilding. Call EMIL BUCK & SONS, 1-(312) 586-8300.

URBANITE, 10 units, 239/16", 2 3/C units, 1976
Suburban, 4 units, 1000 series, 1 folder
Harris, 845, 8 units, 1976
Goss, Mark I, add on 22¾"
Goss, Mark I, 21½", 4 units
Goss Community, 4 units, S/C folder, MFG, 1979
Newsking, 4 units, KJ6 folder, MFG, 1972

BELL-CAMP INC
465 Boulevard
PO Box 97
Elmwood Park NJ 07407
(201) 796-8442 Telex 130326

GOSS COMMUNITY UNITS
2-units 1977
3-units 1974
3-units 1972
6-units 1970
GOSS FOLDERS
2-SC 1972 40 and 50 HP
2-Community 1974 6-web capacity, 20 and 25 HP
Will sell individual components. Call for installed prices. Offered exclusively by
OFFSET WEB SALES, INC
73 N SUNSET DRIVE
CAMANO ISLAND WA 98292
(206) 387-0097

GOSS METRO, 4 units, 1 half deck.
Urbanite 1000, 5 units, 3-color.
Urbanite, 5 units, remanufactured.
Urbanite, 7 and 10 units.
Urbanite, add on units, 3-color units.
SSC Community, 21 ½ inches, 8 units.
SC Community, 7 units, 1971-75.
SC Community, 4 units, 1979.
SC Community, 5 units, 1969.
Community, 3 units, 1976.
Community, 2 units, 1975.
Community, 4 units, 1970.
HARRIS 1650, 6 units, 1974.
845, 8, 6, 3 units.
845 add on units.
V 25, 8 units, 1982.
V 15D, 8 units, 1983.
JF 25 folder, 50 horsepower.
HOE lithomatic double width, 5 ½ units
SOLNA color king, 4 units, 1982.
News King, 6 units, 1971.
Distributor, 8 units, 1977-81.

ONE Corporation/Atlanta GA

(404) 458-9351
telex 700563

EQUIPMENT & SUPPLIES

PRESSES

Grease lubricated Community add-ons
4 unit 1100 series Suburban
10 unit/2 folder 900/1100 series Suburban
Suburban add-on units and folders
6 unit Urbanite press complete with tricolor unit and upper former
8 unit/2 folder Urbanite 1968/74
Urbanite add-on units - 1962
Urbanite ¼ folders
Urbanite folder - 1964
JF 12 Harris folder with double parallel - 1972
V15A add-on units 1976/78
2 unit News King with KJ4 - recon'd
4 unit News King with KJ6 1968/71
4 unit News King 1973/76
News King and Daily King add-on units KJ4 and KJ6 folders
4 unit Color King - 1963
108 Baldwin Count-O-Veyors
104 Baldwin Count-O-Veyors
Muller-Martini inserters 2 into 1
McCain stitcher/trimmer
Horizontal cameras, Chemco, Brown, & Robertson
Platemaking equipment
Various sheetfed presses & equipment
See us at ANPA-Atlanta Booth No. 104.
Offered exclusively by: Inland Newspaper Machinery Corp., 105th & Santa Fe Dr.,PO Box 15999, Lenexa, Kansas 66215.(913) 492-9050. Telex 4-2362.

HEATSET PRESSES
8 unit/2 folder Cottrell 845, mfg 1973/74, complete with pasters, infeeds, dryer, chills, imprinter, stacker, ribbon deck, and much more.
6 unit Cottrell 845, mfg 1970, fully equipped with pasters, infeeds, dryer, chills, etc.
5 unit Hantscho Mark IV, 22 ¾"x38", mfg 1973, with Butler pasters, Martin infeeds, dryer, chills, combo folder, plow stations, rotary cutter, etc.
All presses can be seen in operation and are all in very good mechanical condition. First press sold will be released in July, 1984. Offered exclusively by:
INLAND NEWSPAPER MACHINERY CORP.
105th & Sante Fe DriveP.O. Box 15999Lenexa, KS 66215(913) 492-9050
Telex 4-2362

WE HAVE IN STORAGE: Spare parts for Hoe, Scott, Goss and Wood presses, offset or letter press.
1 Hoe colormatic folder
3 to 2-22¾ cutoff
12 unit Goss Mark I press
Goss Mark I add on units
Goss reels and pasters
Goss Mark I halfdecks
1 double Goss 2:1 folder-22¾ cutoff
Goss Skip Slitter
Portable ink fountains
Cline reels and pasters
Goss single width balloons
104A counter stackers
Hoe Skip Slitters
6 units of Urbanite, folder and balloon

12 Goss digital pasters
Napp manual platemaking systems
Beach platemaking systems
Capitol roll-handling equipment, new & used
Heister fork lift, 4000 pounds
Datsun 4000 pounds, paper clamp truck
Goss Urbanite quarter folder
Cole quarter folder
Paper roll dollies
We have or can get what you need for your pressroom or mailroom.
We do machinery moving and erecting
We buy printing equipment.
NORTHEAST INDUSTRIES, INC.
(213) 256-4791

E&P Classifieds
We move machinery

EQUIPMENT & SUPPLIES

PRESSES

GOSS
Goss Urbanite 5 units, 1972, 3 Cary Pasters
Goss Urbanite 4 units
Goss Urbanite 3 color units
Goss Urbanite 10 units new 1980
Goss Urbanite 1000 series ¼ folder
Gregg Flying Imprinters (for Urbanite)
Goss Urbanite folders, roll stands, drives & accessories
Goss Community 5 units 1976
Goss Community 6 units, SC folder, 1974
Goss Community folders, drives & accessories
Goss Suburban 1500 & 1600 series, 10 unit 2 folders
Goss Suburban add-on units (1000 series)
Goss HV 8 units
Goss HV 4 units
Goss Cosmo units for add-on
HARRIS
Harris 1650 add-on unit
Harris 1650 6 unit press
Harris 845 4 units, folder
Harris 845 8 units, 2 folders
Harris V-25 5 units 1973 with folders
Harris V-25 8 units 1982
Harris V-15A add-on unit 1976
Harris V-22 4 units, folder
Harris folders, roll stands, upper balloon formers & drives
Harris V15A, 8 units, 1974
Harris V25 upper balloon former
KING
3 Colorking units 1969
2 Newsking units 1979
2 KJ-6 folders 1979
6 units Newsking, 1974
MISCELLANEOUS
2 Martin Flying Pasters rated at 1400 FPM 1979
2 Cary Silicon Applicators
3 Cary Flying Pasters (running on Urbanite)
1 Web Specialities 3 Web Angle Bar Nest
Baldwin Count-O-Veyors 104, 105, 106, 108
Count-O-Veyors 104, 105, 106, 108
Complete presses or components sold separately
WANTED: Newspaper presses and accessories
IPEC INCORPORATED
97 Marquardt Drive
Wheeling (Chicago) IL 60090
(312) 459-9700 Telex 206766

GOSS METRO, 4 units, 1 half deck
Metro, 4 units, 2 half decks
Urbanite, 10 units, 2 folders
Urbanite 1000, 5 units, 3-color
Urbanite add-on units, 3-color units
Urbanite and SU folders
SSC Community, 4 units, 1976-83
SC Community, 7 units, 1971-75
SC Community, 7 units, 1969-76
SC Community, 3 units, 1976-77
Community, 3 units, 1976-77
SC and Community units and folders
HARRIS 1650, 6 units, 1974
845, 6 units
845 add-on units
V25, 8 units and 2 units
V15D, 8 units, 1983
JF7, JF25, RBC 2 folders
HOE M.A.N. Lithomatic, 5 ½ units
M.A.N. Lithomatic II, 9 units, 5 color
SOLNA newsking, 6 units, 1971
Distributor, 8 units, 1977-81

ONE CORP/Atlanta GA

(404) 458-9351
telex 700563

GOSS SUBURBAN 1500-1600 Series, 10 units, 2 folders, 1970-1977, excellent condition.
IPEC, INC, 97 Marquardt Drive, Wheeling IL 60090; (312) 459-9700. Telex 20-6766.

FOR SALE—208 used Beach magnetic saddles for Hoe Colormatic press. Contact Fred Stickel (717) 255-8405 or Gerry Wiest (717) 255-8270. Patriot News Co, Harrisburg PA.

EQUIPMENT & SUPPLIES

PRESSES

GOSS COMMUNITY 2 unit-oil bath-1968
Color King 5 unit-KJ6 folder-1967
Harris V15C 5 unit-JF7 folder-1980
InterWeb Systems Inc
1014 Sligh Blvd
Orlando FL 32806
(305) 423-4330

GOSS URBANITE
6 units, folder, manual roll stands, MFG, 1975. Very good mechanical condition. Available immediately. 2 units have motorized compensators. Offered exclusively by BELL CAMP INC, PO Box 97, Elmwood Park NJ 07407. (201) 796-8442.

GOSS URBANITE
Installed new 1981, a very attractive and versatile arrangement consisting of 3 printing units plus tri-color unit, 1 folder, 3 Butler pasters, also conveyor, counter stacker and tyers. Condition is excellent and since 1981 has been used very little. Available now. Offered exclusively by BELL CAMP INC, PO Box 97, Elmwood Park NJ 07407. (201) 796-8442.

SIX UNITS News King press with KJ8 folder, 1977. Four stacked units. Good condition. Can be seen running. (206) 387-0097.

2 UNIT, Oil Bath 32,000 per hour. Heavy duty folder 22 ¾, $30,000. Call Bill Sitton (916) 372-0910.

10 UNIT Newsking (1981) KJ8 with balloon. TF&E controls. Will split for add-ons. Also, KJ6, KJ4 folders. (803) 585-3678.

WANTED TO BUY

CHESHIRE and Phillipsburg any condition. Call collect Herb (201) 289-7900. AMS, 1290 Central Av, Hillside NJ 07205.

CLASSIFIED ADVERTISING SOFTWARE for IBM PC/XT. Contact Dennis at (303) 443-6272, or write: Daily, 2040 30th St., Boulder, CO 80301.

GOSS URBANITE 1000 Series quarter folder. Must have immediately. (206) 387-0097.

GOSS COMMUNITY 4-5-6 unit press. Any condition. Need by September. Call (305) 556-1155.

QUARTER FOLDER. Must be a HV or Series 1000 for Goss Urbanite Press. Contact Phil Boretto (415) 783-6111.

VENDING MACHINES

STACK or "Piggyback" vendors, like new condition. Good for combo additions. $290 each. Will sell tops separately for $125 each. Immediate delivery. Several hundred available. Write or call Michael Evans, St Louis Globe Democrat, 710 North Tucker Blvd, St Louis MO 63101. (314) 342-1290.

HELP WANTED.

ACADEMIC

ASSISTANT PROFESSOR JOURNALISM-teach journalism skills and advise student newspaper. Advanced journalism degree plus professional experienced. 1984-85 Academic year. Salary negotiable. (Deadline August 2). Daryl Scott, Gonzaga University, Spokane WA 99258 or (509) 328-4220 ext. 3202.

HELP WANTED

ACADEMIC

ASSISTANT PROFESSOR Journalism—teach mass communication. communication law, and journalism-related fields. PhD or ABD required. One year contract with possible renewal. 1984-85 Academic year. Salary negotiable. Deadline August 2. Daryl Scott, Gonzaga University, Spokane WA 99258 or call (509) 328-4220 ext. 3202.

STUDENT PUBLICATIONS ADVISOR
University of Kentucky provides instruction and advice on news, editorial, business, and technical matters to The Kernel, the independently incorporated daily student newspaper, plus the yearbook (The Kentuckian) and The Communicator, a minority publication. Possibility of joint appointment on faculty of the UK school of journalism and/or occasional teaching of journalism courses.
Person sought should demonstrate ability to lead publications with the highest standards of collegiate journalism. Broad liberal education required. BA with 3 years experience or MA with 1 year experience, or the equivalent in professional experience will be considered. Demonstrated effectiveness in working with college students is very important. Deadline for receipt of letter of application, including minimum acceptable salary, resume and 3 references is August 15, 1984, but may be extended if additional applicants are necessary. Send to: Lou Proctor, Lexington Campus Employment Office, E. Maxwell St, Univ. of KY, Lexington, KY 40506-0314. EOE

ACCOUNTING

WORKING ACCOUNTING MANAGER! Fully qualified on EDP and related peripherals in conjunction with publications accounting. We are a prestigious 5 day trade publication in the L.A. area. Five person department. Send complete information in your resume on work history, salary progression and references. Permanency and future for a qualified person. Address DLW, Box 9238, 150 S. Glenoaks, Burbank, CA 91510.

ADMINISTRATIVE

CREDIT MANAGER, several years experience in newspaper data processing, accounting and collections. Willing to relocate. Contact Box 7833, Editor & Publisher.

GENERAL MANAGER
Rural weeklies in scenic-sophisticated Northeast region need general manager who wants challenge and values country living more than city perquisites. Dynamic self-starter who can inspire ad staff, increase circulation and improve production will find interesting opportunity. Write details, including salary requirements to Box 7789, Editor & Publisher.

GENERAL MANAGER
For Eastern Pennsylvania-31,000 daily-Will report directly to the Publisher on all newspaper matters and should have strengths in Advertising, Accounting, Circulation and Production. This position will also require the ability to communicate with the community and to work with the Publisher on labor relations.
Send detailed letter or resume to Box 7685, Editor & Publisher.

PUBLISHER needs top-flight department heads to invest for capital gains and key positions on small daily or large weekly with near term daily potential. Box 7582, Editor & Publisher.

E&P CLASSIFIEDS PRODUCE JOBS FOR NEWSPAPER PEOPLE

HELP WANTED

ADMINISTRATIVE

GENERAL MANAGER for chart 6 five day daily. Want person with all-around experience. Write in complete confidence to Box 7787, Editor & Publisher.

TECHNICAL SERVICES MANAGER

We are searching for a Technical Services Manager. This position requires a person with both a software and hardware background. Responsibilities include a 100 terminal Composition Systems, Inc. system, a Harris 2200 system, APs micro 5, and various special projects, as well as technical support to our advertising and news operations. This is an exciting opportunity for the right person. Please send resume to Larry Barr, Production Director, Fort Wayne Newspapers, PO Box 100, 600 W. Main, Fort Wayne, IN 46801. An equal opportunity employer, M/F.

ADVERTISING

ADVERTISING SALES MANAGER
Good career opportunity available in non-competitive fast growing California market. The position requires experience and a thorough knowledge of newspaper sales. Competitive salary available. Excellent benefit package offered. Send resume including salary history to Lynn Bryan, Director of Marketing and Sales, PO Box 440, Bakersfield CA 93302. EOE.

ADVERTISING
SPACE SALES
REPRESENTATIVE
$30,000 expenses to start and ownership of a growing chain of weeklies in the Catskills of NY. 914-439-4601.

ADVERTISING DIRECTOR-Zone 2 group owned daily. Good growth opportunity for aggressive idea person who can sell. Top salary plus good bonus if you have the track record and competitive experience this spot requires. Write in strict confidence to Box 7751, Editor & Publisher.

ADVERTISING SALES—Motivated sales people are needed to become part of our rapidly growing publishing company. We have dailies and weeklies in Zone 5. Seeking individuals with desire to make a career in newspaper publishing. Immediate openings. Send resume to: Shaw Free Press Newspaper Group, 250 Williams Rd, Carpentersville IL 60110.

ADVERTISING DIRECTOR
Mid-size daily, zone 9-Bay area. We are looking for an individual with outstanding leadership, motivation & team building skills. Proven managerial record and strong in marketing. Fast growth competitive market. Excellent salary & benefits. Send resume & salary history to Box 7722, Editor & Publisher.

HELP WANTED

ADVERTISING

100,000 AM DAILY in Southwest Florida seeks a shirt-sleeve retail advertising manager for staff of 20. Must sell, motivate, and create innovative promotions in a highly competitive market. Salary commensurate with experience. Please send resume and salary expectations to Personnel Manager, Sarasota Herald-Tribune, PO Drawer 1719, Sarasota FL 33578.
An equal opportunity employer

ADVERTISING

We are a Zone II medium sized daily seeking to add to our staff a National Advertising Manager. Qualified applicants must have a minimum of 5 years in advertising with emphasis on national accounts. Send resumes including salary history to Box 7801, Editor & Publisher.

ADVERTISING MANAGER-This senior management position will plan and direct advertising sales, marketing and promotional activities for a prominent group of suburban weeklies in the Rochester area. Requires BS degree and 5 years experience in marketing and sales management. Resumes to Personnel Director, Wolfe Publications, Fishers NY 14453.

AD DIRECTOR
Like to create your own opportunities? Your own department? Startup videotex magazine needs ad director who can sell advertisers on buying print space to reach yuppies looking at video screens. Competitive salary, good benefits, a ground-floor chance. Resume and salary expectations to Box 7813, Editor & Publisher.

ADVERTISING MANAGER. Western Pennsylvania weekly with TMC needs "take charge" person with successful newspaper sales background. Excellent opportunity for first class sales person or number 2 on staff. Quiet university town. This working manager must be self starter, strong on ideas, planning, presentations, layouts, motivating. Salary, bonus and fringes. Resume and salary history to Box 7815, Editor & Publisher.

ADVERTISING MANAGER
Immediate opening for an aggressive sales manager to lead display in classified staff of Zone 5 daily. Must have proven record of sales in competitive market. Ability to motivate, train and SELL essential. Position includes salary, benefits and incentive based upon performance. Send resume and salary history to Box 7818, Editor & Publisher.

TELEMARKETING MANAGER

The Hartford Courant, a Times-Mirror newspaper, is searching for an experienced manager to take over its expanded telemarketing operation.
The person we are looking for should have at least two years experience managing a telemarketing team, a thorough familiarity with direct marketing concepts, telephone sales techniques and telemarketing systems design.
He or she must also possess strong financial and sales planning skills, good organizational skills, and must be an effective communicator/motivator.
The Courant, a 7-day, metropolitan paper, offers an attractive compensation and benefit package and a chance to grow into an expanded role of responsibility. If interested, send resume and salary history in strict confidence to:
Gene Tye,Circulation, Sales & Marketing Mgr.,The Hartford Courant,285 Broad St. Hartford, CT 06115
An Equal Opportunity Employer

HELP WANTED

ADVERTISING

ADVERTISING SALESPERSON NEEDED. Russell (Kansas) Daily News, (913) 483-2116.

ADVERTISING SALES MANAGER
Advertising manager for Zone 8 daily with 12,000 circulation plus TMC publication. Need person to organize and establish strong sales department. Must be aggressive sales oriented individual able to manage, instruct, train and motivate a staff of 6. Send resume and salary history to Box 7824, Editor & Publisher.

ADVERTISING SALES MANAGER
Pennysaver/shopper experience a must. We are a highly respected New Jersey free distribution weekly. Outstanding career opportunity if you're aggressive, want to get ahead and if you know how to sell the pennysaver way. Write in strict confidence to Box 7756, Editor & Publisher.

CLASSIFIED
PHONEROOM SUPERVISOR
Seeking supervisor with competitive market experience. We plan to grow 30% per year for the next 5 years. Exciting challenge for dynamic individual that can grow with us. Why be number 2 when you can be number 1 with us? Shaw Free Press Newspaper Group, 250 Williams Rd, Carpentersville IL 60110.

COME TO Daily News country in northern Los Angeles. Join the advertising sales team of California's fastest growing daily newspaper. Call on exciting accounts in a dynamic, aggressive market place and participate in an excellent bonus and commission program. If you have 2 or more years cold-calling sales experience, relevent educational background and a strong desire to succeed, we want to talk to you. Send a resume or letter of qualifications including compensation history and requirements to:
Advertising Sales Search/
Employee Relations
Daily News
14539 Sylvan St
Van Nuys CA 91411
Equal Opportunity Employer

CLASSIFIED ADVERTISING MANAGER
Growing 7-day AM newspaper in Northwest New Jersey seeks Classified Advertising Manager with a minimum of five years experience in Classified. (Will consider trained Assistant Manager ready to make the move up to this Number 1 spot). Additional requirements include:
Strong background in telemarketing.
Proven record in sales and supervision.
Good people management skills including motivation and training.
We offer an attractive wage and benefit package and a great opportunity for professional growth.
Call (201) 538-2000 ext. 236 for appointment, or mail resume to: Daily Record, 55 Park Place, Morristown, NJ 07960, Att: Personnel.

CLASSIFIED ADVERTISING MANAGER for progressive Texas daily. Responsible for planning and directing the classified advertising sales, marketing and promotional activities. Qualified applicant should have at least three years experience. Salary benefits and incentive. Send resume to Box 7834, Editor & Publisher.

EXPERIENCED Aggressive advertising director for established 7M daily. Also circulation manager needed. Resume to PO Box 308, Eden NC 27288.

OUR SMALL GROUP of community newspapers is seeking enthusiastic self starters as candidates for advertising sales and management opportunities. Recent grads encouraged to apply. Plese send resume with salary history to Marketing Director, INI/Florida, 207 West Oak, Arcadia FL 33821.

HELP WANTED

ADVERTISING

RAPID STAFF growth and highly competitive market have open the following positions:
RETAIL ADVERTISING MANAGER
CO-OP ADVERTISING MANAGER
CLASSIFIED TELEPHONE—
SALES MANAGER
NATIONAL MANAGER
If you are interested and ready for fast paced innovative, Metro newspaper, apply to Personnel Dept, Oakland Tribune, PO Box 24304, Oakland CA 94623.
We offer competitive salaries and heavy bonus structures, a healthy benefit package in the Bay Area's Lifestyle. An equal opportunity employer.

RETAIL ADVERTISING MANAGER. Six day daily with TMC. Excellent benefits and salary. Must have management experience. Send resume to Ad Director, The Times Herald, PO Box 591, Norristown PA 19404.

"SHOPPER" CAREERS

Please send resume with $ history to: Multi-Media, 7616 Lindley Av, Reseda CA 91335. Or leave day and night #s at (213) 344-7177.

SALES AND MARKETING MANAGER
Dynamic self-starter to manage sales department of consumer publication. 35,000 circulation. High visibility. Opportunity for top management position. Cleveland. Send resume to Box 7807, Editor & Publisher.

SMALL OHIO daily seeking working sales manager with successful track record. Substantially above average income level with liberal bonus and benefit package. Apply today by writing Box 7817, Editor & Publisher.

TROPICAL ISLAND
Live and work on subtropical Marco Island. Earn $18,000 and up with full benefits as ad rep. Send resume to: J. Patrick Burling, Advertising Director, Naples Daily News, PO Box 7009, Naples FL 33940.

CIRCULATION

CIRCULATION MANAGER
Aggressive, shirt-sleeve circulation manager wanted for Zone 4 daily. Experience should include solid background in rural home delivery sales and distribution as well as a desire to get ahead! Good climate, excellent benefits and a progressive management team. Send resume and salary requirements to Box 7736, Editor & Publisher.

CIRCULATION MANAGER for group of weekly shoppers. Home delivery with 70,000 circulation. Contact Mr. Moyer, PO Box 726, Cedar Falls IA 50613 or call (319) 277-3300.

HOME DELIVERY MANAGER
Small daily in beautiful Sierra foothills seeks person to take charge of carrier and motor route delivery. Must be strong on all phases of carrier, motor route, sales and service. Bob Weber, Circulation Director, Auburn Journal, PO Box 1488, Auburn CA 95603.

SOFTWARE and OPERATIONS
SYSTEMS MANAGER
West coast newspaper group seeks manager for electronic production, editorial and advertising composition front-end systems. Duties include troubleshooting, systems analysis, software application and design for front-end Atex computer equipment. Also to interface with classified business systems. Highly visible position in an expanding environment. Intensive experience with a good track record required. Respond to Box 7603, Editor & Publisher.

HELP WANTED

CIRCULATION

CIRCULATION DIRECTOR
Zone 9, 50,000 Circulation Daily
Proven circulation director needed to assume full responsibility for circulation department operations, including on time delivery by District Managers, carriers, motor routes, rack and streets, solicitor in crew sales; computerized office. Qualified candidate must have prior circulation management experience and a good track record in increasing circulation and the development of a strong Junior Merchant Carrier force. Additional skills should include developing sales programs and staff training. Should be familiar with TMC and preprint operations.
Good salary, bonus and excellent employee benefits. Send resume including salary history to Box 7810, Editor & Publisher.

HOME DELIVERY MANAGER—
Challenging position in a competitive market. Previous management experience with youth and adult carriers a must. Qualified applicants will have 5 years plus, experience in a similar situation. Send resume and salary history in confidence to: Circulation Director, Clearwater Sun, P.O. Box 2078, Clearwater, FL 33517.

SALES MANAGER
Major midwest newspaper (200,000) is reorganizing the circulation division and has an opportunity for experienced circulation executive. This position offers a good career path and above average income for skilled promotion and sales-minded manager.

Experience managing sales activities and a demonstrated track record is required. Must have good planning and communication skills. Prefer a college graduate with 5 years circulation experience.

Responsibilities include carrier promotions (Little Merchants), crew sales, telephone sales and direct mail. Will also direct circulation training and head a 5 person staff.

Send resume in confidence to Box 7755, Editor & Publisher.

EDITORIAL

ART DIRECTOR
Here's your chance to get on the cutting edge. New videotex monthly slick now in startup phase, needs design guru. Challenges aplenty, along with chances to achieve. Competitive salary, congenial colleagues. Show us your stuff. Clips, resume, salary expectations to Box 7812, Editor & Publisher.

REPORTER

NEWSLETTER

Washington DC

Cover the financial and labor activities of the airline industry for AVIATION DAILY.

Minimum 5 years reporting experience. Excellent salary, benefits and vacation policy. Send resume with writing samples in confidence to our New York City headquarters.

PERSONNEL, DEPARTMENT AB

ZIFF-DAVIS

PUBLISHING CO
One Park Avenue

New York NY 10016

An Equal Opportunity Employer m/f

HELP WANTED

EDITORIAL

REPORTER
European edition of the Stars and Stripes, American daily newspaper published in Germany, is looking for a writer to serve as reporter responsible for development and writing stories on any significant aspect of military or general news occurring within the assigned area, and for accomplishment of specifically assigned stories primarily of a feature or investigative nature. Assignments, at times, are carried out under pressure of deadlines and difficult conditions. Evaluates news tips received and develops stories to the extent warranted by anticipated reader interest, timeliness and authenticity. Candidates must have a minimum of 3 years general experience which demonstrates ability to analyze data and present pertinent facts in written form, and 2 years of specialized experience on a US metropolitan daily newspaper. $21,066 P/A plus tax-free living allowance of up to $5,500 P/A for employees with families or $4,400 without family, also group insurance and round-trip relocation reimbursement. Applicants must send a completed application form (DA-3433) and a full resume, making reference to advertisement number 18/84-A. Application forms can be obtained by calling The European Stars and Stripes New York operations office (212) 620-3333. Applications must be postmarked before August 9 and must be addressed to the Civilian Personnel Office in care of European Stars and Stripes (New York operations), 252 7th Ave Room 401, New York NY 10001.

BUSINESS NEWS REPORTER
The Memphis Commercial Appeal, a major regional daily with circulation of 240,000 daily and 294,000 Sundays, has an opening for a business news reporter. Prefer at least 3 years experience in business news writing. Send clips, resume, references to Ronald Butler, Business Editor, The Commercial Appeal, PO Box 334, Memphis TN 38101.

BUSINESS WRITER
The Sacramento Bee (220,000 circulation) is expanding its business staff and seeks a seasoned business reporter with top writing skills. Reply to the Personnel Department, POB 15779, Sacramento CA 95852. No phone calls please. An equal opportunity employer.

PAGE DESIGNER
Pacific Northwest daily with 56,000 circulation is looking for someone with a photography or art background to do display layouts. We have a strong commitment to graphics and are looking for someone who enjoys working closely with artists, photographers and editors. Should be experienced with typography, color production, and comfortable with a VDT or willing to learn. Send resume and clips to Rich Shulman, Director of Photography and Graphics. The Herald, Box 930 Everett WA 96206.

REPORTER
Proven reporting and writing skills are a must for this opening on the enthusiastic staff of a quality-conscious, 5-day, 9,500-circulation afternoon paper. We're looking for people who are used to digging for stories, who can handle a heavy workload and who have a clear, concise writing style. In return, we offer the chance to work in a stimulating professional environment, to live in a beautiful coastal setting and to be paid at a rate above average for papers our size. Send non-returnable letter and work samples to Todd Merriman, The Daily Astorian, PO Box 210, Astoria OR 97103.

HELP WANTED

EDITORIAL

PROFESSIONAL SCIENTIFIC EDITOR needed. Senior level technical editor position available in September 1984. Job requires formal training, preferably an MS in technical editing, and experience with scientific and technical documents. Salary commensurate with education and experience. Opportunity to work with established, growing environmental firm and marine and fresh water resource management. Attractive salary and benefits. Please send letter with your ideas, resume, and 3 references by September 15 to Karen Keith, Personnel Director, Research Planning Institute, 925 Gervais St, Columbia SC 29201.

MAGAZINE EDITOR

Unique opportunity for experienced magazine editor, strong on graphics and word. We need a pro to help us start a magazine for yuppies into personal computing and videotex. No high-tech jargon for propeller-heads. We've got the market if you've got the talent. Competitive salary, good benefits, a ground-floor chance. Resume, clips and salary expectations to Box 7811, Editor & Publisher.

ASSISTANT CITY EDITOR

Aggressive Sunbelt, 25,000 PM daily seeks best available person to assist in maintaining a high quality local news package. Require minimum five years reporting and editing background, a good writer and reporter who can communicate and teach those skills. Salary in mid-20's. Box 7790, Editor & Publisher.

AWARD WINNING Florida daily seeks reporter applicants. Send resume, non-returnable clips to Janna Sigler, Winter Haven News Chief, PO Box 1440, Winter Haven FL 33880.

AMERICAN Friends Service Committee, religious, humanitarian, social change organization seeks associate for Information Services Department in Philadelphia to assist director with all department functions including information and interpretation of AFSC programs, professional assistance to colleagues in writing, planning, implementing communications projects. Requires professional writing skills, extensive work experience including minimum 5 years in communications; experience in print and/or electronic media; administrative experience. Send resume: Karen Cromley, AFSC, 1501 Cherry, Philadelphia PA 19102.
Affirmative Action/Equal Opportunity Employer.

ASSISTANT news editor for small AM award-winning daily in mountains of northeastern Pennsylvania. Good opportunity for reporter on daily, editor of weekly. Salary around $13,000, depending on experience. Good benefit package. Write Dennis Irvine, The Daily Review, 116 Main St, Towanda PA 18848, or call (717) 265-2151.

ASSISTANT EDITOR

Harrisburg-based multi-magazine publisher seeks assistant editor for Fly Fisherman Magazine. Experienced in writing, editing, copy editing, proofreading, and layout and design required. Prior newspaper and/or magazine editing preferred. Technical knowledge of game fishing, fly-fishing, fly-tying and related equipment a must. Photographic capability desired. Mail resume and salary requirements to Personnel Director, Historical Times Inc, Box 8200, Harrisburg PA 17105. EOE.

BUSINESS EDITOR-5 years experience. Give complete resume first response: San Gabriel Valley Tribune, Attn: Al Totter, PO Box 1259, Covina CA 91722.

HELP WANTED

EDITORIAL

SPORTS EDITOR for 6-day daily. High speed wire, laser photo and VDT helpful. Emphasis on complete sports package in expanded section. Send cover letter, resume, samples, references and salary requirements to Bill Blocher, Editor, Williston Daily Herald, Williston ND 58801.

SPORTS reporter, male or female, entry level, for SC university town community weekly. Must be able to handle sports for two major high schools plus year-round recreation program. Send complete details and resume to Box 7795, Editor & Publisher.

SPORTS EDITOR—6,000 PM daily seeks flair, humor, enthusiasm. Writing, layout, photo. Excellent entry-level job for June graduate. Send clips and resume to Jack Ronald, The Commercial Review, Box 1049, Portland IN 47371.

COPY EDITOR-for small daily. Some experience preferred. Apply to Chris Ledbetter, Managing Editor, Boca Raton FL 33429.

CITY EDITOR for small, but growing daily on Massachusetts coast near New Hampshire border. Responsible for directing staff of 3 reporters and photographer. Must be people oriented and a strong writer who can develop those strengths in others. Several years reporting on a community daily required. Supervisory and layout experience preferred. Send non-returnable resume, clips, references to Cal Killeen, The Daily News, 23 Liberty St, Newburyport MA 01950.

COPY EDITOR for 135,000 Midwest PM. Experience and solid background required. Good pay, top benefits. Box 7832, Editor & Publisher.

EDITOR NEEDED—News desk experience desired. Russell (Kansas) Daily News, (913) 483-2116.

EXECUTIVE EDITOR

Run editorial operations of international hobby newspaper and national trade magazine. Direct staff. Do financial budgeting, typographical design, editing, layout. Participate in marketing, long-range company planning. Excellent salary, benefits. Beautiful Northwestern community. Send resume and letter with qualifications, professional goals, current salary to Personnel Manager, Box 10, Albany OR 97321.Equal Opportunity Employer, M/F

EDITOR experienced in small town politics, sports, features, needed immediately for quality weekly in Zone 2. Box 7803, Editor & Publisher.

Editorial

REPORTER
$35,000-$40,000

The weekly STAR is seeking an aggressive, experienced reporter for its head office in Tarrytown, New York. The right candidate must be an excellent writer and be eager to travel on a moment's notice. Five years experience on a national magazine or daily newspaper with a circulation of 200,000 plus is a must. DO NOT CALL. Send resume.
Personnel Director
STAR
660 White Plains Road
Tarrytown NY 10591

EXPERIENCED REPORTER wanted for the capital bureau of PM upstate daily/Sunday. The bureau, located in Albany, is responsible for coverage of labor, legislative and state government issues. Send resume, references, clips to: Kathleen M. Condon, Executive Editor, The Times Record, 501 Broadway, Troy NY 12181. No calls.

HELP WANTED

EDITORIAL

EDITORIAL WRITER

The Daily News of Los Angeles is looking for an editorial writer with a strong interest in local issues of southern California and a clear, lively and literate style. Editorial writing experience for a daily newspaper is a definite plus. Send resume and samples to Thomas S. Gray, Editorial Page Editor, PO Box 51400, Los Angeles CA 90051.

EXPERIENCED GENERAL ASSIGNMENT REPORTER with good track record and a strong desire to advance to an editorship. Degree, clear concise writing style, ability to dig for stories and work well with others. Experienced in darkroom and with VDTs. Western Pennsylvania weekly. Resume, clips, salary history to Box 7816, Editor & Publisher.

EXPERIENCED NEWS REPORTER, by Florida metro. Previous experience of 3 years on newspaper daily required. Must have highly developed reporting skills, writing style and sense of news competition. If you're just learning the ropes or do not already have excellent skills for challenging, demanding reporting work in a major market area, don't waste your time or ours by applying. Send clips, references, letter to Box 7711, Editor & Publisher.

EDITOR-WRITER wanted for growing independent Jewish weekly newspaper in Detroit suburb. Must have experience, be able to write and generate news and feature stories. Knowledge of graphics and layout a plus. An exciting position for a dedicated journalist. Send resume, writing samples and salary requirements to Editorial Position c/o Jewish News, 17515 West Nine Mile Rd, Suite 865, Southfield MI 48075.

FREELANCE writers needed for national magazine with 750,000 circulation in Zone 4. Feature stories on crafts, decorating and other aspects of a creative lifestyle. Send a resume, salary requirements and 3 clips to Katherine Pearson, Editor, Creative Ideas for Living, PO Box 2522, Birmingham AL 35201.

GENERAL ASSIGNMENT reporter, photographer who can cover small city lifestyle, layout, darkroom skills preferred. Immediate opening at Ohio weekly with other positions to be discussed. Call Jim Russell, The Times, (419) 935-0185.

"HOW TO GET HIRED IN JOURNALISM" For information, write: Northwest Marketing Limited, Box 3658-J, Lacey WA 98503.

HUSBAND-WIFE team sought to edit rural weekly in beautiful Zone 2 area. Box 7802, Editor & Publisher.

HELP WANTED

EDITORIAL

COPY EDITOR

Must be precise, accurate, hard-working. For AM daily newspaper headed to the top in Florida. Send resume, thoughts about copy editing and salary requirements to Personnel Manager, Sarasota Herald-Tribune, PO Box 1719, Sarasota FL 33578.

CITY EDITOR

Major metropolitan newspaper in Zone 2 with an emphasis on quality, aggressive coverage wants a city editor who can provide news direction and leadership for a talented city desk staff of 42. Applicant must have at least 4 years of editing and managerial experience with an urban newspaper. Send resume and clips of story projects you've directed to Box 7799, Editor & Publisher.

JOB-MATCHING SERVICE
FOR JOURNALISTS

We put your resume on computer for 6 months. When an editor with an opening contacts us, we search our computerized applicant pool and give the editor a list of candidates. Job Bank is owned by former editors who have contacts nationwide. For an application or information write Job Bank, 1909 Cinnaminson Ave., Cinnaminson NJ 08077 or call Director Debra Bissinger at (609) 786-1910.

COPY EDITOR needed for medium size PM in very competitive Zone 5 metro area. This person will edit local and wire copy, write headlines and layout pages. He or she must be able to take responsibility and exercise judgment. We're looking for good spellers, nitpickers and cliche haters who can fill our pages with solid, sharp writing. If you can add to those attributes a touch for a classy page design, write us to Box 7761, Editor & Publisher. Salary based on experience.

COPY EDITORS

Connecticut daily has openings for experienced editors however, recent college graduates considered. Send resume to Box 7785, Editor & Publisher.

REPORTER

We anticipate an opening in September for a hard-working self-starter on a 15,000 AM daily in northeast Ohio. Knowledge of city government essential. Experience preferred but will consider recent grad. Send clips and resume to: Managing Editor, Medina County Gazette, 885 W. Liberty St., Medina, OH 44256.

SPORTS EDITOR for 5,000 central Iowa daily. Must be willing to use a camera. Send resume and clips to R.C. Schaub, News-Republican, Box 100, Boone, IA 50036.

PUBLIC AFFAIRS CHALLENGE

Large midwest utility seeks a writer to join its talented staff of public affairs professionals. To meet the challenge you must be an excellent writer whose appreciation for accuracy and creativity has been sharpened by several years of daily newspaper reporting. You will be a self-starter familiar with or be able to quickly learn about energy related topics. We'll offer you a professional atmosphere, an opportunity to build a fulfilling career, and a competitive salary and benefits. With clips, resume and a cover letter tell us what you have to exchange for this career opportunity. Interested applicants should send information to:

Box 7822, Editor & Publisher
An Equal Opportunity Employer M/F/H

HELP WANTED

EDITORIAL

SENIOR STAFF WRITER

CORNELL UNIVERSITY seeks 2 senior staff writers who are experienced at reporting the research and education programs of a top university. Must have a Bachelor's degree and at least 3-5 years experience with the media (print and broadcast). Excellent writing ability. Knowledge of an academic setting helpful. Demonstrated ability to handle intellectually rigorous work necessary. An excellent opportunity for a bright, educated and creative writer. Annual salary in the $20s.

Send cover letter, resume and samples of feature and newswriting by August 9, 1984 to: Esther L. Smith, Staffing Services, CORNELL UNIVERSITY, 160 Day Hall, Ithaca, NY 14853.

CORNELL UNIVERSITY
An Affirmative Action/
Equal Opportunity Employer

MAJOR METRO in the west seeks both an art director and a director to lead the photo staff. Art director should have demonstrated talent plus supervisory experience to lead 6 person staff. Photo director should have a varied background as a shooter plus previous supervisory experience. Top salary and benefits in ideal climate. Box 7826, Editor & Publisher.

HARD-WORKING REPORTERS, at least 2 years experience, sought to round out can-do metro staff. Can you write with punch? Follow leads? Send sample to Jimmy Denley, M.E., Birmingham Post-Herald, PO Box 2553, Birmingham AL 35202.

NEW ENGLAND NEWSPAPERS Often need qualified people in all departments. Our free referal service is available. Send in your resume and we will use it to fulfill inquiries from our newspapers. NEW ENGLAND NEWSPAPER ASSOCIATION, INC, 223 Derby St, Salem MA 01970.

MAGAZINE EDITOR

New state business magazine needs top executive editor. This well-capitalized monthly is located in one of the fastest growing states and metro areas in the country.
Editor will have complete responsibility and authority for editorial production and department. Managerial experience a plus. Excellent benefit package with equity position a possibility. Principles have extensive consumer publishing background in this resort-oriented sunbelt market.
If interested send a letter telling us how you would make this one of the best business magazines in the country along with your resume and salary history.
Box 7838, Editor & Publisher

HELP WANTED

EDITORIAL

LAYOUT
We anticipate an opening for a person to do layout and headlines as the second person on the desk of our six-day AM Zone 5. Talented beginners encouraged to apply. Resume and 3 layout samples to Box 7831, Editor & Publisher.

STUDENT PUBLICATIONS ADVISOR University of Kentucky provides instruction and advice on news editorial, business, and technical matters to The Kernel, the independently incorporated daily student newspaper, plus the yearbook (The Kentuckian) and The Communicator, a minority publication. Possibility of joint appointment on faculty of the UK school of journalism and/or occasional teaching of journalism courses.
Person sought should demonstrate ability to lead publications with the highest standards of collegiate journalism. Broad liberal education required. BA with 3 years experience or MA with 1 year experience, or the equivalent in professional experience will be considered. Demonstrated effectiveness in working with college students is very important. Deadline for receipt of letter of application, including minimum acceptable salary, resume and 3 references is August 15, 1984, but may be extended if additional applicants are necessary. Send to: Lou Proctor, Lexington Campus Employment Office, E. Maxwell St, Univ. of KY, Lexington, KY 40506-0314. EOE

MAGAZINE PUBLISHING

National publisher needs one more editor. Must have experience on consumer magazine monthly, combined with an extensive knowledge of firearms. This is a good spot so we want the best.

Also needed is Manager of Newsstand Distribution for affiliate company. Need take charge type to work with wholesalers, manage systems, promotion and newsstand sales of consumer magazines. Good opportunity for growth in salaried position.

Must be willing to locate in San Diego. Send resume and salary requirements to: EXECUTIVE OFFICES, PO Box 16025, San Diego CA 92116.

MID-SIZE morning daily looking for general assignment reporter, 2 years experience, top-shelf talents and ambitions. Zone 4. Write Box 7796, Editor & Publisher.

MEDIUM SIZED Pacific Northwest AM daily seeks 3-year experienced copy editor with strong graphic-layout skills. Box 7806, Editor & Publisher.

NEWS EDITOR. High quality semi-weekly in Jackson Hole, Wyoming needs news editor to help write and edit resort newspaper. Hard work, but good life. No rookies. Call Rip (307) 733-2430.

THE ANCHORAGE Daily News, Alaska's largest newspaper, is looking for an experienced copy editor, one who has domonstrated his or her skills in editing, layout and headline writing. The News is a rapidly growing morning newspaper (circulation 53,000) with a management team committed to excellence in all areas of newsroom operations. The successful candidate will join a fast paced copy desk that offers its members opportunities to demonstrate their skills working with color, a liberal newshole, 5 major wire services, a talented metro and photography staff, a 3 person editorial art department and other resources. Resumes, work samples and a list of references should be sent to: Jim Macknicki, Anchorage Daily News, Pouch 6616, Anchorage AK 99502.

HELP WANTED

EDITORIAL

SPORTS DESKMAN needed for 100,000 circulation at the Las Vegas Review-Journal. Must have previous desk experience. Send samples of work, resume and references to Joe Burchick, Sports Editor, Review-Journal, PO Box 70, Las Vegas NV 89125-0070. An equal opportunity employer.

SOUTHERN medium sized daily newspaper needs experienced editorial writer. Prefer traditional and conservative orientation. Send full resume and clips to Box 7821, Editor & Publisher.

STAFF WRITER

Medical computing magazine with entertaining format seeks a staff writer with a flair for science writing and a degree in English or Journalism. Salary to 16K. Send resume and cover letter to Jeff Rothfeder, MEDICINE & COMPUTER, 470 Mamaroneck Ave, White Plains NY 10605.

THE TIMES-PICAYUNE/The States-Item is seeking an editorial cartoonist. Please submit resume and samples of work to Box 7720, Editor & Publisher.
An Equal Opportunity Employer.

THE TIMES-Picayune/The States-Item of New Orleans, seeks a TV columnist. Must be experienced journalist with the ability to write a lively, informative daily column; to make recommendations on both local and national programs; and to cover news stories involving local stations.

Please submit resume to Charles Ferguson, Editor, The Times Picayune Publishing Corp, 3800 Howard Ave, New Orleans LA 70140.
An equal opportunity employer. M/F.

THE TIMES-Picayune/The States-Item of New Orleans is seeking copy editors. Candidates should have at least two years of copy desk experience. They should be able to demonstrate a strong command of the English language and the ability to write bright, accurate headlines.

All copy desk positions require evening work. Send resume to:

The Personnel Manager
The Times-Picayune/The State-Item
3800 Howard Ave
New Orleans LA 70140

An equal opportunity employer. M/F.

THE LOUISVILLE TIMES is seeking an experienced reporter to cover labor news and trends in the workplace. Send resume and clips to Sandra Duerr, Business Editor, The Louisville Times, 525 W Broadway, Louisville KY 40202.

WRITER, handy with camera to cover all, for weekly in small upper peninsula of MI community. Send resume and salary requirements to Rudy Dalpra, 1801 Fargo Dr., Safford AZ 85546 or call 602-428-1525 evenings.

WANTED: CITY EDITOR to handle staff of five. Develop story ideas; some reporting and desk responsibilities. Good pay at daily located in one of the nation's most scenic areas. Managing editor, The Independent, Box 1210, Gallup, NM 87301.

WASHINGTON DC
States News Service is looking for 6 reporters with a strong background in state or federal political coverage. At least 3-5 years daily reporting experience. Send best clips and resume to: States News Service, 1333 F Street NW, Washington DC 20004. Apply in writing only.

HELP WANTED

EDITORIAL

The Seattle Times DESIGNER

One of the Country's top newspaper art departments is looking for a designer. This is a key position involving conceptualization and planning of our award-winning features pages.
Responsibilities include the design of 7 section fronts a week, 4 of them color, working closely with photographers, artists, writers and editors. We expect this designer to be a vital part of the creative process rather than a passive recipient of others' plans.
Candidates should be experienced designers with a demonstrated ability to create outstanding pages by working with others. This position is responsible for entertainment, lifestyle and food pages, but other experience is equally acceptable.
We ask a lot. We offer a stimulating work environment, an exceptional commitment to graphic excellence and good pay and benefits, in a city that will knock your eyes out.
Send resumes and examples of both color and black & white work to Myrna Madison, Seattle Times, PO Box 70, Seattle, WA 98111.
No phone calls, please. All inquiries will receive a response. Work samples returned upon request. M/F/H E/O/E.

THE LAREDO NEWS is looking for a copy editor who is also experienced in modern layout. Color experience helpful, VDT experience must.
Contact: Managing Editor, The Laredo News, PO Box 1928, Laredo, TX 78041.

THE LAS VEGAS REVIEW-JOURNAL, Nevada's largest newspaper with a daily circulation of 102,000, is seeking candidates for two local news reporting positions. Applicants should have at least three years of daily newspaper experience. We want aggressive reporters who know how to write well. If you're anxious to work in one of the West's most exciting news towns, send resume and samples of work to Charles Zobell, City Editor, Las Vegas Review-Journal, PO Box 70, Las Vegas, NV 89125-0070. An equal opportunity employer.

JOB LEADS

GOVERNMENT JOBS. $16,559-$50,553/year. Now Hiring. Your Area. Call (805) 687-6000 Ext. R-4261.

PRESSROOM

ASSISTANT PRESSROOM FOREMAN
To assist pressroom manager in the printing operation for a group of growing weeklies in northern New Jersey. Goss Urbanite experience necessary. Supervisory experience a plus. Send resume and salary requirements to Box 7729, Editor & Publisher.

EXPERIENCED OFFSET press foreman with Goss Metro expected to become press department general foreman for a Zone 5 40,000 circulation daily and Sunday with busy commercial printing schedule and a 3 shift operation. Must be experienced in overall press department management. Part of a small, progressive newspaper group with excellent compensation plan and growth opportunities. Send resume detailing experience, qualifications and salary history to Box 7784, Editor & Publisher.

QUALITY IS our goal! Experienced offset pressman. Must produce quality products on 6 unit Goss Community. Waste under 4%, strict maintenance schedule. Zone 2. Reply Box 7809, Editor & Publisher.

HELP WANTED

MARKETING RESEARCH

MARKETING RESEARCH ANALYST

THE HOUSTON CHRONICLE has an outstanding career position available in our Marketing Research Department. Successful candidate will have at least one year work experience with primary research responsibilities in marketing research, newspaper research, media buying or media planning. Must be degreed with a strong concentration in marketing/media research and advertising, and be an individual with strong analytical skills, creativity, statistical competence and excellent written and verbal communication abilities. Light typing skills and the ability to operate a 10 key by touch are assets.

As Research Analyst, you will be responsible for analysis and implementation of both primary and secondary research used in market, multi-media and advertising sales presentations.

Please send resume (INCLUDING SALARY HISTORY) to:

THE HOUSTON CHRONICLE
PO BOX 4260
PERSONNEL DEPARTMENT
HOUSTON, TEXAS 77210
An Equal Opportunity Employer M/F

MEDIA MARKET ANALYST

The research department is seeking an experienced analyst with a thorough understanding of survey research, market analysis and circulation analysis. Training and experience in computer processing, statisitical analysis and modeling required. Marketing experience and expository writing desirable. Excellent salary and benefits, and an opportunity to grow with a progressive communications company in Florida's most exciting market. Zone 4. Reply in writing with salary history and requirements to Box 7825, Editor & Publisher.

PRODUCTION

POSITION AVAILABLE with aggressive newspaper and printing company in North Carolina. Production superintendent retiring within one year. Excellent opportunity for advancement. Must have pre-press and press experience. Excellent fringe benefits. Replies to Superintendent, Box 7762, Editor & Publisher.

HELP WANTED

PHOTOJOURNALISM

PHOTOJOURNALIST sought for anticipated opening on zone 2 daily. Fantastic location and benefits for a creative individual to continue a top-notch, one-man operation with reputation for quality. Send examples of work to Box 7793, Editor & Publisher.

SALES

ADVERTISING

SALES MANAGER

We are looking for a goal-oriented Sales Manager to train, motivate and direct our newspaper sales staff.
Qualifications:

- Advertising sales experience.
- Managment training.
- Excellent organizational skills.

Please send resume with salary requirements to the attention of John R. Sweeney, Director of Administration, Beacon Communications Corporation, 20 Main St, Acton MA 01720.
An equal opportunity employer

CLASSIFIED DISPLAY SALES

Our rapidly-expanding newspaper group, The Princeton Packet Inc, has a solid sales career opening in our classified department. This new sales position will require an experienced newspaper salesperson with the ability to sell, service and develop the outside sales efforts for our Real Estate, Automotive and Help Wanted advertising. This person must be able to interface with sales managers and other departments. This is an excellent opportunity to join a fast-moving newspaper group with the potential of an unlimited future. Please send cover letter and resume with salary history to John O'Rourke, The Princeton Packet Inc, PO Box 350, Princeton NJ 08542. An Equal Opportunity Employer.

FASTEST GROWING DAILY in Florida, in one of the fastest growing communities in Florida is seeking an experienced salesperson with ad layout ability who is motivated and willing to service established accounts and develop new accounts. Excellent company benefits. Salary commensurate with ability. Send resume, references and salary requirements to Sheila Tuttle, PO Box 1268, Vero Beach FL 32961-1268

MAJOR MEDIA corporation seeks aggressive sales representative with strong classified and/or run of paper sales experience. New York based position requires 50% travel throughout the United States. Successful applicant will sell reader services to classified advertising managers. Sound understanding of newspaper classified and advertising operations required. Send resume and salary history to Box 7823, Editor & Publisher.

SEACOAST NH's newsweekly offers unlimited potential for an experienced sales rep who can keep up with the fastest-growing area of Zone 1. NE residents preferred. Portsmouth Magazine, PO Box 4406, Portsmouth, NH 03801.

VENDOR APPLICATIONS

SYSTEMS VENDOR in publishing market seeks knowledgeable individuals to lead software quality testing efforts in new product development programs. Your applications experience will influence the next generation of front-end editorial and classified products. Experience with pagination, composition, systems management a plus. Please send resume to Box 7819, Editor & Publisher. An equal opportunity employer.

POSITIONS WANTED

ADMINISTRATIVE

ATTORNEY experienced in media law seeking position with media concern. Not limited to legal capacity. Box 7829, Editor & Publisher.

GENERAL MANAGER/Ad Director, 37, seeks new challenge in daily or solid weekly. Wide understanding of all departments, editorial degree, 9 years as ad director, 3 years as general manager. Designer of computer software for small newspapers. Some broadcast experience. Family man-community involved. Contact Al Portner, Rural Route 4, Princeton IL 61356. (815) 659-3294.

I'M STUCK on a career plateau, eagerly seeking a new challenge with growth potential in Zones 1, 2, 3. Bright tenacious, daring; willing to accept a demotion if it'll put me on a faster track. Presently CEO of a suburban weekly group that's increased sales and cut expenses despite tough competition. 34 year old female with male managerial prowess. Box 7695, Editor & Publisher.

CIRCULATION

CIRCULATION MANAGER

22 years management experience on plus 150,000 seven day morning paper in Zone 5. Excellent references. Box 7814, Editor & Publisher.

EDITORIAL

AWARD-WINNING FEMALE sportswriter, six years on major metro daily, seeking new challenge on 100,000-plus daily, any zone. College, amateur sports my specialty and love. Besides writing talent, I know sports. It's an unbeatable combination. Box 7734, Editor & Publisher.

ENTERTAINMENT WRITER-recent honor grad with experience on weekly seeks rock-pop music/film/theatre/TV/leisure/popular culture writing position, or feature post with lion's share of entertainment. Rick de Yampert, 1025 Wernimont Circle, Colorado Springs CO 80916. (303) 597-4279.

WRITER/COLUMNIST

Award-winning sports columnist for suburban Boston daily seeks growth. Dedicated professional writes with power, gives subjects life and moves readers. Box 7778, Editor & Publisher.

J-SCHOOL GRAD seeks entry-level spot. Three years freelance experience, general assignment and features, for community weeklies. Versatile. Prefer Zones 2 or 9. Resume and clips available. Box 7820, Editor & Publisher.

SPORTS WRITER: Talented, recent graduate seeks writing position on AM or PM daily in Zones 3 or 5. Journalism degree plus internship experience. Dave Shedloski, 809 Branford Rd, Troy, OH 45373. (513) 339-5179 or 335-5848.

TALENTED, award-winning lawyer, journalist seeks move to metro daily or magazine. 5 years experience. Box 7777, Editor & Publisher.

HUSTLING SPORTS Editor/Writer seeks move to Zone 1 or Zone 2 daily. Two years prep, college and pro experience. Hard worker with creative approach. Box 7703, Editor & Publisher.

POSITIONS WANTED

EDITORIAL

FOUR-TIME award-winning sports editor seeks new sports position. 8 years editorial, photo, makeup experience covering highschool and college sports for twin dailies. Box 7739, Editor & Publisher.

GRAB ME NOW. Top writer at 24,000 AM seeks move to metro market. Award-winning news/feature style. Will consider any beat, especially cultural or art critic/reporter post. Exceptional academic/art background. Box 7835, Editor & Publisher.

HUSBAND-WIFE team with collective 8 years experience seeks to co-edit a weekly in Zone 1 or 2. We are a versatile couple interest in a quality product. Leave message at (201) 696-0798.

PROFESSIONAL COUPLE: Midwest feature writer and Southern photographer working for 100,000-plus dailies, tired of long-distance relationship, seek employment at same newspaper. Prefer Zone 5, Arkansas and Kentucky. Box 7715, Editor & Publisher.

EDITOR experienced in all phases of newsroom operations, from story ideas to publication, from managing editor of small daily to city editor of major metro seeks new challenges on under-100,000 circulation daily in Zones 3,4,5 or 7. Box 7794, Editor & Publisher.

FREELANCE

NEW YORK financial editor/writer, 25 years' experience, seeks free-lance work. Box 7836, Editor & Publisher.

SOUTH FLORIDA STRINGER

Now available for news/features, research and convention coverage. Contact Box 7837, Editor & Publisher.

PHOTOJOURNALISM

ENTHUSIASTIC and more aggressive than five photographers. I have trained and dedicated myself to "being on the scene." I never miss! When it happens, I'm there. If you need me at 2am—I'm there—that's my job. No questions asked. I am a street photographer when things break fast, and a professional journalist, warm and sensitive with a creative eye for those special assignments. 9 years experience-published in Newsweek, Us magazine and others. Will relocate anywhere (almost) with medium to large daily.

SEEKS NEW CHALLENGE—creative, award-winning photographer with 6 years daily experience. Strong portfolio, good references. Call (602) 838-9090.

PRODUCTION

KNIGHT-RIDDER trained RIT graduate and a quality concious, people oriented operational supervisor, 15 years experience, seeks opportunity with medium size daily, Zones 1, 2, 4, 5. Box 7828, Editor & Publisher.

PRODUCTION MANAGER, 12 years experience. Excellent production background and education. Experience in all phases of newspapers and commercial cold web. Proven management and organizational skills and ability to motivate. Looking for top notch organization with growth potential. Box 7560, Editor & Publisher.

SALES

DEGREED, TOP salesman, with 7 years on the staff of a large daily newspaper seeks sales/management position. Ohio territory or Ohio publication. Reply Box 7827, Editor & Publisher.

D-Day vindicated honor of the press

By Wes Gallagher

In what might be called a "mini invasion," American troops landed in Grenada recently invoking a teapot tempest over the lack of press coverage.

Yet 40 years ago hundreds of thousands of Allied forces stormed ashore in Normandy with 23 Associated Press correspondents covering the event, plus scores of reporters from other organizations.

Not a secret was spilled despite months of preparation well known to all correspondents.

The Pentagon ran through all the standard excuses for excluding the press in Grenada. "It was dangerous . . . they did not want a correspondent hurt . . . it had to be kept secret," etc.

These were the same excuses used in World War I, and the start of World War II when the British allowed only sporadic press tours of the front. And undoubtedly were used as far back as the Civil War.

If it is a truism that generals and admirals are always prepared to fight the last war, not the new one, then the armed forces bureaucracy is at least three wars behind in press relations.

In the long run the exclusion of the press in Grenada's early days reflected only on the credibility of the Pentagon.

The arrangements for D-Day in 1944 did not suddenly spring full blown in London. They were the results of constant battles between the press and the military from 1939 to 1944 in France, in Egypt, North Africa, Sicily, Italy and finally Normandy.

General Bedell Smith, Eisenhower's chief of staff, once expressed it thusly to a small group of correspondents in Africa.

"Frankly, I don't know how your minds work — all I know is I get my head blown off when you feel I am interfering in your work."

A short time later, Smith told a group of correspondents in Africa how, when and where the allies planned to invade Sicily thereby scaring the hell out of them. They were afraid something would leak and they would be blamed.

Nothing leaked.

Incidentally four times during the course of the war, Bedell tried to get me thrown out of various theaters of war after fights over stories, and Eisenhower vetoed it.

But back to London, while the armies were gathering, so were the correspondents—veterans from Africa and Italy and newcomers from the states.

A committee consisting of Robert Bunnelle, chief of the Associated Press London bureau, Ed Murrow of CBS, and Joe Evans of *Newsweek* and Helen Kirkpatrick of the *Chicago Daily News* had been meeting with British government officials and the Allied military to ensure when D-Day came there were a reasonable number of places for correspondents and some system of communications.

I was pulled in from North Africa to take charge of AP's field invasion staff and to cover Eisenhower.

With the arrival of Eisenhower and his press aide Harry Butcher, former CBS executive, arrangements were easier to handle. Bob Bunnelle was in over-all charge.

The three news services, AP, UP and Reuters were assigned the most places in the field because their reports went to everyone and everywhere.

The radio networks, CBS, NBC, and the BBC were next for much the same reason.

Then came the specials, the *New York Times, Herald Tribune, Chicago Daily News, London Times*, etc.

Then the news magazines *Time, Newsweek, Life* and a few others. The *New Yorker* with famed press critic A.J. Liebling claimed it was a "news magazine" too and put up an epic battle to be in the first wave but lost.

AP had corresondents with all phases of the invasion land, sea and air and even hospitals in Britain.

In some cases where communications were difficult the stories and photographs of AP, UP and Reuters were pooled. But this did not last long except for photographs.

Bob and I selected the AP correspondents and photographers to fill the various slots.

My great friend Hal Boyle was in a rage when we did not select him to land on the beaches with the first wave.

Bob and I felt since Boyle had landed in the first waves at Casablanca, Sicily, and Italy the numbers were piling up that he would be killed or hurt so we assigned Don Whitehead to the Americans and Roger Greene to the British. But we were able to get Hal ashore a few days later.

Once we filled the slots they were relayed to Allied headquarters along with phone numbers where the men assigned could be reached 24 hours a day.

Suddenly about a week before D-Day, the men assigned disappeared, having been picked up by press officers from Allied headquarters.

In all, AP had 23 correspondents in bases all over England waiting for D-Day.

Nineteen desk men and women in London backed them up plus British editors, traffic personnel and darkroom men.

Long before dawn on June 6, I was called out of bed to report immediately to the Ministry of Informations.

There were representatives from all the news organizations. We were locked up in a room of the ministry and handed a very brief communique that the Allies had landed in Northern France. No questions were answered. We had to build on that.

I managed 1,300 words from preparedness material I had brought with me. The copy was censored on the spot — one copy returned to me, the other placed in a dispatch bag and given to an army motocycle rider who would stand outside the AP's office until 9:30 a.m. then hand the copy over to Bob Bunnelle.

At the same moment we were released from the locked room to race for the telephones.

Unfortunately a group of British women from the armed forces were standing outside the door, curious as to what was going on inside.

They were bowled over by the galloping horde of correspondents. It was strictly hit and run.

Actually the first word of the invasion came from our monitoring of the German news agency, Transocean. But no one knew whether the landing was the main event until the official word came from London.

On Omaha beachhead, Don Whitehead was pinned down for hours and unable to get much out — for a while it was touch or go whether they could stay ashore.

Roger Greene also encountered heavy losses. His press officer was wounded and men were killed on either side of him.

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(Gallagher is retired president and general manager of Associated Press. He was in charge of coverage during World War II in Europe. This text is reprinted from an AP publication distributed to retired AP employees.)

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